

### Internet Snapshots

Utilizing web crawling and internet scanning to connect infrastructure

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### Who Am I?

- Co-founder of PassiveTotal (acquired by RiskIQ September 2015)
- Security researcher
- Focused on
  - Improving analyst workflows
  - Making threat research approachable
  - Operationalizing infrastructure data



## Agenda

- 1) Attack impressions
- 2) Research methodologies
- 3) Common datasets
- 4) Derived datasets
- 5) Wrap-up



## **Attack Impressions**



### No Connection, No Attack

### "Security Protip: Never connect to the Internet and you'll be fine"

- Actors must use the Internet to mount an attack online
- Signals are everywhere
  - Connection locations
  - Service providers
  - Obscure techniques
- By not leaving signals, you leave signals



### Mapping the Signals

- Chrome Extensions deployed
- Email addresses used to register extensions
- Py2Exe tool for packaging
- Use of specific affiliate providers
- Track infection progress/engagement with specific providers
- Social media landing page for attacks
- Provocative images used for lures
- Copy used inside of posts to friends
- Custom Javascript encoders
- Javascript functions to interface with social media
- Executables compiled with python
- Use of specific hosting providers
- Use of specific registrars
- Email addresses used for registration of domains
- 3rd-party hosting of infrastructure and infection pages
- Specific apps used for affiliate mining

- Metadata from the images used in attacks
- Hard-coded account IDs for payment processing
- Outbound IP addresses from local ISP
- Social media accounts used for communications
- Frequency of communications
- Fuzzing of social media controls
- .Net wrappers used for payloads
- Specific .net encoders used
- Comments used from landing pages on attacks
- Heavy use of redirection sequences
- Specific shortlink providers used for tracking
- Metadata from shortlink providers outlining statistics
- Operational tempo and campaign release times
- Willingness to change and adjust when caught
- Use of Chromium browser deployed on victim machines
- Open directories on command and control servers
- Reuse of server infrastructure
- Purchase of obscure TLDs not often used

- Timing of new infrastructure deployments
- Specific versions of python used
- Redirection order based on service type
- Infrastructure used to access command and control
- Database names used for storage
- Profiling information on clients and their software
- Specific use of exploits or lack thereof
- Pivot between old methods and then new methods
- Language use inside of code
- Self-signed certificates for command and control



### Fewer Places to Hide



- Technology allow us to easily collect from the Internet and save the contents for later processing
- Leverage highly-connected data to capture mistakes, find poor OPSEC, and connect infrastructure



## Research Methodologies



## Infrastructure Analysis

# "Research process that brings context to incidents through related entities"

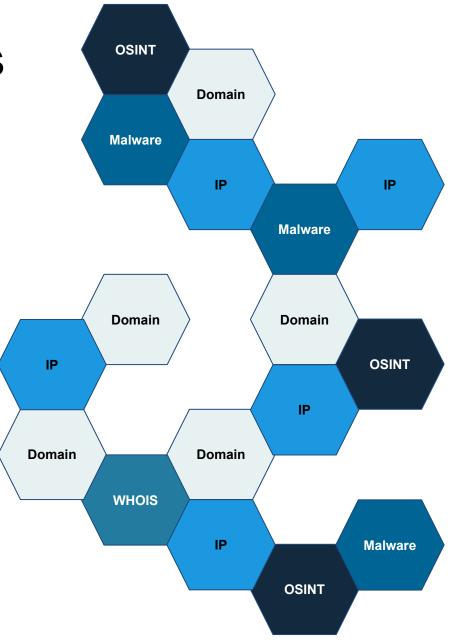
- Why is this successful?
  - –Bad actors can't avoid interacting with core components of the internet
  - Chaining together multiple datasets to create a larger narrative
  - -Surface new investigative leads



### Infrastructure Chains

Leverage the relationships between highly-connected datasets to build out an investigation

- Surface new connections
- Group similar activity
- Substantiate assumptions





## **Common Datasets**



### **Common Datasets**

#### Passive DNS

Historical set DNS of records for domains and IP addresses. Reveals patterns of attackers or derives timelines.

#### **OSINT**

Open source intelligence, both long and short form developed by individuals and companies. Provides context to the actors, campaign or malicious infrastructure.



