

SCOPE OF WORK

This scope of work covers the current understanding of the Read Fresno website. The site will allow users to view an overview of the organization, and will have the ability to donate to or contact Read Fresno. The website will be a mobile friendly, browser-based, WordPress site and compatible with all current updated browsers and one version prior.

Feature Sets

#	Description
FS1	The website will feature two user roles
FS2	Each page will feature Header/Footer containing a mobile responsive navigation bar.
FS3	The Home Page will feature items the client has requested including partner organizations and links to their websites, as well as a contact information.
FS4	Plugins: <ul style="list-style-type: none">• Wordfence Security• Smush Image Compression• Yoast SEO• Advanced Custom Fields
FS5	All pages will be ADA Compliant (For more info visit: https://www.w3.org/WAI/)

Users (FS1)

#	Description
Admin	<ul style="list-style-type: none">• Will have full access to the website• Will be able to log into wp-admin (Administrator dashboard)• Will be able to update their content• Will be able to upload pictures (Up to 2mb)
Visitor	<ul style="list-style-type: none">• Will not have a login• Will be able to donate by using a button

- Will be able to navigate to partner program sites with links on home page

Header/Footer (FS2)

#	Description
Header	<p>The Header will include the following:</p> <ul style="list-style-type: none"> • Organization Name and/or Logo • Navigation bar that is mobile responsive (i.e. "Hamburger" style menu)
Footer	<p>The Footer will include the following:</p> <ul style="list-style-type: none"> • Organization Phone Number • Organization Email • Organization Address

Home Page (FS3)

#	Description
HP1	The Home page will feature a "hero" image and text containing the name of the organization.
HP2	The Home page will feature a section describing "Who we are" content provided by the organization.
HP3	<p>The Home page will feature a "News and Events" section with upcoming events from partner groups.</p> <p>Assumption: Events will be updated by the client</p>
HP4	<p>The Home page will feature a section for "Serve with Us" where visitors will be able to find out more about how they can volunteer with Read Fresno</p> <p>Assumption: The information will be provided by the client</p>
HP5	The Home page will feature a button redirecting user to a page where they can donate financially to the organization.

Plugins (FS7)

#	Description
PI1	The site will include the Wordfence Security plugin which uses a firewall to prevent security breaches (https://www.wordfence.com/) Notice: Customer success specialist will provide skills to keep the site secure
PI3	The site will include the Smush Image Compression plugin which automatically generates the best resolution image for optimal load times (https://wordpress.org/plugins/wp-smushit/)
PI4	The site will include the Yoast SEO plugin which may help the website rank higher in Google searches (https://yoast.com/wordpress/plugins/seo/)
PI5	The site will include the Advanced Custom Fields plugin which will add functionality for the admin to make things more user friendly when updating content (https://www.advancedcustomfields.com/)
PI6	If any additional plugins are needed to complete the project, they will be included as things arise. (TBD)

ADA Compliant (FS8)

#	Description
AC1	Our work will be ADA (Americans with Disabilities Act) Compliant up to AA, a grade set by WCAG, standards according to the WCAG (Web Content Accessibility Guidelines), except for designs provided by the client.
AC2	The following features will be ADA Compliant upon the creation of the site <ul style="list-style-type: none"> • The website will be able to be read by a screen reader • The website will contain Semantic Tags • Images will have Alt text Assumption: The client will provide alternative text for pictures.