

Overcoming the barriers of newcomers to software crowdsourcing by understanding their motivations and barriers

Mueller, Thorsten
Mannheim, University of Applied Sciences
Department of Computer Science
Paul-Wittsack-Str. 10, 68163 Mannheim, Germany

Abstract—Outsourcing work is a well known by companies. Software crowdsourcing has a lot of potential to become a major technology in software development, as it already has a huge rise over the last years. To provide a deeper understanding of software crowdsourcing, this paper will explain the different types of crowdsourcing and also how software crowdsourcing works. The aim of this systematic literature review is to clarify the question: *How newcomers can successfully work on software crowdsourcing projects?* To do so, the paper first provides motivations as well as barriers to newcomers and companies. With the knowledge of both, the motivations and barriers, it is easier to understand the barriers of newcomers and as a result how to overcome those. In addition, recommendations to overcome the barriers will be revealed.

Contents

1	Introduction	1
2	Research Method	2
3	State of the art	2
3.1	Crowdsourcing models	2
3.2	Levels of Crowdsourcing	3
4	Motivation for software crowdsourcing	3
4.1	Stakeholder Perspectives	3
4.2	Contributor Perspectives	3
5	barriers faced by newcomers	4
5.1	Organizational	4
5.2	Social Interaction	6
5.3	Documentation Problems	6
5.4	Technical hurdles	6
5.5	Newcomers own barriers	7
5.5.1	Newcomers behaviour	7
5.5.2	Newcomers knowledge	7
5.5.3	Fails of newcomers	7
6	Support newcomer to overcome the barriers's	8
7	Conclusion	9
	Figures	9
	Tables	9

Abbreviations	9
----------------------	----------

References	9
-------------------	----------

1. Introduction

Software Crowdsourcing (SW CS) had a huge popularity rise in the last few years, even it exists for a very long time. For community projects, such as Linux or Firefox, it is a well known and existing dependant technique. Without the crowd such projects, e.g. elementary OS, Apache and many more would not be possible. With the rise of SW CS many people try out crowdsourcing. Before somebody can successful contribute to an project there are several barriers, which specially newcomers have to overcome. For each crowdsourcing project it is important to reduce the barriers as much as possible. SW CS and Open Source Software (OSS) projects are existing because there is an interest in the crowd to contribute to a specific project. Without the interest of the crowd, the project will not find enough new contributors and as a result it will die [Ref]. A problem with the barriers is, that every newcomer has their own mental model of crowdsourcing before they start to work on a project[Ref]. Due to this individual mental model it is not completely possible to weight the barriers. Knowing this fact, this paper weights the barriers by the amount found in the secondary research. Moreover, to better understand and how to overcome the barriers, it is also important to know what drives software developers to start contributing to a SW CS project. To receive a better and deeper understanding of the motivations and hurdles it is important to look also to similiar techniques beside SW CS. Those technique are; Free Libre Open Source Software (FLOSS), Free Open Source Software (FOSS) and OSS. Due to those techniques are all very similiar to SW CS, all of them are included in the search for barriers newcomers are facing before they successful contribute in such an project. Also, those techniques are included in the research of motivations and how to overcome the barriers. The second section explains how the research took place. In the third section crowdsourcing is explained. By doing so, everybody has the same basis to discuss or provide feedback to the research topic. The fourth section reveals motivations for newcomers. Followed by the motivations, the barriers for newcomers are categorized and listed in the fith section. After the foundation on how to overcome barriers is set, recommendations to lower the barriers for companies and platforms are revealed. This section includes also, how software visualization tools can help

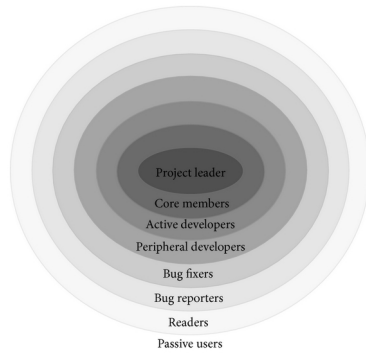


Figure 1. Onion model of an OSS community [24]

to reduce barriers. The last section shows the result of this paper.

2. Research Method

To find relevant scientific papers I used the following search engines, 'GoogleScholar', 'IEEE Xplore', 'ACM Digital Library' and 'Springer Link'. Due to SW CS is a widely spreaded term, it was hard to do a systematic literature review. With the following search term, it had to be included in the title ("*Barriers*" OR "*Newcomers*" OR "*Motivation*") AND ("*Software Crowdsourcing*" OR "*Open Source Software*" OR "*Free Libre Open Source Software*"), GoogleScholar showed 907 results and IEEE Xplore showed 141 results. SpringerLink did not find any title regarding to the search query. Of the 141 results 14 papers were useful for this secondary research. To not go through the 907 papers, keyword searches helped to find additional papers. To create this paper I used X researches.

3. State of the art

Nowadays crowdsourcing can be found in a lot of different areas as the system gets more and more popular. Due to the popularity of crowdsourcing it is no incident that you will find a variety of crowdsourcing platforms, e.g. Idea Bounty, CrowdSpring, 99Designs, TopCoder and many more. Due to the high use of the word it is not possible to coherently classify the term 'crowdsourcing' [1]. As Enrique Estellés-Arolas and Fernando González-Ladrón-de-Guevara in the article 'Towards an integrated crowdsourcing definition' [3] wrote:

The name crowdsourcing is formed from two words: crowd, making reference to the people who participate in the initiatives; and sourcing, which refers to a number of procurement practices aimed at finding, evaluating and engaging suppliers of goods and services.

