

APRESENTAÇÕES DIGITAIS

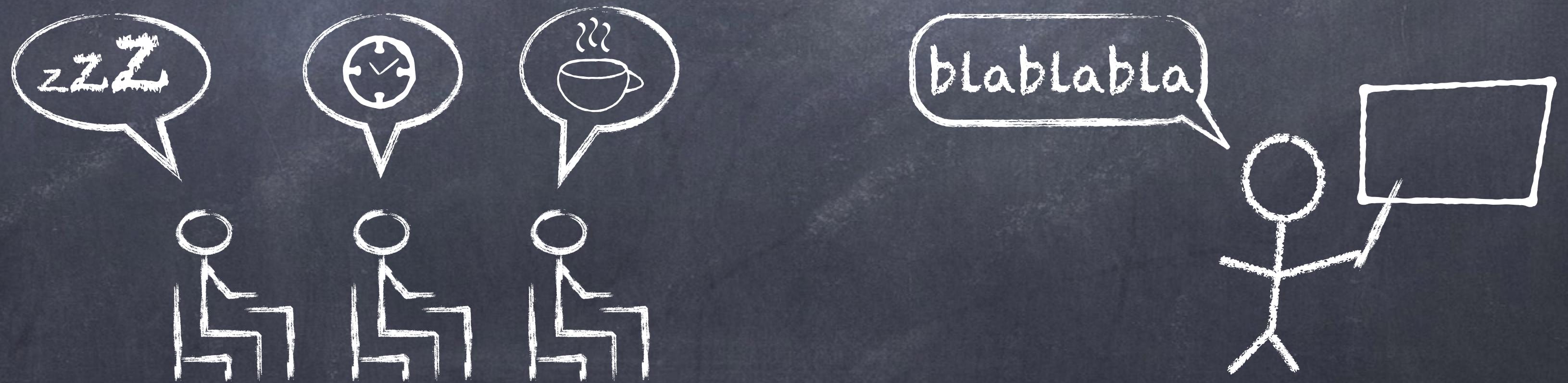
5 dicas úteis!



DICA (1): PLANEJE

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• Pra quem?

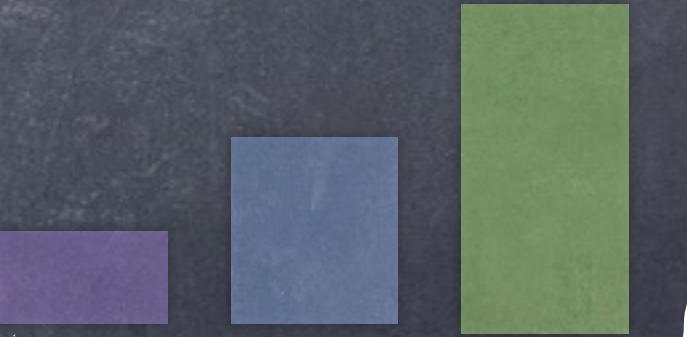


DICA (1): PLANEJE

- Pra quem?
- Pra quê?

...e é por isso que
nossa equipe merece
uma promoção!!

Aumento das
vendas no
último ano



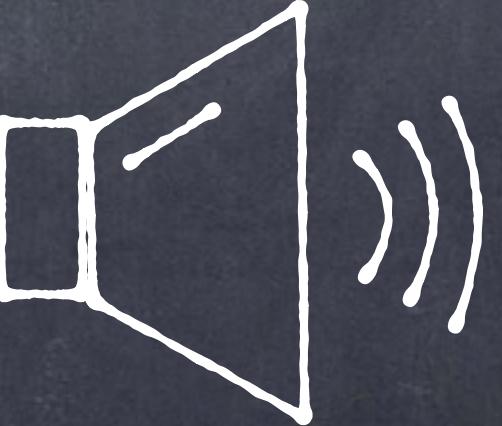
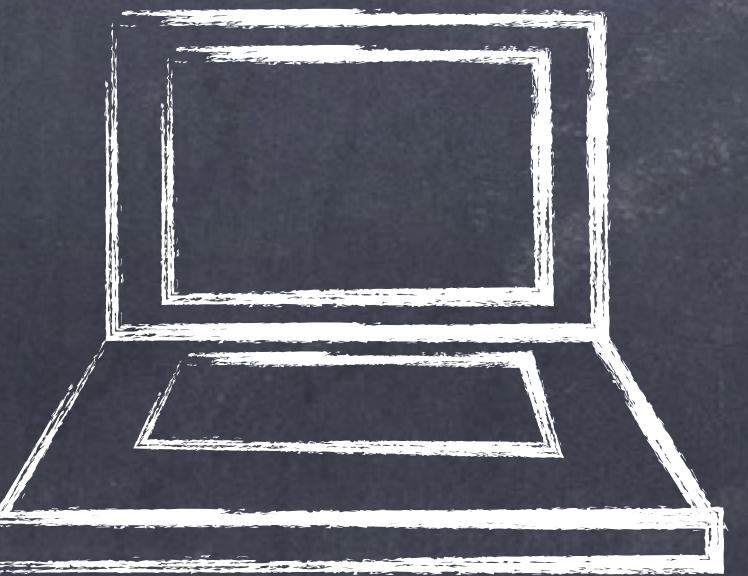
DICA (1): PLANEJE

- Pra quem?
- Pra quê?
- Onde?



DICA (1): PLANEJE

- Pra quem?
- Pra quê?
- Onde?
- Como?



