



TAKE ACTION GLOBAL

Inspire change.

Take action.

JOIN US



NATIONAL
GEOGRAPHIC



Jane Goodall Institute





We don't need to convince you that
climate change is spiralling out of control.

It's important to motivate young people
to act **now**.

In 2020 **2.5 million students**
took meaningful action and came up with
new solutions for the Climate Action Project.



Climate Action Project

www.climate-action.info

 **tag**



IN A FEW WORDS



We unite teachers in a community of action.



You have found a way to empower youth across 140 countries to take action for climate, leading to huge impact.



Our youth is bold, full of energy and limitless.



We provide them with verified information, allow them to be creative and giving them the right tools for success.



Climate Action Project

www.climate-action.info

tag



One idea can
change the world.

students take action for people and planet.

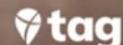


Teachers spark
change in our world.

In my classroom, I take action for people and planet.



Every small action
makes a world
of difference.

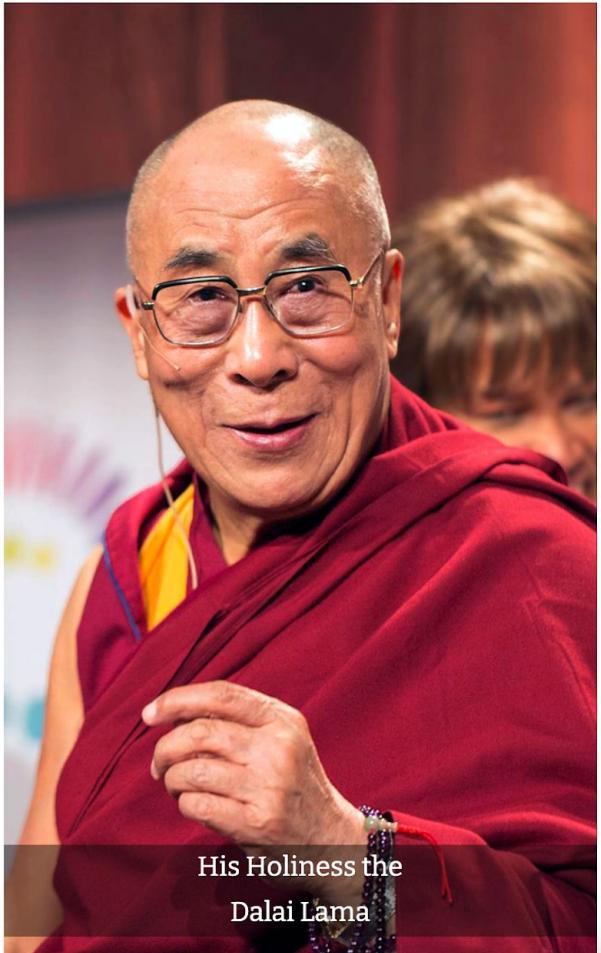


All our world's
children: taking action.

students take action for climate
today for a better tomorrow for us all.



Support of a Global Community



His Holiness the
Dalai Lama



Dr. Jane Goodall
Scientist



Princess Marie Esméralda
of Belgium





Our strategy is designed to accelerate the development of educational structures, use of innovative teaching practices, and spread of ideas that create opportunities for young people to take action which benefits humanity.

WHY YOUTH?

We have created a **global movement** of youth taking action for climate. After training their teachers, students explore, share, create and come up with solutions.

Students can do more than going on a strike. They have the potential to take meaningful action.

Once stimulated **nothing can stop them** and they can influence adults like the best and bring change at home and society. Bottom-up and now!

During the past 4 years we made a proof of concept and have been growing exponentially.

Now we are ready for the next stage.



