

2014 EMPLOYMENT REPORT

PREPARED TO LEAD.
PRIMED FOR GROWTH.

CAREER MANAGEMENT CENTER

NORTHWESTERN UNIVERSITY

Kellogg
School of Management / *inspiring growth*

CAREER MANAGEMENT CENTER

Partnering with Kellogg students and employers to promote lifelong professional and organizational growth.

CREATING INSIGHT AND CONNECTIONS THAT INSPIRE GROWTH.

Every business today confronts the challenges of growth. Kellogg helps organizations worldwide address those challenges with our distinctive approach to management education, our rigorous curriculum and our intense focus on growth-minded leadership.

We educate and equip leaders who can create great economic value and leverage their self-knowledge and market insight to lead growth effectively and courageously. We then create meaningful connections between those growth-minded graduates and the organizations that seek such well-prepared leaders.

This 2014 Employment Report* presents the career outcomes associated with the graduating Kellogg Full-Time MBA class of 2014. In addition to sharing some impressive facts and statistics, this report weaves a story distinctively Kellogg.

The number and diversity of industries and companies that recruit and hire our graduates underscore the value of our solid general management education and the rich and rigorous curriculum that underlies it. The employment trends in technology and startups provide new insights for the very near future. All the statistics confirm that our students graduate with a broad-based, agile skill set prepared to lead confidently across industries, business models, geographies and cultures and in a wide variety of functional roles.

This report also reveals a deeper story of Kellogg's overarching purpose: to educate, equip and inspire leaders who build strong organizations and wisely leverage the power of markets to create lasting value. In doing so, the report attests to the dedication and skill of our best-in-class Career Management Center staff.

This is the story that inspires hundreds of organizations each year to seek out our graduates. It's a story that our global network of more than 58,000 Kellogg alumni brings to life each day.

Mark Gasche

Managing Director, Career Management Center

Liza Kirkpatrick

Director, Career Management Center
Full-Time MBA Program

*Organizations can learn more about recruiting at Kellogg at the Career Management Center employer website:
kellogg.northwestern.edu/career_employer.*

*Please note that the 2014 Employment Report includes data from only the 1Y, MMM and 2Y programs. This differs from previous years' employment reports, which included data from the 1Y, MMM, 2Y, JD MBA and MD MBA programs, Part-Time MBA on-campus recruiting and sponsored populations. As a result, benchmarking this report against previous reports is not advised.

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CAREER MANAGEMENT CENTER

EXECUTIVE SUMMARY

PREPARED TO LEAD. PRIMED FOR GROWTH.

This report provides detailed insight into the employment outcomes of the 2014 full-time class. The results confirm historic strengths, such as the striking diversity and large number of recruiting companies, and offer a telling glimpse into the future as more grads gravitate toward careers in technology and startups. The strong results overall confirm why Kellogg's Career Management Center is recognized as best in class.



A DEEP POOL OF GROWTH-MINDED TALENT FOR A BROAD AND DIVERSE RANGE OF COMPANIES

Kellogg graduates enter the workforce educated and equipped to lead with confidence in virtually every industry and a wide array of functional roles. This is no accident. We have designed our curriculum precisely for that purpose.

CUTTING-EDGE GENERAL MANAGEMENT CURRICULUM

The strikingly large and diverse number of companies that seek out our graduates obviously agrees with Kellogg's belief that well-rounded managers make the best leaders. Our proven, rigorous general management curriculum enriched by more than 200 electives prepares highly effective managers with a broad-based, agile skill set for driving growth in complex organizations.

DEFINITIVE TEAMWORK LEADERSHIP MODEL

Kellogg pioneered the teamwork model that now defines well-managed, growth-focused companies worldwide. Kellogg graduates are known for their deep understanding of how people work together and the ability to inspire others to do so consistently and well. They are leaders who know how to collaborate and harness the power of teams to achieve high-impact goals.

