



**Infinite Video: Business Case -**

# FROM...

Tailor made design

Custom features per  
customers

A dedicated design  
team per customers

+2 years of development  
per project

# TO...

A customizable productized UX

A unique platform based  
product

A unique product design team

4 month of product  
configuration

# FOR...

Greater scalability

A more powerful product enriched with all customers features requests

A more efficient resources allocation plan

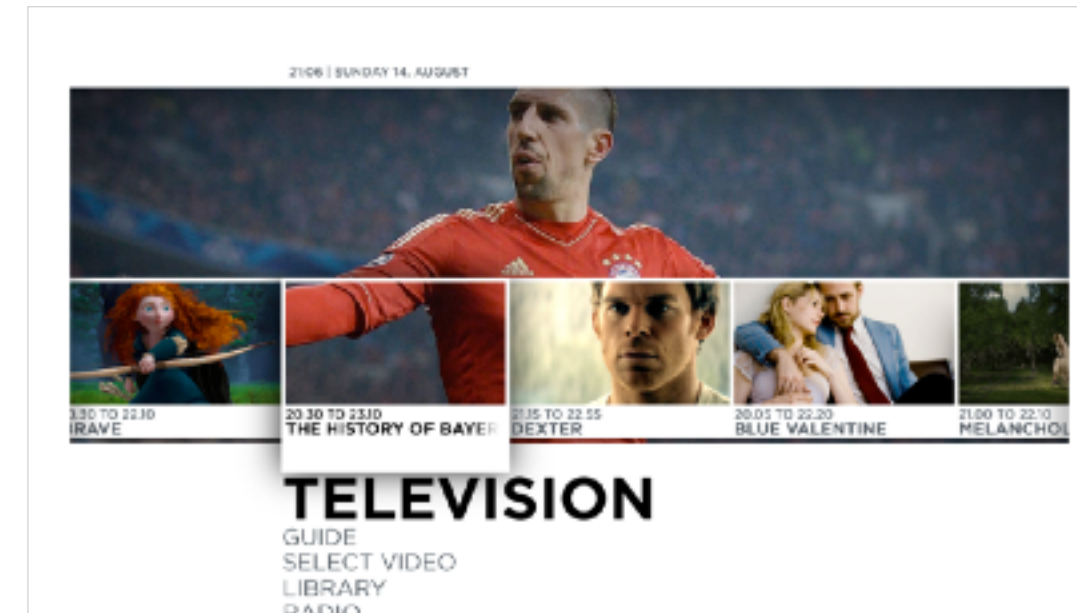
A faster go to market

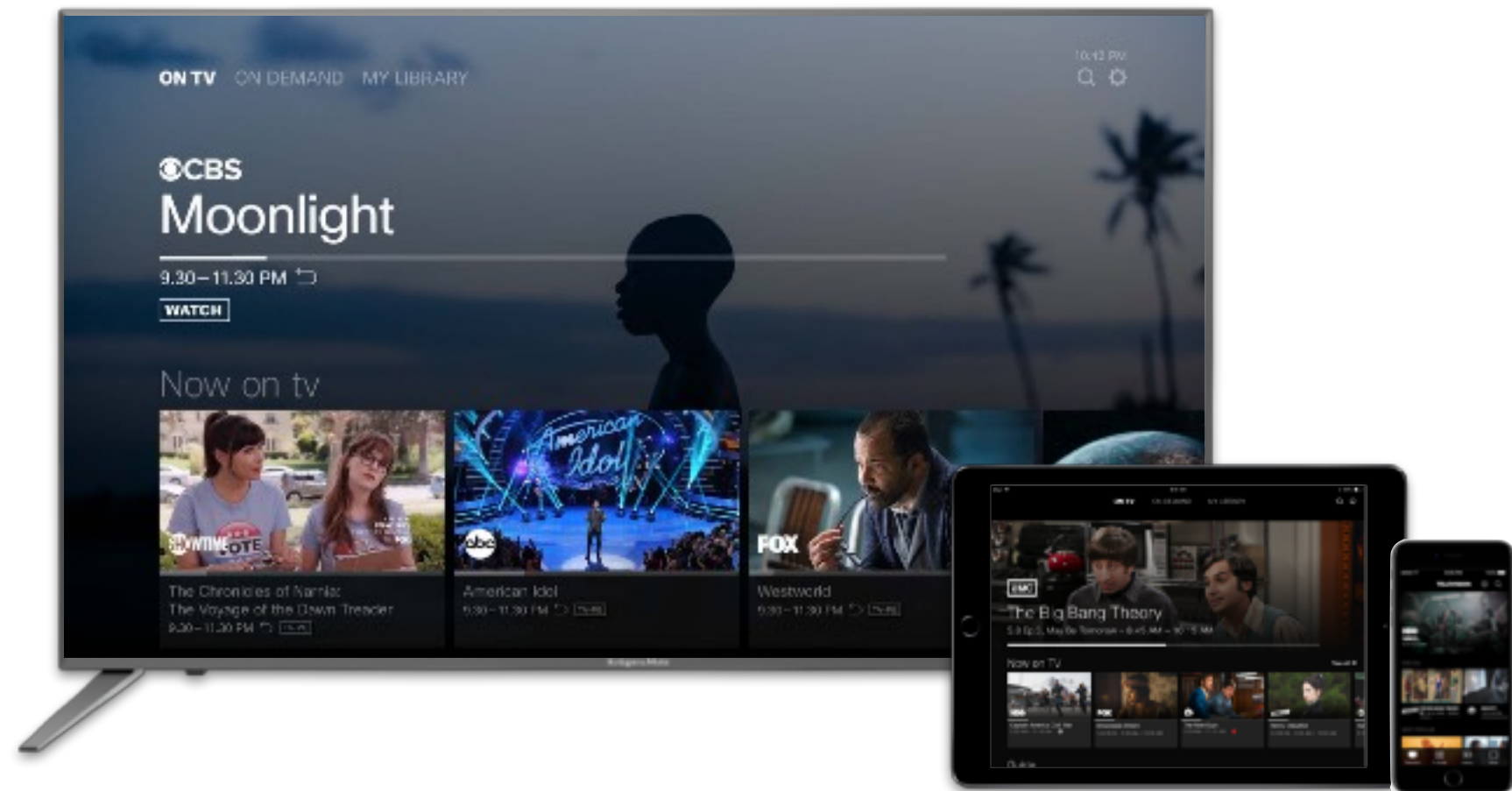