3.1. Crowdsourcing models

During the literature review I found four different types of crowdsourcing models. Within those four models there are two major ways of SW CS. The competitive method, which had a incredible increase during the last

years. The oldest method is the collaborative, which has its roots in the OSS and is still a huge factor if or if not crowdsourced projects are successful.

Such project developed during the years their own model of the community, which is shown in figure 1. At the centre there are the core developers. Those need to have a large technical expertise as well as good understanding of the project, because those are the project leaders and the core contributors. The project leaders control the evolution of the project, whereas the core contributors are also considering the project evolution are they the ones who provide the most source code to the project. In the next layers there are the co-developers (the active- and peripheral developers). They contribute often source-code and also have to be familiar with the project. Even more outside there are the active users (bug fixers and bug reporters). The active users provide bug search and report. Also, they help the community by answering questions. As a result of the interaction with the community, they bring in new feature ideas. The two outermost layers are the users of such a OSS project. They use but without giving something in return [2, 23]. It is important to get people motivated to contribute to such projects. Otherwise, those projects would collapse. In OSS projects there are always motivations, that brings developers closer to the core. Also, there are forces which keep the developers away from the core [23].

The first model is the competitive, also called commercial, model. In this model the collaborators are contestants to each other [9, 14]. A natural motivation in this model is to compete against each other and the winner will get a reward of the company. With those two motivations it is no wonder that this model gained a lot of attention in software development. The most popular platform for this model is TopCoder (www.topcoder.com) with over one million people in the community and over seven thousand challenges per year. An old model is the 'Peer Production', it is also called to be the community version of SW CS [9, 14]. 'Peer Production' is an OSS procedure which consists of software projects where the community contributes to their favorite project. There is a huge amount of those community based OSS projects nowadays. Some of the most known are Linux, Firefox, Apache and Atom. Those projects are great examples how the crowd can create a great product. Also this model depends that a lot of people contribute to the project. Like the onion model of FLOSS projects the onion model for this crowdsourcing would look similar. At the core there would be the innovation leaders, those who lead the project. Around them there would be the key contributors, those contributors who work constantly on the project. Those contributors who are just active sometimes, e.g. to fix bugs, are at the outside of the onion model. Another model is called 'Microtasking' [9]. In this model the tasks will split up to several small tasks. With this procedure there will be a lot of small tasks. Without much time needed to complete one task, many contributors are up to do the task. With this redundancy there will be also some differences in the solutions. Due to those solutions the requester can select the for him best suited solution. A similar to the previous model is the 'Economic model' [22]. The goal

of this model is also to maximize the contributions. The companies are creating strategies to include the crowd. Also, the winner, sometimes also the best three solutions, will receive a reward for his contribution.

3.2. Levels of Crowdsourcing

The ideas of this subsection were received by the article 'Cloud-based Software Crowdsourcing (Dagstuhl Seminar 13362)' [8] written by Huns et al. Due to it was the only paper which described the different levels of crowdsourcing, the ideas will be from this article.

As well there are different method of crowdsourcing there are also different level's. Those levels describe how many contributors work on the contribution as well as how large the task is and how much time the contributors have. Those level's are called 'Level 1' up to 'Level 4', where the first level is describes the individual developer. In this level the committers have clear tasks, which they have to solve within a few months. Also, the individuals developers as well as the projects can be ranked. The second level uses small teams with up to ten people per team. Those teams have up to one year time, depending on the project, to develop their solution for the given task. Also it allows that the developers will get feedback and thoughts from the stakeholders and the community during the developing process. The next larger level has teams of more than 10 and up to 100 people and a development time of up to two years. Due to this large time span and the larger teams the crowdsourcing platforms for 'Level 3' crowdsourcing need to have an automated cross-verification and is not suited for commercial crowdsourcing, as well as the largest level. With this technique the platform will automatically check if the requirements are met or not. The largest level has international factors. The developers, from several countries, develop a large and flexible system. Due to the international factors, those projects has to overcome additional barriers before they can succeed. Those barriers are social-cultural barriers, which will be explained in Section X.

4. Motivation for software crowdsourcing

As humans we have two types of motivation. One is the 'intrinsic motivation' and the other one is the 'extrinsic motivation'. Intrinsic Motivation describes the motivation of doing a task for inborn satisfaction [15]. Regarding to SW CS this could be to contribute with reasons like; fun and enjoyment, technical learning, altruism. The oponent of the intrinsic motivation is the extrinsic motivation. Extrinsic motivation play always a role, if the person gets something afterwards to do the task [15]. Examples therefor are the career status, reputation, fame, community identification. All of the motivations showed in this section can be defined as intrinsic or extrinsic motivation. Also, in the table 2 you will see that there a slightly more intrinsic motivations than extrinsic motivations from a contributors view. As the subsection "Contributer Perspectives" shows, the amount of both motivation types is similiar. This similiarity is important, because to much of one motivation type can have negative effects on the other type [7]. From a stakeholder views there are only extrinsic goals, as shown in table 1. For companies the

similarity of both motivatinos does not count, because the main goal of a company is to get something in return for their work.

