



Community Insights - English

We are asking our community the following questions to gather valuable insights that will help shape the Thrive economic development plan and future collaborations in our region. Your input will help identify relevant partnerships and collaboration opportunities that support new employment and economic opportunities. The survey includes 28 questions and should take no more than 30 minutes to complete. We will provide a summary of responses in Spring 2024 to support the Thrive strategy development process; your name will not be attached to specific responses. Thank you for taking time to provide your feedback. You are appreciated!

Demographic Information: Get Involved, Be Included, Stay Connected! (5-8 minutes)

Please tell us about yourself and your work. We are collecting this information to understand the diverse backgrounds of our community members and to help ensure our initiatives are inclusive and address the needs of all demographic groups.

1. First Name: _____
2. Last Name: _____
3. Email Address: _____
(Note: your email address will only be used to keep you engaged with and informed about Thrive Inland SoCal.)
4. Age Range: (Note: we will not disclose your personal age; we will only use this information to report on how many people in each age group are participating in Thrive Inland SoCal)
 - a. 18-24
 - b. 25-34
 - c. 35-44

- d. 45-54
 - e. 55-64
 - f. 65+
5. Which sub-regional table or committee are you participating in today?
- a. Western San Bernardino Sub-Regional Table (Chino Hills, Chino, Ontario, Upland, Montclair, and Rancho Cucamonga)
 - b. Greater San Bernardino Sub-Regional Table (Fontana, Rialto, Colton, San Bernardino, Redlands, Highland, Loma Linda, Big Bear, and Yucaipa)
 - c. Greater Riverside Sub-Regional Table (Eastvale, Jurupa Valley, Norco, Corona, Riverside, Perris, Moreno Valley, Beaumont, Banning, San Jacinto, and Hemet)
 - d. Southwest Riverside Sub-Regional Table (Lake Elsinore, Canyon Lake, Menifee, Wildomar, Murrieta, and Temecula)
 - e. Coachella/Morongo Basin Sub-Regional Table (Yucca Valley, 29 Palms, Desert Hot Springs, Cathedral City, Rancho Mirage, Palm Desert, Indio, Indian Wells, La Quinta, Blythe, and Coachella)
 - f. High Desert Sub-Regional Table (Adelanto, Victorville, Hesperia, Barstow, Apple Valley, and Needles)
 - g. Business and Community Leaders Outreach Committee
 - h. Community Engagement, Arts & Culture Committee
 - i. Not participating in a sub-regional table or committee
6. If applicable, what is the name of the event you are attending today?
7. Why are you participating in this event?
8. Why are you interested in Thrive Inland SoCal?
9. Are you volunteering at this event?
- a. Yes
 - b. No
10. What is the name of your primary organization, affiliation, school, or employer?

11. Organization Employment Details

- a. Your Job Title _____
- b. Employment industries _____
- c. Nature of Employment
 - i. [Full-Time] [Part-Time] [Self-Employed] [Unemployed] [Retired]
[Student] [Gig/Contract/Seasonal/Temporary] [2+ Part-time Jobs]
[Internship/Apprentice] [Other]

12. Organization/Employer Address (Street, City, State, ZIP code) If you do not want to include your organization or employer address, please indicate the address of a community gathering space located near you (e.g., school, community center, church, senior center).

13. Please select the group(s) you are associated with from the list below. Your affiliation helps us understand the diverse perspectives and needs within your community. Your affiliation may be that (1) you are an employee of an organization that falls under these categories or serves populations in these categories, or (2) you are a member of a disinvested community or California Native American Tribe, a resident of the Inland Empire, a youth, or another type of stakeholder. Circle all that apply.

