

AventureWorks2012 Download:
<https://msftdbprodsamples.codeplex.com/releases/view/55330>

Organization

The book is divided into two parts. In Part I, we begin with a discussion about navigating relationships among unfamiliar tables. We've outlined ideas to help you prepare the right road map for the right problem-solving journey. Part I continues with lots of varied challenge questions for you try.

In Part II, you'll find hints, strategies, and solutions. We placed this material far away from the challenge questions by design. You won't accidentally bump into unwanted answers while you're working through questions. As mentioned earlier, we enable you to think without interruption.

We've prepared each solution as a distinct .sql file for download. Feel free to retrieve whichever files you like at <http://realsqlqueries.com>.

EXPLORING A NEW DATABASE

It is not uncommon for a report writer or analyst to be thrown into a new database with little to no guidance, let alone a data dictionary. For exactly these reasons, it can be beneficial to be able to investigate a database yourself before asking your coworkers unnecessary questions. Luckily, SQL Server has a lot of robust tools built-in for conducting such research.

For example, let's say you want to find a column somewhere in the database, but you're not sure what table it exists on. The code below can do exactly that; all you have to do is replace the database name and the column name you're searching for.

```
USE DatabaseName
GO

--DROP TABLE #data

SELECT
    TableView = ISNULL (N2.Name, N3.Name)
    ,ObjectView= CASE WHEN N2.Name IS NOT NULL THEN 'Table' ELSE 'View' END
    ,ColName = N1.Name
INTO #data
FROM sys.columns N1
LEFT JOIN sys.tables N2 ON N1.object_id = N2.object_id
LEFT JOIN sys.views N3 ON N1.object_id = N3.object_id
WHERE N2.object_id IS NOT NULL
    OR N3.object_id IS NOT NULL
ORDER BY TableView

SELECT *
FROM #data
WHERE ColName LIKE '%ColumnName%'
```

Now, let's say you've found the table you want to use, but you're not entirely sure how it's structured. For example, how do you find out if a column is unique if there isn't a primary key constraint? The code below can show you any value for the field selected that has more than 1 row. If this query returns no results, the field you've chosen is unique.

```
SELECT ColumnName
FROM TableName
GROUP BY ColumnName
HAVING COUNT (*) > 1
```

If we augment that code slightly, we can now check for relationships. The following query is checking if any values exist for ColumnName1 that have multiple values in ColumnName2.

```
SELECT ColumnName1
FROM TableName
GROUP BY ColumnName1
HAVING COUNT (DISTINCT ColumnName2) > 1
```

If we then run the opposite, we can determine the relationship between these two columns.

```
SELECT ColumnName2
FROM TableName
GROUP BY ColumnName2
HAVING COUNT (DISTINCT ColumnName1) > 1
```

Based on the results, the table below can show you the relationship between ColumnName1 and ColumnName2.

		Second Query	
		Returns results	Does not return results
First Query	Returns results	many : many	1 : many
	Does not return results	many : 1	1 : 1

CHALLENGE QUESTIONS

Challenge Question 1: Year over Year Comparisons

Difficulty: Intermediate

An executive requests data concerning fiscal quarter sales by salesperson. She'd like to see comparisons from the fiscal quarters of 2008 to the same fiscal quarters of 2007.

For example, suppose sales for salesperson X totaled \$1,000 during Fiscal Year 2008, Fiscal Quarter 2. If sales for salesperson X totaled \$900 in Fiscal Year 2007, Fiscal Quarter 2, this reflects about 11.1% growth between the two periods for salesperson X.

Notes:

- For Adventure Works, the fiscal year spans July through June
- Tax and freight will not be considered with revenue
- Dates are based on OrderDate
- Disregard online orders

Your output should include the following columns, corresponding to all sales people:

- LastName
- SalesPersonID
- Fiscal year
- Fiscal quarter
- Fiscal quarter sales
- Sales during the same fiscal quarter of the previous fiscal year
- Change in revenue between the two periods
- Percent change in revenue between the two periods

Following the same example, your output for one row would appear as follows:

LastName	SalesPersonID	FY	FQ	FQSales	SalesSameFQLast	Change	%Change
X	1	2008	2	1000	900	100	11.1

Challenge Question 2: The 2/22 Promotion

Difficulty: Intermediate

A marketing manager devised the “2/22” promotion, in which orders subtotaling at least \$2,000 ship for \$0.22. The strategy assumes that freight losses will be offset by gains from higher value orders. According to the marketing manager, orders between \$1,700 and \$2,000 will likely boost to \$2,000 as customers feel compelled to take advantage of bargain freight pricing.

