Topics in Social Data Science

Week 5

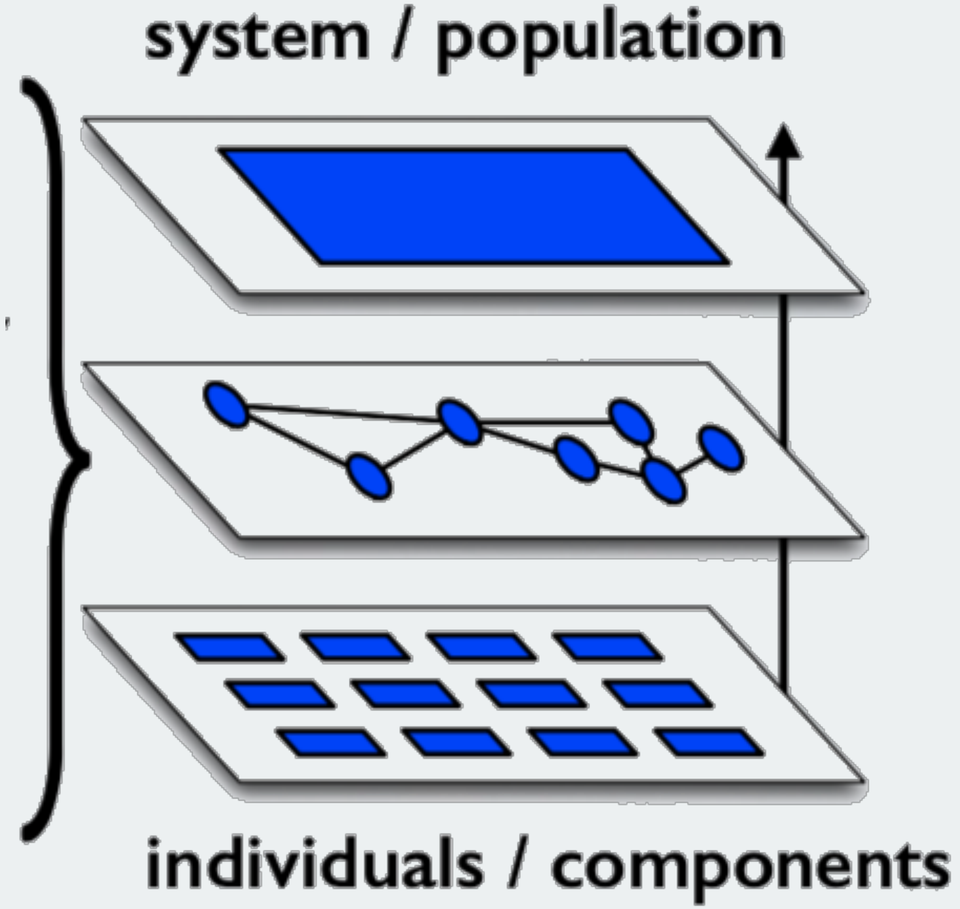
Networks 1

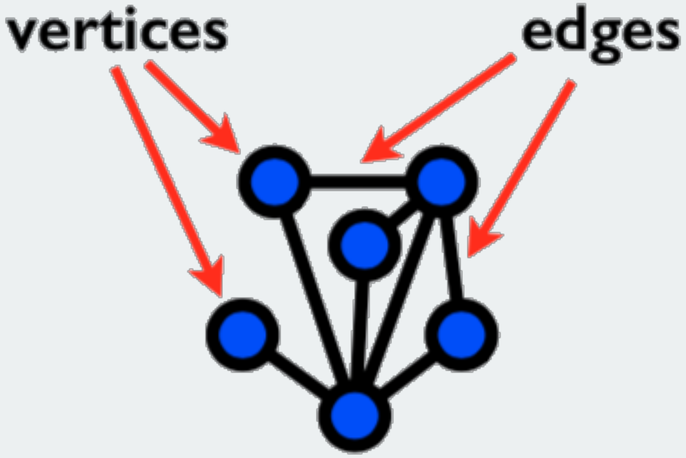
What are networks?

What are networks?

- An approach
- A mathematical representation
- Provide structure to complexity

  Allows us to look at a complex system at many different levels.
- Modeling systems both at individual scale and population scale



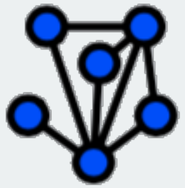


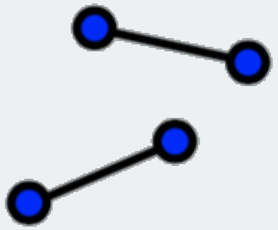
What is a vertex?

V: an component/node in a system

What is an edge?

$E \subseteq V \times V$: a pairwise relation (edges / links / ties)



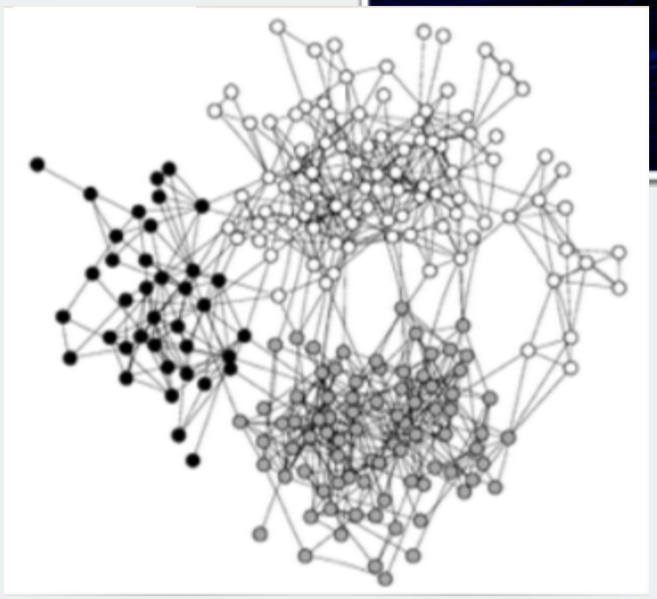


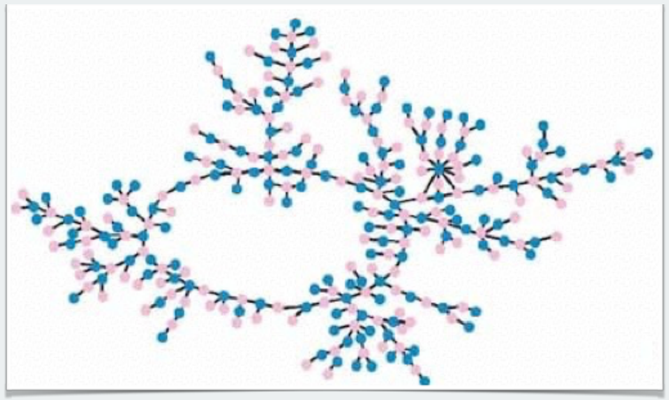
	System	Vertex	Edge
Telecom	Internet(1)	computer	IP network adjacency
	Internet(2)	autonomous system (ISP)	BGP connection
Information	software	function	function call
	World Wide Web	web page	hyperlink
	documents	article, patent, or legal case	citation
Transport	power grid transmission	generating or relay station	transmission line
	rail system	rail station	railroad tracks
	road network(1)	intersection	pavement
	road network(2)	named road	intersection
	airport network	airport	non-stop flight
Social	friendship network	person	friendship
	sexual network	person	intercourse
Biological	metabolic network	metabolite	metabolic reaction
	protein-interaction network	protein	bonding
	gene regulatory network	gene	regulatory effect
	neuronal network	neuron	synapse
	food web	species	predation or resource transfer

Social networks

Vertex: A person

Edge: Friendship, collab., sexual contact, communication, authority, exchange, etc.





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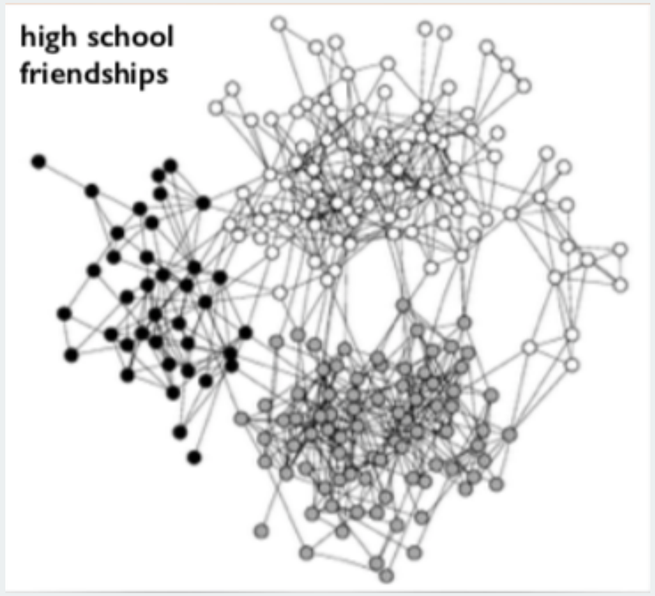
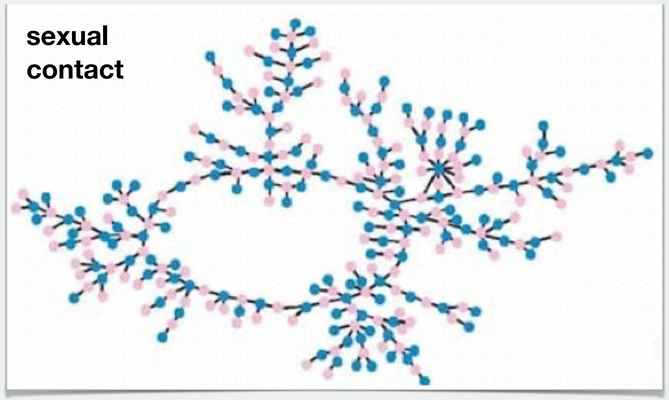
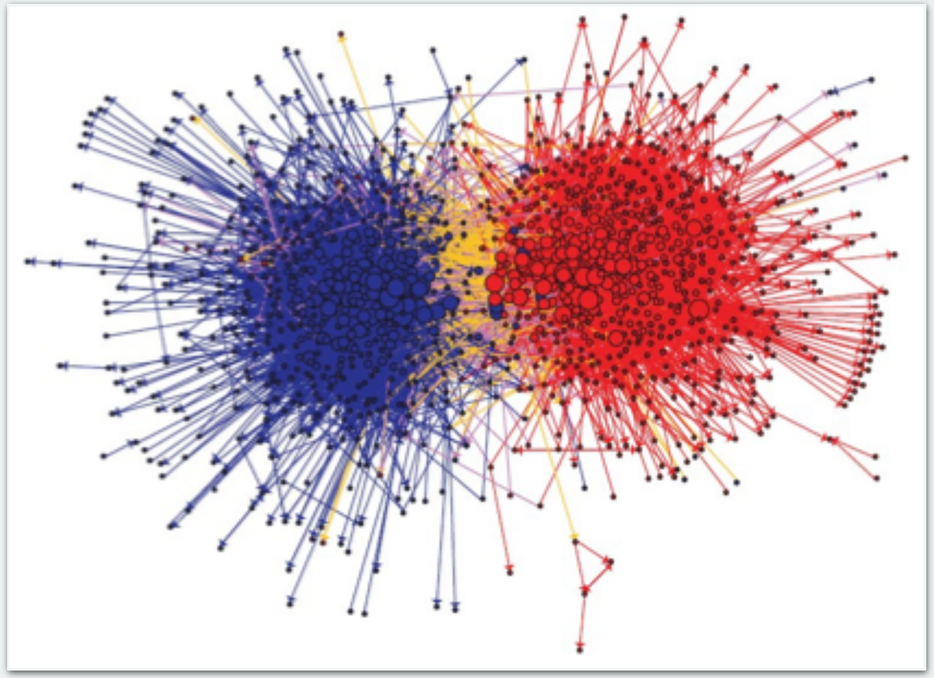


