PUBLIC USE FILE CODEBOOK

- Fatigue, traditionalism, and engagement: news habits and attitudes of the Gen Z and Millennial generations
- Knowing the news: How Gen Z and Millennials get information on essential topics
- Funding news: How Gen Z and Millennials pay for or donate to news

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PRESENTED BY:

NORC at the University of Chicago



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Study Methodology

This survey was conducted by the Media Insight Project, an initiative of the American Press Institute (API) and The Associated Press-NORC Center for Public Affairs Research. The survey was funded by API. Staff from API, NORC at the University of Chicago, and AP collaborated on all aspects of the study.

Data were collected using both probability and non-probability sample sources. Interviews for this survey were conducted May 18 through June 8, 2022, with people age 16 to 40 representing the 50 states and the District of Columbia.

The probability sample source is the AmeriSpeak® Panel, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, nonzero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face to face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Adult panel members ages 18 to 40 were randomly drawn from AmeriSpeak, and 1,947 completed the survey – 1,941 via the web and 6 via telephone. Teen panel members age 16 to 17 were drawn from AmeriSpeak Teen, and 202 completed the survey – 200 via the web and 2 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive (\$3) for completing the survey. The final stage completion rate is 24 percent, the weighted household panel response rate is 24 percent, and the weighted household panel retention rate is 77.4 percent, for a cumulative response rate of 3.5 percent.

Lucid provided 3,826 non-probability interviews with people ages 16 to 40. The non-probability sample was derived based on quotas related to age, race and ethnicity, gender, and education. Interviews were conducted in English and via the web only. For panel recruitment, Lucid uses invitations of all types including email invitations, phone alerts, banners, and messaging on panel community sites to include people with a diversity of motivations to take part in research. Because non-probability panels do not start with a frame where there is known probability of selection, standard measures of sampling error and response rates cannot be calculated.

Quality assurance checks were conducted to ensure data quality. In total, 237 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a raking process is used to adjust for any survey nonresponse in the probability sample, as well as any noncoverage or under and oversampling in both probability and non-probability samples resulting from the study specific sample design. Raking variables for both the probability and nonprobability samples included age by gender, age by census region, age by race/ethnicity, and age by education. Population control totals for the raking variables were obtained from the 2021 Current Population Survey. The weighted data reflect the U.S. population of people age 16 to 40.

To incorporate the nonprobability sample, NORC used TrueNorth calibration, an innovative hybrid calibration approach developed at NORC based on small area estimation methods in order to explicitly account for potential bias associated with the nonprobability sample. The purpose of TrueNorth calibration is to adjust the weights for the nonprobability sample to bring weighted distributions of the nonprobability sample in line with the population distribution for characteristics correlated with the survey variables. Such calibration adjustments help to reduce potential bias, yielding more accurate population estimates.

The weighted AmeriSpeak sample and the calibrated nonprobability sample were used to develop a small area model to support domain-level estimates, where the domains were defined by race/ethnicity, age, and gender. The dependent variables for the models were:

- Q1: In a typical day about how many hours do you spend online?
- Q24A: How concerned are you about each of the following? I have spread misinformation, even unintentionally
- Q18. Choose the statement that best describes you, even if it is not exactly right. In general, I actively seek out news and information or I mostly bump into news and information as I do other things or hear about it from others
- Q27B: As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them? Local news media

These were found to be key survey variables, in terms of model fit. The model included covariates, domain-level random effects, and sampling errors. The covariates were external data available from other national surveys such as health insurance, internet access, voting behavior, and housing type from the American Community Survey (ACS) or the Current Population Survey (CPS).

Finally, the combined AmeriSpeak and nonprobability sample weights were derived such that for the combined sample, the weighted estimate reproduced the small domain estimates (derived using the small area model) for key survey variables.

The overall margin of error for the combined sample is +/- 1.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Complete questions and results are available at www.mediainsight.org. Additional information on the TrueNorth approach can be found here: https://amerispeak.norc.org/ourcapabilities/Pages/TrueNorth.aspx.

Details about the Media Insight Project can be found at: www.mediainsight.org.

For more information, please email info@apnorc.org.

About The Media Insight Project

The Media Insight Project is a collaboration between the American Press Institute and The AP-NORC Center for Public Affairs Research with the objective of conducting high-quality, innovative research meant to inform the news industry and the public about various important issues facing journalism and the news business. The Media Insight Project brings together the expertise of both organizations and their respective partners and involves collaborations among key staff at the American Press Institute, NORC at the University of Chicago, and The Associated Press. http://www.mediainsight.org/

About The American Press Institute

The American Press Institute advances an innovative and sustainable news industry by helping publishers understand and engage audiences, grow revenue, improve public-service journalism, and succeed at organizational change. We believe that for democracies to thrive, people need accurate news and information about their communities, the problems of civil society and the debates over how to solve them. That requires an economically sustainable free press that reflects the diversity of American society and understands the needs of its communities. API is a national 501(c)3 nonprofit educational organization affiliated with the News Media Alliance. http://www.pressinstitute.org

About The Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest and most respected, objective social science research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org

Index of Variables: Listed in the order they appear in the file

| # | Variable | Question | Туре | Len | Label |
|----|-----------|----------|------|-----|---|
| 1 | SU_ID | N/A | Num | 8 | SU_ID: CaseID |
| 2 | FINALWT1 | N/A | Num | 8 | FINALWT1: TrueNorth post- stratification weights - 16-40 general population (N=5,975) |
| 3 | FINALWT2 | N/A | Num | 8 | FINALWT2: TrueNorth post- stratification weights - 16-40 within- generation analysis (N=5,975) |
| 4 | SURV_MODE | N/A | Num | 8 | SURV_MODE: Survey interview mode (online or phone) |
| 5 | SURV_LANG | N/A | Num | 8 | SURV_LANG: Survey Interview Language |
| 6 | Q1 | Q1 | Num | 8 | Q1: In a typical <u>day</u> about how many hours do you spend online? |
| 7 | Q2_1 | Q2 | Num | 8 | Q2_1: [Keeping up with friends and family] Which of the following activities, if any, do you perform regularly online? |
| 8 | Q2_2 | Q2 | Num | 8 | Q2_2: [Checking and sending email] Which of the following activities, if any, do you perform regularly online? |
| 9 | Q2_3 | Q2 | Num | 8 | Q2_3: [Keeping up with what's going on in the world, reading, or watching news] Which of the following activities, if any, do you perform regularly online? |
| 10 | Q2_4 | Q2 | Num | 8 | Q2_4: [Researching topics I'm interested in or pursuing hobbies] Which of the following activities, if any, do you perform regularly online? |
| 11 | Q2_5 | Q2 | Num | 8 | Q2_5: [Shopping or researching products] Which of the following activities, if any, do you perform regularly online? |
| 12 | Q2_6 | Q2 | Num | 8 | Q2_6: [Checking the weather, traffic, or public transportation] Which of the following activities, if any, do you perform regularly online? |
| 13 | Q2_7 | Q2 | Num | 8 | Q2_7: [Streaming music, TV, or movies] Which of the following activities, if any, do you perform regularly online? |

| # | Variable | Question | Туре | Len | Label |
|----|----------|----------|------|-----|--|
| 14 | Q2_8 | Q2 | Num | 8 | Q2_8: [Finding information about things to do, movies, restaurants, etc.] Which of the following activities, if any, do you perform regularly online? |
| 15 | Q2_9 | Q2 | Num | 8 | Q2_9: [Reading and sending messages by text or through messaging apps] Which of the following activities, if any, do you perform regularly online? |
| 16 | Q2_10 | Q2 | Num | 8 | Q2_10: [Listening to podcasts or watching videos] Which of the following activities, if any, do you perform regularly online? |
| 17 | Q2_11 | Q2 | Num | 8 | Q2_11: [Just scrolling] Which of the following activities, if any, do you perform regularly online? |
| 18 | Q2_12 | Q2 | Num | 8 | Q2_12: [Other] Which of the following activities, if any, do you perform regularly online? |
| 19 | Q2_13 | Q2 | Num | 8 | Q2_13: [I don't do any of these things regularly online] Which of the following activities, if any, do you perform regularly online? |
| 20 | Q3A | Q3 | Num | 8 | Q3A: [Cable television] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 21 | Q3B | Q3 | Num | 8 | Q3B: [Print or digital magazines] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |

| # | Variable | Question | Туре | Len | Label |
|----|----------|----------|------|-----|---|
| 22 | Q3C | Q3 | Num | 8 | Q3C: [Music you download or stream on Amazon Music, iTunes, Spotify, or other platforms] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 23 | Q3D | Q3 | Num | 8 | Q3D: [Streaming services with movies and television shows like Disney+, HBO Max, Hulu, Netflix, or others] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 24 | Q3E | Q3 | Num | 8 | Q3E: [Print or digital newspapers] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 25 | Q3F | Q3 | Num | 8 | Q3F: [Video games, video game subscription services, or gaming apps] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |

| # | Variable | Question | Туре | Len | Label |
|----|----------|----------|------|-----|---|
| 26 | Q3G | Q3 | Num | 8 | Q3G: [Digital news apps] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 27 | Q3H | Q3 | Num | 8 | Q3H: [Other apps] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 28 | Q3I | Q3 | Num | 8 | Q3I: [Nonprofit news sites] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 29 | Q3J | Q3 | Num | 8 | Q3J: [Email newsletters from independent creators] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 30 | Q3K | Q3 | Num | 8 | Q3K: [Video or audio content from independent creators or influencers through YouTube or podcasts] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |

| # | Variable | Question | Туре | Len | Label |
|----|----------|----------|------|-----|---|
| 31 | Q3L | Q3 | Num | 8 | Q3L: [Public radio or TV like NPR, PBS, or affiliates] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member. |
| 32 | Q4A | Q4 | Num | 8 | Q4A: [Local news outlets, including a newspaper or its website or app] How often, if it all, do you get news and information from each of the following? |
| 33 | Q4B | Q4 | Num | 8 | Q4B: [National news outlets, including a newspaper or its website or app] How often, if it all, do you get news and information from each of the following? |
| 34 | Q4C | Q4 | Num | 8 | Q4C: [Local TV news stations or their websites or apps] How often, if it all, do you get news and information from each of the following? |
| 35 | Q4D | Q4 | Num | 8 | Q4D: [National TV news stations or their websites or apps] How often, if it all, do you get news and information from each of the following? |
| 36 | Q5_1 | Q5 | Num | 8 | Q5_1: [I like to talk to friends, family, and colleagues about what's going on in the news] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 37 | Q5_2 | Q5 | Num | 8 | Q5_2: [It helps me find places to go and things to do] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 38 | Q5_3 | Q5 | Num | 8 | Q5_3: [It helps me solve problems] People use news and information in different ways. What are the main reasons you, personally, use news and information? |

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|----|----------|----------|------|-----|---|
| 39 | Q5_4 | Q5 | Num | 8 | Q5_4: [It helps me stay healthy] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 40 | Q5_5 | Q5 | Num | 8 | Q5_5: [It helps me save or manage my money] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 41 | Q5_6 | Q5 | Num | 8 | Q5_6: [It helps me in my job] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 42 | Q5_7 | Q5 | Num | 8 | Q5_7: [It helps me raise my family] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 43 | Q5_8 | Q5 | Num | 8 | Q5_8: [I find it enjoyable or entertaining] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 44 | Q5_9 | Q5 | Num | 8 | Q5_9: [It helps me stay informed to be a better citizen] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 45 | Q5_10 | Q5 | Num | 8 | Q5_10: [It helps me feel connected to my community] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 46 | Q5_11 | Q5 | Num | 8 | Q5_11: [It helps me take action to address issues I care about] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 47 | Q5_12 | Q5 | Num | 8 | Q5_12: [It helps me decide where I stand on things] People use news and information in different ways. What are the main reasons you, personally, use news and information? |

| # | Variable | Question | Туре | Len | Label |
|----|-------------|----------|------|-----|--|
| 48 | Q5_13 | Q5 | Num | 8 | Q5_13: [Other] People use news and information in different ways. What are the main reasons you, personally, use news and information? |
| 49 | TOPICS1A_1 | TOPICS1A | Num | 8 | TOPICS1A_1: [Celebrities, music, TV, movies, entertainment] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 50 | TOPICS1A_2 | TOPICS1A | Num | 8 | TOPICS1A_2: [Sports] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 51 | TOPICS1A_3 | TOPICS1A | Num | 8 | TOPICS1A_3: [Style, beauty, fashion] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 52 | TOPICS1A_4 | TOPICS1A | Num | 8 | TOPICS1A_4: [Food and cooking (including recipes), restaurants] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 53 | TOPICS1A_5 | TOPICS1A | Num | 8 | TOPICS1A_5: [Health and fitness] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 54 | TOPICS1A_6 | TOPICS1A | Num | 8 | TOPICS1A_6: [Gaming or puzzles] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 55 | TOPICS1A_7 | TOPICS1A | Num | 8 | TOPICS1A_7: [Personal wellness and self-care] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 56 | TOPICS1A_8 | TOPICS1A | Num | 8 | TOPICS1A_8: [Home decoration or home improvement] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 57 | TOPICS1A_9 | TOPICS1A | Num | 8 | TOPICS1A_9: [Other] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 58 | TOPICS1A_10 | TOPICS1A | Num | 8 | TOPICS1A_10: [None of these] Here are some news and information topics. Which of these topics, if any, do you follow? |
| 59 | TOPICS1B | TOPICS1B | Num | 8 | TOPICS1B: Which of these topics, if any, do you follow most often? |

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| # | Variable | Question | Туре | Len | Label |
|----|-------------|----------|------|-----|---|
| 60 | TOPICS2A_1 | TOPICS2A | Num | 8 | TOPICS2A_1: [Information related to COVID-19 such as the state of the pandemic, restrictions, or policies like mask and vaccine mandates] Which of these topics, if any, do you follow? |
| 61 | TOPICS2A_2 | TOPICS2A | Num | 8 | TOPICS2A_2: [Information related to health or mental health] Which of these topics, if any, do you follow? |
| 62 | TOPICS2A_3 | TOPICS2A | Num | 8 | TOPICS2A_3: [Information on voting, including how to do it, what or who is on the ballot, or when and where to vote] Which of these topics, if any, do you follow? |
| 63 | TOPICS2A_4 | TOPICS2A | Num | 8 | TOPICS2A_4: [Information on traffic, transportation, or weather] Which of these topics, if any, do you follow? |
| 64 | TOPICS2A_5 | TOPICS2A | Num | 8 | TOPICS2A_5: [Information related to your job, industry, or profession] Which of these topics, if any, do you follow? |
| 65 | TOPICS2A_6 | TOPICS2A | Num | 8 | TOPICS2A_6: [Information or advice related to parenting, children, or activities for children] Which of these topics, if any, do you follow? |
| 66 | TOPICS2A_7 | TOPICS2A | Num | 8 | TOPICS2A_7: [Information about housing, places to live, buy, or rent] Which of these topics, if any, do you follow? |
| 67 | TOPICS2A_8 | TOPICS2A | Num | 8 | TOPICS2A_8: [Advice or how-to information about managing money, debt or investing] Which of these topics, if any, do you follow? |
| 68 | TOPICS2A_9 | TOPICS2A | Num | 8 | TOPICS2A_9: [Other] Which of these topics, if any, do you follow? |
| 69 | TOPICS2A_10 | TOPICS2A | Num | 8 | TOPICS2A_10: [None of these] Which of these topics, if any, do you follow? |
| 70 | TOPICS2B | TOPICS2B | Num | 8 | TOPICS2B: Which of these topics, if any, do you follow most often? |
| 71 | Q6_2B | Q6 | Num | 8 | Q6_2B: How often do you watch, read, hear, or see news about [TOPICS2B (News you can use)]? |
| 72 | Q7_2B_1 | Q7 | Num | 8 | Q7_2B_1: [Facebook] Where do you get your information about [TOPICS2B (News you can use)]? |

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|----|----------|----------|------|-----|--|
| 73 | Q7_2B_2 | Q7 | Num | 8 | Q7_2B_2: [Twitter] Where do you get your information about [TOPICS2B (News you can use)]? |
| 74 | Q7_2B_3 | Q7 | Num | 8 | Q7_2B_3: [Instagram] Where do you get your information about [TOPICS2B (News you can use)]? |
| 75 | Q7_2B_4 | Q7 | Num | 8 | Q7_2B_4: [Snapchat] Where do you get your information about [TOPICS2B (News you can use)]? |
| 76 | Q7_2B_5 | Q7 | Num | 8 | Q7_2B_5: [TikTok] Where do you get your information about [TOPICS2B (News you can use)]? |
| 77 | Q7_2B_6 | Q7 | Num | 8 | Q7_2B_6: [Twitch] Where do you get your information about [TOPICS2B (News you can use)]? |
| 78 | Q7_2B_7 | Q7 | Num | 8 | Q7_2B_7: [YouTube] Where do you get your information about [TOPICS2B (News you can use)]? |
| 79 | Q7_2B_8 | Q7 | Num | 8 | Q7_2B_8: [LinkedIn] Where do you get your information about [TOPICS2B (News you can use)]? |
| 80 | Q7_2B_9 | Q7 | Num | 8 | Q7_2B_9: [Reddit] Where do you get your information about [TOPICS2B (News you can use)]? |
| 81 | Q7_2B_10 | Q7 | Num | 8 | Q7_2B_10: [Nextdoor] Where do you get your information about [TOPICS2B (News you can use)]? |
| 82 | Q7_2B_11 | Q7 | Num | 8 | Q7_2B_11: [A search engine] Where do you get your information about [TOPICS2B (News you can use)]? |
| 83 | Q7_2B_12 | Q7 | Num | 8 | Q7_2B_12: [A local TV station, its website, app, or news alert] Where do you get your information about [TOPICS2B (News you can use)]? |
| 84 | Q7_2B_13 | Q7 | Num | 8 | Q7_2B_13: [A local newspaper, its website, app, or news alert] Where do you get your information about [TOPICS2B (News you can use)]? |
| 85 | Q7_2B_14 | Q7 | Num | 8 | Q7_2B_14: [A radio station, local or national, its website, app, or news alert] Where do you get your information about [TOPICS2B (News you can use)]? |

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|----|----------|----------|------|-----|--|
| 86 | Q7_2B_15 | Q7 | Num | 8 | Q7_2B_15: [A national TV network, its website, app, or news alerts] Where do you get your information about [TOPICS2B (News you can use)]? |
| 87 | Q7_2B_16 | Q7 | Num | 8 | Q7_2B_16: [A national or international newspaper, its website, app, or news alert] Where do you get your information about [TOPICS2B (News you can use)]? |
| 88 | Q7_2B_17 | Q7 | Num | 8 | Q7_2B_17: [A media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app, or news alerts] Where do you get your information about [TOPICS2B (News you can use)]? |
| 89 | Q7_2B_18 | Q7 | Num | 8 | Q7_2B_18: [An online aggregator, such as Apple News or Google News, that combines news or information from other sources] Where do you get your information about [TOPICS2B (News you can use)]? |
| 90 | Q7_2B_19 | Q7 | Num | 8 | Q7_2B_19: [An online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts] Where do you get your information about [TOPICS2B (News you can use)]? |
| 91 | Q7_2B_20 | Q7 | Num | 8 | Q7_2B_20: [A blog, Substack, or website of someone you follow] Where do you get your information about [TOPICS2B (News you can use)]? |
| 92 | Q7_2B_21 | Q7 | Num | 8 | Q7_2B_21: [Word of mouth from friends or family (including in person, by phone, email, text, or messaging apps)] Where do you get your information about [TOPICS2B (News you can use)]? |
| 93 | Q7_2B_22 | Q7 | Num | 8 | Q7_2B_22: [Podcasts] Where do you get your information about [TOPICS2B (News you can use)]? |

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|-----|----------|----------|------|-----|---|
| 94 | Q7_2B_23 | Q7 | Num | 8 | Q7_2B_23: [Publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation] Where do you get your information about [TOPICS2B (News you can use)]? |
| 95 | Q8_2B | Q8 | Num | 8 | Q8_2B: Of the social media sources you use to get your information about [TOPICS2B (News you can use)], which one do you use the most? |
| 96 | Q9_2B_A | Q9 | Num | 8 | Q9_2B_A: How reliable is the news and information you get from Facebook about [TOPICS2B (News you can use)]? |
| 97 | Q9_2B_B | Q9 | Num | 8 | Q9_2B_B: How reliable is the news and information you get from Twitter about [TOPICS2B (News you can use)]? |
| 98 | Q9_2B_C | Q9 | Num | 8 | Q9_2B_C: How reliable is the news and information you get from Instagram about [TOPICS2B (News you can use)]? |
| 99 | Q9_2B_D | Q9 | Num | 8 | Q9_2B_D: How reliable is the news and information you get from Snapchat about [TOPICS2B (News you can use)]? |
| 100 | Q9_2B_E | Q9 | Num | 8 | Q9_2B_E: How reliable is the news and information you get from TikTok about [TOPICS2B (News you can use)]? |
| 101 | Q9_2B_F | Q9 | Num | 8 | Q9_2B_F: How reliable is the news and information you get from Twitch about [TOPICS2B (News you can use)]? |
| 102 | Q9_2B_G | Q9 | Num | 8 | Q9_2B_G: How reliable is the news and information you get from YouTube about [TOPICS2B (News you can use)]? |
| 103 | Q9_2B_H | Q9 | Num | 8 | Q9_2B_H: How reliable is the news and information you get from LinkedIn about [TOPICS2B (News you can use)]? |
| 104 | Q9_2B_I | Q9 | Num | 8 | Q9_2B_I: How reliable is the news and information you get from Reddit about [TOPICS2B (News you can use)]? |

| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|--|
| 105 | Q9_2B_J | Q9 | Num | 8 | Q9_2B_J: How reliable is the news and information you get from Nextdoor about [TOPICS2B (News you can use)]? |
| 106 | Q10_2B_1 | Q10 | Num | 8 | Q10_2B_1: [An individual or influencer on the platform that you do not know personally] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 107 | Q10_2B_2 | Q10 | Num | 8 | Q10_2B_2: [An individual on the platform that you do know personally] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 108 | Q10_2B_3 | Q10 | Num | 8 | Q10_2B_3: [A local TV station's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 109 | Q10_2B_4 | Q10 | Num | 8 | Q10_2B_4: [A local news organization's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 110 | Q10_2B_5 | Q10 | Num | 8 | Q10_2B_5: [A local or national radio station's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 111 | Q10_2B_6 | Q10 | Num | 8 | Q10_2B_6: [A national TV network's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |

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| # | Variable | Question | Туре | Len | Label |
|-----|-----------|----------|------|-----|--|
| 112 | Q10_2B_7 | Q10 | Num | 8 | Q10_2B_7: [A national or international newspaper's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 113 | Q10_2B_8 | Q10 | Num | 8 | Q10_2B_8: [An account of a media organization that focuses on one topic such as the Weather Channel, ESPN, the Food Network] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 114 | Q10_2B_9 | Q10 | Num | 8 | Q10_2B_9: [An account from an online-only publisher such as Axios, BuzzFeed, or Huffington Post] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 115 | Q10_2B_10 | Q10 | Num | 8 | Q10_2B_10: [An account from publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? |
| 116 | Q11_2B | Q11 | Num | 8 | Q11_2B: Of the other sources you most often get your information about [TOPICS2B (News you can use)], which one is the one you use the most? |
| 117 | Q12_2B_A | Q12 | Num | 8 | Q12_2B_A: How reliable is the news and information you get from a search engine about [TOPICS2B (News you can use)]? |
| 118 | Q12_2B_B | Q12 | Num | 8 | Q12_2B_B: How reliable is the news and information you get from a local TV station, its website, app, or news alert about [TOPICS2B (News you can use)]? |

