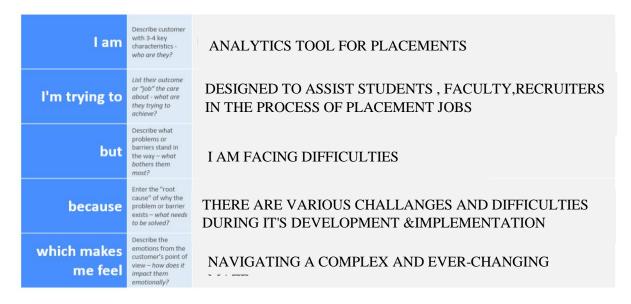
Ideation Phase Define the Problem Statements

Date	22 OCTOBER 2023	
Team ID	NM2023TMID00881	
Project Name	ANALYTICS TOOL FOR PLACEMENTS	
Maximum Marks	2 Marks	

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Example:



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Analytics tool for placements	Designed to assist students, faculty,recruite rs in the process of placement jobs	I am facing difficulties	There are various challanges and difficulties during it's development & implementat ion	Navigating a complexand ever-changing maze
PS-2	Analytics tool for placements	Empowering students	I am facing difficulties	constraints in terms of budget, skilled manpower, and technological resources, which can impact the scope and scale of the project	surfing on ever-changing waves; staying ahead of trends and technologies is essential to ride the wave of relevance, adapting and adjusting strategies as the landscape evolves.