# 2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL W133 ANNUAL PROFILE SURVEY AUGUST 7 - 27, 2023<sup>1</sup>

Wave 133 is the 2023 ATP Annual Profile Survey. The questionnaire featured mainly demographic questions but also some substantive questions used in public reporting. The public use dataset contains only the substantive questions and not the demographic profile questions. The raw profile questions (e.g., year of birth) are not released under the Center's procedures for protecting individual panelists from being identified. Demographic variables, some of which have been coarsened (e.g., age categories), are regularly included in ATP datasets.

#### **ASK ALL:**

TIPVIEW

We'd like to understand how people in the U.S. feel about tipping when they pay for different kinds of services.

Overall, do you think of tipping as more of a choice, more of an obligation or does it depend on the situation?

- 1 More of a choice
- 2 More of an obligation
- 3 It depends on the situation

We'd like to understand how people in the U.S. feel about tipping when they pay for different kinds of services.

Overall, do you think of tipping as more of a choice, more of an obligation or does it depend on the situation?

O More of a choice
O More of an obligation
O It depends on the situation

#### ASK FORM 1 (XFORM=1):

TIP1

How easy is it for you to know whether to tip for different kinds of services these days? [RANDOMIZE RESPONSE OPTIONS 1-5 AND 5-1]

- 1 Extremely easy
- 2 Very easy
- 3 Somewhat easy
- 4 Not too easy
- 5 Not at all easy

How easy is it for you to know whether to tip for differer	nt kinds of services the	se days?	
○ Not at all easy			
○ Not too easy			
○ Somewhat easy			
○ Very easy			
○ Extremely easy			
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<sup>&</sup>lt;sup>1</sup> Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists.

#### ASK FORM 2 (XFORM=2):

TIP2

How easy is it for you to know how much to tip for different kinds of services these days? [RANDOMIZE RESPONSE OPTIONS 1-5 AND 5-1]

- 1 Extremely easy
- 2 Very easy
- 3 Somewhat easy
- 4 Not too easy
- 5 Not at all easy

How easy is it for you to know how much to tip for different kinds of services these days?	
O Not at all easy	
○ Not too easy	
○ Somewhat easy	
○ Very easy	
○ Extremely easy	
Previous Next	

#### **ASK ALL:**

**TIPFREQ** 

For each of the following kinds of services, how often do you leave a tip? [RANDOMIZE ITEMS ACROSS TWO SCREENS; RANDOMIZE RESPONSE OPTIONS 1-5 AND 5-1 WITH 6 ALWAYS LAST]

REST\_SERV Eating at a restaurant where there are servers (e.g., a sit-down

restaurant)

REST\_NOSERV Eating at a restaurant where there are no servers (e.g., a fast casual

restaurant)

DELVRY Having food delivered (e.g., through a delivery app)
COFFEE Buying a coffee or other beverage at a coffee shop

BAR Buying a drink at a bar

TAXI Using a taxi or rideshare service

HAIRCT Getting a haircut

#### **RESPONSE CATEGORIES:**

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

#### [SPACE]

6 I rarely or never use this service

# PEW RESEARCH CENTER

For each of the following kinds of services, how often	n do you leave a	tip?		
Buying a drink at a bar				
O Never				
O Rarely				
O Sometimes				
○ Often				
O Always				
O I rarely or never use this service				
Eating at a restaurant where there are servers (e.g., a	a sit-down restau	irant)		
○ Never				
○ Rarely				
O Sometimes				
O Often				
O Always				
O I rarely or never use this service				
Using a taxi or rideshare service				
O Never				
○ Rarely				
O Sometimes				
○ Often				
O Always				
○ I rarely or never use this service				
Buying a coffee or other beverage at a coffee shop				
○ Never				
O Rarely				
O Sometimes				
○ Often				
○ Always				
○ I rarely or never use this service				
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For each of the following kinds of services, how often do you leave a tip?
Getting a haircut
O Never
O Rarely
O Sometimes
O Often
O Always
O I rarely or never use this service
Having food delivered (e.g., through a delivery app)
O Never
O Rarely
O Sometimes
O Often
O Always
O I rarely or never use this service
Eating at a restaurant where there are no servers (e.g., a fast casual restaurant)
O Never
O Rarely
O Sometimes
○ Often
O Always
O I rarely or never use this service
Previous Next

# ASK FORM 1 (XFORM=1):

TIPFACTOR1 How much of a factor is each of the following when you're deciding whether to leave a tip for a service? **[RANDOMIZE ITEMS]** 

QUAL The quality of the service SOCPRE Social pressure to leave a tip

WRKEARN How much the worker(s) earns before tips

COST How much the tip will cost you

# **RESPONSE CATEGORIES:**

1 Major factor

2 Minor factor

3 Not a factor

How much of a factor is each of the following when you're deciding whether to leave a tip for a service?
Social pressure to leave a tip
O Major factor
O Minor factor
○ Not a factor
The quality of the service
O Major factor
O Minor factor
○ Not a factor
How much the worker(s) earns before tips
O Major factor
O Minor factor
O Not a factor
How much the tip will cost you
O Major factor
O Minor factor
O Not a factor
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# ASK FORM 2 (XFORM=2):

TIPFACTOR2 How much of a factor is each of the following when you're deciding how much to tip for a service? **[RANDOMIZE ITEMS]** 

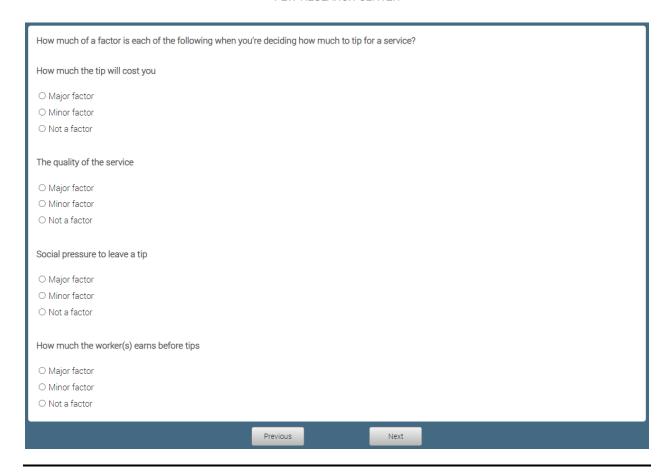
QUAL The quality of the service SOCPRE Social pressure to leave a tip

WRKEARN How much the worker(s) earns before tips

COST How much the tip will cost you

# **RESPONSE CATEGORIES:**

- 1 Major factor
- 2 Minor factor
- 3 Not a factor



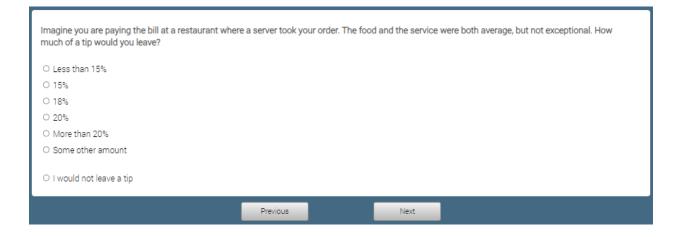
TIPAMOUNT

Imagine you are paying the bill at a restaurant where a server took your order. The food and the service were both average, but not exceptional. How much of a tip would you leave?