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| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|---|
| 119 | Q12_2B_C | Q12 | Num | 8 | Q12_2B_C: How reliable is the news and information you get from a local newspaper, its website, app, or news alert about [TOPICS2B (News you can use)]? |
| 120 | Q12_2B_D | Q12 | Num | 8 | Q12_2B_D: How reliable is the news and information you get from a radio station, local or national, its website, app, or news alert about [TOPICS2B (News you can use)]? |
| 121 | Q12_2B_E | Q12 | Num | 8 | Q12_2B_E: How reliable is the news and information you get from a national TV network, its website, app or news alerts about [TOPICS2B (News you can use)]? |
| 122 | Q12_2B_F | Q12 | Num | 8 | Q12_2B_F: How reliable is the news and information you get from a national or international newspaper, its website, app or news alert about [TOPICS2B (News you can use)]? |
| 123 | Q12_2B_G | Q12 | Num | 8 | Q12_2B_G: How reliable is the news and information you get from a media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app or news alerts about [TOPICS2B (News you can use)]? |
| 124 | Q12_2B_H | Q12 | Num | 8 | Q12_2B_H: How reliable is the news and information you get from an online aggregator, such as Apple News or Google News, that combines news or information from other sources about [TOPICS2B (News you can use)]? |
| 125 | Q12_2B_I | Q12 | Num | 8 | Q12_2B_I: How reliable is the news and information you get from an online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts about [TOPICS2B (News you can use)]? |
| 126 | Q12_2B_J | Q12 | Num | 8 | Q12_2B_J: How reliable is the news and information you get from a blog, Substack, or website of someone you follow about [TOPICS2B (News you can use)]? |

| # | Variable | Question | Туре | Len | Label |
|-----|------------|----------|------|-----|---|
| 127 | Q12_2B_K | Q12 | Num | 8 | Q12_2B_K: How reliable is the news and information you get from word of mouth from friends or family (including in person, by phone, email, text, or messaging apps) about [TOPICS2B (News you can use)]? |
| 128 | Q12_2B_L | Q12 | Num | 8 | Q12_2B_L: How reliable is the news and information you get from podcasts about [TOPICS2B (News you can use)]? |
| 129 | Q12_2B_M | Q12 | Num | 8 | Q12_2B_M: How reliable is the news and information you get from publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation about [TOPICS2B (News you can use)]? |
| 130 | TOPICS3A_1 | TOPICS3A | Num | 8 | TOPICS3A_1: [National politics or government] Which of these topics, if any, do you follow? |
| 131 | TOPICS3A_2 | TOPICS3A | Num | 8 | TOPICS3A_2: [State or local politics or government] Which of these topics, if any, do you follow? |
| 132 | TOPICS3A_3 | TOPICS3A | Num | 8 | TOPICS3A_3: [Healthcare and public health] Which of these topics, if any, do you follow? |
| 133 | TOPICS3A_4 | TOPICS3A | Num | 8 | TOPICS3A_4: [The environment] Which of these topics, if any, do you follow? |
| 134 | TOPICS3A_5 | TOPICS3A | Num | 8 | TOPICS3A_5: [Schools and education] Which of these topics, if any, do you follow? |
| 135 | TOPICS3A_6 | TOPICS3A | Num | 8 | TOPICS3A_6: [Race and social justice] Which of these topics, if any, do you follow? |
| 136 | TOPICS3A_7 | TOPICS3A | Num | 8 | TOPICS3A_7: [Social issues such as abortion, gun policy, and LGBTQ issues] Which of these topics, if any, do you follow? |
| 137 | TOPICS3A_8 | TOPICS3A | Num | 8 | TOPICS3A_8: [Crime and public safety] Which of these topics, if any, do you follow? |
| 138 | TOPICS3A_9 | TOPICS3A | Num | 8 | TOPICS3A_9: [Foreign or international news] Which of these topics, if any, do you follow? |

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| # | Variable | Question | Туре | Len | Label |
|-----|-------------|----------|------|-----|---|
| 139 | TOPICS3A_10 | TOPICS3A | Num | 8 | TOPICS3A_10: [Business and the economy] Which of these topics, if any, do you follow? |
| 140 | TOPICS3A_11 | TOPICS3A | Num | 8 | TOPICS3A_11: [Other] Which of these topics, if any, do you follow? |
| 141 | TOPICS3A_12 | TOPICS3A | Num | 8 | TOPICS3A_12: [None of these] Which of these topics, if any, do you follow? |
| 142 | TOPICS3B | TOPICS3B | Num | 8 | TOPICS3B: Which of these topics, if any, do you follow most often? |
| 143 | Q6_3B | Q6 | Num | 8 | Q6_3B: How often do you watch, read, hear, or see news about [TOPICS3B (Hard news)]? |
| 144 | Q7_3B_1 | Q7 | Num | 8 | Q7_3B_1: [Facebook] Where do you get your information about [TOPICS3B (Hard news)]? |
| 145 | Q7_3B_2 | Q7 | Num | 8 | Q7_3B_2: [Twitter] Where do you get your information about [TOPICS3B (Hard news)]? |
| 146 | Q7_3B_3 | Q7 | Num | 8 | Q7_3B_3: [Instagram] Where do you get your information about [TOPICS3B (Hard news)]? |
| 147 | Q7_3B_4 | Q7 | Num | 8 | Q7_3B_4: [Snapchat] Where do you get your information about [TOPICS3B (Hard news)]? |
| 148 | Q7_3B_5 | Q7 | Num | 8 | Q7_3B_5: [TikTok] Where do you get your information about [TOPICS3B (Hard news)]? |
| 149 | Q7_3B_6 | Q7 | Num | 8 | Q7_3B_6: [Twitch] Where do you get your information about [TOPICS3B (Hard news)]? |
| 150 | Q7_3B_7 | Q7 | Num | 8 | Q7_3B_7: [YouTube] Where do you get your information about [TOPICS3B (Hard news)]? |
| 151 | Q7_3B_8 | Q7 | Num | 8 | Q7_3B_8: [LinkedIn] Where do you get your information about [TOPICS3B (Hard news)]? |
| 152 | Q7_3B_9 | Q7 | Num | 8 | Q7_3B_9: [Reddit] Where do you get your information about [TOPICS3B (Hard news)]? |
| 153 | Q7_3B_10 | Q7 | Num | 8 | Q7_3B_10: [Nextdoor] Where do you get your information about [TOPICS3B (Hard news)]? |
| 154 | Q7_3B_11 | Q7 | Num | 8 | Q7_3B_11: [A search engine] Where do you get your information about [TOPICS3B (Hard news)]? |

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| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|---|
| 155 | Q7_3B_12 | Q7 | Num | 8 | Q7_3B_12: [A local TV station, its website, app, or news alert] Where do you get your information about [TOPICS3B (Hard news)]? |
| 156 | Q7_3B_13 | Q7 | Num | 8 | Q7_3B_13: [A local newspaper, its website, app, or news alert] Where do you get your information about [TOPICS3B (Hard news)]? |
| 157 | Q7_3B_14 | Q7 | Num | 8 | Q7_3B_14: [A radio station, local or national, its website, app, or news alert] Where do you get your information about [TOPICS3B (Hard news)]? |
| 158 | Q7_3B_15 | Q7 | Num | 8 | Q7_3B_15: [A national TV network, its website, app, or news alerts] Where do you get your information about [TOPICS3B (Hard news)]? |
| 159 | Q7_3B_16 | Q7 | Num | 8 | Q7_3B_16: [A national or international newspaper, its website, app, or news alert] Where do you get your information about [TOPICS3B (Hard news)]? |
| 160 | Q7_3B_17 | Q7 | Num | 8 | Q7_3B_17: [A media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app, or news alerts] Where do you get your information about [TOPICS3B (Hard news)]? |
| 161 | Q7_3B_18 | Q7 | Num | 8 | Q7_3B_18: [An online aggregator, such as Apple News or Google News, that combines news or information from other sources] Where do you get your information about [TOPICS3B (Hard news)]? |
| 162 | Q7_3B_19 | Q7 | Num | 8 | Q7_3B_19: [An online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts] Where do you get your information about [TOPICS3B (Hard news)]? |
| 163 | Q7_3B_20 | Q7 | Num | 8 | Q7_3B_20: [A blog, Substack, or website of someone you follow] Where do you get your information about [TOPICS3B (Hard news)]? |

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| # | Variable | Question | Type | Len | Label |
|-----|----------|----------|------|-----|--|
| 164 | Q7_3B_21 | Q7 | Num | 8 | Q7_3B_21: [Word of mouth from friends or family (including in person, by phone, email, text, or messaging apps)] Where do you get your information about [TOPICS3B (Hard news)]? |
| 165 | Q7_3B_22 | Q7 | Num | 8 | Q7_3B_22: [Podcasts] Where do you get your information about [TOPICS3B (Hard news)]? |
| 166 | Q7_3B_23 | Q7 | Num | 8 | Q7_3B_23: [Publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation] Where do you get your information about [TOPICS3B (Hard news)]? |
| 167 | Q8_3B | Q8 | Num | 8 | Q8_3B: Of the social media sources you use to get your information about [TOPICS3B (Hard news)], which one do you use the most? |
| 168 | Q9_3B_A | Q9 | Num | 8 | Q9_3B_A: How reliable is the news and information you get from Facebook about [TOPICS3B (Hard news)]? |
| 169 | Q9_3B_B | Q9 | Num | 8 | Q9_3B_B: How reliable is the news and information you get from Twitter about [TOPICS3B (Hard news)]? |
| 170 | Q9_3B_C | Q9 | Num | 8 | Q9_3B_C: How reliable is the news and information you get from Instagram about [TOPICS3B (Hard news)]? |
| 171 | Q9_3B_D | Q9 | Num | 8 | Q9_3B_D: How reliable is the news and information you get from Snapchat about [TOPICS3B (Hard news)]? |
| 172 | Q9_3B_E | Q9 | Num | 8 | Q9_3B_E: How reliable is the news and information you get from TikTok about [TOPICS3B (Hard news)]? |
| 173 | Q9_3B_F | Q9 | Num | 8 | Q9_3B_F: How reliable is the news and information you get from Twitch about [TOPICS3B (Hard news)]? |
| 174 | Q9_3B_G | Q9 | Num | 8 | Q9_3B_G: How reliable is the news and information you get from YouTube about [TOPICS3B (Hard news)]? |
| 175 | Q9_3B_H | Q9 | Num | 8 | Q9_3B_H: How reliable is the news and information you get from LinkedIn about [TOPICS3B (Hard news)]? |

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| # | Variable | Question | Type | Len | Label |
|-----|----------|----------|------|-----|---|
| 176 | Q9_3B_I | Q9 | Num | 8 | Q9_3B_I: How reliable is the news and information you get from Reddit about [TOPICS3B (Hard news)]? |
| 177 | Q9_3B_J | Q9 | Num | 8 | Q9_3B_J: How reliable is the news and information you get from Nextdoor about [TOPICS3B (Hard news)]? |
| 178 | Q10_3B_1 | Q10 | Num | 8 | Q10_3B_1: [An individual or influencer on the platform that you do not know personally] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 179 | Q10_3B_2 | Q10 | Num | 8 | Q10_3B_2: [An individual on the platform that you do know personally] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 180 | Q10_3B_3 | Q10 | Num | 8 | Q10_3B_3: [A local TV station's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 181 | Q10_3B_4 | Q10 | Num | 8 | Q10_3B_4: [A local news organization's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 182 | Q10_3B_5 | Q10 | Num | 8 | Q10_3B_5: [A local or national radio station's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 183 | Q10_3B_6 | Q10 | Num | 8 | Q10_3B_6: [A national TV network's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |

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| # | Variable | Question | Type | Len | Label |
|-----|-----------|----------|------|-----|---|
| 184 | Q10_3B_7 | Q10 | Num | 8 | Q10_3B_7: [A national or international newspaper's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 185 | Q10_3B_8 | Q10 | Num | 8 | Q10_3B_8: [An account of a media organization that focuses on one topic such as the Weather Channel, ESPN, the Food Network] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 186 | Q10_3B_9 | Q10 | Num | 8 | Q10_3B_9: [An account from an online-only publisher such as Axios, BuzzFeed, or Huffington Post] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 187 | Q10_3B_10 | Q10 | Num | 8 | Q10_3B_10: [An account from publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? |
| 188 | Q11_3B | Q11 | Num | 8 | Q11_3B: Of the other sources you most often get your information about [TOPICS3B (Hard news)], which one is the one you use the most? |
| 189 | Q12_3B_A | Q12 | Num | 8 | Q12_3B_A: How reliable is the news and information you get from a search engine about [TOPICS3B (Hard news)]? |
| 190 | Q12_3B_B | Q12 | Num | 8 | Q12_3B_B: How reliable is the news and information you get from a local TV station, its website, app, or news alert about [TOPICS3B (Hard news)]? |
| 191 | Q12_3B_C | Q12 | Num | 8 | Q12_3B_C: How reliable is the news and information you get from a local newspaper, its website, app, or news alert about [TOPICS3B (Hard news)]? |

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| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|--|
| 192 | Q12_3B_D | Q12 | Num | 8 | Q12_3B_D: How reliable is the news and information you get from a radio station, local or national, its website, app, or news alert about [TOPICS3B (Hard news)]? |
| 193 | Q12_3B_E | Q12 | Num | 8 | Q12_3B_E: How reliable is the news and information you get from a national TV network, its website, app or news alerts about [TOPICS3B (Hard news)]? |
| 194 | Q12_3B_F | Q12 | Num | 8 | Q12_3B_F: How reliable is the news and information you get from a national or international newspaper, its website, app or news alert about [TOPICS3B (Hard news)]? |
| 195 | Q12_3B_G | Q12 | Num | 8 | Q12_3B_G: How reliable is the news and information you get from a media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app or news alerts about [TOPICS3B (Hard news)]? |
| 196 | Q12_3B_H | Q12 | Num | 8 | Q12_3B_H: How reliable is the news and information you get from an online aggregator, such as Apple News or Google News, that combines news or information from other sources about [TOPICS3B (Hard news)]? |
| 197 | Q12_3B_I | Q12 | Num | 8 | Q12_3B_I: How reliable is the news and information you get from an online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts about [TOPICS3B (Hard news)]? |
| 198 | Q12_3B_J | Q12 | Num | 8 | Q12_3B_J: How reliable is the news and information you get from a blog, Substack, or website of someone you follow about [TOPICS3B (Hard news)]? |
| 199 | Q12_3B_K | Q12 | Num | 8 | Q12_3B_K: How reliable is the news and information you get from word of mouth from friends or family (including in person, by phone, email, text, or messaging apps) about [TOPICS3B (Hard news)]? |

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| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|--|
| 200 | Q12_3B_L | Q12 | Num | 8 | Q12_3B_L: How reliable is the news and information you get from podcasts about [TOPICS3B (Hard news)]? |
| 201 | Q12_3B_M | Q12 | Num | 8 | Q12_3B_M: How reliable is the news and information you get from publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation about [TOPICS3B (Hard news)]? |
| 202 | Q13A | Q13 | Num | 8 | Q13A: [Facebook] How often, if at all, do you get news and information from each of the following? |
| 203 | Q13B | Q13 | Num | 8 | Q13B: [Twitter] How often, if at all, do you get news and information from each of the following? |
| 204 | Q13C | Q13 | Num | 8 | Q13C: [Instagram] How often, if at all, do you get news and information from each of the following? |
| 205 | Q13D | Q13 | Num | 8 | Q13D: [Snapchat] How often, if at all, do you get news and information from each of the following? |
| 206 | Q13E | Q13 | Num | 8 | Q13E: [TikTok] How often, if at all, do you get news and information from each of the following? |
| 207 | Q13F | Q13 | Num | 8 | Q13F: [Twitch] How often, if at all, do you get news and information from each of the following? |
| 208 | Q13G | Q13 | Num | 8 | Q13G: [YouTube] How often, if at all, do you get news and information from each of the following? |
| 209 | Q13H | Q13 | Num | 8 | Q13H: [LinkedIn] How often, if at all, do you get news and information from each of the following? |
| 210 | Q13I | Q13 | Num | 8 | Q13I: [Reddit] How often, if at all, do you get news and information from each of the following? |
| 211 | Q13J | Q13 | Num | 8 | Q13J: [Nextdoor] How often, if at all, do you get news and information from each of the following? |

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| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|---|
| 212 | Q14_1 | Q14 | Num | 8 | Q14_1: [I pay more attention to and control my privacy settings] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 213 | Q14_2 | Q14 | Num | 8 | Q14_2: [I'm more likely to remove information or photos of me that are embarrassing or immature] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 214 | Q14_3 | Q14 | Num | 8 | Q14_3: [I've tailored the way I use them, with different social media networks having different purposes] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 215 | Q14_4 | Q14 | Num | 8 | Q14_4: [I've stopped using some of them altogether] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 216 | Q14_5 | Q14 | Num | 8 | Q14_5: [I connect with a broader range of people] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 217 | Q14_6 | Q14 | Num | 8 | Q14_6: [I use them for professional reasons more frequently] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 218 | Q14_7 | Q14 | Num | 8 | Q14_7: [I've become more aware of how they work and the content they surface for me] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |

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| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|---|
| 219 | Q14_8 | Q14 | Num | 8 | Q14_8: [I more often monitor the time I'm spending on them] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 220 | Q14_9 | Q14 | Num | 8 | Q14_9: [I've used them less frequently] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 221 | Q14_10 | Q14 | Num | 8 | Q14_10: [I've used them more frequently] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 222 | Q14_11 | Q14 | Num | 8 | Q14_11: [My use of social media networks has not changed over time] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before |
| 223 | Q15 | Q15 | Num | 8 | Q15: Choose the statement that best describes you, even if it is not exactly right. Would you say that opinions you see in social media feeds are? |
| 224 | Q16 | Q16 | Num | 8 | Q16: How often, if at all, would you say that you click on or investigate opinions you see in your social media feeds that are different than your own? |
| 225 | Q17_1 | Q17 | Num | 8 | Q17_1: [I set limits on the amount of time I spend on my phone or computer] Do any of the following statements describe the way you interact with online content, or not? |
| 226 | Q17_2 | Q17 | Num | 8 | Q17_2: [I pay attention to the way certain products try to keep me engaged] Do any of the following statements describe the way you interact with online content, or not? |

| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|--|
| 227 | Q17_3 | Q17 | Num | 8 | Q17_3: [I feel worse the longer I've been online and connected] Do any of the following statements describe the way you interact with online content, or not? |
| 228 | Q17_4 | Q17 | Num | 8 | Q17_4: [I use apps or settings in my devices to track the time I spend on my phone, computer, or other device] Do any of the following statements describe the way you interact with online content, or not? |
| 229 | Q18 | Q18 | Num | 8 | Q18: Choose the statement that best describes you, even if it is not exactly right. In general |
| 230 | Q19 | Q19 | Num | 8 | Q19: Which of the following best describes how you like to get news, even if neither describes you exactly? |
| 231 | Q20A | Q20 | Num | 8 | Q20A: [Text or privately message about news stories with family and friends] How often do you do each of the following? |
| 232 | Q20B | Q20 | Num | 8 | Q20B: [Share news stories on my social accounts] How often do you do each of the following? |
| 233 | Q20C | Q20 | Num | 8 | Q20C: [Comment about news on social media when friends or family post it] How often do you do each of the following? |
| 234 | Q20D | Q20 | Num | 8 | Q20D: [Comment about news on social media when news organizations post it] How often do you do each of the following? |
| 235 | Q20E | Q20 | Num | 8 | Q20E: [Comment on articles on news organization websites] How often do you do each of the following? |
| 236 | Q20F | Q20 | Num | 8 | Q20F: [Email about news stories with family and friends] How often do you do each of the following? |
| 237 | Q20G | Q20 | Num | 8 | Q20G: [Talk about news in person with family and friends] How often do you do each of the following? |
| 238 | Q21 | Q21 | Num | 8 | Q21: When it comes to information about current events and important issues, do you think the spread of misinformation is a major problem, a minor problem, or not a problem? |

| # | Variable | Question | Type | Len | Label |
|-----|----------|----------|------|-----|---|
| 239 | Q22A | Q22 | Num | 8 | Q22A: [Social media users] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues? |
| 240 | Q22B | Q22 | Num | 8 | Q22B: [Social media companies such as Facebook or Meta, Twitter, and YouTube] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues? |
| 241 | Q22C | Q22 | Num | 8 | Q22C: [Politicians in the U.S.] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues? |
| 242 | Q22D | Q22 | Num | 8 | Q22D: [The news media] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues? |
| 243 | Q22E | Q22 | Num | 8 | Q22E: [The U.S. government] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues? |
| 244 | Q22F | Q22 | Num | 8 | Q22F: [Foreign governments] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues? |
| 245 | Q23A | Q23 | Num | 8 | Q23A: [Social media users] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? |
| 246 | Q23B | Q23 | Num | 8 | Q23B: [Social media companies such as Facebook or Meta, Twitter, and YouTube] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? |

| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|---|
| 247 | Q23C | Q23 | Num | 8 | Q23C: [Politicians in the U.S.] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? |
| 248 | Q23D | Q23 | Num | 8 | Q23D: [The news media] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? |
| 249 | Q23E | Q23 | Num | 8 | Q23E: [The U.S. government] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? |
| 250 | Q23F | Q23 | Num | 8 | Q23F: [Foreign governments] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? |
| 251 | Q24A | Q24 | Num | 8 | Q24A: [I have spread misinformation, even unintentionally] How concerned are you about each of the following? |
| 252 | Q24B | Q24 | Num | 8 | Q24B: [I have been exposed to misinformation] How concerned are you about each of the following? |
| 253 | Q24C | Q24 | Num | 8 | Q24C: [My family members have spread misinformation, even unintentionally] How concerned are you about each of the following? |
| 254 | Q24D | Q24 | Num | 8 | Q24D: [My family members have been exposed to misinformation] How concerned are you about each of the following? |
| 255 | Q25A | Q25 | Num | 8 | Q25A: [Journalists having too much opinion in their stories] How big of a problem do you think each of the following is today? |
| 256 | Q25B | Q25 | Num | 8 | Q25B: [Journalists from real news organizations making stuff up] How big of a problem do you think each of the following is today? |
| 257 | Q25C | Q25 | Num | 8 | Q25C: [Made-up stories from fictional news outlets] How big of a problem do you think each of the following is today? |

| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|--|
| 258 | Q25D | Q25 | Num | 8 | Q25D: [News stories from real organizations that are unfair or sloppy] How big of a problem do you think each of the following is today? |
| 259 | Q25E | Q25 | Num | 8 | Q25E: [Media outlets that pass on conspiracy theories and unsubstantiated rumors] How big of a problem do you think each of the following is today? |
| 260 | Q25F | Q25 | Num | 8 | Q25F: [News stories that seem to mostly create conflict rather than help address it] How big of a problem do you think each of the following is today? |
| 261 | Q26A | Q26 | Num | 8 | Q26A: [What happened during the January 6 attack of the U.S. Capitol] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 262 | Q26B | Q26 | Num | 8 | Q26B: [The results of the 2020 presidential election] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 263 | Q26C | Q26 | Num | 8 | Q26C: [The number of COVID-related deaths in the U.S.] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 264 | Q27A | Q27 | Num | 8 | Q27A: [National news media] Listed below are some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them? |
| 265 | Q27B | Q27 | Num | 8 | Q27B: [Local news media] Listed below are some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them? |

| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|---|
| 266 | Q27C | Q27 | Num | 8 | Q27C: [Social media] Listed below are some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them? |
| 267 | Q28 | Q28 | Num | 8 | Q28: Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people? |
| 268 | Q29A | Q29 | Num | 8 | Q29A: [Republicans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 269 | Q29B | Q29 | Num | 8 | Q29B: [Democrats] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 270 | Q29C | Q29 | Num | 8 | Q29C: [People in rural areas] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 271 | Q29D | Q29 | Num | 8 | Q29D: [People in urban areas] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 272 | Q29E | Q29 | Num | 8 | Q29E: [Wealthy people] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 273 | Q29F | Q29 | Num | 8 | Q29F: [Lower-income people] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 274 | Q29G | Q29 | Num | 8 | Q29G: [The middle class] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |

| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|--|
| 275 | Q29H | Q29 | Num | 8 | Q29H: [Black Americans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 276 | Q29I | Q29 | Num | 8 | Q29I: [Hispanic Americans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 277 | Q29J | Q29 | Num | 8 | Q29J: [Asian Americans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 278 | Q29K | Q29 | Num | 8 | Q29K: [White Americans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 279 | Q29L | Q29 | Num | 8 | Q29L: [Immigrants] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? |
| 280 | Q30A | Q30 | Num | 8 | Q30A: [Act as a watchdog of powerful institutions and people] Next, how important do you think each of the following is for the news media to try to do? |
| 281 | Q30B | Q30 | Num | 8 | Q30B: [Verify and get the facts right] Next, how important do you think each of the following is for the news media to try to do? |
| 282 | Q30C | Q30 | Num | 8 | Q30C: [Be fair to all sides] Next, how important do you think each of the following is for the news media to try to do? |
| 283 | Q30D | Q30 | Num | 8 | Q30D: [Be neutral] Next, how important do you think each of the following is for the news media to try to do? |
| 284 | Q30E | Q30 | Num | 8 | Q30E: [Provide diverse points of view] Next, how important do you think each of the following is for the news media to try to do? |

| # | Variable | Question | Туре | Len | Label |
|-----|----------|----------|------|-----|---|
| 285 | Q30F | Q30 | Num | 8 | Q30F: [Make it easier to find important civic information] Next, how important do you think each of the following is for the news media to try to do? |
| 286 | Q30G | Q30 | Num | 8 | Q30G: [Make the news entertaining so people will pay attention to it] Next, how important do you think each of the following is for the news media to try to do? |
| 287 | Q30H | Q30 | Num | 8 | Q30H: [Help people understand communities unlike their own] Next, how important do you think each of the following is for the news media to try to do? |
| 288 | Q30I | Q30 | Num | 8 | Q30I: [Report on possible solutions to problems in society] Next, how important do you think each of the following is for the news media to try to do? |
| 289 | Q30J | Q30 | Num | 8 | Q30J: [Provide forums for community discussions] Next, how important do you think each of the following is for the news media to try to do? |
| 290 | Q31A | Q31 | Num | 8 | Q31A: [National news outlets] For each of the following items related to the news media, please indicate whether you have a very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative view of that item. |
| 291 | Q31B | Q31 | Num | 8 | Q31B: [Local news outlets] For each of the following items related to the news media, please indicate whether you have a very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative view of that item. |
| 292 | Q31C | Q31 | Num | 8 | Q31C: [News media as a whole] For each of the following items related to the news media, please indicate whether you have a very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative view of that item. |

| # | Variable | Question | Type | Len | Label |
|-----|----------|---------------------------|------|-----|---|
| 293 | Q31D | Q31 | Num | 8 | Q31D: [Individual journalists you may follow online or through newsletters] For each of the following items related to the news media, please indicate whether you have a very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative view of that item. |
| 294 | Q32A | Q32 | Num | 8 | Q32A: [What an Op-Ed is] Next is a list of different terms or concepts that sometimes appear in journalism and media but may or may not be familiar to most people. How familiar are you with each term or concept? |
| 295 | Q32B | Q32 | Num | 8 | Q32B: [The difference between a reporter and a columnist] Next is a list of different terms or concepts that sometimes appear in journalism and media but may or may not be familiar to most people. How familiar are you with each term or concept? |
| 296 | Q32C | Q32 | Num | 8 | Q32C: [The difference between a news story and commentary] Next is a list of different terms or concepts that sometimes appear in journalism and media but may or may not be familiar to most people. How familiar are you with each term or concept? |
| 297 | Q32D | Q32 | Num | 8 | Q32D: [The difference between a news story and a press release] Next is a list of different terms or concepts that sometimes appear in journalism and media but may or may not be familiar to most people. How familiar are you with each term or concept? |
| 298 | Q33 | Q33 | Num | 8 | Q33: To the best of your knowledge, does your town or city have a local newspaper? |
| 299 | PARENT | PARENT | Num | 8 | PARENT: Are you the parent or guardian of any children under the age of 18? |
| 300 | POLITICS | PID1, PIDA, PIDB, PIDI | Num | 8 | POLITICS: Do you consider yourself a Democrat, a Republican, an independent or none of these? |
| 301 | IDEO | D3, D4, D5 | Num | 8 | IDEO: Generally speaking, do you consider yourself to be a liberal, moderate, or conservative? |

