ActiveWeather.info

# Purpose

The purpose of this site will be to deliver weather for various cities in Idaho. The weather description will be live from a station in each city.

# Target Audience

The target audience of ActiveWeather.info will be the active senior, someone who enjoys spending their retirement outdoors, whether it be for exercise, fishing, visiting friends in a nearby city or whatever activity the active senior enjoys.

## Scenarios

* A woman wants to visit her friend in Preston. She can visit ActiveWeather.info and get up to date weather for her drive.
* A man in Preston wants to plan on gardening and looks at ActiveWeather.info on his smartphone to plan when to start and how long he can stay outside.
* A woman wants to go fishing and according to her almanac fishing around full moon is best. ActiveWeather.info will provide the moon phase so that she can make her decision.
* A couple want to enjoy dining al fresco in their backyard during the cool of the evening. ActiveWeather.info will let them know when they can start their dinner and not be too cold.

# Sitemap