**CISCO**

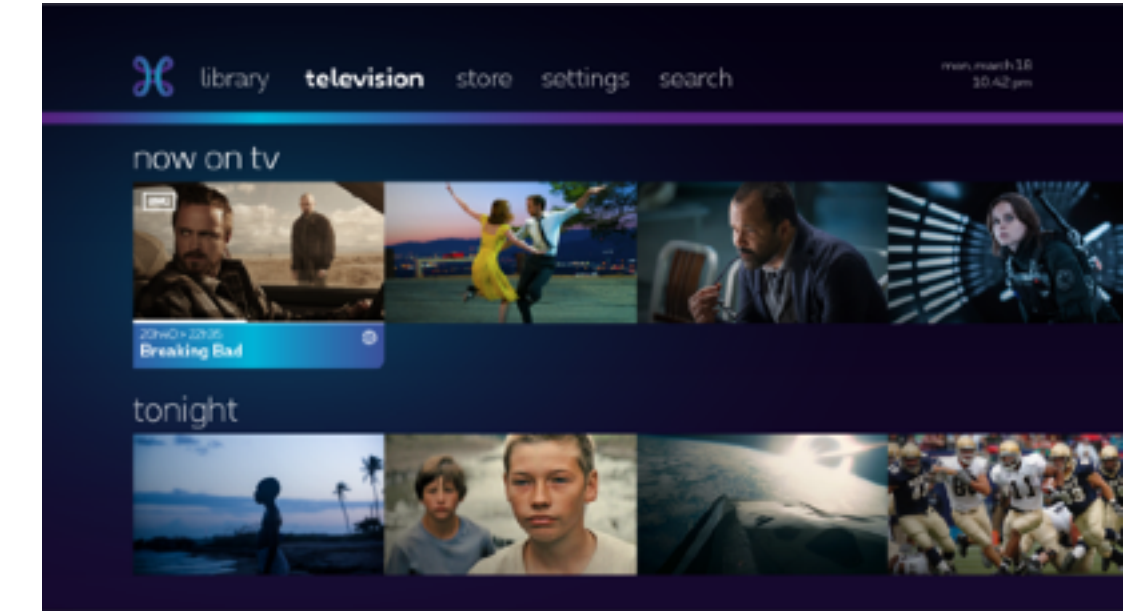
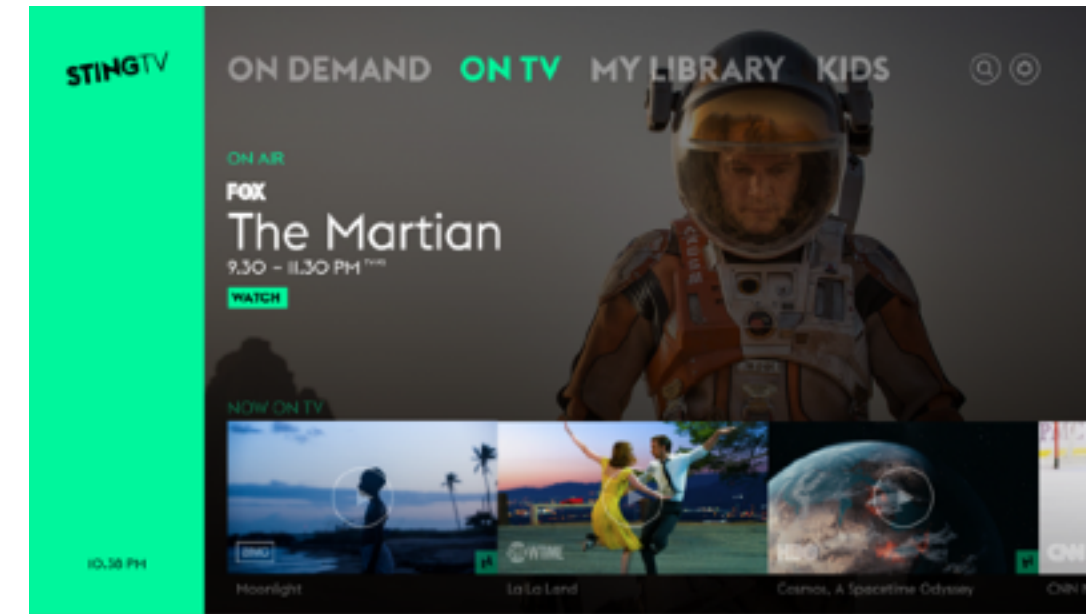
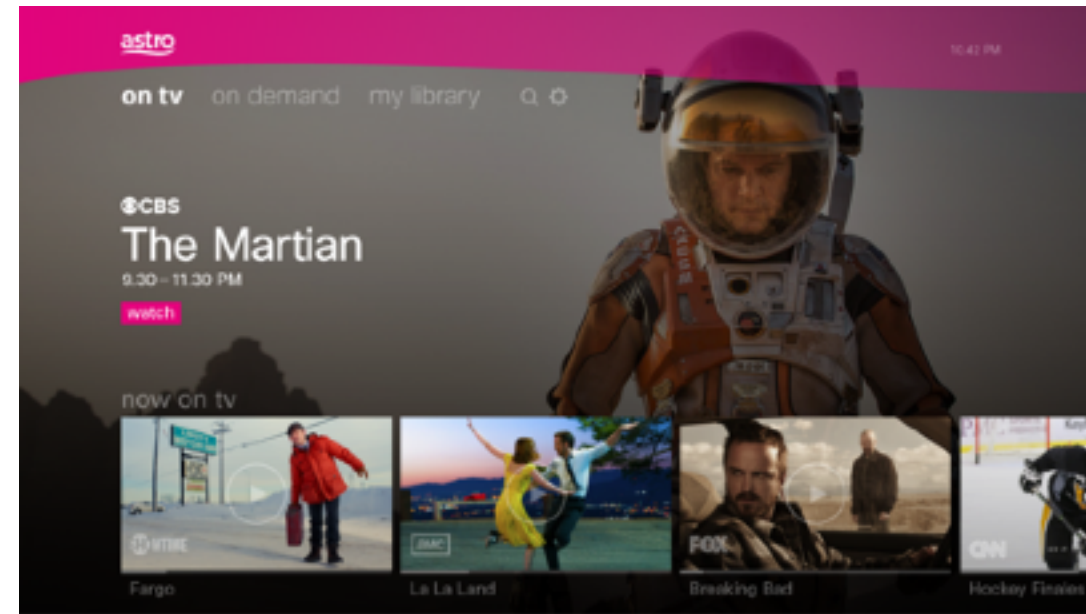
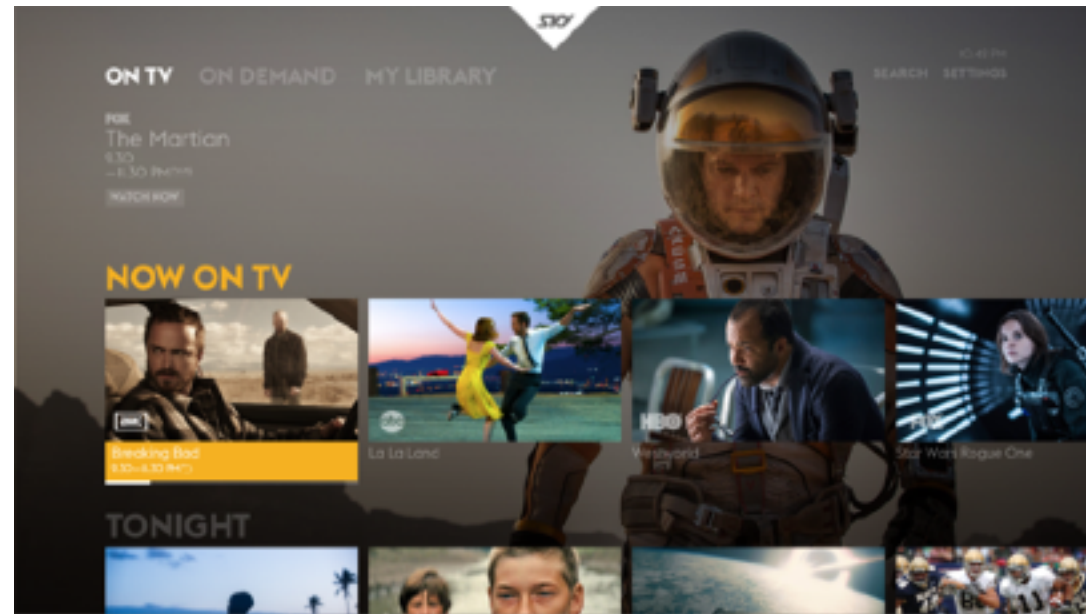
TM







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- **Infinite Video:** as the Head of product design -