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| # | Variable | Question | Туре | Len | Label |
|-----|-------------------|----------|------|-----|---|
| 302 | URBAN | DM5 | Num | 8 | URBAN: How would you describe the community you live in now? |
| 303 | REL2 | REL2 | Num | 8 | REL2: How often do you attend religious services? |
| 304 | MARITAL | N/A | Num | 8 | MARITAL: Marital status |
| 305 | AGEGRP | N/A | Num | 8 | AGEGRP: Age |
| 306 | EDUCATION | N/A | Num | 8 | EDUCATION: Educational attainment |
| 307 | RACETH | N/A | Num | 8 | RACETH: Race/ethnicity |
| 308 | GENDER | GENDER2 | Num | 8 | GENDER: Gender |
| 309 | HHINCOME | N/A | Num | 8 | HHINCOME: Household income |
| 310 | EMPLOY | EMPLOY2 | Num | 8 | EMPLOY: What is your current employment status? If you are a student, and another option is also applicable to you, you may select more than one. |
| 311 | STATE | N/A | Char | 2 | STATE: State of residence |
| 312 | CENSUS_ REGION | N/A | Num | 8 | CENSUS_REGION: Census region |

Variables #71, #95, #116, #143, #167, #188, and #310 are collapsed or recoded from original data, making the coding frame of these variables different from the survey questionnaire.

Variables #300-301 are collapsed or recoded from original data, making the coding frame of these variables different from the survey questionnaire. These variables are derived from more than one question.

Variables #304-307, #309, #311-312 are AmeriSpeak profile variables for AmeriSpeak sample and were collected in the survey for Dynata sample. These variables are collapsed or recoded to minimize the risk of disclosing respondent privacy.

Details of Variables

- "." Or space: logic skip, respondent is not applicable to a specific question
- 99: missing, survey non-respondent

| SURV_MODE: Survey interview mode (online or phone) | | | | |
|--|-----------|-----------|----------|--|
| | | Weighted | Weighted | |
| SURV_MODE | Frequency | Frequency | Percent | |
| (1) Phone interview | 8 | 5 | 0.08 | |
| (2) Web Interview | 5,967 | 5,970 | 99.92 | |
| Total | 5,975 | 5,975 | 100.00 | |

| SURV_LANG: Survey Interview Language | | | | |
|--------------------------------------|-----------|-----------|----------|--|
| | | Weighted | Weighted | |
| SURV_LANG | Frequency | Frequency | Percent | |
| (1) English | 5,933 | 5,919 | 99.06 | |
| (2) Spanish | 42 | 56 | 0.94 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q1: In a typical day about how many hours do you spend online? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q1 | Frequency | Frequency | Percent |
| (1) Less than 2 hours | 342 | 442 | 7.39 |
| (2) 2 hours to 4 hours | 1,705 | 2,141 | 35.83 |
| (3) 5 to 8 hours | 2,041 | 1,923 | 32.19 |
| (4) 9 to 12 hours | 1,095 | 1,007 | 16.86 |
| (5) 13 to 19 hours | 425 | 237 | 3.96 |
| (6) 20 or more hours | 333 | 185 | 3.09 |
| (7) I do not spend any time online | 30 | 37 | 0.62 |
| (99) DON'T KNOW/SKIPPED ON | 4 | 3 | 0.05 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_1: [Keeping up with friends and family] Which of the following activities, if any, do you perform regularly online? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q2_1 | Frequency | Frequency | Percent |
| (0) No | 1,624 | 1,747 | 29.25 |
| (1) Yes | 4,351 | 4,228 | 70.75 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_2: [Checking and sending email] Which of the following activities, if any, do you perform regularly online? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q2_2 | Frequency | Frequency | Percent |
| (0) No | 1,573 | 1,635 | 27.36 |
| (1) Yes | 4,402 | 4,340 | 72.64 |
| Total | 5,975 | 5,975 | 100.00 |

Q2_3: [Keeping up with what's going on in the world, reading, or watching news] Which of the following activities, if any, do you perform regularly online? Weighted Weighted **Frequency** Percent Q2_3 Frequency (0) No 44.92 2,606 2,684 (1) Yes 3,369 3,291 55.08 Total 5,975 5,975 100.00

| Q2_4: [Researching topics I'm interested in or pursuing hobbies] Which of the following activities, if any, do you perform regularly online? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q2_4 | Frequency | Frequency | Percent |
| (0) No | 2,751 | 2,825 | 47.28 |
| (1) Yes | 3,224 | 3,150 | 52.72 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_5: [Shopping or researching products] Which of the following activities, if any, do you perform regularly online? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q2_5 | Frequency | Frequency | Percent |
| (0) No | 2,440 | 2,499 | 41.82 |
| (1) Yes | 3,535 | 3,476 | 58.18 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_6: [Checking the weather, traffic, or public transportation] Which of the following activities, if any, do you perform regularly online? | | | |
|---|-----------|-----------|---------|
| Weighted Weigh | | | |
| Q2_6 | Frequency | Frequency | Percent |
| (0) No | 2,959 | 3,007 | 50.32 |
| (1) Yes | 3,016 | 2,968 | 49.68 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_7: [Streaming music, TV, or movies] Which of the following activities, if any, do you perform regularly online? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q2_7 | Frequency | Frequency | Percent |
| (0) No | 1,426 | 1,507 | 25.22 |
| (1) Yes | 4,549 | 4,468 | 74.78 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_8: [Finding information about things to do, movies, restaurants, etc.] Which of the following activities, if any, do you perform regularly online? | | | |
|---|-----------|-----------|----------|
| 00.0 | | Weighted | Weighted |
| Q2_8 | Frequency | Frequency | Percent |
| (0) No | 3,413 | 3,494 | 58.49 |
| (1) Yes | 2,562 | 2,481 | 41.51 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_9: [Reading and sending messages by text or through messaging apps] Which of the following activities, if any, do you perform regularly online? | | | |
|--|-------------|-----------|----------|
| | | Weighted | Weighted |
| Q2 9 | Frequency | Frequency | Percent |
| WZ_9 | i requericy | rrequency | reiceill |
| (0) No | 2,427 | 2,516 | 42.11 |
| · - | | | |

| Q2_10: [Listening to podcasts or watching videos] Which of the following activities, if any, do you perform regularly online? | | | |
|---|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q2_10 | Frequency | Frequency | Percent |
| (0) No | 3,034 | 3,103 | 51.93 |
| (1) Yes | 2,941 | 2,872 | 48.07 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_11: [Just scrolling] Which of the following activities, if any, do you perform regularly online? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q2_11 | Frequency | Frequency | Percent |
| (0) No | 3,102 | 3,178 | 53.19 |
| (1) Yes | 2,873 | 2,797 | 46.81 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_12: [Other] Which of the following activities, if any, do you perform regularly online? | | | |
|--|-----------|-----------|---------|
| Weighted Weight | | | |
| Q2_12 | Frequency | Frequency | Percent |
| (0) No | 5,759 | 5,768 | 96.53 |
| (1) Yes | 216 | 207 | 3.47 |
| Total | 5,975 | 5,975 | 100.00 |

| Q2_13: [I don't do any of these things regularly online] Which of the following activities, if any, do you perform regularly online? | | | |
|--|-----------|-----------|---------|
| Weighted Weight | | | |
| Q2_13 | Frequency | Frequency | Percent |
| (0) No | 5,900 | 5,887 | 98.52 |
| (1) Yes | 75 | 88 | 1.48 |
| Total | 5,975 | 5,975 | 100.00 |

Q3A: [Cable television] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|----------------------------------|-----------|-----------|----------|
| Q3A | Frequency | Frequency | Percent |
| (1) I pay for it | 1,726 | 1,583 | 26.50 |
| (2) Someone else pays for it | 1,229 | 1,214 | 20.32 |
| (3) I have or someone else has | 281 | 283 | 4.73 |
| donated to it or became a member | | | |
| (4) I have not used this service | 2,694 | 2,854 | 47.77 |
| (99) DON'T KNOW/SKIPPED ON | 45 | 41 | 0.69 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

> Q3B: [Print or digital magazines] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3B | Frequency | Frequency | Percent |
| (1) I pay for it | 1,121 | 994 | 16.64 |
| (2) Someone else pays for it | 540 | 522 | 8.73 |
| (3) I have or someone else has | 378 | 348 | 5.82 |
| donated to it or became a member | | | |
| (4) I have not used this service | 3,883 | 4,058 | 67.92 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 53 | 53 | 0.88 |
| Total | 5,975 | 5,975 | 100.00 |

Q3C: [Music you download or stream on Amazon Music, iTunes, Spotify, or other platforms] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3C | Frequency | Frequency | Percent |
| (1) I pay for it | 3,471 | 3,388 | 56.70 |
| (2) Someone else pays for it | 1,041 | 1,056 | 17.68 |
| (3) I have or someone else has donated to it or became a member | 348 | 349 | 5.84 |
| (4) I have not used this service | 1,051 | 1,126 | 18.84 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 64 | 56 | 0.94 |
| Total | 5,975 | 5,975 | 100.00 |

Q3D: [Streaming services with movies and television shows like Disney+, HBO Max, Hulu, Netflix, or others] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3D | Frequency | Frequency | Percent |
| (1) I pay for it | 3,515 | 3,425 | 57.32 |
| (2) Someone else pays for it | 1,752 | 1,798 | 30.09 |
| (3) I have or someone else has donated to it or became a member | 273 | 270 | 4.52 |
| (4) I have not used this service | 396 | 436 | 7.30 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 39 | 46 | 0.77 |
| Total | 5,975 | 5,975 | 100.00 |

Q3E: [Print or digital newspapers] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3E | Frequency | Frequency | Percent |
| (1) I pay for it | 1,090 | 970 | 16.23 |
| (2) Someone else pays for it | 570 | 548 | 9.17 |
| (3) I have or someone else has donated to it or became a member | 391 | 359 | 6.00 |
| (4) I have not used this service | 3,861 | 4,030 | 67.44 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 63 | 69 | 1.16 |
| Total | 5,975 | 5,975 | 100.00 |

Q3F: [Video games, video game subscription services, or gaming apps] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|----------------------------------|-----------|-----------|----------|
| Q3F | Frequency | Frequency | Percent |
| (1) I pay for it | 3,001 | 2,893 | 48.42 |
| (2) Someone else pays for it | 888 | 862 | 14.42 |
| (3) I have or someone else has | 303 | 298 | 4.99 |
| donated to it or became a member | | | |
| (4) I have not used this service | 1,737 | 1,873 | 31.35 |
| (99) DON'T KNOW/SKIPPED ON | 46 | 49 | 0.82 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

Q3G: [Digital news apps] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3G | Frequency | Frequency | Percent |
| (1) I pay for it | 1,198 | 1,083 | 18.12 |
| (2) Someone else pays for it | 506 | 498 | 8.34 |
| (3) I have or someone else has donated to it or became a member | 492 | 464 | 7.77 |
| (4) I have not used this service | 3,714 | 3,860 | 64.61 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 65 | 70 | 1.16 |
| Total | 5,975 | 5,975 | 100.00 |

> Q3H: [Other apps] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3H | Frequency | Frequency | Percent |
| (1) I pay for it | 2,493 | 2,368 | 39.63 |
| (2) Someone else pays for it | 784 | 762 | 12.76 |
| (3) I have or someone else has donated to it or became a member | 428 | 438 | 7.33 |
| (4) I have not used this service | 2,147 | 2,290 | 38.32 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 123 | 117 | 1.95 |
| Total | 5,975 | 5,975 | 100.00 |

Q3I: [Nonprofit news sites] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3I | Frequency | Frequency | Percent |
| (1) I pay for it | 862 | 753 | 12.61 |
| (2) Someone else pays for it | 459 | 430 | 7.20 |
| (3) I have or someone else has donated to it or became a member | 480 | 470 | 7.87 |
| (4) I have not used this service | 4,112 | 4,263 | 71.35 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 62 | 58 | 0.97 |
| Total | 5,975 | 5,975 | 100.00 |

Q3J: [Email newsletters from independent creators] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3J | Frequency | Frequency | Percent |
| (1) I pay for it | 979 | 854 | 14.30 |
| (2) Someone else pays for it | 461 | 448 | 7.50 |
| (3) I have or someone else has | 451 | 428 | 7.16 |
| donated to it or became a member | | | |
| (4) I have not used this service | 4,028 | 4,194 | 70.20 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 56 | 50 | 0.84 |
| Total | 5,975 | 5,975 | 100.00 |

Q3K: [Video or audio content from independent creators or influencers through YouTube or podcasts] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3K | Frequency | Frequency | Percent |
| (1) I pay for it | 2,000 | 1,864 | 31.20 |
| (2) Someone else pays for it | 797 | 790 | 13.23 |
| (3) I have or someone else has donated to it or became a member | 636 | 656 | 10.98 |
| (4) I have not used this service | 2,481 | 2,607 | 43.64 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 61 | 57 | 0.95 |
| Total | 5,975 | 5,975 | 100.00 |

Q3L: [Public radio or TV like NPR, PBS, or affiliates] Please select any of the following types of paid products or services that you have regularly used in the past year. For each one, please check whether you pay for the product or service yourself, someone else pays for it, or, in the case of a nonprofit, whether you have donated or joined as a member.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q3L | Frequency | Frequency | Percent |
| (1) I pay for it | 1,153 | 1,031 | 17.26 |
| (2) Someone else pays for it | 720 | 697 | 11.67 |
| (3) I have or someone else has | 536 | 532 | 8.90 |
| donated to it or became a member | | | |
| (4) I have not used this service | 3,498 | 3,661 | 61.27 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 68 | 55 | 0.91 |
| Total | 5,975 | 5,975 | 100.00 |

Q4A: [Local news outlets, including a newspaper or its website or app] How often, if it all, do you get news and information from each of the following?

| ionowing: | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q4A | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout the day | 323 | 287 | 4.80 |
| (2) Several times a day | 651 | 569 | 9.52 |
| (3) Once a day | 836 | 821 | 13.74 |
| (4) Several times a week | 1,030 | 996 | 16.68 |
| (5) Once a week | 746 | 724 | 12.12 |
| (6) Less than once a week | 983 | 1,092 | 18.27 |
| (7) Never | 1,376 | 1,457 | 24.39 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 30 | 29 | 0.49 |
| Total | 5,975 | 5,975 | 100.00 |

Q4B: [National news outlets, including a newspaper or its website or app] How often, if it all, do you get news and information from each of the following? Weighted Weighted Q4B **Frequency Frequency** Percent (1) Nearly constantly throughout 341 302 5.05 the day 667 9.73 (2) Several times a day 581 (3) Once a day 845 833 14.14 (4) Several times a week 1,024 1,006 16.83 11.49 694 686 (5) Once a week 996 (6) Less than once a week 948 16.67 1,442 1,532 25.65 (7) Never (99) DON'T KNOW/SKIPPED ON 26 27 0.45 WEB/REFUSED (VOL) 100.00 5,975 5,975 Total

| Q4C: [Local TV news stations or their websites or apps] How often, if it all, do you get news and information from each of the following? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q4C | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout | 336 | 304 | 5.09 |
| the day | | | |
| (2) Several times a day | 695 | 630 | 10.55 |
| (3) Once a day | 921 | 865 | 14.48 |
| (4) Several times a week | 1,078 | 1,058 | 17.71 |
| (5) Once a week | 723 | 702 | 11.75 |
| (6) Less than once a week | 950 | 1,044 | 17.48 |
| (7) Never | 1,242 | 1,336 | 22.36 |
| (99) DON'T KNOW/SKIPPED ON | 30 | 35 | 0.58 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q4D: [National TV news stations or their websites or apps] How often, if it all, do you get news and information from each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q4D | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout | 342 | 299 | 5.00 |
| the day | | | |
| (2) Several times a day | 687 | 610 | 10.20 |
| (3) Once a day | 843 | 828 | 13.86 |
| (4) Several times a week | 1,054 | 1,037 | 17.35 |
| (5) Once a week | 736 | 733 | 12.27 |
| (6) Less than once a week | 949 | 1,037 | 17.35 |
| (7) Never | 1,339 | 1,406 | 23.54 |
| (99) DON'T KNOW/SKIPPED ON | 25 | 25 | 0.42 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q5_1: [I like to talk to friends, family on in the news] People use news What are the main reasons you, pe | and informat | ion in differe | nt ways. |
|--|-----------------|-----------------|------------------|
| | | Weighted | Weighted |
| | | | |
| Q5_1 | Frequency | Frequency | Percent |
| Q5_1 (0) No | Frequency 3,659 | Frequency 3,745 | Percent 62.68 |
| | | | |

| Q5_2: [It helps me find places to go and things to do] People use news and information in different ways. What are the main reasons you, personally, use news and information? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q5_2 | Frequency | Frequency | Percent |
| (0) No | 4,300 | 4,317 | 72.26 |
| (1) Yes | 1,675 | 1,658 | 27.74 |
| Total | 5,975 | 5,975 | 100.00 |

| Q5_3: [It helps me solve problems] People use news and information in different ways. What are the main reasons you, personally, use news and information? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q5_3 | Frequency | Frequency | Percent |
| (0) No | 4,781 | 4,873 | 81.56 |
| (1) Yes | 1,194 | 1,102 | 18.44 |
| Total | 5,975 | 5,975 | 100.00 |

| Q5_4: [It helps me stay healthy] People use news and information in different ways. What are the main reasons you, personally, use news and information? | | | |
|--|--------------|--------------|------------|
| | | Weighted | Weighted |
| Q5 4 | Frequency | Frequency | Percent |
| | i i equelley | i i equelley | 1 CI CCIII |
| (0) No | 4,827 | 4,909 | 82.16 |
| | | | |

| Q5_5: [It helps me save or manage my money] People use news and information in different ways. What are the main reasons you, personally, use news and information? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q5_5 | Frequency | Frequency | Percent |
| (0) No | 4,911 | 4,999 | 83.67 |
| (1) Yes | 1,064 | 976 | 16.33 |
| | 1,001 | 0.0 | |

| Q5_6: [It helps me in my job] People use news and information in different ways. What are the main reasons you, personally, use news and information? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q5_6 | Frequency | Frequency | Percent |
| (0) No | 4,977 | 5,028 | 84.16 |
| (1) Yes | 998 | 947 | 15.84 |
| Total | 5,975 | 5,975 | 100.00 |

| Q5_7: [It helps me raise my family] People use news and information in different ways. What are the main reasons you, personally, use news and information? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q5_7 | Frequency | Frequency | Percent |
| (0) No | 5,097 | 5,190 | 86.87 |
| (1) Yes | 878 | 785 | 13.13 |
| Total | 5,975 | 5,975 | 100.00 |

| Q5_8: [I find it enjoyable or entertaining] People use news and information in different ways. What are the main reasons you, personally, use news and information? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q5_8 | Frequency | Frequency | Percent |
| (0) No | 4,026 | 4,072 | 68.15 |
| (1) Yes | 1,949 | 1,903 | 31.85 |
| | | | |

> Q5_9: [It helps me stay informed to be a better citizen] People use news and information in different ways. What are the main reasons you, personally, use news and information?

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q5_9 | Frequency | Frequency | Percent |
| (0) No | 2,981 | 2,981 | 49.88 |
| (1) Yes | 2,994 | 2,994 | 50.12 |
| Total | 5,975 | 5,975 | 100.00 |

Q5_10: [It helps me feel connected to my community] People use news and information in different ways. What are the main reasons you, personally, use news and information?

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q5_10 | Frequency | Frequency | Percent |
| (0) No | 3,798 | 3,887 | 65.05 |
| (1) Yes | 2,177 | 2,088 | 34.95 |
| Total | 5,975 | 5,975 | 100.00 |

Q5_11: [It helps me take action to address issues I care about] People use news and information in different ways. What are the main reasons

vou, personally, use news and information?

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q5_11 | Frequency | Frequency | Percent |
| (0) No | 4,176 | 4,265 | 71.38 |
| (1) Yes | 1,799 | 1,710 | 28.62 |
| Total | 5,975 | 5,975 | 100.00 |

Q5 12: [It helps me decide where I stand on things] People use news and information in different ways. What are the main reasons you, personally, use news and information?

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q5_12 | Frequency | Frequency | Percent |
| (0) No | 3,722 | 3,801 | 63.61 |
| (1) Yes | 2,253 | 2,174 | 36.39 |
| Total | 5,975 | 5,975 | 100.00 |

Q5_13: [Other] People use news and information in different ways. What are the main reasons you, personally, use news and information?