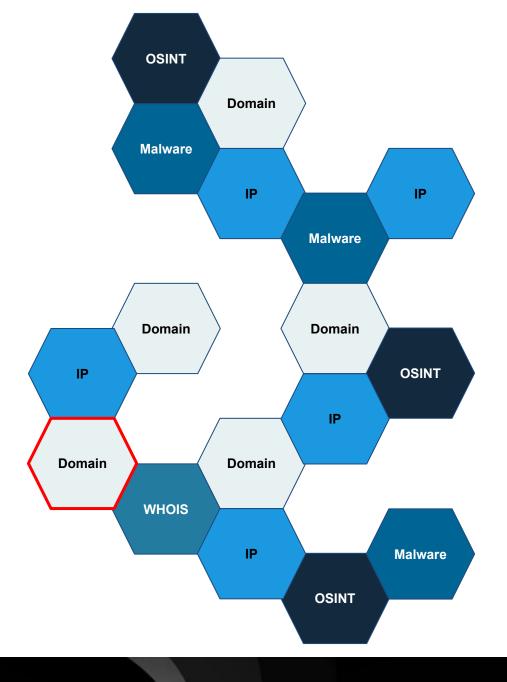
#### **WHOIS**

Repository of registrant information that can provide leads on connecting different data points together.
Sometimes reveals actor patterns.

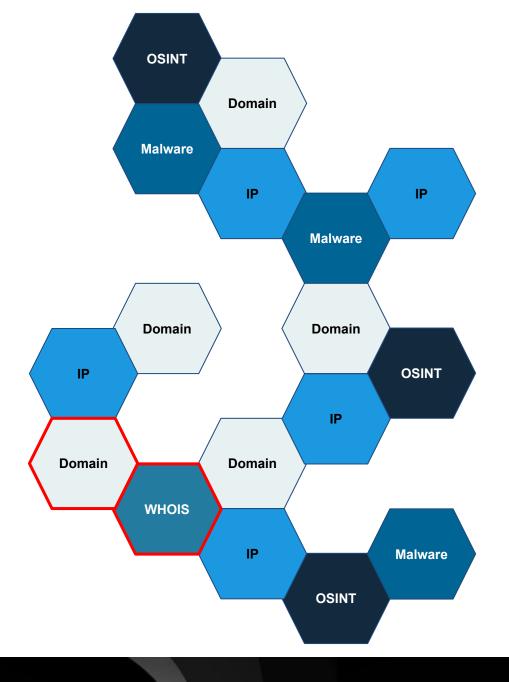
#### Malware

Malicious software being used in attacks or found on the Internet. Outlines capabilities, intent and motives of an attacker. Aids in connecting back to infrastructure.

