

- **Infinite Video:** Business Case -



Transform a service design activity into a scalable product

FROM

Tailor made design

Custom features per customers

A dedicated design team per customers

TO

Productized UX

A unique platform

A unique product design team

FOR

Productized UX

A more powerful product enriched with all customers features requests

A more efficient resources allocation plan

<https://www.cisco.com/c/en/us/solutions/service-provider/infinite-solutions/index.html>

- **Infinite Video:** UX Strategy -



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