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q5_13 | Frequency | Frequency | Percent |
| (0) No | 5,764 | 5,748 | 96.20 |
| (1) Yes | 211 | 227 | 3.80 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_1: [Celebrities, music, TV, movies, entertainment] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|--|-----------------|-----------------|------------------|
| | | Weighted | Weighted |
| TOPICS1A 1 | Frequency | Frequency | Percent |
| TOPICS1A_1 (0) No | Frequency 2,961 | Frequency 3,024 | Percent 50.61 |
| | | | |

| TOPICS1A_2: [Sports] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weighte | | | |
| TOPICS1A_2 | Frequency | Frequency | Percent |
| (0) No | 3,868 | 3,847 | 64.39 |
| (1) Yes | 2,107 | 2,128 | 35.61 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_3: [Style, beauty, fashion] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS1A_3 | Frequency | Frequency | Percent |
| (0) No | 3,930 | 4,120 | 68.96 |
| (1) Yes | 2,045 | 1,855 | 31.04 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_4: [Food and cooking (including recipes), restaurants] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|----------|
| Weighted Weighted | | | Weighted |
| TOPICS1A_4 | Frequency | Frequency | Percent |
| (0) No | 2,967 | 3,078 | 51.52 |
| (1) Yes | 3,008 | 2,897 | 48.48 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_5: [Health and fitness] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS1A_5 | Frequency | Frequency | Percent |
| (0) No | 3,604 | 3,660 | 61.26 |
| (1) Yes | 2,371 | 2,315 | 38.74 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_6: [Gaming or puzzles] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS1A_6 | Frequency | Frequency | Percent |
| (0) No | 3,495 | 3,627 | 60.70 |
| (1) Yes | 2,480 | 2,348 | 39.30 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_7: [Personal wellness and self-care] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| TOPICS1A_7 | Frequency | Frequency | Percent |
| (0) No | 3,636 | 3,759 | 62.92 |
| (1) Yes | 2,339 | 2,216 | 37.08 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_8: [Home decoration or home improvement] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| TOPICS1A_8 | Frequency | Frequency | Percent |
| (0) No | 4,173 | 4,308 | 72.10 |
| (1) Yes | 1,802 | 1,667 | 27.90 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_9: [Other] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS1A_9 | Frequency | Frequency | Percent |
| (0) No | 5,762 | 5,760 | 96.40 |
| (1) Yes | 213 | 215 | 3.60 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1A_10: [None of these] Here are some news and information topics. Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS1A_10 | Frequency | Frequency | Percent |
| (0) No | 5,558 | 5,513 | 92.27 |
| (1) Yes | 417 | 462 | 7.73 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS1B: Which of these topics, if any, do you follow most often? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| TOPICS1B | Frequency | Frequency | Percent |
| | 451 | 491 | 8.22 |
| (1) Celebrities, music, TV, movies, entertainment | 1,224 | 1,187 | 19.87 |
| (2) Sports | 980 | 1,051 | 17.59 |
| (3) Style, beauty, fashion | 482 | 436 | 7.29 |
| (4) Food and cooking (including recipes), restaurants | 801 | 778 | 13.02 |
| (5) Health and fitness | 451 | 463 | 7.75 |
| (6) Gaming or puzzles | 753 | 756 | 12.65 |
| (7) Personal wellness and self- care | 439 | 401 | 6.70 |
| (8) Home decoration or home improvement | 212 | 215 | 3.59 |
| (9) Other | 164 | 172 | 2.88 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 18 | 27 | 0.44 |
| Total | 5,975 | 5,975 | 100.00 |

TOPICS2A_1: [Information related to COVID-19 such as the state of the pandemic, restrictions, or policies like mask and vaccine mandates]
Which of these topics, if any, do you follow?

| | | Weighted | Weighted |
|------------|-----------|-----------|----------|
| TOPICS2A_1 | Frequency | Frequency | Percent |
| (0) No | 3,449 | 3,549 | 59.39 |
| (1) Yes | 2,526 | 2,426 | 40.61 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2A_2: [Information related to health or mental health] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weigh | | | |
| TOPICS2A_2 | Frequency | Frequency | Percent |
| (0) No | 3,588 | 3,688 | 61.73 |
| (1) Yes | 2,387 | 2,287 | 38.27 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2A_3: [Information on voting, including how to do it, what or who is on the ballot, or when and where to vote] Which of these topics, if any, do you follow? | | | |
|--|-----------------|-----------------|----------------------|
| Weighted Weight | | | |
| | | | |
| TOPICS2A_3 | Frequency | Frequency | Percent |
| TOPICS2A_3 (0) No | Frequency 4,267 | Frequency 4,374 | Percent 73.20 |
| _ | | | |

| TOPICS2A_4: [Information on traffic, transportation, or weather] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| TOPICS2A_4 | Frequency | Frequency | Percent |
| (0) No | 3,326 | 3,354 | 56.14 |
| (1) Yes | 2,649 | 2,621 | 43.86 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2A_5: [Information related to your job, industry, or profession] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| TOPICS2A_5 | Frequency | Frequency | Percent |
| (0) No | 3,871 | 3,829 | 64.09 |
| (1) Yes | 2,104 | 2,146 | 35.91 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2A_6: [Information or advice related to parenting, children, or activities for children] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| TOPICS2A_6 | Frequency | Frequency | Percent |
| (0) No | 4,335 | 4,451 | 74.49 |
| (1) Yes | 1,640 | 1,524 | 25.51 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2A_7: [Information about housing, places to live, buy, or rent] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| TOPICS2A_7 | Frequency | Frequency | Percent |
| (0) No | 4,060 | 4,137 | 69.23 |
| (1) Yes | 1,915 | 1,838 | 30.77 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2A_8: [Advice or how-to information about managing money, debt or investing] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS2A_8 | Frequency | Frequency | Percent |
| (0) No | 4,102 | 4,139 | 69.28 |
| (1) Yes | 1,873 | 1,836 | 30.72 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2A_9: [Other] Which of these topics, if any, do you follow? | | | |
|---|-----------------|-----------|---------|
| | Weighted Weight | | |
| TOPICS2A_9 | Frequency | Frequency | Percent |
| (0) No | 5,921 | 5,921 | 99.10 |
| (1) Yes | 54 | 54 | 0.91 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2A_10: [None of these] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS2A_10 | Frequency | Frequency | Percent |
| (0) No | 5,160 | 5,073 | 84.91 |
| (1) Yes | 815 | 902 | 15.09 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS2B: Which of these topics, if any, do you follow most often? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| TOPICS2B | Frequency | Frequency | Percent |
| | 865 | 955 | 15.99 |
| (1) Information related to COVID- 19 such as the state of the pandemic, restrictions, or policies like mask and vaccine mandates | 1,093 | 1,024 | 17.14 |
| (2) Information related to health or mental health | 822 | 756 | 12.65 |
| (3) Information on voting, including how to do it, what or who is on the ballot, or when and where to vote | 374 | 344 | 5.76 |
| (4) Information on traffic, transportation, or weather | 985 | 1,032 | 17.28 |
| (5) Information related to your job, industry, or profession | 608 | 633 | 10.59 |
| (6) Information or advice related to parenting, children, or activities for children | 427 | 415 | 6.95 |
| (7) Information about housing, places to live, buy, or rent | 323 | 317 | 5.30 |
| (8) Advice or how-to information about managing money, debt or investing | 407 | 432 | 7.24 |
| (9) Other | 43 | 41 | 0.69 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 28 | 25 | 0.42 |
| Total | 5,975 | 5,975 | 100.00 |

| Q6_2B: How often do you watch, read, hear, or see news about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------------------|------------------|
| Q6_2B | Frequency | Weighted Frequency | Weighted Percent |
| | 893 | 980 | 16.41 |
| (1) Several times an hour | 371 | 291 | 4.86 |
| (2) Several times a day | 1,507 | 1,448 | 24.23 |
| (3) Once a day | 1,360 | 1,394 | 23.32 |
| (4) Several times a week | 1,084 | 1,062 | 17.77 |
| (5) Weekly | 468 | 475 | 7.95 |
| (6) Less often | 277 | 308 | 5.15 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 15 | 18 | 0.31 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_1: [Facebook] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_2B_1 | Frequency | Frequency | Percent |
| (0) No | 3,442 | 3,669 | 61.40 |
| (1) Yes | 2,533 | 2,306 | 38.60 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_2: [Twitter] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q7_2B_2 | Frequency | Frequency | Percent |
| (0) No | 4,705 | 4,807 | 80.46 |
| (1) Yes | 1,270 | 1,168 | 19.54 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_3: [Instagram] Where do you get your information about [TOPICS2B (News you can use)]? | | | | |
|---|-----------|-----------|---------|--|
| Weighted Weighted | | | | |
| Q7_2B_3 | Frequency | Frequency | Percent | |
| (0) No | 4,065 | 4,179 | 69.95 | |
| (1) Yes | 1,910 | 1,796 | 30.05 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q7_2B_4: [Snapchat] Where do you get your information about [TOPICS2B (News you can use)]? | | | | |
|--|-----------|-----------|---------|--|
| Weighted Weighted | | | | |
| Q7_2B_4 | Frequency | Frequency | Percent | |
| (0) No | 4,918 | 5,056 | 84.62 | |
| (1) Yes | 1,057 | 919 | 15.38 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q7_2B_5: [TikTok] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_2B_5 | Frequency | Frequency | Percent |
| (0) No | 4,451 | 4,659 | 77.98 |
| (1) Yes | 1,524 | 1,316 | 22.02 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_6: [Twitch] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_2B_6 | Frequency | Frequency | Percent |
| (0) No | 5,575 | 5,653 | 94.61 |
| (1) Yes | 400 | 322 | 5.39 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_7: [YouTube] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_2B_7 | Frequency | Frequency | Percent |
| (0) No | 3,647 | 3,848 | 64.40 |
| (1) Yes | 2,328 | 2,127 | 35.60 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_8: [LinkedIn] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_2B_8 | Frequency | Frequency | Percent |
| (0) No | 5,487 | 5,524 | 92.45 |
| (1) Yes | 488 | 451 | 7.55 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_9: [Reddit] Where do you get your information about [TOPICS2B (News you can use)]? | | | | |
|--|-------|-------|--------|--|
| Weighted Weighte | | | | |
| Q7_2B_9 Frequency Perce | | | | |
| (0) No | 5,226 | 5,290 | 88.53 | |
| (1) Yes | 749 | 685 | 11.47 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q7_2B_10: [Nextdoor] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------|----------|
| Weighted Weighted | | | Weighted |
| Q7_2B_10 | Frequency | Frequency | Percent |
| (0) No | 5,724 | 5,754 | 96.30 |
| (1) Yes | 251 | 221 | 3.70 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_11: [A search engine] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q7_2B_11 | Frequency | Frequency | Percent |
| (0) No | 4,378 | 4,431 | 74.16 |
| (1) Yes | 1,597 | 1,544 | 25.84 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_12: [A local TV station, its website, app, or news alert] Where do you get your information about [TOPICS2B (News you can use)]? | | | | |
|--|-----------|-----------|---------|--|
| Weighted Weight | | | | |
| Q7_2B_12 | Frequency | Frequency | Percent | |
| (0) No | 4,471 | 4,560 | 76.32 | |
| (1) Yes | 1,504 | 1,415 | 23.68 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q7_2B_13: [A local newspaper, its website, app, or news alert] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_2B_13 | Frequency | Frequency | Percent |
| (0) No | 5,239 | 5,278 | 88.34 |
| (1) Yes | 736 | 697 | 11.66 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_14: [A radio station, local or national, its website, app, or news alert] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q7_2B_14 | Frequency | Frequency | Percent |
| (0) No | 5,254 | 5,304 | 88.77 |
| (1) Yes | 721 | 671 | 11.23 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_15: [A national TV network, its website, app, or news alerts] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_2B_15 | Frequency | Frequency | Percent |
| (0) No | 5,025 | 5,049 | 84.50 |
| (1) Yes | 950 | 926 | 15.50 |
| Total | 5,975 | 5,975 | 100.00 |

Q7 2B 16: [A national or international newspaper, its website, app, or news alert] Where do you get your information about [TOPICS2B (News you can use)]? Weighted Weighted Q7 2B 16 **Percent** Frequency Frequency (0) No 5,435 5,445 91.12 (1) Yes 540 8.88 530

Q7 2B 17: [A media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app, or news alerts] Where do you get your information about [TOPICS2B (News you can use)]?

5,975

5,975

100.00

Total

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_2B_17 | Frequency | Frequency | Percent |
| (0) No | 5,415 | 5,450 | 91.22 |
| (1) Yes | 560 | 525 | 8.78 |
| Total | 5,975 | 5,975 | 100.00 |

Q7 2B 18: [An online aggregator, such as Apple News or Google News, that combines news or information from other sources] Where do you get your information about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_2B_18 | Frequency | Frequency | Percent |
| (0) No | 5,261 | 5,305 | 88.79 |
| (1) Yes | 714 | 670 | 11.21 |
| Total | 5,975 | 5,975 | 100.00 |

Q7 2B 19: [An online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts] Where do you get your information about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_2B_19 | Frequency | Frequency | Percent |
| (0) No | 5,485 | 5,522 | 92.42 |
| (1) Yes | 490 | 453 | 7.58 |
| Total | 5,975 | 5,975 | 100.00 |

Q7 2B 20: [A blog, Substack, or website of someone you follow] Where do you get your information about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_2B_20 | Frequency | Frequency | Percent |
| (0) No | 5,657 | 5,671 | 94.92 |
| (1) Yes | 318 | 304 | 5.08 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_2B_21: [Word of mouth from friends or family (including in person, by phone, email, text, or messaging apps)] Where do you get your information about [TOPICS2B (News you can use)]? | | | |
|---|-----------------|--------------------|----------------------|
| Weighted Weighted | | | |
| | | | |
| Q7_2B_21 | Frequency | Frequency | Percent |
| Q7_2B_21 (0) No | Frequency 4,967 | Frequency 4,989 | Percent 83.49 |
| | | | |

| Q7_2B_22: [Podcasts] Where do you get your information about [TOPICS2B (News you can use)]? | | | | |
|---|-------|-------|--------|--|
| Weighted Weighte | | | | |
| Q7_2B_22 Frequency Frequency Percer | | | | |
| (0) No | 5,391 | 5,434 | 90.95 | |
| (1) Yes | 584 | 541 | 9.05 | |
| Total | 5,975 | 5,975 | 100.00 | |

Q7_2B_23: [Publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation] Where do you get your information about [TOPICS2B (News you can use)]? Weighted Weighted Q7_2B_23 **Frequency Frequency Percent** (0) No 5,685 5,703 95.45 (1) Yes 290 272 4.55 Total 5,975 5,975 100.00

| Q8_2B: Of the social media sources you use to get your information about [TOPICS2B (News you can use)], which one do you use the most? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q8_2B | Frequency | Frequency | Percent |
| | 1,908 | 2,102 | 35.19 |
| (1) Facebook | 1,399 | 1,267 | 21.21 |
| (2) Twitter | 338 | 350 | 5.85 |
| (3) Instagram | 507 | 513 | 8.59 |
| (4) Snapchat | 140 | 134 | 2.25 |
| (5) TikTok | 442 | 389 | 6.52 |
| (6) Twitch | 43 | 38 | 0.63 |
| (7) YouTube | 834 | 813 | 13.60 |
| (8) LinkedIn | 98 | 100 | 1.67 |
| (9) Reddit | 233 | 234 | 3.92 |
| (10) Nextdoor | 28 | 30 | 0.50 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 5 | 5 | 0.08 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_A: How reliable is the news and information you get from Facebook about [TOPICS2B (News you can use)]? | | | |
|--|-----------|--------------------|---------------------|
| Q9 2B A | Frequency | Weighted Frequency | Weighted Percent |
| | 4,576 | 4,708 | 78.79 |
| (1) Not at all reliable | 40 | 45 | 0.76 |
| (2) A little reliable | 234 | 218 | 3.65 |
| (3) Moderately reliable | 600 | 557 | 9.33 |
| (4) Very reliable | 302 | 282 | 4.73 |
| (5) Completely reliable | 218 | 160 | 2.67 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 5 | 5 | 0.08 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_B: How reliable is the news and information you get from Twitter about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q9_2B_B | Frequency | Frequency | Percent |
| | 5,637 | 5,625 | 94.15 |
| (1) Not at all reliable | 6 | 6 | 0.11 |
| (2) A little reliable | 47 | 55 | 0.92 |
| (3) Moderately reliable | 130 | 136 | 2.28 |
| (4) Very reliable | 109 | 111 | 1.86 |
| (5) Completely reliable | 46 | 41 | 0.68 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_C: How reliable is the news and information you get from Instagram about [TOPICS2B (News you can use)]? | | | |
|---|-----------|--------------------|------------------|
| Q9 2B C | Frequency | Weighted Frequency | Weighted Percent |
| | 5,468 | 5,462 | 91.41 |
| (1) Not at all reliable | 9 | 14 | 0.23 |
| (2) A little reliable | 76 | 88 | 1.48 |
| (3) Moderately reliable | 190 | 204 | 3.41 |
| (4) Very reliable | 141 | 133 | 2.23 |
| (5) Completely reliable | 86 | 68 | 1.14 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 5 | 6 | 0.10 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_D: How reliable is the news and information you get from Snapchat about [TOPICS2B (News you can use)]? | | | |
|--|-----------|--------------------|---------------------|
| Q9 2B D | Frequency | Weighted Frequency | Weighted Percent |
| | 5,835 | 5,841 | 97.75 |
| (1) Not at all reliable | 9 | 13 | 0.22 |
| (2) A little reliable | 30 | 30 | 0.50 |
| (3) Moderately reliable | 58 | 52 | 0.88 |
| (4) Very reliable | 23 | 21 | 0.36 |
| (5) Completely reliable | 19 | 16 | 0.27 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 1 | 0.02 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_E: How reliable is the news and information you get from TikTok about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q9_2B_E | Frequency | Frequency | Percent |
| • | 5,533 | 5,586 | 93.48 |
| (1) Not at all reliable | 10 | 10 | 0.17 |
| (2) A little reliable | 78 | 70 | 1.17 |
| (3) Moderately reliable | 193 | 169 | 2.83 |
| (4) Very reliable | 105 | 93 | 1.55 |
| (5) Completely reliable | 53 | 45 | 0.76 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 3 | 2 | 0.04 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_F: How reliable is the news and information you get from Twitch about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|---------------------|
| 00 2P E | Eroguonov | Weighted | Weighted Percent |
| Q9_2B_F | Frequency | Frequency | |
| • | 5,932 | 5,937 | 99.37 |
| (1) Not at all reliable | 3 | 3 | 0.05 |
| (2) A little reliable | 9 | 6 | 0.09 |
| (3) Moderately reliable | 20 | 18 | 0.30 |
| (4) Very reliable | 7 | 7 | 0.12 |
| (5) Completely reliable | 4 | 4 | 0.06 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_G: How reliable is the news and information you get from YouTube about [TOPICS2B (News you can use)]? | | | |
|---|-----------|--------------------|---------------------|
| Q9_2B_G | Frequency | Weighted Frequency | Weighted Percent |
| | 5,141 | 5,162 | 86.40 |
| (1) Not at all reliable | 13 | 17 | 0.28 |
| (2) A little reliable | 78 | 83 | 1.40 |
| (3) Moderately reliable | 360 | 360 | 6.03 |
| (4) Very reliable | 266 | 256 | 4.28 |
| (5) Completely reliable | 114 | 92 | 1.53 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 3 | 5 | 0.09 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_H: How reliable is the news and information you get from LinkedIn about [TOPICS2B (News you can use)]? | | | |
|--|-----------|--------------------|---------------------|
| Q9_2B_H | Frequency | Weighted Frequency | Weighted Percent |
| | 5,877 | 5,875 | 98.33 |
| (2) A little reliable | 6 | 6 | 0.11 |
| (3) Moderately reliable | 33 | 37 | 0.62 |
| (4) Very reliable | 41 | 38 | 0.64 |
| (5) Completely reliable | 17 | 18 | 0.30 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 0 | 0.01 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_I: How reliable is the news and information you get from Reddit about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------------------|---------------------|
| Q9_2B_I | Frequency | Weighted Frequency | Weighted Percent |
| | 5,742 | 5,741 | 96.08 |
| (1) Not at all reliable | 4 | 3 | 0.05 |
| (2) A little reliable | 26 | 30 | 0.51 |
| (3) Moderately reliable | 119 | 126 | 2.11 |
| (4) Very reliable | 64 | 61 | 1.01 |
| (5) Completely reliable | 17 | 12 | 0.20 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 3 | 2 | 0.03 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_2B_J: How reliable is the news and information you get from Nextdoor about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q9_2B_J | Frequency | Frequency | Percent |
| | 5,947 | 5,945 | 99.50 |
| (2) A little reliable | 7 | 9 | 0.15 |
| (3) Moderately reliable | 10 | 12 | 0.20 |
| (4) Very reliable | 8 | 8 | 0.13 |
| (5) Completely reliable | 2 | 1 | 0.01 |
| (99) DON'T KNOW/SKIPPED ON | 1 | 0 | 0.01 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q10_2B_1: [An individual or influencer on the platform that you do not know personally] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q10_2B_1 | Frequency | Frequency | Percent |
| (0) No | 4,638 | 4,687 | 78.44 |
| (1) Yes | 1,337 | 1,288 | 21.56 |
| Total | 5,975 | 5,975 | 100.00 |

Q10 2B 2: [An individual on the platform that you do know personally] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_2B_2 | Frequency | Frequency | Percent |
| (0) No | 5,044 | 5,104 | 85.43 |
| (1) Yes | 931 | 871 | 14.57 |
| Total | 5,975 | 5,975 | 100.00 |

Q10 2B 3: [A local TV station's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_2B_3 | Frequency | Frequency | Percent |
| (0) No | 5,106 | 5,184 | 86.76 |
| (1) Yes | 869 | 791 | 13.24 |
| Total | 5,975 | 5,975 | 100.00 |

Q10_2B_4: [A local news organization's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_2B_4 | Frequency | Frequency | Percent |
| (0) No | 5,080 | 5,175 | 86.61 |
| (1) Yes | 895 | 800 | 13.39 |
| Total | 5,975 | 5,975 | 100.00 |

Q10_2B_5: [A local or national radio station's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_2B_5 | Frequency | Frequency | Percent |
| (0) No | 5,250 | 5,322 | 89.07 |
| (1) Yes | 725 | 653 | 10.93 |
| Total | 5,975 | 5,975 | 100.00 |

Q10 2B 6: [A national TV network's account on the platform] Which of the following best describes how you get your information from [Q8] (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_2B_6 | Frequency | Frequency | Percent |
| (0) No | 5,117 | 5,201 | 87.05 |
| (1) Yes | 858 | 774 | 12.95 |
| Total | 5,975 | 5,975 | 100.00 |

> Q10_2B_7: [A national or international newspaper's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_2B_7 | Frequency | Frequency | Percent |
| (0) No | 5,201 | 5,269 | 88.19 |
| (1) Yes | 774 | 706 | 11.81 |
| Total | 5,975 | 5,975 | 100.00 |

Q10 2B 8: [An account of a media organization that focuses on one topic such as the Weather Channel, ESPN, the Food Network] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_2B_8 | Frequency | Frequency | Percent |
| (0) No | 5,023 | 5,112 | 85.56 |
| (1) Yes | 952 | 863 | 14.44 |
| Total | 5,975 | 5,975 | 100.00 |

Q10_2B_9: [An account from an online-only publisher such as Axios, BuzzFeed, or Huffington Post] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_2B_9 | Frequency | Frequency | Percent |
| (0) No | 5,229 | 5,306 | 88.80 |
| (1) Yes | 746 | 669 | 11.20 |
| Total | 5,975 | 5,975 | 100.00 |

Q10 2B 10: [An account from publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|-----------|-----------|-----------|----------|
| Q10_2B_10 | Frequency | Frequency | Percent |
| (0) No | 5,033 | 5,153 | 86.24 |
| (1) Yes | 942 | 822 | 13.76 |
| Total | 5,975 | 5,975 | 100.00 |

| Q11_2B: Of the other sources you most often get your information about [TOPICS2B (News you can use)], which one is the one you use the most? | | | |
|---|-----------|-----------|----------|
| uno <u>i</u> | 11031 | Weighted | Weighted |
| Q11_2B | Frequency | Frequency | Percent |
| | 2,300 | 2,342 | 39.20 |
| (1) A search engine | 893 | 893 | 14.94 |
| (2) A local TV station, its website, app, or news alert | 708 | 657 | 11.00 |
| (3) A local newspaper, its website, app, or news alert | 169 | 161 | 2.69 |
| (4) A radio station, local or national, its website, app, or news alert | 168 | 165 | 2.77 |
| (5) A national TV network, its website, app, or news alerts | 339 | 346 | 5.79 |
| (6) A national or international newspaper, its website, app, or news alert | 150 | 168 | 2.81 |
| (7) A media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app, or news alerts | 208 | 214 | 3.58 |
| (8) An online aggregator, such as Apple News or Google News, that combines news or information from other sources | 279 | 266 | 4.46 |
| (9) An online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts | 103 | 93 | 1.56 |
| (10) A blog, Substack, or website of someone you follow | 73 | 70 | 1.17 |
| (11) Word of mouth from friends or family (including in person, by phone, email, text, or messaging apps) | 319 | 318 | 5.33 |
| (12) Podcasts | 176 | 184 | 3.07 |
| (13) Publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation | 77 | 83 | 1.39 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 13 | 15 | 0.24 |
| Total | 5,975 | 5,975 | 100.00 |

| Q12_2B_A: How reliable is the news and information you get from a search engine about [TOPICS2B (News you can use)]? | | | |
|--|-----------|-----------------------|---------------------|
| Q12_2B_A | Frequency | Weighted Frequency | Weighted Percent |
| | 5,082 | 5,082 | 85.06 |
| (1) Not at all reliable | 2 | 3 | 0.05 |
| (2) A little reliable | 74 | 73 | 1.22 |
| (3) Moderately reliable | 391 | 413 | 6.92 |
| (4) Very reliable | 309 | 303 | 5.08 |
| (5) Completely reliable | 114 | 97 | 1.63 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 3 | 2 | 0.04 |
| Total | 5,975 | 5,975 | 100.00 |