- 1 Less than 15%
- 2 15%
- 3 18%
- 4 20%
- 5 More than 20%
- 6 Some other amount

# [SPACE]

7 I would not leave a tip



**TIPSHARE** 

Businesses have different ways of distributing tips. Thinking about a restaurant where there are servers who work for tips, which of the following do you think is the fairest way to distribute those tips? **[RANDOMIZE 1-3 OR 3-1]** 

- 1 Each server keeps all of the money they receive in tips
- 2 Tips are pooled together and then shared among all the servers
- 3 Tips are pooled together and then shared among the entire staff

Businesses have different ways of distributing tips. Thinking about a restaurant where there are servers who work for tips, which of the following do you think is the fairest way to distribute those tips?

O Tips are pooled together and then shared among the entire staff
O Tips are pooled together and then shared among all the servers
Each server keeps all of the money they receive in tips

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#### **ASK ALL:**

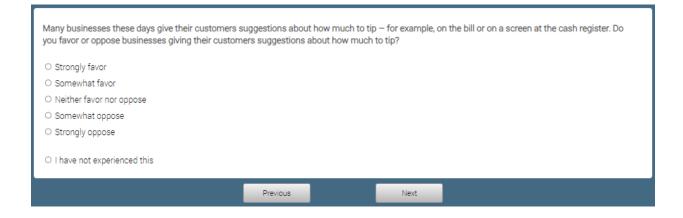
**TIPSUGG** 

Many businesses these days give their customers suggestions about how much to tip – for example, on the bill or on a screen at the cash register. Do you favor or oppose businesses giving their customers suggestions about how much to tip? [RANDOMIZE 1-5 OR 5-1 WITH 6 ALWAYS LAST]

- 1 Strongly favor
- 2 Somewhat favor
- 3 Neither favor nor oppose
- 4 Somewhat oppose
- 5 Strongly oppose

#### [SPACE]

6 I have not experienced this



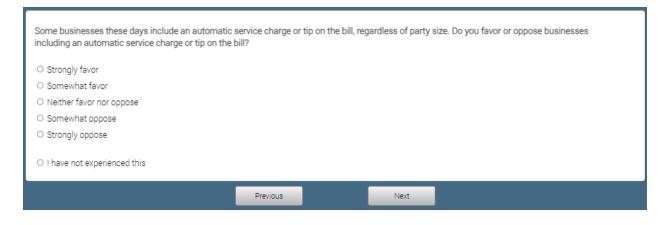
TIPAUTO

Some businesses these days include an automatic service charge or tip on the bill, regardless of party size. Do you favor or oppose businesses including an automatic service charge or tip on the bill? [RANDOMIZE 1-5 OR 5-1 WITH 6 ALWAYS LAST IN SAME ORDER AS TIPSUGG]

- 1 Strongly favor
- 2 Somewhat favor
- 3 Neither favor nor oppose
- 4 Somewhat oppose
- 5 Strongly oppose

#### [SPACE]

6 I have not experienced this

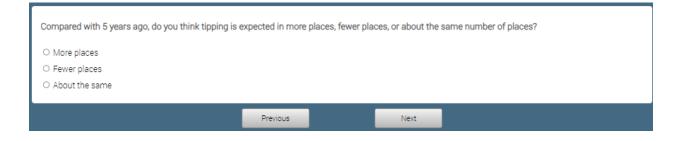


#### **ASK ALL:**

**TIPEXPECT** 

Compared with 5 years ago, do you think tipping is expected in more places, fewer places, or about the same number of places?

- 1 More places
- 2 Fewer places
- 3 About the same



**TIPSELF** 

Have you personally ever worked in a job where you received tips?

- 1 Yes
- 2 No



#### **DISPLAY FOR ALL:**

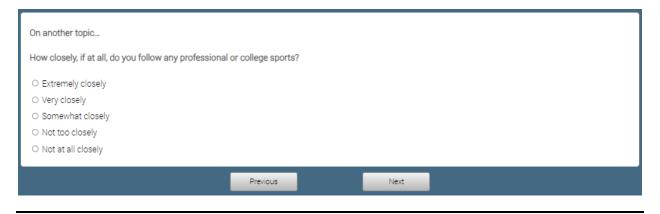
On another topic...

# **ASK ALL:**

**SPORTSFAN** 

How closely, if at all, do you follow any professional or college sports? [RANDOMIZE 1-5 OR 5-1]

- 1 Extremely closely
- 2 Very closely
- 3 Somewhat closely
- 4 Not too closely
- 5 Not at all closely



SPORTSNUM

How many sports do you follow?

- 1 One
- 2 Two
- 3 Three
- 4 Four or more

# [SPACE]

5 I don't follow any sports



#### **ASK ALL:**

**TALKSPORTS** 

Whether you follow sports or not, how often do you tend to talk about sports with other people, whether in person, by text, online or some other way?

- 1 Several times a day
- 2 Once a day
- 3 A few times a week
- 4 Once a week
- 5 A few times a month
- 6 Once a month or less often

Whether you follow sports or not, how often do you tend to talk about sports with other people, whether in person, by text, online or some other way?
O Several times a day
Once a day
O A few times a week
O Once a week
○ A few times a month
O Once a month or less often
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# ASK THOSE WHO FOLLOW SPORTS AT LEAST SOMEWHAT CLOSELY (SPORTSFAN=1-3):

WHYSPORTS Is each of the following a major reason, minor reason or not a reason why you follow sports? **[RANDOMIZE ITEMS]** 

COMM To be part of a community

TEAM To cheer for a specific team or teams
PLAYER To cheer for a specific player or players

ENTERTAIN To be entertained BET Because I bet on sports

FAMILY Because someone in my family follows sports

# **RESPONSE CATEGORIES:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

Is each of the following a major reason, minor reason or not a reason why you follow sports?
To be part of a community
○ Major reason
O Minor reason
O Not a reason
To cheer for a specific player or players
○ Major reason
O Minor reason
O Not a reason
Because I bet on sports
○ Major reason
O Minor reason
O Not a reason
To be entertained
O Major reason
O Minor reason
O Not a reason
Because someone in my family follows sports
O Major reason
O Minor reason
O Not a reason
To cheer for a specific team or teams
O Major reason
O Minor reason
O Not a reason
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# ASK THOSE WHO FOLLOW SPORTS NOT TOO OR NOT AT ALL CLOSELY (SPORTSFAN=4-5):

WHYNOTSPORTS

Is each of the following a major reason, minor reason or not a reason why you don't follow sports? **[RANDOMIZE ITEMS]** 

OTHINT I'm just not interested/I have other interests

BORING I think sports are boring

COMPETE I don't like the competitive nature of sports

VIOLENT I think some sports are too violent POLITICAL I think sports are too political

MONEY I think there's too much money involved in sports

# **RESPONSE CATEGORIES:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

Is each of the following a major reason, minor reason or not a reason why you don't follow sports?
I'm just not interested/I have other interests
○ Major reason
O Minor reason
O Not a reason
I don't like the competitive nature of sports
O Major reason
O Minor reason
O Not a reason
I think sports are too political
O Major reason
O Minor reason
O Not a reason
I think some sports are too violent
O Major reason
O Minor reason
O Not a reason
I think there's too much money involved in sports
O Major reason
O Minor reason
O Not a reason



**SPORTSATT** 

Do you think sports get too much, too little or about the right amount of attention in society today?

