



# MAKING VISIONS WORK.

Co-Creating Digital Businesses, Digital Experiences & Products



# YPP 4th

bbv Software Services AG | Date



**consimo**  
fa:r Parifonds Bau

# Presentation on Ho Chi Minh City Museum of History

bbv Software Services AG | Date: 08/05/2025

# Agenda



1. Introduction
2. Vietnamese history
3. Culture and art
4. Special collection
5. Conclusion





# INTRODUCTION

What is Ho Chi Minh City Museum of History?

# Introduction



## What is Ho Chi Minh City Museum of History ?

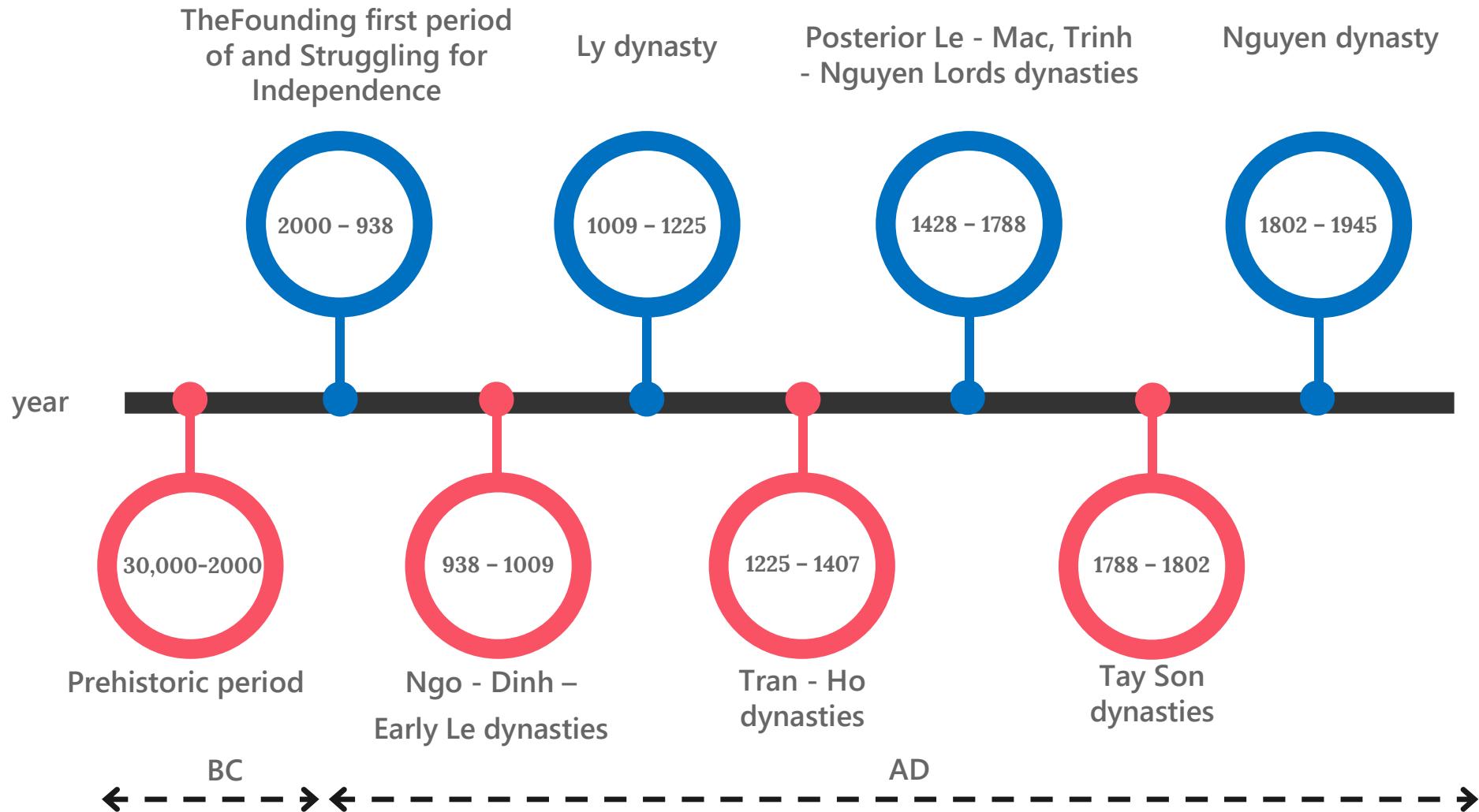
- a major historical and cultural museum
- Overview:
  - Reflects the 18 major historical periods of Vietnam.
  - To preserve and display Vietnam's cultural and historical heritage
  - Located at 2 Nguyễn Bỉnh Khiêm Street, Bến Nghé Ward, District 1, Ho Chi Minh City





