

# Optimal Categorical Instrumental Variables

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Instrumental variables often result in high-variance estimators

- ▷ In practice: Researchers use multiple instruments (e.g., interactions)
- ▷ Canonical example: Angrist and Krueger (1991)

Problem when  $\#$  instruments is large relative to sample size

- ▷ Overfit in the first stage  $\Rightarrow$  TSLS biased

Motivates estimators robust to asymp. regimes with  $\#$  instruments  $\rightarrow \infty$

- ▷ Many IV estimators, e.g., LIML (see Bekker, 1994)
- ▷ Optimal IV estimators, e.g., Newey (1990); Belloni et al. (2012), ...

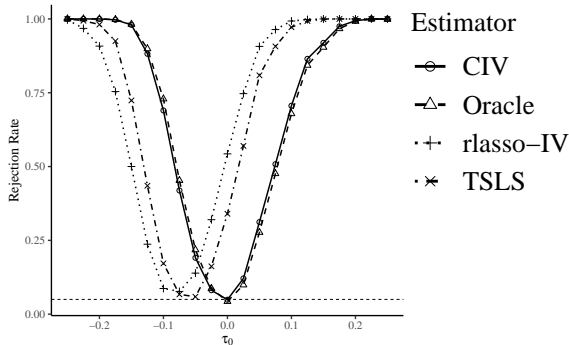
Trade-off in existing approaches:

- ▷ Causal interpretation sensitive to linear model (Kolesár, 2013)
- ▷ Estimator properties sensitive to regularization assumption

## Example: Difficulties with Categorical IVs

Setting: 50 categorical IVs with 100 obs. per category

Figure 1: Power Curves ( $\alpha = 0.05$ )



Poor performance of ML with cat. variables: Angrist and Frandsen (2022)

This paper:

- ▷ Semiparametric efficiency w/ *almost* many *categorical* IVs
- ▷ Key assumption:  $\exists$  few *latent* categories w/ same first-stage fit

Key advantages:

- ▷ Regularization assumption is economically meaningful
- ▷ Robust to small categories & achieves efficiency bound (same as LIML)
- ▷ Admits weakly causal interpretation under misspecification (unlike LIML)

1. Many instruments: Bekker (1994); Angrist and Krueger (1995); Chamberlain and Imbens (2004); Bekker and Van der Ploeg (2005); Chao and Swanson (2005); Hausman et al. (2012); ...
2. Optimal instruments: Amemiya (1974); Chamberlain (1987); Newey (1990); Donald and Newey (2001); Belloni et al. (2012); Carrasco (2012); ...
3. Shrinkage with categorical variables: Racine and Li (2004); Ouyang et al. (2009); Li et al. (2013); Heiler and Mareckova (2021)
4. Group-fixed effects: Hahn and Moon (2010); Bonhomme and Manresa (2015); Su et al. (2016); Bonhomme et al. (2022); ...

1. Setup
2. Estimation & Inference
3. Simulation
4. Application: Returns to Schooling

1. **Setup**
2. Estimation & Inference
3. Simulation
4. Application: Returns to Schooling

Data generating process:  $P_n$

$P_n$  is defined by the law of the random vector

$$(Y, D, Z, U)$$

- ▷  $Y \equiv$  scalar-valued outcome
- ▷  $D \equiv$  scalar-valued endogenous variable
- ▷  $Z \equiv$  instrument
- ▷  $U \equiv$  structural residual

Allow  $P_n$  to change with the sample size  $n$

- ▷ Asymptotics that better approximate finite sample behavior
- ▷ Importantly: Will allow  $|\text{supp } Z| \rightarrow \infty$  as  $n \rightarrow \infty$

Subsequent assumptions characterize  $P_n$  uniformly over  $n$



## Identification

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I consider linear IV under mean independence:

### Assumption 1

$$\exists \tau_0 \in \mathbb{R} : Y = D\tau_0 + U, \quad E[U|Z] = 0.$$

Assumption 1 implies

$$E[(Y - \tau_0 D)(m_0(Z) - E[m_0(Z)])] = 0, \quad \text{w/ } m_0(z) \equiv E[D|Z = z]$$

### Assumption 2

$\text{Var}(m_0(Z))$  is bounded away from zero.