Q12_2B_B: How reliable is the news and information you get from a local TV station, its website, app, or news alert about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|-------------------------|-----------|-----------|----------|
| Q12_2B_B | Frequency | Frequency | Percent |
| | 5,267 | 5,318 | 89.00 |
| (1) Not at all reliable | 6 | 5 | 0.08 |
| (2) A little reliable | 33 | 29 | 0.48 |
| (3) Moderately reliable | 273 | 265 | 4.43 |
| (4) Very reliable | 290 | 267 | 4.46 |
| (5) Completely reliable | 106 | 93 | 1.55 |
| Total | 5,975 | 5,975 | 100.00 |

Q12_2B_C: How reliable is the news and information you get from a local newspaper, its website, app, or news alert about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q12_2B_C | Frequency | Frequency | Percent |
| | 5,806 | 5,814 | 97.31 |
| (1) Not at all reliable | 1 | 0 | 0.01 |
| (2) A little reliable | 12 | 12 | 0.20 |
| (3) Moderately reliable | 59 | 59 | 0.98 |
| (4) Very reliable | 65 | 62 | 1.04 |
| (5) Completely reliable | 30 | 26 | 0.43 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 2 | 2 | 0.04 |
| Total | 5,975 | 5,975 | 100.00 |

Q12_2B_D: How reliable is the news and information you get from a radio station, local or national, its website, app, or news alert about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|-------------------------|-----------|-----------|----------|
| Q12_2B_D | Frequency | Frequency | Percent |
| | 5,807 | 5,810 | 97.23 |
| (2) A little reliable | 10 | 11 | 0.19 |
| (3) Moderately reliable | 55 | 64 | 1.08 |
| (4) Very reliable | 75 | 69 | 1.15 |
| (5) Completely reliable | 28 | 21 | 0.35 |
| Total | 5,975 | 5,975 | 100.00 |

Q12_2B_E: How reliable is the news and information you get from a national TV network, its website, app or news alerts about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|-------------------------|-----------|-----------|----------|
| Q12_2B_E | Frequency | Frequency | Percent |
| | 5,636 | 5,629 | 94.21 |
| (1) Not at all reliable | 2 | 3 | 0.05 |
| (2) A little reliable | 19 | 15 | 0.26 |
| (3) Moderately reliable | 124 | 133 | 2.22 |
| (4) Very reliable | 134 | 136 | 2.27 |
| (5) Completely reliable | 60 | 59 | 0.99 |
| Total | 5,975 | 5,975 | 100.00 |

Q12_2B_F: How reliable is the news and information you get from a national or international newspaper, its website, app or news alert about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|-------------------------|-----------|-----------|----------|
| Q12_2B_F | Frequency | Frequency | Percent |
| | 5,825 | 5,807 | 97.19 |
| (2) A little reliable | 12 | 14 | 0.23 |
| (3) Moderately reliable | 53 | 64 | 1.06 |
| (4) Very reliable | 61 | 66 | 1.11 |
| (5) Completely reliable | 24 | 24 | 0.40 |
| Total | 5,975 | 5,975 | 100.00 |

> Q12 2B G: How reliable is the news and information you get from a media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app or news alerts about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|----------------------------|-----------|-----------|----------|
| Q12_2B_G | Frequency | Frequency | Percent |
| | 5,767 | 5,761 | 96.42 |
| (1) Not at all reliable | 4 | 5 | 0.09 |
| (2) A little reliable | 22 | 27 | 0.45 |
| (3) Moderately reliable | 54 | 58 | 0.96 |
| (4) Very reliable | 87 | 93 | 1.55 |
| (5) Completely reliable | 40 | 31 | 0.51 |
| (99) DON'T KNOW/SKIPPED ON | 1 | 0 | 0.01 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

Q12_2B_H: How reliable is the news and information you get from an online aggregator, such as Apple News or Google News, that combines news or information from other sources about [TOPICS2B (News you can use)]?

Weighted Weighted Percent Q12_2B_H Frequency Frequency 5,696 5,709 95.54 (1) Not at all reliable 0.03 1 2 (2) A little reliable 23 29 0.48 (3) Moderately reliable 102 103 1.72 (4) Very reliable 110 103 1.73 29 (5) Completely reliable 40 0.48 (99) DON'T KNOW/SKIPPED ON 3 1 0.02 WEB/REFUSED (VOL) Total 5,975 5,975 100.00

Q12 2B I: How reliable is the news and information you get from an online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts about [TOPICS2B (News you can use)]?

| | | Weighted | Weighted |
|-------------------------|-----------|-----------|----------|
| Q12_2B_I | Frequency | Frequency | Percent |
| | 5,872 | 5,882 | 98.44 |
| (1) Not at all reliable | 2 | 2 | 0.03 |
| (2) A little reliable | 17 | 20 | 0.33 |
| (3) Moderately reliable | 34 | 27 | 0.46 |
| (4) Very reliable | 33 | 31 | 0.52 |
| (5) Completely reliable | 17 | 13 | 0.21 |
| Total | 5,975 | 5,975 | 100.00 |

| Q12_2B_J: How reliable is the news and information you get from a blog, Substack, or website of someone you follow about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q12_2B_J | Frequency | Frequency | Percent |
| | 5,902 | 5,905 | 98.83 |
| (1) Not at all reliable | 1 | 2 | 0.03 |
| (2) A little reliable | 6 | 4 | 0.07 |
| (3) Moderately reliable | 29 | 31 | 0.53 |
| (4) Very reliable | 26 | 23 | 0.39 |
| (5) Completely reliable | 10 | 9 | 0.15 |
| (99) DON'T KNOW/SKIPPED ON | 1 | 1 | 0.01 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q12_2B_K: How reliable is the news and information you get from word of mouth from friends or family (including in person, by phone, email, text, or messaging apps) about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q12_2B_K | Frequency | Frequency | Percent |
| | 5,656 | 5,657 | 94.67 |
| (1) Not at all reliable | 2 | 1 | 0.02 |
| (2) A little reliable | 31 | 34 | 0.57 |
| (3) Moderately reliable | 144 | 161 | 2.69 |
| (4) Very reliable | 99 | 88 | 1.47 |
| (5) Completely reliable | 43 | 35 | 0.58 |
| Total | 5,975 | 5,975 | 100.00 |

| Q12_2B_L: How reliable is the news and information you get from podcasts about [TOPICS2B (News you can use)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q12_2B_L | Frequency | Frequency | Percent |
| | 5,799 | 5,791 | 96.93 |
| (1) Not at all reliable | 4 | 3 | 0.06 |
| (2) A little reliable | 15 | 18 | 0.30 |
| (3) Moderately reliable | 70 | 68 | 1.13 |
| (4) Very reliable | 64 | 73 | 1.23 |
| (5) Completely reliable | 22 | 20 | 0.34 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 1 | 0.01 |
| Total | 5,975 | 5,975 | 100.00 |

Q12_2B_M: How reliable is the news and information you get from publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation about [TOPICS2B (News you can use)]? Weighted Weighted Frequency **Frequency Percent** Q12 2B M 5,898 5,892 98.61 (1) Not at all reliable 2 0.06 3 (2) A little reliable 16 19 0.32 (3) Moderately reliable 32 39 0.64 (4) Very reliable 18 16 0.27 (5) Completely reliable 8 6 0.10 (99) DON'T KNOW/SKIPPED ON 0 1 0.01 WEB/REFUSED (VOL) Total 5,975 5,975 100.00

| TOPICS3A_1: [National politics or government] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weighte | | | |
| TOPICS3A_1 | Frequency | Frequency | Percent |
| (0) No | 3,802 | 3,860 | 64.61 |
| (1) Yes | 2,173 | 2,115 | 35.39 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_2: [State or local politics or government] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS3A_2 | Frequency | Frequency | Percent |
| (0) No | 3,842 | 3,913 | 65.49 |
| (1) Yes | 2,133 | 2,062 | 34.51 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_3: [Healthcare and public health] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| TOPICS3A_3 | Frequency | Frequency | Percent |
| (0) No | 3,666 | 3,805 | 63.68 |
| (1) Yes | 2,309 | 2,170 | 36.32 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_4: [The environment] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS3A_4 | Frequency | Frequency | Percent |
| (0) No | 3,610 | 3,746 | 62.70 |
| (1) Yes | 2,365 | 2,229 | 37.30 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_5: [Schools and education] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS3A_5 | Frequency | Frequency | Percent |
| (0) No | 3,641 | 3,762 | 62.96 |
| (1) Yes | 2,334 | 2,213 | 37.04 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_6: [Race and social justice] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| TOPICS3A_6 | Frequency | Frequency | Percent |
| (0) No | 3,875 | 3,994 | 66.85 |
| (1) Yes | 2,100 | 1,981 | 33.15 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_7: [Social issues such as abortion, gun policy, and LGBTQ issues] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS3A_7 | Frequency | Frequency | Percent |
| (0) No | 3,606 | 3,754 | 62.83 |
| (1) Yes | 2,369 | 2,221 | 37.17 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_8: [Crime and public safety] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| TOPICS3A_8 | Frequency | Frequency | Percent |
| (0) No | 3,308 | 3,437 | 57.52 |
| (1) Yes | 2,667 | 2,538 | 42.48 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_9: [Foreign or international news] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| TOPICS3A_9 | Frequency | Frequency | Percent |
| (0) No | 4,285 | 4,316 | 72.24 |
| (1) Yes | 1,690 | 1,659 | 27.76 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_10: [Business and the economy] Which of these topics, if any, do you follow? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| TOPICS3A_10 | Frequency | Frequency | Percent |
| (0) No | 4,093 | 4,130 | 69.12 |
| (1) Yes | 1,882 | 1,845 | 30.88 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_11: [Other] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted We | | | |
| TOPICS3A_11 | Frequency | Frequency | Percent |
| (0) No | 5,944 | 5,947 | 99.53 |
| (1) Yes | 31 | 28 | 0.47 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3A_12: [None of these] Which of these topics, if any, do you follow? | | | |
|--|-----------|-----------|---------|
| Weighted Weigh | | | |
| TOPICS3A_12 | Frequency | Frequency | Percent |
| (0) No | 5,149 | 5,038 | 84.32 |
| (1) Yes | 826 | 937 | 15.68 |
| Total | 5,975 | 5,975 | 100.00 |

| TOPICS3B: Which of these topics, if any, do you follow most often? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| TOPICS3B | Frequency | Frequency | Percent |
| | 882 | 996 | 16.66 |
| (1) National politics or government | 703 | 736 | 12.31 |
| (2) State or local politics or government | 344 | 357 | 5.97 |
| (3) Healthcare and public health | 526 | 485 | 8.11 |
| (4) The environment | 483 | 461 | 7.71 |
| (5) Schools and education | 523 | 518 | 8.67 |
| (6) Race and social justice | 355 | 336 | 5.62 |
| (7) Social issues such as abortion, gun policy, and LGBTQ issues | 796 | 760 | 12.72 |
| (8) Crime and public safety | 728 | 659 | 11.03 |
| (9) Foreign or international news | 194 | 205 | 3.44 |
| (10) Business and the economy | 403 | 429 | 7.19 |
| (11) Other | 19 | 16 | 0.27 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 19 | 18 | 0.30 |
| Total | 5,975 | 5,975 | 100.00 |

| Q6_3B: How often do you watch, read, hear, or see news about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q6_3B | Frequency | Frequency | Percent |
| | 901 | 1,013 | 16.96 |
| (1) Several times an hour | 302 | 237 | 3.97 |
| (2) Several times a day | 1,386 | 1,310 | 21.92 |
| (3) Once a day | 1,315 | 1,302 | 21.79 |
| (4) Several times a week | 1,227 | 1,235 | 20.66 |
| (5) Weekly | 551 | 571 | 9.55 |
| (6) Less often | 272 | 287 | 4.80 |
| (99) DON'T KNOW/SKIPPED ON | 21 | 21 | 0.35 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_1: [Facebook] Where do you get your information about [TOPICS3B (Hard news)]? | | | | |
|---|-----------|-----------|---------|--|
| Weighted Weighte | | | | |
| Q7_3B_1 | Frequency | Frequency | Percent | |
| (0) No | 3,643 | 3,816 | 63.86 | |
| (1) Yes | 2,332 | 2,159 | 36.14 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q7_3B_2: [Twitter] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_3B_2 | Frequency | Frequency | Percent |
| (0) No | 4,720 | 4,801 | 80.35 |
| (1) Yes | 1,255 | 1,174 | 19.65 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_3: [Instagram] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q7_3B_3 | Frequency | Frequency | Percent |
| (0) No | 4,340 | 4,431 | 74.15 |
| (1) Yes | 1,635 | 1,544 | 25.85 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_4: [Snapchat] Where do you get your information about [TOPICS3B (Hard news)]? | | | | |
|---|-----------|-----------|---------|--|
| Weighted Weighted | | | | |
| Q7_3B_4 | Frequency | Frequency | Percent | |
| (0) No | 5,135 | 5,237 | 87.65 | |
| (1) Yes | 840 | 738 | 12.35 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q7_3B_5: [TikTok] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_3B_5 | Frequency | Frequency | Percent |
| (0) No | 4,717 | 4,829 | 80.81 |
| (1) Yes | 1,258 | 1,146 | 19.19 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_6: [Twitch] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_3B_6 | Frequency | Frequency | Percent |
| (0) No | 5,637 | 5,701 | 95.41 |
| (1) Yes | 338 | 274 | 4.59 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_7: [YouTube] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q7_3B_7 | Frequency | Frequency | Percent |
| (0) No | 4,162 | 4,303 | 72.01 |
| (1) Yes | 1,813 | 1,672 | 27.99 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_8: [LinkedIn] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q7_3B_8 | Frequency | Frequency | Percent |
| (0) No | 5,666 | 5,719 | 95.72 |
| (1) Yes | 309 | 256 | 4.28 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_9: [Reddit] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_3B_9 | Frequency | Frequency | Percent |
| (0) No | 5,314 | 5,366 | 89.81 |
| (1) Yes | 661 | 609 | 10.19 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_10: [Nextdoor] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_3B_10 | Frequency | Frequency | Percent |
| (0) No | 5,788 | 5,805 | 97.16 |
| (1) Yes | 187 | 170 | 2.84 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_11: [A search engine] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weighted | | | |
| Q7_3B_11 | Frequency | Frequency | Percent |
| (0) No | 4,859 | 4,934 | 82.57 |
| (1) Yes | 1,116 | 1,041 | 17.43 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_12: [A local TV station, its website, app, or news alert] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| Q7_3B_12 | Frequency | Frequency | Percent |
| (0) No | 4,496 | 4,571 | 76.51 |
| (1) Yes | 1,479 | 1,404 | 23.49 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_13: [A local newspaper, its website, app, or news alert] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|---------|
| Weighted Weighte | | | |
| Q7_3B_13 | Frequency | Frequency | Percent |
| (0) No | 5,210 | 5,263 | 88.09 |
| (1) Yes | 765 | 712 | 11.91 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_14: [A radio station, local or national, its website, app, or news alert] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|----------|
| | _ | Weighted | Weighted |
| Q7_3B_14 | Frequency | Frequency | Percent |
| (0) No | 5,349 | 5,360 | 89.71 |
| (1) Yes | 626 | 615 | 10.29 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_15: [A national TV network, its website, app, or news alerts] Where do you get your information about [TOPICS3B (Hard news)]? | | | | |
|---|-----------|-----------|---------|--|
| Weighted Weigh | | | | |
| Q7_3B_15 | Frequency | Frequency | Percent | |
| (0) No | 4,915 | 4,948 | 82.80 | |
| (1) Yes | 1,060 | 1,027 | 17.20 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q7_3B_16: [A national or international newspaper, its website, app, or news alert] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|--|--------------|--------------|----------------|
| | | Weighted | Weighted |
| Q7_3B_16 | Frequency | Frequency | Percent |
| | | | |
| (0) No | 5,369 | 5,368 | 89.84 |
| (0) No (1) Yes | 5,369 606 | 5,368 607 | 89.84 10.16 |

> Q7_3B_17: [A media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app, or news alerts] Where do you get your information about [TOPICS3B (Hard news)1?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_3B_17 | Frequency | Frequency | Percent |
| (0) No | 5,601 | 5,619 | 94.04 |
| (1) Yes | 374 | 356 | 5.96 |
| Total | 5,975 | 5,975 | 100.00 |

Q7_3B_18: [An online aggregator, such as Apple News or Google News, that combines news or information from other sources] Where do you get your information about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_3B_18 | Frequency | Frequency | Percent |
| (0) No | 5,351 | 5,373 | 89.92 |
| (1) Yes | 624 | 602 | 10.08 |
| Total | 5,975 | 5,975 | 100.00 |

Q7 3B 19: [An online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts] Where do you get your information about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_3B_19 | Frequency | Frequency | Percent |
| (0) No | 5,549 | 5,593 | 93.61 |
| (1) Yes | 426 | 382 | 6.39 |
| Total | 5,975 | 5,975 | 100.00 |

Q7_3B_20: [A blog, Substack, or website of someone you follow] Where do you get your information about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_3B_20 | Frequency | Frequency | Percent |
| (0) No | 5,737 | 5,760 | 96.39 |
| (1) Yes | 238 | 215 | 3.61 |
| Total | 5,975 | 5,975 | 100.00 |

Q7_3B_21: [Word of mouth from friends or family (including in person, by phone, email, text, or messaging apps)] Where do you get your information about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_3B_21 | Frequency | Frequency | Percent |
| (0) No | 5,188 | 5,252 | 87.90 |
| (1) Yes | 787 | 723 | 12.10 |
| Total | 5,975 | 5,975 | 100.00 |

| Q7_3B_22: [Podcasts] Where do you get your information about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q7_3B_22 | Frequency | Frequency | Percent |
| (0) No | 5,572 | 5,573 | 93.28 |
| (1) Yes | 403 | 402 | 6.72 |
| Total | 5,975 | 5,975 | 100.00 |

Q7_3B_23: [Publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation] Where do you get your information about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q7_3B_23 | Frequency | Frequency | Percent |
| (0) No | 5,711 | 5,746 | 96.17 |
| (1) Yes | 264 | 229 | 3.83 |
| Total | 5,975 | 5,975 | 100.00 |

| Q8_3B: Of the social media sources you use to get your information about [TOPICS3B (Hard news)], which one do you use the <u>most</u> ? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q8_3B | Frequency | Frequency | Percent |
| | 1,929 | 2,109 | 35.30 |
| (1) Facebook | 1,343 | 1,241 | 20.77 |
| (2) Twitter | 471 | 462 | 7.73 |
| (3) Instagram | 555 | 566 | 9.47 |
| (4) Snapchat | 144 | 137 | 2.30 |
| (5) TikTok | 386 | 360 | 6.03 |
| (6) Twitch | 43 | 35 | 0.59 |
| (7) YouTube | 764 | 734 | 12.28 |
| (8) LinkedIn | 61 | 54 | 0.90 |
| (9) Reddit | 237 | 231 | 3.87 |
| (10) Nextdoor | 33 | 33 | 0.56 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 9 | 12 | 0.20 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_A: How reliable is the news and information you get from Facebook about [TOPICS3B (Hard news)]? | | | |
|---|-----------|--------------------|---------------------|
| Q9_3B_A | Frequency | Weighted Frequency | Weighted Percent |
| | 4,632 | 4,734 | 79.23 |
| (1) Not at all reliable | 35 | 40 | 0.66 |
| (2) A little reliable | 204 | 201 | 3.37 |
| (3) Moderately reliable | 525 | 513 | 8.58 |
| (4) Very reliable | 339 | 298 | 4.98 |
| (5) Completely reliable | 235 | 183 | 3.06 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 5 | 8 | 0.13 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_B: How reliable is the news and information you get from Twitter about [TOPICS3B (Hard news)]? | | | |
|--|-----------|--------------------|---------------------|
| Q9 3B B | Frequency | Weighted Frequency | Weighted Percent |
| | 5,504 | 5,513 | 92.27 |
| (1) Not at all reliable | 8 | 9 | 0.15 |
| (2) A little reliable | 52 | 53 | 0.89 |
| (3) Moderately reliable | 192 | 206 | 3.44 |
| (4) Very reliable | 157 | 141 | 2.36 |
| (5) Completely reliable | 61 | 53 | 0.88 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 1 | 0.01 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_C: How reliable is the news and information you get from Instagram about [TOPICS3B (Hard news)]? | | | |
|--|-----------|--------------------|---------------------|
| Q9 3B C | Frequency | Weighted Frequency | Weighted Percent |
| | 5,420 | 5,409 | 90.53 |
| (1) Not at all reliable | 6 | 10 | 0.17 |
| (2) A little reliable | 78 | 78 | 1.30 |
| (3) Moderately reliable | 229 | 250 | 4.19 |
| (4) Very reliable | 158 | 153 | 2.55 |
| (5) Completely reliable | 83 | 73 | 1.22 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 2 | 0.03 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_D: How reliable is the news and information you get from Snapchat about [TOPICS3B (Hard news)]? | | | |
|---|-----------|--------------------|---------------------|
| Q9_3B_D | Frequency | Weighted Frequency | Weighted Percent |
| | 5,831 | 5,838 | 97.70 |
| (1) Not at all reliable | 4 | 4 | 0.07 |
| (2) A little reliable | 29 | 25 | 0.42 |
| (3) Moderately reliable | 55 | 56 | 0.94 |
| (4) Very reliable | 38 | 39 | 0.65 |
| (5) Completely reliable | 17 | 13 | 0.22 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 0 | 0.01 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_E: How reliable is the news and information you get from TikTok about [TOPICS3B (Hard news)]? | | | |
|---|-----------|--------------------|---------------------|
| Q9_3B_E | Frequency | Weighted Frequency | Weighted Percent |
| | 5,589 | 5,615 | 93.97 |
| (1) Not at all reliable | 16 | 18 | 0.31 |
| (2) A little reliable | 55 | 50 | 0.83 |
| (3) Moderately reliable | 168 | 162 | 2.70 |
| (4) Very reliable | 97 | 83 | 1.40 |
| (5) Completely reliable | 49 | 45 | 0.76 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 2 | 0.03 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_F: How reliable is the news and information you get from Twitch about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------------------|---------------------|
| Q9_3B_F | Frequency | Weighted Frequency | Weighted Percent |
| | 5,932 | 5,940 | 99.41 |
| (1) Not at all reliable | 2 | 4 | 0.06 |
| (2) A little reliable | 3 | 3 | 0.04 |
| (3) Moderately reliable | 17 | 14 | 0.24 |
| (4) Very reliable | 9 | 9 | 0.14 |
| (5) Completely reliable | 10 | 5 | 0.08 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 2 | 2 | 0.03 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_G: How reliable is the news and information you get from YouTube about [TOPICS3B (Hard news)]? | | | |
|--|-----------|--------------------|---------------------|
| Q9_3B_G | Frequency | Weighted Frequency | Weighted Percent |
| | 5,211 | 5,241 | 87.72 |
| (1) Not at all reliable | 9 | 7 | 0.12 |
| (2) A little reliable | 72 | 64 | 1.07 |
| (3) Moderately reliable | 318 | 316 | 5.29 |
| (4) Very reliable | 246 | 235 | 3.94 |
| (5) Completely reliable | 116 | 109 | 1.82 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 3 | 2 | 0.04 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_H: How reliable is the news and information you get from LinkedIn about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q9_3B_H | Frequency | Frequency | Percent |
| | 5,914 | 5,921 | 99.10 |
| (2) A little reliable | 8 | 8 | 0.13 |
| (3) Moderately reliable | 23 | 19 | 0.31 |
| (4) Very reliable | 17 | 14 | 0.23 |
| (5) Completely reliable | 11 | 11 | 0.18 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 2 | 2 | 0.04 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_I: How reliable is the news and information you get from Reddit about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q9_3B_I | Frequency | Frequency | Percent |
| | 5,738 | 5,744 | 96.13 |
| (1) Not at all reliable | 3 | 2 | 0.04 |
| (2) A little reliable | 34 | 29 | 0.48 |
| (3) Moderately reliable | 111 | 128 | 2.13 |
| (4) Very reliable | 62 | 54 | 0.90 |
| (5) Completely reliable | 27 | 19 | 0.32 |
| Total | 5,975 | 5,975 | 100.00 |

| Q9_3B_J: How reliable is the news and information you get from Nextdoor about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q9_3B_J | Frequency | Frequency | Percent |
| | 5,942 | 5,942 | 99.44 |
| (2) A little reliable | 5 | 4 | 0.07 |
| (3) Moderately reliable | 16 | 21 | 0.34 |
| (4) Very reliable | 11 | 8 | 0.14 |
| (5) Completely reliable | 1 | 1 | 0.01 |
| Total | 5,975 | 5,975 | 100.00 |