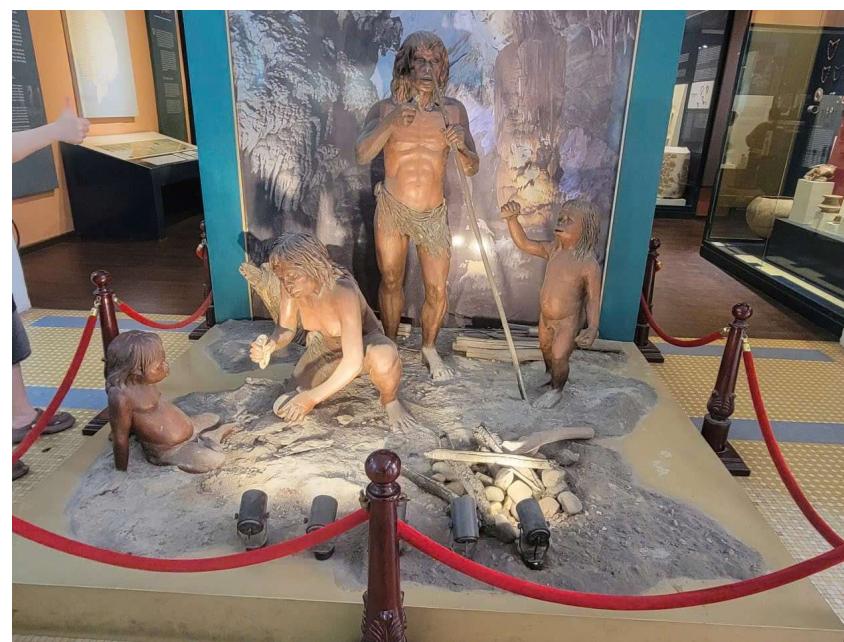
# VIET NAM HISTORY

# Vietnamese historical timeline



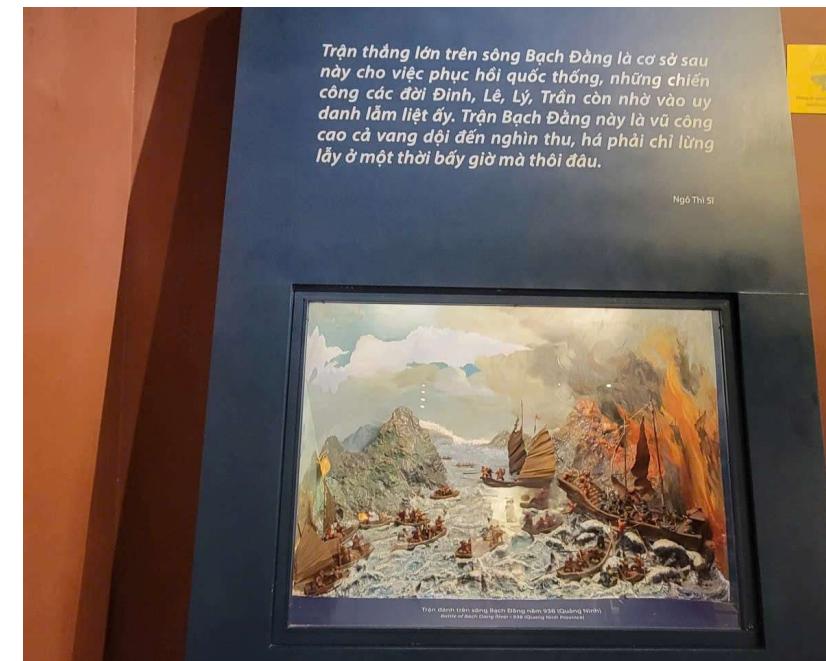
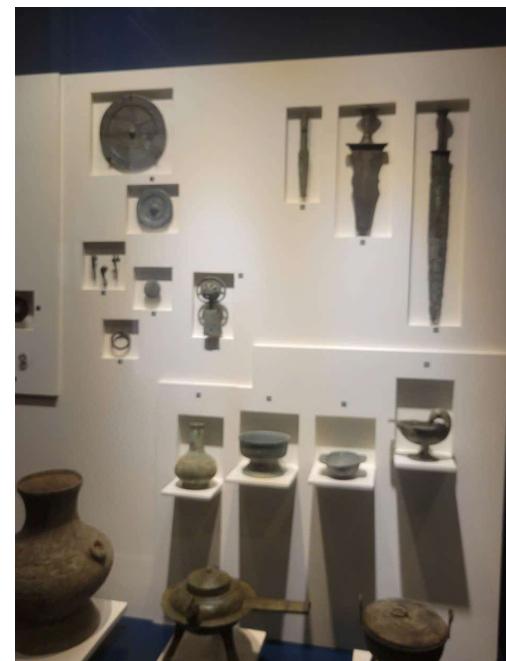
# Prehistoric period

- Time: 30,000 BC - 2000 BC
- Characteristics: Humans appear, hunt - gather, stone tools.



# The first period of Founding and Struggling for Independence

- Time: 2000 BC – 938 AD
- Characteristics:
  - Establishment of the first states: Van Lang and later Au Lac.
