Business Analyst vs Data Analyst

Business analysts collect data to make recommendations for business decisions. They focus on trends in the organization to improve overall business planning. They identify problems and solutions but do not perform deep technical analysis and operate on a conceptual level. Business analysts have extensive experience in various domains along with skills such as analysis, elicitation modeling and documentation.

Business analysts help organizations reduce risks by helping them make right decisions based on customer preferences, trends and so on.

Data analysts collect datasets and interpret data about a business. They apply specialized techniques to extract useful information like patterns and trends and develop conclusions. Data analysts have a strong background in statistics, math and computer science.

Data analysts help a business optimize its performance, perform more efficiently, or maximize profits.