

**Computational Intelligence Laboratory**

**Matrix Approximation & Reconstruction**

Hadi Daneshmand, Gideon Dresdner

14-15 March 2019

ETH Zurich – `cil.inf.ethz.ch`

# Overview

Motivation: Collaborative Filtering

Low-Rank Matrix Factorization

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# Section 1

## Motivation: Collaborative Filtering



# The problem of collaborative filtering 2

**Goal:** fill in  $x$ 's parsimoniously, i.e. figure out what people think of movies they haven't seen.

**Formalization 1:** Low-rank matrix factorization

$$\min_{\mathbf{X}: \text{rank}(\mathbf{X}) \leq k} \|\mathbf{A} - \mathbf{X}\|_{\mathcal{I}}^2 \quad (1)$$

**Formalization 2:** Exact matrix recovery

$$\begin{aligned} & \min_{\mathbf{X}} \text{rank}(\mathbf{X}) \\ & \text{such that } \|\mathbf{A} - \mathbf{X}\|_{\mathcal{I}} = 0 \end{aligned} \quad (2)$$

## Section 2

# Low-Rank Matrix Factorization

# Low-rank matrix factorization

- ▶ Original problem:

$$\min_{\mathbf{X}: \text{rank}(\mathbf{X}) \leq k} \|\mathbf{A} - \mathbf{X}\|_{\mathcal{I}}^2 \quad (3)$$

- ▶ Difficult to work with the domain  $\{\mathbf{X} \mid \text{rank}(\mathbf{X}) = k\}$  (non-convex, etc.)
- ▶  $\implies$  reparameterize. Objective is no longer convex, but domain is basically unconstrained:

$$\min_{\mathbf{U}, \mathbf{V}} \|\mathbf{A} - \mathbf{U}^{\top} \mathbf{V}\|_{\mathcal{I}}^2 + \lambda \|\mathbf{U}\|_F^2 + \lambda \|\mathbf{V}\|_F^2 \quad (4)$$

- ▶ Add additional regularization

# Low rank matrix factorization: regularized

## Improving the objective function

$$\begin{aligned} L(\mathbf{U}, \mathbf{V}) &:= \|\mathbf{A} - \mathbf{U}^\top \mathbf{V}\|_{\mathcal{I}}^2 + \lambda \|\mathbf{U}\|_F^2 + \lambda \|\mathbf{V}\|_F^2 \\ &= \sum_{(i,j) \in \mathcal{I}} (a_{ij} - \mathbf{u}_i^\top \mathbf{v}_j)^2 + \lambda \sum_{i=1}^m \|\mathbf{u}_i\|^2 + \lambda \sum_{j=1}^n \|\mathbf{v}_j\|^2, \end{aligned} \tag{5}$$

where  $\lambda > 0$  is the regularization strength.

**Effect of regularization:** Prevent entries of  $\mathbf{u}_i^\top$ ,  $\mathbf{v}_j$  from becoming too large



# Low rank matrix factorization: regularized

$$L(\mathbf{U}, \mathbf{V}) := \|\mathbf{A} - \mathbf{U}^\top \mathbf{V}\|_{\mathcal{I}}^2 + \lambda \|\mathbf{U}\|_F^2 + \lambda \|\mathbf{V}\|_F^2 \quad (6)$$

## Remarks

- ▶  $L$  is non-convex w.r.t.  $(\mathbf{U}, \mathbf{V})$  even for  $m = n = 1$  (check that the Hessian  $\nabla^2 L$  is not positive semi-definite).
- ▶ However, convex w.r.t. each of  $\mathbf{U}$  and  $\mathbf{V}$ .
- ▶  $\implies$  devise a strategy to optimize w.r.t.  $\mathbf{U}$  and  $\mathbf{V}$  separately. One such strategy: the **alternating least squares** algorithm.

