

# GrowthLink

**Empowering Students, Elevating Careers** 

## **Machine Learning Assignment**

### **Internship Opportunity Details:**

Duration: 1 month

Mode: Remote

Work Hours: Part-time, Flexible (Easily manageable alongside college)

Stipend: ₹5000

### Instructions

To proceed further, you need to complete any **one** of the five tasks listed below. Follow these guidelines to ensure your submission meets our requirements:

### **GitHub Repository Requirements:**

- The task should have its own dedicated GitHub repository.
- Include a README file describing:
- Task objectives
  - Steps to run your project
  - Ensure clean, well-structured, and well-commented code.

#### **Evaluation Criteria:**

- Functionality: How well the task is implemented and works.
- Code Quality: Structure, readability, and efficiency.
- Innovation & Creativity: Unique features or optimizations.
- Documentation: Clarity in explaining the implementation.

### **Task 1: Movie Genre Classification**

- The objective is to develop a model that classifies movies into genres.
- Requires working with text-based movie plot descriptions, which need to be processed into a format suitable for machine learning models.
- Involves applying appropriate techniques to convert raw text into numerical vectors.
- Various classifiers should be explored to determine the best fit for classification.
- Expected Outcome: A well-trained model capable of accurately classifying movies into genres based on textual descriptions, along with insights into feature importance and misclassifications.

### **Task 2: Credit Card Fraud Detection**

- The objective is to build a machine learning model that can distinguish fraudulent transactions from legitimate ones.
- The dataset contains transaction details such as amount, user ID, merchant information, timestamps, etc which must be carefully preprocessed.
- Identifying key transactional attributes that distinguish fraudulent behavior.
- Expected Outcome: A fraud detection system that minimizes false positives while maximizing fraud detection accuracy, along with an explanation of misclassifications.

### **Task 3: Customer Churn Prediction**

- The objective is to predict whether a customer will discontinue a subscription-based service.
- Historical customer data should be analyzed, considering factors like usage patterns, demographic details, subscription duration, etc.
- Customer data may have missing values, appropriate imputation strategies must be applied.
- Expected Outcome: A model that effectively identifies customers likely to leave, along with insights into the most significant factors contributing to churn.

# **Task 4: Spam SMS Detection**

- The objective is to develop an SMS classification model that identifies spam messages.
- The dataset consists of labeled messages categorized as spam or non-spam.
- Expected Outcome: A robust model that accurately distinguishes between spam and legitimate messages, with well-documented preprocessing and classification approaches.

### **Task 5: Handwritten Text Generation**

- The objective is to generate realistic handwritten-style text using deep learning models.
- Adjusting learning rates, sequence lengths, and model layers to optimize text generation quality.
- The generated text is assessed based on its coherence, readability, and similarity to actual handwritten text.
- Expected Outcome: A generative model capable of producing handwritten-style text that mimics human writing patterns, with detailed documentation on model training and evaluation.

### **Submission Guidelines**

#### **How to Submit?**

- 1. Upload your completed projects to GitHub.
- 2. Fill out the Submission Form: form
- 3. Ensure your GitHub repositories are public.
- 4. GrowthLink team will evaluate your submission within 24 hours.
- 5. The intership completion certificate and LOR whould be delievered to you within 24 hours of submission.
- 6. Deadline is mentioned in the email itself.

### For Any Help or Queries:

Email: help.growthlink@gmail.com

Website: **GrowthLink**