  - Development of wet rice agriculture and bronze casting (Dong Son culture).
  - Construction of Co Loa Citadel, an early fortified city.



# Ngo - Dinh - Early Le dynasties



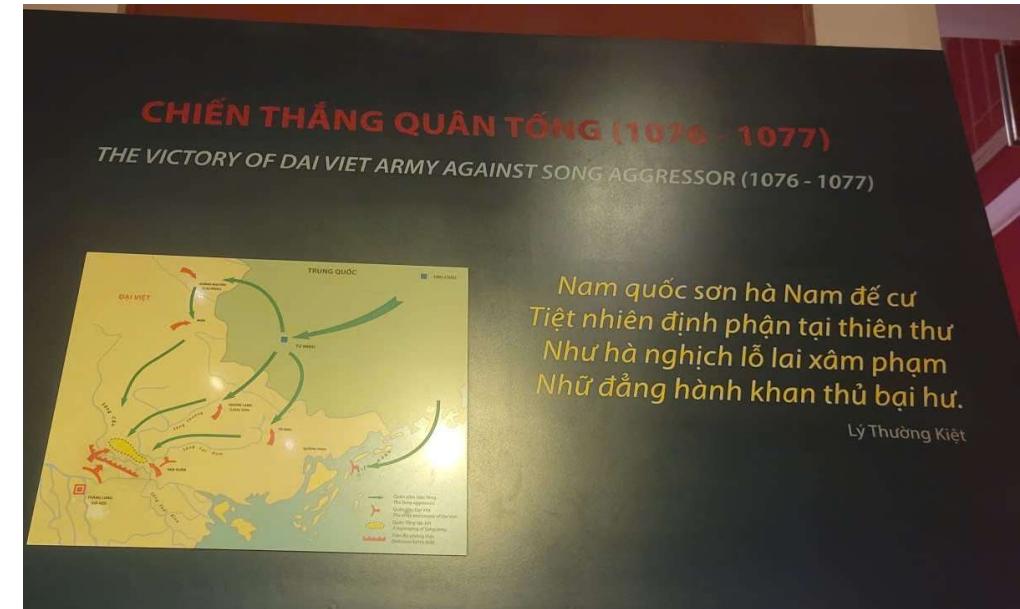
- Time: 938 - 1009
  - Characteristics: Ngo Quyen ended more than 1,000 years of Chinese. Dinh Bo Linh → 12 Lords Rebellion and founded the Dinh dynasty (968), naming the nation Dai Co Viet.