You are asked to test the 2/22 promotion for hypothetical profitability based on the marketing manager’s assumption about customer behavior. Examine orders shipped to California during fiscal year 2008 for net gains or losses under the promotion.

PART I

Create a table that includes the following columns:

- SalesOrderID
- Ship to state (California)
- OrderDate
- Historical order subtotal (prior to any changes as a result of the promotion)
- Historical freight (prior to any changes as a result of the promotion)
- Potential promotional effect. Indicate one of three hypothetical scenarios related to the order:
 - Increase order to \$2,000 and pay \$0.22 freight
 - No order change and pay \$0.22 freight
 - No order change and pay historical freight
- Potential order gain
- Potential freight loss
- Potential promotional net gain/loss

Notes:

- For Adventure Works, the fiscal year spans July through June
- Tax should not be considered

PART II

Aggregate data from Part I by PotentialPromotionalEffect. Include the following:

- PotentialPromotionalEffect
- Potential order gains
- Potential freight losses
- Overall net gain/loss

Challenge Question 3: Ten Million Dollar Benchmark

Difficulty: Intermediate

Ten million dollars of revenue is a common benchmark for Adventure Works. For each fiscal year (2007 and 2008), find the first dates when the cumulative running revenue total hit \$10 million.

Notes:

- For Adventure Works, the fiscal year spans July through June
- Do not consider tax and freight with revenue

Your output should include the following columns:

- Fiscal year (2007 or 2008)
- Order date in which \$10 million was reached or exceeded
- Order number within the fiscal year in which \$10 million was reached or exceeded. Note, this is a count of orders. For example, if the \$10 million goal was reached on the 50th order, then the appropriate value to report is 50.
- Running total revenue in which \$10 million was reached or exceeded

Example output:

FiscalYear	OrderDate	FYOrder#	RunningTotal
2007	7/10/2007	6	10,000,008
2008	7/29/2007	5	10,000,012

Challenge Question 4: Upsell Tuesdays
Difficulty: Beginner

Tuesday’s are “upsell” days for sales people at Adventure Works. Management wants to compare sales from Tuesday to other days of the week to see if the initiative is working. Help monitor the upsell initiative by creating a query to calculate average revenue per order by day of week in 2008.

Include the following columns with your output:

- Day of week
- Revenue
- Orders
- Revenue per order

Notes:

- Dates based on OrderDate
- Tax and freight should not be considered
- Exclude online orders

Challenge Question 5: Expired Credit Cards
Difficulty: Intermediate

The Accounting department found instances where expired credit cards were used with sales orders. You are asked examine all credit cards and report the extent of such activity.

PART I

Based on each CreditCardID, find the following:

- CreditCardType
- ExpirationDate
- Last order date
- Number of sales orders with order dates earlier than or equal to the card’s expiration date
- Number of sales orders with order dates later than the card’s expiration date

Note:

Adventure Works stores information about a credit card’s expiration year and expiration month. Expiration dates pertain to the last day of a card’s expiration month. For example, if the expiration year is 2007 and the expiration month is “4”, the card’s expiration date will be April 30, 2007.

PART II

Based on CreditCardType, summarize data returned from Part I. Your output should include the following columns:

- CreditCardType
- Number of sales orders with order dates earlier than or equal to the card’s expiration date
- Number of sales orders with order dates later than the card’s expiration date

Challenge Question 6: Print Catalog

Difficulty: Beginner

Adventure Works will feature one product for the cover of its print catalog. Help select a list of products for consideration.