4.1. Stakeholder Perspectives

The perspectives for the stakeholders were found in the following papers;

- Riehle; The Economic Motivation of Open Source Software: Stakeholder Perspectives [14]
- LaToza and van der Hoek; Crowdsourcing in Software Engineering: Models, Motivations, and Challenges [9]
- Hossain; Crowdsourcing: Activities, incentives and users' motivations to participate [6]
- Tsai et al.; Cloud-Based Software Crowdsourcing [22]

As a stakeholder views, there are in depth reasons why you should consider investing in the OSS market. The companies, which are using the OSS market, do not sell the product. More likely, they sell the provision, maintenance and the support for the product. Another motivation is; the companies consider more the opinions of the crowd and let them choose the task to work so. By doing so, more people of the crowd will contribute and also they will find more qualitative solutions to their task. Due to the last two points, the customers will trust your company and the product more. With this in the knowledge the company will have less marketing costs. Also, the number of customers will increase rapidly. The companies can hire and fire employees more easily, because there is an large pool of people who fit to the companie or did already worked on the project. Moreover, it is easier to find and employ specialists, due to every project has its 'core worker'. Those core worker are worker, who are specialists in the projects and also work a long time on it. So the core worker have a lot of knowledge and it is also shown that they lead innovations in the projects [XY, 6]. As a result of finding an employing specialists those specialists can develop more innovative products. With the diversity of the crowd, companies will get alternative solutions. When a company start to enter the OSS field, they will have less time until the next innovative idea comes up. Also, they will have variable costs. It will be easier to share information and they will find an increase in the development speed. The increase in the development speed is found due to the crowd, as they overtake parts of the development. By spending a longer time on the OSS market, your customers will become more loyal and the companies will find less risks by launching a new product. Also, the companies will have a increase of the quality of their software. This is a result of the trust by the customers that the company provises, maintain and support their product for a longer time. All those motivations are listed in the table 1.

4.2. Contributor Perspectives

The motivations for this subsection were found in the following papers;

Table 1. STAKEHOLDER MOTIVATIONS TO USE SOFTWARE CROWDSOURCING

Motivation	Motivation type	Found X times	Papers
Extrinsic Motivation			
the company will have less marketing costs	Extrinsic	2	[6, 22]
it is easier to find and employ specialists	Extrinsic	2	[9, 22]
specialists can develop more innovative products	Extrinsic	2	[6, 22]
companies will get alternative solutions	Extrinsic	2	[9, 22]
the company sell the provision, maintenance and the support for the product	Extrinsic	1	[14]
the company find more qualitative solutions to their task	Extrinsic	1	[9]
the number of customers will increase rapidly	Extrinsic	1	[6]
the companies can hire and fire employees more easily	Extrinsic	1	[14]
the company will have less time until the next innovative idea comes up	Extrinsic	1	[6]
the company will have variable costs	Extrinsic	1	[9]
the customers will become more loyal	Extrinsic	1	[6]
the companies will find less risks by launching a new product	Extrinsic	1	[6]
the companies will have a increase of the quality of their software	Extrinsic	X	XY

- Hannebauer et al.; An Exploratory Study of Contribution Barriers Experienced by Newcomers to Open Source Software Projects[4]
- Hannebauer and Gruhn; On the Relationship Between Newcomer Motivations and Contribution Barriers in Open Source Projects[5]
- Lee et al.; Understanding the Impressions, Motivations, and Barriers of One Time Code Contributors to FLOSS Projects: A Survey[11]
- LaToza and van der Hoek; Crowdsourcing in Software Engineering: Models, Motivations, and Challenges[9]
- Hossain; Users' motivation to participate in online crowdsourcing platforms[7]

A more detailed view and who wrote about which paper will be shown in figure XY.

The motivations for the contributors were listed in several papers. The most named motivation is; improvement of programming skills or learn a new technology. I combined those two motivations because the goal of both is to improve yourself, no matter it is by increasing the developing skills or by learning a complete new developing language. Close to this motivation is that contributors want to learn about the project technologies. The second most motivation I found, is the reason that the contributors need a modification for their own project. Similiar to this motivation I found also that a motivation is to make the project interoperable with one's own products. As often as the motivation before, contributors mentioned also that they enjoy programming. Similar to the contributors enjoy programming there are also contributors who enjoy the intellecual challenge. Some contributors mentioned also that they want to give something back to the community. Close to the last motivation, to consult to FLOSS projects was also found. The belief in the idea of OSS projects were also named as motivation. Also evaluating a project was found as a motivation to contribute and to give feedback to the project community. Try out OSS software projects and to join a community was also mentioned as motivation. By submitting patches, satisfaction will derive from working in a project and with the community. Also,

that the changes will be reviewed by others is also a motivation to contribute. A missing feature is also called to be a motivation. To gain the respect of the community was found bei Hannebauer. Personal visibility and similiar to it reputation were also revelead to motivate contributors. Some contributors maybe get paid to contribute, others may get a reward by submitting. The last motivation I could find is that the contributors will have only to contribute once. They will not have to rebuild their patch for the next version of the project again. As well as the stakeholder motivations, those motivations will be divided into intrinsic and extrinsic motivation and listet in table 2. With this table you will get a good overview of the contributor motivations.

5. barriers faced by newcomers

For this section I used 13 researches. To not overload the the text with citates, I choosed to cite the first view barriers. With those hurdles I will create a reference to all researches I used, to find barriers, in my systematic literature review.

There are many barriers newcomers face by contributing for the first time. Some barriers are larger and other are smaller. I found in my literature review 71 barriers, why newcomer may not contribute to an crowdsourcing project or become a one time contributor. I conducted barriers, which have semantically the same meaning. Also, I subdivided the barriers into six main categories, as you can see in figure2. Some of the categories will be further subdivided to get a better overview. This categorization and conducting the barriers will provide a more simplified and a more meaningfull statement. The barriers of the categories, which will not be further divided, will be presented in tables. Otherwise the figure to present the barriers would take too much space of the paper.