# Ly dynasty



- Time: 1009 - 1225
- Characteristics: Thang Long capital(Hanoi) in 1010 , Buddhist culture developed.



# Tran - Ho dynasties

- Time: 1225 – 1407
- Characteristics: resistance against Nguyen Mong(1258, 1285, 1288), economic and cultural development.



# Posterior Le - Mac, Trinh - Nguyen Lords dynasties

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- Time: 1428 – 1788
- Characteristics: Le dynasty develop, Trinh – Nguyen struggle.



# Tay Son dynasty

- Time: 1778 – 1802
- Characteristics: Farmers uprising, Quang Trung Dai destroyed the Qing army.



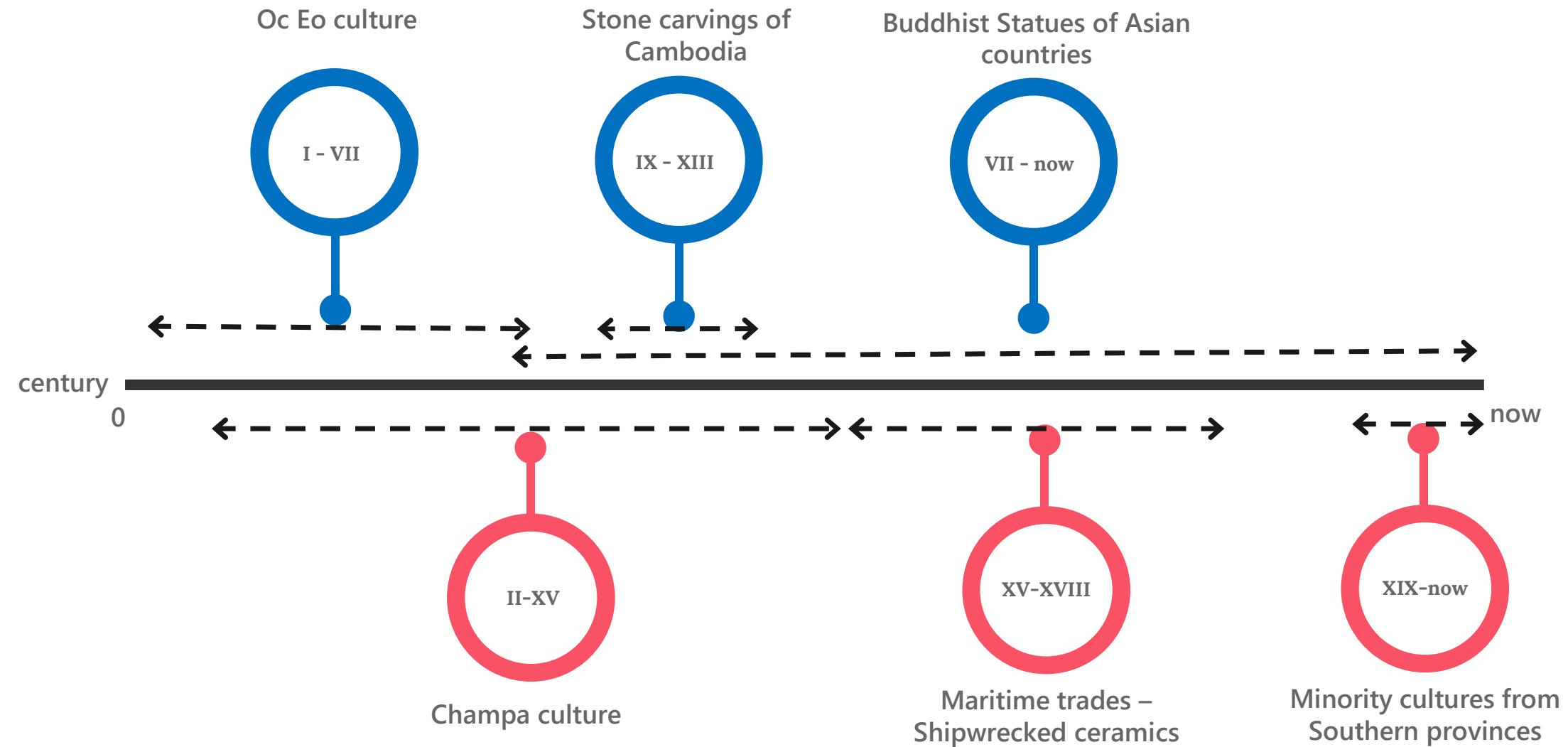
# Nguyen dynasty



- Time: 1802 - 1945
- Characteristics: The last feudal dynasty, Western exchange.

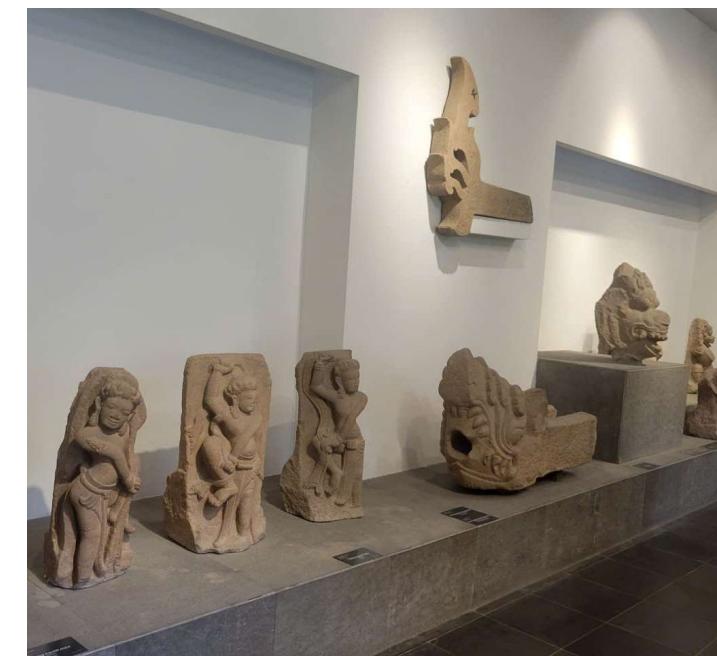


# Vietnamese culture timeline



# Champa culture

- Time: II century – XIX
- Characteristics: Influence of Hinduism, Temple architecture.



# Oc Eo culture



- Time: First century – VII
- Characteristics: Ancient culture in the South, international trade exchange.



# Stone carvings of Cambodia



- Characteristics: Khmer art, Angkor heritage influence the Southern region..



# **Maritime trades – Shipwrecked ceramics**



- Characteristics: Vietnamese ceramics on international trade routes.

# Minority cultures from Southern provinces



- Characteristics: Khmer, flower and Cham culture in the South.



# Buddhist Statues of Asian countries



- Characteristics: Regional Buddhist art, Vietnamese culture influence.





# COLLECTION

# The Cannons

- Time: 17th – 19th century
- Characteristics: Gun from the Nguyen Dynasty



# Duong Ha Collection



- Characteristics: Including many different periods from prehistoric times to the Nguyen Dynasty



# Vuong Hong Sen Collection



- Characteristics: Including antiques, ceramics, folklore from many historical periods



# Temporary Exhibition

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- Characteristics: Temporary exhibition, change by topic, not associated with a specific historical period