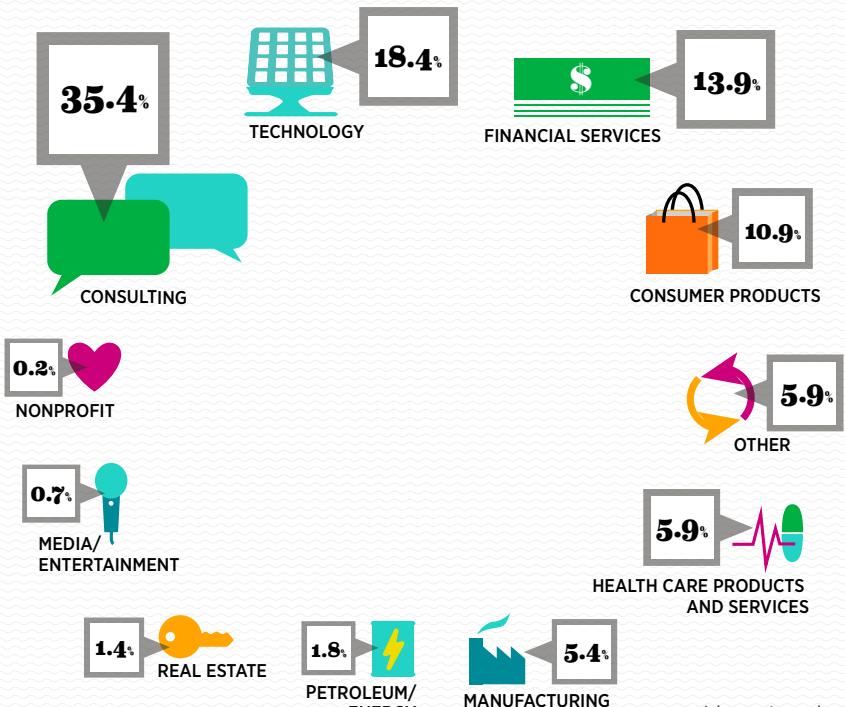
CONTINUOUS CURRICULAR INNOVATION

Kellogg has a well-earned reputation for rewriting the rules of management. Our course catalog, like the market itself, constantly evolves to meet the complexities of a dynamic business environment. When updating our curriculum, we regularly partner with employers.

In three years, Kellogg has developed more than 55 new courses, including:

- Six new offerings focused on growth and scaling
- Sixteen new courses in innovation and entrepreneurship
- The leading data analytics curriculum — 11 electives, three all new this year

MORE THAN 200 COMPANIES HIRED KELLOGG GRADUATES



Job acceptances by selected industries in 2014

OUR BEST-IN-CLASS CAREER MANAGEMENT CENTER. CREATING MEANINGFUL CONNECTIONS.

Consistently recognized as the best in the field, Kellogg's Career Management Center (CMC) takes a strategically focused, multidimensional approach to connecting Kellogg graduates with the organizations that seek to hire them.

FOCUSED ON SPECIALIZED RECRUITING NEEDS

The CMC industry relationship and business development teams have specialized, industry-specific knowledge and insights that enable them to focus on each recruiter's unique requirements. Their services range from determining the best way for each recruiter to engage with our students to coordinating on-campus events and corporate presentations. CMC professionals take a flexible, customized approach to each engagement whether the company is a longtime Kellogg recruiting partner or a startup facing the challenge of just-in-time hiring.

TAKING A PERSONALIZED APPROACH TO EACH STUDENT'S JOB SEARCH

CMC team members do more than help each member of every graduating MBA class land a job; they focus their efforts on ensuring that every graduate and recruiting company finds the ideal match. To do this, coaches work individually with students on job search strategy and process and they develop and deliver career-focused workshops, maintain strategic relationships with recruiters and actively work with student clubs and organizations as advisers on career-oriented issues and initiatives.

"The Undisputed Winner... Only one business school's career management center has been able to land in the top 20th percentile in MBA graduate satisfaction for each of BusinessWeek's surveys over the 24-year span: Northwestern University's Kellogg School of Management. This is an awesome achievement."

Poets & Quants

RISING TO NEW CHALLENGES IN 2014

True to Kellogg's pioneering spirit, the CMC continuously seeks new ways to meet student and recruiting partner needs.



6 DEDICATED EMPLOYER-RELATIONS TEAM MEMBERS.

CMC professionals focus on cultivating existing relationships and establishing new ones strategically aligned with our talent pool.



22 NEW RECRUITING ORGANIZATIONS ADDED IN 2014.

The CMC constantly expands the number of companies that come to campus to recruit to fill full-time positions and internships.



37 KELLOGG CAREER TREKS. 180 ORGANIZATIONS VISITED.

Kellogg students visited companies across wide-ranging industries nationwide to network with executives and learn firsthand about career possibilities.

2014 EMPLOYMENT HIGHLIGHTS

CONTINUED STRENGTH IN EMPLOYMENT AND INDUSTRY DIVERSITY

The results for the Full-Time MBA class of 2014 demonstrated continued strength year-on-year in both employment and diversity of hiring industries.