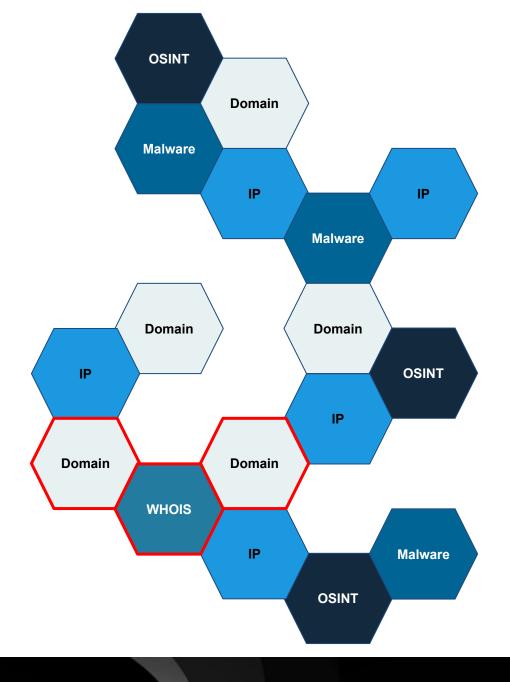




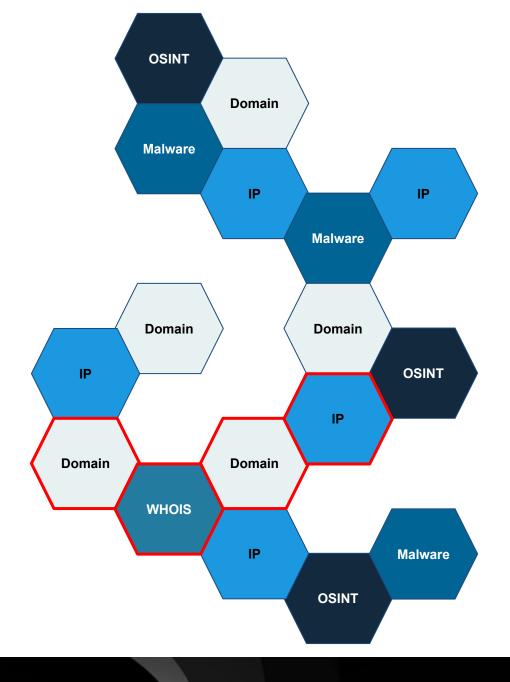




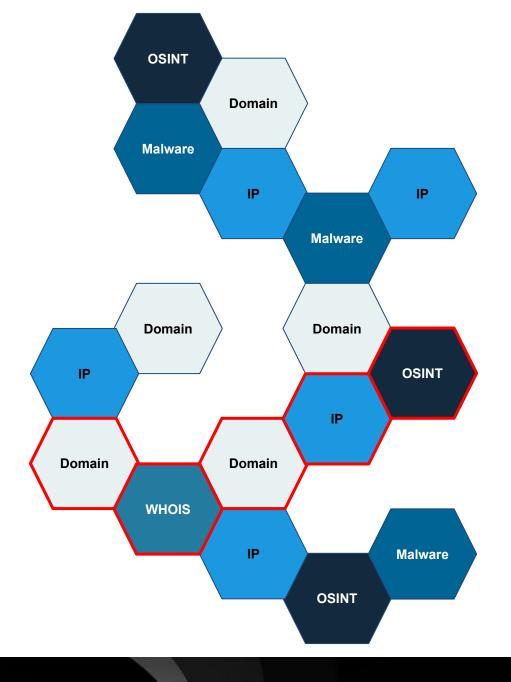














## Actor TTPs Evolving

- Since 2011, hundreds of blogs, reports and media articles have been published
- Targeting is becoming more precise based on operational focus
- False flags are cropping up amongst better actor groups
- Blurred lines between criminal and nation-state actors



## Passive DNS Shortcomings

- DNS as a service (Dynamic DNS)
  - Obfuscates the owner of the infrastructure
- Content delivery networks (CDNs)
  - Obfuscate the actual hosting provider of the actor
  - Additional party to coordinate with
- 3rd-party command and control
  - Free services are dead leads and reveal nothing
- Dead drop command and control
  - Requires expertise to uncover



## WHOIS Shortcomings

- Privacy protection services
  - Being offered by default or low-cost
- High opportunity for false flags
  - Take indicators from existing reporting
- Lack of coordination with registrars
  - Obtaining records in bulk is difficult



## **OSINT Shortcomings**

- Reveals methodologies of both defenders and actors
  - Loss of visibility into operations
  - Infrastructure is abandoned
  - Techniques change or become better
- Reporting bias or inaccuracies
  - Unclear how connections are made
  - Data sources are not revealed
  - Mistakes often go uncorrected



## Malware Shortcomings

- Often lacks context to the larger attack
  - Not always a clear signal of sophistication
- Reuse across different actors
  - Shared supply chains
- Numerous different providers
  - Open source code
  - Commercial providers
  - Custom implants



