THOMAS HSU

UX Designer & **Frontend** Developer

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9 PROFILE

UX designer with prior experience in frontend web development. A track record of creating user-friendly websites and improving user experience. Is fluent in JavaScript, HTML, CSS and has familiarity with full stack development. An enthusiastic professional who enjoys testing websites and strengthening the user experience along the way. Looking forward to utilizing creative collaboration to take user experience from good to great!

SKILLS

- Figma
- JavaScript / jQuery
- HTML / HTML5
- CSS / SCSS
- WordPress
- Visual Studio Code / Sublime Text
- Critical Thinking
- Verbal Communication

- Adobe XD / Photoshop / Premiere Pro
- GitHub
- Miro / Asana
- Bootstrap / Material Design
- SEC
- Google Analytics
- Attention to Detail
- Project Management

***** CERTIFICATES

Google UX Design Professional Google Analytics for Beginners

<u>March 2021</u> – <u>Current</u> <u>2020</u>

B WORK

Conversion Crimes – San Francisco, CA (Remote)

March 2021 - Current

- UX Expert Team Lead / Administrator / Moderator
- Managed and mentored expert team to stay informed and deliver quality products.
- Wrote detailed reports for customers explaining improvements for their website.
- Conducted quality assurance by creating comprehensive audits.
- Administrator of backend WordPress Panel.
- Implemented Miro as a collaboration tool among moderators.

UserTesting, TryMyUI, Userbrain, Userlytics, IntelliZoom, UserCrowd, Enroll Usability Tester

March 2021 - Current

- Experience with multiple testing platforms with above average ratings.
- Ability to properly explain thoughts, feelings, and suggestions while experimenting with websites.

MRA International - Long Branch, NJ

2013 - 2018

Frontend Web Developer / Website Administrator

- Took a lead role in the production and maintenance of the WordPress company website
- Utilized HTML and CSS to provide a visually appealing frontend for clients and potential customers.
- Built and managed graphics to enhance user experience.
- Managed Magento product catalog and store backend administration.

EDUCATION

Rutgers University – Full Stack Web Development – Coding Program

2018

Rutgers University - New Brunswick, NJ | (Dean's List Fall 2011)

2007 - 2012

School of Arts and Sciences | School of Information Technology

Major: Information Technology and Informatics | Minor: Psychology