Assumptions 1-2 imply the moment solution:

$$\tau_0 = \frac{E[(Y - E[Y])(m_0(Z) - E[D])]}{E[(D - E[D])(m_0(Z) - E[D])]}$$

## Infeasible Sample Analogue Estimator

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Moment solution holds for any  $f : \text{Cov}(D, f(Z)) \neq 0$

▷ Why focus on  $m_0(z) = E[D|Z = z]$ ?

Consider an i.i.d. sample  $\{(Y_i, D_i, Z_i)\}_{i=1}^n$  from  $(Y, D, Z)$

Moment solution suggests the estimator

$$\hat{\tau}_n^* = \frac{\frac{1}{n} \sum_{i=1}^n (Y_i - \bar{Y}_n) (m_0(Z_i) - \bar{D}_n)}{\frac{1}{n} \sum_{i=1}^n (D_i - \bar{D}_n) (m_0(Z_i) - \bar{D}_n)}$$

$m_0(Z_i)$  is the “optimal” instrument (Amemiya, 1974):

▷  $\hat{\tau}_n^*$  achieves efficiency bound (under homoskedasticity)

$m_0$  not (generally) known:

- ▷  $\hat{\tau}_n^*$  is generally infeasible
- ▷ Need to estimate optimal instruments

This paper focuses on *categorical* instruments  $Z$ :

- ▷  $\forall z \in \text{supp } Z, \Pr(Z = z) > 0$
- ▷ Naive estimator for  $m_0(z)$  simply  $\frac{1}{N_z} \sum_{i: Z_i = z} D_i$

To approximate settings with few observations per category:

- ▷ # categories  $\rightarrow \infty$  as  $n \rightarrow \infty$
- ▷  $\Pr(Z = z) \rightarrow 0$  as  $n \rightarrow \infty$

## (Almost) Many Categorical Instruments

When  $\Pr(Z = z) = o(n^{-0.5})$

- ▷ TSLS estimator not  $\sqrt{n}$  normal [details](#)

When  $\Pr(Z = z) = o(n^{-1})$

- ▷ LIML is  $\sqrt{n}$  normal (e.g., Bekker and Van der Ploeg, 2005)

I consider the slightly less demanding setting to prove optimality:

### Assumption 3

$\forall z \in \text{supp } Z, \exists \lambda_z \in (0, 1] : \Pr(Z = z)n^{1-\lambda_z} \rightarrow a_z > 0.$

Expected obs. in each category grow at arbitrary poly. rate below  $n$

- ▷ LIML is semiparametrically efficient  
(Donald and Newey, 2001; Bekker and Van der Ploeg, 2005)
- ▷ CIV benefit: Causal interpretation robust to LATE assumptions  
(Kolesár, 2013) [details](#)

### Assumption 4

$\exists K_0 \in \mathbb{N} : |\text{supp } E[D|Z]| = K_0.$

Implies existence of latent categorical variable with fixed support

- ▷ Map observed high-dim  $Z$  into unobserved low-dim  $m_0(Z)$

For every  $n \in \mathbb{N}$ , exists partition  $(\mathcal{Z}_g)_{g=1}^{K_0}$  of  $\text{supp } Z$  such that

$$\forall g \in \{1, \dots, K_0\}, \quad m_0(z') = m_0(z), \quad \forall z', z \in \mathcal{Z}_g$$

Estimation assumes  $K_0$  is known...

- ▷ Similar to # factors
- ▷ Can be estimated under additional assumptions [details](#)
- ▷  $K_0$  often corresponds to economic quantities (e.g., judge types)

...and in some applications,  $K_0$  is known!

## Example: Returns to Education

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Angrist and Krueger (1991):

- ▷ Returns to schooling for male Americans born 30-40s
- ▷ IV: Quarter-of-birth  $\times$  Year-of-birth  $\times$  Place-of-birth
- ▷ 1530 indicator instruments in the first stage
- ▷ Key motivation for weak & many IV literature

Instrument idea:

- ▷ QOB affects schooling due to mandatory attendance laws
- ▷ Interaction w/ YOB  $\times$  POB b/c laws change across time & space

Is a student born in a particular quarter constrained / not constrained?