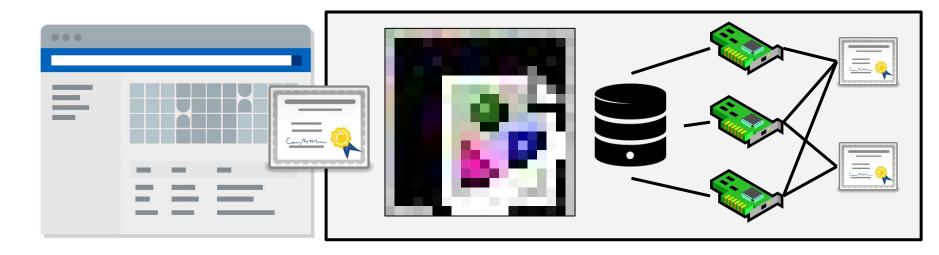
## **Derived Datasets**



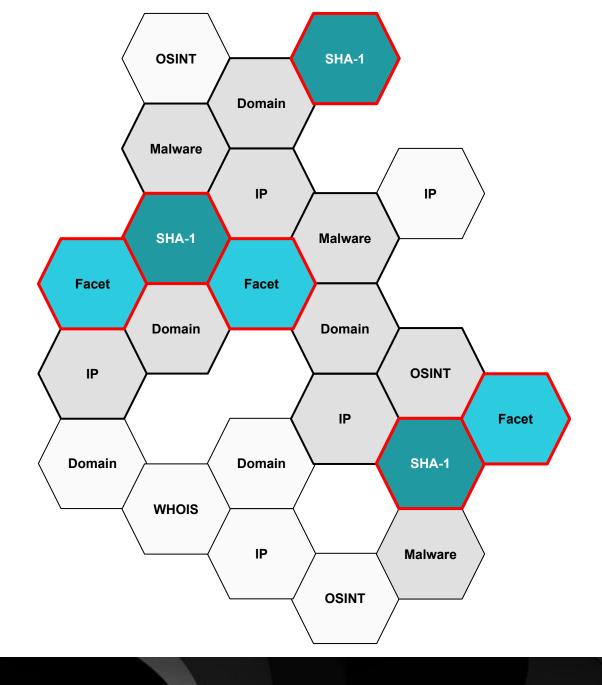
### **SSL** Certificates

# Digital certificates observed from Internet scanning of IPv4 addresses

- Overlapping certificate details (facets)
- SHA-1 hash of the certificate
- IP address of the host



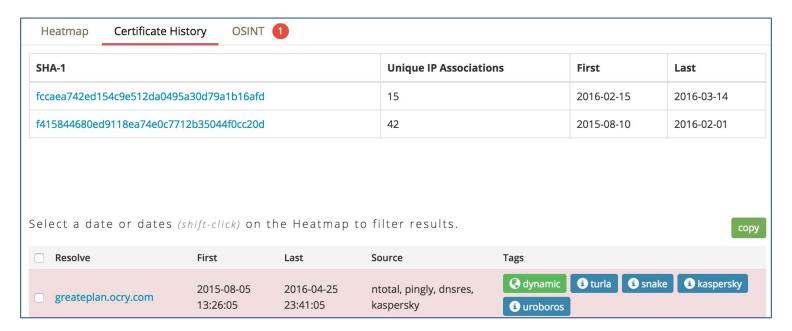




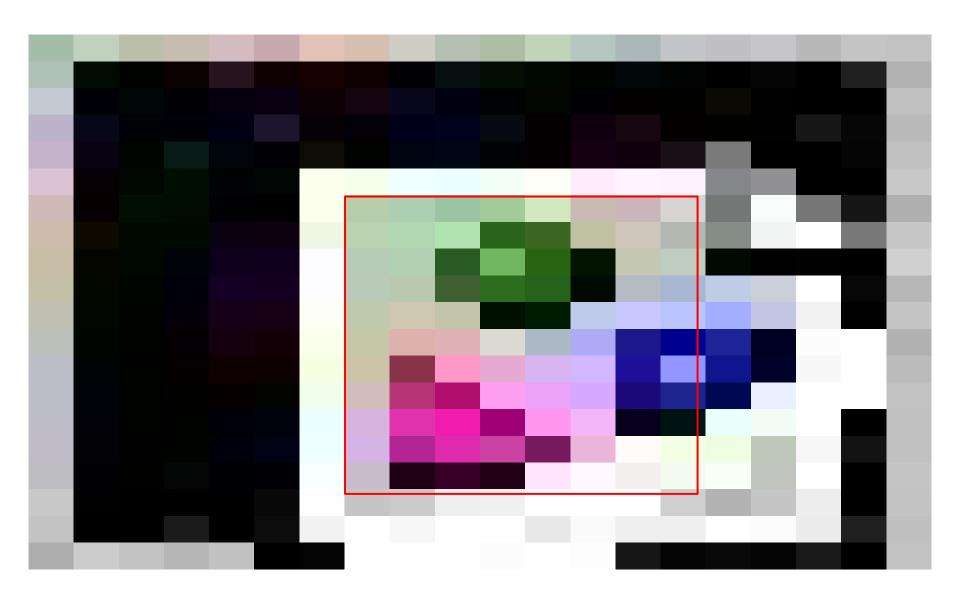


### Example: Turla Infrastructure

- Connections via SHA-1 Hash
  - 42 IP addresses 16 new
  - 36 Dynamic DNS domains 15 new
  - 4 additional satellite providers
  - Active infrastructure identified