- 1 Too much attention
- 2 Too little attention
- 3 About the right amount of attention



#### **ASK ALL:**

**USSPORT** 

If you had to choose one sport as being "America's sport," even if you don't personally follow it, which sport would it be? **[RANDOMIZE OPTIONS 1-6 WITH 7 ALWAYS LAST]** 

- 1 Baseball
- 2 Basketball
- 3 Football
- 4 Hockey
- 5 Soccer
- 6 Auto racing
- 7 Something else (please specify): [SINGLE LINE TEXT BOX]



LONGTRIPS

How often do you take car trips that are 100 miles or more? [RANDOMIZE RESPONSE OPTIONS 1-5 OR 5-1]

- 1 Once a week or more
- 2 Around once a month
- 3 Every few months
- 4 Once or twice a year
- 5 Never

How often do you take car trips that are 100 miles or more?
O Once a week or more
O Around once a month
O Every few months
Once or twice a year
O Never
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# **ASK IF EXISTING PANELIST (XPANELIST=1):**

COMTYPE2 How would you describe the community where you currently live? [RANDOMLY DISPLAY ITEMS 1-3 OR 3-1]

- 1 Urban
- 2 Suburban
- 3 Rural

How would you describe the community where you currently	/ live?		
○ Urban			
O Suburban			
O Rural			
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# **ASK IF EXISTING PANELIST (XPANELIST=1):**

VOL12\_CPS In the

In the past 12 months, did you spend any time volunteering for any organization or association? (This includes activities people may not think of, such as infrequent activities or for children's schools.)

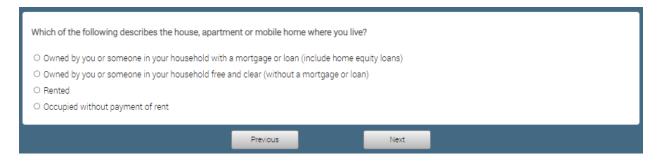
- 1 Yes
- 2 No



#### **ASK IF EXISTING PANELIST (XPANELIST=1):**

OWNRENTMOD Which of the following describes the house, apartment or mobile home where you live?

- Owned by you or someone in your household with a mortgage or loan (include home equity loans)
- Owned by you or someone in your household free and clear (without a mortgage or loan)
- 3 Rented
- 4 Occupied without payment of rent



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

MIG1YR\_CPS Were you living in this house or apartment 1 year ago?

- 1 Yes, this house
- No, different house in the United States or Puerto Rico
- 3 No, outside the United States or Puerto Rico



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

VET1 Have you or has anyone in your household ever served in the U.S. military or the military reserves?

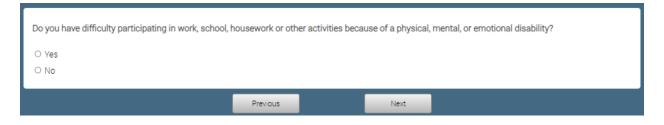
- 1 Yes, self
- 2 Yes, someone else in household
- 3 Yes, both myself and someone else
- 4 No, nobody in household

Have you or has anyone in your household ever served in the U.S. military or the military reserves?
○ Yes, self
○ Yes, someone else in household
O Yes, both myself and someone else
O No, nobody in household
Previous Next

# **ASK IF EXISTING PANELIST (XPANELIST=1):**

DISAMOD Do you have difficulty participating in work, school, housework or other activities because of a physical, mental, or emotional disability?

- 1 Yes
- 2 No



# ASK IF EXISTING NON-TABLET PANELIST (XPANELIST=1 AND XTABLET=2):

INTFREQ About how often do you use the internet?

- 1 Almost constantly
- 2 Several times a day
- 3 About once a day
- 4 Several times a week
- 5 Less often

# **DISPLAY ON SCREEN TO ALL:**

The next set of questions are to make sure our information is up to date, even though you may have answered some of the questions before.

For some topics, people's opinions differ based on their age, work status or other factors. For other topics, people tend to feel the same way regardless of their background. These questions help us understand when people's backgrounds seem to play a role in their outlook.

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# **ASK IF EXISTING PANELIST (XPANELIST=1):**

HISP

Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban?

- 1 Yes
- 2 No



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

RACEMOD What is your race or origin?

[Check all that apply]

- 1 White
- 2 Black or African American
- 3 Asian or Asian American
- 4 American Indian or Alaska Native
- 5 Native Hawaiian or other Pacific Islander
- 6 Some other race or origin (please specify): [SINGLE LINE TEXT BOX]

Soft prompt if select 6 and left blank: You did not provide a response in the text box. If you would like to skip, click Next.

# PROGRAMMING NOTE: Please create RACECMB as follows and include variable in dataset:

if one selection at RACEMOD recode racemod (1=1) (2=2) (3=3) (4,5,6=5) (refused=9) into racecmb. if multiple selections at RACEMOD (RACEMOD count>1) racecmb=4. variable label racecmb "Combining Race". value label racecmb

- 1 White
- 2 Black or African-American
- 3 Asian or Asian-American
- 4 Mixed Race
- 5 Or some other race
- 9 Refused.



# **ASK IF HISPANIC (HISP=1):**

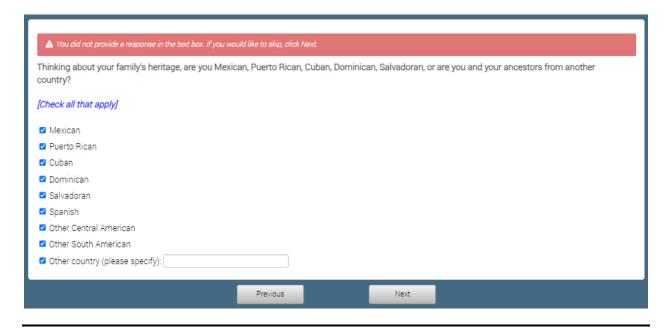
HISPORIG1

Thinking about your family's heritage, are you Mexican, Puerto Rican, Cuban, Dominican, Salvadoran, or are you and your ancestors from another country?

# [Check all that apply]

- 1 Mexican
- 2 Puerto Rican
- 3 Cuban
- 4 Dominican
- 5 Salvadoran
- 6 Spanish
- 7 Other Central American
- 8 Other South American
- 97 Other country (please specify): [SINGLE LINE TEXT BOX]

Soft prompt if response 97 selected and no text entered: You did not provide a response in the text box. If you would like to skip, click Next.

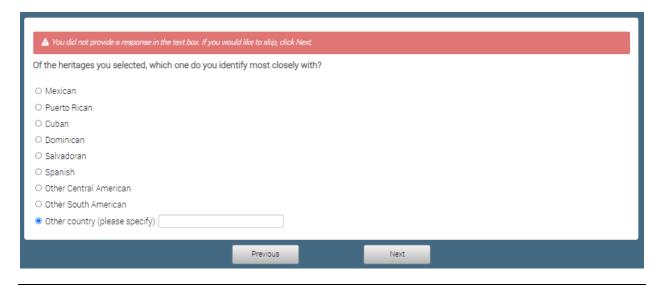


# ASK IF MORE THAN ONE ANSWER SELECTED IN HISPORIG1; DISPLAY ONLY ITEMS SELECTED IN HISPORIG1:

HISPORIG2 Of the heritages you selected, which one do you identify most closely with?

- 1 Mexican
- 2 Puerto Rican
- 3 Cuban
- 4 Dominican
- 5 Salvadoran
- 6 Spanish
- 7 Other Central American
- 8 Other South American
- 97 Other country (please specify): [SINGLE LINE TEXT BOX]

Soft prompt if response 97 selected and no text entered: You did not provide a response in the text box. If you would like to skip, click Next.



#### ASK IF ASIAN (RACEMOD\_3=1):

ASIANORIG1 Do you consider yourself to be any of the following?

