

# Thomas Kelly

## UX Designer and UX for AI Specialist

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### Personal Profile

Ambitious UX designer with the ability to create simple, usable products from complex systems and services. This is due to a formal education in Interaction design and AI applications.

I have experience in multidisciplinary environments on top of managing and participating in UX, product design and data science teams. I have frequently received praise for my working technical knowledge, my speaking and presentation ability as well as my workshop facilitation.

I am excited to stretch my legs in a challenging, dynamic workplace where my skillset and knowledge can be tested and put to good use.

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### Work Experience

#### Bureau x Accenture The Dock

2022 • Interaction Designer

Completing contracted work for 'Accenture The Dock' as part of the NCAD Bureau team consisted of...

- Working as a cross-disciplinary team of Product and Interaction Designers.
- Presenting in front of stakeholders and senior designers at 'Accenture the Dock'.
- Delivering/Handing off designs in a professional and industry-level manner.

After working as part of this team, I was commended by senior designers at 'Accenture The Dock' on my strong presentation skills and storytelling ability as well as my ability to clearly explain the complex system architecture output.

#### Bureau x Fresco

2022 • Interaction Designer & Project Manager

Working for Fresco to improve users' smart home cooking experience comprised of...

- Using multiple research methods to discover how new and existing users use their smart home appliances and identify opportunities for improvement.
- Synthesizing research insights and presenting them to Fresco stakeholders.
- Creating low and high-fidelity prototypes to demonstrate and evaluate our solutions.

As a result of being project manager for 'Bureau x Fresco', my communication with other designers improved, as well as my time management. My team also managed to reach every deadline successfully.

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Education

Interaction Design (BA)- NCAD, Dublin

2020 - Present • Class Representative

At NCAD, I have...

- Obtained real-world project experience from working with leading design companies such as ‘Accenture The Dock’, ‘Smart Dublin’ and ‘PA Consulting’.
- Been mentored by industry professionals who have critiqued each aspect of my work to aid me in improving my skillset.
- Been the Interaction Design class representative for over 3 years, due to my strong communication and presentation skills.

Artificial Intelligence Applications (H.DiP)- CCT, Dublin

2022 - 2023

In AI Applications at CCT...

- I learned how to create AI models, collect and gather data and learned how to ethically create AI applications.
- Gained the ability to simplify, illustrate and convey complex systems so they are easier to understand and work with.
- I worked in cross-disciplinary teams to create, optimize and document AI models. I worked alongside, Google Project Managers, Microsoft Cloud Engineers and Apple Back-End Developers, to name a few.

CPD

Courses

100 Days of Code, Python  
Google UX Professional Certificate  
IBM Team Essentials for AI

Other

Member of ‘Creative Technologies’ Society  
Attended the ‘National AI Awards’

Key Skills

What Makes Me Unique

Data Design	Simplifying Complex Systems	Presentation Skills
Front-End Development	Creating AI models	Facilitation

Design Skills

Prototyping	User Research	Collaboration	Creative Technologies
Project Managment	Creative Coding	UX & IxD	Information Architecture
User Interview Ability	Visual Design	Empathy	Communication