

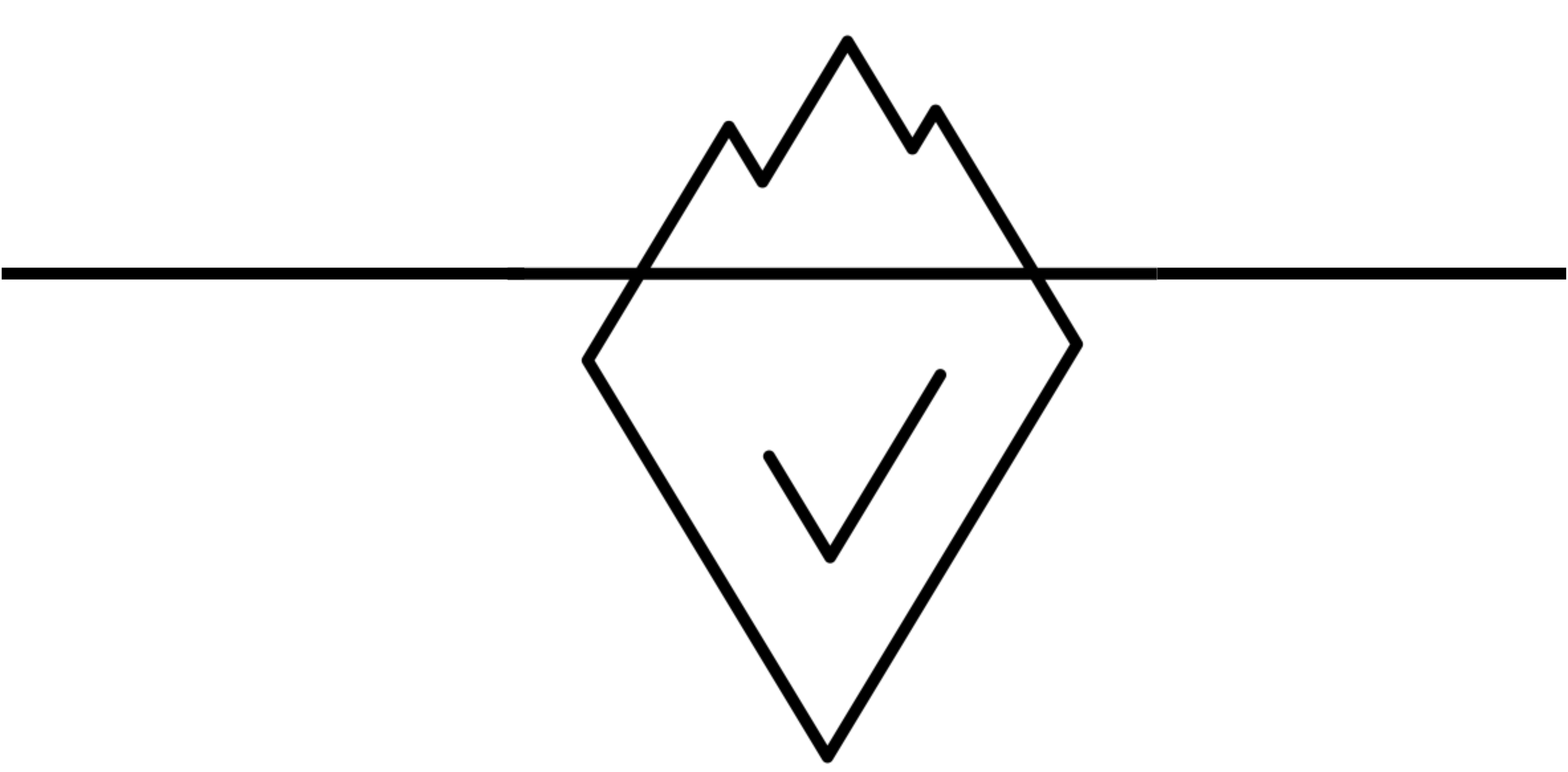




**- The Design Activities -**

**User Interface**

**GRAPHIC  
DESIGN**



**User Test**

**Information Architecture**

**Wire framing**

**Personas**

**User flows**

**Interaction Design**

**UX  
DESIGN**