DICA (1): PLANEJE

- Pra quem?
- Pra quê?
- Onde
- Como?
- Qual a duração?



DICA (2): ROTELIZE

DICA (2): ROTEARIZE

COMECE IMPACTANTE

DICA (2): ROTEIRIZE

Defina os objetivos

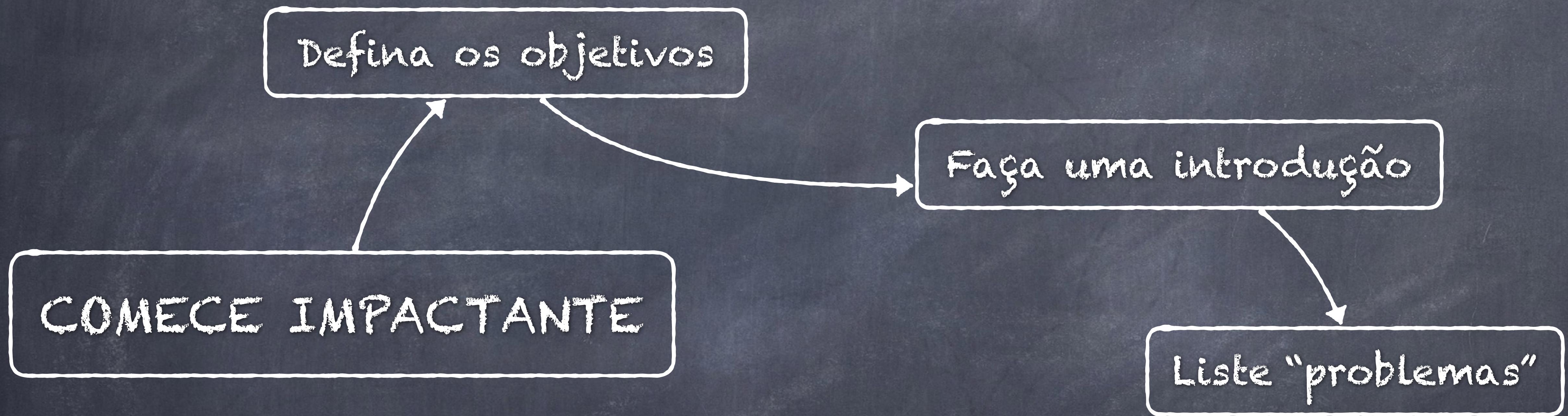
COMECE IMPACTANTE



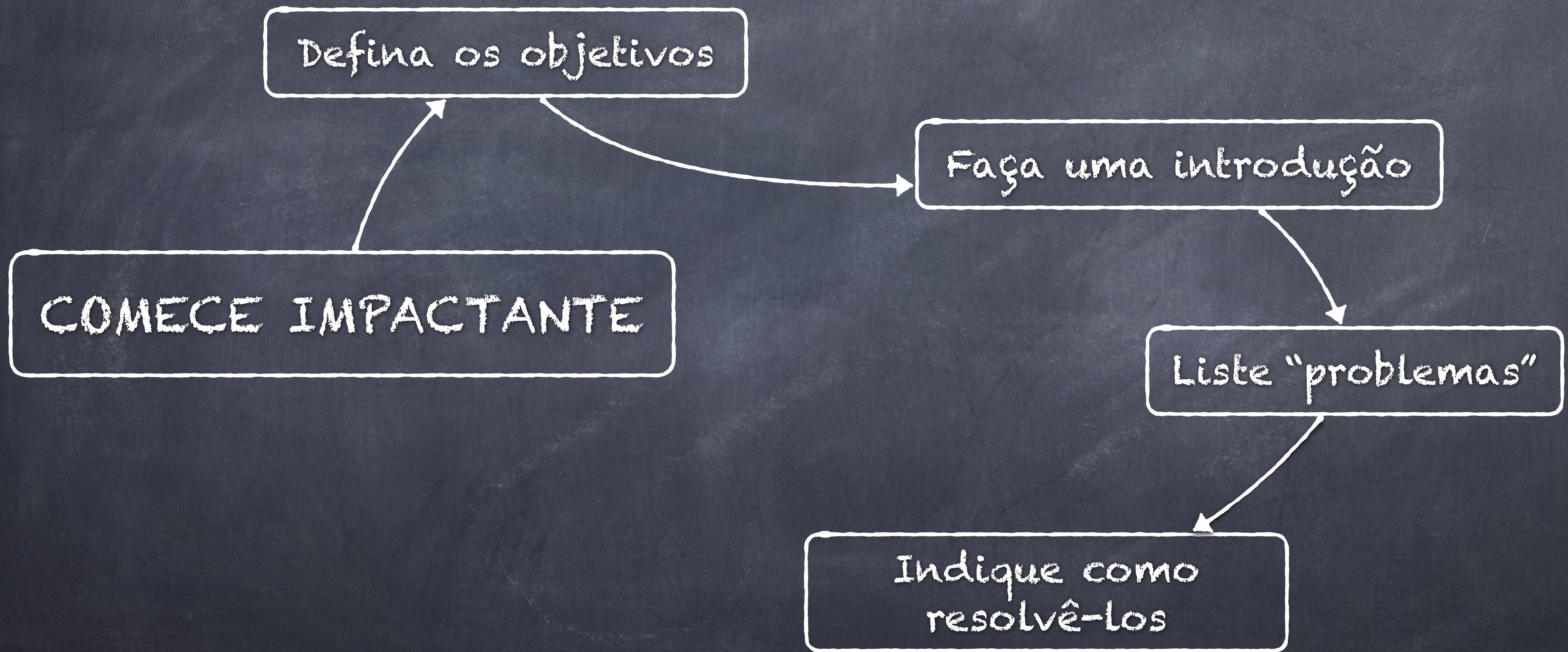
DICA (2): ROTEIRIZE



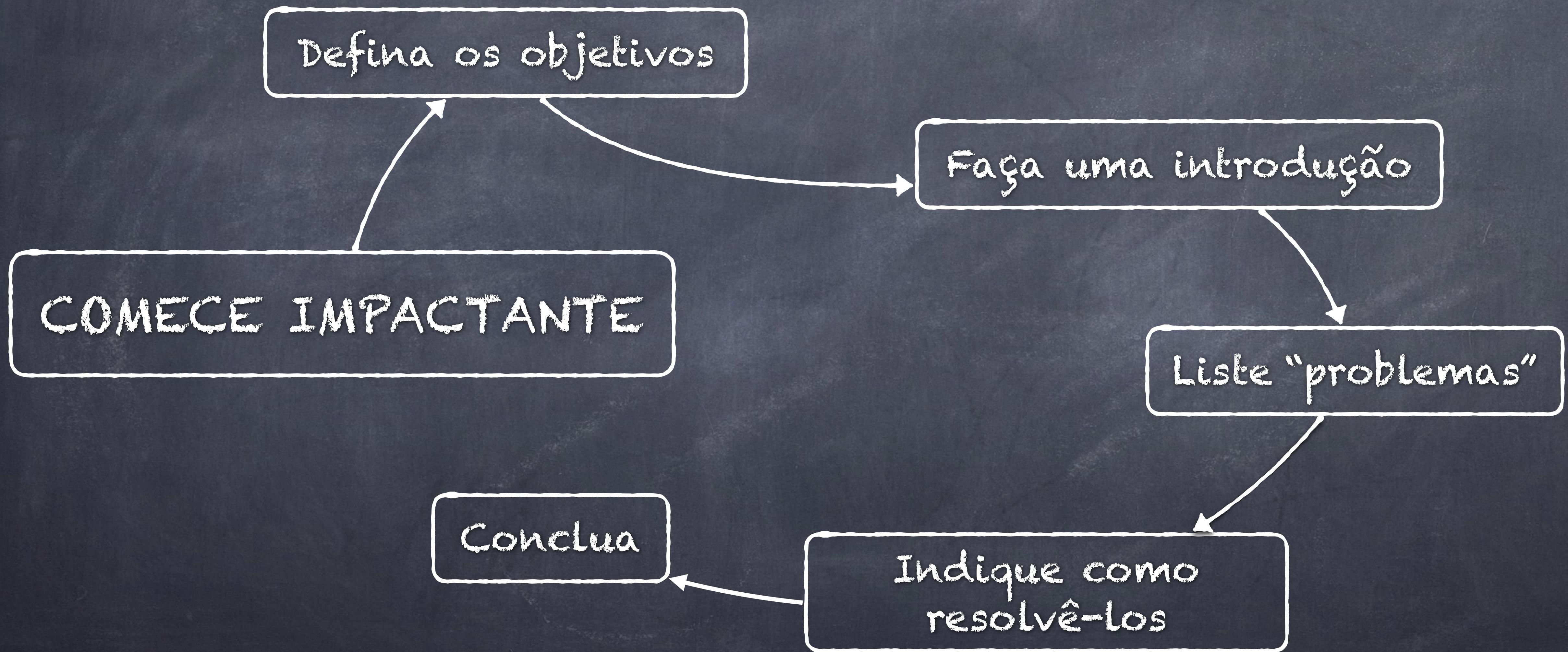
DICA (2): ROTEIRIZE



DICA (2): ROTEIRIZE



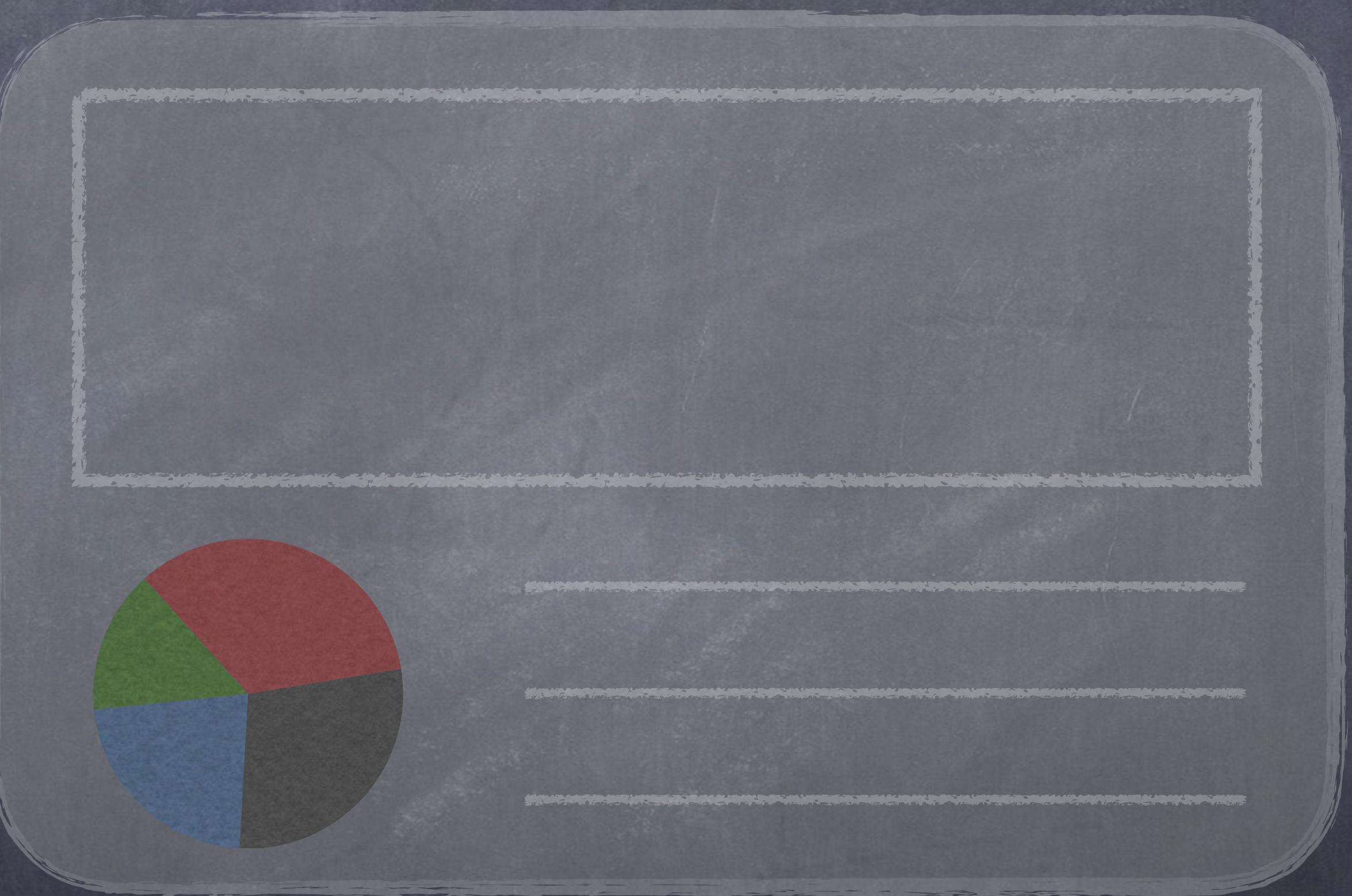
DICA (2): ROTEIRIZE



DICA (3): DESIGN

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- Cores
- Contraste
- Alinhamento
- Fontes
- Elementos gráficos



SIMPLIFIQUE !

DICA (3): DESIGN

- ERROS COMUNS:

1. Muito texto/informação
2. Imagens em baixa resolução
3. GIFs animados
4. Fontes “bonitinhas”
5. Templates prontos (?!)



Chilean Exports

- Fresh fruit leads Chile's export mix - Chile emerges as major supplier of fresh fruit to world market due to ample natural resources, consumer demand for fresh fruit during winter season in U.S. and Europe, and incentives in agricultural policies of Chilean government, encouraging trend toward diversification of exports and development of nontraditional crops - U.S. Dept. of Agriculture, Economic Research Service Report
- Chile is among the developing economies taking advantage of these trends, pursuing a free market economy. This has allowed for diversification through the expansion of fruit production for export, especially to the U.S. and Western Europe. Chile has successfully diversified its agricultural sector to the extent that it is now a major fruit exporting nation. Many countries view Chile's diversification of agriculture as a model to be followed.
- Meanwhile, the U.S. remains the largest single market for Chile's fruit exports. However, increasing demand from the EC and Central and East European countries combined may eventually surpass exports to the U.S., spurring further growth in Chile's exports.
- If you've read this far, your eyes probably hurt and you've been reading this tedious long-winded text instead of listening to me. I'm insulted- can't you see I'm doing a presentation up here? Look at me! Congratulations, however, on having such good eyesight.