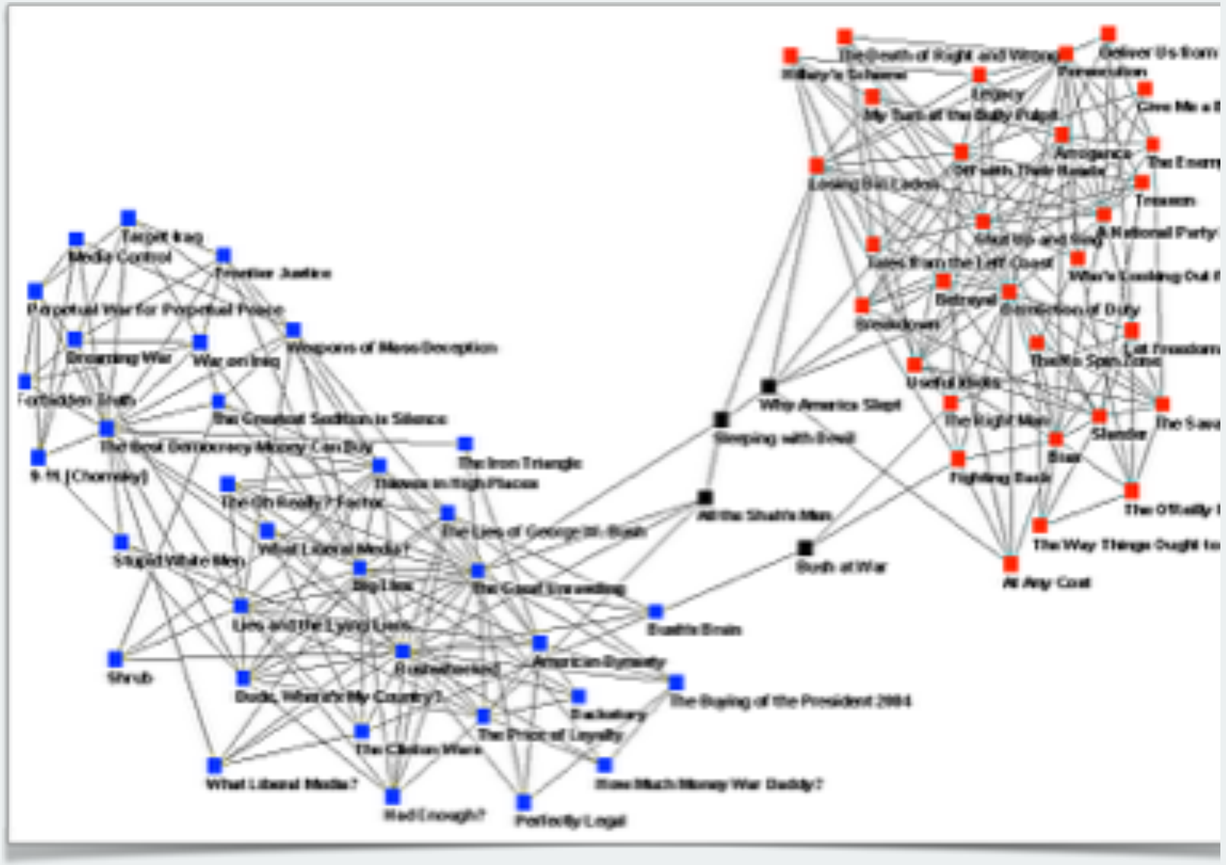


Information networks

Vertex: Books, articles, blogs, webpages, etc.

Edge: Citation, hyperlinks, recommendations, similarity, etc.





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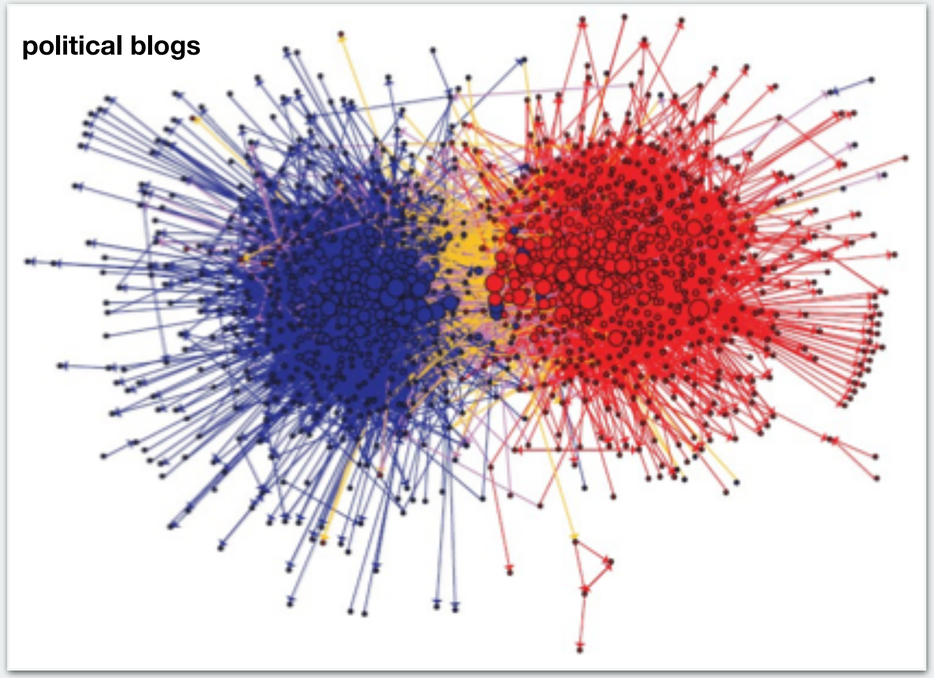
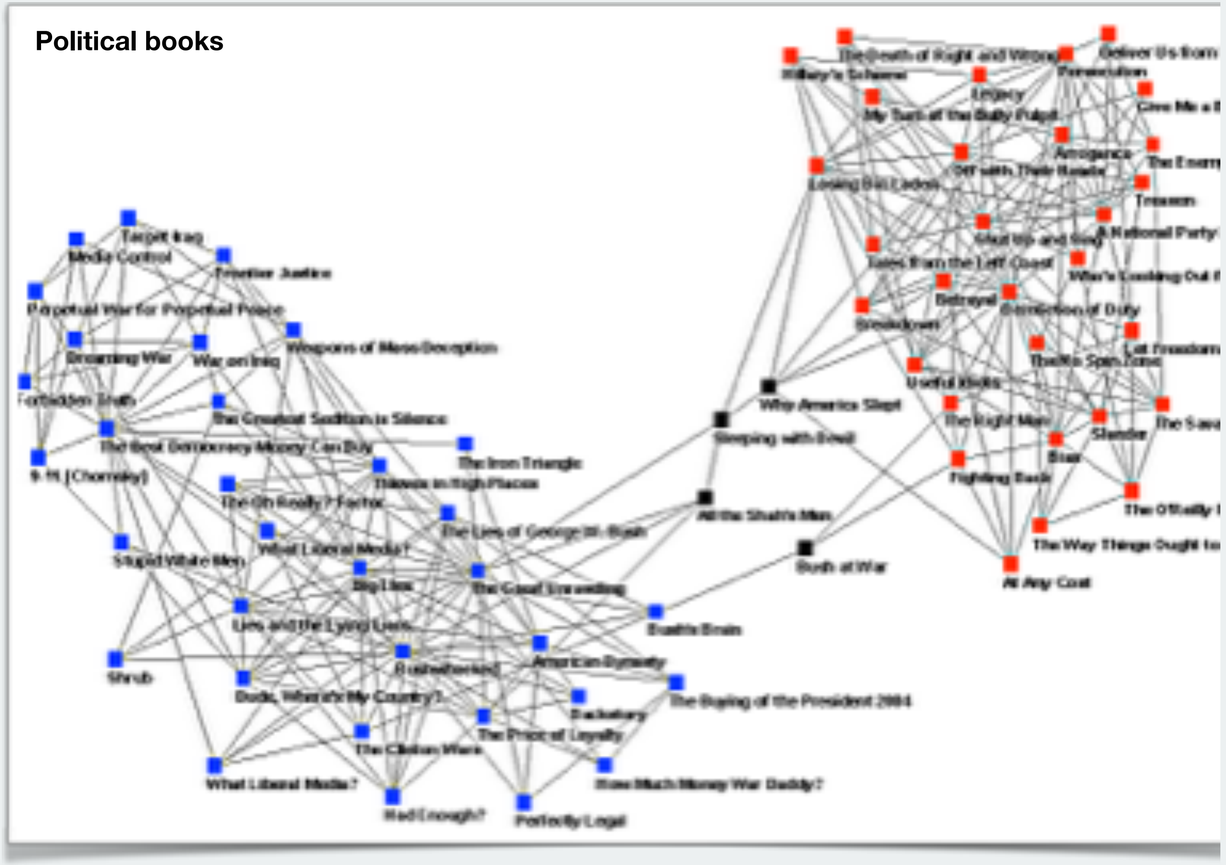
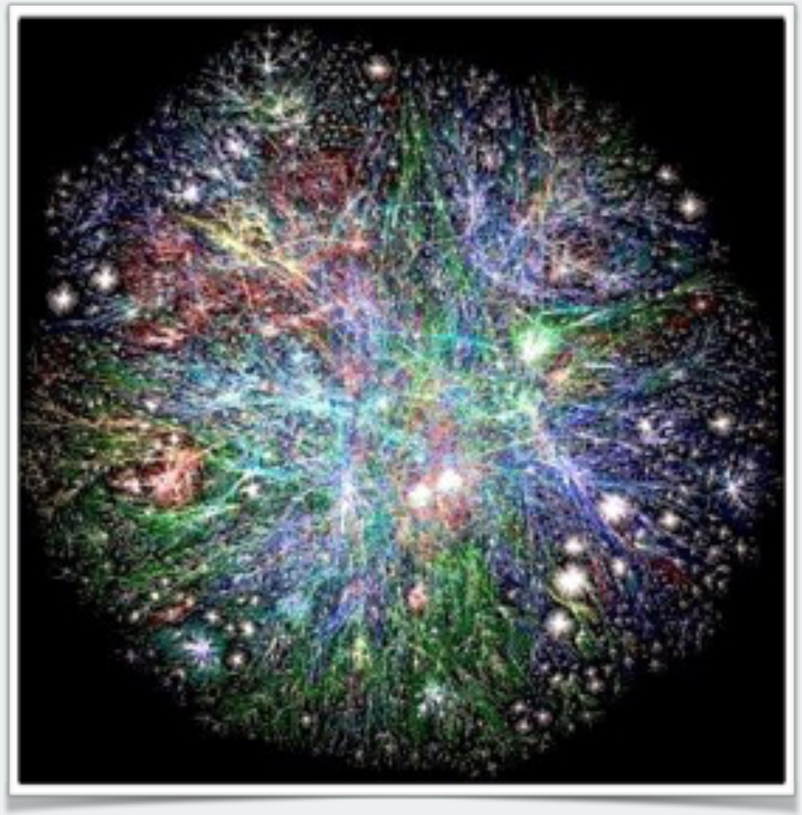