**Q&A**



# Thank you

Intern | Vo Tran Quang Thong





# MAKING VISIONS WORK.

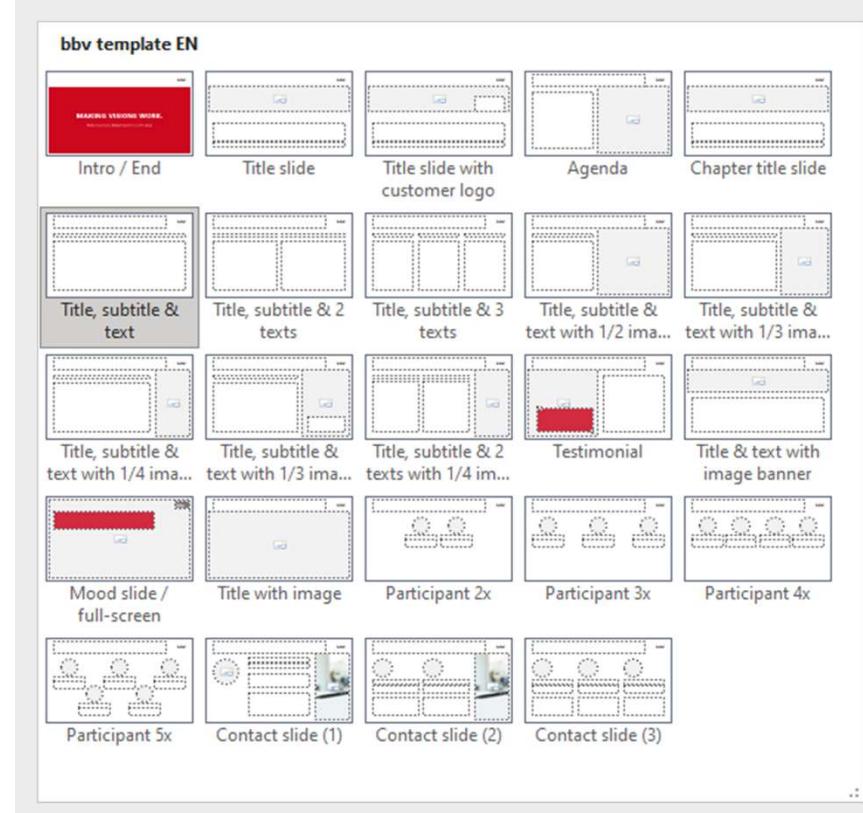
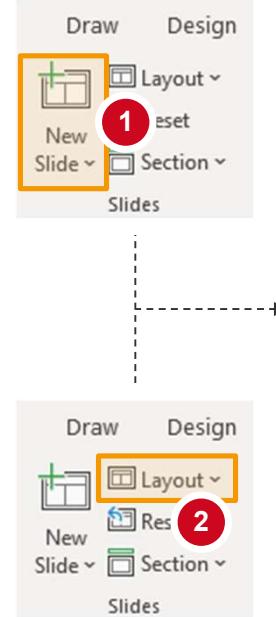
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# How-to guides

# bbv Master layouts & slide library



## Insert new slide



1

Click on «New Slide»

2

Select layout

Choose the desired layout  
from the pre-programmed  
master layouts.



Or select layout from  
slide library

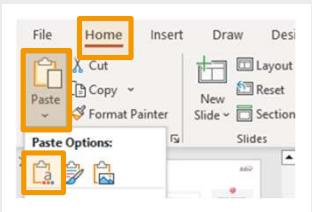
# Transfer of existing slides into the new Master



1

## Insert original slide

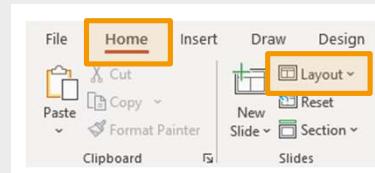
1. Copy slide in original presentation with Ctrl+C.
2. In the target presentation, select the slide after which the original slide is to be inserted.
3. Select in the tab «Home / Paste / Use Destination Theme».



2

## Assign slide layout

1. Select the inserted slide
2. Select the desired layout in the tab «Home / Layout».



3

## Adjust slide manually

- Check all slide contents such as text blocks, images, etc. for position and size and manually adjust them to the new layout grid.