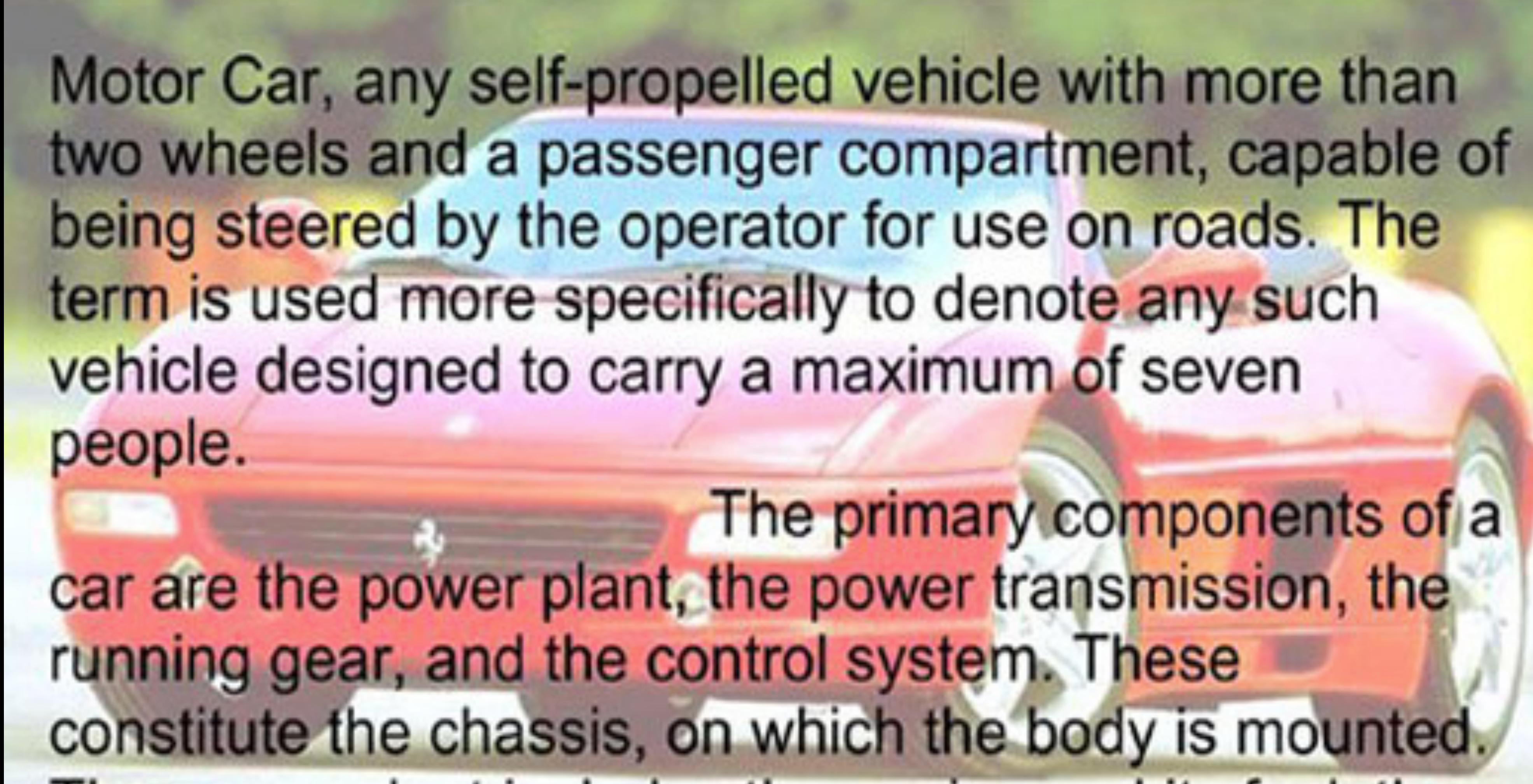


Beginner Motorcycles



- My personal favorite: the Suzuki Savage
- Light weight (~380lbs)
- Adequate power (650cc engine)
- Low seat height fits most riders

INTRODUCTION



Motor Car, any self-propelled vehicle with more than two wheels and a passenger compartment, capable of being steered by the operator for use on roads. The term is used more specifically to denote any such vehicle designed to carry a maximum of seven people.

The primary components of a car are the power plant, the power transmission, the running gear, and the control system. These constitute the chassis, on which the body is mounted. The power plant includes the engine and its fuel, the carburettor, ignition, lubrication, and cooling systems, and the starter motor.



Social Business Power Map²⁰¹⁰ for

Mapping the interest, adoption, and maturity for the business aspects of social media across the spectrum.