JOB OFFERS

	GRADUATING CLASS	
	2013	2014
Students receiving a job offer by graduation	84%	85%
accepting a job offer by graduation	79%	80%
Students receiving a job offer within three months of graduation	94%	94%
accepting a job offer within three months of graduation	91%	88%

INDUSTRY

	ACCEPTANCES (%)	
	2013	2014
Consulting	36.0	35.4
Consumer Products	10.4	10.9
Financial Services	20.1	13.9
Health Care	4.2	5.9
Manufacturing	4.4	5.4
Media/Entertainment	2.1	0.7
Nonprofit	1.4	0.2
Other	6.0	5.9
Petroleum/Energy	1.6	1.9
Real Estate	1.6	1.4
Technology	12.2	18.4

MAJOR EMPLOYERS

Companies hiring 3 or more students*

CONSULTING

A.T. Kearney	6
Accenture	10
Bain & Company	24
Boston Consulting Group	21
Deloitte Consulting LLP	26
McKinsey & Company	29
Oliver Wyman	3
Strategy&	7

CONSUMER PRODUCTS

General Mills	6
Kraft Foods Group, Inc.	15
Mattel	3
Nike, Inc.	5
Unilever	4

FINANCIAL SERVICES

Bank of America Merrill Lynch	5
Goldman, Sachs & Co.	4
J.P. Morgan	3

HEALTH CARE PRODUCTS AND SERVICES

DaVita, Inc.	3
Johnson & Johnson	4
Medline Industries, Inc.	3
Medtronic, Inc.	4

MANUFACTURING

Danaher Corporation	3
DuPont	4
General Motors Company	3

OTHER

Target Corporation	4
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PETROLEUM/ENERGY

ExxonMobil	3
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TECHNOLOGY

Adobe Systems	4
Amazon	12
Apple Inc.	13
Google	4
Microsoft Corporation	9

* This table reflects new hires only and does not include sponsored students.

2014 EMPLOYMENT HIGHLIGHTS

GROWING INTEREST IN TECH AND STARTUPS

TECH ON THE RISE

From 2013 to 2014, the percentage of Kellogg students pursuing careers in technology increased from 12% to 18%.

TECHNOLOGY COMPANIES HIRING 3+ GRADUATES FROM THE CLASS OF 2014



EQUIPPED TO LAUNCH AND LEAD INNOVATION

Kellogg's industry-leading curriculum is preparing students to launch new ventures and lead innovation at middle-market companies and corporations.

CLASS OF 2014



29 GRADUATES

started a new business*



16 GRADUATES

accepted full-time jobs with startups**

CLASS OF 2015



31 STUDENTS

accepted internships with startups**

* Includes students working on new businesses full time or part time, while holding another job.
** Startups defined as employers that have been funded and in business for less than eight years and have fewer than 150 employees.

"Whether you're starting a new venture or scaling an existing one, you've got to understand every stage of business development: generating a new idea, market testing and refining your idea, building a winning team and then designing organizations, operations and strategies that successfully scale. Our program gives you the tools to manage all of that."

Ben Jones, Professor of Strategy;
Faculty Director, Kellogg Innovation and Entrepreneurship Initiative

FULL-TIME CLASS OF 2014

EQUIPPED TO LEAD ACROSS INDUSTRIES, GEOGRAPHIES AND FUNCTIONS

The facts and figures show that the members of the Kellogg Full-Time MBA class of 2014 were in high demand from recruiters across a broad range of industries and organizations. More than 200 organizations found their future leaders among our graduates. The diversity of companies, their geographies and the positions filled attests to the broad appeal of the Kellogg graduate in virtually every sector of the global economy.



EMPOWERED TO LEAD IN TIMES OF CHANGE

"Kellogg taught me the importance of understanding diversity of thought in business, from both functional and cultural perspectives. As a result, I'm better able to find solutions that align with all stakeholders' interests. I feel armed with the tools I need in an industry going through monumental change. I also know I'm only a phone call away from the wisdom and insight of faculty, classmates and fellow alumni who are changing the way health care is delivered."

Greg Larkin '14, Corporate Strategy, Medtronic

PROFILE

FULL-TIME CLASS OF 2014

GRADUATES AT A GLANCE

DEMOGRAPHICS

Students graduating in the Class of 2014	636
One-Year MBA students	107
Two-Year MBA students	474
MMM students ¹	55
Age range at graduation	25-38
Average work experience	5 years
Women	35%
U.S. minority (nonwhite or unspecified)	21%
International citizenship (foreign nationals only)	36%

GEOGRAPHIC REGION OF MBA ENTRANTS

Mid-Atlantic	8%
Midwest	16%
Northeast	17%
South	6%
Southwest	4%
West	13%
International	36%
Africa (sub-Saharan)	1%
Asia	21%
Australia and Oceania	1%
Central America and Caribbean	2%
Europe Free-Trade Area	5%
Middle East and North Africa	1%
North America (non-U.S.)	2%
South America	3%

Percentages have been rounded to the nearest whole number.