Q10_3B_1: [An individual or influencer on the platform that you do not know personally] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? Weighted Weighted Q10_3B_1 **Percent** Frequency Frequency 4,824 (0) No 4,900 82.01 1,151 17.99 (1) Yes 1,075 5,975 5,975 Total 100.00

Q10_3B_2: [An individual on the platform that you do know personally] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? Weighted Weighted Q10_3B_2 Percent Frequency Frequency (0) No 5,131 5,211 87.22 (1) Yes 844 764 12.78 5,975 5,975 100.00 Total

| Q10_3B_3: [A local TV station's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? | | | |
|--|-----------------|-----------------|----------------------|
| | | Weighted | Weighted |
| | | | |
| Q10_3B_3 | Frequency | Frequency | Percent |
| Q10_3B_3 (0) No | Frequency 5,125 | Frequency 5,202 | Percent 87.07 |
| | | | |

Q10 3B 4: [A local news organization's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? Weighted Weighted Q10 3B 4 Frequency Frequency **Percent** 5,175 (0) No 5,095 86.60 (1) Yes 880 13.40 800 Total 5,975 5,975 100.00

Q10_3B_5: [A local or national radio station's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? Weighted Weighted Q10 3B 5 **Percent** Frequency Frequency (0) No 5.299 5.369 89.85 (1) Yes 676 606 10.15 5,975 5,975 100.00 Total

Q10_3B_6: [A national TV network's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? Weighted Weighted Q10_3B_6 **Frequency** Frequency **Percent** (0) No 5,065 85.97 5,137 910 (1) Yes 838 14.03 5,975 5,975 100.00 Total

Q10_3B_7: [A national or international newspaper's account on the platform] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]? Weighted Weighted Q10 3B 7 Frequency Frequency **Percent** (0) No 5,181 5,241 87.72 (1) Yes 794 734 12.28 5,975 5,975 100.00 Total

> Q10_3B_8: [An account of a media organization that focuses on one topic such as the Weather Channel, ESPN, the Food Network] Which of the following best describes how you get your information from [Q8] (Social media)] about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_3B_8 | Frequency | Frequency | Percent |
| (0) No | 5,210 | 5,300 | 88.71 |
| (1) Yes | 765 | 675 | 11.29 |
| Total | 5,975 | 5,975 | 100.00 |

Q10_3B_9: [An account from an online-only publisher such as Axios, BuzzFeed, or Huffington Post] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------|-----------|-----------|----------|
| Q10_3B_9 | Frequency | Frequency | Percent |
| (0) No | 5,220 | 5,291 | 88.55 |
| (1) Yes | 755 | 684 | 11.45 |
| Total | 5,975 | 5,975 | 100.00 |

Q10_3B_10: [An account from publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation] Which of the following best describes how you get your information from [Q8 (Social media)] about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|-----------|-----------|-----------|----------|
| Q10_3B_10 | Frequency | Frequency | Percent |
| (0) No | 5,058 | 5,162 | 86.39 |
| (1) Yes | 917 | 813 | 13.61 |
| Total | 5,975 | 5,975 | 100.00 |

| Q11_3B: Of the other sources you most often get your information about [TOPICS3B (Hard news)], which one is the one you use the most? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q11_3B | Frequency | Frequency | Percent |
| | 2,461 | 2,508 | 41.97 |
| (1) A search engine | 597 | 568 | 9.50 |
| (2) A local TV station, its website, app, or news alert | 727 | 704 | 11.78 |
| (3) A local newspaper, its website, app, or news alert | 217 | 191 | 3.20 |
| (4) A radio station, local or national, its website, app, or news alert | 152 | 154 | 2.58 |
| (5) A national TV network, its website, app, or news alerts | 453 | 461 | 7.71 |
| (6) A national or international newspaper, its website, app, or news alert | 204 | 233 | 3.90 |
| (7) A media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app, or news alerts | 123 | 125 | 2.09 |
| (8) An online aggregator, such as Apple News or Google News, that combines news or information from other sources | 307 | 314 | 5.26 |
| (9) An online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts | 121 | 111 | 1.86 |
| (10) A blog, Substack, or website of someone you follow | 65 | 66 | 1.11 |
| (11) Word of mouth from friends or family (including in person, by phone, email, text, or messaging apps) | 264 | 248 | 4.15 |
| (12) Podcasts | 164 | 176 | 2.94 |
| (13) Publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation | 107 | 104 | 1.74 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 13 | 13 | 0.21 |
| Total | 5,975 | 5,975 | 100.00 |

| Q12_3B_A: How reliable is the news and information you get from a search engine about [TOPICS3B (Hard news)]? | | | |
|---|-----------|--------------------|---------------------|
| Q12_3B_A | Frequency | Weighted Frequency | Weighted Percent |
| | 5,378 | 5,407 | 90.50 |
| (1) Not at all reliable | 7 | 4 | 0.06 |
| (2) A little reliable | 50 | 48 | 0.81 |
| (3) Moderately reliable | 259 | 263 | 4.39 |
| (4) Very reliable | 199 | 178 | 2.98 |
| (5) Completely reliable | 81 | 74 | 1.25 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 0 | 0.01 |
| Total | 5,975 | 5,975 | 100.00 |

| Q12_3B_B: How reliable is the news and information you get from a local TV station, its website, app, or news alert about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q12_3B_B | Frequency | Frequency | Percent |
| | 5,248 | 5,271 | 88.22 |
| (1) Not at all reliable | 5 | 4 | 0.07 |
| (2) A little reliable | 61 | 68 | 1.14 |
| (3) Moderately reliable | 268 | 262 | 4.39 |
| (4) Very reliable | 291 | 287 | 4.81 |
| (5) Completely reliable | 102 | 82 | 1.37 |
| Total | 5,975 | 5,975 | 100.00 |

| Q12_3B_C: How reliable is the news and information you get from a local newspaper, its website, app, or news alert about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q12_3B_C | Frequency | Frequency | Percent |
| | 5,758 | 5,784 | 96.80 |
| (1) Not at all reliable | 5 | 7 | 0.11 |
| (2) A little reliable | 13 | 11 | 0.18 |
| (3) Moderately reliable | 65 | 61 | 1.02 |
| (4) Very reliable | 87 | 74 | 1.24 |
| (5) Completely reliable | 47 | 39 | 0.66 |
| Total | 5,975 | 5,975 | 100.00 |

Q12_3B_D: How reliable is the news and information you get from a radio station, local or national, its website, app, or news alert about [TOPICS3B (Hard news)]? Weighted Weighted **Percent** Q12_3B_D Frequency Frequency 5,823 5,821 97.42 (1) Not at all reliable 1 1 0.02 (2) A little reliable 12 13 0.21 52 (3) Moderately reliable 69 1.15 (4) Very reliable 61 51 0.85 26 21 0.35 (5) Completely reliable Total 5,975 5,975 100.00

| Q12_3B_E: How reliable is the news and information you get from a national TV network, its website, app or news alerts about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q12_3B_E | Frequency | Frequency | Percent |
| | 5,522 | 5,514 | 92.29 |
| (1) Not at all reliable | 4 | 4 | 0.07 |
| (2) A little reliable | 32 | 28 | 0.47 |
| (3) Moderately reliable | 169 | 180 | 3.01 |
| (4) Very reliable | 178 | 186 | 3.11 |
| (5) Completely reliable | 67 | 58 | 0.98 |
| (99) DON'T KNOW/SKIPPED ON | 3 | 4 | 0.07 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q12_3B_F: How reliable is the news and information you get from a national or international newspaper, its website, app or news alert about [TOPICS3B (Hard news)]? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q12_3B_F | Frequency | Frequency | Percent |
| | 5,771 | 5,742 | 96.10 |
| (1) Not at all reliable | 1 | 1 | 0.01 |
| (2) A little reliable | 6 | 8 | 0.14 |
| (3) Moderately reliable | 75 | 96 | 1.61 |
| (4) Very reliable | 94 | 100 | 1.67 |
| (5) Completely reliable | 26 | 26 | 0.43 |
| (99) DON'T KNOW/SKIPPED ON | 2 | 3 | 0.05 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

> Q12_3B_G: How reliable is the news and information you get from a media organization that focuses on one topic such as ESPN, the Food Network, or the Weather Channel, its website, app or news alerts about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------------------------|-----------|-----------|----------|
| Q12_3B_G | Frequency | Frequency | Percent |
| | 5,852 | 5,850 | 97.91 |
| (1) Not at all reliable | 3 | 3 | 0.06 |
| (2) A little reliable | 12 | 14 | 0.23 |
| (3) Moderately reliable | 33 | 42 | 0.70 |
| (4) Very reliable | 39 | 34 | 0.56 |
| (5) Completely reliable | 35 | 32 | 0.53 |
| (99) DON'T KNOW/SKIPPED ON | 1 | 1 | 0.01 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

Q12_3B_H: How reliable is the news and information you get from an online aggregator, such as Apple News or Google News, that combines news or information from other sources about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|----------------------------|-----------|-----------|----------|
| Q12_3B_H | Frequency | Frequency | Percent |
| | 5,668 | 5,661 | 94.74 |
| (1) Not at all reliable | 2 | 4 | 0.06 |
| (2) A little reliable | 26 | 29 | 0.49 |
| (3) Moderately reliable | 137 | 140 | 2.35 |
| (4) Very reliable | 95 | 102 | 1.70 |
| (5) Completely reliable | 46 | 39 | 0.65 |
| (99) DON'T KNOW/SKIPPED ON | 1 | 0 | 0.00 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

Q12_3B_I: How reliable is the news and information you get from an online-only publisher, such as Axios, BuzzFeed, or Huffington Post, its app, or news alerts about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q12_3B_I | Frequency | Frequency | Percent |
| | 5,854 | 5,864 | 98.14 |
| (1) Not at all reliable | 5 | 5 | 0.08 |
| (2) A little reliable | 10 | 8 | 0.14 |
| (3) Moderately reliable | 40 | 41 | 0.69 |
| (4) Very reliable | 46 | 43 | 0.72 |
| (5) Completely reliable | 19 | 13 | 0.22 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 0 | 0.01 |
| Total | 5,975 | 5,975 | 100.00 |

Q12 3B J: How reliable is the news and information you get from a blog, Substack, or website of someone you follow about [TOPICS3B (Hard news)]? Weighted Weighted Q12_3B_J **Frequency Frequency Percent** 5,910 5,909 98.89 (1) Not at all reliable 1 0.02 1 7 (2) A little reliable 7 0.11 (3) Moderately reliable 22 22 0.37 29 (4) Very reliable 31 0.51

6

5,975

5

5.975

0.09

100.00

(5) Completely reliable

Total

Q12_3B_K: How reliable is the news and information you get from word of mouth from friends or family (including in person, by phone, email, text, or messaging apps) about [TOPICS3B (Hard news)]? Weighted Weighted Q12_3B_K Frequency Frequency **Percent** 5,711 5,727 95.85 (1) Not at all reliable 2 0.05 3 26 23 0.39 (2) A little reliable (3) Moderately reliable 103 108 1.81 (4) Very reliable 84 75 1.26 (5) Completely reliable 49 39 0.65 5,975 5,975 100.00 Total

| Q12_3B_L: How reliable is the news and information you get from podcasts about [TOPICS3B (Hard news)]? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q12_3B_L | Frequency | Frequency | Percent |
| | 5,811 | 5,799 | 97.06 |
| (1) Not at all reliable | 1 | 0 | 0.00 |
| (2) A little reliable | 12 | 10 | 0.17 |
| (3) Moderately reliable | 64 | 78 | 1.31 |
| (4) Very reliable | 60 | 62 | 1.05 |
| (5) Completely reliable | 26 | 25 | 0.41 |
| (99) DON'T KNOW/SKIPPED ON | 1 | 0 | 0.00 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

> Q12_3B_M: How reliable is the news and information you get from publications or media outlets that focus on a specific population based on their gender, race or ethnicity, religious affiliation, or sexual orientation about [TOPICS3B (Hard news)]?

| | | Weighted | Weighted |
|-------------------------|-----------|-----------|----------|
| Q12_3B_M | Frequency | Frequency | Percent |
| | 5,868 | 5,871 | 98.26 |
| (1) Not at all reliable | 1 | 1 | 0.02 |
| (2) A little reliable | 11 | 10 | 0.18 |
| (3) Moderately reliable | 40 | 42 | 0.71 |
| (4) Very reliable | 40 | 39 | 0.66 |
| (5) Completely reliable | 15 | 10 | 0.17 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13A: [Facebook] How often, if at all, do you get news and information from each of the following? | | | |
|--|-----------|-----------------------|------------------|
| Q13A | Frequency | Weighted Frequency | Weighted Percent |
| (1) Nearly constantly throughout the day | 600 | 499 | 8.35 |
| (2) Several times a day | 1,237 | 1,152 | 19.29 |
| (3) Once a day | 758 | 754 | 12.61 |
| (4) Several times a week | 836 | 829 | 13.87 |
| (5) Once a week | 509 | 533 | 8.91 |
| (6) Less than once a week | 595 | 661 | 11.05 |
| (7) Never | 1,401 | 1,509 | 25.26 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 39 | 39 | 0.65 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13B: [Twitter] How often, if at all, do you get news and information from each of the following? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q13B | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout the day | 306 | 271 | 4.54 |
| (2) Several times a day | 646 | 601 | 10.06 |
| (3) Once a day | 540 | 520 | 8.71 |
| (4) Several times a week | 668 | 626 | 10.48 |
| (5) Once a week | 396 | 390 | 6.53 |
| (6) Less than once a week | 581 | 577 | 9.66 |
| (7) Never | 2,786 | 2,939 | 49.19 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 52 | 50 | 0.83 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13C: [Instagram] How often, if at all, do you get news and information from each of the following? | | | |
|---|-----------|-----------------------|------------------|
| Q13C | Frequency | Weighted Frequency | Weighted Percent |
| (1) Nearly constantly throughout the day | 438 | 390 | 6.54 |
| (2) Several times a day | 989 | 983 | 16.46 |
| (3) Once a day | 646 | 644 | 10.79 |
| (4) Several times a week | 844 | 851 | 14.24 |
| (5) Once a week | 455 | 437 | 7.31 |
| (6) Less than once a week | 576 | 551 | 9.22 |
| (7) Never | 1,988 | 2,085 | 34.89 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 39 | 34 | 0.57 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13D: [Snapchat] How often, if at all, do you get news and information from each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q13D | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout the day | 337 | 280 | 4.68 |
| (2) Several times a day | 648 | 604 | 10.11 |
| (3) Once a day | 547 | 531 | 8.88 |
| (4) Several times a week | 630 | 598 | 10.01 |
| (5) Once a week | 405 | 381 | 6.38 |
| (6) Less than once a week | 508 | 506 | 8.47 |
| (7) Never | 2,860 | 3,035 | 50.80 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 40 | 40 | 0.68 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13E: [TikTok] How often, if at all, do you get news and information from each of the following? | | | |
|--|-----------|-----------------------|------------------|
| Q13E | Frequency | Weighted Frequency | Weighted Percent |
| (1) Nearly constantly throughout the day | 471 | 399 | 6.67 |
| (2) Several times a day | 838 | 779 | 13.04 |
| (3) Once a day | 600 | 560 | 9.37 |
| (4) Several times a week | 713 | 691 | 11.57 |
| (5) Once a week | 379 | 361 | 6.05 |
| (6) Less than once a week | 416 | 412 | 6.89 |
| (7) Never | 2,510 | 2,727 | 45.64 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 48 | 46 | 0.77 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13F: [Twitch] How often, if at all, do you get news and information from each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q13F | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout the day | 154 | 129 | 2.17 |
| (2) Several times a day | 292 | 249 | 4.17 |
| (3) Once a day | 335 | 306 | 5.12 |
| (4) Several times a week | 431 | 391 | 6.55 |
| (5) Once a week | 280 | 272 | 4.56 |
| (6) Less than once a week | 366 | 345 | 5.77 |
| (7) Never | 4,067 | 4,235 | 70.87 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 50 | 48 | 0.80 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13G: [YouTube] How often, if at all, do you get news and information from each of the following? | | | |
|---|-----------|-----------------------|------------------|
| Q13G | Frequency | Weighted Frequency | Weighted Percent |
| (1) Nearly constantly throughout the day | 557 | 487 | 8.15 |
| (2) Several times a day | 1,139 | 1,051 | 17.59 |
| (3) Once a day | 722 | 700 | 11.72 |
| (4) Several times a week | 1,093 | 1,105 | 18.50 |
| (5) Once a week | 590 | 590 | 9.88 |
| (6) Less than once a week | 673 | 683 | 11.43 |
| (7) Never | 1,172 | 1,328 | 22.23 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 29 | 30 | 0.50 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13H: [LinkedIn] How often, if at all, do you get news and information from each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q13H | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout the day | 140 | 123 | 2.05 |
| (2) Several times a day | 282 | 238 | 3.99 |
| (3) Once a day | 391 | 367 | 6.14 |
| (4) Several times a week | 441 | 405 | 6.78 |
| (5) Once a week | 363 | 358 | 5.99 |
| (6) Less than once a week | 572 | 561 | 9.39 |
| (7) Never | 3,718 | 3,853 | 64.49 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 68 | 71 | 1.19 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13I: [Reddit] How often, if at all, do you get news and information from each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q13I | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout the day | 189 | 172 | 2.89 |
| (2) Several times a day | 468 | 414 | 6.93 |
| (3) Once a day | 438 | 392 | 6.55 |
| (4) Several times a week | 616 | 590 | 9.88 |
| (5) Once a week | 462 | 453 | 7.58 |
| (6) Less than once a week | 650 | 638 | 10.67 |
| (7) Never | 3,110 | 3,270 | 54.73 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 42 | 46 | 0.77 |
| Total | 5,975 | 5,975 | 100.00 |

| Q13J: [Nextdoor] How often, if at all, do you get news and information from each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q13J | Frequency | Frequency | Percent |
| (1) Nearly constantly throughout the day | 124 | 96 | 1.61 |
| (2) Several times a day | 239 | 198 | 3.31 |
| (3) Once a day | 310 | 282 | 4.72 |
| (4) Several times a week | 420 | 385 | 6.44 |
| (5) Once a week | 318 | 307 | 5.14 |
| (6) Less than once a week | 430 | 427 | 7.15 |
| (7) Never | 4,080 | 4,229 | 70.78 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 54 | 51 | 0.85 |
| Total | 5,975 | 5,975 | 100.00 |

Q14_1: [I pay more attention to and control my privacy settings] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_1 | Frequency | Frequency | Percent |
| (0) No | 3,952 | 3,973 | 66.49 |
| (1) Yes | 2,023 | 2,002 | 33.51 |
| Total | 5,975 | 5,975 | 100.00 |

Q14_2: [I'm more likely to remove information or photos of me that are embarrassing or immature] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_2 | Frequency | Frequency | Percent |
| (0) No | 4,705 | 4,774 | 79.90 |
| (1) Yes | 1,270 | 1,201 | 20.10 |
| Total | 5,975 | 5,975 | 100.00 |

> Q14_3: [I've tailored the way I use them, with different social media networks having different purposes] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before..

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_3 | Frequency | Frequency | Percent |
| (0) No | 4,471 | 4,515 | 75.57 |
| (1) Yes | 1,504 | 1,460 | 24.43 |
| Total | 5,975 | 5,975 | 100.00 |

Q14_4: [I've stopped using some of them altogether] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_4 | Frequency | Frequency | Percent |
| (0) No | 4,790 | 4,770 | 79.82 |
| (1) Yes | 1,185 | 1,205 | 20.18 |
| Total | 5,975 | 5,975 | 100.00 |

Q14 5: [I connect with a broader range of people] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_5 | Frequency | Frequency | Percent |
| (0) No | 4,867 | 4,930 | 82.52 |
| (1) Yes | 1,108 | 1,045 | 17.48 |
| Total | 5,975 | 5,975 | 100.00 |

Q14_6: [I use them for professional reasons more frequently] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_6 | Frequency | Frequency | Percent |
| (0) No | 5,078 | 5,103 | 85.40 |
| (1) Yes | 897 | 872 | 14.60 |
| Total | 5,975 | 5,975 | 100.00 |

> Q14_7: [I've become more aware of how they work and the content they surface for me] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_7 | Frequency | Frequency | Percent |
| (0) No | 4,178 | 4,228 | 70.76 |
| (1) Yes | 1,797 | 1,747 | 29.24 |
| Total | 5,975 | 5,975 | 100.00 |

Q14_8: [I more often monitor the time I'm spending on them] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_8 | Frequency | Frequency | Percent |
| (0) No | 4,784 | 4,806 | 80.44 |
| (1) Yes | 1,191 | 1,169 | 19.56 |
| Total | 5,975 | 5,975 | 100.00 |

Q14 9: [I've used them less frequently] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_9 | Frequency | Frequency | Percent |
| (0) No | 4,504 | 4,453 | 74.53 |
| (1) Yes | 1,471 | 1,522 | 25.47 |
| Total | 5,975 | 5,975 | 100.00 |

Q14_10: [I've used them more frequently] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_10 | Frequency | Frequency | Percent |
| (0) No | 4,499 | 4,578 | 76.62 |
| (1) Yes | 1,476 | 1,397 | 23.38 |
| Total | 5,975 | 5,975 | 100.00 |

> Q14_11: [My use of social media networks has not changed over time] In which of the following ways, if any, has your use of social media networks changed over time? When using social media networks now, compared to before...

| | | Weighted | Weighted |
|---------|-----------|-----------|----------|
| Q14_11 | Frequency | Frequency | Percent |
| (0) No | 5,213 | 5,174 | 86.60 |
| (1) Yes | 762 | 801 | 13.40 |
| Total | 5,975 | 5,975 | 100.00 |

Q15: Choose the statement that best describes you, even if it is not exactly right. Would you say that opinions you see in social media feeds are...?

| | | Weighted | Weighted |
|----------------------------------|-----------|-----------|----------|
| Q15 | Frequency | Frequency | Percent |
| (1) Mostly similar to my own | 1,431 | 1,420 | 23.76 |
| (2) An even mix of similar and | 3,707 | 3,752 | 62.79 |
| different to my own | | | |
| (3) Mostly different than my own | 798 | 768 | 12.86 |
| (99) DON'T KNOW/SKIPPED ON | 39 | 35 | 0.59 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