- a. Labor organizations
- b. Employers, businesses, and business associations
- c. Grassroots and community-based organizations and community organizers
- d. Government agencies
- e. Economic development agencies
- f. Philanthropic organizations
- g. Education and training providers
- h. Workforce entities
- i. Environmental justice organizations
- j. Worker centers
- k. Disinvested communities
- l. California Native American Tribes
- m. Residents of the Inland Empire
- n. Youth (18 and under)
- o. Other regional stakeholders capable of contributing to the success of the project

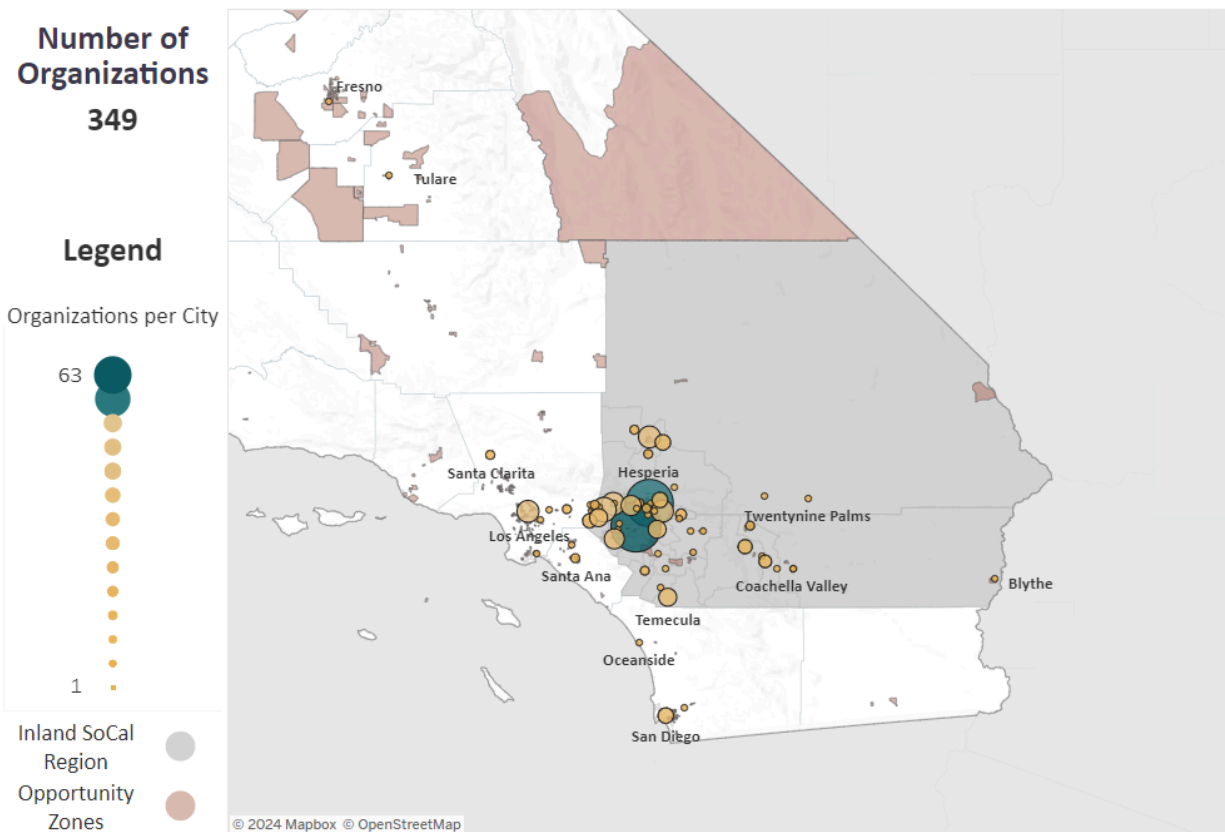
Thrive Engagement Map Opt-in: Get Counted and Represent Our Region! (2 minutes)

We are asking the following questions to provide an opportunity for you to be represented in our interactive Thrive Engagement Map, a visual tool that highlights community participation and insights.

The engagement map (shown below) will visually display community members' and organizations' participation, organized by sub-region. This helps us ensure that every area is fairly represented. Organizations are allowed to have a “dot” on the map at their specific address. To protect confidential information like personal addresses, individuals will only be allowed to have a “dot” on the map at a city center or subregion center.