In 2021 we anticipate

- 20 million participants
- we want to start visualizing impact
- we want to start working with Ministries of Education on national curriculum
- we want to shift to a full year program

**we want to do this right and
this requires your help.**



EXAMPLE

CASE: KAKUMA REFUGEE CAMP



200,000 refugees [KENYA]
55% students



Built our own school in 2020
100% eco-friendly



Partnership UN Refugees Agency



Free Education, Teacher Training &
Intercultural exchanges

POVERTY + ENVIRONMENT

our solution

PLASTIC RECYCLING MACHINE



EXAMPLE 2

YOUNG HEROES



James Chima
Malawi



James' teachers inspired him and his peers to plant trees along four main rivers leading into Lake Chilwa.

But that's not the end to the story. They also created a machine which allows people to recycle plastic. Rather than burnt plastic waste they created bowls, cutlery, tiles and bricks. This project has **recycled 9 tons of waste**, and employed 4 people.

Furthermore they used solar energy to heat water and used aquaponics to grow plants with 90% less water.

James' school planted 60 million trees to save a lake.



Brian Copes
USA

Brian loves to build. Brian and his peers heard about this severe electricity shortage in a Kenyan refugee camp.

Brian's class decided to develop the **Solar Suitcase**. This suitcase has a solar panel, battery and light bulb. It charges devices like phones, laptops and gives light during the night.

We helped Brian's class to ship the Solar Suitcase to Kakuma Refugee Camp where it changed the lives of hundreds young people.

Brian is 16 years old.



Brian (16) changed the lives of hundreds of refugees by inventing a Solar Suitcase.



Katelyn Cullen
IRELAND

Katelyn and her peers invited the Minister of Environment to their school in Galway. They told the minister how the current recycling logo which has been used in a wrong way. Thanks to their advocacy, the logo was replaced by **a green dot**, which is now used on every product being sold in Irish stores.

The students received a **letter from President Higgins** who congratulated them for their effort.

Katelyn (11) brought national change in Ireland with the green dot movement.



Katelyn is 11 years old.

THE PLAN



*planetary scale
education program*



*Fair & Sustainable
Digital Currency
& eCommerce Ecosystem*

***Help Stop Climate Change
Through Education***

+

Digital inclusion



**Reach 100 Million
People < 3 Years.**



*measure, track,
visualize impact*



*Free access to new
sustainable digital
life. Resolve the
digital divide.*

*Carbon Credits
Help To Fund*



SUSTAINABLE FAIR ECONOMICAL ECOSYSTEM



*Sustainable Gold Token
Protect Financial Future
*Ubuntu**



*GLOCAL
participatory economy*

P2P exchange, wallet, ...



*Free Money to People
Time Tokens
Allow People to exchange
"Time" for "Money"*

TECHNOLOGY PARTNER: A GLOCAL CARBON NEUTRAL INTERNET

CENTRALIZED

VS

DECENTRALIZED



THREEFOLD



•• digital twin

EVERY STUDENT & FAMILY MEMBERS A DIGITAL TWIN

Your Digital Twin enables all the functionality needed to interact and exchange on a new more fair, secure and sustainable Internet. Offering Digital Inclusion.



COMMUNICATION TOOL

Social media, messaging, video calls – all in one place. Your Twin has all the communication tools to interact with your classroom, friends and family.



LIFE ENHANCER

Interact with your local community. Your Twin can be your online self helping you social interaction, scheduling, and twin-to-twin communication. Your Twin makes your life more easy.



DATA OWNERSHIP OFFICE TOOLS

You decide who has access to your data. Never lose anything of your digital life.

Tool available like Office Editing, Collaboration Tools, ...



NEXT LEVEL EDUCATION

Right tools to learn and co-create are required. Educate the new world citizens. All information available everywhere for everyone.



