

# Thomas Lindstrøm



is a combined designer and developer with broad expertise and over 10 years of experience. He has previously filled roles as art director, development manager, systems architect, product manager, front/back-end developer, user interface/experience designer, and graphic designer – most often in combination. In addition, he has worked with production of video, music/sound, and hardware.

Today he works from his own consulting firm «**nattskiftet as**» (the night shift). <https://nattskiftet.no>

## Selected projects

### The Conversion Duck

**IDEA, DESIGN, DEVELOPMENT – FOR AGDER MEDIA AS**

A Christmas present for newspapers in the Agderposten media group (including «partner newspapers»). Featured in [Medier24's article on the newspaper Raunnes](#), where a duck is placed – and «quacks» every time someone buys a subscription.

[Click here to watch a video with it in action.](#)



### Alpha Omega (web- & mobile app)

**IDEA, DESIGNER, DEVELOPMENT, DISTRIBUTION  
– FOR AGDER MEDIA AS**

Progressive web app that «feels native», launched on Google Play and the iOS App Store. In addition, a back end service was built to handle the traffic from the apps, since the CMS failed.

With infinite scroll, pull to refresh, swipe gestures, and image gestures – built from the ground up.

I also trained an AI to learn whether or not text would look good on top of the article images.

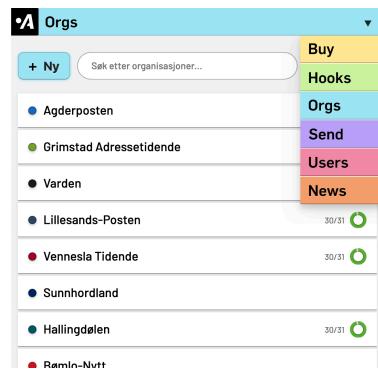
[Click here to get a feel for what it was like to use the app.](#)



## Papir (digital lifecycle for newspapers)

IDEA, DESIGNER, DEVELOPMENT – FOR AGDER MEDIA AS

This system handles user authentication, orders, customer self-service, customer messaging, and more. Papir was eventually acquired by Agder Media AS. It has several administrative interfaces where employees work daily, and runs on 25+ Norwegian newspapers.



## Hvert Øyeblikk («soon») (iOS app)

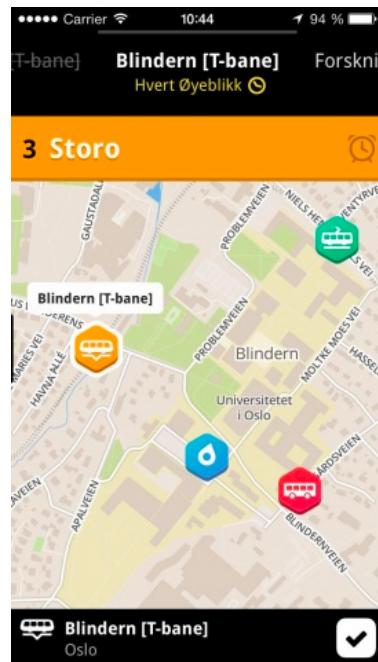
IDEA, DESIGNER, DEVELOPMENT, DISTRIBUTION

Public transportation (especially in a city you don't know) used to be quite difficult before Google Maps, and official solutions were launched.

Hvert Øyeblikk was developed and launched in 2013 and included both static and real-time information on public transportation throughout Norway for bus, train, tram, ferry, and metro.

Simple visualisation of the stops in relation to your location on a map was the main functionality. Especially useful in new cities.

You could also, with one touch, set up an alarm that went off when you had to leave your position to make the departure.

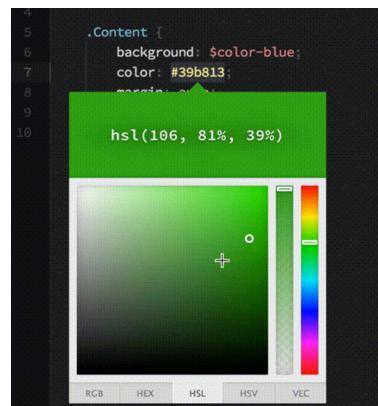


## Atom Color Picker (editor widget)

IDEA, DESIGNER, DEVELOPMENT

Atom used to be one of the more widely used code editing tools. What made it unique was that it was easy to «hack», so you could create your own widgets and plugins for it. Color Picker became the most downloaded widget in the Atom store and was featured on the front page.

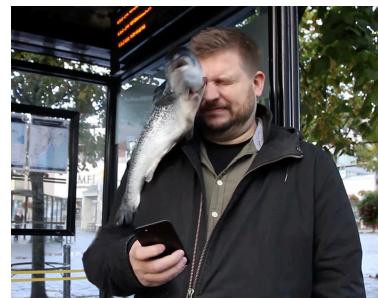
When writing this, the plugin has got over 2 million downloads.



## «More lively» (commercials)

IDEA, DIRECTOR, PRODUCER – FOR AGDER MEDIA AS

When we launched the new apps for the newspapers in the Agder Media group, we made some commercials based on gestures you could do in the app. Watch them here.

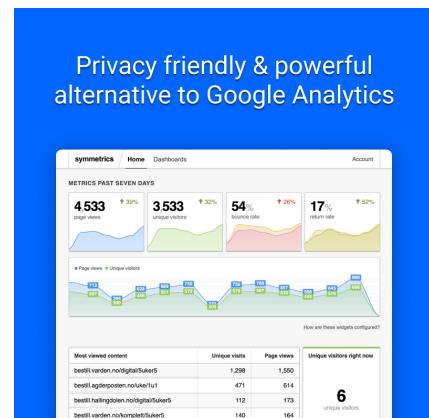


# **symmetrics (software as a service)**

## **IDEA, DESIGNER, DEVELOPMENT – FOR NATTSKIFTET AS**

The first product built out of my «product and consulting company» **nattskiftet**. This simple, yet powerful, and privacy-focused alternative to Google Analytics was made after years of frustration using other analytics tools – where the data collected is safely yours alone, and not used to sell ads.

[Check it out here.](#)



## **Work experience**

### **2010-2011**

#### **OWNER, DESIGNER, DEVELOPER – VEPS UB (NORWAY)**

A small company I set up during high school.

### **2012-2014**

#### **FRONT END-DEVELOPER – STHLMCONNECTION (STOCKHOLM, SWEDEN)**

Moved to Sweden immediately following high school and started work at SthlmConnection where we worked with a number of high profile clients such as ICA (retailer).

### **2014-2017**

#### **OWNER, DESIGNER, DEVELOPER – AMPHIBIAN AS (NORWAY)**

Moved back to Norway. Built a software-as-a-service product that was later acquired by Agderposten Medier (Polaris Media). It handled the subscription and login flow of their websites.

### **2017-2018**

#### **DESIGNER, DEVELOPER – AGDERPOSTEN MEDIER AS (NORWAY)**

Following the acquisition, I worked as a designer & developer at Agderposten Medier where I built tailored software, websites, and mobile apps for their six newspapers.

### **2018-2020**

#### **DEVELOPMENT MANAGER & ART DIRECTOR – AGDER MEDIA AS / POLARIS MEDIA (NORWAY)**

Agder Media was acquired by Polaris (Norwegian media company). I managed a team of 3 people, also developing and designing software for the 20+ newspapers in their portfolio.

### **2020-**

#### **OWNER, DESIGNER, DEVELOPER – NATTSKIFTET AS**