¹ Dual-degree (MBA+MEM) program in design and operations.

² Students exclusively focused on starting a new business.

³ Percentage of students who were seeking employment.

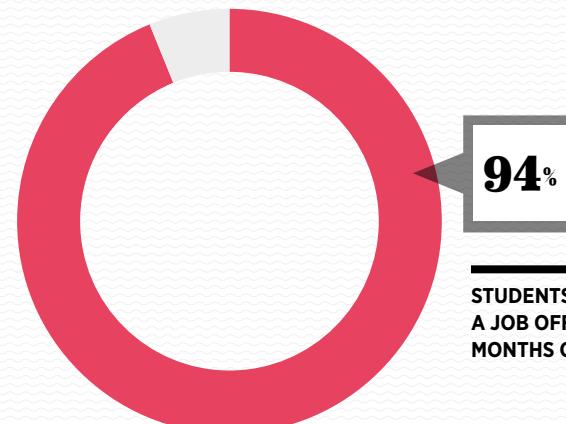
EMPLOYMENT SNAPSHOT

EMPLOYMENT SUMMARY

Total seeking employment	514
Not seeking employment	
Company-sponsored/already employed	89
Continuing education	1
Postponing job search	10
Starting a new business ²	15
Not seeking employment	3
Total not seeking employment	118
Not reported	4
Total students	636

TIMING OF OFFERS/ACCEPTANCES — CLASS OF 2014³

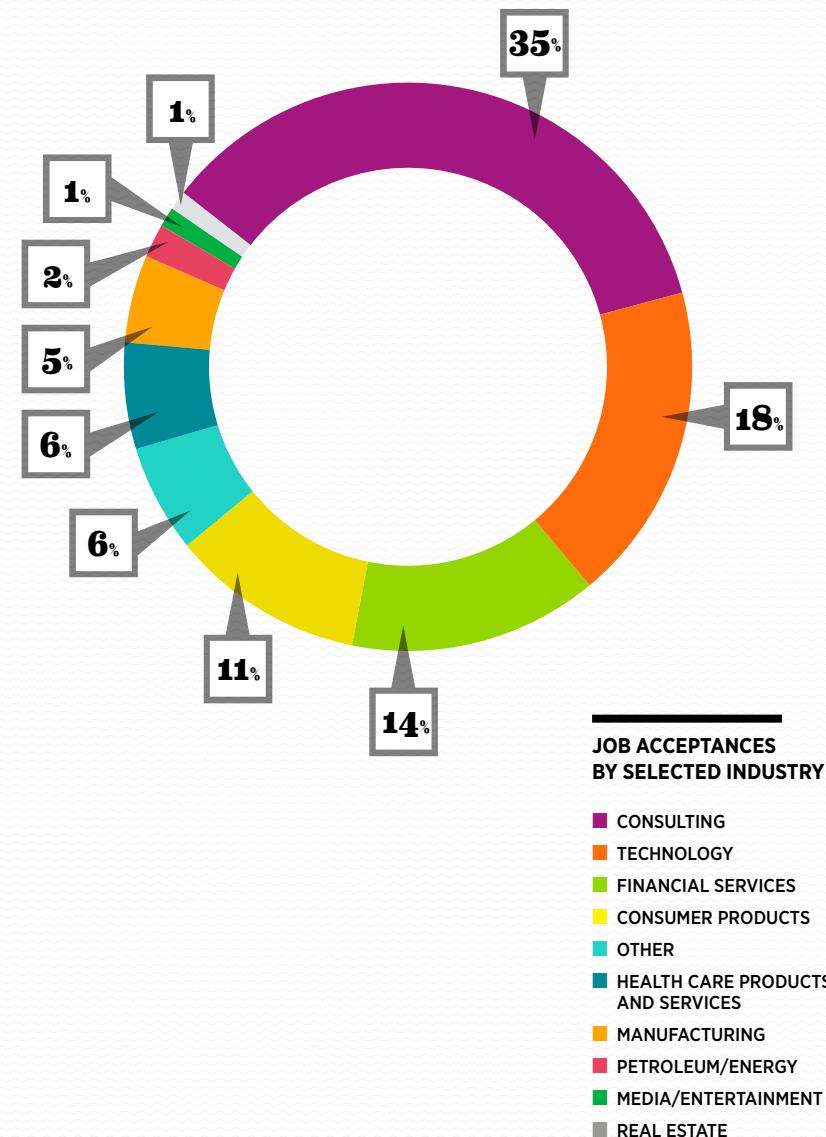
By graduation	
Student received a job offer	85%
Student accepted a job	80.3%
By three months post-graduation	
Student received a job offer	94%
Student accepted a job	88.1%