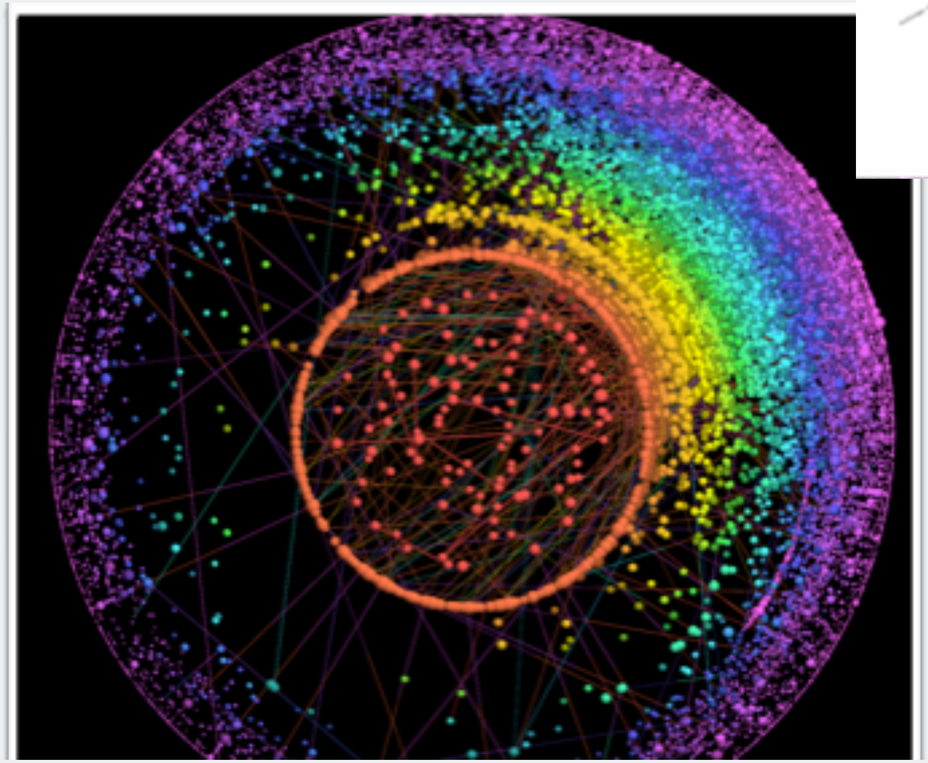


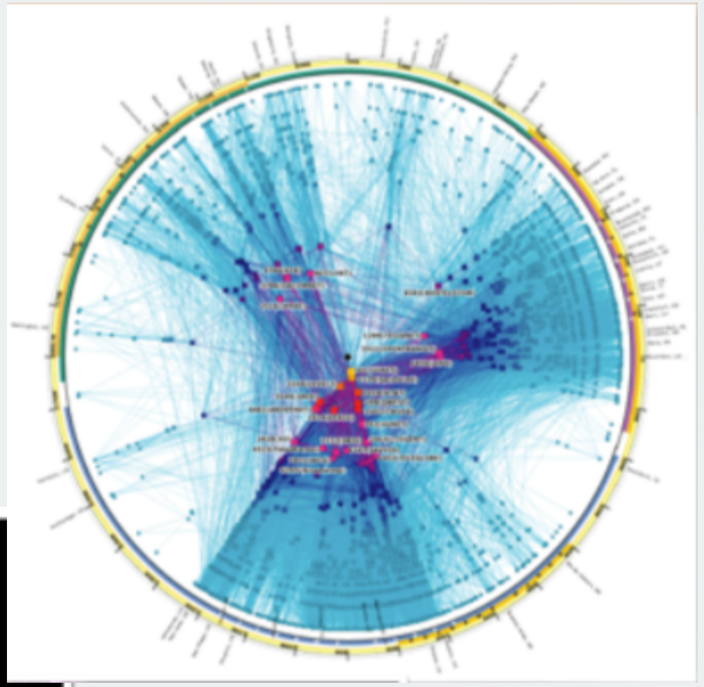
Communication networks

Vertex: Network router, ISP, email address, phone number, etc.

Edge: Information exchange







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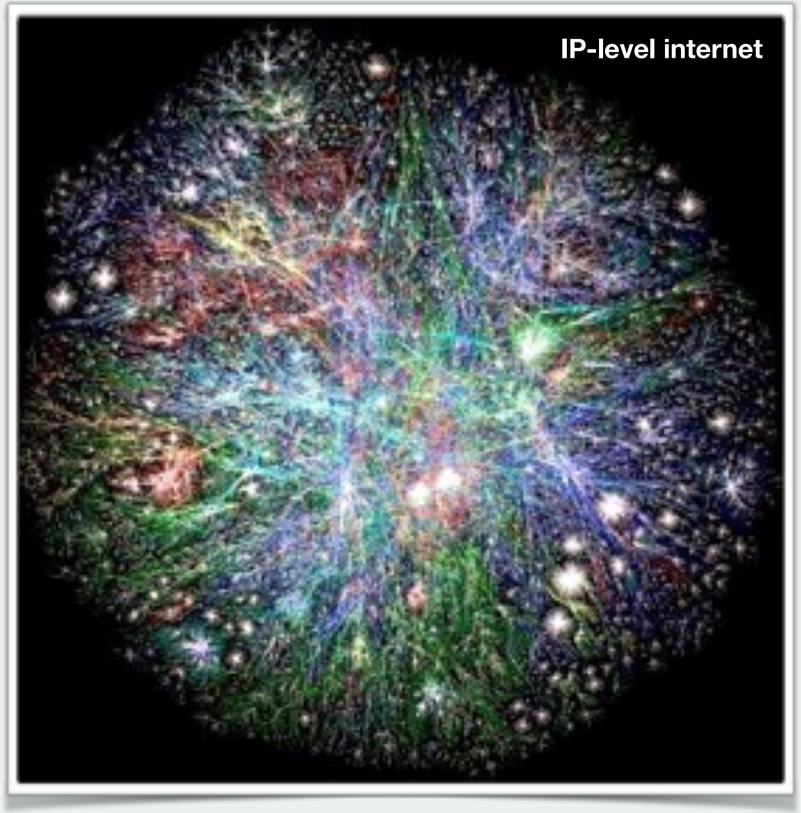
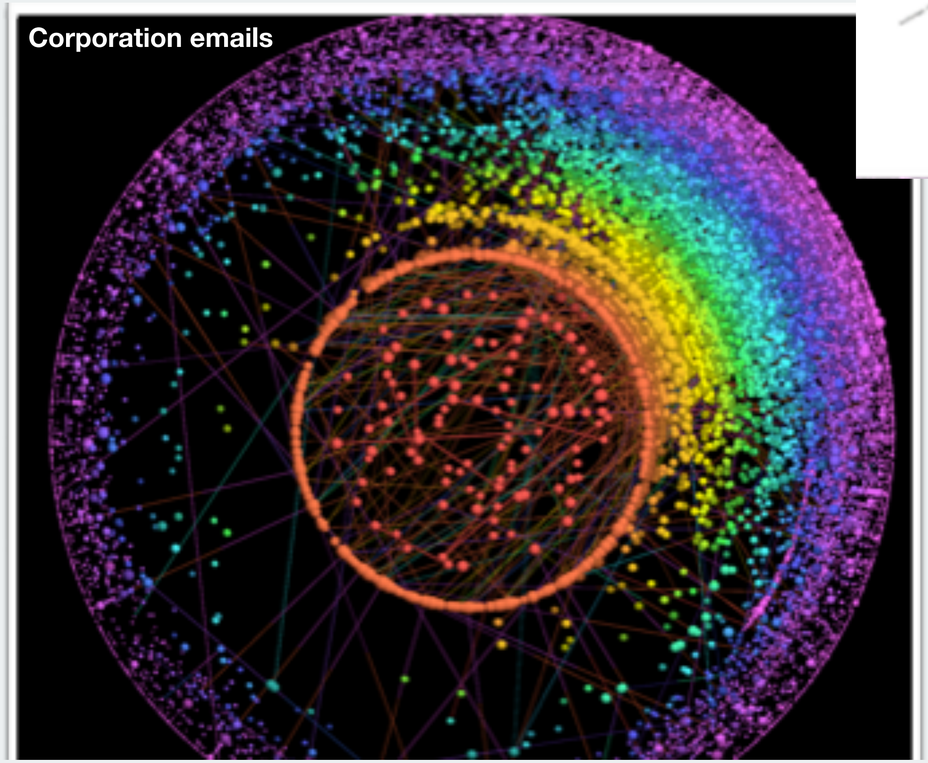
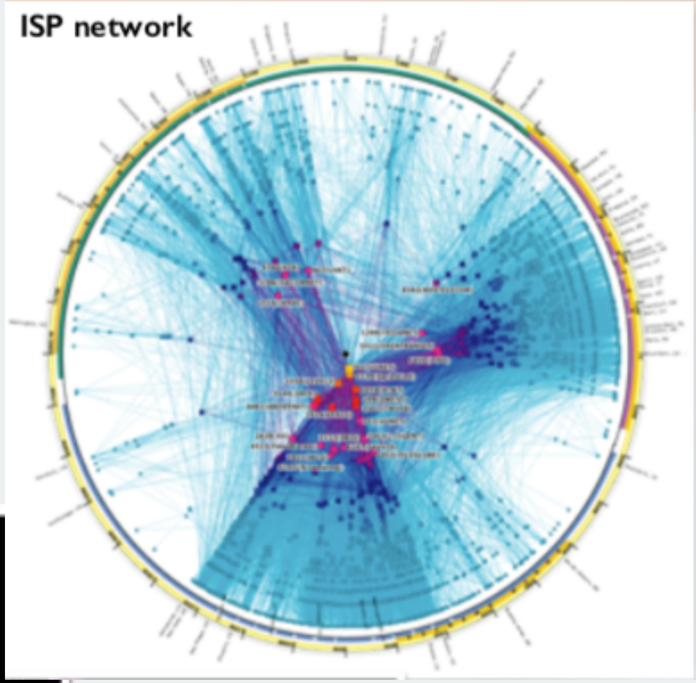


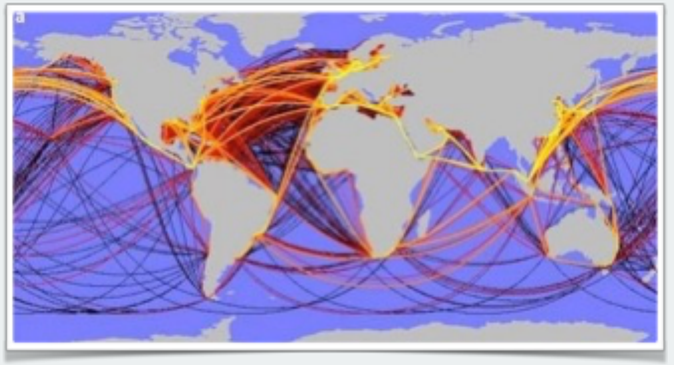




Transportation networks

Vertex: city, airport, junction, railway, station, river confluence

Edge: physical material being transported



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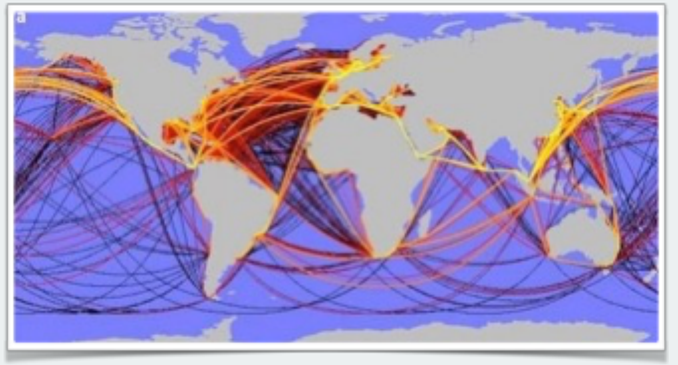