# The alternating least squares (ALS) algorithm

## The algorithm

Initialize  $\mathbf{U}, \mathbf{V}$  ;

**while not converged do**

**for**  $i = 1, \dots, m$  **do**

$$\quad \mathbf{u}_i = (\sum_{j:(i,j) \in \mathcal{I}} \mathbf{v}_j \mathbf{v}_j^\top + \lambda \mathbf{I}_k)^{-1} \sum_{j:(i,j) \in \mathcal{I}} a_{ij} \mathbf{v}_j$$

**for**  $j = 1, \dots, n$  **do**

$$\quad \mathbf{v}_j = (\sum_{i:(i,j) \in \mathcal{I}} \mathbf{u}_i \mathbf{u}_i^\top + \lambda \mathbf{I}_k)^{-1} \sum_{i:(i,j) \in \mathcal{I}} a_{ij} \mathbf{u}_i$$

## How to derive update rule?

- ▶ Differentiate the objective w.r.t.  $\mathbf{u}_i$  holding  $\mathbf{V}$  constant and set the gradient to zero (see later slide for details).
- ▶ Same for  $\mathbf{v}_j$ . It is symmetric.

# Low-rank matrix factorization: using the model

How to utilize the obtained  $\mathbf{U}$  and  $\mathbf{V}$ ?

- ▶ For entries  $(p, q) \notin \mathcal{I}$ , complete the missing entries  
 $a_{pq} := \mathbf{u}_p^\top \mathbf{v}_q$ .
- ▶ Bonus: we have learned low-dimensional representations of users and items in the same space,  $\mathbb{R}^k$ ,  $\{\mathbf{u}_i\}_{i=1}^n$  and  $\{\mathbf{v}_j\}_{j=1}^m$ .

## Subsection 2

### (Problem 1)

## Computing $\nabla_{\mathbf{u}_i} L$ (Problem 1)

$$\nabla_{\mathbf{u}_i} L = -2 \sum_{j:(i,j) \in \mathcal{I}} (a_{ij} - \mathbf{u}_i^\top \mathbf{v}_j) \mathbf{v}_j + 2\lambda \mathbf{u}_i \stackrel{!}{=} \mathbf{0}$$

Therefore,

$$\begin{aligned} \sum_{j:(i,j) \in \mathcal{I}} a_{ij} \mathbf{v}_j &= \sum_{j:(i,j) \in \mathcal{I}} (\mathbf{u}_i^\top \mathbf{v}_j) \mathbf{v}_j + \lambda \mathbf{u}_i \\ &= \sum_{j:(i,j) \in \mathcal{I}} \mathbf{v}_j (\mathbf{u}_i^\top \mathbf{v}_j) + \lambda \mathbf{u}_i \\ &= \sum_{j:(i,j) \in \mathcal{I}} \mathbf{v}_j (\mathbf{v}_j^\top \mathbf{u}_i) + \lambda \mathbf{u}_i \\ &= \left( \sum_{j:(i,j) \in \mathcal{I}} \mathbf{v}_j \mathbf{v}_j^\top \right) \mathbf{u}_i + \lambda \mathbf{u}_i \\ &= \left( \sum_{j:(i,j) \in \mathcal{I}} \mathbf{v}_j \mathbf{v}_j^\top + \lambda \mathbf{I}_k \right) \mathbf{u}_i. \end{aligned}$$

## Section 3

### Exact Matrix Recovery

# Exact matrix recovery: problem definition

## Recall

$$\begin{aligned} \min_{\mathbf{X}} \text{rank}(\mathbf{X}) \\ \text{such that } \|\mathbf{A} - \mathbf{X}\|_{\mathcal{I}} = 0 \end{aligned} \quad (7)$$

where,

$$\text{rank}(\mathbf{X}) = \dim(\text{span}(\mathbf{X})) = \text{n. singular values} \quad (8)$$

and,

$$\|\mathbf{A} - \mathbf{X}\|_{\mathcal{I}} = \sum_{(i,j) \in \mathcal{I}} (a_{ij} - x_{ij})^2 \quad (9)$$

- The rank function is not convex, it is not smooth. Also, the constraint is very stringent. This is a difficult problem.

