ActiveWeather.info

# Purpose

The purpose of this site will be to deliver weather for various cities in Idaho. The weather description will be live from a station in each city.

# Target Audience

The target audience of ActiveWeather.info will be the active senior, someone who enjoys spending their retirement outdoors, whether it be for exercise, fishing, visiting friends in a nearby city or whatever activity the active senior enjoys.

## Scenarios

* A woman wants to visit her friend in Preston. She can visit ActiveWeather.info and get up to date weather for her drive.
* A man in Preston wants to plan on gardening and looks at ActiveWeather.info on his smartphone to plan when to start and how long he can stay outside.
* A woman wants to go fishing and according to her almanac fishing around full moon is best. ActiveWeather.info will provide the moon phase so that she can make her decision.
* A couple want to enjoy dining in their backyard during the cool of the evening. ActiveWeather.info will let them know when they can start their dinner and not be too cold.

# Sitemap