- ▷ 1st best: Legislative data for all states & years
- ▷ 2nd best: Learn policies from the data with CIV
- ▷ Reduction in # categories:  $|\text{supp } Z| = 1530$  but only need  $K_0 = 2$

details

1. Setup
2. **Estimation & Inference**
3. Simulation
4. Application: Returns to Schooling

Finite support assumption motivates the Categorical IV estimator (CIV):

$$\hat{\tau}_n = \frac{\frac{1}{n} \sum_{i=1}^n (Y_i - \bar{Y}_n) (\hat{m}_n(Z_i) - \bar{D}_n)}{\frac{1}{n} \sum_{i=1}^n (\hat{m}_n(Z_i) - \bar{D}_n)^2},$$

where  $\hat{m}_n(Z_i)$  is an estimator for  $m_0(Z_i)$  defined by

$$\hat{m}_n = \arg \min_{\substack{m: \text{supp } Z \rightarrow \mathcal{M} \\ |m(\text{supp } Z)| = K_0}} \sum_{i=1}^n (D_i - m(Z_i))^2$$

▷  $\mathcal{M} : \text{supp } E[D|Z] \subset \mathcal{M}$ , and  $\mathcal{M} \subset \mathbb{R}$  is compact

$\hat{m}_n$  implemented using  $K_0$ -Means

▷ Adapted from Bonhomme and Manresa (2015)



## Additional Assumptions

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Define the CEF residual:

$$V \equiv D - E[D|Z]$$

Assumptions 5-6 place tail restrictions on first and second stage errors

### Assumption 5

$\exists L < \infty$  such that  $E[U^4] \leq L$  and  $E[V^4] \leq L$ .

### Assumption 6

$\exists b_1, b_2 : \Pr(|V| > v) \leq \exp \left\{ 1 - \left( \frac{v}{b_1} \right)^{b_2} \right\}, \forall v > 0.$

## Additional Assumptions (Contd.)

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Assumptions 7-8 ensure the optimal instrument is well-separated

### Assumption 7

$$\exists c > 0 : (d_z - \tilde{d}_z)^2 \geq c, \forall d_z \neq \tilde{d}_z \in \text{supp } E[D|Z].$$

### Assumption 8

$$\exists \xi > 0 : \Pr(E[D|Z] = d_z) > \xi, \forall d_z \in \text{supp } E[D|Z].$$

Assumption 9 is the standard i.i.d. sampling assumption

### Assumption 9

The data is an i.i.d. sample  $\{(Y_i, D_i, Z_i)\}_{i=1}^n$  from  $P_n$ .

## Theorem 1

Let assumptions 1-9 hold. Then, as  $n \rightarrow \infty$ ,

$$\sqrt{n}(\hat{\tau}_n - \tau_0) / \sigma \xrightarrow{d} N(0, 1),$$

where  $\sigma = \sqrt{\text{Var}(m_0(Z)U) / \text{Var}(m_0(Z))}$ . If in addition,  $U$  is homoskedastic, then  $\hat{\tau}_n$  is semiparametrically efficient for estimating  $\tau_0$ .

Device: Exponential misclassification probabilities in first stage Proof sketch

The result continues to hold when  $\sigma$  is consistently estimated:

$$\hat{\sigma}_n \equiv \sqrt{\frac{1}{n} \sum_{i=1}^n \hat{m}_n(Z_i)^2 (Y_i - D_i \hat{\tau}_n)^2} / \left( \frac{1}{n} \sum_{i=1}^n \hat{m}_n(Z_i)^2 \right)$$

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$$Y_i = D_i\tau_0 + U_i, \quad D_i = m_0(Z_i) + V_i$$

where

- ▷  $Z_i$  takes values in  $\{1, \dots, 50\}$  and  $E[V_i|Z_i] = 0$
- ▷ Each category in the sample has equal observations  $n_z$

Optimal instrument s.t.  $K_0 = 2$  and separated by  $p$ :

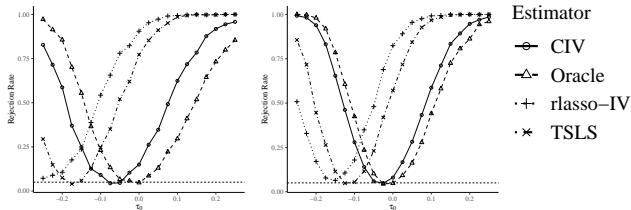
$$\triangleright m_0(z) = \begin{cases} \frac{-p}{2} & \text{if } z \leq 25 \\ \frac{p}{2} & \text{otherwise} \end{cases}$$