[Check all that apply]

- 1 Chinese
- 2 Filipino
- 3 Indian
- 4 Korean
- 5 Vietnamese
- 6 Some other ethnicity (please specify): **[SINGLE LINE TEXT BOX]**

Soft prompt if response 6 selected and no text entered: You did not provide a response in the text box. If you would like to skip, click Next.



# ASK IF MORE THAN ONE ANSWER SELECTED IN ASIANORIG1; DISPLAY ONLY ITEMS SELECTED IN ASIANORIG1:

ASIANORIG2 Which one do you identify most closely with?

- 1 Chinese
- 2 Filipino
- 3 Indian
- 4 Korean
- 5 Vietnamese
- 6 Some other ethnicity (please specify): **[SINGLE LINE TEXT BOX]**

Soft prompt if response 6 selected and no text entered: You did not provide a response in the text box. If you would like to skip, click Next.

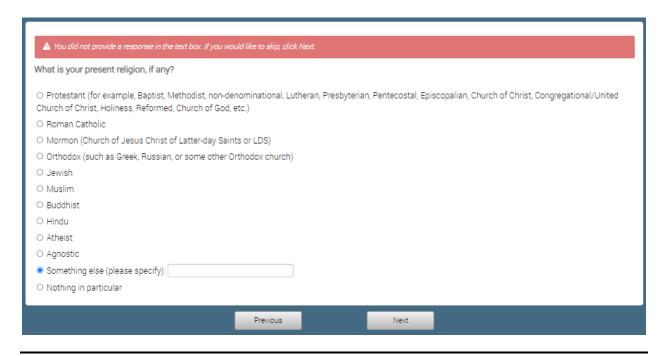


**RELIG** 

What is your present religion, if any?

- Protestant (for example, Baptist, Methodist, non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Church of Christ, Congregational/United Church of Christ, Holiness, Reformed, Church of God, etc.)
- 2 Roman Catholic
- 3 Mormon (Church of Jesus Christ of Latter-day Saints or LDS)
- 4 Orthodox (such as Greek, Russian, or some other Orthodox church)
- 5 Jewish
- 6 Muslim
- 7 Buddhist
- 8 Hindu
- 9 Atheist
- 10 Agnostic
- Something else (please specify): [SINGLE LINE TEXT BOX]
- 12 Nothing in particular

Soft prompt if response 11 selected and no text entered: You did not provide a response in the text box. If you would like to skip, click Next.



# ASK IF SOMETHING ELSE OR NO RESPONSE TO RELIG (RELIG=11 OR REFUSED):

CHR Do you think of yourself as a Christian, or not?

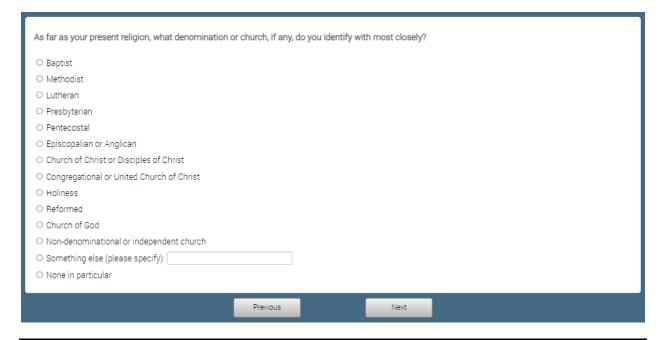
- 1 Yes
- 2 No



# ASK IF PROTESTANT IN RELIG OR SOMETHING ELSE IN RELIG AND YES IN "CHR" (RELIG=1 OR (RELIG=11 AND CHR=1)):

QA3 As far as your present religion, what denomination or church, if any, do you identify with most closely?

- 1 Baptist
- 2 Methodist
- 3 Lutheran
- 4 Presbyterian
- 5 Pentecostal
- 6 Episcopalian or Anglican
- 7 Church of Christ or Disciples of Christ
- 8 Congregational or United Church of Christ
- 9 Holiness
- 10 Reformed
- 11 Church of God
- 12 Non-denominational or independent church
- 13 Something else (please specify): [SINGLE LINE TEXT BOX]
- 14 None in particular



# ASK IF BAPTIST AND NON-BLACK (QA3=1 & (RACECMB=1,3-9 OR XRACECMB=1,3-9)):

QA4a Which of the following Baptist churches, if any, do you identify with most closely?

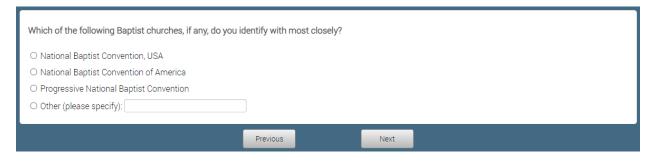
- 1 Southern Baptist Convention
- 2 American Baptist Churches USA
- 3 An independent Baptist church
- 96 Other (please specify): [SINGLE LINE TEXT BOX]

Which of the following Baptist churches, if any, do you identify with most closely?
O Southern Baptist Convention
O American Baptist Churches USA
O An independent Baptist church
Other (please specify):
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# ASK IF BAPTIST AND BLACK (QA3=1 AND (RACECMB=2 OR XRACECMB=2)):

QA4b Which of the following Baptist churches, if any, do you identify with most closely?

- National Baptist Convention, USA
- 2 National Baptist Convention of America
- 3 Progressive National Baptist Convention
- 96 Other (please specify): **[SINGLE LINE TEXT BOX]**



# ASK IF METHODIST AND NON-BLACK (QA3=2 AND (RACECMB=1,3-9 OR XRACECMB=1,3-9):

QA4c Which of the following Methodist churches, if any, do you identify with most closely?

- 1 United Methodist Church
- 2 Free Methodist Church
- 3 Global Methodist Church
- 96 Other (please specify): **[SINGLE LINE TEXT BOX]**



# ASK IF METHODIST AND BLACK (QA3=2 AND (RACECMB=2 OR XRACECMB=2)):

QA4d Which of the following Methodist churches, if any, do you identify with most closely?

- 1 African Methodist Episcopal Church (AME)
- 2 African Methodist Episcopal Zion Church (AME Zion)
- 3 Christian Methodist Episcopal Church
- 96 Other (please specify): [SINGLE LINE TEXT BOX]

Which of the following Methodist churches, if any, do you identify with most closely?					
O African Methodist Episcopal Church (AME)					
O African Methodist Episcopal Zion Church (AME Zion)					
O Christian Methodist Episcopal Church					
Other (please specify):					
Previous Next					

#### ASK IF NONDENOMINATIONAL OR INDEPENDENT CHURCH (QA3=12):

QA4e Which of the following kinds of non-denominational churches, if any, do you identify with most closely?

- 1 An evangelical church
- 2 A fundamentalist church
- 3 A charismatic church
- 4 An inter-denominational church
- 96 Other (please specify): [SINGLE LINE TEXT BOX]

Which of the following kinds of non-denominational churches, if any, do you identify with most closely?					
○ An evangelical church					
○ A fundamentalist church					
O A charismatic church					
O An inter-denominational church					
Other (please specify):					
Previous Next					

# ASK IF LUTHERAN (QA3=3):

QA4f Which of the following Lutheran churches, if any, do you identify with most closely?

- 1 Evangelical Lutheran Church in America (ELCA)
- 2 Lutheran Church—Missouri Synod
- 96 Other (please specify): [SINGLE LINE TEXT BOX]

Which of the following Lutheran churches, if any, do you identify with most closely?					
Evangelical Lutheran Church in America (ELCA)     Lutheran Church-Missouri Synod     Other (please specify):					
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#### **ASK IF PRESBYTERIAN (QA3=4):**

QA4g Which of the following Presbyterian churches, if any, do you identify with most closely?

