



Infinite Video: Business Case -

FROM...

Tailor made design

Custom features per
customers

A dedicated design
team per customers

+2 years of development
per project

TO...

A customizable productized UX

A unique platform based
product

A unique product design team

4 month of product
configuration

FOR...

Greater scalability

A more powerful product enriched with all customers features requests

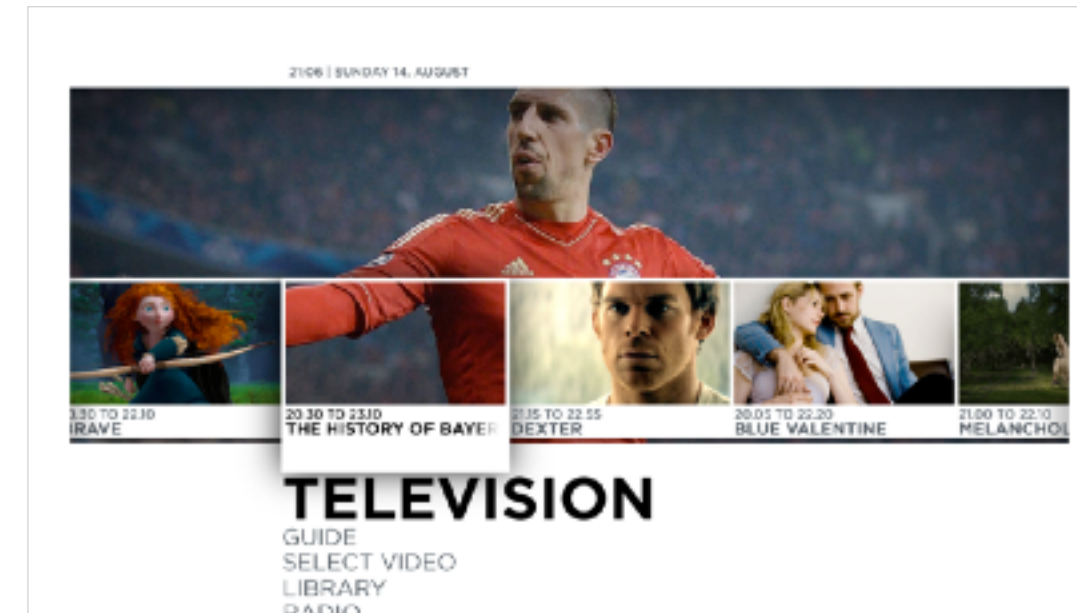
A more efficient resources allocation plan

