

Participant Information Sheet

You have been invited to participate in an academic study run by Thomas (*Tom*) O'Leary, Computing For Games student at Falmouth University.

It is important that you read the following information about your participation in this study. If any information seems to be unclear, or you have questions about the study - please do not hesitate to ask.

This study involves a simple A/B test which is estimated to take 15 minutes to complete. You will be shown multiple pairs of interior layouts, each interior having something different about it. You are to decide out of each pair, which one you prefer. Furthermore, you will be invited to complete a follow-up online questionnaire after completion of the A/B test.

It is up to you whether or not you would like to take part in this study. If you do decide to take part you will be able to keep a copy of this information sheet and will need to agree to a consent form before the study begins. Participating in this study does not incur any benefits or risks - but will help towards the overall results of the study.

It is recommended that you keep the details of your participation private, as it is ideal for participants to have no prior knowledge about this study.

If you wish to no longer participate, you may withdraw at any point from the start to submitting data. Should you wish to do so, no data will be collected. You do not have to give any reason to withdraw.

All data collected in this academic study is anonymised and will be handled accordingly as per the General Data Protection Regulation 2016/679 (GDPR).

Contacts for further Information

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Should you have any concerns about the experiment you can contact the Falmouth Ethics Committee.
Email: research@falmouth.ac.uk