Your list should contain products which meet all of the following conditions:

- Finished goods (not products utilized to make other products)
- List price at least \$1,500
- At least 150 in inventory
- Currently available for sale

Your output should contain the following columns:

- ProductID
- ProductName
- Color
- ListPrice
- Inventory quantity

Challenge Question 7: Special Team

Difficulty: Intermediate

An Adventure Works executive asks for a list of all salespeople representing the Northwest, Southwest, and Canadian sales territories, along with their 2008 revenue. You ask about the purpose of the information. "I'm assembling a 'special team,' the executive responds. "I'll tell you more soon."

Create a list of sales people with revenue as requested. Do not consider tax and freight.

Challenge Question 8: Knapsack Problem

Difficulty: Advanced

The following day, after completing the previous challenge, the executive approaches you again.

"I'm starting a new company," he says. "That's why I asked for the information yesterday. I need you to recommend candidates for recruitment.

I want one salesperson from the Northwest territory, one from the Southwest territory, and one from the Canadian territory. Which three-person combination of sales people results in the highest revenue? Base your calculations on the 2008 revenue you previously found.

I want the best team, but we cannot exceed the salary constraints. My salary budget for the combined roster must be less than \$210,000."

Below are the salaries you can offer to each sales person, as provided by the executive:

- Pak: \$79,500
- Vargas: \$60,000
- Campbell: \$59,500
- Mensa-Annan: \$56,000
- Ito: \$68,000
- Michel: \$80,000

Based on 2008 revenue, find the most valuable combination of sales people within the salary constraint.

Your output should include a single row with the following columns:

- Sum of salaries of your three person team
- Sum of revenue from your three person team
- Territory of the first sales person
- Last name of first sales person
- Revenue of first sales person
- Salary of first sales person
- Territory of the second sales person
- Last name of second sales person
- Revenue of second sales person
- Salary of second sales person
- Territory of the third sales person
- Last name of third sales person
- Revenue of third sales person
- Salary of third sales person

Example output:

Aggregate Salary	Aggregate Rev	1 st Territory	1 st Sales Person	1 st Sales Person Rev	1 st Salary	2 nd Territory	2 nd Sales Person	2 nd Sales Person Rev	2 nd Salary	3 rd Territory	3 rd Sales Person	3 rd Sales Person Rev	3 rd Salary
209000	425000	Canada	Smith	1800000	70000	Northwest	Jones	80000	50000	Southwest	White	900000	65000

Challenge Question 9: Product Combinations

Difficulty: Advanced

The executive management team wants to analyze the buying behavior of customers.

PART I

Provide the following calculations:

- Percentage of sales orders containing at least one bike and at least one accessory item
- Percentage of sales orders containing at least one bike and at least two different clothing products

PART II

Count sales orders by product type. For example, if 500 sales orders included the product types Bikes and Clothing, with no accessories and components purchased, that output row would appear as follows:

Bikes	Accessories	Clothing	Components	Orders
1	0	1	0	500

PART III

Count customers by product line. For example, if 100 customers purchased products from product lines M and T, but not S and R, that output row would appear as follows:

M	S	T	R	Customers
1	0	1	0	100

Challenge Question 10: Median Revenue

Difficulty: Intermediate

An analyst notified the Vice President of Sales that averages can be skewed by outliers. In response, he asks to see median revenue in addition to average revenue. He also asks you to add minimum and maximum revenue to your report.

Write a query of sales by year that includes the following columns:

- Order year
- Minimum sale
- Maximum sale
- Average sale
- Median sale

Notes:

- Years based on OrderDate
- Tax and freight should not be considered with revenue

Challenge Question 11: Needy Accountant

Difficulty: Beginner

An accountant needs to add assumptions about sales tax rates to his Excel worksheet. He asks you to provide one sales tax rate, conservatively, for each of the countries in which tax rates are known.

To fulfill his request, report the maximum sales tax rate of each country.

Challenge Question 12: Product Inventory Updates

Difficulty: Advanced

You are asked to provide frequent updates about the Adventure Works product inventory. Create a View that includes the following:

- Number of distinct products by LocationID
- Quantity of products by LocationID
- A rollup with total number of distinct products throughout all LocationIDs
- A rollup with total quantity of products throughout all LocationIDs

Challenge Question 13: Vacation Hours

Difficulty: Intermediate

Human Resources is reevaluating a policy about maximum allowable vacation rollover hours. You are asked to help by identifying the employee or group of employees with the greatest number of vacation hours. Since many Human Resources files are indexed by NationalIDNumber, please include the last four digits with your output.

