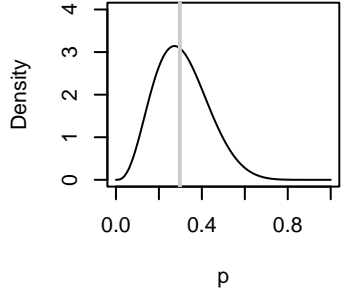
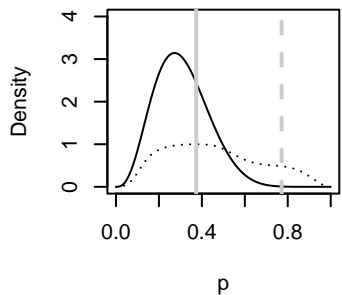
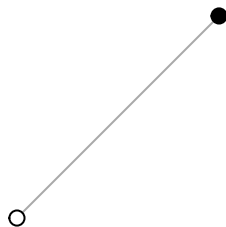


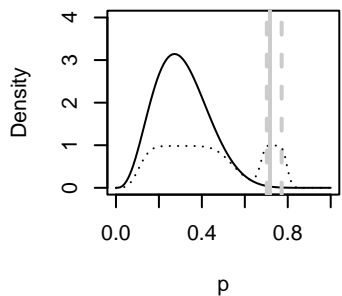
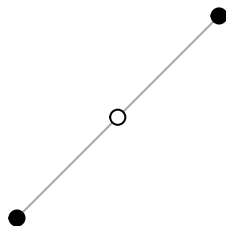
Authentic behavior



Social influence



Conformity effect



Backfire effect