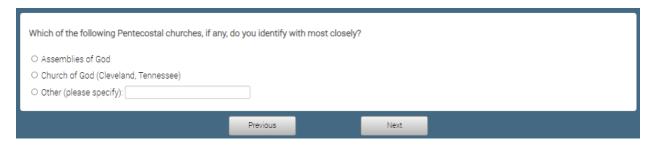
- 1 Presbyterian Church (U.S.A.) (PCUSA)
- 2 Presbyterian Church in America (PCA)
- 96 Other (please specify): [SINGLE LINE TEXT BOX]

Which of the following Presbyterian churches, if any, do you identify with most closely?					
Presbyterian Church (U.S.A.) (PCUSA)     Presbyterian Church in America (PCA)     Other (please specify):					
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# ASK IF PENTECOSTAL AND NON-BLACK (QA3=5 AND (RACECMB=1,3-9 OR X RACECMB=1,3-9)):

QA4h Which of the following Pentecostal churches, if any, do you identify with most closely?

- 1 Assemblies of God
- 2 Church of God (Cleveland, Tennessee)
- Other (please specify): **[SINGLE LINE TEXT BOX]**



# ASK IF PENTECOSTAL AND BLACK (QA3=5 AND (RACECMB=2 OR XRACECMB=2)):

QA4i Which of the following Pentecostal churches, if any, do you identify with most closely?

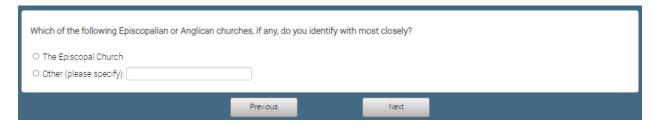
- 1 Church of God in Christ (COGIC)
- 96 Other (please specify): [SINGLE LINE TEXT BOX]

Which of the following Pentecostal churches, if any, do you identify with most closely?					
Church of God in Christ (COGIC)     Other (please specify):					
	Previous	Next			

# **ASK IF EPISCOPALIAN OR ANGLICAN (QA3=6)**

QA4j Which of the following Episcopalian or Anglican churches, if any, do you identify with most closely?

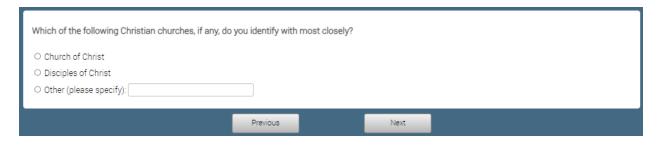
- 1 The Episcopal Church
- 96 Other (please specify): [SINGLE LINE TEXT BOX]



# **ASK IF CHURCH OF CHRIST (QA3=7):**

QA4k Which of the following Christian churches, if any, do you identify with most closely?

- 1 Church of Christ
- 2 Disciples of Christ
- 96 Other (please specify): **[SINGLE LINE TEXT BOX]**



#### ASK IF CONGREGATIONAL OR UNITED CHURCH OF CHRIST (QA3=8)

QA4I Which of the following congregational churches, if any, do you identify with most closely?

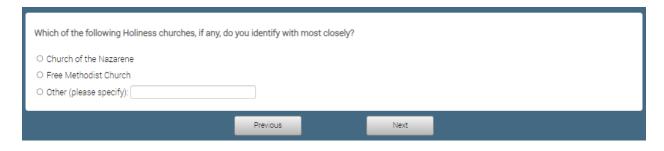
- 1 United Church of Christ
- 96 Other (please specify): **[SINGLE LINE TEXT BOX]**



#### **ASK IF HOLINESS (QA3=9):**

QA4m Which of the following Holiness churches, if any, do you identify with most closely?

- 1 Church of the Nazarene
- 3 Free Methodist Church
- 96 Other (please specify): [SINGLE LINE TEXT BOX]



# ASK IF REFORMED (QA3=10):

QA4n Which of the following Reformed churches, if any, do you identify with most closely?

- 1 Reformed Church in America
- 2 Christian Reformed Church
- 96 Other (please specify): [SINGLE LINE TEXT BOX]



# ASK IF CHURCH OF GOD AND NON-BLACK (QA3=11 AND (RACECMB=1,3-9 OR XRACECMB=1,3-9)):

QA40 Which of the following Churches of God, if any, do you identify with most closely?

- 2 Church of God (Cleveland, Tennessee)
- 96 Other (please specify): [SINGLE LINE TEXT BOX]

Which of the following Churches of God, if any, do yo	ou identify with most closely?		
Church of God (Cleveland, Tennessee)     Other (please specify):			
	Previous	Next	

#### ASK IF CHURCH OF GOD AND BLACK (QA3=11 AND (RACECMB=2 OR XRACECMB=2)):

QA4p Which of the following Churches of God, if any, do you identify with most closely?

- 1 Church of God in Christ (COGIC)
- 96 Other (please specify): [SINGLE LINE TEXT BOX]



### ASK IF CHRISTIAN (RELIG = 1-4 OR CHR=1):

BORN Would you describe yourself as a born-again or evangelical Christian?

- 1 Yes, born-again or evangelical Christian
- No, not born-again or evangelical Christian



# ASK IF BORN-AGAIN OR EVANGELICAL CHRISTIAN (BORN=1):

BORNFOL More specifically, would you describe yourself as...

- 1 A born-again Christian
- 2 An evangelical Christian
- 3 Both a born-again Christian and an evangelical Christian

More specifically, would you describe yourself as					
O A born-again Christian					
O An evangelical Christian					
O Both a born-again Christian and an evangelical Christian					
	Previous		Next		

ATTENDPER

Aside from weddings and funerals, how often do you attend religious services in person?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never

Aside from weddings and funerals, how often do you attend religious services in person?						
O More than once a week						
Once a week						
Once or twice a month						
○ A few times a year						
O Seldom						
O Never						
Previous Next						

# **ASK ALL:**

**RELIMP** 

How important is religion in your life?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not at all important

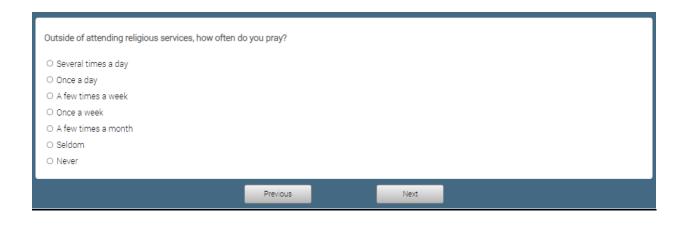


#### **ASK ALL:**

PRAY

Outside of attending religious services, how often do you pray?

- 1 Several times a day
- 2 Once a day
- 3 A few times a week
- 4 Once a week
- 5 A few times a month
- 6 Seldom
- 7 Never



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

MARITAL Which of these best describes you?

- 1 Married
- 2 Living with a partner
- 3 Divorced
- 4 Separated
- 5 Widowed
- 6 Never been married



# **ASK IF LIVING WITH PARTNER (MARITAL=2):**

LWP Have you ever been married?

- 1 Yes
- 2 No

[PROGRAMMING NOTE: IF MARITAL=1,3,4,5 AUTOPUNCH LWP=1 AND DO NOT SHOW. IF MARITAL=6 AUTOPUNCH LWP=2 AND DO NOT SHOW; IF MARITAL = REFUSED AUTOPUNCH LWP=NULL]



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

E1 Are you currently retired?

- 1 Yes
- 2 No



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

E2 Are you now enrolled in school, either full or part-time?