In all, your output should contain the following information:

- Last four digits of NationalIDNumber
- FirstName
- LastName
- JobTitle
- Number of vacation hours

Challenge Question 14: Purchasing

Difficulty: Intermediate

For each product ordered by the Purchasing Department in 2007, indicate the quantity ordered by order date. In all, include the following columns with your output:

- ProductID
- Product name
- OrderDate
- Quantity ordered

Arrange data in descending order by quantity ordered.

Challenge Question 15: Interpretation Needed

Difficulty: Intermediate

The Adventure Works Marketing department utilizes contractors to review foreign language product descriptions. To help the contractors, you are asked to prepare a list of all product descriptions written in languages other than English.

Your output should contain the following columns:

- ProductModelID
- Name of product model
- Product description
- Language

Challenge Question 16: Online/Offline

Difficulty: Beginner

Create a summary table that shows, by territory, the percentage of orders placed online in comparison to orders not placed online.

Your output should include the following columns:

- TerritoryID
- Total orders
- Percentage of orders placed online
- Percentage of orders not placed online

To make the table easier to read, display percentages with a percent sign without decimals. For example, ninety five percent will be displayed as 95%.

Challenge Question 17: Long Time No Sale
Difficulty: Intermediate

The sales department will visit stores without recent sales orders. Suppose today’s date is October 7, 2008. Create a report that identifies stores in which the last order date was at least 12 months ago.

Your output should include the following columns:

- BusinessEntityID
- CustomerID
- StoreID
- StoreName
- Last order date
- Number of months since last order

Challenge Question 18: Costs Vary
Difficulty: Intermediate

A team was formed with the goal of reducing product costs. Help the team kick off their first meeting by compiling baseline data about historical product cost variability.

Query the data by ProductID. Your output should include the following:

- ProductID
- ProductName
- SubCategory
- Minimum historical cost
- Maximum historical cost
- Historical cost variability (maximum historical cost minus minimum historical cost)
- Ranking of all historical cost variabilities (rank of “1” reflects the product ID exhibiting the greatest historical cost variability)

Challenge Question 19: Thermoform Temperature
Difficulty: Intermediate

You are asked to report the most common reasons why products were scrapped through the manufacturing process. Create a query by ProductID that includes the following:

- ProductID
- ProductName
- Number of work orders affected
- Most common scrap reason

For example, suppose “Thermoform temperature too high” was the most common reason why ProductID 398 was scrapped. If the product was scrapped 100 times as a result of this reason, your row about the product would appear as follows:

ProductID	ProductName	WorkOrderCount	ScrapReason
398	Handlebar Tube	100	Thermoform temperature too high

Challenge Question 20: Toronto
Difficulty: Intermediate

Provide address data about stores with main offices located in Toronto.

Your output should include the following columns:

- Store name
- AddressLine1
- AddressLine2
- City
- StateProvince
- PostalCode

Challenge Question 21: Marketing Employees

Difficulty: Intermediate

An administrator from Human Resources asks you for a list of employees who are currently in the Marketing department and were hired prior to 2002 or later than 2004.

Your output should include the following columns:

- FirstName
- LastName
- JobTitle
- BirthDate
- MaritalStatus
- HireDate

Challenge Question 22: Who Left That Review?

Difficulty: Intermediate

The executives want to know if it's possible to link people who have made product reviews with customer data. The end goal is to link sales information to product reviews.

As a first step, try looking up BusinessEntityID of reviewers based on e-mail addresses. If known, BusinessEntityIDs can point to sales orders through CustomerIDs.

Your output should include the following columns:

- ProductReviewID
- Product ID
- Product name
- ReviewerName
- Rating
- Reviewer's email address
- Reviewer's BusinessEntityID (if known)

Challenge Question 23: Label Mix-Up

Difficulty: Intermediate

Some clothing items were mislabeled, and management will inform customers. You are asked to help by compiling a list of affected customers with phone numbers. The issue pertains to all orders for shorts placed online after July 7, 2008.