### Caveats and Considerations

- Certificate validity (date, self-signed)
- Overlap on facet or IP addresses
  - Frequent facets (country, issuer, etc.)
  - Shared certificate usage for companies
- Hosting providers
  - Being used by a CDN?
  - Is the certificate deployed with web services?
- Where was the certificate used?



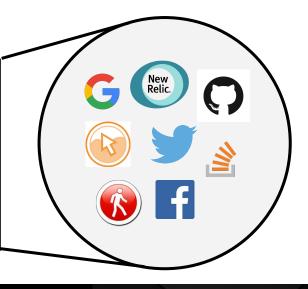
## Tracking Codes

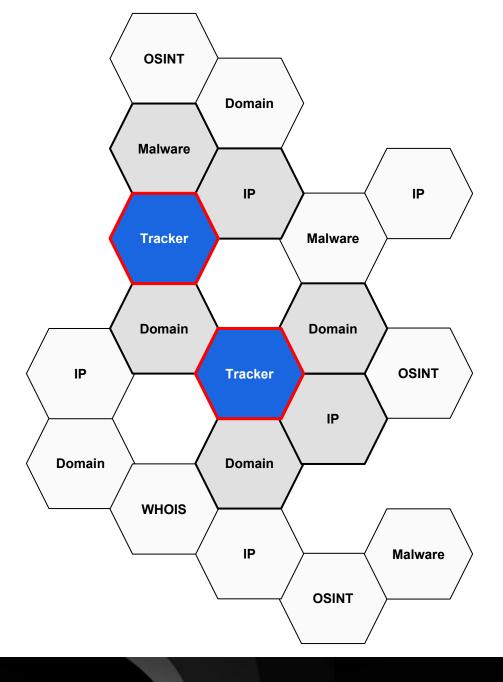
# Analytics as a service that leave unique fingerprints in web page content

- Affiliate providers
  - Google, Yandex, Clicky
- Social media

Facebook, Twitter, Github

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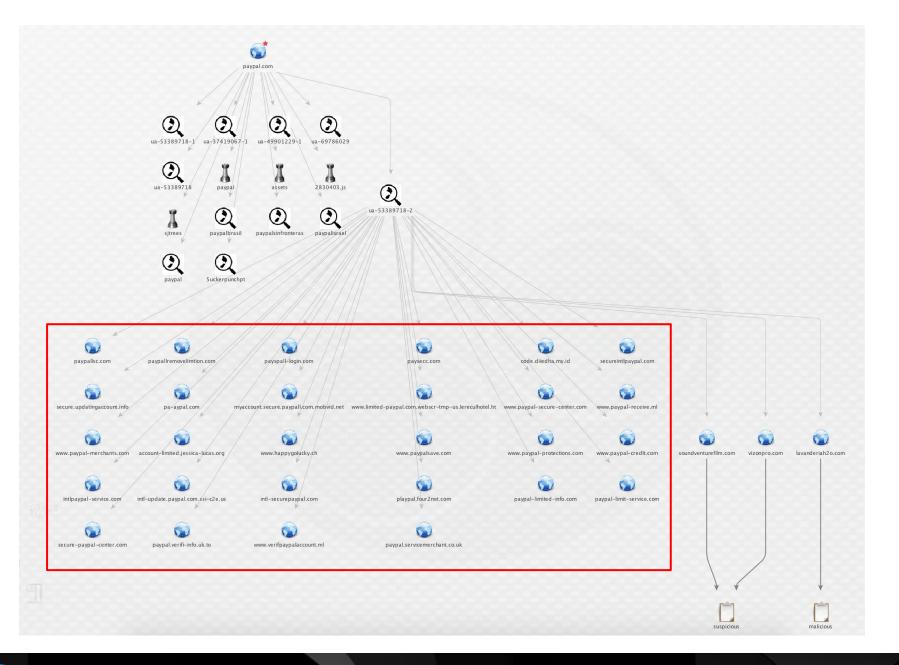


