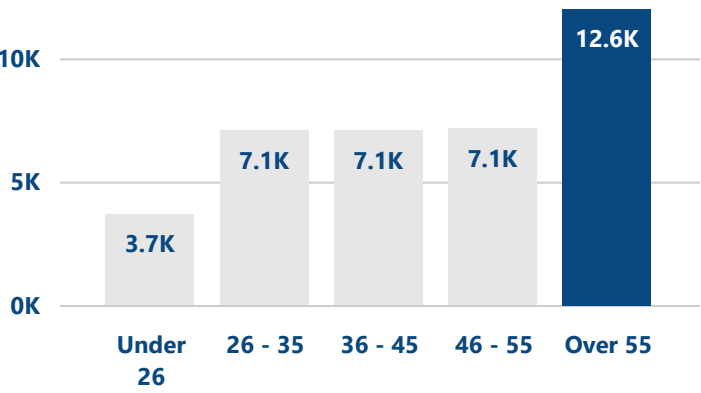


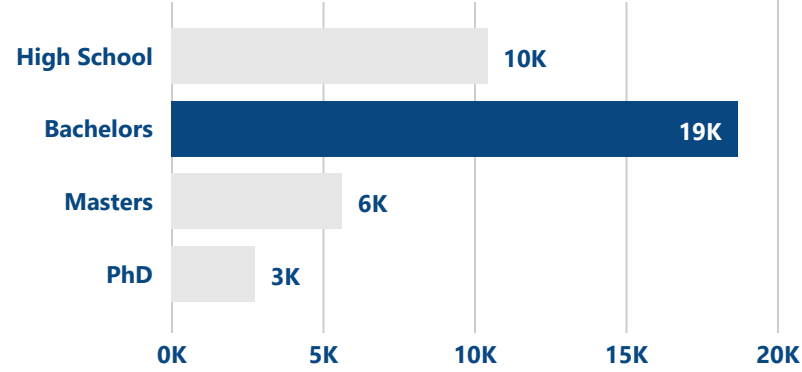


Who are the customers claiming compensation ?

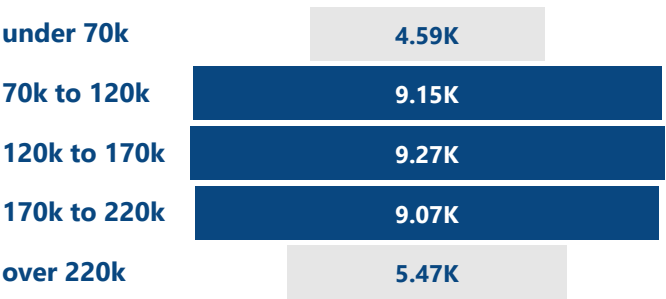
Over 55, the risk of accidents increases
33.48% of total number



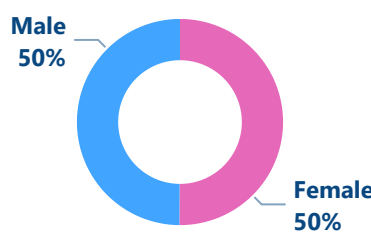
Bachelors, are the most accident-prone drivers
49.81% of total number



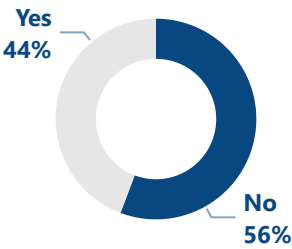
Household income between 70 and 220k
73.21% of total number



Gender has no impact
on accidents



Customers don't tend to
be parents



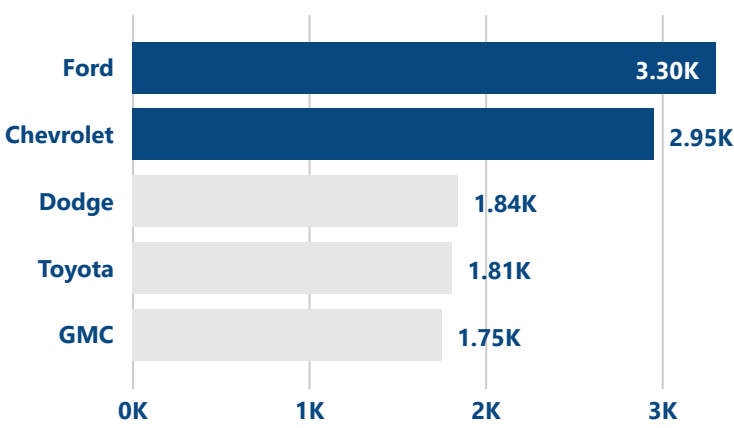
KPIs

72.46% of customers were first-time accidents and 71.08% are the only ones to use the vehicle

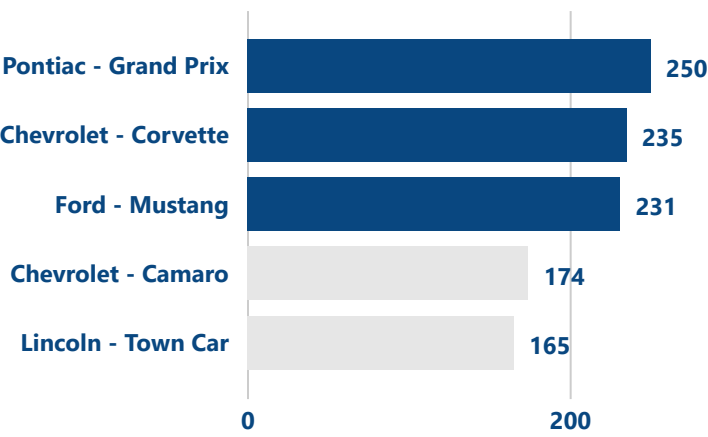


What is the accident context ?

Ford and Chevrolet are the most represented brands
16.69% of total \$ claim amount (over 78 brands)



Pontiac Grand Prix is the model with the most accidents
1.91% of total \$ claim amount (over 1009 models)

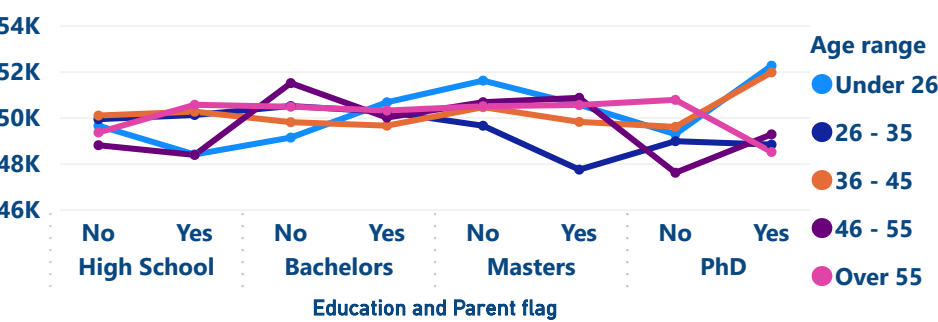


KPIs

80.07% of customers use the vehicle privately and 60.11% of accidents occur in urban areas



Which is the most expensive profile ?



To sum up

- ✓ Certain customer profiles come up more often
- ✓ Sports car drivers tend to have more accidents than others
- ✓ No customer profile seems to cause more costly damage than others