Your list should contain the following columns:

- SalesOrderID
- OrderDate
- ProductName
- Customer's first name
- Customer's last name
- Customer's phone number

Challenge Question 24: Clearance Sale

Difficulty: Intermediate

The Marketing department will prepare a mass e-mail to notify individual retail customers about a clearance sale. You are asked to report the depth of e-mail addresses within the company's databases.

According the requestor, e-mail address counts should be based on e-mail preferences. E-mail preferences are recorded in the Person.Person table within the column EmailPromotion.

Utilize the following e-mail preference conversions as part of your output:

- The value "0" indicates "Contact does not wish to receive e-mail promotions"
- The value "1" indicates "Contact does wish to receive e-mail promotions from AdventureWorks"
- The value "2" indicates "Contact does wish to receive e-mail promotions from AdventureWorks and selected partners"

Example output:

Email Preference	Count
Contact does not with to receive e-mail promotions	500
Contact does wish to receive e-mail promotions from AdventureWorks	400
Contact does wish to receive e-mail promotions from AdventureWorks and selected partners	300

Challenge Question 25: Top Territories

Difficulty: Intermediate

In terms of revenue, which two sales territories were top performers during fiscal years 2006 and 2007?

Notes:

- For AdventureWorks, the fiscal year spans July through June
- Tax and freight will not be considered with revenue

Your output should include the following columns:

- Fiscal year
- Territory name
- Revenue
- Territory rank

Challenge Question 26: Commission Percentages

Difficulty: Beginner

Rank commission percentages by sales person.

Notes:

- A rank of “1” should relate to the sales person with the greatest commission percentage
- If commission percentages are equal among sales people, rank by Bonus in descending order

Your solution should include the following columns:

- BusinessEntityID
- Commission percent
- Bonus
- Rank

Challenge Question 27: Work Orders

Difficulty: Beginner

PART I

The Production department asks you to report the number of work orders by ProductID. Order your results from the greatest number of work orders to the least.

PART II

Report the number of work orders by product name. Order your results from the greatest number of work orders to the least.

Challenge Question 28: Revenue Trended

Difficulty: Intermediate

PART I

Suppose today’s date is May 24, 2008. Using only revenue information from May 1 through May 23, estimate revenue for the whole month of May.

Notes:

- Dates are based on OrderDate
- Tax and freight will not be considered with revenue

Your output should include the following columns:

- Number of days in month so far
- Total revenue in month so far
- Revenue per day for the month so far
- Monthly revenue trended for all of May

PART II

For the sake of comparison, pull the actual revenue information.

Your output should include the following columns:

- Actual revenue per day
- Actual revenue

Challenge Question 29: Separation

Difficulty: Intermediate

The HumanResources.Employee table includes the column LoginID in which user names and domains are combined.

In your query, separate the names from the domains. Your output should include the following:

- BusinessEntityID
- LoginID (for example, adventure-works\ken0)
- Domain (for example, adventure-works)
- Username (for example, ken0)

Challenge Question 30: Shift Coverage

Difficulty: Intermediate

Management will review the current distribution of labor by shift within the Production department.

Create a report that includes the following:

- Department name (Production)
- Shift name
- Number of employees

Challenge Question 31: Labels

Difficulty: Beginner

Labels representing product sizes will be applied to the boxes and packages of some products. The variety of labels include “S” (size “Small”), “M” (size “Medium”), “L” (size “Large”), and “XL” (size “Extra Large”).

PART I

Write a query to determine if the variety of labels is sufficient to cover all alpha-sized products. For example, since “2XL” labels do not exist, no label could be applied to a “2XL” product. If a “2XL” product existed, the variety of labels would be insufficient.

PART II

Suppose 1,000 labels are available in each size. Calculate the number of additional labels needed to cover all the relevant products in the inventory.

By size, create a table that includes the following columns:

- Size
- Current quantity
- Additional labels needed

Challenge Question 32: Employment Survey

Difficulty: Intermediate

Adventure Works will participate in a third-party employment survey among bicycle manufacturers. The Human Resources department asks you to help prepare data to submit.

