

Says

What have we heard them say? What can we imagine them saying?

l need a tourism guide during travelling

> Nature tours are usually

I doesn't want a unsufficiens application that is showing too much results

overpriced

Translate their understandable language

> Searching feedbacks and comments of travellers from a lot of websites

Looking for a travel website for easy access without download any software

sona's name Traveller



Thinks

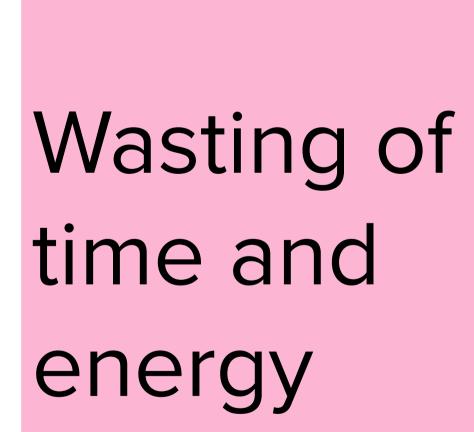
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Wants ease and of planning a

Values cost and time efficiency, worth to visit

Would most likely rely on other traveller feedback



Cannot get the very accurate results

See an example

Not understandable language





Feels