Thrive Engagement Map

The Thrive Engagement Map showcases the collective number of involved organizations across various cities. Larger circles indicate more organizations are based within that city. Light grey indicates the Inland SoCal region (Riverside and San Bernardino Counties) and light red indicates Opportunity Zones. The map is also divided by county.



1. Would you like to be included in this map?
 - a. Yes, include the following information (opt in):
 - i. If yes, please circle which information you prefer to include on the map:
 - Name
 - Address or community gathering space located near you (e.g., school, community center, church, senior center):
 - Organization Name:
 - Organization Address:
 - Affiliation (Affinity groups that you or your organization identifies with)
 - b. No, I prefer to not be shown on the map (opt out).

Community Insights: Share Your Vision for Our Region's Future! (20-25 minutes)

We are collecting this information to understand your perspectives on employment opportunities and identify economic development strengths and gaps that exist within our region. Your input will inform the selection of regional priorities and strategies for sustainable economic growth. These priorities and strategies will be included in the Thrive regional economic development plan. Please answer the following questions with **your sub-region** in mind. For a map and list of cities organized by six subregions, see the "Subregional Table" section of <https://www.thriveinlandsocal.org/>.

Your responses to these questions will be aggregated with others' responses when reported to the Thrive community and any quotes used in summaries or reports will not be attributed to specific individuals.

JOB AVAILABILITY

When answering these questions, think of a "quality job" as one that, at minimum, pays a wage allowing a family to cover basic living expenses and accumulate some savings each month, provides employer-sponsored health insurance, and offers stable long-term employment or leads to another quality job over the next ten years.

1. How much do you agree that the economy in your sub-region offers opportunities for residents to secure a quality job by age 30, even if you personally don't have one at this time?
 - a. 1 – Strongly Disagree
 - b. 2 – Disagree
 - c. 3 – Neutral
 - d. 4 – Agree
 - e. 5 – Strongly Agree
2. How long do you think is a reasonable one-way commuting time to access a quality job?
 - a. 1 – No more than 30 minutes
 - b. 2 – Up to 60 minutes
 - c. 3 – Up to 90 minutes
 - d. 4 – Up to two hours
3. What do you think are the top three things needed to make more quality jobs available to more residents in your sub-region?

WORKER RESOURCES FOR JOB ACCESS

Prior surveys identified many barriers to access quality jobs, such as gaps in training and “learn-and-earn” options, childcare, transportation, language, re-entry from incarceration, and placement services.

4. Do you know where and how to access existing resources in your sub-region that would enable access to quality jobs? Circle Yes or No
 - a. If yes, where do you look for help?
5. In general, what do you think has been effective (or ineffective) about efforts to provide entry-level job training and placement in your community?

6. What do you think has been effective (or ineffective) about helping residents already in the workforce to prepare for and find better quality jobs?
7. What organizations in your sub-region do you think are most helpful in supporting workers trying to prepare for, find, and successfully obtain quality jobs? (list all, and can be non-profit, government, or business)
8. What are up to five effective programs or services that you are aware of that help improve access to quality jobs, which could be scaled up to assist more people? (list up to five)

PARTNERSHIPS

The ability of different organizations – civic, government, educational, and business – to work together on common goals is a hallmark of successful regions offering economic opportunity and quality of life.

9. What are examples of effective partnerships among three organizations that have achieved a real outcome by working together? These can be organizations in your sub-region or more broadly.
10. What five community or civic organizations in your sub-region do you think are absolutely essential to deliver on a vision of greater economic opportunity for all residents, whether or not they currently are involved in THRIVE Inland SoCal?
11. What businesses or business groups come to mind as responsible members of the community that are invested in residents and the future of the region?
12. What other businesses or business groups in the sub-region may be critical to involve achieving THRIVE Inland SoCal objectives, whether or not you currently consider them to be trustworthy partners?

Additional Thoughts

13. As we prepare to collectively develop strategies for the Thrive Inland SoCal regional economic development plan, please provide any additional comments related to this survey or additional questions that would be helpful to address.