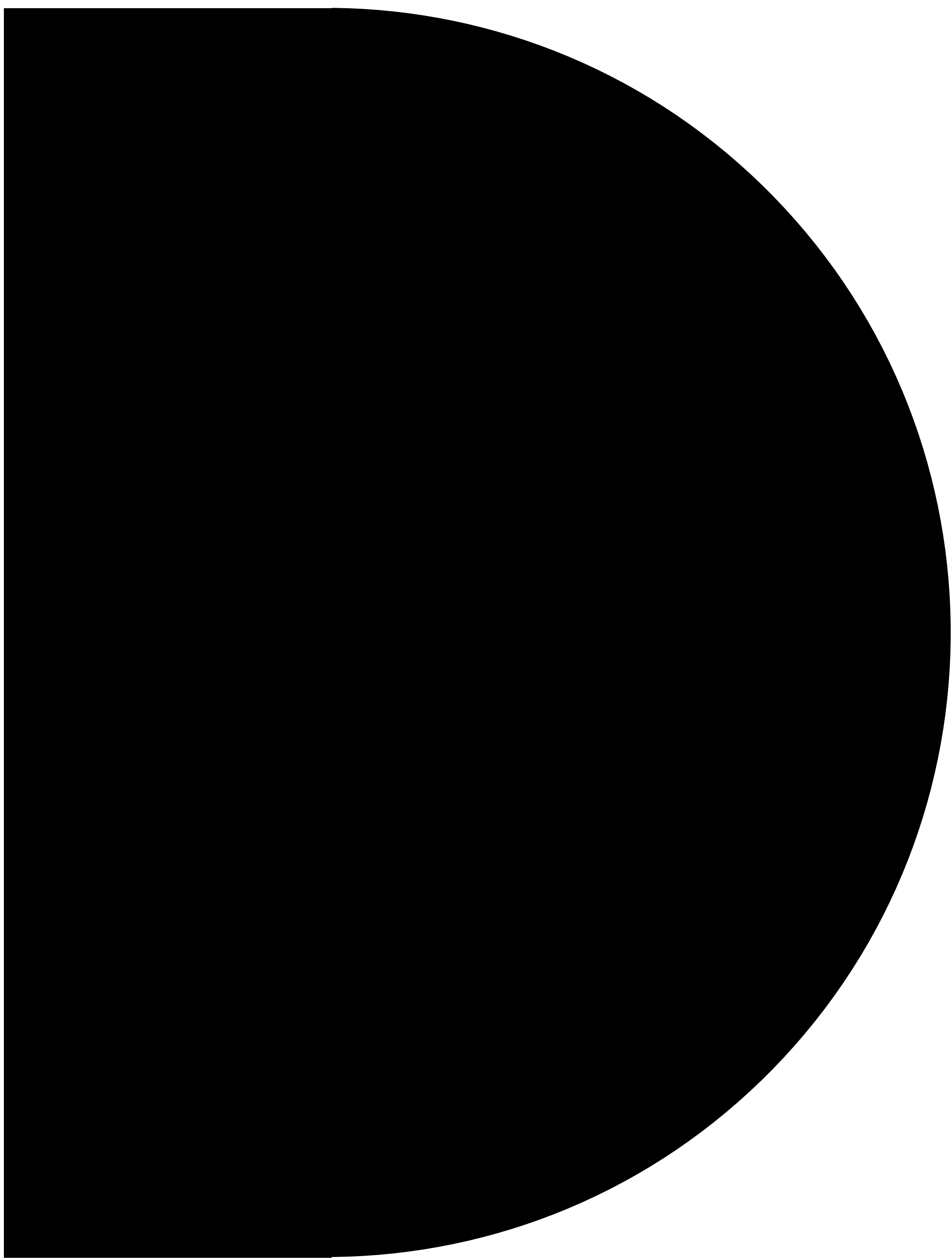




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Product Design Consulting





**for Value**

**Creation  
Capture**



# **Design for Value Creation Capture**



# - Why Design ? -