PERSONAL PUBLISHER

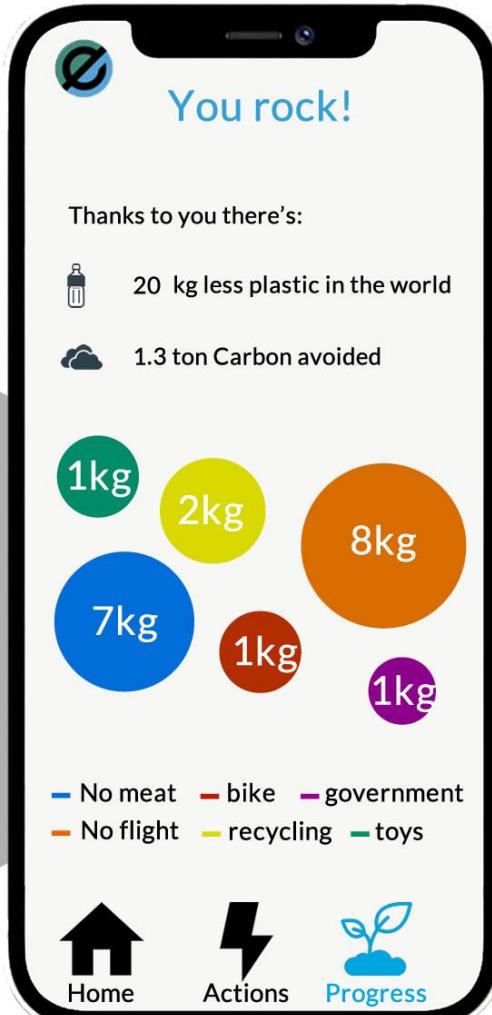
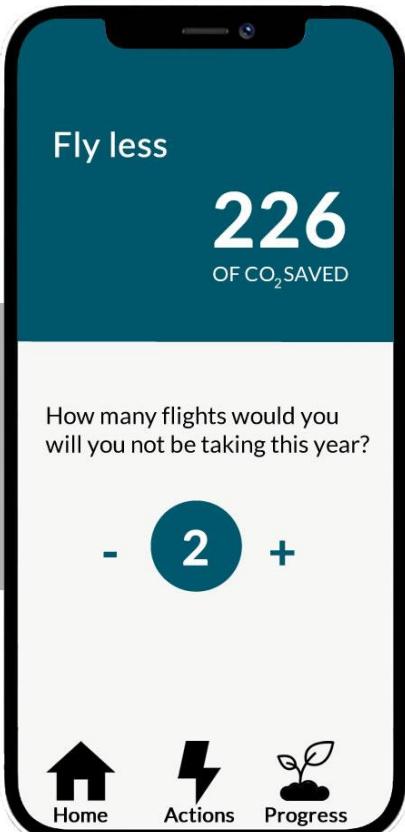
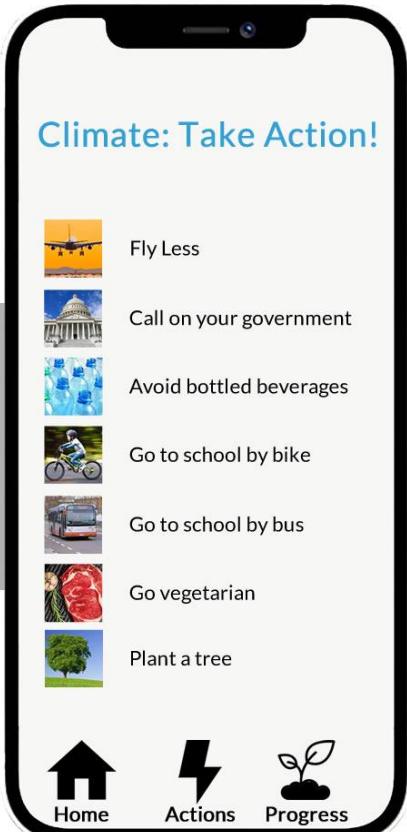
Publishing and sharing information is enabling equality and joint learning initiatives. Base for healthy eCommerce & Participatory Economy