**Design Thinking**

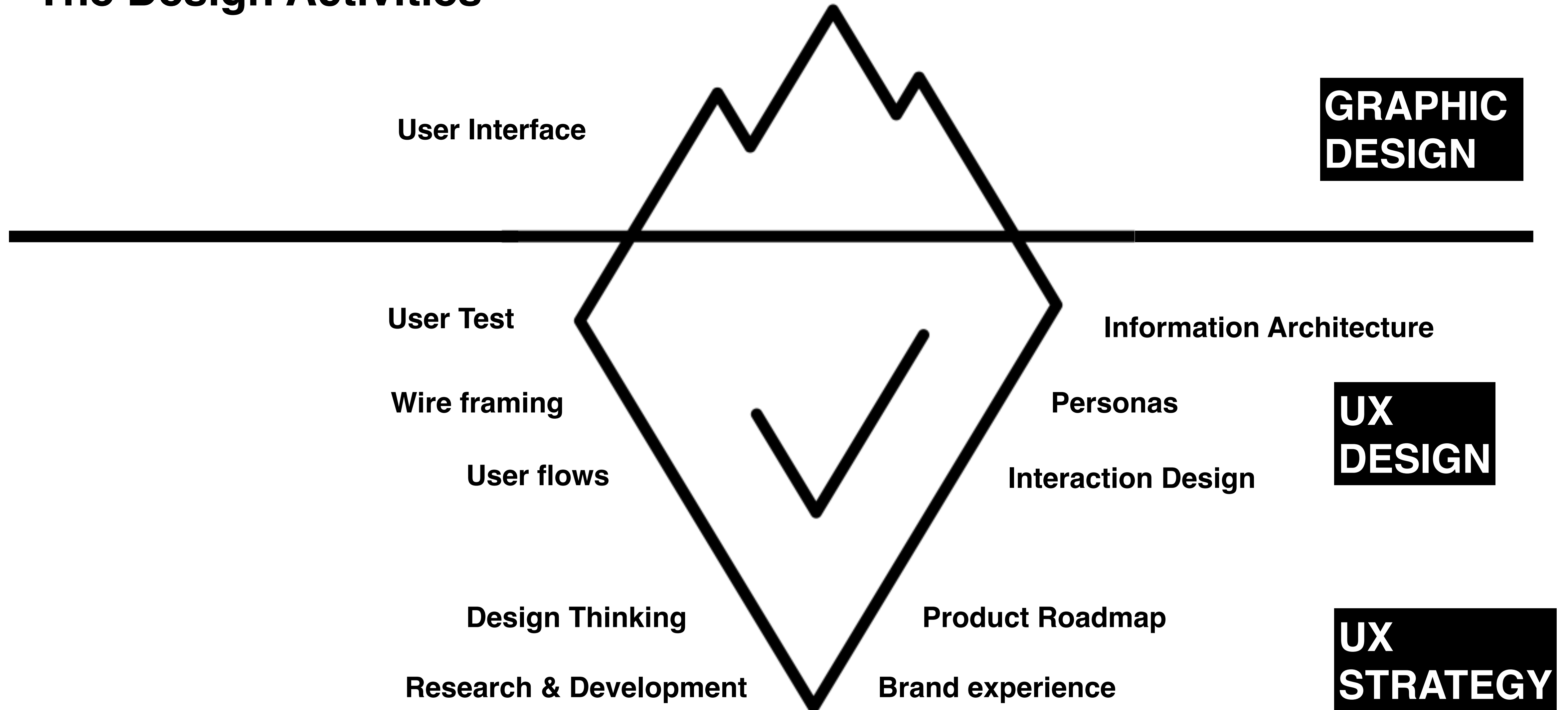
**Product Roadmap**

**Research & Development**

**Brand experience**

**UX  
STRATEGY**

# - The Design Activities -





## - The Design Process: Lean UX & Agile -