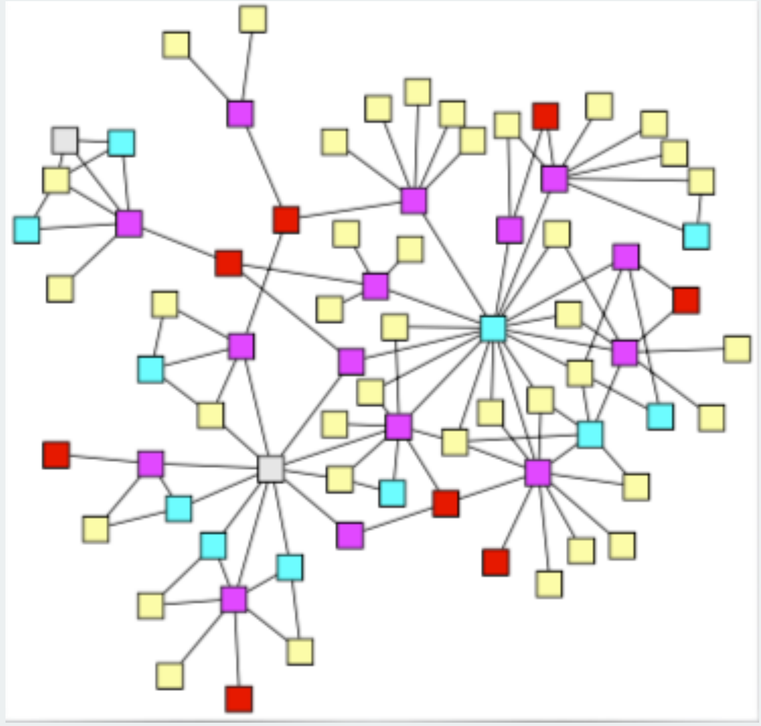
global shipping

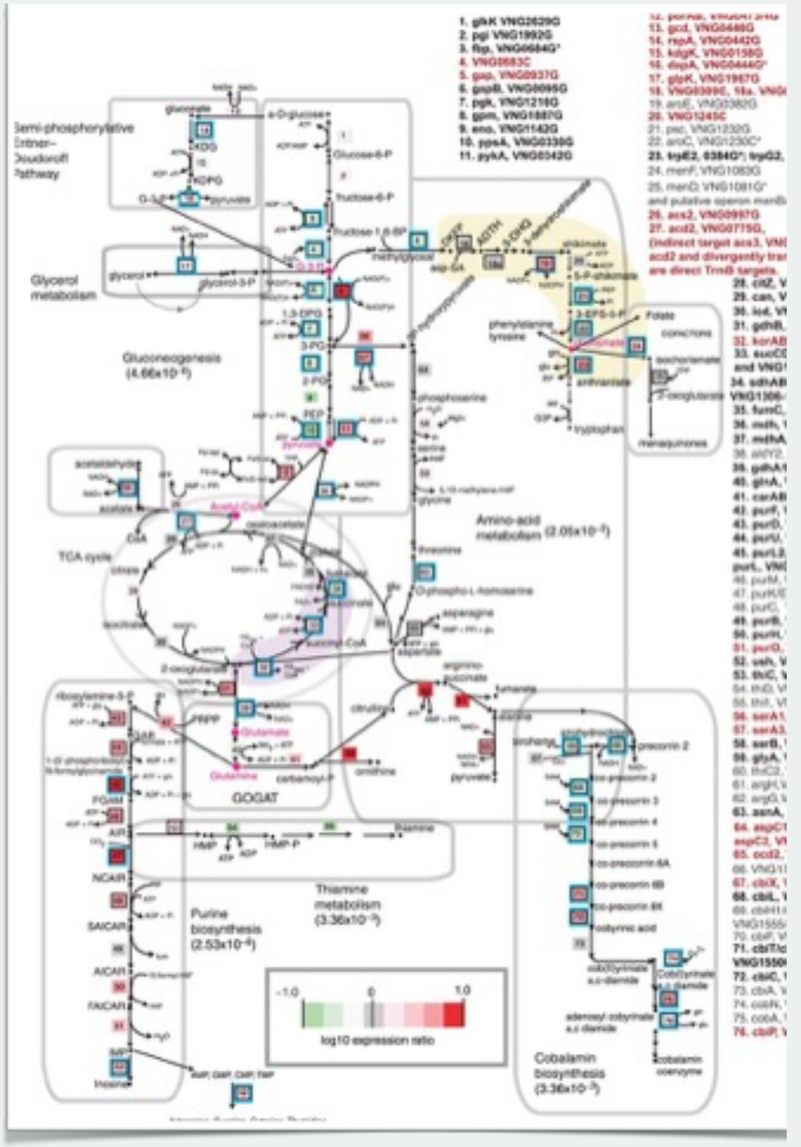
US interstates

Biological networks

Vertex: species, metabolite, protein, gene, neuron, etc.

Edge: predation, chemical reaction, binding, regulation, activation, etc.





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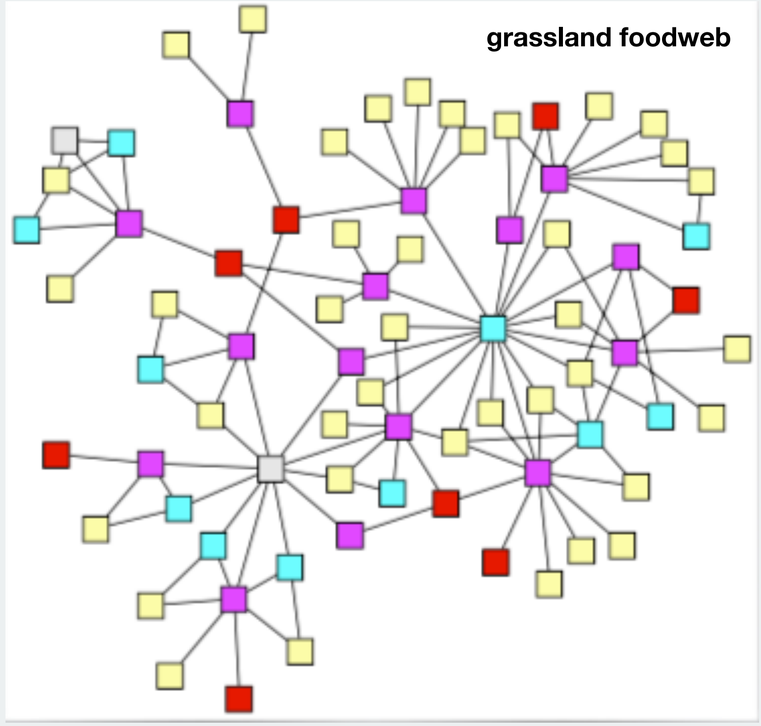
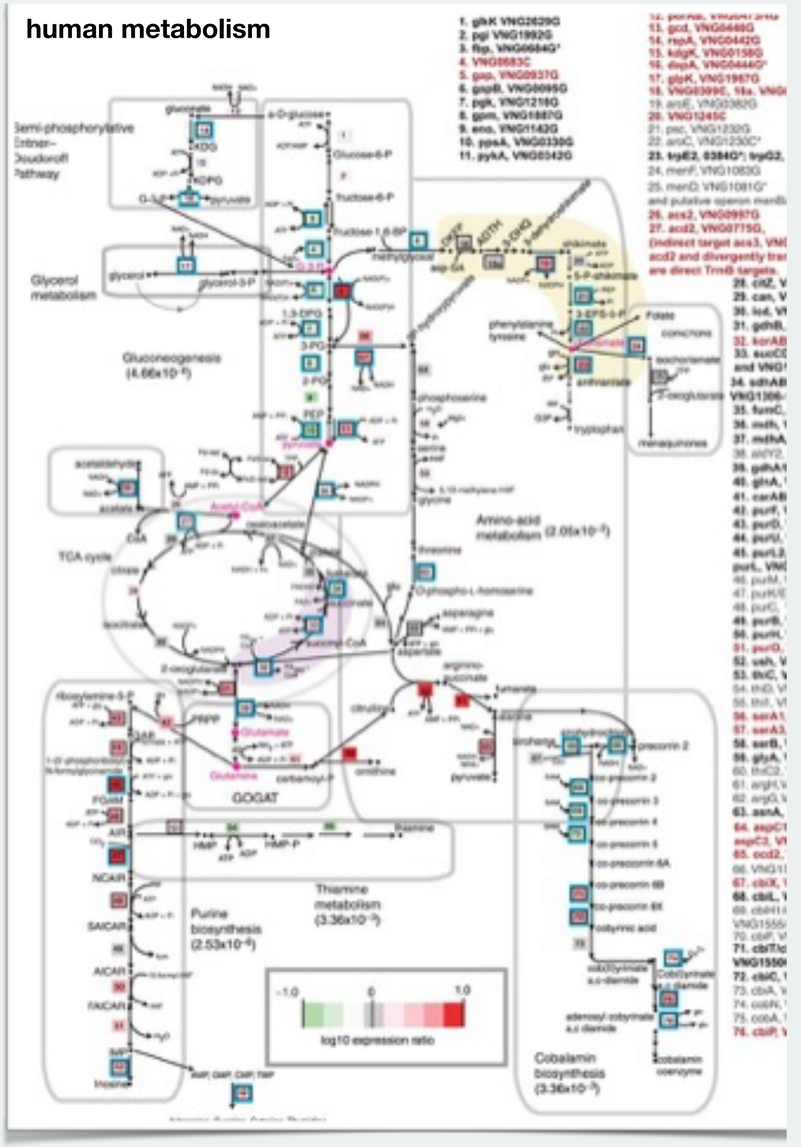
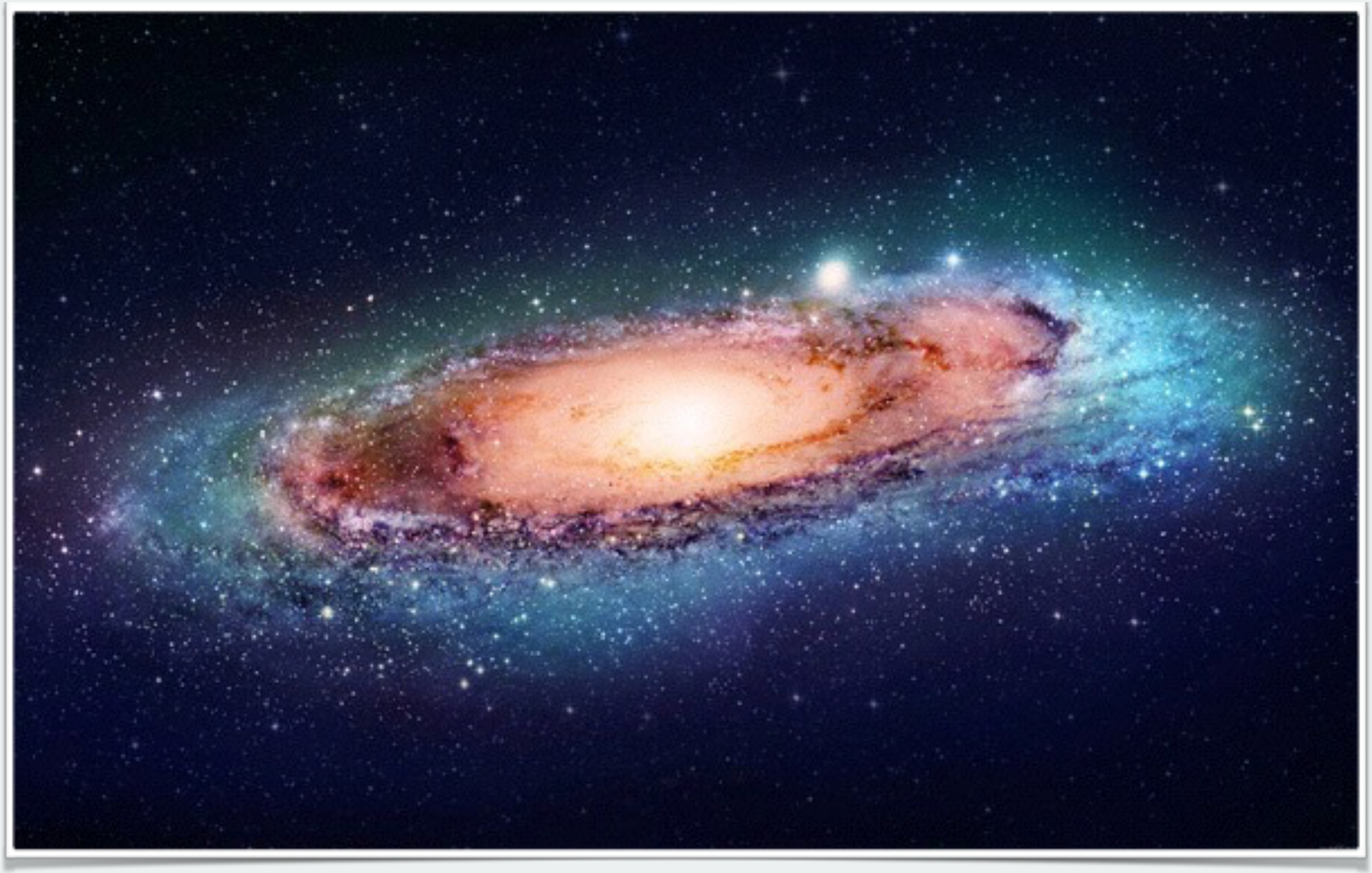




