Thomas Young

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Technical Skills

Strong: JavaScript, HTML, CSS, AngularJS, React.js, Flux, jQuery, Bootstrap, Gulp, Sequelize, PostgreSQL, Sass
Experienced: Node.js/Express, Ember, Jasmine, LESS, MySQL, D3.js, Grunt, MongoDB, Karma, Backbone.js
Other Skills: Google Analytics, Facebook Ads, Salesforce.com, Tableau, Adobe Photoshop

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Projects

Change | Project Owner & Software Engineer **| www.changeis.life**
Platform for donors to make digital payments to those in need
- Engineered front-end architecture to communicate with the server when a transaction was posted to the Stripe API
- Streamlined user engagement by designing a clean and intuitive frontend using React, Flux and Bootstrap
- Built PostgreSQL database schema and used Sequelize ORM to create, retrieve, update and delete data
- Increased team productivity by automatically compiling files after changes, linting and starting the server using Gulp tasks

Barcrawler | Software Engineer **| https://mks-barcrawler.herokuapp.com/#/landing**
Pub crawl app that shows images from the top bars along user route
- Lead design for Node+Express server with REST API endpoints to front-end UX
- Served suggested bars, images & geographical directions by using Foursquare, Instagram and Google Maps API
- Utilized Angular Material Design to create dynamic, user-oriented application interface focusing on ease-of-use

Essignment | Software Engineer **| https://essignment.herokuapp.com/#/landing**
Single-page web application that allows teachers to easily track and view their student's assignments
- Designed a clean user-interface by using bootstrap, CSS3 and HTML5
- Architected front end with Angular.js, prioritizing best practices and modular design
- Integrated Edmodo API to develop compelling content that directly engages teachers and students

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Professional Experience

Electronic Arts | Global Marketing Campaign Manager   2014 - 2015
- Developed engagement and monetization programs which resulted in a 45% increase across all KPIs year-over-year
- Tested HTML files featured in marketing content to ensure they were mobile responsive
- Served as execution lead for North America, Europe and Asia for each managed campaign

Franklin Templeton Investments | Marketing Associate   2012 - 2014
- Created and updated marketing materials to support business building efforts for custom investment solutions
- Used Adobe Photoshop to edit and resize images to be used in marketing content

QuinStreet| Business Development Associate   2011 - 2012
- Produced over $135k in annual sales for the Home Services vertical
- Performed ongoing customer/market research to develop and maintain sales pipeline

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Education

MakerSquare SF | Immersive Software Development Program in partnership with Hack Reactor   **2015**
UC Berkeley Extension | Relevant Coursework: Marketing Analytics, Strategic Marketing, Social Media Marketing   **2014**
University of California Davis | Bachelor of Science in Managerial Economics with a Minor in Communication   **2010**

Personal

Pianist, passionate sports fan, fantasy football strategist (happy to give free advice on your team), drone pilot and fitness enthusiast.