5.1. Organizational

The barriers presented in this subsection are avoidable. Anyway, the barriers are created by the stakeholders as

Table 2. MOTIVATIONS TO CONTRIBUTE TO A SOFTWARE CROWDSOURCING PROJECT

Motivation	Motivation type	Found X times	Papers
Intrinsic Motivation			
improvement of programming skills or learn a new technology	Intrinsic	4	[4, 5, 11, 9]
enjoy programming	Intrinsic	3	[5, 7, 9]
want to give something back to the community	Intrinsic	3	[4, 7, 9]
want to learn about project technologies	Intrinsic	1	[4]
enjoy the intellectual challenge	Intrinsic	1	[4]
to consult FLOSS projects	Intrinsic	1	[4]
The belief in the idea of open source projects	Intrinsic	1	[5]
evaluating a project	Intrinsic	1	[4]
try out open source software projects	Intrinsic	1	[5]
to join a community	Intrinsic	1	[5]
satisfaction will derive from working in a project and with the community	Intrinsic	1	[4]
the contributors will have only to contribute once	Intrinsic	1	[xy]
Extrinsic Motivation			
need a modification for their own project	Extrinsic	3	[4, 5, 11]
personal visibility and reputation	Extrinsic	2	[4, 7]
make the project interoperable with one's own products	Extrinsic	1	[4]
the changes will be reviewed by others	Extrinsic	1	[4]
gain respect of the community	Extrinsic	1	[4]
get a reward or paid to contribute	Extrinsic	1	[11]

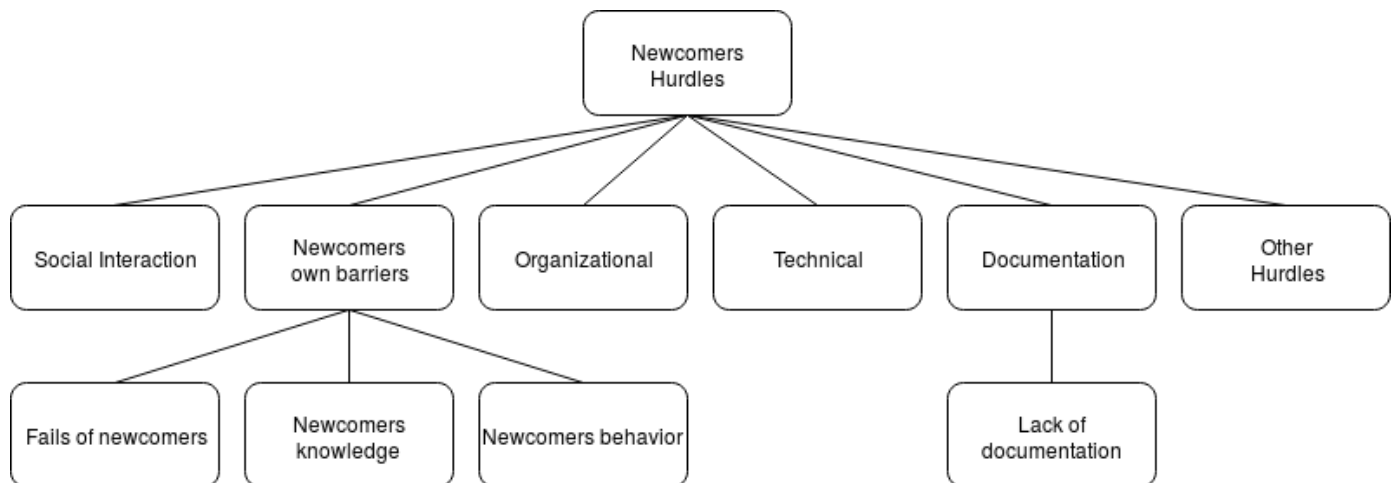


Figure 2. Categories of newcomers hurdles

well as by the contributors. The hurdles in this section are always painful, specially because it is easy to get loose of them.

The hardest barrier I found is to submit the created solution. This hurdle is mainly a result of the documentation which the stakeholders have. As the lack of documentation was overall the second most reason I found in my research. Also, to obtain a current version of the source code was mentioned to be a problem in some projects. Similar to it, inadequate procedures were also mentioned by newcomers as a reason to stop working on the project.

Table 3. ORGANIZATIONAL BARRIERS

Barrier	Found X times	Papers
Organizational Barriers		
submitting their solution	5	[4, 5, 11, 16, 20]
obtain the current version of the source code	2	[4, 5]
inadquate procedures	2	[25, 5]
poor task management	1	[25]
an overload of information	1	[25]
the issues are not up to date	1	[16]
bureaucracy	1	[5]

Table 4. SOCIAL INTERACTION BARRIERS

Barrier	Found X times	Papers
Social Interaction Barriers		
receiving impolite answers	5	[19, 21, 20, 18, 17]
finding a mentor	4	[19, 20, 18, 17]
receive delayed responses or no answer at all	4	[19, 20, 18, 17]
language barrier	2	[25, 20]
problems regarding to the community	2	[5, 17]
receiving a delayed feedback on the submitted work	2	[12, 20]
newcomers have the need to contact and see their stakeholders in real	2	[18, 20]
not receiving feedback on the submitted work	1	[12]
newcomers felt they did not get the support to start	1	[21]
answers did include too advanced details	1	[20]

5.2. Social Interaction

Social interactions in forums or in mailing lists is a huge barrier, where newcomers have to jump over it. The hardest hurdle is that newcomers receive impolite answers and sometimes those included even frightening terms. Close to this barrier, newcomers also reported that they received delayed answers or they did not receive an answer at all. Some answers to newcomers did include too much advanced knowledge. Also, the newcomers sometimes did not receive feedback on their solution. Sometimes this feedback did come delayed, which may brought newcomers to stop further working on the project. Moreover, newcomers want to contact a real person, as a lot of them are searching for a mentor. This might be a result of a language barrier for some newcomers as well as of problems with the community, which newcomers reported. Other newcomers may do not want this much support but they want the support on how to start with the project. All these hurdles are listet in the table 4.