Quiz



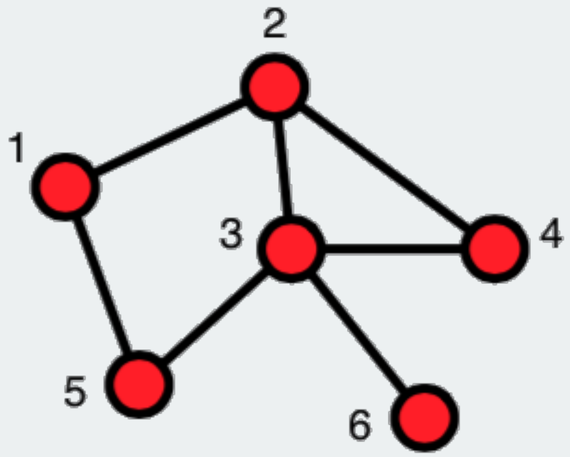
Quiz

Representing networks

Representing networks

- Simple networks nodes and links
- Directed and weighted networks nodes/links can be singular/multiple, weighted, self-loop, and/or one-way
- Bipartite networks different categories e.g. movies and actors
- Temporal networks can change over time

Simple networks

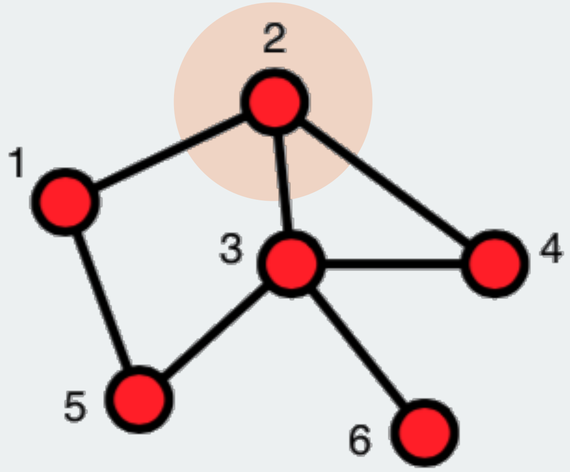


Undirected

Unweighted

No self-loops

Simple networks



Undirected

Unweighted

No self-loops

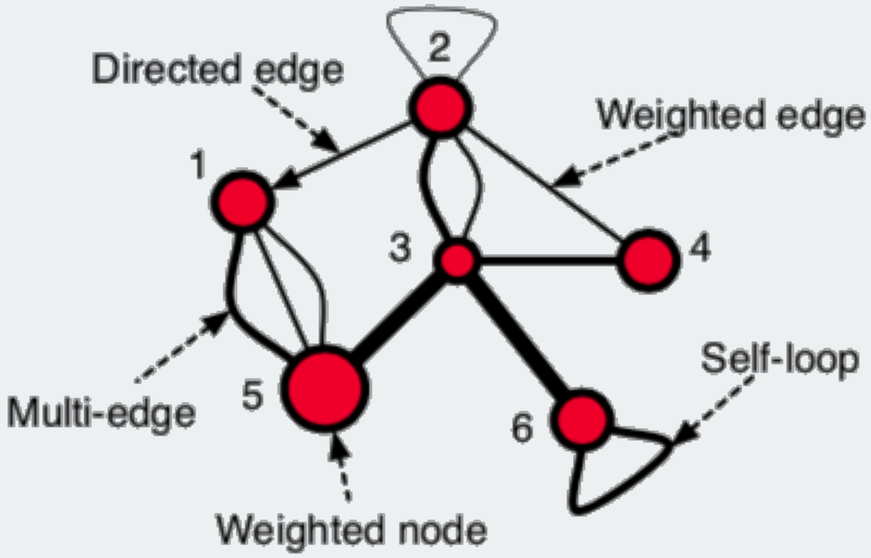
adjacency matrix, A

A	1	2	3	4	5	6
1	0	1	0	0	1	0
2	1	0	1	1	0	0
3	0	1	0	1	1	1
4	0	1	1	0	0	0
5	1	0	1	0	0	0
6	0	0	1	0	0	0

adjacency list

A
$1 \rightarrow \{2, 5\}$
$2 \rightarrow \{1, 3, 4\}$
$3 \rightarrow \{2, 4, 5, 6\}$
$4 \rightarrow \{2, 3\}$
$5 \rightarrow \{1, 3\}$
$6 \rightarrow \{3\}$

Directed and weighted networks

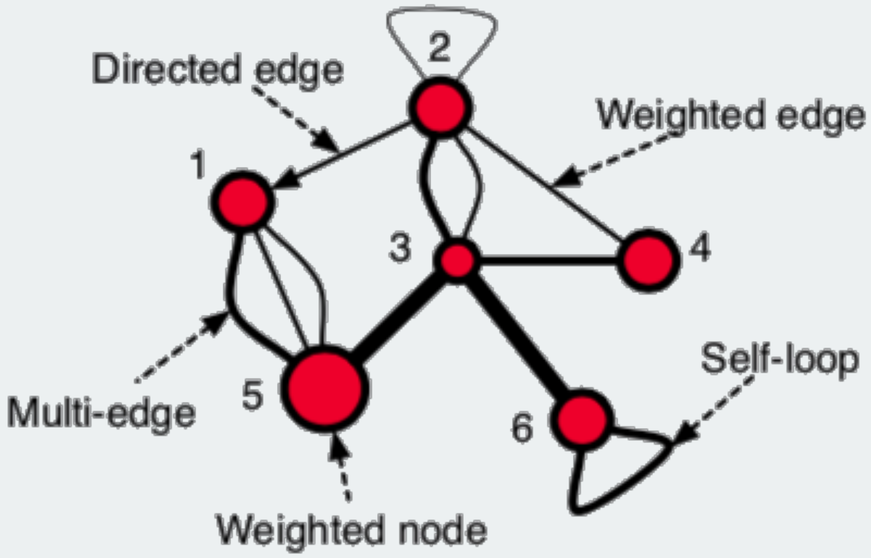


~~**Undirected**~~

~~**Unweighted**~~

~~**No self-loops**~~

Directed and weighted networks



~~**Undirected**~~

~~**Unweighted**~~

~~**No self-loops**~~

adjacency matrix, A

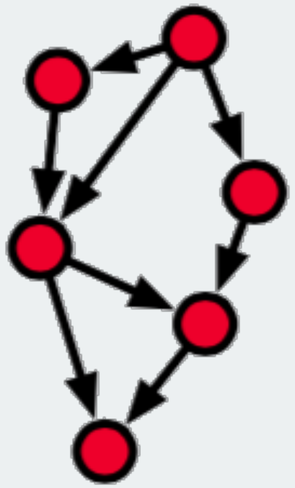
A	1	2	3	4	5	6
1	0	0	0	0	$\{1,1,2\}$	0
2	1	$\frac{1}{2}$	$\{2,1\}$	1	0	0
3	0	$\{2,1\}$	0	2	4	4
4	0	1	2	0	0	0
5	$\{1,1,2\}$	0	4	0	0	0
6	0	0	4	0	0	2

adjacency list

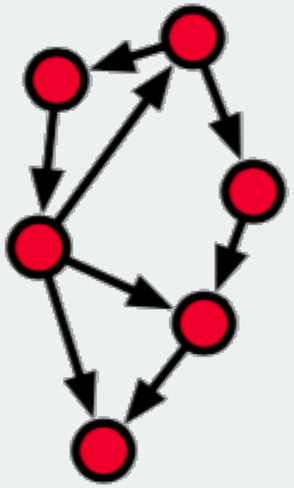
A	
1	$\rightarrow \{(5,1),(5,1),(5,2)\}$
2	$\rightarrow \{(1,1),(2,\frac{1}{2}),(3,2),(3,1),(4,1)\}$
3	$\rightarrow \{(2,2),(2,1),(4,2),(5,4),(6,4)\}$
4	$\rightarrow \{(2,1),(3,2)\}$
5	$\rightarrow \{(1,1),(1,1),(1,2),(3,4)\}$
6	$\rightarrow \{(3,4),(6,2)\}$