MAJOR INDUSTRIES

CHOSEN BY GRADUATES, 2010-2014

INDUSTRY	ACCEPTANCES (%) ¹				
	2014	2013	2012	2011	2010
Consulting	35	36	35	37	27
Consumer Products	11	10	11	11	14
Financial Services	14	20	20	19	16
Health Care Products and Services	6	4	6	6	9
Manufacturing	5	4	5	4	8
Media/Entertainment	1	2	†	1	1
Nonprofit	†	1	†	0	1
Other	6	6	7	7	9
Petroleum/Energy	2	2	1	2	3
Real Estate	1	2	1	2	1
Technology	18	12	13	11	12



¹ Percentages have been rounded to the nearest whole number and may not add up to 100 percent.

† Less than 1 percent of accepted jobs.

BASE SALARY ACCEPTANCES

BY INDUSTRY, FULL-TIME CLASS OF 2014

INDUSTRY	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Consulting	35.4	65,000	189,000	132,447	135,000
Consumer Products	10.9	84,000	240,000	105,032	103,000
Apparel/Textiles	1.4	84,000	112,500	101,083	105,000
Food and Beverage	7.2	95,000	240,000	107,226	103,000
Household/Personal	1.6	100,000	106,000	101,571	100,000
Other	0.7	*	*	*	*
Financial Services	13.9	70,000	225,000	118,990	110,000
Diversified Financial Services	2.3	70,000	140,000	107,700	102,500
Investment Banking/Brokerage	5.0	100,000	130,000	106,591	100,000
Investment Management	2.7	95,000	225,000	127,545	110,000
Private Equity	2.3	125,000	190,000	148,333	150,000
Venture Capital	0.9	100,000	150,000	127,600	130,200
Other	0.7	*	*	*	*
Health Care Products and Services	5.9	83,300	140,000	112,319	110,500
Biotechnology	0.7	*	*	*	*
General	2.5	100,000	115,000	109,545	110,000
Medical Devices	0.5	*	*	*	*
Providers and Services	1.7	83,300	140,000	115,788	119,000
Other	0.5	*	*	*	*
Manufacturing	5.4	50,000	138,000	102,866	110,000
Automotive	1.5	80,000	111,000	99,260	101,620
Other	3.9	50,000	138,000	104,444	110,000
Media/Entertainment	0.7	*	*	*	*
Nonprofit	0.2	*	*	*	*
Other	5.9	51,000	130,000	105,481	110,000
Education	0.7	*	*	*	*
Retail	3.4	95,000	125,000	109,967	110,000
Other	1.8	60,000	130,000	107,125	112,500
Petroleum/Energy	1.9	114,000	142,000	127,000	130,000
Oil/Gas	1.4	114,000	130,000	124,000	127,500
Other	0.5	*	*	*	*

INDUSTRY	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Real Estate	1.4	62,500	137,500	103,000	110,000
Technology	18.4	50,000	145,000	113,035	115,000
Equipment/Hardware/Networking	4.3	87,000	135,000	121,267	125,000
General	2.0	100,000	130,000	117,333	120,000
Internet Services/E-Commerce	6.4	70,000	145,000	107,607	115,000
Software	4.1	80,000	140,000	118,588	122,000
Telecommunications	1.1	50,000	120,000	97,400	102,000
Other	0.5	*	*	*	*

* Reporting numbers insufficient to provide salary data.