Q16: How often, if at all, would you say that you click on or investigate opinions you see in your social media feeds that are different than your own?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q16 | Frequency | Frequency | Percent |
| | 1,470 | 1,455 | 24.35 |
| (1) Always | 238 | 182 | 3.04 |
| (2) Often | 874 | 861 | 14.41 |
| (3) Sometimes | 2,418 | 2,471 | 41.35 |
| (4) Rarely | 646 | 657 | 10.99 |
| (5) Never | 317 | 337 | 5.65 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 12 | 12 | 0.21 |
| Total | 5,975 | 5,975 | 100.00 |

| Q17_1: [I set limits on the amount of time I spend on my phone or computer] Do any of the following statements describe the way you interact with online content, or not? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q17_1 | Frequency | Frequency | Percent |
| (0) No | 4,346 | 4,347 | 72.76 |
| (1) Yes | 1,629 | 1,628 | 27.24 |
| Total | 5.975 | 5,975 | 100.00 |

| Q17_2: [I pay attention to the way certain products try to keep me engaged] Do any of the following statements describe the way you interact with online content, or not? | | | |
|---|-----------|--------------------|---------------------|
| Q17_2 | Frequency | Weighted Frequency | Weighted Percent |
| (0) No | 3,093 | 3,189 | 53.37 |
| (1) Yes | 2,882 | 2,786 | 46.63 |
| Total | 5,975 | 5,975 | 100.00 |

| Q17_3: [I feel worse the longer I've been online and connected] Do any of the following statements describe the way you interact with online content, or not? | | | |
|---|-----------|--------------------|---------------------|
| Q17_3 | Frequency | Weighted Frequency | Weighted Percent |
| (0) No | 4,181 | 4,178 | 69.93 |
| (1) Yes | 1,794 | 1,797 | 30.07 |
| Total | 5,975 | 5,975 | 100.00 |

| my phone, computer, or other device] Do any of the following statements describe the way you interact with online content, or not? | | | |
|--|-----------|-----------|---------|
| Weighted Weigh | | | |
| Q17_4 | Frequency | Frequency | Percent |
| (0) No | 4,551 | 4,577 | 76.60 |
| (1) Yes | 1,424 | 1,398 | 23.40 |
| Total | 5,975 | 5,975 | 100.00 |

| Q18: Choose the statement that best describes you, even if it is not exactly right. In general | | | |
|--|-----------|-----------------------|---------------------|
| Q18 | Frequency | Weighted Frequency | Weighted Percent |
| (1) I actively seek out news and information | 2,452 | 2,256 | 37.77 |
| (2) I mostly bump into news and information as I do other things or hear about it from others | 3,454 | 3,619 | 60.57 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 69 | 100 | 1.67 |
| Total | 5,975 | 5,975 | 100.00 |

| Q19: Which of the following best describes how you like to get news, even if neither describes you exactly? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q19 | Frequency | Frequency | Percent |
| (1) I prefer to check the news once | 4,092 | 4,174 | 69.86 |
| a day or a few times a day | | | |
| (2) I prefer to check the news | 1,758 | 1,674 | 28.01 |
| frequently throughout the day | | | |
| (99) DON'T KNOW/SKIPPED ON | 125 | 127 | 2.13 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q20A: [Text or privately message about news stories with family and friends] How often do you do each of the following? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q20A | Frequency | Frequency | Percent |
| (1) Several times an hour | 240 | 189 | 3.17 |
| (2) Several times a day | 684 | 589 | 9.86 |
| (3) Once a day | 673 | 635 | 10.63 |
| (4) Several times a week | 1,030 | 984 | 16.48 |
| (5) Weekly | 919 | 922 | 15.43 |
| (6) Less often | 1,343 | 1,443 | 24.15 |
| (7) Never | 1,056 | 1,179 | 19.73 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 30 | 33 | 0.56 |
| Total | 5,975 | 5,975 | 100.00 |

| Q20B: [Share news stories on my social accounts] How often do you do each of the following? | | | |
|---|-----------|--------------------|------------------|
| Q20B | Frequency | Weighted Frequency | Weighted Percent |
| (1) Several times an hour | 189 | 147 | 2.46 |
| (2) Several times a day | 476 | 403 | 6.74 |
| (3) Once a day | 552 | 505 | 8.45 |
| (4) Several times a week | 803 | 725 | 12.13 |
| (5) Weekly | 647 | 612 | 10.24 |
| (6) Less often | 1,399 | 1,406 | 23.53 |
| (7) Never | 1,870 | 2,128 | 35.62 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 39 | 49 | 0.82 |
| Total | 5,975 | 5,975 | 100.00 |

| Q20C: [Comment about news on social media when friends or family post it] How often do you do each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q20C | Frequency | Frequency | Percent |
| (1) Several times an hour | 189 | 153 | 2.55 |
| (2) Several times a day | 518 | 437 | 7.31 |
| (3) Once a day | 545 | 514 | 8.60 |
| (4) Several times a week | 825 | 744 | 12.46 |
| (5) Weekly | 712 | 672 | 11.25 |
| (6) Less often | 1,289 | 1,302 | 21.78 |
| (7) Never | 1,859 | 2,111 | 35.34 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 38 | 42 | 0.70 |
| Total | 5,975 | 5,975 | 100.00 |

| Q20D: [Comment about news on social media when news organizations post it] How often do you do each of the following? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q20D | Frequency | Frequency | Percent |
| (1) Several times an hour | 188 | 156 | 2.60 |
| (2) Several times a day | 448 | 383 | 6.41 |
| (3) Once a day | 558 | 509 | 8.52 |
| (4) Several times a week | 718 | 667 | 11.17 |
| (5) Weekly | 520 | 499 | 8.35 |
| (6) Less often | 1,167 | 1,130 | 18.92 |
| (7) Never | 2,339 | 2,586 | 43.29 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 37 | 44 | 0.74 |
| Total | 5,975 | 5,975 | 100.00 |

| Q20E: [Comment on articles on news organization websites] How often do you do each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q20E | Frequency | Frequency | Percent |
| (1) Several times an hour | 184 | 149 | 2.50 |
| (2) Several times a day | 407 | 351 | 5.87 |
| (3) Once a day | 487 | 454 | 7.59 |
| (4) Several times a week | 686 | 606 | 10.13 |
| (5) Weekly | 520 | 482 | 8.06 |
| (6) Less often | 1,073 | 1,025 | 17.16 |
| (7) Never | 2,585 | 2,863 | 47.92 |
| (99) DON'T KNOW/SKIPPED ON | 33 | 46 | 0.76 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q20F: [Email about news stories with family and friends] How often do you do each of the following? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q20F | Frequency | Frequency | Percent |
| (1) Several times an hour | 183 | 137 | 2.30 |
| (2) Several times a day | 395 | 325 | 5.43 |
| (3) Once a day | 541 | 518 | 8.67 |
| (4) Several times a week | 605 | 552 | 9.25 |
| (5) Weekly | 523 | 502 | 8.40 |
| (6) Less often | 1,051 | 1,031 | 17.25 |
| (7) Never | 2,643 | 2,868 | 47.99 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 34 | 42 | 0.71 |
| Total | 5,975 | 5,975 | 100.00 |

| Q20G: [Talk about news in person with family and friends] How often do you do each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q20G | Frequency | Frequency | Percent |
| (1) Several times an hour | 196 | 163 | 2.73 |
| (2) Several times a day | 732 | 658 | 11.01 |
| (3) Once a day | 856 | 799 | 13.37 |
| (4) Several times a week | 1,392 | 1,366 | 22.87 |
| (5) Weekly | 1,163 | 1,214 | 20.32 |
| (6) Less often | 1,029 | 1,082 | 18.11 |
| (7) Never | 576 | 655 | 10.97 |
| (99) DON'T KNOW/SKIPPED ON | 31 | 37 | 0.61 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

Q21: When it comes to information about current events and important issues, do you think the spread of misinformation is a major problem, a minor problem, or not a problem?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q21 | Frequency | Frequency | Percent |
| (1) Major problem | 3,652 | 3,646 | 61.02 |
| (2) Minor problem | 1,581 | 1,580 | 26.44 |
| (3) Not a problem | 719 | 720 | 12.05 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 23 | 29 | 0.49 |
| Total | 5,975 | 5,975 | 100.00 |

Q22A: [Social media users] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q22A | Frequency | Frequency | Percent |
| (1) A great deal | 1,936 | 1,873 | 31.35 |
| (2) Quite a bit | 1,508 | 1,510 | 25.26 |
| (3) A moderate amount | 1,583 | 1,606 | 26.87 |
| (4) Only a little | 561 | 588 | 9.84 |
| (5) None at all | 347 | 350 | 5.86 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 40 | 48 | 0.81 |
| Total | 5,975 | 5,975 | 100.00 |

> Q22B: [Social media companies such as Facebook or Meta, Twitter, and YouTube] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q22B | Frequency | Frequency | Percent |
| (1) A great deal | 1,895 | 1,820 | 30.45 |
| (2) Quite a bit | 1,514 | 1,526 | 25.54 |
| (3) A moderate amount | 1,605 | 1,597 | 26.73 |
| (4) Only a little | 595 | 627 | 10.49 |
| (5) None at all | 327 | 352 | 5.90 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 39 | 53 | 0.89 |
| Total | 5,975 | 5,975 | 100.00 |

Q22C: [Politicians in the U.S.] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues?

| • | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q22C | Frequency | Frequency | Percent |
| (1) A great deal | 1,907 | 1,878 | 31.43 |
| (2) Quite a bit | 1,484 | 1,475 | 24.68 |
| (3) A moderate amount | 1,600 | 1,641 | 27.46 |
| (4) Only a little | 541 | 525 | 8.78 |
| (5) None at all | 388 | 398 | 6.66 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 55 | 59 | 0.99 |
| Total | 5,975 | 5,975 | 100.00 |

Q22D: [The news media] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q22D | Frequency | Frequency | Percent |
| (1) A great deal | 1,954 | 1,903 | 31.84 |
| (2) Quite a bit | 1,369 | 1,375 | 23.01 |
| (3) A moderate amount | 1,644 | 1,666 | 27.88 |
| (4) Only a little | 616 | 619 | 10.36 |
| (5) None at all | 352 | 367 | 6.14 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 40 | 46 | 0.77 |
| Total | 5,975 | 5,975 | 100.00 |

| Q22E: [The U.S. government] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q22E | Frequency | Frequency | Percent |
| (1) A great deal | 1,634 | 1,553 | 25.99 |
| (2) Quite a bit | 1,331 | 1,305 | 21.83 |
| (3) A moderate amount | 1,841 | 1,912 | 31.99 |
| (4) Only a little | 720 | 729 | 12.21 |
| (5) None at all | 400 | 419 | 7.01 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 49 | 58 | 0.97 |
| Total | 5,975 | 5,975 | 100.00 |

| Q22F: [Foreign governments] How much responsibility do you think each of the following has for the spread of misinformation about events and important issues? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q22F | Frequency | Frequency | Percent |
| (1) A great deal | 1,238 | 1,128 | 18.87 |
| (2) Quite a bit | 1,303 | 1,315 | 22.01 |
| (3) A moderate amount | 1,976 | 2,018 | 33.78 |
| (4) Only a little | 854 | 878 | 14.69 |
| (5) None at all | 554 | 578 | 9.67 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 50 | 58 | 0.98 |
| Total | 5,975 | 5,975 | 100.00 |

| Q23A: [Social media users] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q23A | Frequency | Frequency | Percent |
| (1) A great deal | 1,537 | 1,442 | 24.13 |
| (2) Quite a bit | 1,350 | 1,328 | 22.22 |
| (3) A moderate amount | 1,792 | 1,805 | 30.21 |
| (4) Only a little | 760 | 792 | 13.25 |
| (5) None at all | 472 | 526 | 8.81 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 64 | 82 | 1.37 |
| Total | 5,975 | 5,975 | 100.00 |

> Q23B: [Social media companies such as Facebook or Meta, Twitter, and YouTube] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q23B | Frequency | Frequency | Percent |
| (1) A great deal | 1,832 | 1,760 | 29.46 |
| (2) Quite a bit | 1,297 | 1,289 | 21.57 |
| (3) A moderate amount | 1,568 | 1,596 | 26.72 |
| (4) Only a little | 727 | 712 | 11.91 |
| (5) None at all | 491 | 545 | 9.12 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 60 | 74 | 1.23 |
| Total | 5,975 | 5,975 | 100.00 |

Q23C: [Politicians in the U.S.] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q23C | Frequency | Frequency | Percent |
| (1) A great deal | 1,843 | 1,794 | 30.03 |
| (2) Quite a bit | 1,309 | 1,338 | 22.40 |
| (3) A moderate amount | 1,491 | 1,489 | 24.92 |
| (4) Only a little | 683 | 652 | 10.92 |
| (5) None at all | 594 | 632 | 10.59 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 55 | 69 | 1.15 |
| Total | 5,975 | 5,975 | 100.00 |

Q23D: [The news media] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q23D | Frequency | Frequency | Percent |
| (1) A great deal | 1,949 | 1,914 | 32.04 |
| (2) Quite a bit | 1,313 | 1,327 | 22.20 |
| (3) A moderate amount | 1,513 | 1,515 | 25.35 |
| (4) Only a little | 656 | 640 | 10.72 |
| (5) None at all | 478 | 503 | 8.42 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 66 | 76 | 1.27 |
| Total | 5,975 | 5,975 | 100.00 |

| Q23E: [The U.S. government] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q23E | Frequency | Frequency | Percent |
| (1) A great deal | 1,836 | 1,780 | 29.79 |
| (2) Quite a bit | 1,260 | 1,272 | 21.28 |
| (3) A moderate amount | 1,574 | 1,587 | 26.56 |
| (4) Only a little | 680 | 678 | 11.35 |
| (5) None at all | 573 | 594 | 9.95 |
| (99) DON'T KNOW/SKIPPED ON | 52 | 64 | 1.07 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q23F: [Foreign governments] How much responsibility do you think each of the following has for addressing the spread of misinformation about events and important issues? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q23F | Frequency | Frequency | Percent |
| (1) A great deal | 1,218 | 1,145 | 19.16 |
| (2) Quite a bit | 1,121 | 1,100 | 18.41 |
| (3) A moderate amount | 1,813 | 1,798 | 30.10 |
| (4) Only a little | 874 | 905 | 15.15 |
| (5) None at all | 893 | 957 | 16.02 |
| (99) DON'T KNOW/SKIPPED ON | 56 | 69 | 1.16 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q24A: [I have spread misinformation, even unintentionally] How concerned are you about each of the following? | | | | |
|---|-----------|-----------|---------|--|
| Weighted Weight | | | | |
| Q24A | Frequency | Frequency | Percent | |
| (1) Not at all concerned | 1,231 | 1,467 | 24.55 | |
| (2) Not very concerned | 1,321 | 1,597 | 26.73 | |
| (3) Somewhat concerned | 1,828 | 1,828 | 30.59 | |
| (4) Very concerned | 937 | 627 | 10.49 | |
| (5) Extremely concerned | 598 | 393 | 6.58 | |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 60 | 64 | 1.07 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q24B: [I have been exposed to misinformation] How concerned are you about each of the following? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q24B | Frequency | Frequency | Percent |
| (1) Not at all concerned | 628 | 742 | 12.43 |
| (2) Not very concerned | 1,021 | 1,128 | 18.88 |
| (3) Somewhat concerned | 2,218 | 2,303 | 38.54 |
| (4) Very concerned | 1,235 | 1,081 | 18.09 |
| (5) Extremely concerned | 804 | 644 | 10.78 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 69 | 76 | 1.28 |
| Total | 5,975 | 5,975 | 100.00 |

| Q24C: [My family members have spread misinformation, even unintentionally] How concerned are you about each of the following? | | | | |
|---|-------------------|-----------|---------|--|
| | Weighted Weighted | | | |
| Q24C | Frequency | Frequency | Percent | |
| (1) Not at all concerned | 872 | 1,003 | 16.79 | |
| (2) Not very concerned | 1,185 | 1,333 | 22.30 | |
| (3) Somewhat concerned | 1,963 | 1,961 | 32.82 | |
| (4) Very concerned | 1,145 | 1,016 | 17.01 | |
| (5) Extremely concerned | 751 | 599 | 10.03 | |
| (99) DON'T KNOW/SKIPPED ON | 59 | 63 | 1.06 | |
| WEB/REFUSED (VOL) | | | | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q24D: [My family members have been exposed to misinformation] How concerned are you about each of the following? | | | |
|--|-----------|--------------------|------------------|
| Q24D | Frequency | Weighted Frequency | Weighted Percent |
| (1) Not at all concerned | 605 | 703 | 11.77 |
| (2) Not very concerned | 914 | 1,027 | 17.19 |
| (3) Somewhat concerned | 2,115 | 2,157 | 36.10 |
| (4) Very concerned | 1,323 | 1,223 | 20.47 |
| (5) Extremely concerned | 954 | 790 | 13.21 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 64 | 75 | 1.25 |
| Total | 5,975 | 5,975 | 100.00 |

| Q25A: [Journalists having too much opinion in their stories] How big of a problem do you think each of the following is today? | | | | |
|--|-----------|-----------|---------|--|
| Weighted Weigh | | | | |
| Q25A | Frequency | Frequency | Percent | |
| (1) Major problem | 2,729 | 2,675 | 44.78 | |
| (2) Minor problem | 2,235 | 2,262 | 37.85 | |
| (3) Not a problem | 928 | 940 | 15.73 | |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 83 | 98 | 1.65 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q25B: [Journalists from real news organizations making stuff up] How big of a problem do you think each of the following is today? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q25B | Frequency | Frequency | Percent |
| (1) Major problem | 3,210 | 3,189 | 53.37 |
| (2) Minor problem | 1,889 | 1,846 | 30.89 |
| (3) Not a problem | 797 | 852 | 14.26 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 79 | 88 | 1.48 |
| Total | 5,975 | 5,975 | 100.00 |

| Q25C: [Made-up stories from fictional news outlets] How big of a problem do you think each of the following is today? | | | | |
|---|-----------|-----------|---------|--|
| Weighted Weight | | | | |
| Q25C | Frequency | Frequency | Percent | |
| (1) Major problem | 3,159 | 3,129 | 52.37 | |
| (2) Minor problem | 1,799 | 1,772 | 29.66 | |
| (3) Not a problem | 948 | 999 | 16.72 | |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 69 | 75 | 1.25 | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q25D: [News stories from real organizations that are unfair or sloppy] How big of a problem do you think each of the following is today? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q25D | Frequency | Frequency | Percent |
| (1) Major problem | 3,143 | 3,115 | 52.14 |
| (2) Minor problem | 2,028 | 1,990 | 33.31 |
| (3) Not a problem | 720 | 772 | 12.91 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 84 | 98 | 1.64 |
| Total | 5,975 | 5,975 | 100.00 |

| Q25E: [Media outlets that pass on conspiracy theories and unsubstantiated rumors] How big of a problem do you think each of the following is today? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| Q25E | Frequency | Frequency | Percent |
| (1) Major problem | 3,236 | 3,230 | 54.06 |
| (2) Minor problem | 1,841 | 1,818 | 30.43 |
| (3) Not a problem | 811 | 836 | 13.99 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 87 | 91 | 1.52 |
| Total | 5,975 | 5,975 | 100.00 |

Q25F: [News stories that seem to mostly create conflict rather than help address it] How big of a problem do you think each of the following is today? Weighted Weighted **Q25F** Frequency Frequency Percent (1) Major problem 3,598 3,606 60.34 (2) Minor problem 1,615 1,578 26.41 (3) Not a problem 681 708 11.84 (99) DON'T KNOW/SKIPPED ON 84 1.40 81 WEB/REFUSED (VOL) 5,975 100.00 **Total** 5,975

| Q26A: [What happened during the January 6 attack of the U.S. Capitol] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q26A | Frequency | Frequency | Percent |
| (1) Completely accurately | 635 | 560 | 9.37 |
| (2) Very accurately | 1,239 | 1,193 | 19.96 |
| (3) Moderately accurately | 2,126 | 2,181 | 36.50 |
| (4) Slightly accurately | 1,012 | 1,018 | 17.05 |
| (5) Not at all accurately | 890 | 930 | 15.57 |
| (99) DON'T KNOW/SKIPPED ON | 73 | 93 | 1.55 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q26B: [The results of the 2020 presidential election] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q26B | Frequency | Frequency | Percent |
| (1) Completely accurately | 829 | 757 | 12.67 |
| (2) Very accurately | 1,346 | 1,322 | 22.13 |
| (3) Moderately accurately | 1,937 | 1,967 | 32.92 |
| (4) Slightly accurately | 865 | 863 | 14.45 |
| (5) Not at all accurately | 938 | 988 | 16.54 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 60 | 78 | 1.30 |
| Total | 5,975 | 5,975 | 100.00 |

| Q26C: [The number of COVID-related deaths in the U.S.] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q26C | Frequency | Frequency | Percent |
| (1) Completely accurately | 537 | 462 | 7.72 |
| (2) Very accurately | 1,174 | 1,118 | 18.72 |
| (3) Moderately accurately | 2,018 | 2,062 | 34.52 |
| (4) Slightly accurately | 1,033 | 1,049 | 17.56 |
| (5) Not at all accurately | 1,150 | 1,202 | 20.12 |
| (99) DON'T KNOW/SKIPPED ON | 63 | 81 | 1.36 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

Q27A: [National news media] Listed below are some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them? Weighted Weighted

| | | | vvcigiitca |
|---|-----------|-----------|------------|
| Q27A | Frequency | Frequency | Percent |
| (1) A great deal of confidence | 1,427 | 1,234 | 20.65 |
| (2) Only some confidence | 2,460 | 2,688 | 44.99 |
| (3) Hardly any confidence at all | 2,001 | 1,959 | 32.78 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 87 | 94 | 1.58 |
| Total | 5,975 | 5,975 | 100.00 |

> Q27B: [Local news media] Listed below are some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q27B | Frequency | Frequency | Percent |
| (1) A great deal of confidence | 1,721 | 1,365 | 22.84 |
| (2) Only some confidence | 2,624 | 3,078 | 51.51 |
| (3) Hardly any confidence at all | 1,541 | 1,427 | 23.89 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 89 | 105 | 1.76 |
| Total | 5,975 | 5,975 | 100.00 |

Q27C: [Social media] Listed below are some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q27C | Frequency | Frequency | Percent |
| (1) A great deal of confidence | 1,070 | 902 | 15.09 |
| (2) Only some confidence | 2,302 | 2,456 | 41.11 |
| (3) Hardly any confidence at all | 2,522 | 2,527 | 42.30 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 81 | 89 | 1.50 |
| Total | 5,975 | 5,975 | 100.00 |

| Q28: Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people? | | | |
|---|-----------|-----------|---------|
| Weighted Weight | | | |
| Q28 | Frequency | Frequency | Percent |
| (1) Most people can be trusted | 2,249 | 2,268 | 37.97 |
| (2) Most people cannot be trusted | 3,682 | 3,660 | 61.25 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 44 | 47 | 0.78 |
| Total | 5,975 | 5,975 | 100.00 |

| Q29A: [Republicans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29A | Frequency | Frequency | Percent |
| (1) Completely accurately | 471 | 393 | 6.57 |
| (2) Very accurately | 845 | 789 | 13.20 |
| (3) Moderately accurately | 2,287 | 2,287 | 38.28 |
| (4) Slightly accurately | 1,334 | 1,434 | 24.00 |
| (5) Not at all accurately | 951 | 977 | 16.35 |
| (99) DON'T KNOW/SKIPPED ON | 87 | 95 | 1.59 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q29B: [Democrats] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29B | Frequency | Frequency | Percent |
| (1) Completely accurately | 442 | 364 | 6.09 |
| (2) Very accurately | 752 | 687 | 11.50 |
| (3) Moderately accurately | 2,418 | 2,447 | 40.96 |
| (4) Slightly accurately | 1,378 | 1,457 | 24.38 |
| (5) Not at all accurately | 896 | 913 | 15.28 |
| (99) DON'T KNOW/SKIPPED ON | 89 | 107 | 1.79 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q29C: [People in rural areas] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29C | Frequency | Frequency | Percent |
| (1) Completely accurately | 388 | 313 | 5.24 |
| (2) Very accurately | 692 | 613 | 10.26 |
| (3) Moderately accurately | 2,481 | 2,536 | 42.45 |
| (4) Slightly accurately | 1,531 | 1,607 | 26.90 |
| (5) Not at all accurately | 778 | 792 | 13.26 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 105 | 113 | 1.89 |
| Total | 5,975 | 5,975 | 100.00 |

| Q29D: [People in urban areas] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29D | Frequency | Frequency | Percent |
| (1) Completely accurately | 420 | 349 | 5.84 |
| (2) Very accurately | 756 | 674 | 11.29 |
| (3) Moderately accurately | 2,579 | 2,661 | 44.54 |
| (4) Slightly accurately | 1,435 | 1,493 | 24.98 |
| (5) Not at all accurately | 694 | 693 | 11.60 |
| (99) DON'T KNOW/SKIPPED ON | 91 | 105 | 1.75 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q29E: [Wealthy people] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29E | Frequency | Frequency | Percent |
| (1) Completely accurately | 505 | 440 | 7.36 |
| (2) Very accurately | 791 | 737 | 12.34 |
| (3) Moderately accurately | 2,238 | 2,298 | 38.46 |
| (4) Slightly accurately | 1,461 | 1,478 | 24.74 |
| (5) Not at all accurately | 893 | 916 | 15.34 |
| (99) DON'T KNOW/SKIPPED ON | 87 | 105 | 1.76 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q29F: [Lower-income people] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29F | Frequency | Frequency | Percent |
| (1) Completely accurately | 381 | 303 | 5.08 |
| (2) Very accurately | 628 | 580 | 9.71 |
| (3) Moderately accurately | 2,023 | 2,053 | 34.35 |
| (4) Slightly accurately | 1,808 | 1,891 | 31.65 |
| (5) Not at all accurately | 1,025 | 1,026 | 17.18 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 110 | 122 | 2.04 |
| Total | 5,975 | 5,975 | 100.00 |

