







**CISCO**

TM

## **Business activity**

Deliver end to end video products for international Pay TV companies, service providers and content providers.

## **Role**

As the Head of Product Design, I am leading a cross functional team based in France, India and Canada to deliver the best user and brand experience on TV, companion devices and desktop applications for Pay TV subscribers worldwide.

We build our products through an iterative process by analyzing customer needs, prototyping design solutions, testing it with end users and implementing solutions at a fast pace in an agile environment.



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## - **Infinite Video:** Business Case -

