

Keyword reference

You can use keywords when asking a question to help define your search. This reference lists the various keywords.

You can also see this list of keywords and examples from within the help center.

Table 11: Basic keywords

Function	Examples
top	<ul style="list-style-type: none"> • top sales rep by count sales for average revenue >10000 • sales rep average revenue for each region top
bottom	<ul style="list-style-type: none"> • bottom revenue average revenue by state • customer by revenue for each sales rep bottom
top <i>n</i>	<ul style="list-style-type: none"> • top 10 sales rep revenue
bottom <i>n</i>	<ul style="list-style-type: none"> • bottom 25 customer by revenue for each sales rep
sort by	<ul style="list-style-type: none"> • revenue by state sort by average revenue • revenue by customer sort by region

Table 12: Date keywords

Function	Examples
after	<ul style="list-style-type: none"> • order date after 10/31/2014
before	<ul style="list-style-type: none"> • order date before 03/01/2014
between ... and ...	<ul style="list-style-type: none"> • order date between 01/01/2012 and 01/01/2013
day of week	<ul style="list-style-type: none"> • revenue by day of week last 6 months
week	<ul style="list-style-type: none"> • revenue by week last quarter
month	<ul style="list-style-type: none"> • revenue by month last year

Function	Examples
daily	<ul style="list-style-type: none"> shipments by region daily
weekly	<ul style="list-style-type: none"> revenue weekly
monthly	<ul style="list-style-type: none"> commission > 10000 monthly
quarterly	<ul style="list-style-type: none"> sales quarterly for each product
yearly	<ul style="list-style-type: none"> shipments by product yearly
<i>day of week</i>	<ul style="list-style-type: none"> count shipments Monday
<i>month</i>	<ul style="list-style-type: none"> commission January
<i>month year</i>	<ul style="list-style-type: none"> commission by sales rep February 2014
<i>year</i>	<ul style="list-style-type: none"> revenue by product 2013 product name contains snowboard
yesterday	<ul style="list-style-type: none"> sales yesterday for pro-ski200 by store
week to date	<ul style="list-style-type: none"> sales by order date week to date for pro-ski200
month to date	<ul style="list-style-type: none"> sales by product month to date sales > 2400
quarter to date	<ul style="list-style-type: none"> sales by product quarter to date for top 10 products by sales
year to date	<ul style="list-style-type: none"> sales by product year to date
last day	<ul style="list-style-type: none"> customers last day by referrer
last week	<ul style="list-style-type: none"> customers last week by store
last month	<ul style="list-style-type: none"> customers last month by day
last quarter	<ul style="list-style-type: none"> customers last quarter sale >300
last year	<ul style="list-style-type: none"> top 10 customers last year by sale by store for region west

Function	Examples
last <i>n</i> days	<ul style="list-style-type: none"> visitors last 7 days
last <i>n</i> weeks	<ul style="list-style-type: none"> visitors last 10 weeks by day
last <i>n</i> months	<ul style="list-style-type: none"> visitors last 6 months for homepage visits > 30 by month
last <i>n</i> quarters	<ul style="list-style-type: none"> visitors last 2 quarters by month by campaign
last <i>n</i> years	<ul style="list-style-type: none"> visitors last 5 years by revenue for sum revenue >5000
growth of ... by ...	<ul style="list-style-type: none"> growth of sales by order date
growth of ... by ... daily	<ul style="list-style-type: none"> growth of sales by order date daily
growth of ... by ... monthly	<ul style="list-style-type: none"> growth of sales by date shipped monthly sales > 24000
growth of ... by ... weekly	<ul style="list-style-type: none"> growth of sales by receipt date weekly for proski2000
growth of ... by ... quarterly	<ul style="list-style-type: none"> growth of sales by date shipped quarterly
growth of ... by ... yearly	<ul style="list-style-type: none"> growth of sales by date closed yearly
daily year-over-year	<ul style="list-style-type: none"> growth of revenue by order date daily year-over-year
weekly year-over-year	<ul style="list-style-type: none"> growth of revenue by date shipped weekly year-over-year
monthly year-over-year	<ul style="list-style-type: none"> growth of revenue by receipt date monthly year-over-year
quarterly year-over-year	<ul style="list-style-type: none"> growth of revenue by date shipped quarterly year-over-year
<i>n</i> days ago	<ul style="list-style-type: none"> sales 2 days ago