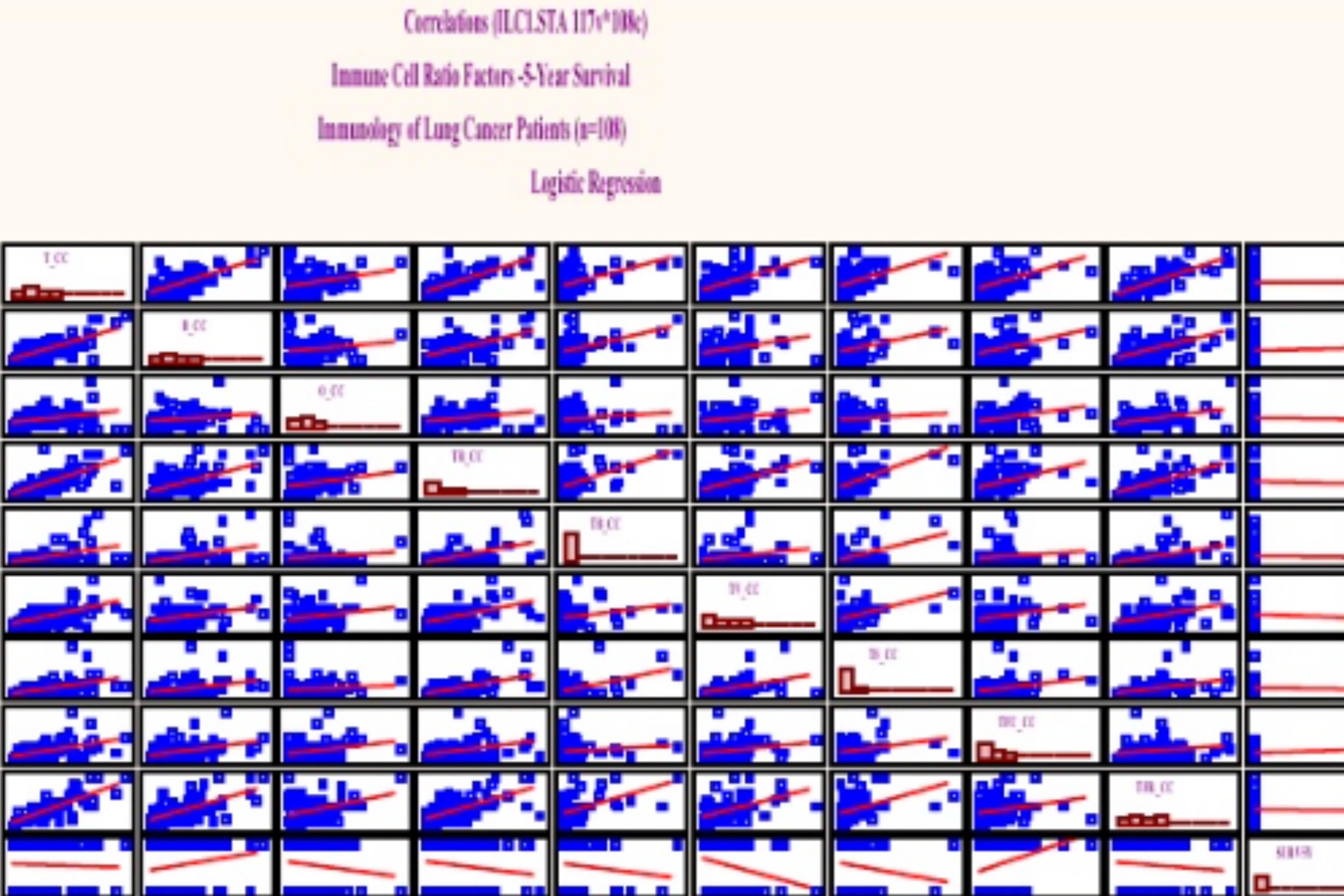
Buzz

Experimentation

Adoption

Maturity

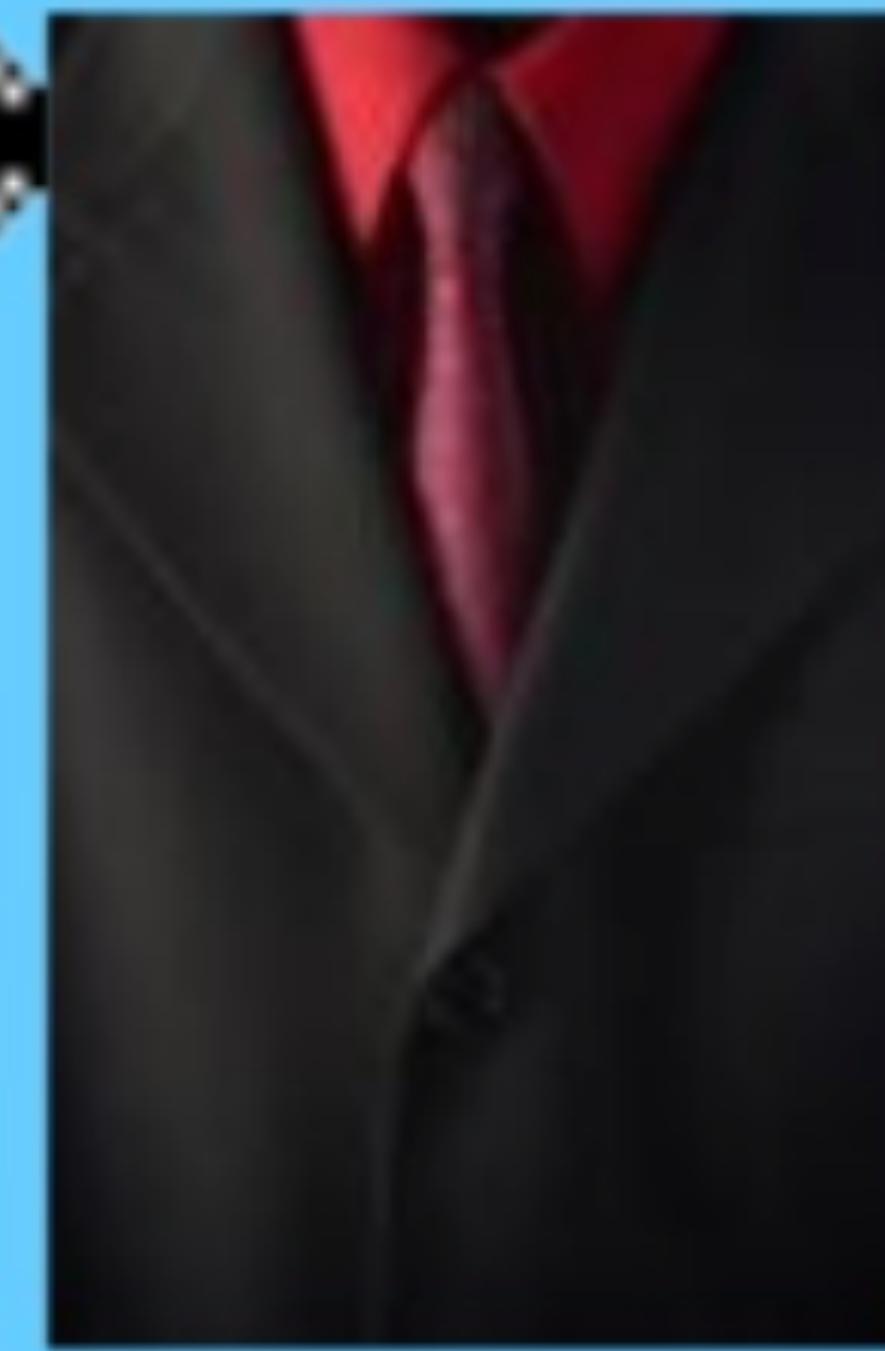
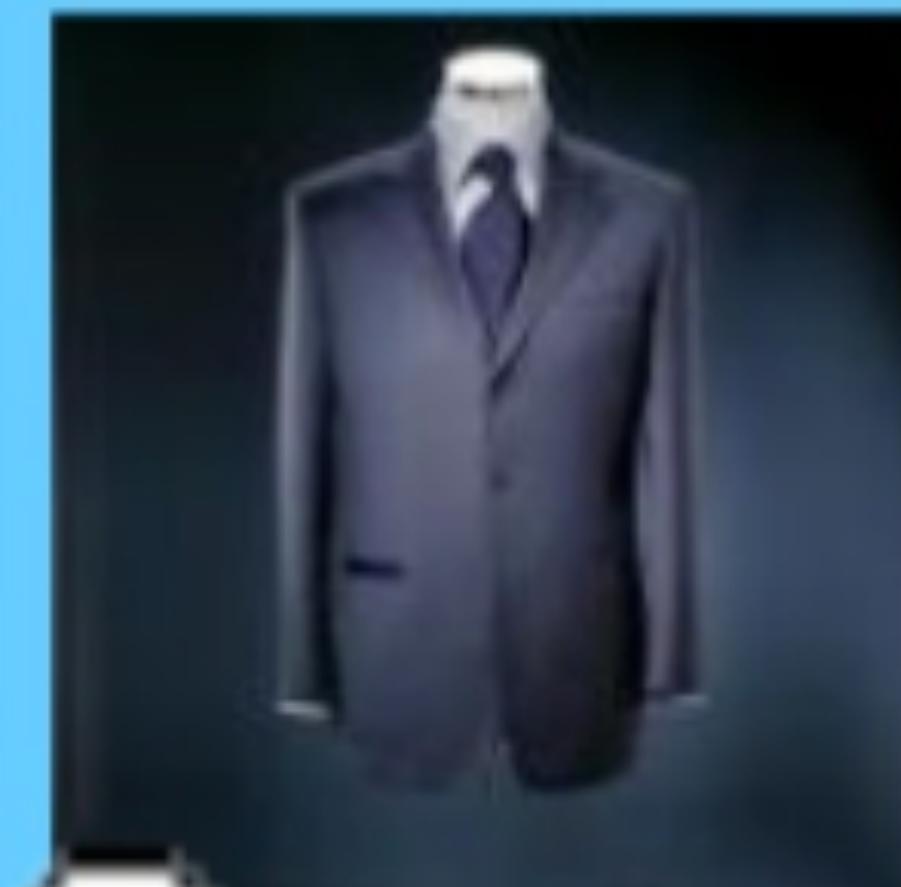