Directed networks

$$A_{ij} \neq A_{ji}$$



directed acyclic graph

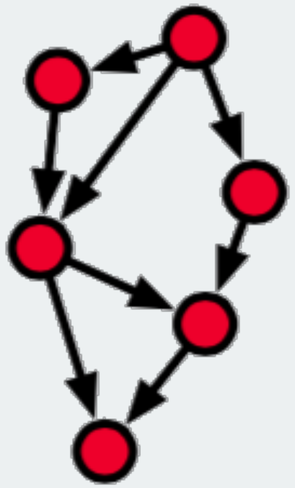


directed graph

Directed networks

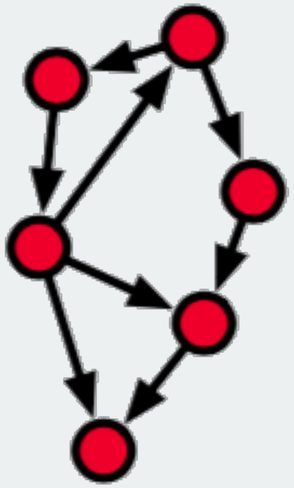
$$A_{ij} \neq A_{ji}$$

- Citation networks
- (some) Foodwebs
- Epidemiological
- Family trees
- IOTA “tangle” tree



directed acyclic graph

always flows backwards

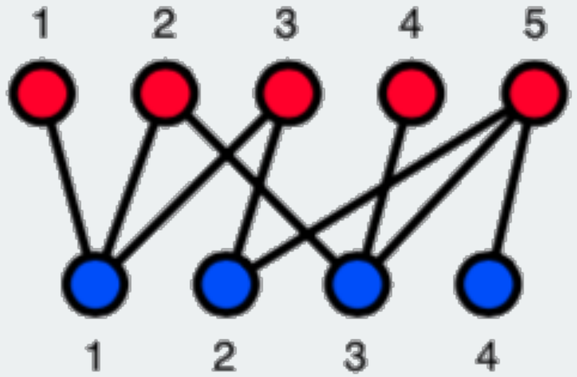


directed graph

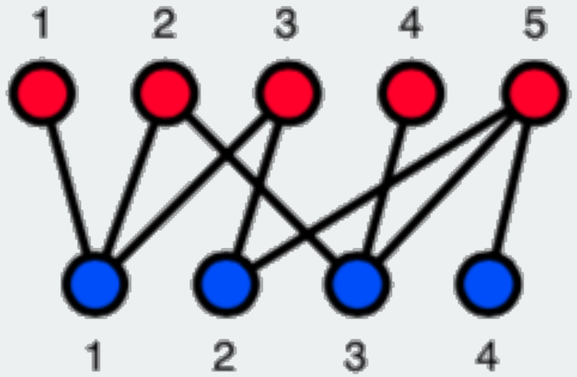
can flow in different directions

- WWW
- Friendship?
- Flow of goods and information
- Payments
- Dominance
- Neuronal activity

Bipartite networks

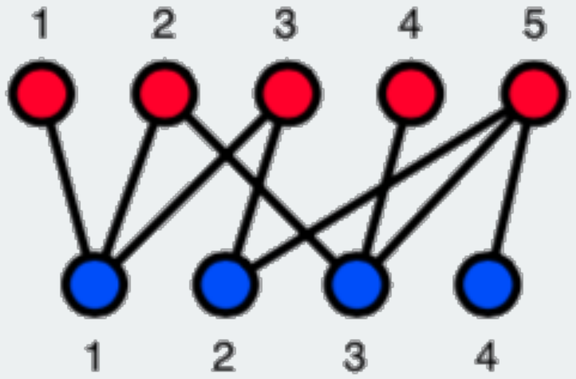


Bipartite networks



no within-type edges

Bipartite networks

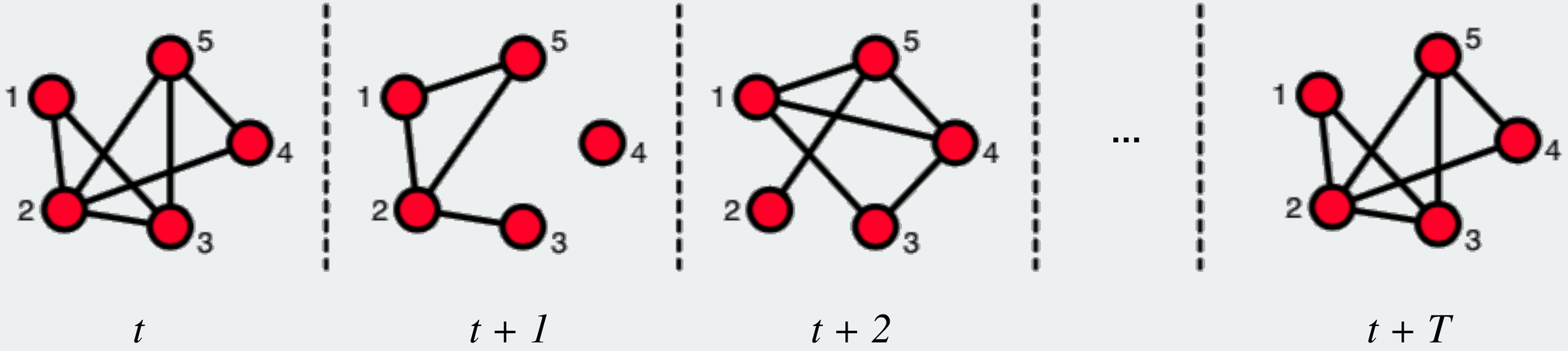


no within-type edges

different meanings of links would confuse,
i.e. use a multilayer-network instead, e.g.
1st representation: actors starring in movies
2nd representation: actors and friendships

authors & papers	people & locations (checkins)
actors & movies/scenes	metabolites & reactions
musicians & albums	genes & substrings
people & online groups	words & documents
people & corporate boards	plants & pollinators

Temporal networks



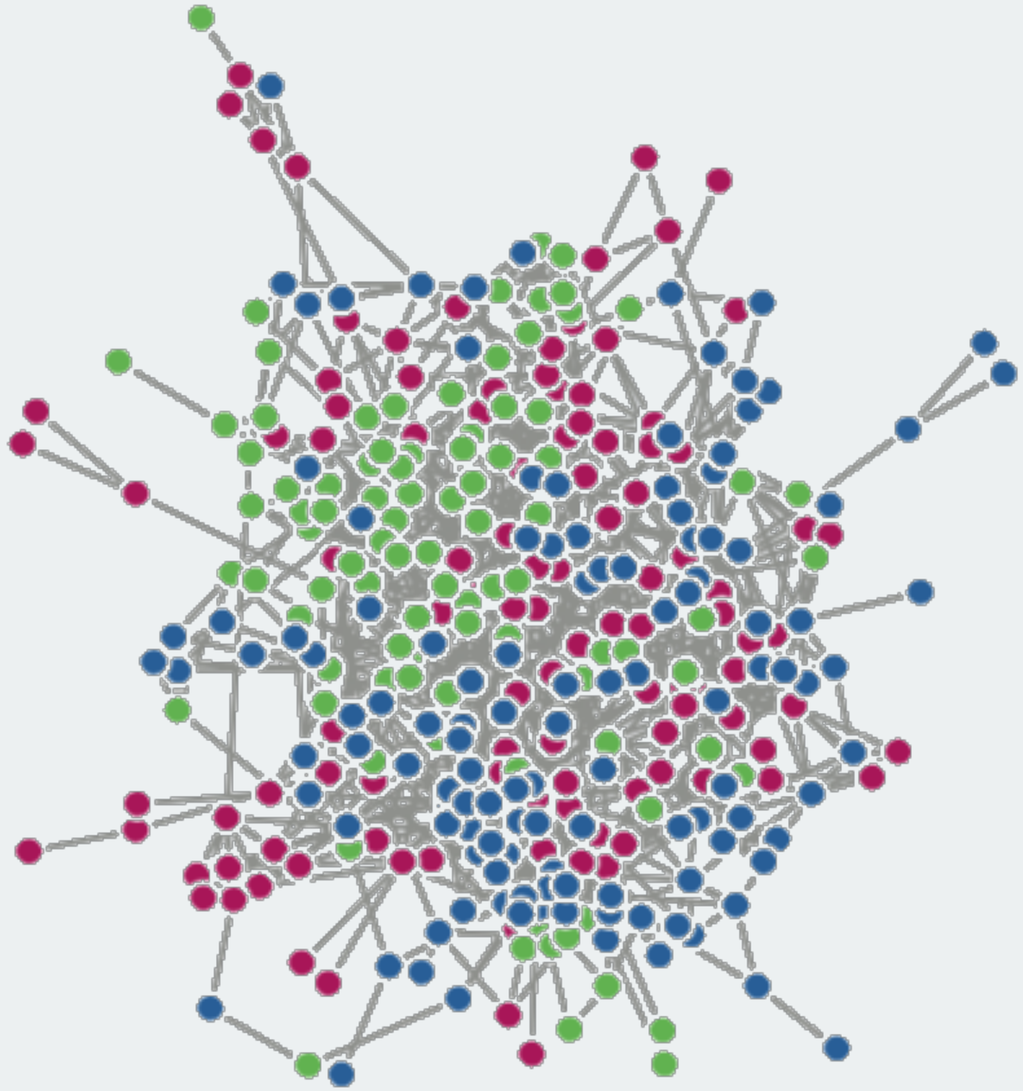
Examples: Most (if not all) networks, are in reality temporal

Sequence: Can make interesting predictions about T+1

Describing networks

Describing networks

What does a network “look like”?

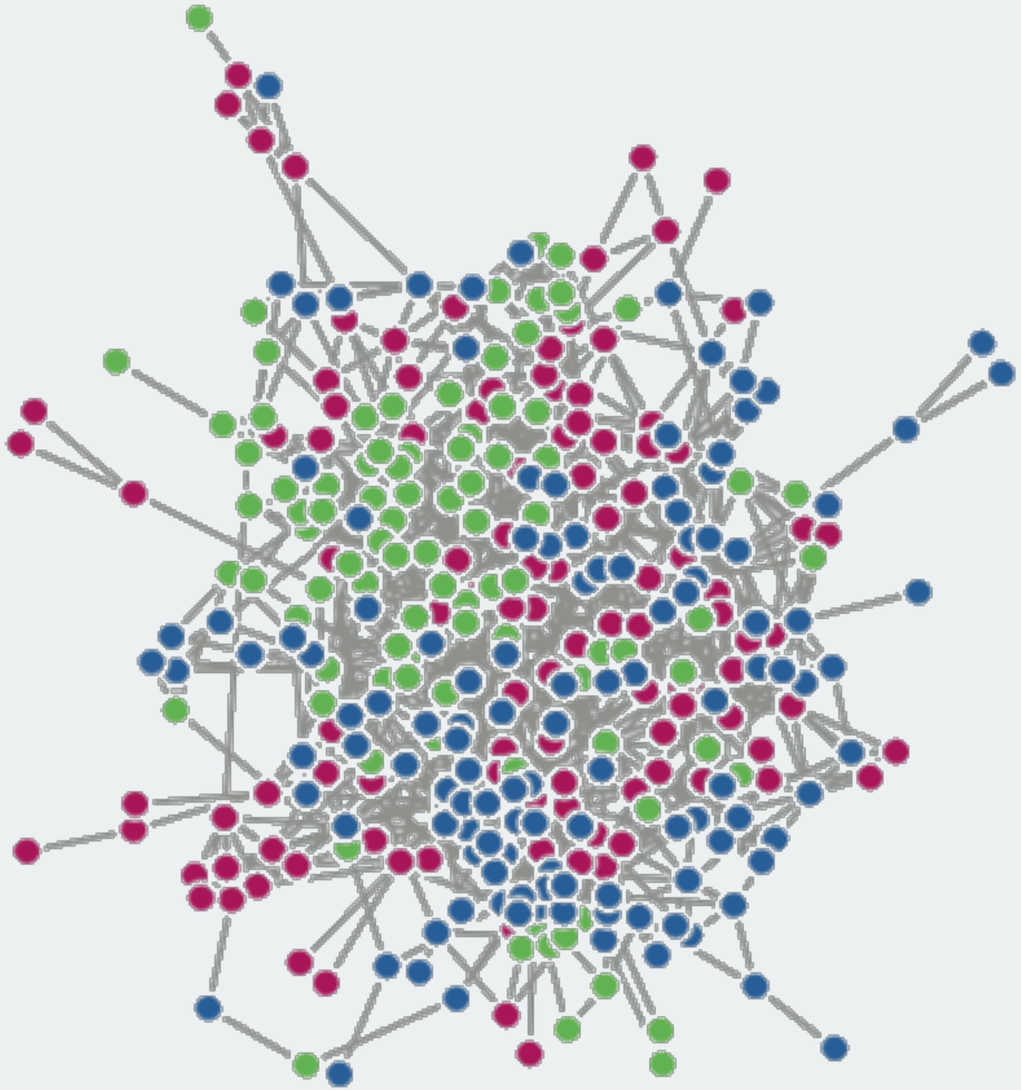


Describing networks

What does a network “look like”?

