

**Job Description**

**Job title:** Campaigner

**Reports to:** Senior Campaigner, Land and Environmental Defenders Team

**Location**: London with overseas travel as required, including to high risk environments

This role could be offered as a job share or on a part time basis.

**Role Purpose**

As a Campaigner in the new, enlarged Land and Environmental Defenders campaign, you will investigate, gather and consolidate information relating to attacks on land and environmental defenders and the communities they represent, and uses this to publish high quality investigations and communications material to influence companies, investors, governments and other key advocacy targets to change their behaviour.

**Key responsibilities and accountabilities**

**Campaigns and Advocacy**

* Supports the development of the team strategy; develops tactics to respond to campaign issues and opportunities that arise
* Plans and carry out high quality desk and field-based investigations into attacks on land and environmental defenders and the causes of the underlying conflicts and uses findings to influence companies, governments and investors behaviour.
* Contributes to the development of an annual reporting output and other campaign material which covers attacks on environmental and land activists
* Uses this data to influence, for example, companies and investors within their decision making
* Conducts relevant advocacy with industry, government, NGOs and other campaign targets
* Contributes to cross-campaign efforts, for example, climate change, by exposing the association between a company and/or industry and attacks on environmental and land activists
* Monitors key developments and attends relevant meetings and events related to Global Witness’ earth and land rights work

**Communications**

* Works in partnership with the communications team to develop and produce high quality communication products for a diverse range of external audiences
* Develops and maintains good relationships with the media and proactively looks for new and innovative ways to communicate campaign messages
* Represents Global Witness at a national and international level
* Carries out media interviews at a national and international level
* Prepares materials for Global Witness’ website, social media, blog posts and talking points

**Ways of working and collaborating**

* Proactively supports fundraising and development activities by providing campaign information when requested and building relationships with key funders as appropriate
* Work collaboratively with colleagues across Global Witness to collectively deliver our mission, vision and aims
* Makes a positive contribution to the strand and the wider organisation by playing an active role in campaign and organisation wide working groups and meetings
* Demonstrate a strong commitment to creating an inclusive, equal and diverse workplace
* Work within Global Witness policies and procedures at all times, including confidentiality, source protection and security, legal and contractual requirements and general office procedures
* Works with and helps foster a global network of civil society organisations and defenders

**Other**

* Any other duties equal to the skills and responsibilities required for this role as directed by the Team Leader or Senior Campaigner
* This role is based in London with regular travel overseas to high risk environments

**Person Specification**

**Essential**

* Fluency in other languages, for example, Portuguese, Spanish or Arabic
* Proven ability to conduct advocacy with a broad range of stakeholders from industry through to governments
* Proven track record of writing, editing and producing written materials to a high standard for a variety of audiences
* Demonstrable track record in influencing decision makers
* Previous track record in delivering to agreed deliverables and timescales
* Demonstrates excellent written and verbal communication skills; communicates with diverse audiences effectively
* Experience of conducting research, and data analysis
* Working experience in one of more of the following areas: Human Rights, Environmental Issues, Anti-Corruption or International Development
* Experience of working with the media
* Displays a strong commitment to and genuine enjoyment of team work
* Skilled at adapting influencing approaches and communication style to meet the differing needs of diverse stakeholders
* Demonstrates the ability to be flexible, responds positively to change; works well under pressure and deals with multiple priorities
* Willingness and ability to travel frequently, sometimes at short notice, including to high risk environments
* Experience of working with human rights or environmental activists and NGOs.

**Highly Desirable**

* Experience in carrying out investigations
* Direct experience of working on human rights issues relating to extractives, agribusiness and fossil fuels
* Direct advocacy experience lobbying in China, the EU or the US
* Knowledge or understanding of media law, including UK law on libel
* Journalistic background