## **Example: Paypal Phishing**

- 37 different trackers
  - Social, Marketing, Analytics
- Google Analytics ID (UA-53389718-2)
  - Linked to hundreds of domains
  - Several blacklisted/phishing pages

Hostname	First Seen	Last Seen	Туре	Value
demo.paypal.com	2015-09-28 01:01:40	2016-04-23 17:51:27	GoogleAnalyticsTrackingId	ua-49901229-1
devblog.paypal.com	2016-01-26 15:02:47	2016-04-17 17:05:22	TwitterId	cbetta'
devblog.paypal.com	2016-04-03 13:44:47	2016-04-17 16:48:24	TwitterId	igaganm
devblog.paypal.com	2016-01-29 00:25:50	2016-04-17 17:00:20	TwitterId	joannaschwartz'
devblog.paypal.com	2016-01-06 22:32:04	2016-04-15 00:52:50	TwitterId	piyush252009
devblog.paypal.com	2016-01-01 10:09:23	2016-04-12 08:34:43	TwitterId	scottmotte
developer.paypal.com	2016-01-04 10:18:06	2016-01-04 10:18:06	GitHubId	2830403.js
developer.paypal.com	2016-01-04 08:41:38	2016-01-04 10:18:06	GitHubId	assets
developer.paypal.com	2013-12-15 19:48:14	2016-04-25 03:51:14	GitHubId	paypal
developer.paypal.com	2014-01-20 01:18:51	2015-07-13 02:10:56	GoogleAnalyticsTrackingId	ua-37419067-1
merchant.paypal.com	2012-08-24 19:17:13	2013-10-17 23:21:48	TwitterId	paypalca







### Caveats and Considerations

- Valid vs malicious
  - Who owned it first
  - Known good to known bad issue
- Outsourced web presence
  - Third-party developed sites
  - Analytics as a service
- Social providers will have an extreme amount of overlap

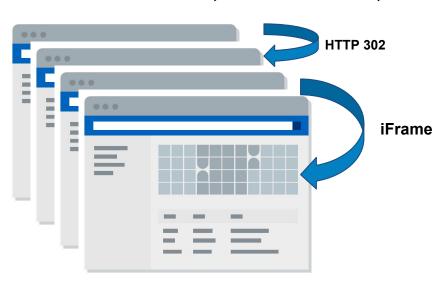


### **Host Pairs**

# Infrastructure pairs based on observed sequence chains from web crawls

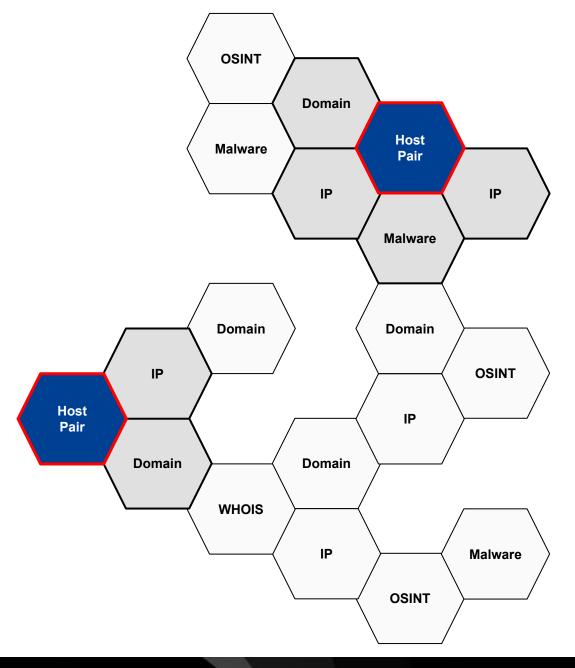
- Sequence pairing direction (parent or child)
- Cause for the pairing