Function	Examples
n weeks ago	<ul style="list-style-type: none"> sales 4 weeks ago by store
n months ago	<ul style="list-style-type: none"> sales 2 months ago by region
n quarters ago	<ul style="list-style-type: none"> sales 4 quarters ago by product name contains deluxe
n years ago	<ul style="list-style-type: none"> sales 5 years ago by store for region west
today	<ul style="list-style-type: none"> sales today by store
next day	<ul style="list-style-type: none"> shipments next day by order
next week	<ul style="list-style-type: none"> shipments next week by store
next month	<ul style="list-style-type: none"> appointments next month by day
next quarter	<ul style="list-style-type: none"> opportunities next quarter amount > 30000
next year	<ul style="list-style-type: none"> opportunities next year by sales rep
next n days	<ul style="list-style-type: none"> shipments next 7 days
next n weeks	<ul style="list-style-type: none"> shipments next 10 weeks by day
next n months	<ul style="list-style-type: none"> openings next 6 months location
next n quarters	<ul style="list-style-type: none"> opportunities next 2 quarters by campaign
next n years	<ul style="list-style-type: none"> opportunities next 5 years by revenue

Table 13: Time keywords

Function	Examples
detailed	<ul style="list-style-type: none"> ship time detailed
last minute	<ul style="list-style-type: none"> count homepage views last minute
last hour	<ul style="list-style-type: none"> count unique visits last hour

Function	Examples
last <i>n</i> minutes	<ul style="list-style-type: none"> count visitors last 30 minutes
last <i>n</i> hours	<ul style="list-style-type: none"> count visitors last 12 hours
hourly	<ul style="list-style-type: none"> visitors by page name hourly
<i>n</i> minutes ago	<ul style="list-style-type: none"> sum inventory by product 10 minutes ago
<i>n</i> hours ago	<ul style="list-style-type: none"> sum inventory by product by store 2 hours ago

Table 14: Text keywords

Function	Examples
begins with	<ul style="list-style-type: none"> product name begins with 'pro'
contains	<ul style="list-style-type: none"> product name contains "alpine" description contains "snow shoe"
ends with	<ul style="list-style-type: none"> product name ends with 'deluxe'
not begins with	<ul style="list-style-type: none"> product name not begins with "tom's"
not contains	<ul style="list-style-type: none"> product color not contains 'tan' product color not contains 'red'
not ends with	<ul style="list-style-type: none"> product name not ends with "trial"
similar to	<ul style="list-style-type: none"> course name similar to 'hand'
not similar to	<ul style="list-style-type: none"> course name not similar to 'hand'

Table 15: Number keywords

Function	Examples
sum	<ul style="list-style-type: none"> sum revenue
average	<ul style="list-style-type: none"> average revenue by store

Function	Examples
count	<ul style="list-style-type: none"> • count visitors by site
max	<ul style="list-style-type: none"> • max sales by visitor by site
min	<ul style="list-style-type: none"> • min revenue by store by campaign for cost > 5000
standard deviation	<ul style="list-style-type: none"> • standard deviation revenue by product by month for date after 10/31/2010
unique count	<ul style="list-style-type: none"> • unique count visitor by product page last week
variance	<ul style="list-style-type: none"> • variance sale amount by visitor by product for last year

Table 16: Filter keywords

Function	Examples
between... and	<ul style="list-style-type: none"> • revenue between 0 and 1000
>	<ul style="list-style-type: none"> • sum sale amount by visitor by product for last year sale amount > 2000
<	<ul style="list-style-type: none"> • unique count visitor by product by store for sale amount < 20
>=	<ul style="list-style-type: none"> • count calls by employee lastname >= m
<=	<ul style="list-style-type: none"> • count shipments by city latitude <= 0
=	<ul style="list-style-type: none"> • unique count visitor by store purchased products = 3 for last 5 days
!=	<ul style="list-style-type: none"> • sum sale amount region != canada region != mexico