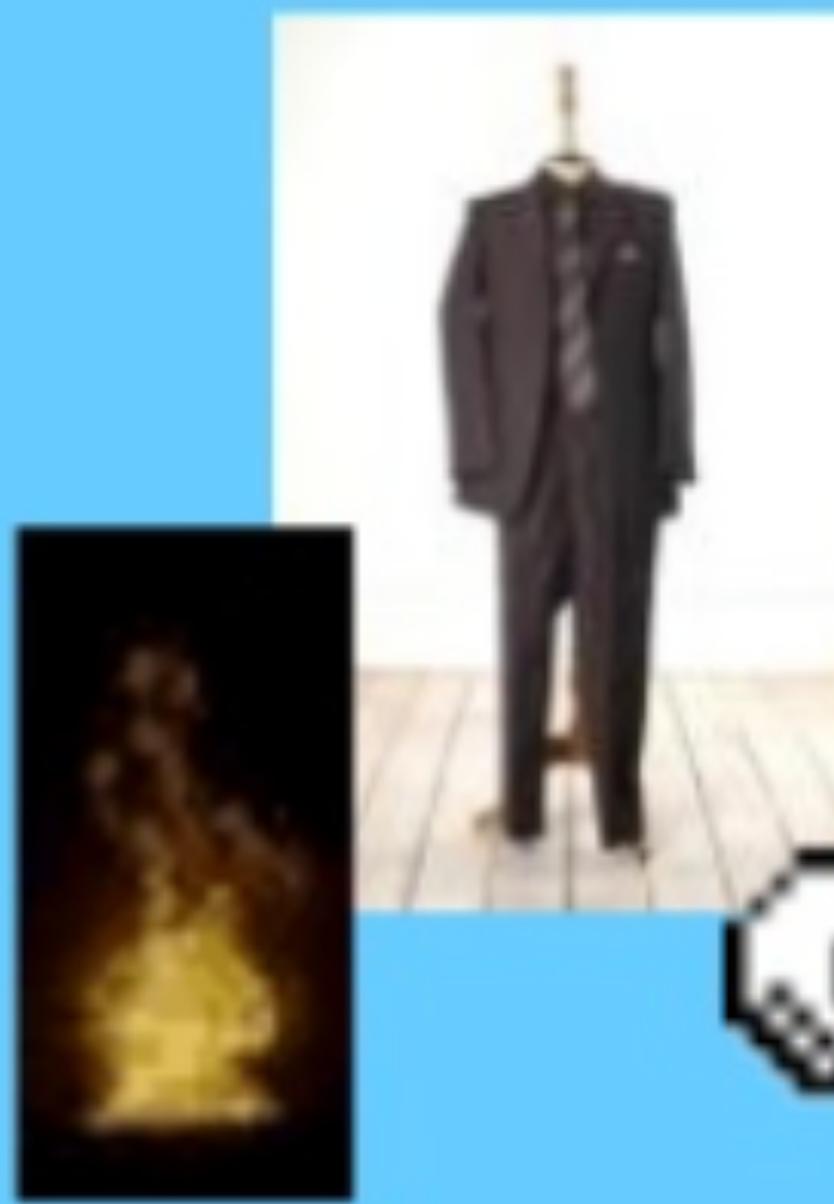
Logistic Regression Model of System:Immune Cell Ratio Factors-Survival Lung Cancer Patients:



