

Tyler Howerton

COMP 126

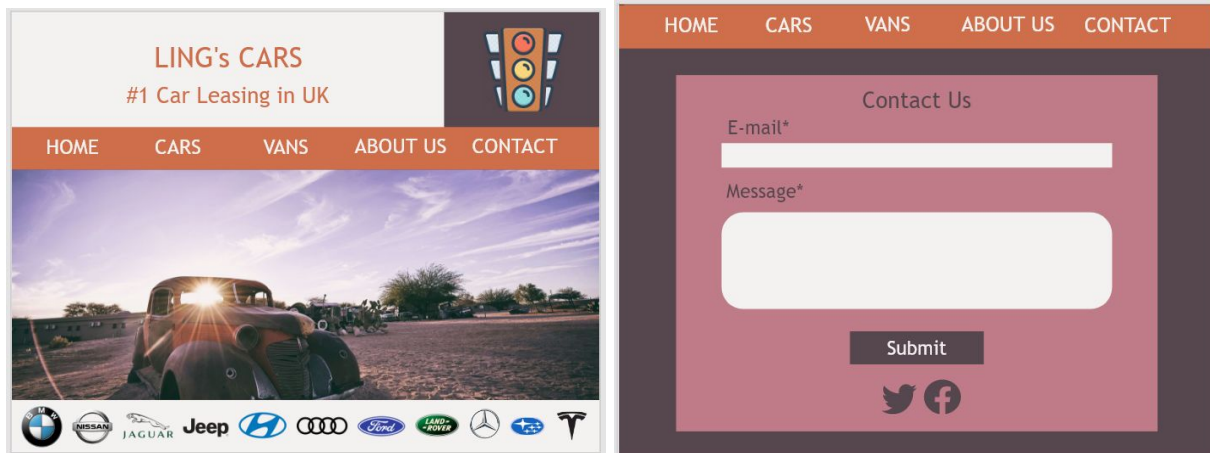
Design Spec

Summary:

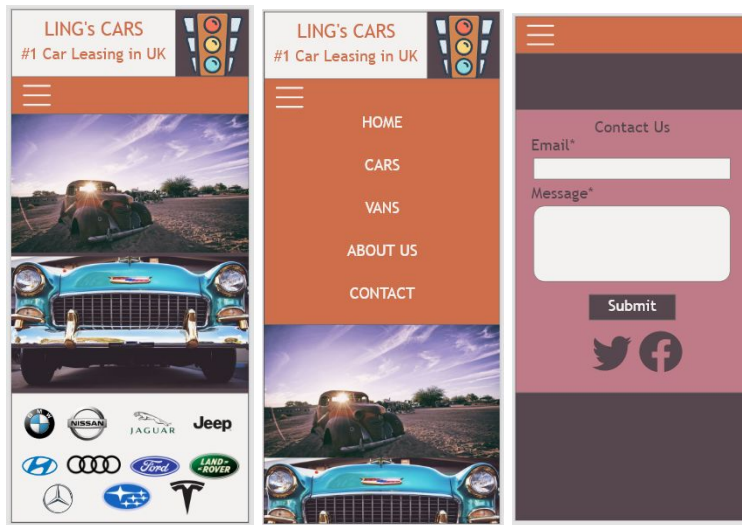
For this project, I decided to do a redesign of <https://www.lingscars.com/> and give it a sleek, modern look. I wanted the user to feel welcomed by the design and have easy access to the different components of the website. The neutral and warm colors create a contrast that makes the website easy to read. The original site is really unorganized which makes it difficult to find important information. My redesign focuses on the information that is relevant to leasing a car from this company. For this redesign, I have created a landing page as well as a contact page. I believe that narrowing down the information on the page is the best approach because it creates a more user-friendly environment.

Layout/Wireframes:

Desktop



Mobile



Design Palette:

Colors:



The first color was utilized as a background color for the header and footer. It was also used for the text in the navigation bar. The second color was utilized as a background color for the body as well as text on the contact page. The third color was utilized as a background color for the navigation bar and for the text in the header on the home page. The last color was utilized as an accent color for the contact page.

Text:

H1: Trebuchet MS

H2: Trebuchet MS

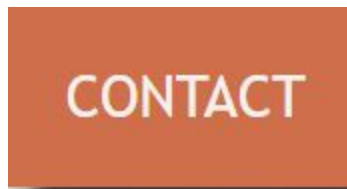
H4: Trebuchet MS

All other text: Trebuchet MS

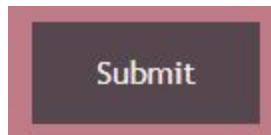
Buttons:



Link to the design spec that appears in the header of the homepage



Link to the contact page in the navigation menu



Submit button for contact page form



Link to Ling's Cars social media pages



Collapsible menu button in mobile view

References:

Chamestudio Private Limited. “Iconscout.” *Iconscout*, Chamestudio Private Limited, 2020,

<https://iconscout.com>

Valentine, Ling. “Lingscars.” *Lingscars*, lingscars, <https://www.lingscars.com>