SIGN-ON BONUS ACCEPTANCES

BY INDUSTRY, FULL-TIME CLASS OF 2014

INDUSTRY	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Consulting	35.4	3,000	45,000	26,619	25,000
Consumer Products	10.9	15,000	33,300	23,221	25,000
Apparel/Textiles	1.4	†	†	†	†
Food and Beverage	7.2	15,000	30,000	23,000	25,000
Household/Personal	1.6	20,000	33,300	27,614	30,000
Other	0.7	*	*	*	*
Financial Services	13.9	7,500	62,500	35,806	40,000
Diversified Financial Services	2.3	15,000	40,000	27,143	25,000
Investment Banking/Brokerage	5.0	40,000	62,500	49,333	50,000
Investment Management	2.7	†	†	†	†
Private Equity	2.3	†	†	†	†
Venture Capital	0.9	†	†	†	†
Other	0.7	*	*	*	*
Health Care Products and Services	5.9	3,000	40,000	18,472	20,000
Biotechnology	0.7	*	*	*	*
General	2.5	3,000	29,000	17,125	17,500
Medical Devices	0.5	*	*	*	*
Providers and Services	1.7	3,000	25,000	12,100	10,000
Other	0.5	*	*	*	*
Manufacturing	5.4	11,400	27,000	20,860	20,000
Automotive	1.5	11,400	25,000	19,280	20,000
Other	3.9	15,000	27,000	21,650	22,250
Media/Entertainment	0.7	*	*	*	*
Nonprofit	0.2	*	*	*	*
Other	5.9	10,000	34,000	20,777	20,000
Education	0.7	*	*	*	*
Retail	3.4	10,000	27,600	19,100	20,000
Other	1.8	†	†	†	†
Petroleum/Energy	1.9	13,542	20,000	15,521	14,271
Oil/Gas	1.4	†	†	†	†
Other	0.5	*	*	*	*

[†] Signing bonus data is only provided for industries where at least 50 percent of reported acceptances provided bonus information.

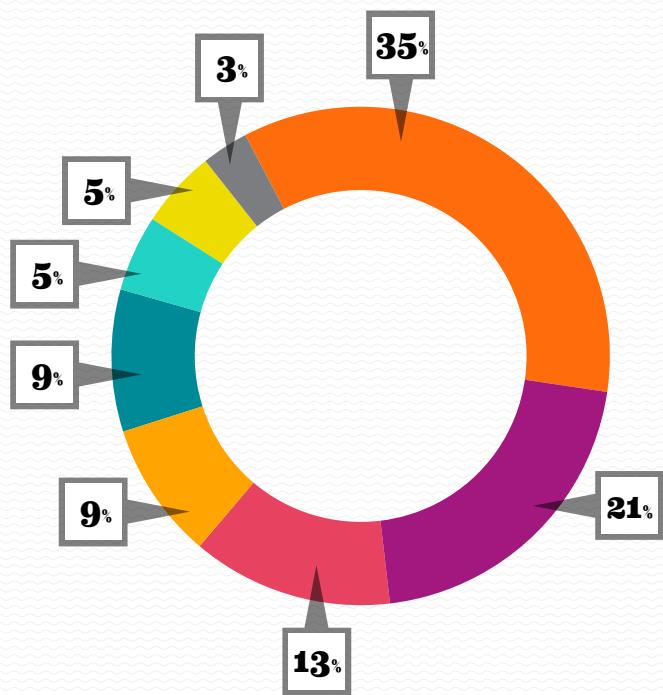
* Reporting numbers insufficient to provide bonus data.

INDUSTRY	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Real Estate	1.4	†	†	†	†
Technology	18.4	5,000	65,000	26,940	25,000
Equipment/Hardware/Networking	4.3	9,000	35,000	27,542	30,000
General	2.0	10,000	30,000	20,083	20,000
Internet Services/E-Commerce	6.4	5,000	65,000	29,353	30,000
Software	4.1	15,000	55,000	33,333	25,000
Telecommunications	1.1	†	†	†	†
Other	0.5	*	*	*	*

MAJOR FUNCTIONS

CHOSEN BY GRADUATES, 2010-2014

FUNCTION	ACCEPTANCES (%) ¹				
	2014	2013	2012	2011	2010
Consulting	35	36	37	38	30
Finance/Accounting	13	20	19	18	16
General Management	9	10	7	8	11
Human Resources	0	†	†	0	†
Information Technology	5	2	1	1	0
Marketing/Sales	21	19	23	23	30
Operations/Production	3	1	2	1	1
Other	9	6	7	6	8
Strategic Planning	5	6	4	5	4



