

THOMAS LIU

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SUMMARY OF QUALIFICATIONS

- Proficient in Microsoft Office Suite, VBA, SQL, and Python from coursework and personal projects
- Strong collaboration, communication, and analytical skills developed through past work and extracurricular experiences
- Challenge-driven and responsible individual with an aptitude for learning new technology
- Demonstrated keen interest in Capital Markets and Investment Banking through networking with professionals

EXPERIENCE

Marketing Analyst

University of Waterloo Statistics Club June 2020 – August 2020

- Developed marketing strategies for the organization's events across all social channels
- Designed posters for advertisement using **MS PowerPoint** and devised methods in improving brand image
- Reached out to professionals through cold emailing in order to help facilitate networking sessions
- Increased organization's Facebook post engagements by **200%** and follower count by **30%**

Lobby Musician

Delmanor Glen Abbey, Oakville, ON July 2018 – March 2019

- Played piano pieces at a retirement home to accomodate senior citizens and provide entertainment
- Demonstrated quality customer service and ensured satisfaction of all residents

Restaurant Server

K&B Sushi, Oakville, ON July 2018 – September 2018

- Prepared orders from the kitchen and served dishes to tables in timely manner
- Communicated effectively with co-workers to meet tight deadlines in a fast-paced work environment

PROJECTS

StockTrak Equity Portfolio

Management of an investment portfolio in a web-based stock market simulation with real-time financial data.

- Invested in various types of securities and investment funds including stocks, bonds, options, and ETF's
- Reflected on effectiveness of trades and generated a **100%** total return within 9 months
- Researched, collected, and analyzed financial data to make investment decisions
- Familiarized with investment management and stayed informed with up-to-date political news and trends

Household Budget

Showcases income earned and expenditures accumulated throughout 2019 and calculates net total.

- Constructed spreadsheet outlining monthly financial data using **MS Excel** to track spending habits during the year
- Implemented **macros** to increase tracking efficiency and analyze budget trend
- Edited **VBA** script to resolve any arising issues and enhance the performance of macros
- Proceeded to use financial data collected to reduce following 2020 expenditures by **10%**

EDUCATION

Honours Financial Analysis and Risk Management, Co-op

University of Waterloo September 2019 – May 2024 (expected)

3.83/4 GPA (87%)

1B Term Dean's Honour List