

## AW13 Project Methodology - Course Assignment report

### Introduction

To begin with I read the assignment multiple times to get a good overview of what to do. It really made me think about the bigger picture, since this time it's more than the work of a developer.

Since «Lofthus Frukt og Saft» had only a logo and a simple brand strategy, I realized there was a lot of tasks and personnel needed to do this project.

### Body

I began writing down all the tasks and personnel I could think of for a project like this:

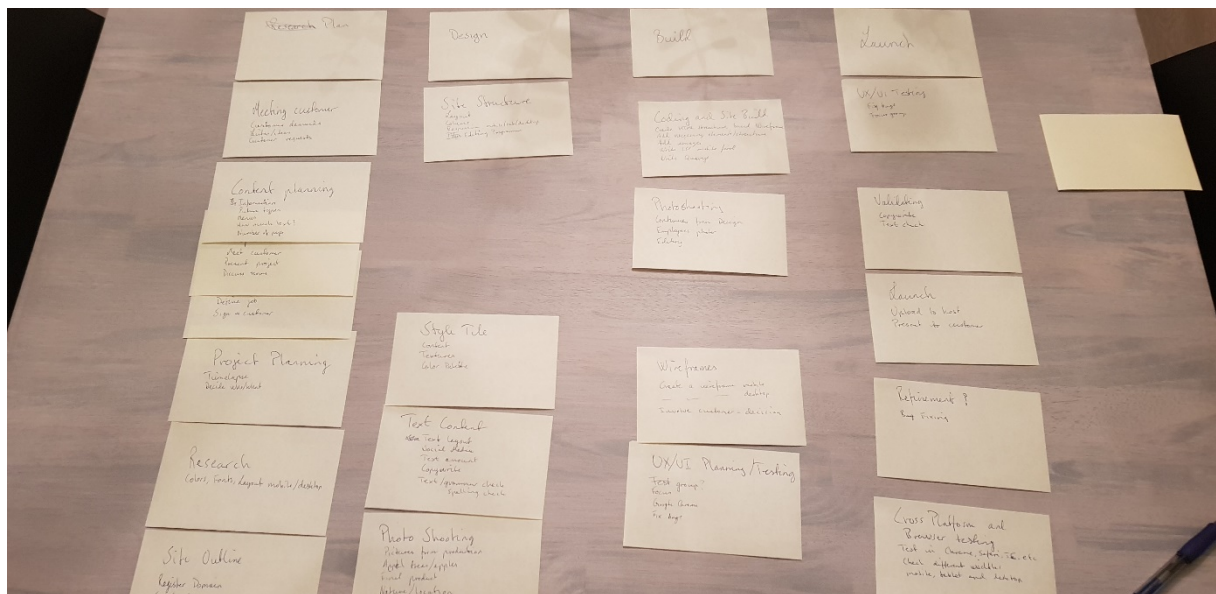
- Project Manager
- Designer
- Developer
- Content Developer
- Copywriter
- Photographer

From the example chart I used the different categories; Planning process, Design, Build and Launch. I think they break the different stages of a project, very good.

The project manager was obviously going to be involved in the entire project, so my job was to identify which of the other tasks each of the personnel was to be involved in.

The only two people not involved in the entire process is the photographer and the copywriter.

So to organize all tasks, time lapse and who should what, I wrote it all down on post-it notes:



With this done, I began creating a Gantt chart, beginning with the critical timeline. I had to break some of them down, but as you can see I mean most of them are self-explanatory. It was difficult to

determine how long time each task should take, but I tried to think about all aspects and ended up with a timeframe I think is correct. For an example I don't know how much time a photographer needs, but still I think it's a realistic amount of time. Also I don't know how time consuming the work of a copywriter is, but again I believe it's a realistically amount of time.

Since the best way to communicate isn't calling each other, I chose to use Slack (<https://slack.com>). I've checked out the other services for project collaboration, and I liked Slack the best. Since this is a project that's not for personal use, intellectual property is important to keep in mind for the entire project, both our own property and plagiarism. To make sure this has been implemented correctly, the "validating" part of the chart, will also include a last check to make sure nothing is plagiarized. Also it's important to add the copyright element below the footer.

## **Conclusion**

This was a tough assignment, since I don't really know much about what a photography, project management and a copywriter's job. Anyway, I liked it, because it made me think through the hole process of project planning. I can really see how important it is to plan, design, build it and launch it, in these steps. Months ago, I didn't know that there where all these steps behind a professional web site.

Without good project planning and a time table, it's difficult to give a cost estimate to the customer. Of course, most customers care about:

- How much will it cost?
- How much time will it take?
- End result

To be able to keep the customer happy, all of these items are important and the best way to keep him happy is with good planning and a Gantt chart.

I really liked using Post-it's to identify everything. It made it easier to add stuff during the organizing process. And I found that there where always some tasks I didn't think of while doing it and then with this system it was easy to back and add/alter tasks.

I was first thinking of starting the Gantt chart immediately, but I'm glad I didn't do it this way, since it would be very time consuming going back and forth all the time.