5.3. Documentation Problems

Here I will present all barriers regarding to documentation. Some of them will be more general and other are more specific. I splitted both kinds in the table XY. Overall, a lack of documentation was the second most barrier which I could find. This displays how most of the of the companies work. They want a fast solution but then there is no time for the documentation. This common procedure makes it very hard to impossible to start working on the project for newcomers. Also spread, unclear or even outdated documentation were named by problems regarding to the documentation. Also, tutorials were incomplete and outdated sometimes. On the other

Table 5. DOCUMENTATION BARRIERS

Barrier	Found X times	Papers
Documentation Barriers		
lack of documenta-tion	7	[25, 5, 12, 19, 16, 20, 18]
outdated documentation	4	[19, 20, 18, 17]
an information overload	3	[20, 18, 17]
incomplete or out-dated tutorials	2	[16, 20]
unclear documenta-tion	2	[19, 20]
spread documenta-tion	2	[19, 20]
problems related to the task documentation	1	[25]
Details of the documentation barriers		
lack of documentation on how to set up the workspace	2	[19, 20]
lack of documentation on the project structure	2	[19, 20]
lack of documenta-tion about the process documenta-tion	1	[19]
lack of design documents	1	[20]
lack of code comments	1	[20]
lack of code docu-mentation	1	[20]

side a information overload due to the documentation was also mentioned as a barrier. The following more detailed problems with the documentation with figured out by the papers 'The Hard Life of Open Source Software Project Newcomers'[19] and Preliminary Empirical Identification of Barriers Faced by Newcomers to Open Source Software Projects[20]. The following hurdles provide a more insight view where the newcomers had more or less problems with the documentation. A lack of documentation on how to set up the workspace and about the project structure were the most named barriers. Those are very important, because the first should provide help, that the newcomer can work on the project and the other one should provide help that the contributors are able to understand the project. Another important barrier, which strengthens that the newcommers have a hard time to submit the solution, is the lack of documentation of the contribution process. Other barriers are a lack of design documents, a lack of code comments and a lack of the code documentation.

5.4. Technical hurdles

This subsection had by far the most issues, with 17 barriers. Also, it includes the biggest barrier for new-

Table 6. TECHNICAL BARRIERS

Barrier	Found X times	Papers
Technical Barriers		
rebuild the system	8	[4, 5, 12, 23, 20, 18, 17]
find the specific code	4	[4, 5, 23, 20]
understand the architecture / structure of the code	2	[25, 23]
platform dependencies	2	[19, 20]
library dependencies	2	[19, 20]
the size of the source code	2	[19, 20]
bad quality of the code	2	[19, 20]
no use of code standards	2	[19, 20]
the code is not up to date	2	[19, 20]
the code is unstable	2	[20, 17]
understand the code	2	[20, 18]
reproduce the bug	1	[4]
doing redundant work	1	[5]
problems with the issue tracker	1	[5]
difficulties to create the patch	1	[20]

comers. This one is to rebuild the system. The lack of documentation about how to set up the workspace from the section before strengthen this hurdle. This barrier can be extended, because platform and library dependencies are also hurdles on how to set up the workspace. Another problems, which I often four times, is that newcomers have problems to find the specific code in the project. This is a result of often a very large source code. As a result of the large code newcomers have problems to understand the coding, the information flow in the program and the architecture of the program. Also instability of the code were also mentioned as a barrier. Newcomers reported bad design in the coding strengthen the instability of the code. As counterpart to too much code is bad code. Moreover, not using code standards or outdated code were also found by contributors. Moreover, in some projects the contributors had a task, which was already solved. Similar to it some contributors had problems with the issue tracker, as it was not up to date. Also, to reproduce the bug was mentioned as a hurdle. As a result of this last barrier newcomers have problems to create a solution. All the technical barriers named above will be listed in the table 6.

5.5. Newcomers own barriers

This subsection is a counterpart to the subsections before. This subsection presents hurdles to contribute in SW CS projects, which are created by the newcomers itself. I subdivided those barriers into three several sub-

categories. All the hurdles presented in the sections down below will be listed in the table 7.

5.5.1. Newcomers behaviour. Newcomers face many traps, by looking for their first project to contribute to. Those traps are sometimes a consequence of the barriers revealed in the subsections before. On the other side, those traps are also a result of the newcomers behaviour. Often times newcomers are not confident. Some reported that they stop working on the project because a question was answered by other newcomers. Often, newcomers underestimate the challenge and do not have enough time to solve the task. Moreover, newcomers are often not patient enough and become demotivated. A lack of proactivity is also reason why newcomers do not find a solution in time and as a result stop contributing to the project. It was also reported, that newcomers create useless topics in forums, which could be a result of not being patient enough on the research. Moreover, they do not respond often and are not always thankful for answers to their questions. The last barrier I found in this category is a lack of commitment of newcomers.

5.5.2. Newcomers knowledge. Beside the behaviour of newcomers, some do not have an experience in software developing yet. The following hurdles will be a result of the missing knowledge.