o iFrame, HTTP 302, Javascript









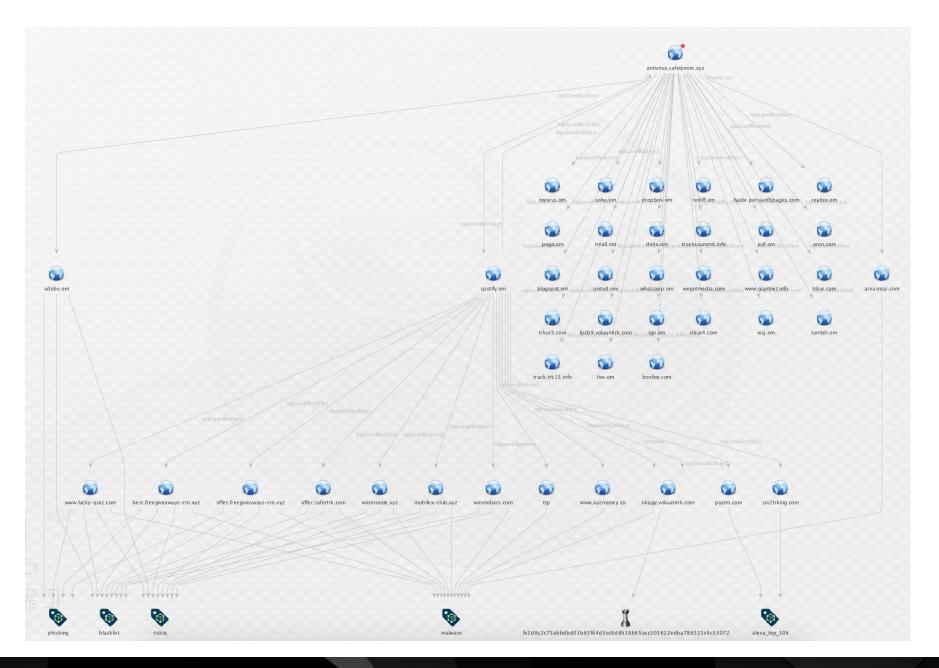


## Example: antivirus.safetynote.xyz

- Connections via host attributes
  - 38 host pairs (6 parents, 32 children)
  - Mostly redirects to typo-squat domains
  - Connections to additional blacklisted domains
- Domain WHOIS is privacy protected
- Resolving IP address leads to Amazon instance

Heatmap WHOIS Host Pairs 38						
Hostname	First Seen	Last Seen	Direction	Cause		
areasnap.com	2016-03-10 23:37:41	2016-04-23 05:01:01	child	iframe.src		
track.mcwtg400.com	2016-02-01 08:00:22	2016-02-04 04:13:50	parent	redirect		
hadie.persianfbpages.com	2016-02-04 04:13:49	2016-02-04 04:13:49	child	topLevelRedirect		
wsj.om	2016-02-02 01:44:21	2016-02-04 02:27:22	child	topLevelRedirect		
pogo.om	2016-02-01 19:26:21	2016-02-04 02:09:22	child	topLevelRedirect		
toysrus.om	2016-02-02 03:17:21	2016-02-03 21:17:21	child	topLevelRedirect		
united.om	2016-02-03 02:28:20	2016-02-03 19:57:21	child	topLevelRedirect		
sohu.om	2016-02-03 19:27:43	2016-02-03 19:27:43	child	topLevelRedirect		







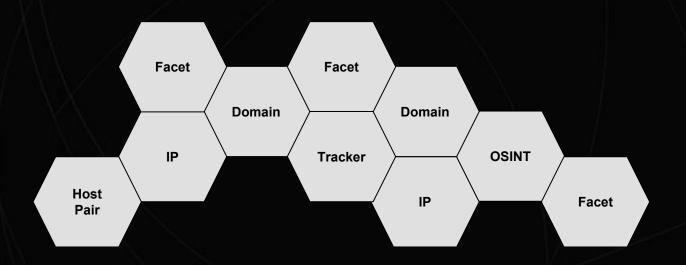
### Caveats and Considerations

- Modern websites are highly dependent
  - Increased volume of data
- Frequency is a good determining factor for surfacing interesting pairs
- Cause between pairs and the relationship