Noise levels:

$$\text{Cov}(U_i, V_i|Z_i = z) = \begin{bmatrix} \sigma_U^2(z) & \frac{1}{2}\sigma_U(z)\sigma_V(z) \\ \frac{1}{2}\sigma_U(z)\sigma_V(z) & \sigma_V^2(z) \end{bmatrix}$$

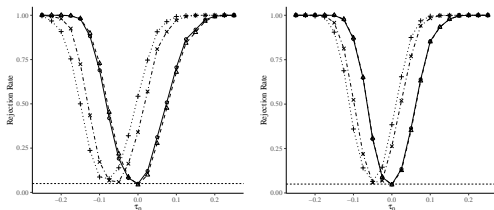
where  $\sigma_U(z)$  and  $\sigma_V(z)$  are independent draws from  $U(\frac{1}{2}, \frac{3}{2})$

# Power Curves ( $K_0 = 2, p = 1$ )



(a)  $n_z = 30$

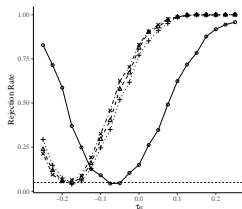
(b)  $n_z = 50$



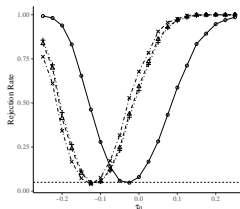
(c)  $n_z = 100$

(d)  $n_z = 150$

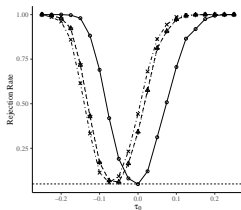
## Additional Power Curves ( $K_0 = 2, p = 1$ )



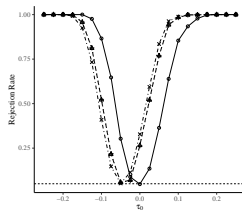
(a)  $n_z = 30$



(b)  $n_z = 50$



(c)  $n_z = 100$

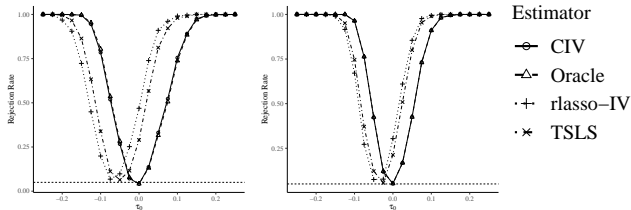


(d)  $n_z = 150$

Estimator

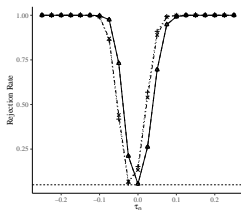
- CIV
- △- cvlasso-IV
- +· cvridge-IV
- ×· randomForest-IV

# Power Curves ( $K_0 = 2, p = 2$ )

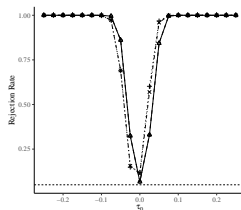


(a)  $n_z = 30$

(b)  $n_z = 50$



(c)  $n_z = 100$



(d)  $n_z = 150$



1. Setup
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4. **Application: Returns to Schooling**

Revisit analysis of Angrist and Krueger (1991)

- ▷ Returns to schooling for male Americans born 30-40s
- ▷ IV: Quarter-of-birth  $\times$  Year-of-birth  $\times$  Place-of-birth
- ▷ 1530 indicator instruments in the first stage

Two exercises:

1. Estimation on the full sample
2. Repeated estimation on random sub-samples

# Estimating Returns to Schooling: Revisited

Table 1: Results on Returns to Schooling

$n =$		32,950	98,852	167,754	296,558	329,509
CIV ( $K_0 = 2$ )	Mean $\hat{\tau}_n$	0.070	0.072	0.074	0.078	0.078
	Mean $se(\hat{\tau}_n)$	0.010	0.009	0.009	0.008	0.008
	Std. Dev. $\hat{\tau}_n$	0.008	0.008	0.006	0.004	-
TSLS	Mean $\hat{\tau}_n$	0.067	0.068	0.069	0.071	0.071
	Mean $se(\hat{\tau}_n)$	0.005	0.005	0.005	0.005	0.005
	Std. Dev. $\hat{\tau}_n$	0.005	0.005	0.004	0.002	-
LIML	Mean $\hat{\tau}_n$	0.127	0.128	0.080	0.102	0.102
	Mean $se(\hat{\tau}_n)$	0.067	0.033	0.024	0.016	0.014
	Std. Dev. $\hat{\tau}_n$	1.886	0.676	0.710	0.020	-
OLS	Mean $\hat{\tau}_n$	0.067	0.067	0.067	0.067	0.067
	Mean $se(\hat{\tau}_n)$	0.001	0.001	0.001	0.000	0.000
	Std. Dev. $\hat{\tau}_n$	0.001	0.001	0.000	0.000	-

# Estimating Returns to Schooling: Revisited

Table 1: Results on Returns to Schooling

$n =$		32,950	98,852	167,754	296,558	329,509
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	Std. Dev. $\hat{\tau}_n$	0.005	0.005	0.004	0.002	-
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	Std. Dev. $\hat{\tau}_n$	1.886	0.676	0.710	0.020	-
OLS	Mean $\hat{\tau}_n$	0.067	0.067	0.067	0.067	0.067
	Mean $se(\hat{\tau}_n)$	0.001	0.001	0.001	0.000	0.000
	Std. Dev. $\hat{\tau}_n$	0.001	0.001	0.000	0.000	-

## Estimating Returns to Schooling: Revisited (Contd.)

Table 2: Additional Results on Returns to Schooling

$n =$		32,950	98,852	167,754	296,558	329,509
CIV ( $K_0 = 2$ )	Mean $\hat{\tau}_n$	0.070	0.072	0.074	0.078	0.078
	Mean $se(\hat{\tau}_n)$	0.010	0.009	0.009	0.008	0.008
	Std. Dev. $\hat{\tau}_n$	0.008	0.008	0.006	0.004	-
rlasso-IV-1	Mean $\hat{\tau}_n$	0.128	0.085	0.086	0.086	0.086
	Mean $se(\hat{\tau}_n)$	0.019	0.037	0.035	0.027	0.025
	Std. Dev. $\hat{\tau}_n$	0.037	0.032	0.025	0.009	-
rlasso-IV-2	Mean $\hat{\tau}_n$	0.098	0.046	-	-	-
	Mean $se(\hat{\tau}_n)$	0.043	0.035	-	-	-
	Std. Dev. $\hat{\tau}_n$	0.077	NA	-	-	-

Lasso-IV is sensitive to indicator specification:

- ▷ rlasso-IV-1: Implements first, second, third-order interactions
- ▷ rlasso-IV-2: Implements full non-overlapping interactions only
- ▷ rlasso-IV-2 does not select *any* IVs for moderate/large samples

This paper:

- ▷ Propose new estimator for Categorical IVs
- ▷ Robust to few observations per category
- ▷ Based on easily interpretable regularization assumption
- ▷ Application to returns to schooling

R command is work in progress

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Numerator of  $\sqrt{Kn_Z}(\hat{\tau}_n - \tau_0)$  written as  $O_p(1)$ -term plus

$$A_n \equiv \frac{1}{\sqrt{Kn_Z}} \sum_{k=1}^K \sum_{i=1}^{n_Z} U_{ki} (\hat{m}_n(k) - m_0(k))$$

Naive estimator uses  $\hat{m}_n(k) = \frac{1}{n_Z} \sum_{i=1}^{n_Z} D_{ki}$  so that

$$\begin{aligned} A_n &= \frac{1}{\sqrt{Kn_Z}} \sum_{k=1}^K \sum_{i=1}^{n_Z} U_{ki} \left( \frac{1}{n_Z} \sum_{i=1}^{n_Z} V_{ki} \right) \\ &= \frac{\sqrt{n_Z}}{\sqrt{K}} \sum_{k=1}^K \left( \frac{1}{n_Z} \sum_{i=1}^{n_Z} U_{ki} \right) \left( \frac{1}{n_Z} \sum_{i=1}^{n_Z} V_{ki} \right) \end{aligned}$$