A missing domain expertise is the most found barrier for newcomers. Behind this a bad knowledge in the process technique was found as second most barrier. Some newcomers are missing good knowledge in the used programming language. This is essential, otherwise the newcomers will not be able to understand the code and to solve the task. Also newcomers have often not enough knowledge on the used technologies. This includes a bad knowledge on version control systems. Moreover, a lack of technical experiences was reported. Due to the newcomers are often unexperienced, they do not have experiences on how to test the solution and how to choose the right development tools. In addition, no or bad previous knowledge on project tooling and how to choose the right tool was reported as a barrier for newcomers.

5.5.3. Fails of newcomers. The last subsection which includes newcomers describe common mistakes, which the newcomers do by contributing for their first time. The hardest part for newcomers is to find a project which fits their profile. This strengthens that the newcomers are often unexperienced. Also to find a task, that newcomers can solve within the given time window was the second most revealed barrier for newcomers. Similar to the two presented barriers, newcomers take also a huge task, which should not be solved by one person alone. Entry difficulties were also reported to be a hurdle for newcomers. More specifically, newcomers do not know the contribution flow. They have also difficulties to identify the skills a task requires. Moreover, they do not commit their solution because they are afraid of introducing a new bug, by submitting their own patch. Also, finding the right artifacts was found to be a hurdle for newcomers.

Table 7. NEWCOMERS BARRIERS

Barrier	Found X times	Papers
Newcomers own barriers		
Newcomers behaviour		
newcomers lack of confidence	2	[11, 20]
a lack of proactivity	1	[20]
a lack of commitment	1	[20]
newcomers underestimate the challenge	1	[20]
a lack of patience	1	[20]
newcomers are not thankful for answers	1	[20]
newcomers create useless topics in forums	1	[20]
newcomers do not respond often	1	[20]
a lack of time	1	[11]
other newcomers answer to their own question	1	[21]
Newcomers knowledge		
a missing domain expertise	4	[11, 20, 18, 17]
a missing knowledge in the project process technique	3	[20, 18, 17]
bad or no knowledge on project tooling	2	[19, 20]
bad or no knowledge on project version control system	2	[19, 20]
a lack of knowledge on the used technologies	2	[19, 20]
a lack of knowledge on the used programming language	2	[19, 20]
bad or no technical experiences	2	[18, 17]
no or bad knowledge on how to choose the right project tooling tool	1	[19]
no or bad knowledge to choose the right development tools	1	[20]
no or bad knowledge on testing	1	[20]
Newcomers fails		
find a task that fits their profile	6	[12, 19, 16, 20, 18, 17]
find a task that they can solve within the given time window	2	[12, 19]
to be afraid to introduce new bugs by submitting their patch	2	[23, 20]
find the right artifacts	2	[17, 20]
newcomers choose a huge task	1	[16]
to identify the skills a tasks requires	1	[10]
newcomers do not know the contribution flow	1	[20]

6. Support newcomer to overcome the barriers's

There is no question, visualization in software development provides an easier and faster way to understand a project. Such visualizations could be class-diagrams, sequence-diagrams, diagrams about the project structure and many more. Visualization is a good way to support newcomers to overcome barriers. There are several tools developed during the last years. Also, several surveys have been done on those software visualization tools. The research 'Beyond pretty pictures: Examining the benefits of code visualization for OSS newcomers', written by Y. Park and C. Jensen, comes also to the result that visualization tools make it easier to find specific information of a large pool of information [13]. Bassil and Keller did an even deeper primary research. Their result shows that the visualization of function calls is the most used visualization in those visualization tools [1]. In fact, to understand at which time which function is called gives every developer a huge boost in understanding the program, and also the structure of the program. Visualization of inheritance is also a major aspect by visualizing project data [1]. Both of the main used visualization tools provide, not only for newcomers, a fast learning of the program and the program structure. Using such visualization tools, will help to solve some of technical barriers. Moreover, the companies can also use those tools for their documentation. By doing so, they would already create their own documentation and could provide them to the contributors.

Companies could setting up a virtual machine, in a way that contributors can start it without having to check if they rebuild the system correct [23]. This would have a huge impact on how fast the contributors can start working. Also, the most named barrier, rebuild the system, and two other technical hurdles platform dependencies and library dependencies would disappear. By doing so, the companies can limit that the newcomers stop working on the project, due to technical problems. Companies should provide easy access to unit tests [23]. The companies could provide test cases, which ensure that the created patch will not cause other problems. Doing so the companies would not only take the risk of the contributors. They would also give newcomers the chance to be more confident, by taking the risk of introducing a new bug by submitting their patch out of their mind. Moreover, the companies can use their created tests to ensure that the patch fits fine in their program.

The following ideas are taken from the paper 'Barriers Faced by Newcomers to Software-Crowdsourcing Projects' [25] written by Zanatta. Like the companies, SW CS platforms can also help to reduce barriers for newcomers. Platforms can limit newcomers drop off due to documentation, by requiring clear, complete and consistent documentation for the specific project. This may lead to that some companies do stop using SW CS, but it would help the newcomers as well as every contributor to easily understand the project. If the contributor understands the project, they can ask more meaningful questions in forums and mailing lists. Also, there is a higher chance that the created software will fit better to the company, as the software created where no or bad documentation regarding to the project was given. Platforms could also create a forum.

In this forum, newcomers or interested contributors, who think about contributing to the project, can ask questions regarding to the project in a way that everybody can see them. This will help to share knowledge, to estimate the time effort more detailed than before and to check if the project fits to the newcomer or contributor profile. Close to the last recommendation, platforms should also create a way that newcomers / contributors can estimate better the complexity of a project. By doing so the newcomers will have it easier to estimate the complexity and the time effort of the project. This lead to, that the newcomers can select a task which fits to them and will not stop working on the project. Platforms could also provide pages, where the content helps newcomers to get started without providng more. Those would help those newcomers, who did not know how to start. It is important to not provide to much information, otherwise the newcomers threshold to get overwhelmed with information would decrease fast. By providing a translation service, platforms would get more newcomers to contribute in projects. In assumption the platforms would use those featurers, integrating a translation service would make it easier for newcomers to get started. Also, newcomers would learn through those first step more of the required language skills. In addition to the recommendations before, the translation service would strengthen the reduction of the hurdles and even let newcomers improve the language skillset.