PART I

Provide the following:

- Total number of employees throughout the company
- Percentage of employees who are Male
- Percentage of employees who are Female
- Average number of months of employment. Pretend today is January 1, 2008.

Sample output:

Employees	%Male	%Female	AvgMonthsEmployed
100	50.00	50.00	10

PART II

Divide employee data into quartiles based on average number of months of employment. By quartile, provide the following:

- Total number of employees throughout the company
- Percentage of employees who are Male
- Percentage of employees who are Female
- Average number of months employed. Pretend today is January 1, 2008.

Sample output:

Quartile	Employees	%Male	%Female	AvgMonthsEmployed
1	25	50.00	50.00	10
2	25	50.00	50.00	10

Challenge Question 33: Age Groups

Difficulty: Intermediate

In the previous question, you provided data for a third-party employment survey among bicycle manufacturers. More information is needed.

Create a query summarizing pay rates and age groups by job title. Assume today is January 1, 2008. Your output should be structured with the following columns:

- JobTitle
- Age group, in years, categorized as follows:
 - < 18
 - 18 – 35
 - 36 – 50
 - 51 – 60
 - 61 +
- Pay rate
- Number of employees

As an example, if 10 Production Assistants were 39 years old on January 1, 2008, and their pay rate was 23.65, the corresponding output row would appear as follows:

JobTitle	AgeGroup	Rate	Employees
Production Assistant	36 – 50	23.65	10

Challenge Question 34: Revenue by State

Difficulty: Beginner

Report revenue by state in 2006. Order the data from states with the greatest revenue to states with the least revenue.

Notes:

- Dates based on OrderDate
- Revenue includes tax and freight
- States based on shipping address

Challenge Question 35: Two Free Bikes

Difficulty: Intermediate

Two employees are given free bicycles at the start of each quarterly meeting. The employees are chosen at random, with eligibility limited to the least senior positions.

Create a view to generate employee names. The view should include the following columns:

- FirstName
- LastName
- JobTitle

Challenge Question 36: Volume Discounts

Difficulty: Intermediate

You are asked to report data about volume discounts.

PART I

Create a query about sales orders that utilized volume discounts.

Your output should include the following columns:

- SalesOrderID
- OrderDate
- Total volume discount (the sum of volume discounts applied to the order)

PART II

Summarize data from Part I by order year.

Include the following:

- Order year
- Total volume discount

Challenge Question 37: Overpaying

Difficulty: Intermediate

Some products are purchased from multiple vendors. Concerned about overpaying for products, the executive team asks to see price comparisons among vendors.

Using the Purchasing.ProductVendor table exclusively, determine if products are purchased at significantly lower prices from one vendor to another. By ProductID, create a query to return the following information:

- ProductID
- Most expensive price
- Second most expensive price
- Percent difference from most expensive price to second most expensive (expressed as a two-digit decimal. For example, a 93% price difference will be displayed as 0.93).

Challenge Question 38: Margins

Difficulty: Intermediate

Create a query calculating the profit margins of bike models.

Notes:

- Profit margin is based on the percent difference between ListPrice and StandardCost
- Only consider bike models currently sold

Your output should contain the following columns, with models exhibiting the greatest profit margins listed first.

- ProductModelID
- Product name
- Profit margin (expressed as a two-digit decimal. For example, a 93% profit margin will be displayed as 0.93)

Challenge Question 39: Percent to Quota

Difficulty: Intermediate

Each sales person is subject to a quarterly quota stated within the Sales.SalesPersonQuotaHistory table. The QuotaDate column represents the first date of the quota quarter.

PART I

Build a table to show the quota, actual sales, and percent to quota for each quarter and sales person. Store your data in a temporary table to be utilized in Part II.

Note: Do not include tax and freight with revenue.

Your results should contain the following columns:

- BusinessEntityID
- Quota date
- Sales quota
- Actual sales
- Percent to quota

Sort data by BusinessEntityID followed by quota date.

PART II

Summarize results from Part I by sales person, by year.

Include the following:

- Business Entity ID
- Quota year
- Total quota
- Total sales
- Total percent to quota
- Average quarterly percent to quota

Sort output by Business Entity ID followed by Quota year.