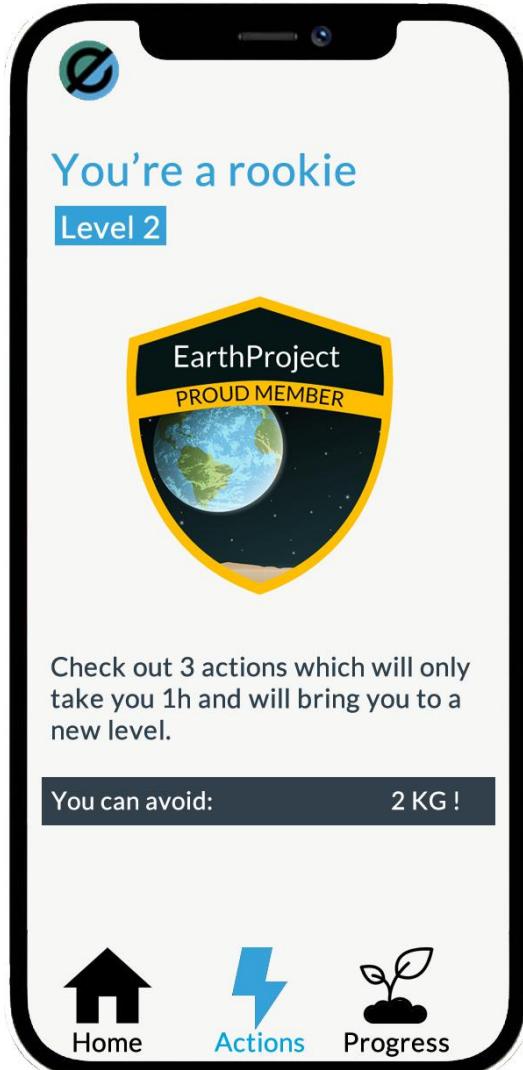


DIGITAL CURRENCY

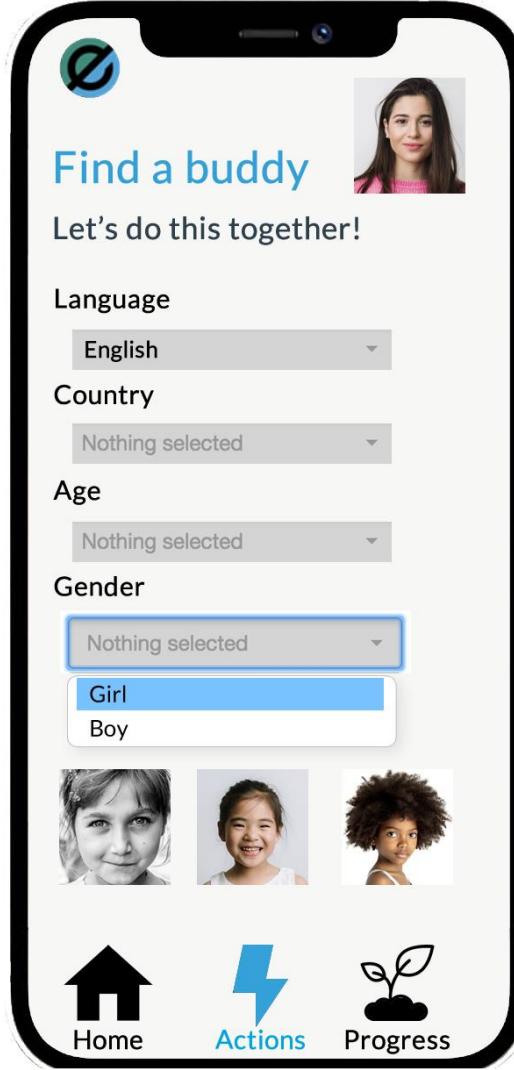
Your Twin is equipped with its own digital wallet, giving you access to a world of digital currencies. Done in all safety, no need for centralized exchanges.