4

## Check design

Independently check:

- Font type, sizes and font colours
- Colours of graphic elements
- Text alignment
- Coherence of the overall picture

### Important:

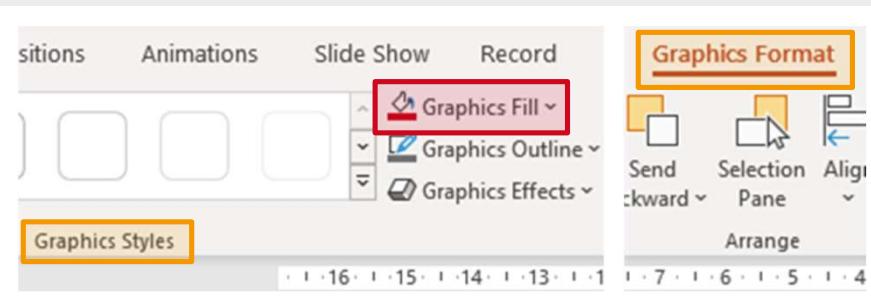
When transferring existing slides, always carry out all four steps.

# Change icon colour



## Approach

1. Select icon
2. In the tab «Graphics Format» under «Graphics Styles», use «Graphics Fill» to change the colour

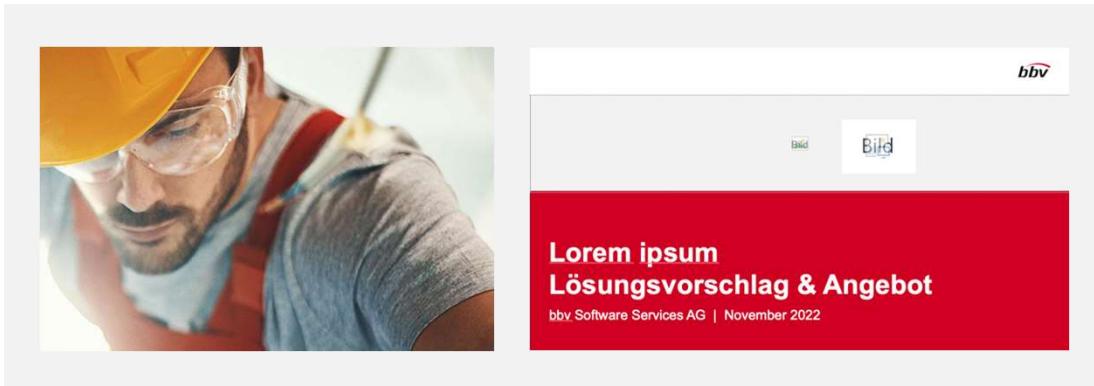


## Notes

- For some icons, the colour can be changed by using «**Graphics Outline**» instead of «**Graphics Fill**».
- The colour cannot be changed if an icon is inserted as a picture. In this case, after selecting the icon, the tab «**Picture Format**» appears instead of «**Graphics Format**».
- Best vector file format for icons: \*.svg