Wow

Buying a New Suit

Wow

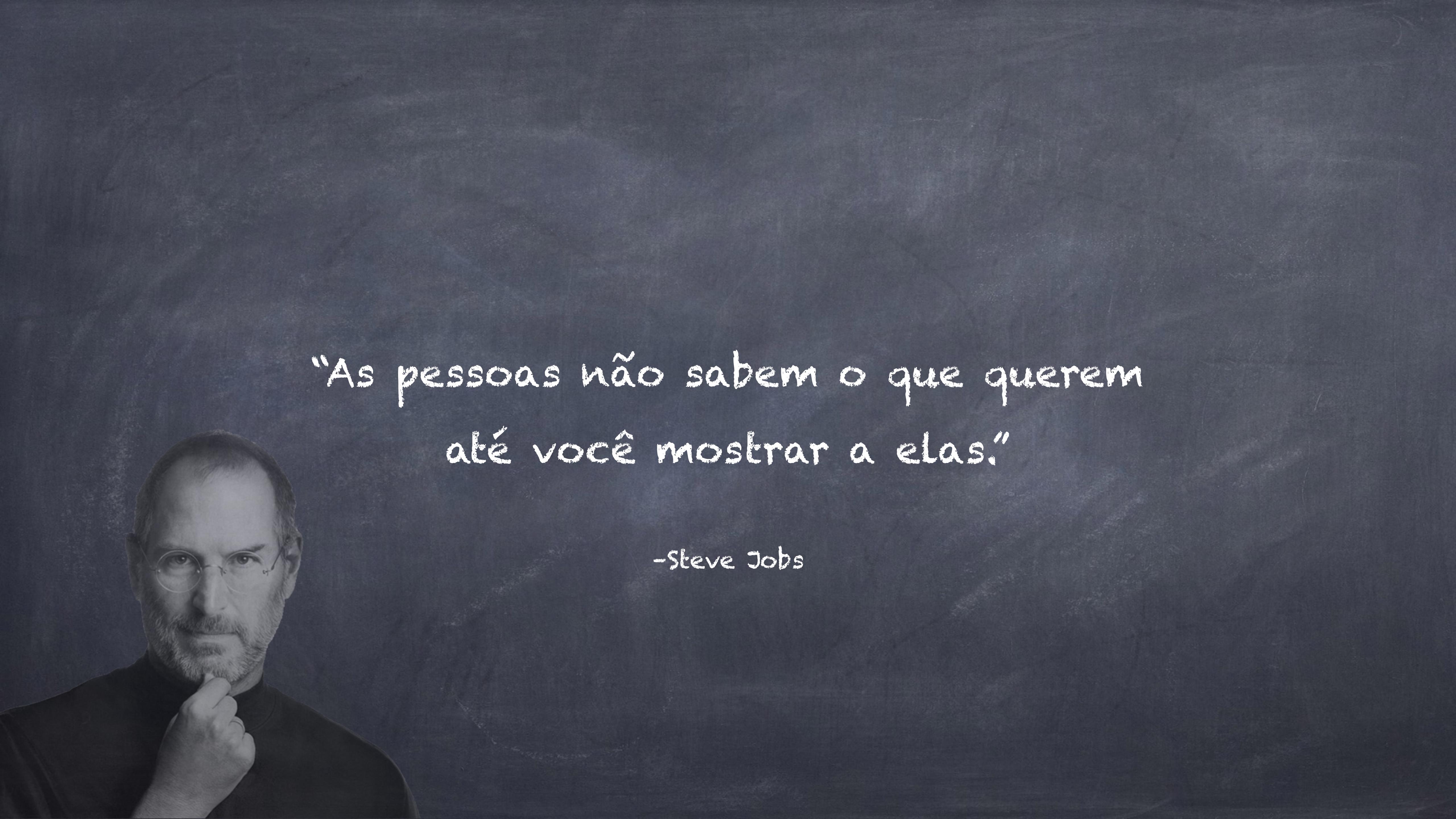


DICA (4): TREINE

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- Mentalize
- Se antecipe
- Fale devagar
- Seja ouvido
- Interaja
- Não leia (!)
- Conheça o equipamento
- Não fique na frente
- 1'/slide
- Seja verdadeiro
- Reforce o público
- Não se desculpe (?!)

DICA (5): CONTE HISTÓRIAS



"As pessoas não sabem o que querem
até você mostrar a elas."

-Steve Jobs

Referência

- Ideia clara: www.youtube.com/watch?v=SSn7rXiC-n4