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Week 3 – Prototypes Assignment

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The main change from my original wireframes to my updated wireframes was to redistribute where images and video players were positioned on the screen in reference to the descriptive text. I used the golden ratio to give the layout a more aesthetic presentation. Initially, I was going to have object layered vertically. I have seen websites use this technique, but I find the 2 column that follow the golden ratio looks better. It also highlights what I want the user to focus on for each page. On the “About Us” page, I made the text area larger and the photo smaller. On the “Shawnee’s Favs” page, I kept the image larger and the text smaller. This was great for highlighting what I thought was important.

One of the tools that we learned about was the breadcrumbs feature. I considered using it in these wireframes. I ultimately decided not to because I thought it might clutter up the page too much. I also feel that this page is not vast enough to require it.

I think the designs for each page that I developed help keep the site looking clean, while emphasizing what I think is important for the user to see.