BASE SALARY ACCEPTANCES

BY FUNCTION, FULL-TIME CLASS OF 2014

FUNCTION	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Consulting	35.0	65,000	189,000	131,602	135,000
Finance/Accounting	13.2	51,000	225,000	117,522	110,000
Corporate Finance	1.6	101,700	130,000	115,117	113,000
Investment Banking	4.1	100,000	130,000	106,944	100,000
Investment Management	1.8	100,000	225,000	137,143	125,000
Mergers and Acquisitions	2.5	51,000	190,000	132,100	140,000
Private Client Services/Wealth Mgmt	0.9	100,000	125,000	106,250	100,000
Other	2.3	70,000	165,000	114,202	108,310
General Management	9.1	60,000	240,000	115,315	115,000
General Management	5.0	60,000	240,000	116,127	112,500
Rotational/Development Program	3.2	95,000	138,000	113,962	115,000
Other	0.9	90,000	130,000	115,250	120,500
Information Technology	5.0	80,000	140,000	120,095	125,000
Business Analysis and Design	1.4	115,000	135,000	130,000	135,000
Ecommerce/Internet/Web Site Mgmt	1.1	108,000	140,000	119,200	115,000
General	2.5	80,000	130,000	114,600	122,500
Marketing/Sales	21.2	70,000	170,000	106,996	104,000
Brand/Product Management	12.0	84,000	122,000	104,142	103,000
Buyer/Merchandising	1.4	110,000	130,000	115,000	110,000
General	6.4	70,000	170,000	109,744	110,000
Other	1.4	100,000	120,000	111,833	115,000
Operations/Production	2.7	70,000	145,000	109,917	110,500
Operations/Production	2.0	70,000	145,000	108,000	110,000
Supply Chain/Logistics	0.7	*	*	*	*
Other	8.6	50,000	140,000	110,286	112,000
Business Development	3.6	50,000	140,000	110,438	116,000
Corporate Development	0.9	100,000	130,000	117,500	120,000
Real Estate	1.8	62,500	137,500	105,000	110,000
Other	2.3	83,300	130,000	110,922	110,000
Strategic Planning	5.2	50,000	140,000	107,848	110,000

¹ Percentages have been rounded to the nearest whole number and may not add up to 100 percent.

† Less than 1 percent of accepted jobs.

* Reporting numbers insufficient to provide salary data.

SIGN-ON BONUS ACCEPTANCES

BY FUNCTION, FULL-TIME CLASS OF 2014

FUNCTION	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Consulting	35.0	3,000	45,000	26,056	25,000
Finance/Accounting	13.2	10,000	62,500	34,533	40,000
Corporate Finance	1.6	13,542	25,000	20,708	20,000
Investment Banking	4.1	40,000	62,500	48,654	50,000
Investment Management	1.8	†	†	†	†
Mergers and Acquisitions	2.5	†	†	†	†
Private Client Services/Wealth Mgmt	0.9	†	†	†	†
Other	2.3	10,000	25,000	18,563	20,000
General Management	9.1	3,000	55,000	22,583	25,000
General Management	5.0	3,000	30,000	19,045	22,500
Rotational/Development Program	3.2	15,000	45,000	22,555	20,000
Other	0.9	†	†	†	†
Information Technology	5.0	10,000	65,000	28,654	30,000
Business Analysis and Design	1.4	20,000	42,500	29,500	30,000
Ecommerce/Internet/Web Site Mgmt	1.1	†	†	†	†
General	2.5	†	†	†	†
Marketing/Sales	21.2	7,500	50,000	22,815	20,000
Brand/Product Management	12.0	10,000	50,000	23,883	25,000
Buyer/Merchandising	1.4	20,000	38,000	23,600	20,000
General	6.4	10,000	30,000	19,400	20,000
Other	1.4	7,500	40,000	23,583	27,500
Operations/Production	2.7	15,000	55,000	33,000	30,000
Operations/Production	2.0	20,000	51,000	32,200	30,000
Supply Chain/Logistics	0.7	*	*	*	*
Other	8.6	†	†	†	†
Business Development	3.6	†	†	†	†
Corporate Development	0.9	†	†	†	†
Real Estate	1.8	†	†	†	†
Other	2.3	†	†	†	†
Strategic Planning	5.2	16,666	35,000	24,897	24,500

* Reporting numbers insufficient to provide bonus data.

† Signing bonus data is provided only for industries where at least 50 percent of reported acceptances provided bonus information.