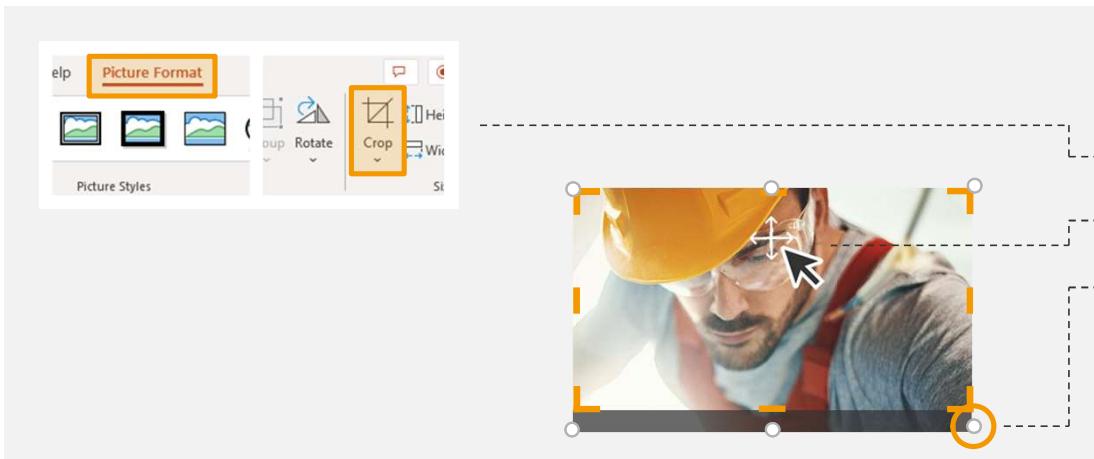


# Insert image into placeholder



## Insert image from external source

- Click on the image icon, select image from Sharepoint or other source
- The bbv image library is here locally located:  
C:\Users\Public\bbv\_templates\Marketing\PPT-Bibliotheken\Bilder-Bibliothek
- Or: copy image from external source with Ctrl+C, select the placeholder, then paste with Ctrl+V



## Adjust

1. Select the image
2. Click in the tab «Picture Format» on «Crop»
3. Adjust the image composition by moving the image
4. Resize the image by clicking and dragging the outer circles.
5. Click again on «Crop» to finish the adjustments

# Insert image into mock-up screen (mobile/laptop)



## Paste image

- Copy image from external source with Ctrl+C and paste with Ctrl+V



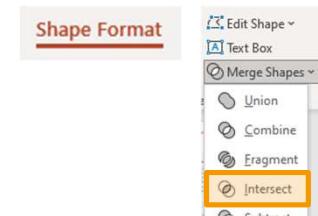
## Adjust size & determine image area:

1. Place image behind image mask
2. Adjust image size and determine image area



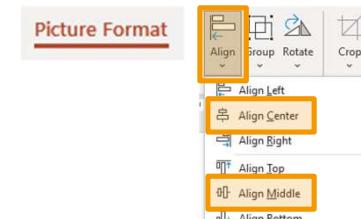
## Crop image to image mask

1. Select image
2. Select image mask
3. Click in the tab «Shape Format / Merge Shapes» on «Intersect»



## Combine image with mock-up

1. Place image behind mock-up
2. Activate image and mock-up and align both horizontally (Align Center) and vertically (Align Middle)
3. Group image and mock-up with Ctrl+G



# Style guide

# Working area, guides & ruler



## Working area

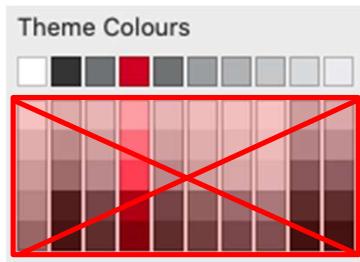
Depending on the slide, a single-column layout, a 2-column or 3-column layout is used.

Display the ruler and guides in the «View» tab.



Agenda	bbv	bbv	bbv
<p>1. Begrüssung &amp; Vorstellung der bbv Vorname Nachname</p> <p>2. Lösungsvorschlag Vorname Nachname</p> <p>3. Vorgehen, Methode und Termine Vorname Nachname</p> <p>4. Zusammenarbeitmodell Vorname Nachname</p> <p>5. Angebot Vorname Nachname</p> <p>6. Vorzüge Angebot inkl. Referenzen Vorname Nachname</p>		<p><b>Lorem ipsum</b></p> <ul style="list-style-type: none"><li>• Erste Ebene   Bullet.</li><li>• Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.</li><li>• Zweite Ebene   Bullet eingezogen.</li><li>• Nullam dictum felis eu pede mollis pretium. Integer tincidunt.</li></ul>	<p><b>Lorem ipsum</b></p> <ul style="list-style-type: none"><li>• Erste Ebene   Bullet.</li><li>• Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.</li><li>• Zweite Ebene   Bullet eingezogen.</li><li>• Nullam dictum felis eu pede mollis pretium. Integer tincidunt.</li></ul>

# bbv colour theme



- Always OK!
- Never, please!



- Use selectively and sparingly
- Never, please!



Recent Colours



Default  
text colours

Main  
accent

Colours for diagrams,  
charts, graphs etc.



Colours for diagrams,  
charts, graphs etc.

Colours for diagrams,  
charts, graphs etc.