Challenge Question 40: Revenue Ranges

Difficulty: Beginner

Based on sales data from 2005, calculate the number of sales orders within each of the following revenue ranges:

1. \$0 - \$100
2. \$100 - \$500
3. \$500 - \$1,000
4. \$1,000 - \$2,500
5. \$2,500 - \$5,000
6. \$5,000 - \$10,000
7. \$10,000 - \$50,000
8. \$50,000 - \$100,000
9. > \$100,000

Notes:

- Revenue includes tax and freight
- Dates based on OrderDate

Create a SortID to sort your results in the sequence presented above. Example output:

SortID	SalesAmountCategory	Orders
1	\$0 - \$100	10
2	\$100 - \$500	10
3	\$500 - \$1,000	10
4	\$1,000 - \$2,500	10
5	\$2,500 - \$5,000	10
6	\$5,000 - \$10,000	10
7	\$10,000 - \$50,000	10
8	\$50,000 - \$100,000	10
9	> \$100,000	10

Challenge Question 41: E-mail Mystery

Difficulty: Intermediate

A sales person was unable to locate a returning customer’s account by e-mail address. Frustrated, he pulled up the account by the customer’s last name. With the account information on his screen, he realized why his customer’s e-mail address was not found. The customer’s e-mail address appeared as an “adventure-works.com” address, rather than “gmail.com.”

Examine the prevalence of adventure-works.com e-mail addresses throughout the company’s database. Create a query by PersonType, with the following output:

- PersonType
- Number of e-mail addresses containing the adventure-works.com domain
- Number of e-mail addresses not containing the adventure-works.com domain
- Total number of e-mail addresses

Display your results by the greatest number of e-mail addresses to the fewest number of e-mail addresses.

Challenge Question 42: The Mentors

Difficulty: Intermediate

The Vice President of Sales wants the five most successful sales people to mentor the five least successful sales people. Create a list of sales people to match with one another.

Notes:

- Success is measured by 2008 revenue.
- Dates are based on OrderDate.
- Do not consider tax and freight with revenue.
- Ignore orders with no SalesPersonID.

Your output should contain the following columns:

- SalesPersonID of the successful sales person
- Revenue of the successful sales person
- SalesPersonID of the unsuccessful sales person
- Revenue of the successful sales person

For example, suppose the sales person with SalesPersonID 10 was the most successful sales person and her revenue was \$1,000. If the sales person with SalesPersonID 20 was the least successful sales person and her revenue was \$200, then the first row of your five-row output would appear as follows:

SuccessSalesPersonID	SuccessRevenue	UnsuccessSalesPersonID	UnsuccessRevenue
10	\$1,000	20	\$200

Challenge Question 43: Calendar of Work Days

Difficulty: Advanced

Calculate the number of work days in each year, without consideration for holidays, to help forecast energy costs. Use this exercise as an opportunity to create a comprehensive calendar of work days present in each year from January 1, 1990 to January 1, 2015 to be used for future purposes.

Save your calendar of work days as a table. Your table should contain the following columns:

- DateID (unique identifier)
- Date (for example, 1990-01-20 00:00:00.000)
- TextMonth (for example, January 1990)
- DateMonth (for example, 1990-01-01 00:00:00.000)
- DayOfWeek (for example, Monday)
- IsBusinessDay (0 or 1)

Based on the table you created, summarize the number of working days per year with the following columns:

- Year
- BusinessDays

Challenge Question 44: Annual Salary by Employee

Difficulty: Advanced

Create a query to show annual salary by employee from 2005 to 2008.

Assumptions:

- Today's date is January 1, 2009
- The Rate column within HumanResources.EmployeePayHistory represents hourly pay rates
- Each employee works eight hours per day, Monday through Friday

Notes:

- Holidays should not be considered
- You may utilize the calendar of work days created from Challenge Question 43.
- It would be helpful to utilize temporary tables; the next challenge question will incorporate information from this exercise

Challenge Question 45: Annual Salaries by Department

Difficulty: Advanced

The Vice President of Human Resources reviewed your report about annual salaries from Challenge Question 44. He liked your work and he asked to see data from an additional perspective.