- 1 Yes, full-time student
- 2 Yes, part-time
- 3 No



#### **ASK ALL:**

PARTY In politics today, do you consider yourself a...

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 Something else



# ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED):

PARTYLN As of today do you lean more to...

- 1 The Republican Party
- 2 The Democratic Party



# ASK IF REPUBLICAN OR DEMOCRAT (PARTY=1,2):

PARTYSTR Do you identify with the [IF PARTY=1:Republican; IF PARTY=2:Democratic] Party...

- 1 Strongly
- 2 Not strongly



#### ASK IF LEAN TOWARD A PARTY (PARTYLN=1,2):

PARTYLNCLOSE And how close would you say you feel to the [IF PARTYLN=1: Republican; IF PARTYLN=2: Democratic] Party? [RANDOMIZE 1-5 OR 5-1]

- 1 Extremely close
- 2 Very close
- 3 Somewhat close
- 4 Not too close
- 5 Not at all close



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

EDUC ACS What is the highest degree or level of school that you have COMPLETED?

- 1 No schooling completed
- 2 Nursery school
- 3 Kindergarten
- 4 Grade 1 through 11
- 5 12<sup>th</sup> Grade NO DIPLOMA
- 6 Regular high school diploma
- 7 GED or alternative credential
- 8 Some college credit, but less than 1 year of college credit
- 9 1 or more years of college credit, no degree
- 10 Associate degree (for example: AA, AS)
- 11 Bachelor's degree (for example: BA, BS)
- Master's degree (for example: MA, MS, MEng, MEd, MSW, MBA)
- Professional degree beyond a bachelor's degree (for example: MD, DDS, DVM, LLB, JD)
- 14 Doctorate degree (for example: PhD, EdD)

What is the highest degree or level of school that you have COMPLETED?				
O No schooling completed				
O Nursery school				
O Kindergarten				
○ Grade 1 through 11				
O 12 <sup>th</sup> Grade - NO DIPLOMA				
O Regular high school diploma				
O GED or alternative credential				
O Some college credit, but less than 1 year of college credit				
O 1 or more years of college credit, no degree				
O Associate degree (for example: AA, AS)				
O Bachelor's degree (for example: BA, BS)				
O Master's degree (for example: MA, MS, MEng, MEd, MSW, MBA)				
O Professional degree beyond a bachelor's degree (for example: MD, DDS, DVM, LLB, JD)				
O Doctorate degree (for example: PhD, EdD)				
Previous Next				

# **ASK IF EXISTING PANELIST (XPANELIST=1):**

CITIZEN Are you a citizen of the United States?

- 1 Yes
- 2 No



# ASK CITIZENS (CITIZEN=1):

REG Which of these statements best describes you?

- You are ABSOLUTELY CERTAIN that you are registered to vote at your current address
- You are PROBABLY registered, but there is a chance your registration has lapsed
- 3 You are NOT registered to vote at your current address

Which of these statements best describes you?
You are ABSOLUTELY CERTAIN that you are registered to vote at your current address     You are PROBABLY registered, but there is a chance your registration has lapsed     You are NOT registered to vote at your current address
Previous Next

# ASK IF NEW 2023 RECRUIT AND CITIZEN OR W117 NONRESPONDENT AND CITIZEN ((XPANELIST=2 AND XCITIZEN=1) OR (XPANELIST=1 AND XW117NONRESP=1 AND CITIZEN=1)):

VOTED ATPCONG Which of the following statements best describes you?

- 1 I did not vote in the 2022 congressional elections
- 2 I planned to vote but wasn't able to
- 3 I definitely voted in the 2022 congressional elections



# ASK IF VOTED IN 2022 CONGRESSIONAL ELECTIONS (VOTED\_ATPCONG=3)

CONGPOST In the 2022 congressional elections for the U.S. House of Representatives, did you vote for the... [RANDOMIZE ORDER OF RESPONSE OPTIONS 1 AND 2]

- 1 Republican Party's candidate in your district
- 2 Democratic Party's candidate in your district
- 3 Another party's candidate in your district **[ANCHOR]**



#### **ASK IF EXISTING PANELIST (XPANELIST=1):**

FOLGOV Would you say you follow what's going on in government and public affairs...

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all

Would you say you follow what's going on in government and public affairs					
O Most of the time					
O Some of the time					
Only now and then					
O Hardly at all					
	Previous	Next			

IDEO In general, would you describe your political views as... [RANDOMLY DISPLAY RESPONSES 1-5 OR 5-1]

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal



## **ASK IF EXISTING PANELIST (XPANELIST=1):**

BIRTHPLACE Where were you born?

- 1 U.S. 50 states, District of Columbia
- 2 U.S. Puerto Rico
- 3 U.S. other territory
- 4 Another country (please specify): [SINGLE LINE TEXT BOX]

Soft prompt if response 4 selected and no text entered: You did not provide a response in the text box. If you would like to skip, click Next



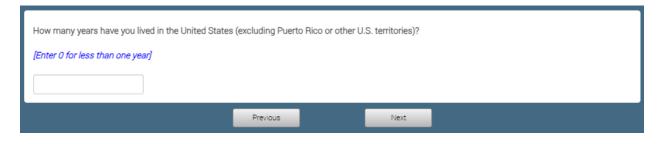
# ASK IF BORN IN PUERTO RICO, OTHER US TERRITORY OR OUTSIDE OF U.S. (BIRTHPLACE=2,3,4):

YEARSINUS

How many years have you lived in the United States (excluding Puerto Rico or other U.S. territories)?

[Enter 0 for less than one year]

# [PROGRAMMING NOTE: INSERT NUMERIC BOX PROGRAMMED TO ACCEPT NUMBERS FROM 0-97]



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

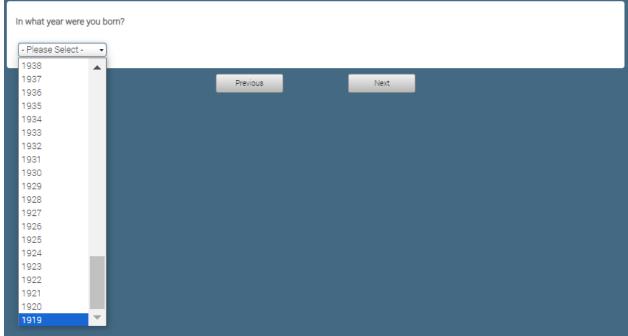
YOBMOD In what year were you born?

[PROGRAMMING NOTE: 1 DROP DOWN WITH YEAR [2005 - 1919, IN DESCENDING ORDER]]

# Create Data Only Variable AE5 [Numeric] AE5=2023-YOBMOD







ERNLAB\_CPS Are you a member of a labor union or of an employee association similar to a union?

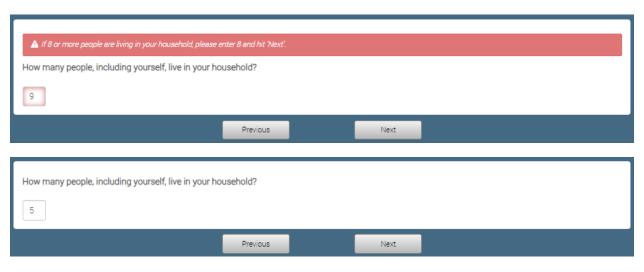
- 1 Yes
- 2 No

Are you a member of a labor union or of an employe	ee association similar to a union?	,	
○ Yes ○ No			
	Previous	Next	

HH1 How many people, including yourself, live in your household?