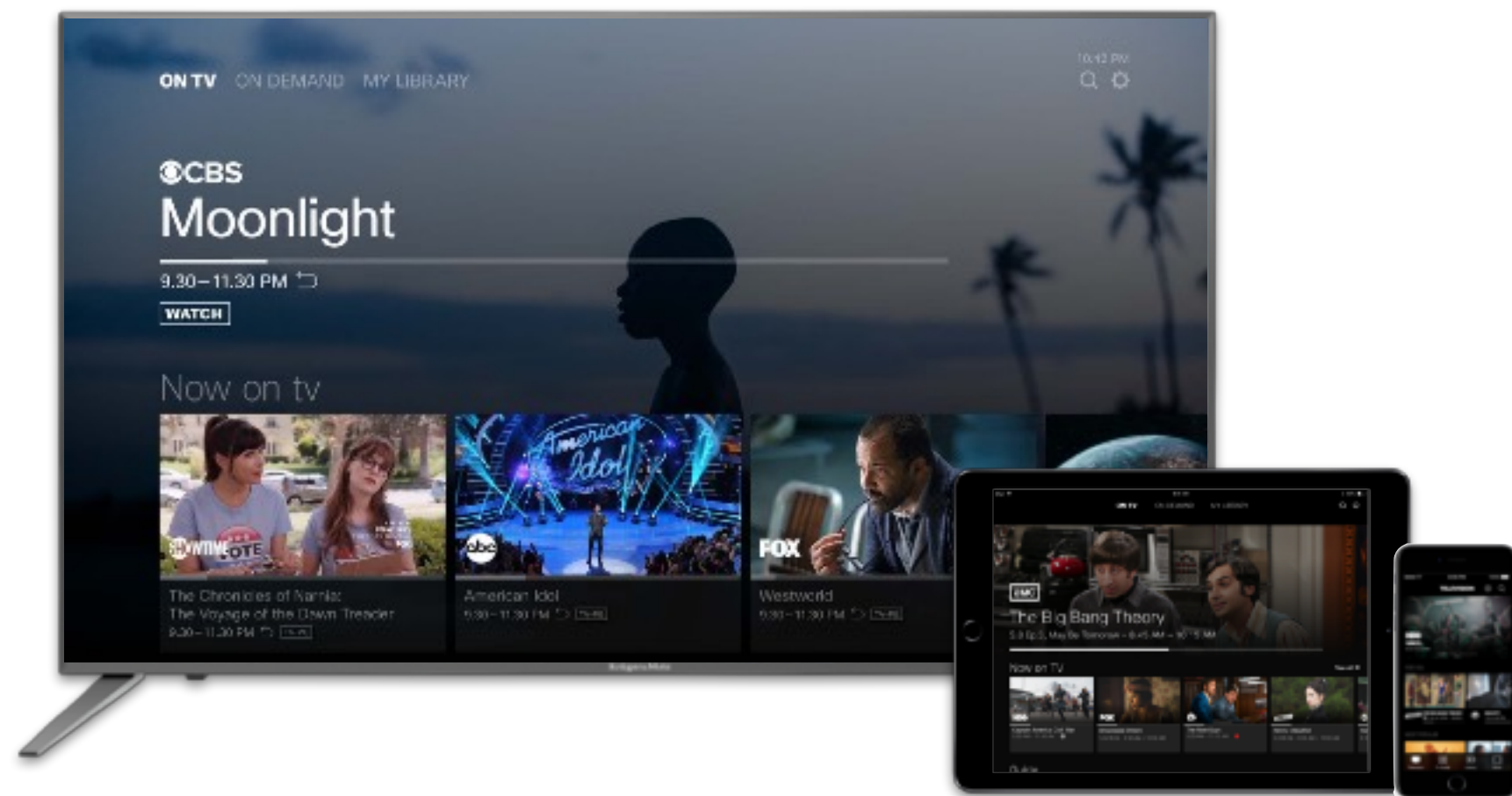
A faster go to market



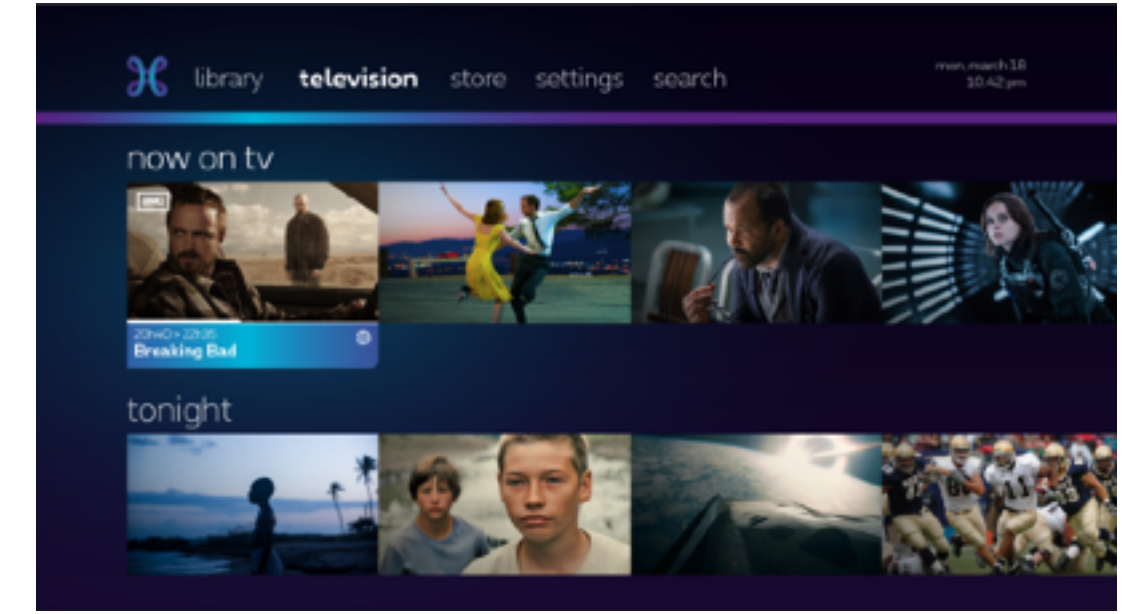
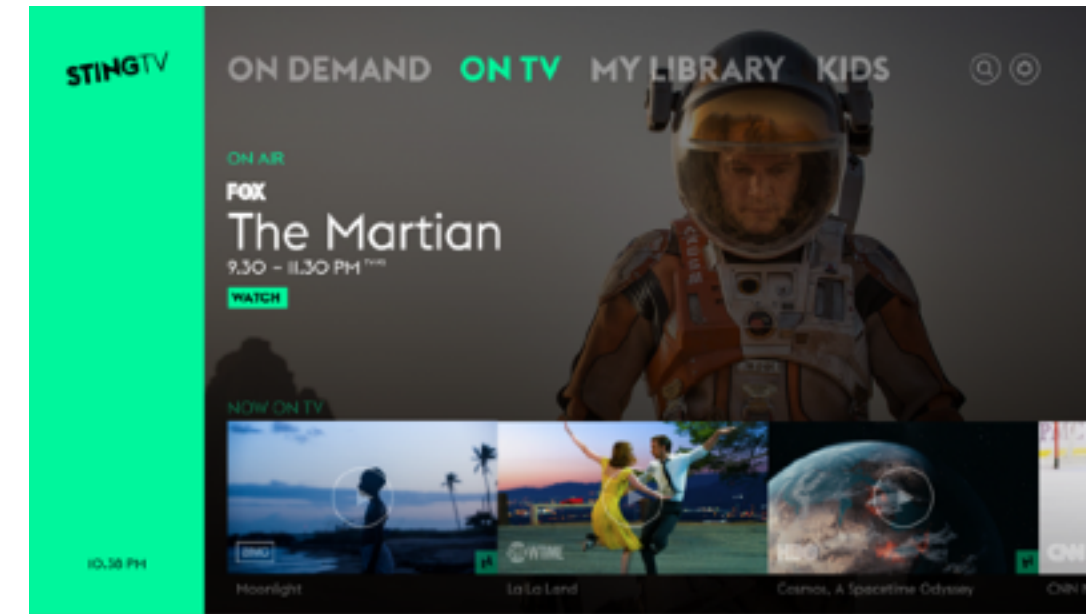
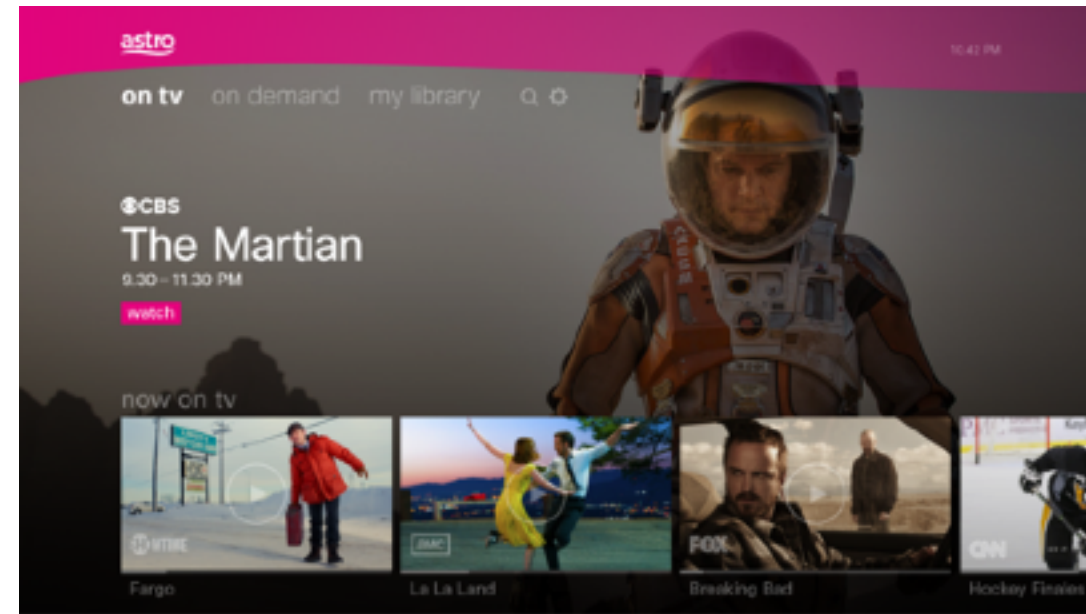