Questions:

- **How are the edges organized?**
- **How do vertices differ?**
- **Do locations in the network differ?**
- **Are there any underlying patterns?**



Describing networks

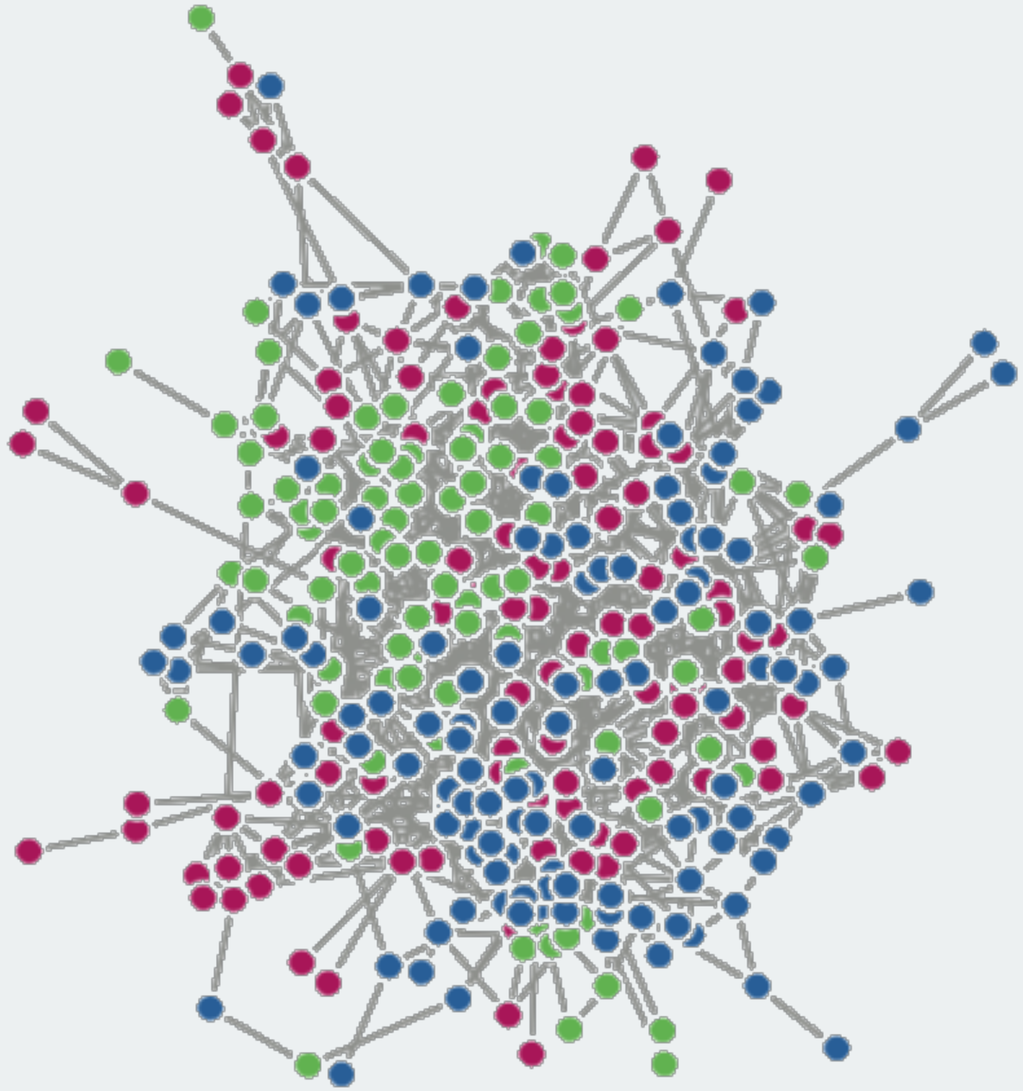
First step: Describe its features

- **Degree distribution**
- **Short-loop density (triangles, etc.)**
- **Shortest paths (diameter, etc.)**
- **Vertex positions (centrality, etc.)**

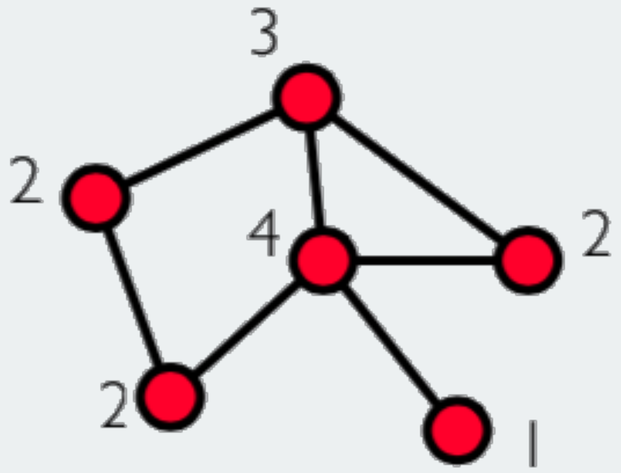
Second step: Understand the system

- **Correlations between features**
- **Correlations between features and other variables**
- **Testing network structure against null models**
- **Finding clusters and other mesoscale structures**

Is my network random?
Iteratively:
- Pick 2 random links (4 nodes) and switch the links.



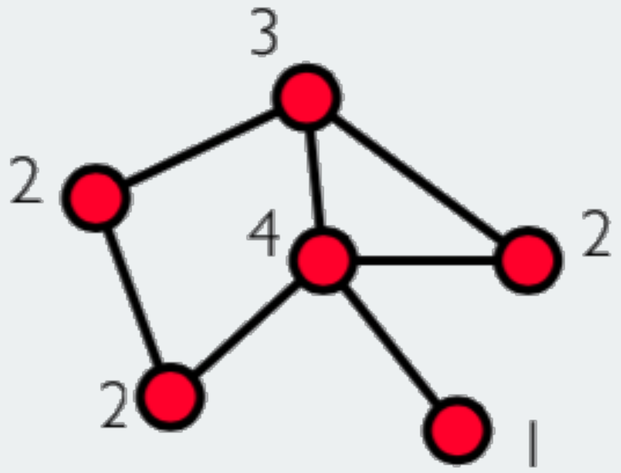
Degree



degree:
number of connections k

$$k_i = \sum_j A_{ij}$$

Degree



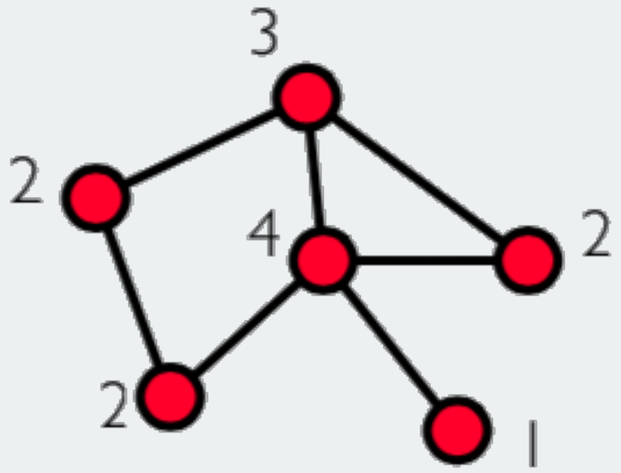
degree:
number of connections k

$$k_i = \sum_j A_{ij}$$

number of edges $$m = \frac{1}{2}\sum_{i=1}^{n} k_i$$

mean degree $$\langle k \rangle = \frac{1}{n}\sum_{i=1}^{n} k_i = \frac{2m}{n}$$

Degree



degree:
number of connections k

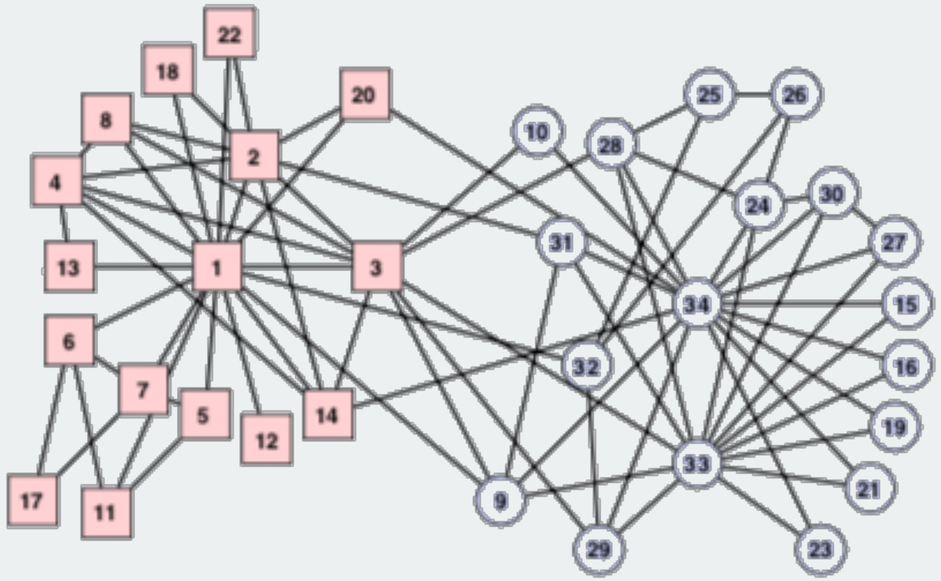
$$k_i = \sum_j A_{ij}$$

degree sequence $\{1, 2, 2, 2, 3, 4\}$

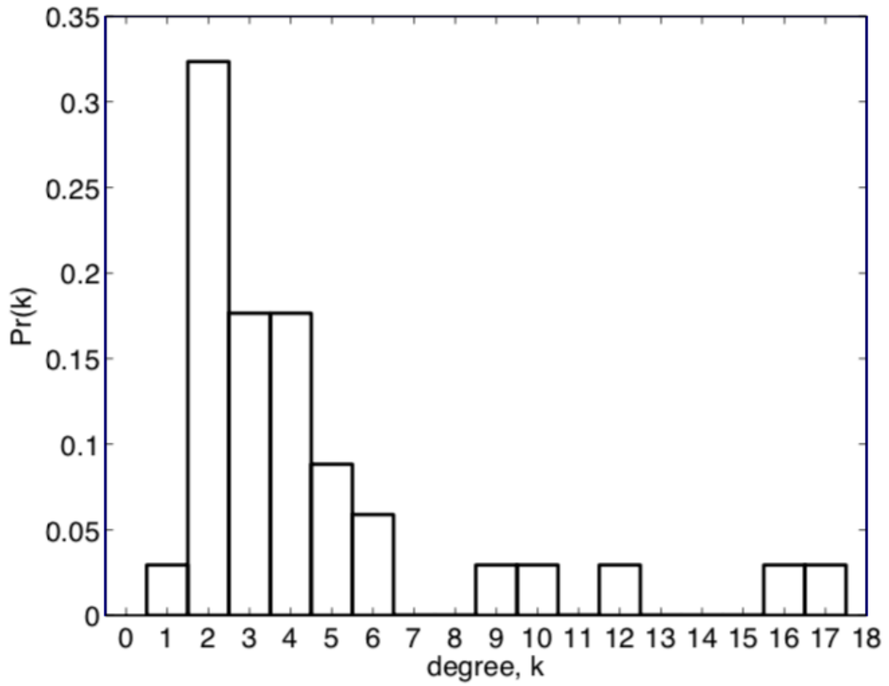
degree distribution $\Pr(k) = \left[\left(1, \frac{1}{6}\right), \left(2, \frac{3}{6}\right), \left(3, \frac{1}{6}\right), \left(4, \frac{1}{6}\right)\right]$

