

**2022 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 112 SOCIAL MEDIA AND PLATFORM SURVEY
FINAL TOPLINE
July 18-Aug 21, 2022
N=12,147**

Wave 112 is the 2022 ATP Annual Profile Survey. The questionnaire featured mainly demographic questions but also some substantive questions used in public reporting. The public use dataset contains only the substantive questions and not the demographic profile questions. The raw profile questions (e.g., year of birth) are not released under the Center's procedures for protecting individual panelists from being identified. Demographic variables, some of which have been coarsened (e.g., age categories), are regularly included in ATP datasets.

ASK ALL:

TALKPOL How often do you discuss government and politics with others?

July 18-
Aug 21
2022

15	Nearly every day
30	A few times a week
26	A few times a month
28	Less often
*	No answer

ASK ALL:

FOLNEWS Would you say you follow the news...

July 18-
Aug 21
2022

38	All or most of the time
33	Some of the time
19	Only now and then
9	Hardly ever
*	No answer

ASK ALL:GROUP_TRUST¹ How much, if at all, do you trust the information you get from...

	<u>A lot</u>	<u>Some</u>	<u>Not too much</u>	<u>Not at all</u>	<u>No answer</u>
a. National news organizations					
July 18-Aug 21, 2022	15	46	26	13	*
Jun 14-Jun 27, 2021	12	46	28	14	*
Oct 29-Nov 11, 2019	17	49	24	11	*
July 8-July 21, 2019	21	54	19	5	*
Feb 22-Mar 4, 2018	21	49	20	9	*
Mar 13-Mar 27, 2017	20	52	22	6	*
Jan 12-Feb 8, 2016	18	59	18	6	*

¹ In 2021, question wording read "How much, if at all, do you trust the information that comes from each of the following?"

GROUP_TRUST CONTINUED...

	<u>A lot</u>	<u>Some</u>	<u>Not too much</u>	<u>Not at all</u>	<u>No answer</u>
b. Local news organizations					
July 18-Aug 21, 2022	17	54	21	7	*
Jun 14-Jun 27, 2021	18	57	18	7	*
Oct 29-Nov 11, 2019	21	57	15	5	*
July 8-July 21, 2019	29	57	12	3	*
Feb 22-Mar 4, 2018	28	55	12	5	1
Mar 13-Mar 27, 2017	25	60	12	2	*
Jan 12-Feb 8, 2016	22	60	14	3	1

[No item C]

d. Social media sites, such as Facebook, Twitter or YouTube²³

July 18-Aug 21, 2022	6	27	39	28	*
Jun 14-Jun 27, 2021	4	22	40	33	1
Oct 29-Nov 11, 2019	4	23	38	34	1
July 8-July 21, 2019	6	33	35	26	*
Feb 22-Mar 4, 2018	4	29	36	30	1
Mar 13-Mar 27, 2017	5	30	40	25	*
Jan 12-Feb 8, 2016	4	30	33	32	1

ASK ALL:

NEWSPLAT How often do you get news from... **[RANDOMIZE]**

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. Television					
July 18-Aug 21, 2022	31	33	21	14	*
July 26-Aug 8, 2021	36	32	20	12	*
Aug 31-Sep 7, 2020	40	28	20	11	*
b. Radio					
July 18-Aug 21, 2022	13	34	29	24	*
July 26-Aug 8, 2021	15	36	27	22	1
Aug 31-Sep 7, 2020	16	34	28	21	*
c. Print publications					
July 18-Aug 21, 2022	8	25	34	33	*
July 26-Aug 8, 2021	10	24	33	32	1
Aug 31-Sep 7, 2020	10	22	39	29	*

DISPLAY IF INTERNET USER

(XTABLET=2) [N=11,691]

BASED ON TOTAL:

d. A smartphone, computer or tablet

July 18-Aug 21, 2022	49	33	10	8	*
July 26-Aug 8, 2021	51	33	8	8	*
Aug 31-Sep 7, 2020	60	26	7	7	*

² For the January-February 2016, March 2017, and June 2021 surveys, GROUP_TRUSTd read "Social networking sites, such as Facebook and Twitter." For the February-March 2018, July 2019 and October-November 2019 surveys, GROUP_TRUSTd read "Social media sites, such as Facebook, Twitter or Snapchat."

³ For the January 2016 survey, GROUP_TRUSTd was asked only of web respondents.

ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_d=2-4) [N=11,160]:

NEWSPLAT_DIG Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from... [RANDOMIZE]

BASED ON TOTAL [N=12,147]:

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never⁴</u>	<u>No answer</u>
a. News websites or apps					
July 18-Aug 21, 2022	25	38	19	18	*
July 26-Aug 8, 2021	28	38	17	18	*
Aug 31-Sep 7, 2020	34	35	16	15	*
b. Social media such as Facebook, Twitter, or Instagram					
July 18-Aug 21, 2022	17	33	20	29	*
July 26-Aug 8, 2021	19	29	19	32	*
Aug 31-Sep 7, 2020	23	30	18	29	*
c. Search through Google or other search engines					
July 18-Aug 21, 2022	18	42	22	18	*
July 26-Aug 8, 2021	20	43	19	18	*
Aug 31-Sep 7, 2020	23	41	20	15	*
d. Podcasts					
July 18-Aug 21, 2022	6	17	22	55	*
July 26-Aug 8, 2021	7	16	21	56	*
Aug 31-Sep 7, 2020	6	16	24	53	*

⁴ Respondents who do not have internet access at home did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices.

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM (AT LEAST TWO OF NEWSPLAT_a-c=2-4 AND NEWSPLAT_DIG_a-d=2-4) [N=11,776]:

PLATFORM_PREFER Which do you prefer for getting news? [RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT_DIG; SHOW ONLY THOSE USED AT LEAST RARELY IN NEWSPLAT_a-c=2-4 OR NEWSPLAT_DIG_a-d=2-4; AUTOPUNCH IF ONLY USES ONE SOURCE]

BASED ON TOTAL [N=12,147]:

July 18- Aug 21 2022		July 26- Aug 8 2021	Aug 31- Sep 7 2020
33	Television	36	35
7	Radio	7	7
5	Print publications	5	5
23	News websites or apps	24	26
13	Social media such as Facebook, Twitter, or Instagram	10	11
12	Search through Google or other search engines	11	12
4	Podcasts	4	3
1	No answer	1	1
1	Did not get news on any platform	1	1

ASK ALL WITH INTERNET ACCESS (XTABLET=2) [N=11,691]:

SMUSE Do you use any of the following social media sites? [RANDOMIZE]

BASED ON TOTAL [N=12,147]:

	Yes, use <u>this</u>	No, do not <u>use this</u> ⁵	No <u>answer</u>
a. Facebook			
July 18-Aug 21, 2022	70	30	1
July 26-Aug 8, 2021	66	33	1
Aug 31-Sep 7, 2020	68	32	1
Jan 6 – Jan 21, 2020	67	32	1
July 8–July 21, 2019	71	29	*
Jan 22-Feb 5, 2019	72	28	1
b. YouTube			
July 18-Aug 21, 2022	82	17	1
July 26-Aug 8, 2021	72	27	1
Aug 31-Sep 7, 2020	74	26	1
Jan 6-Jan 21, 2020	71	28	1
July 8–July 21, 2019	74	25	*
Jan 22-Feb 5, 2019	81	19	1
c. Twitter			
July 18-Aug 21, 2022	27	70	2
July 26-Aug 8, 2021	23	75	1
Aug 31-Sep 7, 2020	25	74	1
Jan 6-Jan 21, 2020	22	76	2
July 8–July 21, 2019	23	76	1
Jan 22-Feb 5, 2019	23	75	2

⁵ Respondents who do not have internet access at home did not receive this question; they are included with those who said “No, do not use this.”

SMUSE CONTINUED...

	Yes, use <u>this</u>	No, do not <u>use this</u> ⁶	No <u>answer</u>
d. Instagram			
July 18-Aug 21, 2022	47	51	2
July 26-Aug 8, 2021	41	58	1
Aug 31-Sep 7, 2020	40	59	1
Jan 6-Jan 21, 2020	37	62	1
July 8-July 21, 2019	38	61	1
Jan 22-Feb 5, 2019	37	62	1
e. Snapchat			
July 18-Aug 21, 2022	27	71	2
July 26-Aug 8, 2021	23	75	2
Aug 31-Sep 7, 2020	22	77	1
July 8-July 21, 2019	23	76	1
Jan 22-Feb 5, 2019	24	75	2
f. WhatsApp			
July 18-Aug 21, 2022	26	72	2
July 26-Aug 8, 2021	21	78	2
Aug 31-Sep 7, 2020	19	80	1
July 8-July 21, 2019	18	81	1
g. LinkedIn			
July 18-Aug 21, 2022	31	66	3
July 26-Aug 8, 2021	26	73	2
Aug 31-Sep 7, 2020	25	74	1
July 8-July 21, 2019	27	72	1

QUESTION HELD FOR FUTURE RELEASE

i. TikTok			
July 18-Aug 21, 2022	30	68	2
July 26-Aug 8, 2021	21	78	2
Aug 31-Sep 7, 2020	12	87	1
July 8-July 21, 2019	3	95	2
j. Reddit			
July 18-Aug 21, 2022	22	75	3
July 26-Aug 8, 2021	17	81	2
Aug 31-Sep 7, 2020	15	83	1
July 8-July 21, 2019	13	86	1
k. Twitch			
July 18-Aug 21, 2022	9	88	3
July 26-Aug 8, 2021	7	91	2
Aug 31-Sep 7, 2020	6	92	1
July 8-July 21, 2019	5	93	1
l. Nextdoor			
July 18-Aug 21, 2022	19	78	2

⁶ Respondents who do not have internet access at home did not receive this question; they are included with those who said "No, do not use this."

