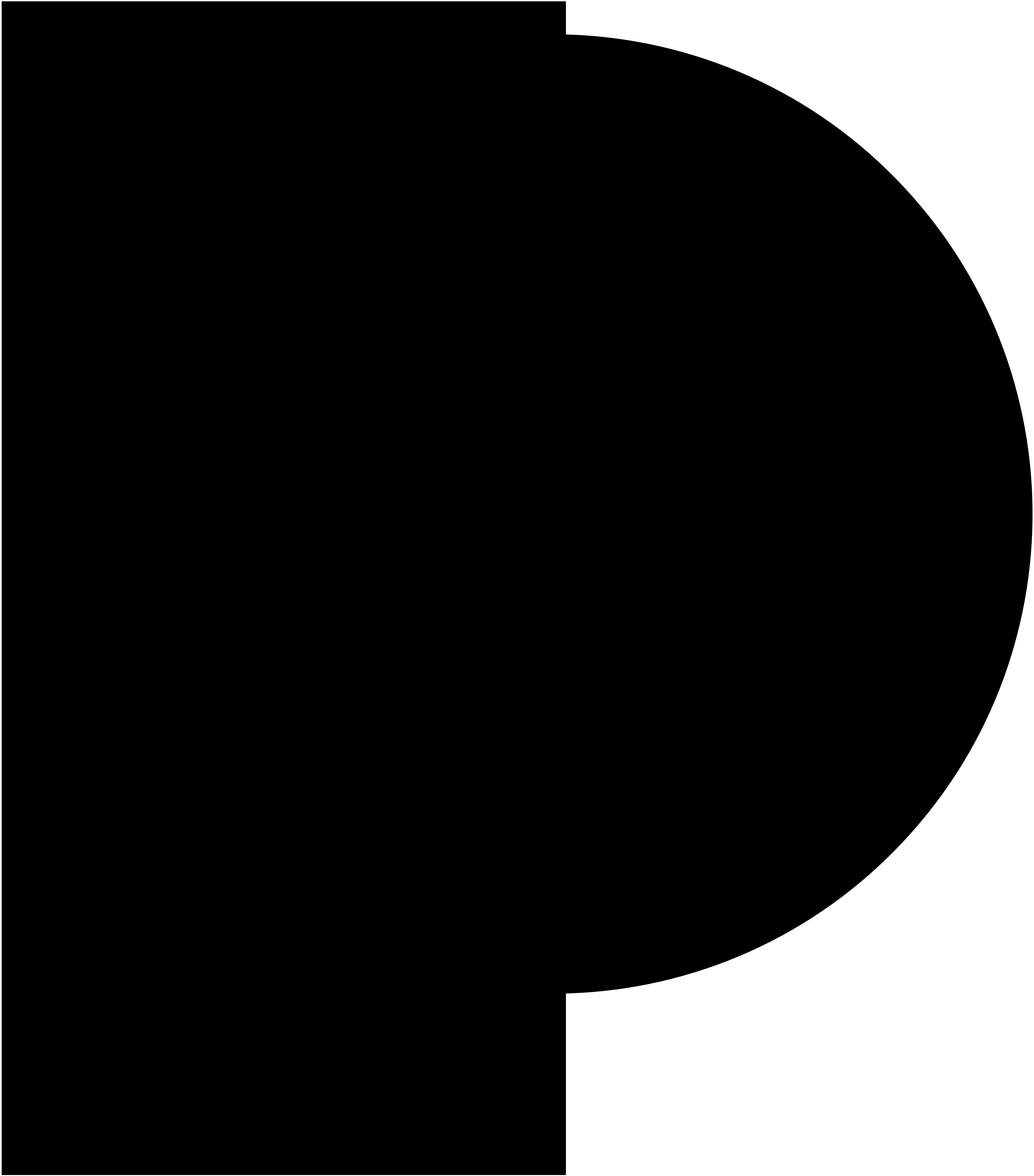




Thommas

DUGUE

Product Design Consulting





**for Value**

**Creation  
Capture**



# **Design for Value Creation Capture**



# - Why Design ? -