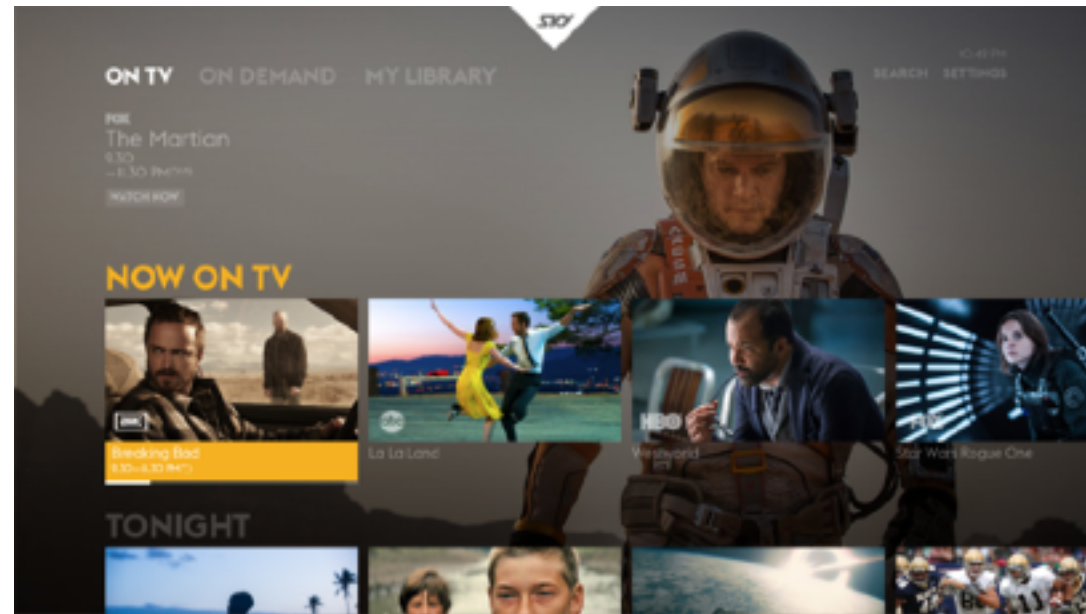
CISCO

TM





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- **Infinite Video:** as the Head of product design -

