Hey my name is Luke and I find that my minimal design follows a pattern where form is influenced by function, and the end product does not overthink the objective. I try to tell a story with design whether it is branding, crafting, or event design. I can't quit making things with my hands, I love supporting the little guy, and I will eat any and all pizzas you put in front of me.

Branding / Crafting / Pugs / Pizza