## Subsection 1

### Matrix norms



## But there is hope: matrix norm zoo

Consider  $\mathbf{A} \in \mathbb{R}^{m \times n}$ . Let  $\sigma(\mathbf{A}) = [\sigma_1 \cdots \sigma_k]^\top$  be the vector of singular values. Then we can define some norms:

- ▶  $\|\sigma(\mathbf{A})\|_1 = \text{trace}(\sqrt{\mathbf{A}^\top \mathbf{A}}) = \|\mathbf{A}\|_*$  a.k.a. “nuclear norm”
- ▶  $\|\sigma(\mathbf{A})\|_2 = \sqrt{\text{trace}(\mathbf{A}^\top \mathbf{A})} = \sqrt{\sum_i \sum_j |a_{ij}|^2} = \|\mathbf{A}\|_F$ , a.k.a. “Frobenius norm”
- ▶  $\|\sigma(\mathbf{A})\|_\infty = \|\mathbf{A}\|_2 = \sigma_{\max}(\mathbf{A})$ , a.k.a. “spectral norm”

And, it turns out that rank is a member of this zoo also (though not formally, since the 0-norm,  $\|\cdot\|_0$  does not follow the properties of a norm).

- ▶  $\|\sigma(\mathbf{A})\|_0 = \sum_k \sigma_k^0 = \sum_k 1 = \text{rank}(\mathbf{A})$

# The zoo has a name

These norms are called **the Schatten  $p$ -norms**

$$\|\mathbf{A}\|_p = \|\sigma(\mathbf{A})\|_p$$

and are computed as the  $p$ -norm of the vector of singular values of  $\mathbf{A}$  where  $p$ -norm is defined as:

$$\|x\|_p = \left( \sum_{i=1}^n |x_i|^p \right)^{1/p}$$

## Subsection 2

### Convex relaxations

## From 0-norm to 1-norm

Rather than minimize the rank, minimize the nuclear norm  $\|\cdot\|_*$ . It turns out that the nuclear norm is not only convex (!) but the largest convex function less than rank (and therefore the best). Our new optimization problem is:

$$\begin{aligned} \min_{\mathbf{X}} \|\mathbf{X}\|_* \\ \text{such that } \|A - X\|_{\mathcal{I}} = 0 \end{aligned} \tag{10}$$

## Subsection 3

Problems 2.1, 2.2

## Solution to Problem 2.1

You must know from linear algebra:

- ▶  $\text{rank}(\mathbf{XY}) \leq \text{rank}(\mathbf{X}) \quad \forall \mathbf{X} \in \mathbb{R}^{m \times n}, \mathbf{Y} \in \mathbb{R}^{n \times k}$
- ▶  $\text{rank}(\mathbf{XY}) = \text{rank}(\mathbf{X}) \quad \forall \mathbf{Y} \in \mathbb{R}^{n \times n}, \text{rank}(\mathbf{Y}) = n$

The SVD decomposition:  $\mathbf{A} = \mathbf{UDV}^\top$

$$\text{rank}(\mathbf{A}) = \text{rank}(\mathbf{UDV}^\top) = \text{rank}(\mathbf{D}) = \#\{\sigma_i > 0\}$$

On the other hand,

$$\|\mathbf{A}\|_2 = \sigma_{\max}(\mathbf{A}) = \sigma_1$$

Therefore, if  $\|\mathbf{A}\|_2 \leq 1$  then  $\sigma_i \leq 1 \quad \forall i$ . Thus,

$$\text{rank}(\mathbf{A}) = \#\{\sigma_i > 0\} = \sum_{i: \sigma_i > 0} 1 \geq \sum_{i: \sigma_i > 0} \sigma_i = \sum_i \sigma_i = \|\mathbf{A}\|_*$$

## Solution to Problem 2.2 (part 1)

**Recall def.**  $f : X \rightarrow \mathbb{R}$  is convex if  $\forall x, y \in X$

$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y) \quad \forall \lambda \in [0, 1].$$

**Want to show.**  $\forall \lambda \in [0, 1], \forall \mathbf{A}, \mathbf{B} \in \mathbb{R}^{m \times n}$

$$\|\lambda \mathbf{A} + (1 - \lambda)\mathbf{B}\|_* \leq \lambda \|\mathbf{A}\|_* + (1 - \lambda)\|\mathbf{B}\|_*.$$