DIGITAL TWIN TRACKS CLIMATE IMPACT





Intrinsic motivation & Gamification



Collaboration
is key

Cutting-edge solution
EarthProject APP



Students keep track
of their actions

They get rewards
badges & insight
of actions by friends
across the world



They get label,
carbon offset
certificates
& monthly reports

Organisations
support financially

TAKE ACTION GLOBAL



- Together with +20.000.000 students
 - lower climate change in an impactful way
 - enable participatory economy within their zones of influence (digital inclusion)
- How
 - Planetary scalable education program with as goal lower climate change & provide digital inclusion.
 - ThreeFold New Internet Boxes are deployed on Schools & Around (Solar, Telco Partners, ...)
 - Students execute on green projects, “farming” carbon credits.
 - ThreeFold Digital Twin tracks & proves impact of climate change.
- Business Model
 - Huge amounts of carbon credits which are used to fund the new internet and access to education & new economic opportunities.
 - Low fee per digital twin (for commercial use cases or add-ons).
- **We fundraise 25-30 m USD**
 - **This is enough to positive reach +100 million people = the students and their families.**
- Result
 - **Long term impact on climate change.**
 - +100m people access to education, digital inclusion and new fair internet
 - Allow sharing economies to get started around these schools using this new peer2peer internet. A digital money ecosystem can pave the way for their future.

FUNDING



- 25-30m USD as convertible loan.
 - 5% yearly interest.
 - Liquidation preference (protection).
- TAG business model
 - Carbon Credits:

Thanks to the programs executed by our community we will **save millions of tonnes of carbon**. Current carbon credit value for 1 tonne = \$20, this will go up. 1 Million Ton = \$20m value.
 - Digital Life Inclusion:

Monthly fee per Digital Twin for add-ons and commercial usage
there will be hundreds of millions of digital twins,
imagine TAG receives \$0.1 per twin per month - > millions per month.
New ThreeFold Internet Boxes generate monthly revenue (cloud capacity in emerging markets)
 - Partners:

Revenue percentage of sustainable partner solutions running on top of the Digital Twins.

FUNDING PROCEEDS



- Operational Team
 - 3 years -> **12.5m USD**
 - 350k per month correspond to:
 - 50k coordination / biz dev
 - 50k education planning, content creation, actions organization...
 - 30k promotion, marketing, websites
 - 20k fundraising activities, business development, partner activities, ...
 - 20k carbon credit team
 - 50k support team (deployments, support, monitoring ...)
 - 100k tech development (engineering team + sponsoring open source development)
 - 30k administration/legal/finance
- Special Projects & Expenses
 - Travel / Communication: 15-20% of above = **2m USD**
 - Digital Twin Development for TAG use case: **2.5m USD** (over 2 years)
- Grants to community to develop/execute on specific projects: **8-22m USD**
 - Each project needs to have a measurable impact on climate change (carbon credits)
 - Depends on size of sponsoring and funding package.
- **Maximum time to cash flow positive = 3 years.**

TOGETHER, WE CAN CHANGE THE LIFE OF BILLIONS.

good for our community

- equal rights for everyone
- digital inclusion
- access to education & information
- only 1 digital identity / own your data
- infinite experiences
- no abuse = 'stop being a product'

good for the planet

- Lower climate change
- Enables a global conscious ecosystem
- The internet by itself +10-100x less energy usage

good for the investor & project supporter

- proven team with a clear plan
- 'don't talk, act' is most secure value creation





Dr. Jennifer Williams

Jennifer Williams

Koen Timmers

Koen Timmers

Jennifer & Koen

Founders of TAG.

Since the beginning of human history, education has been the vehicle for generations of people to pass down knowledge and skills. As our children today will inherit this planet from us, we affirm that it is the responsibility of this generation to prepare youth for their future by giving them the tools needed to create a more peaceful and prosperous global society.

Take Action Global was created to inspire change by providing opportunities for students around the world to take action on social good causes through education. Building on more than 60 years of classroom experience empowering students to be curious, ask questions, take action, and make a difference in their communities, we are bringing together like-minded educators seeking a different way of teaching and learning. The team at TAG is committed to creating space for teachers and students to work at local and global levels for the betterment of humanity for today and for tomorrow.

Our work was covered by





Isabelle Peeters Humanity Connector & Founder of Veda Egypt.