ASK IF USES ANY SOCIAL MEDIA SITES (SMUSEa-l=1) [N=11,250]:

SOCIALNEWS2 Do you REGULARLY get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. **[ONLY SHOW ITEMS USED IN SMUSE (SMUSEa-k=1); RANDOMIZE IN SAME ORDER AS SMUSE]**

BASED ON TOTAL [N=12,147]:

	Yes, regularly get news on this	No, don't regularly get news on this ⁷	No answer
a. Facebook			
July 18-Aug 21, 2022	31	69	*
July 26-Aug 8, 2021	31	68	*
Aug 31-Sep 7, 2020	36	63	*
b. YouTube			
July 18-Aug 21, 2022	25	75	*
July 26-Aug 8, 2021	22	78	*
Aug 31-Sep 7, 2020	23	76	*
c. Twitter			
July 18-Aug 21, 2022	14	85	*
July 26-Aug 8, 2021	13	87	*
Aug 31-Sep 7, 2020	15	85	*
d. Instagram			
July 18-Aug 21, 2022	13	86	*
July 26-Aug 8, 2021	11	89	*
Aug 31-Sep 7, 2020	11	88	*
e. Snapchat			
July 18-Aug 21, 2022	4	96	*
July 26-Aug 8, 2021	4	96	*
Aug 31-Sep 7, 2020	4	96	*
f. WhatsApp			
July 18-Aug 21, 2022	3	97	*
July 26-Aug 8, 2021	3	97	*
Aug 31-Sep 7, 2020	3	97	*
g. LinkedIn			
July 18-Aug 21, 2022	4	96	*
July 26-Aug 8, 2021	4	96	*
Aug 31-Sep 7, 2020	4	96	*
[No item H]			
i. TikTok			
July 18-Aug 21, 2022	10	90	*
July 26-Aug 8, 2021	6	94	*
Aug 31-Sep 7, 2020	3	97	*

⁷ The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.

SOCIALNEWS2 CONTINUED ...

	Yes, regularly get news on <u>this</u>	No, don't regularly get news on this ⁸	No answer
j. Reddit			
July 18-Aug 21, 2022	8	92	*
July 26-Aug 8, 2021	7	93	*
Aug 31-Sep 7, 2020	6	94	*
k. Twitch			
July 18-Aug 21, 2022	1	99	*
July 26-Aug 8, 2021	1	99	*
Aug 31-Sep 7, 2020	1	99	*
l. Nextdoor			
July 18-Aug 21, 2022	4	96	*

ASK IF FORM 1 (XFORM=2) [N=6,056]:

MISINFG Thinking about news and information online, including social media... Which comes closer to your own view – even if neither is exactly right? **[RANDOMIZE]**

July 18- Aug 21 <u>2022</u>		Jul 26- Aug 8, <u>2021</u>	Feb 26- Mar 11, <u>2018</u>
45	The U.S. government should take steps to restrict false information online, even if it limits people from freely publishing or accessing information	48	39
51	People's freedom to publish and access information should be protected, even if it means false information can also be published	50	58
4	No answer	2	4

ASK IF FORM 2 (XFORM=2) [N=6,091]:

MISINFT Thinking about news and information online, including social media... Which comes closer to your own view – even if neither is exactly right? **[RANDOMIZE]**

July 18- Aug 21 <u>2022</u>		May 16-22, <u>2022</u>	Jul 26- Aug 8, <u>2021</u>	Feb 26- Mar 11 <u>2018</u>
57	Technology companies should take steps to restrict false information online, even if it limits people from freely publishing or accessing information	61	59	56
40	People's freedom to publish and access information should be protected, even if it means false information can also be published	37	39	42
3	No answer	2	2	2

⁸ The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.

ASK ALL:

PARTY In politics today, do you consider yourself a...

July 18-
Aug 21
2022

27	Republican
30	Democrat
27	Independent
14	Something else
2	No answer

ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED) [N=5,224]:

PARTYLN As of today do you lean more to...

BASED ON TOTAL [N=12,147]:

July 18-
Aug 21
2022

16	The Republican Party
21	The Democratic Party
6	No answer