In expectation,  $E[A_n] \approx \sqrt{K/n_Z} \text{Cov}(U_{ki}, V_{ki})$

▷ Diverges unless  $K/n_Z = K^2/n \rightarrow c < \infty$

Under the LATE assumptions, we have

$$\tau_0 = \sum_{m=1}^K \lambda_m \text{LATE}(z_m, z_{m-1})$$

where

$$\text{LATE}(z_m, z_{m-1}) = E[Y(1) - Y(0) | D(z_m) > D(z_{m-1})]$$

and

$$\lambda_m \equiv \frac{(m_0(z_m) - m_0(z_{m-1})) \left( \sum_{l=m}^K (m_0(z_l) - E[D]) m_0(z_l) \right)}{\sum_{j=1}^K (m_0(z_j) - m_0(z_{j-1})) \left( \sum_{l=j}^K (m_0(z_l) - E[D]) m_0(z_l) \right)}$$

Importantly:  $\lambda_m \geq 0, \forall m$  and  $\sum_{m=1}^K \lambda_m = 1$

Connection to factor model literature: Following Bai and Ng (2002)

$$I(M) = \frac{1}{Kn_Z} \sum_{k=1}^K \sum_{i=1}^{n_Z} \left( D_{ki} - \hat{m}^{(K)}(k) \right)^2 + M \times h(K, n_Z)$$

where  $\hat{m}^{(M)}$  is the estimator w/  $M$  support points, and  $h$  is such that

- ▷  $\lim_{K, n_Z \rightarrow \infty} h(K, n_Z) = 0$
- ▷  $\lim_{K, n_Z \rightarrow \infty} \min(K, n_Z) h(K, n_Z) = \infty$

Then take

$$\hat{K} = \arg \min_{M \in \{1, \dots, K_{\max}\}} I(M)$$

Known  $K_{\max}$  crucial for consistency of  $\hat{K}$  and semiparametric efficiency

Optimal instrument constructed as

$$m_0(z, x) = E[D|Z = z, X = x] - E[D|X = x], \forall (z, x) \in \text{supp } Z \times \text{supp } X$$

$$K_0 = 2 \Leftrightarrow |\text{supp } m_0(Z, X)| = 2$$

Suppose  $\text{supp } X = \{a, b\}$ . Example that conforms with  $K_0 = 2$ :

$$m_0(1, a) = m_0(2, a) = m_0(3, a) = 0 \quad \text{and} \quad m_0(4, a) = 0.2$$

$$m_0(1, b) = m_0(2, b) = 0 \quad \text{and} \quad m_0(3, b) = m_0(4, b) = 0.2$$

- ▷ Years of education can vary by cohort and state
- ▷ Incremental effect of mandatory attendance law should not vary

Proof in three steps:

1. Show that  $\forall \delta > 0 : \hat{m}_n = \tilde{m}_n + o_p(n^{-\delta})$

2. Show that  $\hat{\tau}_n = \tilde{\tau}_n + o_p(n^{-\delta})$

3. Show that

$$\sqrt{n}(\tilde{\tau}_n - \tau_0) \xrightarrow{d} N(0, \sigma^2)$$

where  $\sigma^2 = \text{Var}(m_0(Z)U) / \text{Var}(m_0(Z))^2$

Step 1. heavily leverages arguments of Bonhomme and Manresa (2015)

Most importantly:

### Lemma 1 (Lemma B.5 in Bonhomme and Manresa (2015))

Let  $z_t$  be a strongly mixing process with zero mean, with strong mixing coefficients  $\alpha[t] \leq \exp(-at^{d_1})$ , and with tail probabilities

$P(|z_t| > z) \leq \exp\left(1 - \left(\frac{z}{b}\right)^{d_2}\right)$ , where  $a, b, d_1$ , and  $d_2$  are positive constants. Then,  $\forall z \geq 0$ , we have,  $\forall \delta > 0$ ,

$$T^\delta P\left(\left|\frac{1}{T} \sum_{t=1}^T z_t\right| \geq z\right) \xrightarrow{T \rightarrow \infty} 0. \quad (1)$$

Application:

- ▷ “Missclassification” probability vanishes exponentially
- ▷ Can learn partition  $(\mathcal{Z}_g)_{g=1}^{K_0}$  of  $\text{supp } Z$  *very quickly*