Degree distribution

Friendships in a karate club:
1: Old leader (within the karate club)
34: New leader, pulling members away

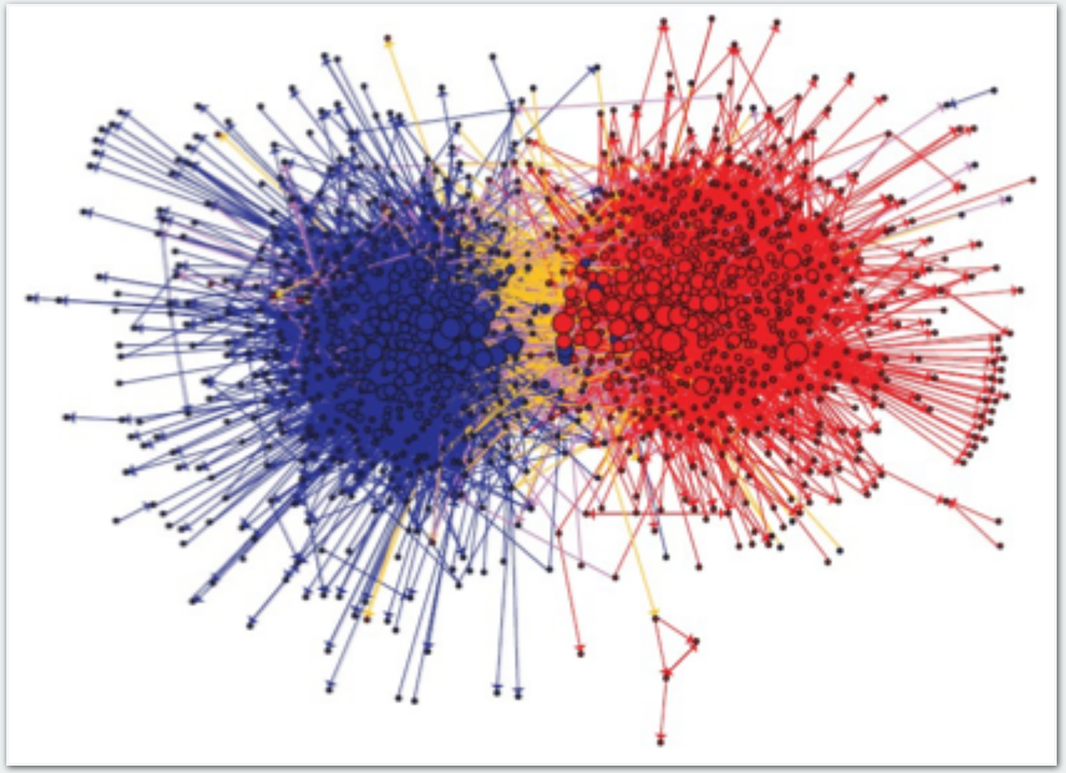


Heavy tailed degree distribution: Typical for social networks

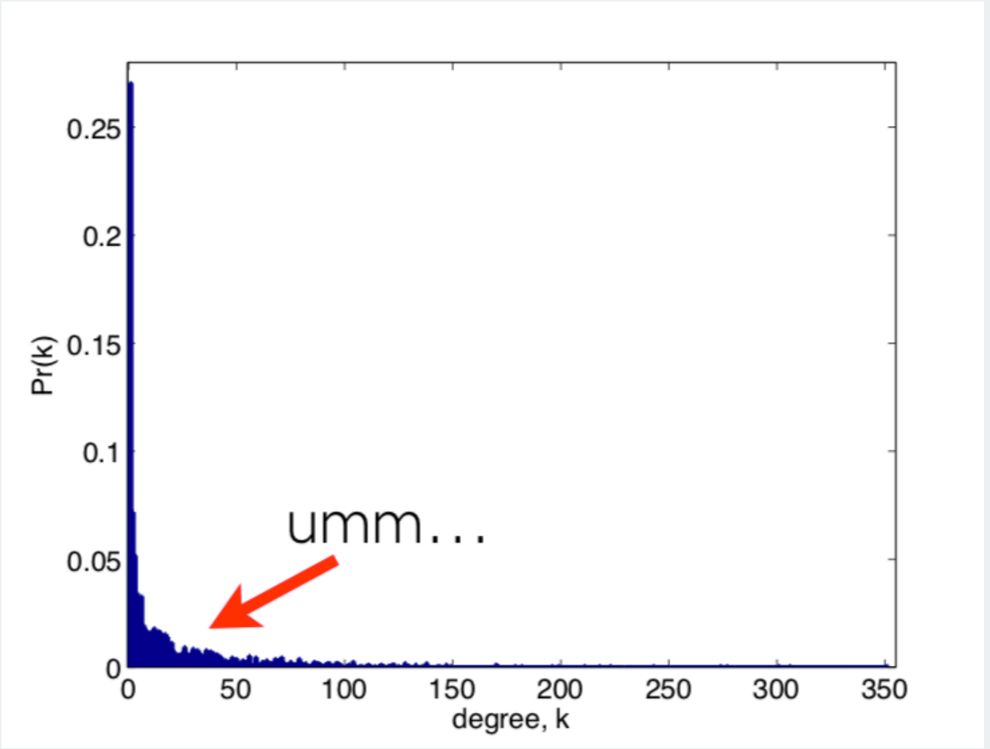


Degree distribution

Directed: Different in-degrees and out-degrees

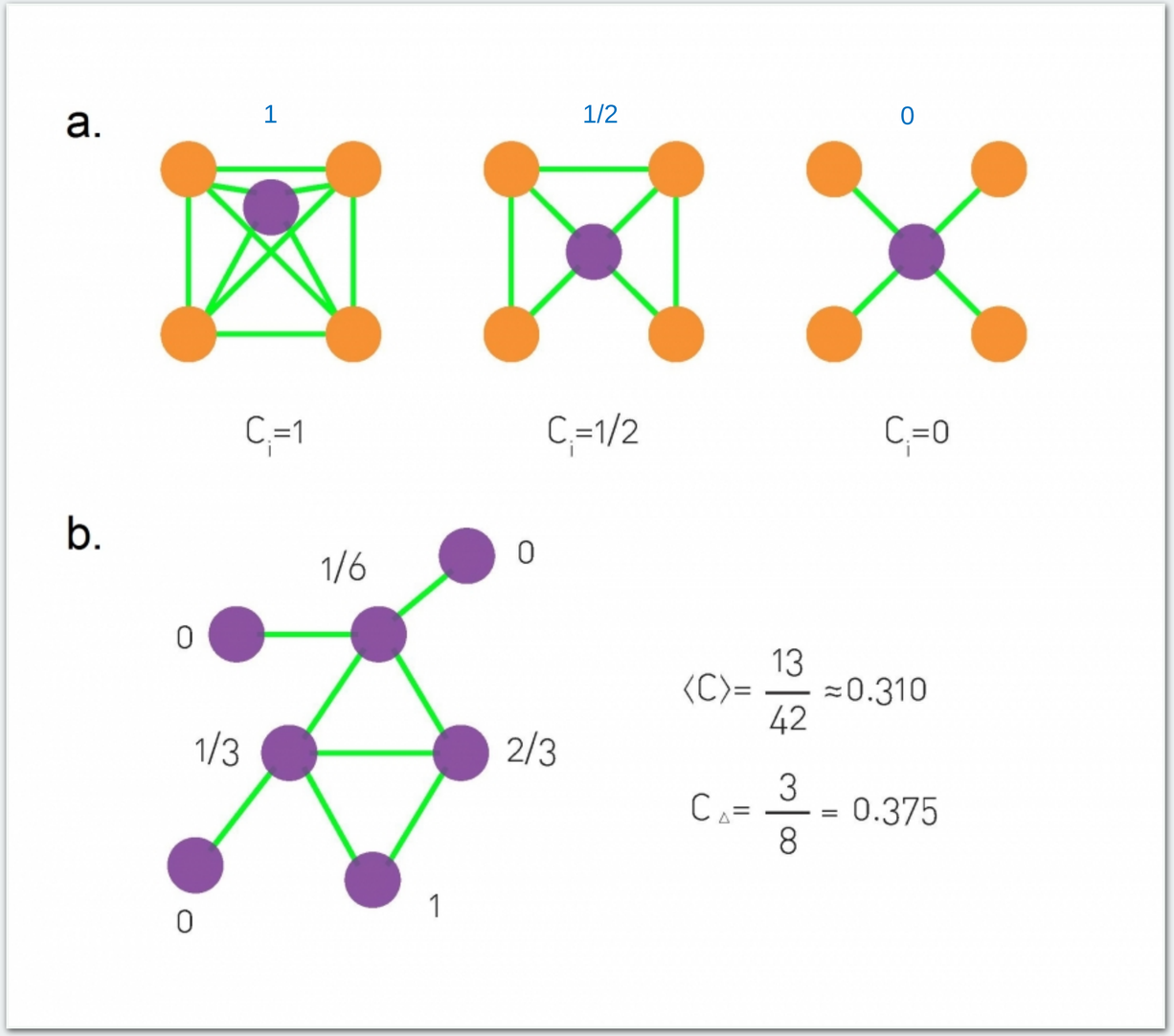


In-degree distribution



Clustering

Clustering coefficient:
E.g. high if your friends are friends with each other, low if your friends are unconnected



http://networksciencebook.com/chapter/2#clustering

local* clustering coefficient of node *i

$$C_i = \frac{2L_i}{k_i(k_i-1)}$$

L_i : number of links between neighbors

$\frac{k_i(k_i-1)}{2}$: number of links between neighbors (***potential***)

Average clustering coefficient:
- how tight the network is at the micro level

Other statistics

- Centrality (in many variants)
- Assortativity and disassortativity (Andreas)
- Degree correlations how nodes that have a high degree are related to other nodes with a high degree
- Percolation/robustness e.g. if one road breaks
- Communities (next week)
- Spreading (next week)