

IdeationPhase

Define the Problem Statements

Date	28 JUNE 2025
Team ID	LTVIP2025TMID48209
Project Name	Heritage Treasures
Maximum Marks	2Marks

Customer Problem Statement Template: Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am

A heritage conservation researcher

A UNESCO site manager

A cultural policymaker

A geography or history educator

A student of heritage studies

I'm trying to

Compare inscription patterns over time

Visualize at-risk heritage sites for prioritization

Identify countries with the most heritage sites

But

Track regional trends in heritage conservation

The distribution and patterns are not visually clear

The data is large and unstructured

Risk levels are hard to isolate quickly

I don't have an intuitive way to compare countries or regions

Trends over years are buried in raw data

Because

The dataset lacks pre-built visual context

Manually parsing data is time-consuming

Preservation urgency requires clearer threat indicators

Raw formats do not highlight insights effectively

Decision-makers need fast, visual overviews

Which makes me feel

Frustrated by inefficient data analysis

Eager for a clearer overview to support my goals

Pressed for time in making critical decisions

Concerned about overlooked endangered sites

Motivated to adopt data visualization tools like Tableau