# [NUMERIC TEXT BOX, RANGE 1-8]

Hard prompt if HH1>8: If 8 or more people are living in your household, please enter 8 and hit 'Next'.

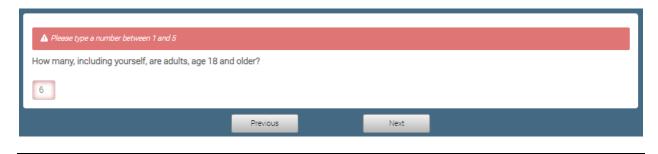


#### ASK IF MORE THAN ONE PERSON IN HOUSEHOLD (HH1>1):

HH3 How many, including yourself, are adults, age 18 and older?

# [NUMERIC TEXT BOX, RANGE 1-8]

## [PROGRAMMING NOTE: CANNOT BE GREATER THAN HH1]



## **ASK ALL:**

KIDS1 Are you the parent or guardian of any children under age 18?

- 1 Yes
- 2 No

Are you the parent or guardian of any children und	er age 18?		
○ Yes ○ No			
	Previous	Next	

# ASK IF PARENT OR GUARDIAN OF CHILD UNDER AGE 18 (KIDS1=1):

KIDSINHH Are any of those children under 18 now living in your household?

- 1 Yes
- 2 No



#### **ASK ALL:**

KIDS2

Are you the parent or guardian of any adult children age 18 or older, including any who live on their own?

- 1 Yes
- 2 No



## ASK IF PARENT OR GUARDIAN OF ADULT CHILDREN (KIDS2=1)

CHILD18TO34 Are any of your adult children ages 18 to 34?

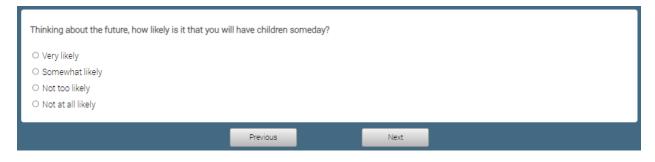
- 1 Yes
- 2 No



# ASK IF AGE 18-49 AND NO CHILD ((YOBMOD = 1974-2005 OR XYOBMOD=1974-2005) AND (KIDS1=2 AND KIDS2=2))

HAVEKIDS1 Thinking about the future, how likely is it that you will have children someday?

- 1 Very likely
- 2 Somewhat likely
- 3 Not too likely
- 4 Not at all likely



# ASK IF AGE 18-34 (YOBMOD=1989-2005 OR XYOBMOD=1989-2005)

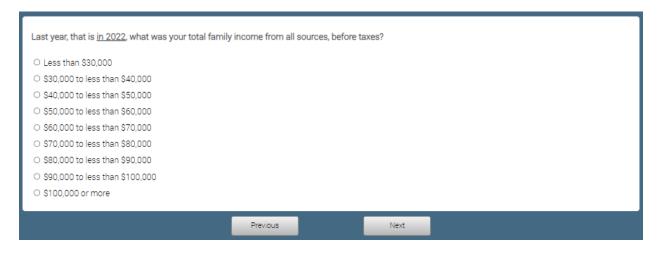
LIVINGPAR Do you have a living parent?

- 1 Yes
- 2 No



INC\_SDT1 Last year, that is <u>in 2022</u>, what was your total family income from all sources, before taxes?

- 1 Less than \$30,000
- 2 \$30,000 to less than \$40,000
- 3 \$40,000 to less than \$50,000
- 4 \$50,000 to less than \$60,000
- 5 \$60,000 to less than \$70,000
- 6 \$70,000 to less than \$80,000
- 7 \$80,000 to less than \$90,000
- 8 \$90,000 to less than \$100,000
- 9 \$100,000 or more



## ASK IF FAMILY INCOME IS \$30,000 OR LESS (INC\_SDT1=1):

INC\_SDT2 And in 2022, would you say that your total family income from all sources, before taxes, was...

- 1 Less than \$5,000
- 2 \$5,000 to less than \$10,000
- 3 \$10,000 to less than \$15,000
- 4 \$15,000 to less than \$20,000
- 5 \$20,000 to less than \$25,000
- 6 \$25,000 to less than \$30,000

And in 2022, would you say that your total family income from all sources, before taxes, was
O Less than \$5,000
O \$5,000 to less than \$10,000
O \$10,000 to less than \$15,000
O \$15,000 to less than \$20,000
O \$20,000 to less than \$25,000
O \$25,000 to less than \$30,000
Previous Next

## ASK IF FAMILY INCOME IS \$100,000 OR MORE (INC\_SDT1=9):

INC\_SDT3 And in 2022, would you say that your total family income from all sources, before taxes, was...

- 1 \$100,000 to less than \$125,000
- 2 \$125,000 to less than \$150,000
- 3 \$150,000 to less than \$175,000
- 4 \$175,000 to less than \$200,000
- 5 \$200,000 to less than \$225,000
- 6 \$225,000 to less than \$250,000
- 7 \$250,000 or more

And in 2022, would you say that your total family income from all sources, before taxes, was...

\$100,000 to less than \$125,000
\$125,000 to less than \$150,000
\$150,000 to less than \$175,000
\$175,000 to less than \$200,000
\$200,000 to less than \$225,000
\$225,000 to less than \$250,000
\$225,000 to less than \$250,000
\$250,000 or more

## **ASK IF EXISTING PANELIST (XPANELIST=1):**

GENDER Do you describe yourself as a man, a woman or in some other way?

- 1 A man
- 2 A woman
- 3 In some other way



# **ASK IF EXISTING PANELIST (XPANELIST=1):**

ORIENTATIONMOD Do you think of yourself as...

- 1 Gay or lesbian
- 2 Straight, that is, not gay or lesbian
- 3 Bisexual
- 4 Something else
- 5 I don't know the answer



## **DISPLAY IF NON-TABLET PANELIST (XTABLET=2):**

Just a few last questions...

## **ASK IF NON-TABLET PANELIST (XTABLET=2):**

TIKTOK1\_MOD Do you have a TikTok account?

- 1 Yes
- 2 No



## ASK IF TIKTOK USER (TIKTOK1\_MOD=1):

TIKTOK2 How interesting do you find the videos on your TikTok "For You" page? [RANDOMIZE RESPONSE OPTIONS 1-5 OR 5-1]

- 1 Extremely interesting
- 2 Very interesting
- 3 Somewhat interesting
- 4 Not too interesting
- 5 Not at all interesting

How interesting do you find the videos on your TikTok *For You	u" page?		
O Not at all interesting			
O Not too interesting			
O Somewhat interesting			
O Very interesting			
Extremely interesting			
Prev	vious	Next	

#### ASK IF TIKTOK USER (TIKTOK1\_MOD=1):

TIKTOK3<sup>2</sup>

In many of our surveys, we ask about how people like you use social media. But there's a lot we cannot learn unless you allow us to connect information about your public TikTok behavior to your answers (even if you never post anything). No matter how often you visit TikTok, would you be willing to share your TikTok username to help us with this research?

- 1 Yes 2 No
- This project will ONLY collect information that an ordinary user would see when they visit your profile (see here [POPUP] for more details). We will treat this data just like we treat your survey responses and will NEVER share anything that can be linked back to you.

#### [POPUP]

## How we will use your TikTok username

If you provide us with your TikTok username, we will only be able to collect what an ordinary user would see when visiting your profile. The specific information we will have access to depends on the privacy settings of your TikTok account.

If your account is set to PUBLIC, we will be able to see the public videos you have posted and basic information in your profile, such as your bio. Depending on your specific privacy settings, we may also be able to see the accounts you follow as well as the accounts that follow you; the comments you have posted on other videos; and the videos from other users you have liked. We will NOT have access to any private messages you have sent or received, nor will we have access to the content of your "For You" page or your watch history.