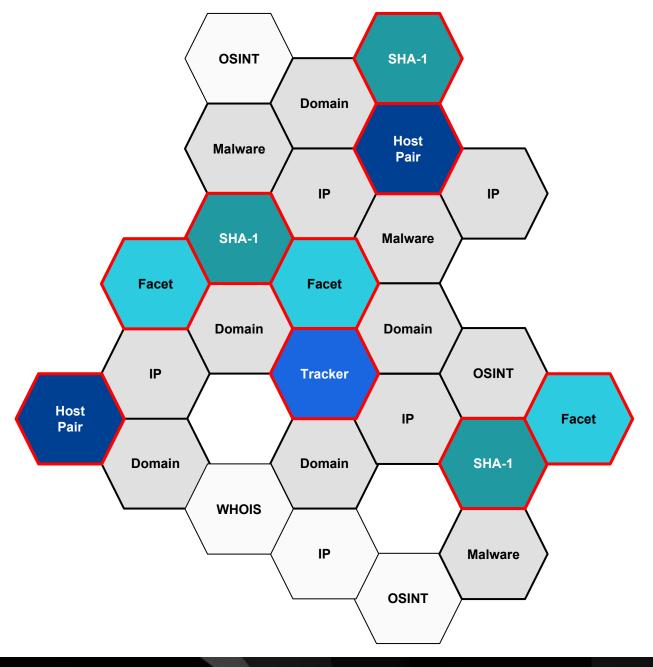


## **Building Stronger Connections**

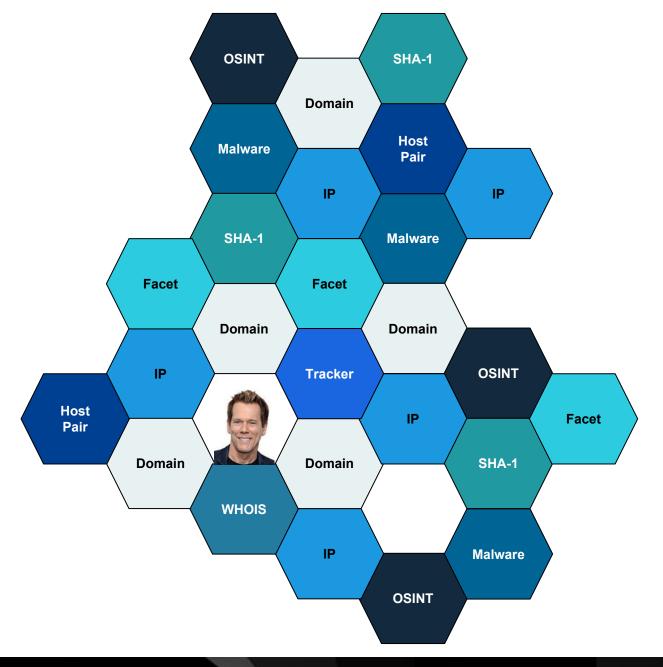
- Primary benefits of enhanced datasets
  - Support existing common dataset links
  - Fills gaps in data coverage
  - Provides even more context
  - Allows for more automated analysis















### **Honorable Mentions**

### SSH keys

 Finds load-balanced servers, overlaps heavy with SSL certificates, no major breakthroughs

### Content hashing

- Locate related pages based on structure or use of specific libraries or dependency files
- Promise in detecting phishing pages, modified libraries or unique code

### Web components

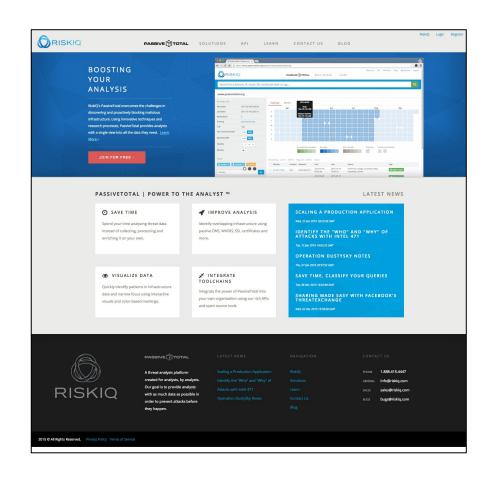
- Host, content and dependency changes over time
- Useful for plotting out evolutions, but not operational for correlation yet



## Test Driving the Data

Data available inside of PassiveTotal through the web, API and other integrations

- Allows for user feedback and collaboration
- Overlays all datasets in one place
- Pivot on numerous facets and data points
- Integrate our data within your environment







Questions?