Project Design Phase
Problem – Solution Fit Template

Date	25 June 2025
Team ID	LTVIP2025TMID59497
Project Name	Freelance Finder
Maximum Marks	2 Marks

Problem – Solution Fit Overview

The Problem–Solution Fit ensures that the Freelance Finder platform effectively addresses the challenges faced by freelancers and clients in traditional freelance marketplaces. This validation is crucial before expanding the platform or integrating premium features.

Purpose:

- Create a trustworthy, user-friendly platform where freelancers and clients can connect efficiently.
- Centralize all key operations—job posting, profile management, proposals, payments, and communication—in one place.
- Provide real-time project status updates, secure messaging, and notification alerts for seamless collaboration.
- Empower platform administrators with verification, moderation, and analytics tools.
- Build trust through transparent workflows, secure payments, rating systems, and responsive support.

Problem Statement:

Many freelancers and clients face ongoing issues in current freelance platforms, such as:

- Inconsistent job quality or unverified users
- Delayed communication and unclear project expectations
- No efficient matching system for job–freelancer fit
- Poor project tracking, especially for milestones and payments
- Lack of transparency and trust in user ratings or payment handling

Solution:

Freelance Finder, a full-stack freelance marketplace platform, offers:

- Online registration for clients and freelancers with role-based dashboards
- Smart matching algorithms based on skills, ratings, budget, and availability
- Job posting and proposal management tools with real-time status updates
- In-app chat, milestone-based task tracking, and escrow-enabled payment flow
- Review/rating systems, ID verification, and admin tools for dispute handling
- Analytics dashboard to monitor project performance and user activity