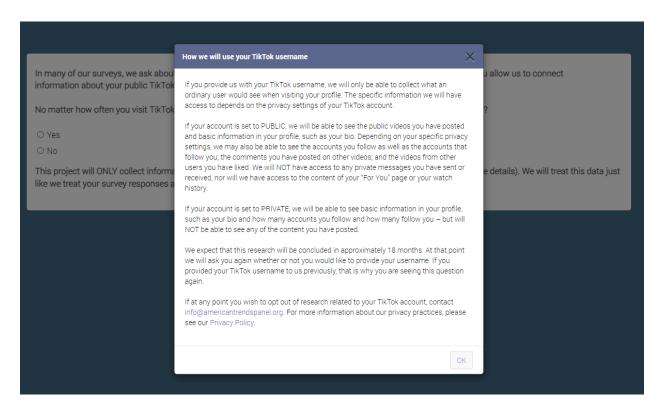
If your account is set to PRIVATE, we will be able to see basic information in your profile, such as your bio and how many accounts you follow and how many follow you – but will NOT be able to see any of the content you have posted.

We expect that this research will be concluded in approximately 18 months. At that point we will ask you again whether or not you would like to provide your username. If you provided your TikTok username to us previously, that is why you are seeing this question again.

If at any point you wish to opt out of research related to your TikTok account, contact <a href="mailto:info@americantrendspanel.org">info@americantrendspanel.org</a>. For more information about our privacy practices, please see our Privacy Policy.

In many of our surveys, we ask about how people like you use social media. But there's a lot we cannot learn unless you allow us to connect information about your public TikTok behavior to your answers (even if you never post anything).				
No matter how often you visit TikTok, would you be willing to share your TikTok username to help us with this research?				
<ul> <li>Yes</li> <li>No</li> <li>This project will ONLY collect information that an ordinary user would see when they visit your profile (see <a href="here">here</a> for more details). We will treat this data just like we treat your survey responses and will NEVER share anything that can be linked back to you.</li> </ul>				
Previous Next				

<sup>&</sup>lt;sup>2</sup> TIKTOK3 has been removed from the dataset due to the sensitive nature of the question and the risk of identification.



## ASK IF CONSENT TO GIVE USERNAME (TIKTOK3=1):

TIKTOK43

Please list your TikTok username in the box below. Your username is the name you selected for your TikTok account. It is no more than 24 characters long and looks like @yourusername. (see here [POPUP] for more information on how to find your TikTok username)

#### [MEDIUM TEXT BOX WITH @ IN FRONT OF THE TEXT BOX]

[PROGRAMMING NOTE: TikTok usernames in box: 1) cannot be 'TikTok', 2) Cannot be longer than 24 characters (do not display character limit on screen), 3) only alphanumeric characters (A-Z, 0-9), underscores, and periods are allowed. Capitalization doesn't matter.]

Text for prompt when invalid response is entered: Answer is not valid. Your username can only include alphanumeric characters (A-Z and 0-9), underscores, and periods.

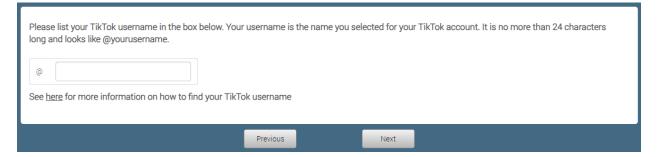
# [POPUP]

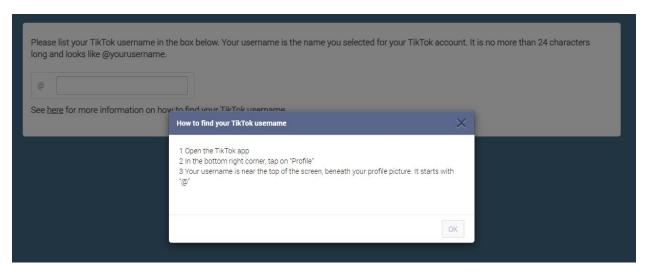
## How to find your TikTok username

- 1 Open the TikTok app
- 2 In the bottom right corner, tap on "Profile"
- 3 Your username is near the top of the screen, beneath your profile picture. It starts with "@"

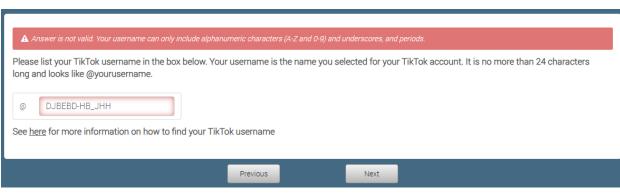
<sup>&</sup>lt;sup>3</sup> TIKTOK4 has been removed from the dataset due to the sensitive nature of the question and the risk of identification.

#### PEW RESEARCH CENTER









## \*CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC4\*

#### **XFORM**

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form ATP source: Randomly assigned for each survey

#### **XPANELIST**

- 1 Existing panelist
- 2 New 2023 recruit

Note: Flag to identify existing or new panelists.

Source: Frame file variable F\_COHORT. If F\_COHORT=1-8 XPANELIST=1. If F\_COHORT=9

XPANELIST=2.

#### **XTABLET**

- 1 Tablet HH
- 2 Non-tablet HH

Note: Flag to identify internet households in POSTCARD.

ATP source: Frame file variable F\_TABLETHH. Same codes.

#### **XYOBMOD - FOR 2023 RECRUITS ONLY**

Note: 4-digit Year of birth variable for new recruits only. For filter on variable HAVEKIDS and

Source: Frame file variable F\_YOB. If F\_COHORT=9, XYOBMOD=F\_YOB. If F\_COHORT=1-8, XYOBMOD=9999.

#### XW117NONRESP

- 1 Ask VOTED\_ATPCONG did not respond to W117
- 2 Do not ask VOTED\_ATPCONG responded to W117

Note: Flag to identify people who should be asked VOTE\_ATPCONG.

ATP Source: Recode of response history variable F\_RESPONDED\_W117. IF F\_RESPONDED\_W117=1 THEN XW117NONRESP=2. OTHERWISE XW117NONRESP=1.

#### **XCITIZEN - FOR 2023 RECRUITS ONLY**

- 1 Yes
- 2 No
- 98 Existing panelist
- 99 Refused

Note: Flag to identify citizens. For new recruits only. For filter on variable VOTE\_ATPCONG.

Source: Frame file variable F\_CITIZEN. If F\_COHORT=9, XCITIZEN=F\_CITIZEN. If F\_COHORT=1-8, XCITIZEN=98.

<sup>&</sup>lt;sup>4</sup> Sample variables that identify new ATP panelists (XPANELIST, XYOBMOD, XCITIZEN, and XRACECMB) have been removed from the dataset due to the risk of identification.

# **XRACECMB - FOR 2023 RECRUITS ONLY**

- 1 White
- 2 Black or African-American
- 3 Asian or Asian-American
- 4 Mixed Race
- 5 Or some other race
- 9 Refused
- 98 Existing panelist

Note: Combined race variable for new recruits only. For filter on QA4a-p.

Source: Frame file variable F\_RACECMB. If F\_COHORT=9, XRACECMB=F\_RACECMB. If F\_COHORT=1-8, XRACECMB=98. Note that the "refused" codes differ slightly for XRACECMB and F\_RACECMB. XRACECMB=9 Refused, is the same as F\_RACECMB=99 Refused.