Write a query about annual salaries by department from 2008. Your output should include the following columns:

- DepartmentID
- Minimum salary
- Average salary
- Maximum salary

Challenge Question 46: Holiday Bonus

Difficulty: Beginner

Human Resources will issue holiday bonuses to salaried employees. The bonus amount will equal current pay rate multiplied by 50. For example, an employee earning \$10 per hour will receive a holiday bonus of \$500.

Calculate holiday bonuses. Your output should include the following columns:

- BusinessEntityID
- FirstName
- LastName
- JobTitle
- Bonus

Challenge Question 47: Company Picnic

Difficulty: Intermediate

Name tags will be printed for a company picnic. You are asked to help prepare a list of employee names.

Create a query in which first names, last names, and suffixes are consolidated into one value, with a comma and a space separating the last name from the suffix. For example, if FirstName = David, LastName = Baez, and Suffix = Jr, the name would be consolidated as David Baez, Jr. If Suffix is NULL, the name appears as David Baez.

In all, your output should contain the following columns:

- BusinessEntityID
- Full name
- Department

Display the list alphabetically by department followed by full name.

Challenge Question 48: Sales Quota Changes

Difficulty: Intermediate

Management will review sales quota changes from 2006 through 2007. Create a report, by sales person, that includes the following information:

- BusinessEntityID
- LastName
- Sales quota from the start of 2006 (first quarter)
- Sales quota from the end of 2007 (last quarter)
- Percent change in sales quotas

For sound comparisons, do not include information about sales people who were not assigned sales quotas during the start of 2007 or the end of 2007.

Challenge Question 49: Scrap Rate

Difficulty: Intermediate

The Production department is concerned about work orders in which scrap rates exceed 3%. Scrap rate equals scrapped quantity divided by order quantity.

Create a view that displays, by most recent due dates, the top 10% of work orders in which the scrap rate was greater than 3%, ordered by most recent due date.

Your view should contain the following:

- WorkOrderID
- DueDate
- ProductName
- Scrap reason
- Scrapped quantity
- Order quantity
- Percent scrapped

Example output:

WorkOrderID	DueDate	ProdName	ScrappedQty	OrderQty	PercScrapped
10000	2008-01-01	Blade	10	20	50.00

Challenge Question 50: Reasons

Difficulty: Intermediate

Adventure Works collects data on some customer's reasons for purchasing (seen on Sales.SalesOrderHeaderSalesReason). Sometimes, customers cite one reason, like "Price," for ordering a product. Other times, customers cite multiple reasons, like "Price" and "Quality."

Create a query about sales order reasons. When a sales order has only one reason, categorize as "Exclusive Reason." When a sales order has more than one reason, categorize as "Contributing Reason." Then, create a summary count of sales orders by reason name and your newly created ReasonInfluence column (Exclusive Reason or Contributing Reason).

Based on the directions stated above, your output will contain the following columns:

- ReasonName
- ReasonInfluence (Exclusive Reason or Contributing Reason)
- SalesOrderCount

Challenge Question 51: Excess Inventory

Difficulty: Intermediate

Occasionally, Adventure Works has excess inventory on some of its products. To sell these overstocked products quickly, the company creates special discounts.

PART I

To help choose the discount percentage to be applied, create a query about historical excess inventory discounts. Pull a list of the previous excess inventory discounts Adventure Works has created.

Your output should contain the following columns:

- SpecialOfferID
- Discount type (Excess Inventory)
- Discount description
- Discount category (Customer or Reseller)
- Discount start date
- Discount end date
- Discount percentage

PART II

Add an additional column to the output from Part I. List the number of sales orders in which the discount was utilized.

Challenge Question 52: Pay Rate Changes

Difficulty: Intermediate

Human Resources will review pay increases. For each employee, report the latest pay rate and the pay rate prior to the latest rate.

Your output should include the following columns:

- BusinessEntityID
- Previous rate (Pay rate prior to the latest rate)
- Latest pay rate
- Percent change from previous rate to latest pay rate. Express the percent increase with two digits followed by a percent sign. For example, 10.01%