



# Molly-Colleen Thomson

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## SKILLS

User Adaptability  
UX Design  
Visual Design  
Detail-Oriented  
Leadership  
Collaboration  
Communication  
Problem Solving  
Decision Making  
Multitasking  
Graphic Design  
Web Design/Developing  
Wireframes  
Client Interaction

## TECHNICAL ABILITIES

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe Animate  
Adobe XD  
HTML  
CSS  
JavaScript  
PHP  
SQL  
Webflow  
InVision  
Sketch  
WordPress

## EXPERIENCE

**Web Design Intern**  
**TRENDIFYLIVE**  
Jan. 2019 - June 2019

**Sales Representative**  
**GOODLIFE FITNESS**  
Oct. 2017 - Jan. 2019

**Graphic Designer**  
**GLUE MAGAZINE**  
Sept. 2017 - June 2018

**Administrative Assistant**  
**HANDA TRAVEL**  
Sept. 2016 - Aug. 2018

**RESPONSIBILITIES:**  
Created and designed the TrendifyLive website and logo.  
Planned social media marketing strategies.

**RESPONSIBILITIES:**  
Sales, lead generation and strategizing methods to increase foot traffic/gym trials.

**RESPONSIBILITIES:**  
Advertising design, client outreach for the Algonquin College branded magazine. Responsibilities included layout, design, copy editing, promotion and distribution.

**RESPONSIBILITIES:**  
Managed the workflow and provided general office support for a busy travel agency. Responsible for the management of all social media accounts and acted as a client liaison both online and in

## EDUCATION

**AdvDip, Advertising and Marketing Communications Management**  
**ALGONQUIN COLLEGE**  
Sept. 2016- April 2019

**PGDip, Interactive Media Management**  
**ALGONQUIN COLLEGE**  
Sept. 2019- April 2020

**SKILLS ACQUIRED**  
Graphic and website design, social media marketing and analytics, art direction, concept development and illustration. The ability to perform a market segmentation analysis. Develop an integrated advertising and marketing communications plan.

**SKILLS ACQUIRED**  
Experienced in six different computer coding languages as well as the Adobe Master Collection which includes Photoshop, Illustrator, and more. Roles taken part include web design, server and client-side development, UX and graphic design, digital publishing and project management.

## RECOGNITION

**CUSTOMER SERVICE AWARD**  
FOREVER 21

**DEAN'S HONOUR ROLL**  
3.8 GPA

**HIGHEST LEAD GENERATION**  
GoodLife Fitness

## LANGUAGES

English  
French