| Q29G: [The middle class] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29G | Frequency | Frequency | Percent |
| (1) Completely accurately | 367 | 303 | 5.07 |
| (2) Very accurately | 748 | 672 | 11.24 |
| (3) Moderately accurately | 2,607 | 2,623 | 43.90 |
| (4) Slightly accurately | 1,421 | 1,507 | 25.23 |
| (5) Not at all accurately | 742 | 753 | 12.61 |
| (99) DON'T KNOW/SKIPPED ON | 90 | 116 | 1.95 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q29H: [Black Americans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29H | Frequency | Frequency | Percent |
| (1) Completely accurately | 430 | 355 | 5.95 |
| (2) Very accurately | 611 | 550 | 9.20 |
| (3) Moderately accurately | 2,053 | 2,081 | 34.83 |
| (4) Slightly accurately | 1,727 | 1,824 | 30.52 |
| (5) Not at all accurately | 1,065 | 1,057 | 17.69 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 89 | 108 | 1.81 |
| Total | 5,975 | 5,975 | 100.00 |

| Q29I: [Hispanic Americans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29I | Frequency | Frequency | Percent |
| (1) Completely accurately | 334 | 272 | 4.55 |
| (2) Very accurately | 646 | 592 | 9.91 |
| (3) Moderately accurately | 2,299 | 2,326 | 38.92 |
| (4) Slightly accurately | 1,679 | 1,757 | 29.41 |
| (5) Not at all accurately | 929 | 929 | 15.54 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 88 | 100 | 1.67 |
| Total | 5,975 | 5,975 | 100.00 |

| Q29J: [Asian Americans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29J | Frequency | Frequency | Percent |
| (1) Completely accurately | 371 | 297 | 4.97 |
| (2) Very accurately | 680 | 623 | 10.43 |
| (3) Moderately accurately | 2,455 | 2,515 | 42.10 |
| (4) Slightly accurately | 1,572 | 1,619 | 27.09 |
| (5) Not at all accurately | 806 | 810 | 13.56 |
| (99) DON'T KNOW/SKIPPED ON | 91 | 110 | 1.84 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q29K: [White Americans] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29K | Frequency | Frequency | Percent |
| (1) Completely accurately | 543 | 447 | 7.48 |
| (2) Very accurately | 895 | 830 | 13.88 |
| (3) Moderately accurately | 2,415 | 2,473 | 41.39 |
| (4) Slightly accurately | 1,171 | 1,226 | 20.53 |
| (5) Not at all accurately | 868 | 902 | 15.10 |
| (99) DON'T KNOW/SKIPPED ON | 83 | 97 | 1.62 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q29L: [Immigrants] Thinking about news coverage in general, how accurately do you think news organizations portray each of the following topics? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q29L | Frequency | Frequency | Percent |
| (1) Completely accurately | 359 | 296 | 4.95 |
| (2) Very accurately | 646 | 577 | 9.66 |
| (3) Moderately accurately | 2,027 | 2,060 | 34.47 |
| (4) Slightly accurately | 1,723 | 1,789 | 29.94 |
| (5) Not at all accurately | 1,135 | 1,148 | 19.21 |
| (99) DON'T KNOW/SKIPPED ON | 85 | 106 | 1.77 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q30A: [Act as a watchdog of powerful institutions and people] Next, how important do you think each of the following is for the news media to try to do? | | | | |
|--|-----------|-----------|----------|--|
| | | Weighted | Weighted | |
| Q30A | Frequency | Frequency | Percent | |
| (1) Not at all important | 382 | 393 | 6.58 | |
| (2) Not very important | 702 | 709 | 11.87 | |
| (3) Somewhat important | 2,164 | 2,256 | 37.76 | |
| (4) Very important | 1,408 | 1,367 | 22.87 | |
| (5) Extremely important | 1,229 | 1,140 | 19.09 | |
| (99) DON'T KNOW/SKIPPED ON | 90 | 109 | 1.83 | |
| WEB/REFUSED (VOL) | | | | |
| Total | 5,975 | 5,975 | 100.00 | |

| Q30B: [Verify and get the facts right] Next, how important do you think each of the following is for the news media to try to do? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q30B | Frequency | Frequency | Percent |
| (1) Not at all important | 192 | 215 | 3.59 |
| (2) Not very important | 399 | 364 | 6.09 |
| (3) Somewhat important | 1,212 | 1,199 | 20.06 |
| (4) Very important | 1,248 | 1,232 | 20.63 |
| (5) Extremely important | 2,845 | 2,875 | 48.11 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 79 | 91 | 1.52 |
| Total | 5,975 | 5,975 | 100.00 |

| Q30C: [Be fair to all sides] Next, how important do you think each of the following is for the news media to try to do? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q30C | Frequency | Frequency | Percent |
| (1) Not at all important | 221 | 227 | 3.81 |
| (2) Not very important | 483 | 480 | 8.03 |
| (3) Somewhat important | 1,504 | 1,522 | 25.48 |
| (4) Very important | 1,539 | 1,594 | 26.67 |
| (5) Extremely important | 2,150 | 2,064 | 34.55 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 78 | 88 | 1.47 |
| Total | 5,975 | 5,975 | 100.00 |

| Q30D: [Be neutral] Next, how important do you think each of the following is for the news media to try to do? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q30D | Frequency | Frequency | Percent |
| (1) Not at all important | 231 | 255 | 4.27 |
| (2) Not very important | 486 | 474 | 7.93 |
| (3) Somewhat important | 1,761 | 1,758 | 29.42 |
| (4) Very important | 1,486 | 1,489 | 24.92 |
| (5) Extremely important | 1,950 | 1,932 | 32.34 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 61 | 68 | 1.13 |
| Total | 5,975 | 5,975 | 100.00 |

| Q30E: [Provide diverse points of view] Next, how important do you think each of the following is for the news media to try to do? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q30E | Frequency | Frequency | Percent |
| (1) Not at all important | 242 | 266 | 4.46 |
| (2) Not very important | 519 | 523 | 8.76 |
| (3) Somewhat important | 1,801 | 1,829 | 30.62 |
| (4) Very important | 1,724 | 1,745 | 29.20 |
| (5) Extremely important | 1,616 | 1,527 | 25.55 |
| (99) DON'T KNOW/SKIPPED ON | 73 | 85 | 1.42 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q30F: [Make it easier to find important civic information] Next, how important do you think each of the following is for the news media to try to do? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q30F | Frequency | Frequency | Percent |
| (1) Not at all important | 232 | 241 | 4.04 |
| (2) Not very important | 532 | 532 | 8.90 |
| (3) Somewhat important | 1,917 | 1,915 | 32.06 |
| (4) Very important | 1,806 | 1,857 | 31.08 |
| (5) Extremely important | 1,398 | 1,325 | 22.17 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 90 | 105 | 1.76 |
| Total | 5,975 | 5,975 | 100.00 |

| Q30G: [Make the news entertaining so people will pay attention to it] Next, how important do you think each of the following is for the news media to try to do? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q30G | Frequency | Frequency | Percent |
| (1) Not at all important | 734 | 783 | 13.11 |
| (2) Not very important | 1,240 | 1,306 | 21.87 |
| (3) Somewhat important | 2,180 | 2,202 | 36.85 |
| (4) Very important | 1,049 | 1,007 | 16.85 |
| (5) Extremely important | 711 | 615 | 10.29 |
| (99) DON'T KNOW/SKIPPED ON | 61 | 62 | 1.04 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| Q30H: [Help people understand communities unlike their own] Next, how important do you think each of the following is for the news media to try to do? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q30H | Frequency | Frequency | Percent |
| (1) Not at all important | 262 | 276 | 4.63 |
| (2) Not very important | 517 | 517 | 8.65 |
| (3) Somewhat important | 1,875 | 1,965 | 32.89 |
| (4) Very important | 1,750 | 1,742 | 29.16 |
| (5) Extremely important | 1,497 | 1,385 | 23.17 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 74 | 90 | 1.50 |
| Total | 5,975 | 5,975 | 100.00 |

| Q30I: [Report on possible solutions to problems in society] Next, how important do you think each of the following is for the news media to try to do? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q30I | Frequency | Frequency | Percent |
| (1) Not at all important | 253 | 255 | 4.26 |
| (2) Not very important | 572 | 592 | 9.90 |
| (3) Somewhat important | 1,916 | 1,990 | 33.31 |
| (4) Very important | 1,755 | 1,746 | 29.22 |
| (5) Extremely important | 1,410 | 1,309 | 21.90 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 69 | 84 | 1.40 |
| Total | 5,975 | 5,975 | 100.00 |

Q30J: [Provide forums for community discussions] Next, how important do you think each of the following is for the news media to try to do? Weighted Weighted Q30J Frequency Percent Frequency (1) Not at all important 323 363 6.08 (2) Not very important 761 792 13.25 (3) Somewhat important 2,301 2,349 39.32 (4) Very important 1,484 1,458 24.40 (5) Extremely important 1.021 914 15.30 (99) DON'T KNOW/SKIPPED ON 85 98 1.65

Q31A: [National news outlets] For each of the following items related to the news media, please indicate whether you have a very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative view of that item.

5,975

5,975

100.00

WEB/REFUSED (VOL)

Total

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q31A | Frequency | Frequency | Percent |
| (1) Very positive | 478 | 411 | 6.88 |
| (2) Somewhat positive | 1,160 | 1,119 | 18.72 |
| (3) Neither positive nor negative | 2,248 | 2,298 | 38.46 |
| (4) Somewhat negative | 1,260 | 1,301 | 21.77 |
| (5) Very negative | 740 | 751 | 12.56 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 89 | 96 | 1.60 |
| Total | 5,975 | 5,975 | 100.00 |

Q31B: [Local news outlets] For each of the following items related to the news media, please indicate whether you have a very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative view of that item.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q31B | Frequency | Frequency | Percent |
| (1) Very positive | 575 | 482 | 8.07 |
| (2) Somewhat positive | 1,635 | 1,617 | 27.06 |
| (3) Neither positive nor negative | 2,389 | 2,488 | 41.64 |
| (4) Somewhat negative | 873 | 878 | 14.69 |
| (5) Very negative | 408 | 400 | 6.70 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 95 | 110 | 1.84 |
| Total | 5,975 | 5,975 | 100.00 |

> Q31C: [News media as a whole] For each of the following items related to the news media, please indicate whether you have a very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative view of that item.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q31C | Frequency | Frequency | Percent |
| (1) Very positive | 427 | 350 | 5.86 |
| (2) Somewhat positive | 1,101 | 1,032 | 17.28 |
| (3) Neither positive nor negative | 2,200 | 2,247 | 37.60 |
| (4) Somewhat negative | 1,402 | 1,464 | 24.50 |
| (5) Very negative | 746 | 779 | 13.04 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 99 | 103 | 1.73 |
| Total | 5,975 | 5,975 | 100.00 |

Q31D: [Individual journalists you may follow online or through newsletters] For each of the following items related to the news media, please indicate whether you have a very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative view of that item.

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q31D | Frequency | Frequency | Percent |
| (1) Very positive | 533 | 487 | 8.15 |
| (2) Somewhat positive | 1,413 | 1,367 | 22.89 |
| (3) Neither positive nor negative | 2,690 | 2,776 | 46.45 |
| (4) Somewhat negative | 829 | 821 | 13.73 |
| (5) Very negative | 393 | 392 | 6.55 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 117 | 133 | 2.22 |
| Total | 5,975 | 5,975 | 100.00 |

Q32A: [What an Op-Ed is] Next is a list of different terms or concepts that sometimes appear in journalism and media but may or may not be familiar to most people. How familiar are you with each term or concept?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q32A | Frequency | Frequency | Percent |
| (1) Not at all familiar | 1,621 | 1,700 | 28.45 |
| (2) A little familiar | 930 | 908 | 15.19 |
| (3) Somewhat familiar | 1,651 | 1,654 | 27.68 |
| (4) Very familiar | 910 | 867 | 14.52 |
| (5) Completely familiar | 761 | 727 | 12.17 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 102 | 119 | 1.99 |
| Total | 5,975 | 5,975 | 100.00 |

> Q32B: [The difference between a reporter and a columnist] Next is a list of different terms or concepts that sometimes appear in journalism and media but may or may not be familiar to most people. How familiar are you with each term or concept?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q32B | Frequency | Frequency | Percent |
| (1) Not at all familiar | 785 | 853 | 14.28 |
| (2) A little familiar | 1,074 | 1,108 | 18.54 |
| (3) Somewhat familiar | 2,024 | 2,014 | 33.71 |
| (4) Very familiar | 1,166 | 1,124 | 18.80 |
| (5) Extremely completely familiar | 824 | 748 | 12.52 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 102 | 128 | 2.14 |
| Total | 5,975 | 5,975 | 100.00 |

Q32C: [The difference between a news story and commentary] Next is a list of different terms or concepts that sometimes appear in journalism and media but may or may not be familiar to most people. How familiar are you with each term or concept?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q32C | Frequency | Frequency | Percent |
| (1) Not at all familiar | 594 | 609 | 10.19 |
| (2) A little familiar | 908 | 928 | 15.53 |
| (3) Somewhat familiar | 1,983 | 2,027 | 33.92 |
| (4) Very familiar | 1,407 | 1,379 | 23.08 |
| (5) Extremely completely familiar | 987 | 910 | 15.23 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 96 | 122 | 2.04 |
| Total | 5,975 | 5,975 | 100.00 |

> Q32D: [The difference between a news story and a press release] Next is a list of different terms or concepts that sometimes appear in journalism and media but may or may not be familiar to most people. How familiar are you with each term or concept?

| | | Weighted | Weighted |
|---|-----------|-----------|----------|
| Q32D | Frequency | Frequency | Percent |
| (1) Not at all familiar | 641 | 686 | 11.48 |
| (2) A little familiar | 999 | 1,010 | 16.91 |
| (3) Somewhat familiar | 2,083 | 2,098 | 35.11 |
| (4) Very familiar | 1,248 | 1,219 | 20.40 |
| (5) Extremely completely familiar | 910 | 845 | 14.15 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 94 | 117 | 1.95 |
| Total | 5,975 | 5,975 | 100.00 |

| Q33: To the best of your knowledge, does your town or city have a local newspaper? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| Q33 | Frequency | Frequency | Percent |
| (1) Yes | 4,305 | 4,221 | 70.64 |
| (2) No | 803 | 807 | 13.51 |
| (99) SKIPPED ON WEB/REFUSED | 867 | 947 | 15.84 |
| (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| PARENT: Are you the parent or guardian of any children under the age of 18? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| PARENT | Frequency | Frequency | Percent |
| | 1,395 | 1,385 | 23.17 |
| Yes | 2,416 | 2,295 | 38.42 |
| No | 2,149 | 2,281 | 38.17 |
| REFUSED | 15 | 14 | 0.24 |
| Total | 5,975 | 5,975 | 100.00 |

| POLITICS: Do you consider yourself a Democrat, a Republican, an independent or none of these? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| POLITICS | Frequency | Frequency | Percent |
| (-1) Unknown | 9 | 8 | 0.14 |
| (1) Strong Democrat | 1,197 | 1,111 | 18.59 |
| (2) Not so strong Democrat | 875 | 921 | 15.41 |
| (3) Lean Democrat | 624 | 606 | 10.14 |
| (4) Don't Lean/Independent/None | 1,437 | 1,481 | 24.78 |
| (5) Lean Republican | 478 | 505 | 8.44 |
| (6) Not so strong Republican | 592 | 617 | 10.33 |
| (7) Strong Republican | 763 | 728 | 12.18 |
| Total | 5,975 | 5,975 | 100.00 |

| IDEO: Generally speaking, do you consider yourself to be a liberal, moderate, or conservative? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| IDEO | Frequency | Frequency | Percent |
| (-1) Unknown | 98 | 105 | 1.75 |
| (1) Very liberal | 979 | 938 | 15.69 |
| (2) Somewhat liberal | 728 | 732 | 12.24 |
| (3) Moderate | 2,899 | 2,904 | 48.61 |
| (4) Somewhat conservative | 727 | 773 | 12.93 |
| (5) Very conservative | 544 | 524 | 8.78 |
| Total | 5,975 | 5,975 | 100.00 |

| URBAN: How would you describe the community you live in now? | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| URBAN | Frequency | Frequency | Percent |
| (1) Urban area | 1,949 | 1,848 | 30.92 |
| (2) Suburban area | 2,611 | 2,738 | 45.82 |
| (3) Rural area | 1,352 | 1,326 | 22.20 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 63 | 63 | 1.06 |
| Total | 5,975 | 5,975 | 100.00 |

| REL2: How often do you attend religious services? | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| REL2 | Frequency | Frequency | Percent |
| (1) Never | 2,015 | 2,056 | 34.42 |
| (2) Less than once per year | 777 | 781 | 13.07 |
| (3) About once or twice a year | 633 | 642 | 10.75 |
| (4) Several times a year | 620 | 612 | 10.24 |
| (5) About once a month | 365 | 351 | 5.88 |
| (6) 2-3 times a month | 404 | 404 | 6.76 |
| (7) Nearly every week | 320 | 290 | 4.86 |
| (8) Every week | 591 | 606 | 10.14 |
| (9) Several times a week | 244 | 225 | 3.77 |
| (99) DON'T KNOW/SKIPPED ON | 6 | 7 | 0.12 |
| WEB/REFUSED (VOL) | | | |
| Total | 5,975 | 5,975 | 100.00 |

| MARITAL: Marital status | | | |
|-------------------------|-----------|-----------|----------|
| | | Weighted | Weighted |
| MARITAL | Frequency | Frequency | Percent |
| (1) Married | 2,276 | 2,233 | 37.37 |
| (2) Widowed | 69 | 65 | 1.09 |
| (3) Divorced | 365 | 330 | 5.52 |
| (4) Separated | 192 | 170 | 2.85 |
| (5) Never married | 3,073 | 3,176 | 53.16 |
| Total | 5,975 | 5,975 | 100.00 |

| AGEGRP: Age | | | | |
|--------------|-----------|-----------|----------|--|
| | | Weighted | Weighted | |
| AGEGRP | Frequency | Frequency | Percent | |
| (1) 16 to 24 | 1,996 | 2,043 | 34.19 | |
| (2) 25 to 31 | 1,648 | 1,668 | 27.91 | |
| (3) 32 to 40 | 2,331 | 2,264 | 37.90 | |
| Total | 5,975 | 5,975 | 100.00 | |

| EDUCATION: Educational attainment | | | |
|--|-----------|-----------|----------|
| | | Weighted | Weighted |
| EDUCATION | Frequency | Frequency | Percent |
| (1) Less than a high school diploma | 627 | 711 | 11.90 |
| (2) High school graduate or equivalent | 1,457 | 1,561 | 26.12 |
| (3) Some college | 2,169 | 1,719 | 28.77 |
| (4) College graduate or above | 1,722 | 1,984 | 33.21 |
| Total | 5,975 | 5,975 | 100.00 |

| RACETH: Race/ethnicity | | | |
|-------------------------------|-----------|-----------|----------|
| | | Weighted | Weighted |
| RACETH | Frequency | Frequency | Percent |
| (1) White | 3,367 | 3,259 | 54.54 |
| (2) Black or African American | 777 | 800 | 13.38 |
| (3) Hispanic | 1,197 | 1,306 | 21.85 |
| (4) Other | 634 | 611 | 10.23 |
| Total | 5,975 | 5,975 | 100.00 |

| GENDER: Gender | | | |
|---------------------------|-----------|-----------|----------|
| | | Weighted | Weighted |
| GENDER | Frequency | Frequency | Percent |
| (1) Male | 2,663 | 2,858 | 47.84 |
| (2) Female | 3,142 | 2,947 | 49.32 |
| (3) Non-Binary | 98 | 85 | 1.42 |
| (99) Prefer not to answer | 72 | 85 | 1.43 |
| Total | 5,975 | 5,975 | 100.00 |

| HHINCOME: Household income | | | |
|----------------------------------|-----------|-----------|----------|
| | | Weighted | Weighted |
| HHINCOME | Frequency | Frequency | Percent |
| (1) Under \$10,000 | 671 | 671 | 11.24 |
| (2) \$10,000 to under \$20,000 | 536 | 518 | 8.67 |
| (3) \$20,000 to under \$30,000 | 751 | 720 | 12.04 |
| (4) \$30,000 to under \$40,000 | 655 | 611 | 10.23 |
| (5) \$40,000 to under \$50,000 | 500 | 490 | 8.20 |
| (6) \$50,000 to under \$75,000 | 1,124 | 1,117 | 18.69 |
| (7) \$75,000 to under \$100,000 | 731 | 796 | 13.32 |
| (8) \$100,000 to under \$150,000 | 641 | 671 | 11.22 |
| (9) \$150,000 or more | 366 | 381 | 6.38 |
| Total | 5,975 | 5,975 | 100.00 |

| EMPLOY: What is your current employment status? If you are a student, and another option is also applicable to you, you may select more than one. | | | |
|---|-----------|-----------|----------|
| | | Weighted | Weighted |
| EMPLOY | Frequency | Frequency | Percent |
| (1) Employed | 3,996 | 4,020 | 67.28 |
| (2) Not employed | 1,978 | 1,954 | 32.71 |
| (99) DON'T KNOW/SKIPPED ON WEB/REFUSED (VOL) | 1 | 0 | 0.01 |
| Total | 5,975 | 5,975 | 100.00 |

| STATE: State of residence | | | |
|---------------------------|-----------|-----------|----------|
| | | Weighted | Weighted |
| STATE | Frequency | Frequency | Percent |
| AK. Alaska | 10 | 7 | 0.12 |
| AL. Alabama | 118 | 84 | 1.40 |
| AR. Arkansas | 54 | 44 | 0.74 |
| AZ. Arizona | 141 | 149 | 2.50 |
| CA. California | 611 | 764 | 12.79 |
| CO. Colorado | 98 | 114 | 1.91 |
| CT. Connecticut | 53 | 69 | 1.16 |
| DC. District of Columbia | 20 | 23 | 0.39 |
| DE. Delaware | 21 | 20 | 0.34 |
| FL. Florida | 367 | 329 | 5.51 |
| GA. Georgia | 211 | 188 | 3.15 |
| HI. Hawaii | 21 | 27 | 0.45 |
| IA. Iowa | 51 | 44 | 0.73 |
| ID. Idaho | 46 | 51 | 0.85 |
| IL. Illinois | 273 | 201 | 3.36 |
| IN. Indiana | 133 | 144 | 2.42 |
| KS. Kansas | 44 | 45 | 0.75 |
| KY. Kentucky | 135 | 99 | 1.65 |
| LA. Louisiana | 119 | 133 | 2.22 |
| MA. Massachusetts | 72 | 101 | 1.69 |
| MD. Maryland | 82 | 74 | 1.24 |
| ME. Maine | 24 | 30 | 0.51 |
| MI. Michigan | 181 | 159 | 2.65 |
| MN. Minnesota | 72 | 71 | 1.19 |
| MO. Missouri | 168 | 150 | 2.51 |
| MS. Mississippi | 48 | 40 | 0.67 |
| MT. Montana | 13 | 14 | 0.24 |
| NC. North Carolina | 241 | 239 | 4.00 |
| ND. North Dakota | 13 | 11 | 0.18 |
| NE. Nebraska | 53 | 45 | 0.75 |

| NH. New Hampshire | 19 | 33 | 0.55 |
|--------------------|-------|-------|--------|
| NJ. New Jersey | 128 | 143 | 2.39 |
| NM. New Mexico | 27 | 31 | 0.52 |
| NV. Nevada | 55 | 55 | 0.92 |
| NY. New York | 340 | 332 | 5.55 |
| OH. Ohio | 240 | 215 | 3.60 |
| OK. Oklahoma | 84 | 80 | 1.34 |
| OR. Oregon | 56 | 70 | 1.18 |
| PA. Pennsylvania | 226 | 244 | 4.08 |
| RI. Rhode Island | 12 | 18 | 0.30 |
| SC. South Carolina | 77 | 74 | 1.24 |
| SD. South Dakota | 19 | 16 | 0.27 |
| TN. Tennessee | 164 | 116 | 1.94 |
| TX. Texas | 504 | 515 | 8.63 |
| UT. Utah | 51 | 55 | 0.91 |
| VA. Virginia | 168 | 169 | 2.83 |
| VT. Vermont | 12 | 17 | 0.28 |
| WA. Washington | 113 | 150 | 2.50 |
| WI. Wisconsin | 123 | 114 | 1.91 |
| WV. West Virginia | 57 | 55 | 0.91 |
| WY. Wyoming | 7 | 6 | 0.11 |
| Total | 5,975 | 5,975 | 100.00 |

| CENSUS_REGION: Census region | | | |
|------------------------------|-----------|-----------|----------|
| | | Weighted | Weighted |
| CENSUS_REGION | Frequency | Frequency | Percent |
| (1) Northeast | 886 | 986 | 16.50 |
| (2) Midwest | 1,370 | 1,214 | 20.31 |
| (3) South | 2,470 | 2,282 | 38.19 |
| (4) West | 1,249 | 1,493 | 24.99 |
| Total | 5,975 | 5,975 | 100.00 |

Map of Census Regions