Isabelle holds a law degree and MBA. As international lawyer she was working for global companies for years. Two years after the set up of her own legal solutions firm, a progressed form of Lyme disease called her to a halt.

Years of conventional medicine made her completely bedridden. True healing only started after introducing real healing food, biological medicine protocols, energy healing and understanding the Self.

Helping to grow people in awareness and step back in their own healing power became a true passion of Isabelle.

Amongst others Isabelle founder of
<https://www.veda-egypt.com/>

organizing conscious retreats
with as purpose to bring
Global changemakers together...

Isabelle is passionate about
education and wants to help TAG
where possible.

TAG AMBASSADOR
FUNDRAISER & PROMOTOR





Mamadou Founder Ubuntu Capital and Ubuntu Love.

He was previously Managing Director with GE Africa and IFC (International Finance Corporation, World Bank Group).

Over the last 15 years, he has worked on advisory assignments and various investment transactions in more than 26 African countries driving growth on the continent and leading a total value of transactions exceeding US\$30 billion. More recently, he contributed to various publications on infrastructure, telecommunications, media and fin-tech. He has committed his passion for Africa since early age, as he started his first NGO at the age of 19, (Afrique Tandem) mobilizing more than a hundred African students across Europe to enable skills and knowledge transfer into the continent through concrete uplifting projects and linkages programs.

Mamadou was ranked among the top 100 most influential people in Africa in 2012 by New African Business Magazine. In 2013, BRICS Business Magazine identified him among to 25 Faces of the New Africa. In addition, in 2014, Mamadou was considered by Forbes Magazine as one of the Top 10 Most Powerful Men in Africa. In 2015 in Davos, he received a distinction as a Young Global Leader by the World Economic Forum. In 2016, the African Democratic Institute awarded Mamadou Toure the Pan African Leader Award for Institutional Development.

He is also Founder and Chairman of Africa 2.0 Foundation, an initiative-driven advocacy group that brings together emerging leaders representing African countries and the Diaspora, who share a common vision of the continent's future: www.africa2point0.org

TAG AMBASSADOR

FUNDRAISER & PROMOTOR



Kristof De Spiegeleer Founder of ThreeFold

Kristof is a humanist & motivated entrepreneur, passionate about helping to make the world a better place.

He has a history of inventing and developing new IT systems (storage, automation, cloud computing). Kristof has founded more than 10 companies of which 6 have been acquired by large IT players. He was lucky to be part of the first teams building the Internet and has helped to grow datacenters & ISPs mainly in Europe.

He strongly believes there is need for a decentralized, neutral, affordable, green internet (owned by billions).

Kristof and his team are the creators of the ThreeFold New Internet and the Digital Twin. See www.threefold.io

TAG AMBASSADOR

FUNDRAISER & PROMOTOR

**FROM THE
HEART**

The race to love is never over.



LOVE PEOPLE

Everyone deserves equal chances to learn, partake and succeed. We want to empower people from all around the world to chase their dreams.

LOVE VALUES

We need guiding principles to enable the rise of collective intelligence and harmony. Values guide our beliefs, attitude and behaviour.

LOVE NATURE

We are grateful for the abundance around us. All life exists for a reason and plays a role in maintaining the balance that brings life.