Write SVD decomposition of left side:  $\lambda \mathbf{A} + (1 - \lambda)\mathbf{B} = \mathbf{U}_\lambda \mathbf{D}_\lambda \mathbf{V}_\lambda^\top$

$$\|\lambda \mathbf{A} + (1 - \lambda)\mathbf{B}\|_* = \text{trace}(\mathbf{D}_\lambda) \quad (11)$$

$$= \text{trace}\left(\left(\mathbf{U}_\lambda^\top \mathbf{U}_\lambda\right) \mathbf{D}_\lambda \left(\mathbf{V}_\lambda^\top \mathbf{V}_\lambda\right)\right) \quad (12)$$

$$= \text{trace}\left(\mathbf{U}_\lambda^\top \left(\mathbf{U}_\lambda \mathbf{D}_\lambda \mathbf{V}_\lambda^\top\right) \mathbf{V}_\lambda\right) \quad (13)$$

$$= \text{trace}\left(\mathbf{U}_\lambda^\top (\lambda \mathbf{A} + (1 - \lambda)\mathbf{B}) \mathbf{V}_\lambda\right) \quad (14)$$

$$= \lambda \text{trace}\left(\mathbf{U}_\lambda^\top \mathbf{A} \mathbf{V}_\lambda\right) + (1 - \lambda) \text{trace}\left(\mathbf{U}_\lambda^\top \mathbf{B} \mathbf{V}_\lambda\right) \quad (15)$$

## Solution to Problem 2.2 (part 2)

Thus,

$$\|\lambda \mathbf{A} + (1 - \lambda) \mathbf{B}\|_* = \lambda \operatorname{trace} \left( \mathbf{U}_\lambda^\top \mathbf{A} \mathbf{V}_\lambda \right) + (1 - \lambda) \operatorname{trace} \left( \mathbf{U}_\lambda^\top \mathbf{B} \mathbf{V}_\lambda \right)$$

Write SVD decomp. of  $\mathbf{A}$ ,  $\mathbf{A} = \mathbf{U}_A \mathbf{D}_A \mathbf{V}_A^\top$ . Thus,

$$\operatorname{trace} \left( \mathbf{U}_\lambda^\top \mathbf{A} \mathbf{V}_\lambda \right) = \sum_{i=1}^{\min(m,n)} [\mathbf{U}_\lambda^\top \mathbf{A} \mathbf{V}_\lambda]_i^i = \sum_{i=1}^{\min(m,n)} [\mathbf{U}_\lambda^\top \mathbf{U}_A \mathbf{D}_A \mathbf{V}_A^\top \mathbf{V}_\lambda]_i^i \quad (16)$$

$$= \sum_{i=1}^{\min(m,n)} \sum_{j=1}^{\min(m,n)} [\mathbf{U}_\lambda^\top \mathbf{U}_A]_j^i \sigma_j(\mathbf{A}) [\mathbf{V}_A^\top \mathbf{V}_\lambda]_i^j \quad (17)$$

$$= \sum_{j=1}^{\min(m,n)} \sigma_j(\mathbf{A}) \sum_{i=1}^{\min(m,n)} [\mathbf{U}_\lambda^\top \mathbf{U}_A]_j^i [\mathbf{V}_A^\top \mathbf{V}_\lambda]_i^j \quad (18)$$



## Solution to Problem 2.2 (part 3)

$$= \sum_{j=1}^{\min(m,n)} \sigma_j(\mathbf{A}) \sum_{i=1}^{\min(m,n)} [\mathbf{U}_\lambda^\top \mathbf{U}_A]_j^i [\mathbf{V}_A^\top \mathbf{V}_\lambda]_i^j \quad (19)$$

$$\leq \sum_{j=1}^{\min(m,n)} \sigma_j(\mathbf{A}) \left\| [\mathbf{U}_\lambda^\top \mathbf{U}_A]_j \right\|_2 \left\| [\mathbf{V}_A^\top \mathbf{V}_\lambda]^j \right\|_2 \quad (\text{Cauchy-Schwartz}) \quad (20)$$

$$= \sum_{j=1}^{\min(m,n)} \sigma_j(\mathbf{A}) = \|\mathbf{A}\|_* \quad (\text{Frobenius norm invariant to rotation}) \quad (21)$$