7. Conclusion

This paper, reveals a lot of motivations and barriers for both, newcomers and companies, to use SW CS. By knowing what drives software developers to start contribute to SW CS projects, it is easier to understand the barriers for those newcomers. Due to it is not possible to weight the barriers, because every newcomer has their own mental model of SW CS, it is even more important to know the motivations. The motivations together with how many times a barrier in other researches were found, provides a bit of classification of the barriers. With this classification it is possible to weight the barriers a bit. The recommondations of section 6 show that there are several ideas to reduce the barriers of newcomers. Every redommondation has a huge impact and is able to reduce several barriers. Those are very important, due to those are reducing already the barriers. Also, they can lead to new even more innovative ideas to lower barriers. This paper shows also, that the newcomers also create hurdles before they will successful contribute to a project. The behaviour of newcomers also prevent them to contribute to a project. There are no preventions how to solve this problem, due to it is a mental barrier of the individual developer.

This paper revealed, that there are a lot of motivations and barriers, for newcomers as well as for stakeholders. Also, there are ways to reduce the barriers for newcomers, even the barriers can not be weighted individual. Some of the hurdles are a result of a mental problem among the individual software developer, which can only solved by the individual developer.

List of Figures

1	Onion model of an OSS community [24] . . .	2
2	Categories of newcomers hurdles	5

List of Tables

1	Stakeholder motivations to use software crowdsourcing	4
2	Motivations to contribute to a software crowdsourcing project	5
3	Organizational barriers	5
4	Social Interaction barriers	6
5	Documentation barriers	6
6	Technical barriers	7
7	Newcomers barriers	8

Abbreviations

SW CS Software Crowdsourcing
FLOSS Free Libre Open Source Software
FOSS Free Open Source Software
OSS Open Source Software

References

- [1] S. Bassil and R. K. Keller. “Software visualization tools: survey and analysis”. In: *Proceedings 9th International Workshop on Program Comprehension. IWPC 2001*. 2001, pp. 7–17. DOI: 10.1109/WPC.2001.921708.
- [2] K. Crowston et al. “Effective Work Practices for FLOSS Development: A Model and Propositions”. In: *Proceedings of the 38th Annual Hawaii International Conference on System Sciences*. Jan. 2005, 197a–197a. DOI: 10.1109/HICSS.2005.222.
- [3] Enrique Estellés-Arolas and Fernando González-Ladrón-de-Guevara. “Towards an integrated crowdsourcing definition”. In: *Journal of Information Science* 38.2 (2012), pp. 189–200. DOI: 10.1177/0165551512437638. eprint: <https://doi.org/10.1177/0165551512437638>. URL: <https://doi.org/10.1177/0165551512437638>.
- [4] Christoph Hannebauer, Matthias Book, and Volker Gruhn. “An Exploratory Study of Contribution Barriers Experienced by Newcomers to Open Source Software Projects”. In: *Proceedings of the 1st International Workshop on CrowdSourcing in Software Engineering*. CSI-SE 2014. Hyderabad, India: ACM, 2014, pp. 11–14. ISBN: 978-1-4503-2857-9. DOI: 10.1145/2593728.2593732. URL: <http://doi.acm.org/10.1145/2593728.2593732>.
- [5] Christoph Hannebauer and Volker Gruhn. “On the Relationship Between Newcomer Motivations and Contribution Barriers in Open Source Projects”. In: *Proceedings of the 13th International Symposium on Open Collaboration*. OpenSym ’17. Galway, Ireland: ACM, 2017, 2:1–2:10. ISBN: 978-1-4503-5187-4. DOI: 10.1145/3125433.3125446. URL: <http://doi.acm.org/10.1145/3125433.3125446>.