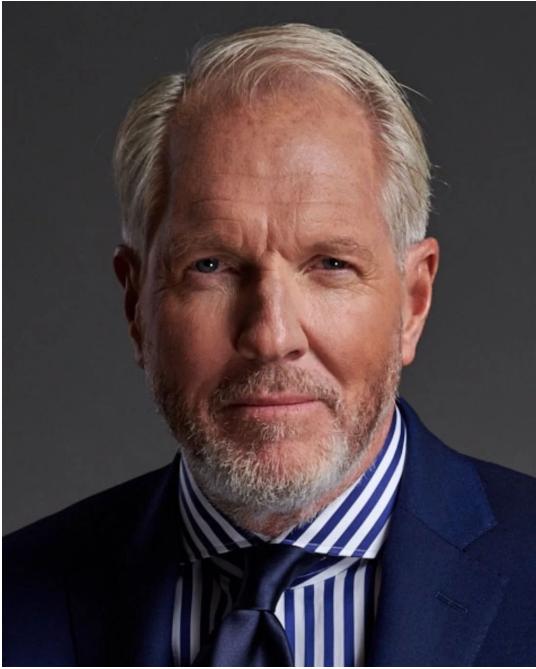


Yanling Duan

FOUNDER OF BLOCKBASE VENTURE, HEARTECH EDUFUND & OPEN HEART DESIGN ALLIANCE FOUNDATION

Named as one of “China’s top 10 design influencers” by Elle Decor China, and “Design figure of the year 2015&2016” by Beijing Design Week, Yanling Duan is recognized as one of the most impactful innovation evangelists and design media personalities in China. With a portfolio of producing China’s earliest national design and art TV show reaching 30 million weekly viewers; founding Beijing’s first coworking space,(www.niwotata.org); masterminding China’s biggest happening art brand Beijing design Week (www.bjdw.org); investing and supervise a series of social entrepreneurial and blockchain ventures globally, Yanling is inspired to serve in the planetary consciousness movement by applying social art and system design in entrepreneurial endeavors and global initiatives.

**TAG AMBASSADOR
FUNDRAISER & PROMOTOR**



Michel Coucke, CEO Lancor, Global Connector

Michel is a global connector and change maker and he does this by connecting the right people to the right opportunity.

Michel strongly believes in The Four Ps of the Future.

- Purpose companies and organizations must answer to a higher calling.
- Planet we need a healthy planet we call home.
- People: everything an organization does starts and ends with people.
- Profit : long-term business success will no longer be measured solely by traditional financial metrics.

He has led numerous senior searches for board members and C-suite for financial sponsors and leading international corporations throughout Europe, the Middle East and USA.

Prior to joining Lancor, Michel founded and managed the European Telecommunications and Internet Infrastructure Practice at Heidrick & Struggles. In his early career, Michel was Deputy Managing Director of the Benelux countries for AT&T, with responsibility for sales, business development, and customer support. He is a Member of the Board of IDATE.

Michel has a master's degree in industrial engineering and biochemistry from Institut Meurice Engineering School Brussels and an executive master's degree in management from Universite Libre de Bruxelles. He is also an AMP graduate from the IMD, Lausanne.

TAG AMBASSADOR

FUNDRAISER & PROMOTOR



To accomplish our
big, big dreams, we
will need every voice
in the conversation.

JOIN US

TAKE ACTION GLOBAL



Become part of the 9 Sponsorship Opportunity

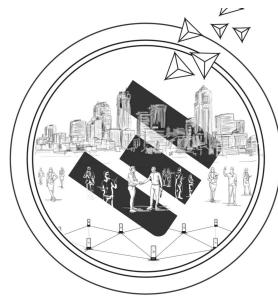
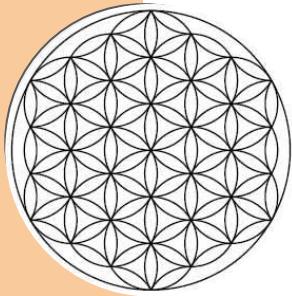
We are taking nine global brands with us on our mission to global climate education. Become a part and share your values with the world.



Enrich your brand

Become one of the 9

Those who like to take action with us will be mentioned on all official communication of our global mission.



find the right package for you

Choose between different sized offers according to your requirements.

One of 9	One of 9x9	One of 9x9x9
CIRCLE SPONSOR	SPONSOR	SUPPORTER
Your brand becomes a cornerstone of support for TAG. You own one of the nine circles that are displayed on all communication.	Your valuable contribution ensures broad visibility. You share one of the nice circles hat are displayed on all communication with nine other projects.	Your brand becomes a cornerstone of support for TAG. You share one of the nice circles hat are displayed on all communication with nintynine other projects.
Cost \$ 999,999	Cost \$ 99,999	Cost \$ 9,999