- [6] M. Hossain. "Crowdsourcing: Activities, incentives and users' motivations to participate". In: *2012 International Conference on Innovation Management and Technology Research*. May 2012, pp. 501–506. DOI: 10.1109/ICIMTR.2012.6236447.
- [7] M. Hossain. "Users' motivation to participate in online crowdsourcing platforms". In: *2012 International Conference on Innovation Management and Technology Research*. May 2012, pp. 310–315. DOI: 10.1109/ICIMTR.2012.6236409.
- [8] Michael N. Huhns, Wei Li, and Wei-Tek Tsai. "Cloud-based Software Crowdsourcing (Dagstuhl Seminar 13362)". In: *Dagstuhl Reports* 3.9 (2013). Ed. by Michael N. Huhns, Wei Li, and Wei-Tek Tsai, pp. 34–58. ISSN: 2192-5283. DOI: 10.4230/DagRep.3.9.34. URL: <http://drops.dagstuhl.de/opus/volltexte/2013/4355>.
- [9] T. D. LaToza and A. van der Hoek. "Crowdsourcing in Software Engineering: Models, Motivations, and Challenges". In: *IEEE Software* 33.1 (Jan. 2016), pp. 74–80. ISSN: 0740-7459. DOI: 10.1109/MS.2016.12.
- [10] R. Leano, Z. Wang, and A. Sarma. "Labeling relevant skills in tasks: Can the crowd help?" In: *2016 IEEE Symposium on Visual Languages and Human-Centric Computing (VL/HCC)*. Sept. 2016, pp. 185–189. DOI: 10.1109/VLHCC.2016.7739683.
- [11] A. Lee, J. C. Carver, and A. Bosu. "Understanding the Impressions, Motivations, and Barriers of One Time Code Contributors to FLOSS Projects: A Survey". In: *2017 IEEE/ACM 39th International Conference on Software Engineering (ICSE)*. May 2017, pp. 187–197. DOI: 10.1109/ICSE.2017.25.
- [12] Leticia Machado et al. "The Good, the Bad and the Ugly: An Onboard Journey in Software Crowdsourcing Competitive Model". In: *Proceedings of the 4th International Workshop on CrowdSourcing in Software Engineering*. CSI-SE '17. Buenos Aires, Argentina: IEEE Press, 2017, pp. 2–8. ISBN: 978-1-5386-4041-8. DOI: 10.1109/CSI-SE.2017.6. URL: <https://doi.org/10.1109/CSI-SE.2017.6>.
- [13] Y. Park and C. Jensen. "Beyond pretty pictures: Examining the benefits of code visualization for Open Source newcomers". In: *2009 5th IEEE International Workshop on Visualizing Software for Understanding and Analysis*. Sept. 2009, pp. 3–10. DOI: 10.1109/VISSOF.2009.5336433.
- [14] D. Riehle. "The Economic Motivation of Open Source Software: Stakeholder Perspectives". In: *Computer* 40.4 (Apr. 2007), pp. 25–32. ISSN: 0018-9162. DOI: 10.1109/MC.2007.147.
- [15] Richard M. Ryan and Edward L. Deci. "Intrinsic and Extrinsic Motivations: Classic Definitions and New Directions". In: *Contemporary Educational Psychology* 25.1 (2000), pp. 54–67. ISSN: 0361-476X. DOI: <https://doi.org/10.1006/ceps.1999.1020>. URL: <http://www.sciencedirect.com/science/article/pii/S0361476X99910202>.
- [16] I. Steinmacher, T. U. Conte, and M. A. Gerosa. "Understanding and Supporting the Choice of an Appropriate Task to Start with in Open Source Software Communities". In: *2015 48th Hawaii International Conference on System Sciences*. Jan. 2015, pp. 5299–5308. DOI: 10.1109/HICSS.2015.624.
- [17] Igor Steinmacher, Marco Aurélio Graciotto Silva, and Marco Aurélio Gerosa. "Barriers Faced by Newcomers to Open Source Projects: A Systematic Review". In: *Open Source Software: Mobile Open Source Technologies: 10th IFIP WG 2.13 International Conference on Open Source Systems, OSS 2014, San José, Costa Rica, May 6-9, 2014. Proceedings*. Ed. by Luis Corral et al. Berlin, Heidelberg: Springer Berlin Heidelberg, 2014, pp. 153–163. ISBN: 978-3-642-55128-4. DOI: 10.1007/978-3-642-55128-4_21. URL: https://doi.org/10.1007/978-3-642-55128-4_21.
- [18] Igor Steinmacher et al. "A systematic literature review on the barriers faced by newcomers to open source software projects". In: *Information and Software Technology* 59.Supplement C (2015), pp. 67–85. ISSN: 0950-5849. DOI: <https://doi.org/10.1016/j.infsof.2014.11.001>. URL: <http://www.sciencedirect.com/science/article/pii/S0950584914002390>.
- [19] Igor Steinmacher et al. "The Hard Life of Open Source Software Project Newcomers". In: *Proceedings of the 7th International Workshop on Cooperative and Human Aspects of Software Engineering*. CHASE 2014. Hyderabad, India: ACM, 2014, pp. 72–78. ISBN: 978-1-4503-2860-9. DOI: 10.1145/2593702.2593704. URL: <http://doi.acm.org/10.1145/2593702.2593704>.
- [20] I. Steinmacher et al. "Preliminary Empirical Identification of Barriers Faced by Newcomers to Open Source Software Projects". In: *2014 Brazilian Symposium on Software Engineering*. Sept. 2014, pp. 51–60. DOI: 10.1109/SBES.2014.9.
- [21] I. Steinmacher et al. "Why do newcomers abandon open source software projects?" In: *2013 6th International Workshop on Cooperative and Human Aspects of Software Engineering (CHASE)*. May 2013, pp. 25–32. DOI: 10.1109/CHASE.2013.6614728.
- [22] W. T. Tsai, W. Wu, and M. N. Huhns. "Cloud-Based Software Crowdsourcing". In: *IEEE Internet Computing* 18.3 (May 2014), pp. 78–83. ISSN: 1089-7801. DOI: 10.1109/MIC.2014.46.
- [23] V. Wolff-Marting, C. Hannebauer, and V. Gruhn. "Patterns for tearing down contribution barriers to FLOSS projects". In: *2013 IEEE 12th International Conference on Intelligent Software Methodologies, Tools and Techniques (SoMeT)*. Sept. 2013, pp. 9–14. DOI: 10.1109/SoMeT.2013.6645669.
- [24] Yunwen Ye and K. Kishida. "Toward an understanding of the motivation of open source software developers". In: *25th International Conference on Software Engineering, 2003. Proceedings*. May 2003, pp. 419–429. DOI: 10.1109/ICSE.2003.1201220.
- [25] A. L. Zanatta et al. "Barriers Faced by Newcomers to Software-Crowdsourcing Projects". In: *IEEE Software* 34.2 (Mar. 2017), pp. 37–43. ISSN: 0740-7459. DOI: 10.1109/MS.2017.32.