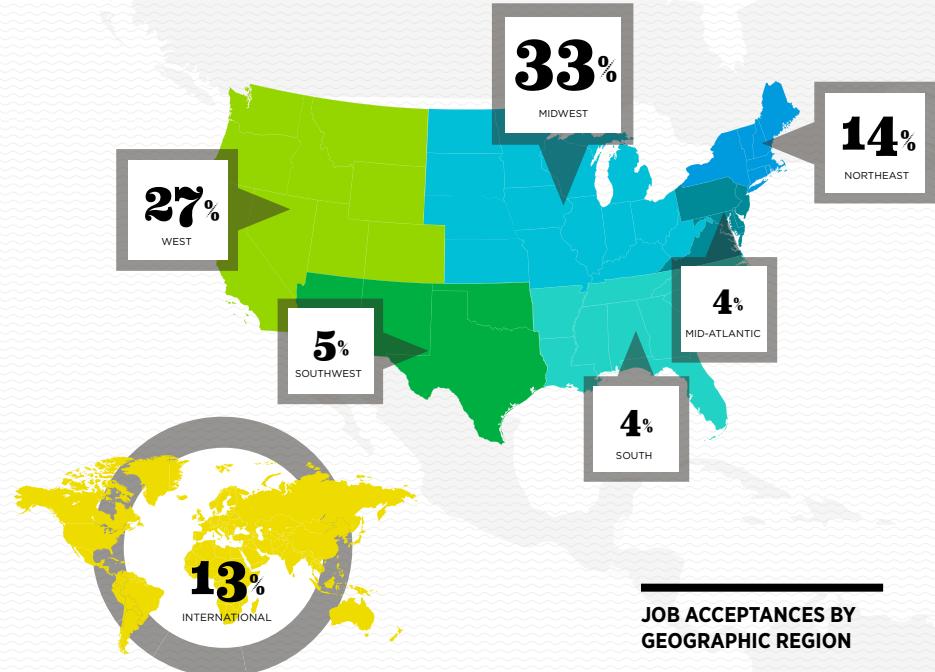
GEOGRAPHIC REGION

FULL-TIME CLASS OF 2014

BASE SALARY ACCEPTANCES

REGION	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
United States	86.6	60,000	240,000	119,926	120,000
Mid-Atlantic	3.6	95,000	225,000	127,563	129,000
Philadelphia Metro	1.1	95,000	140,000	112,200	103,000
Washington D.C. Metro	1.1	130,000	225,000	152,000	135,000
Other	1.4	110,000	135,000	120,000	117,500
Midwest	33.2	60,000	165,000	119,321	122,500
Chicago Metro	27.8	62,500	165,000	121,013	130,000
Minneapolis/St. Paul Metro	3.4	101,000	150,000	114,400	110,000
Other	2.0	60,000	135,000	104,967	106,000
Northeast	14.1	70,000	240,000	120,377	120,000
Boston Metro	4.1	95,000	140,000	125,722	135,000
New York City Metro	8.2	70,000	240,000	120,057	120,000
Other	1.8	90,000	135,000	109,750	101,500
South	3.6	97,000	150,000	118,875	115,500
Atlanta Metro	0.9	120,000	135,000	128,500	129,500
Other	2.7	97,000	150,000	115,667	110,000
Southwest	5.2	95,000	142,000	120,159	120,000
Dallas Metro	2.3	95,000	140,000	123,500	127,500
Houston Metro	2.0	100,000	142,000	120,125	122,500
Other	0.9	95,000	130,000	111,875	111,250
West	26.9	80,000	190,000	119,487	120,000
Los Angeles Metro	4.1	95,000	150,000	117,611	110,500
San Francisco Metro	15.0	83,300	190,000	124,377	125,000
Seattle Metro	5.5	95,000	130,000	115,304	115,000
Other	2.3	80,000	118,000	100,700	102,500

REGION	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
International	13.4	50,000	189,000	111,040	110,000
Africa (sub-Saharan)	0.2	*	*	*	*
Asia	6.8	50,000	150,000	103,093	110,000
Central America and Caribbean	0.7	*	*	*	*
Europe Free Trade Area	2.5	92,000	168,000	126,650	129,000
Middle East and North Africa	0.2	*	*	*	*
North America (non-U.S.)	1.1	90,000	189,000	134,000	128,500
Australia and Oceania	0.5	*	*	*	*
South America	1.4	95,000	170,000	114,000	100,000



* Reporting numbers insufficient to provide salary data.

BASE SALARY ACCEPTANCES

FULL-TIME CLASS OF 2014

BY WORK EXPERIENCE



BY UNDERGRADUATE DEGREE

DEGREE	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Business	37.5	50,000	190,000	117,207	120,000
Technical	30.2	51,000	189,000	120,974	125,000
Other	32.3	50,000	240,000	118,613	116,000

MAJOR EMPLOYERS

FULL-TIME CLASS OF 2014

COMPANIES HIRING 3 OR MORE STUDENTS^{*}

Consulting	
A.T. Kearney	6
Accenture	10
Bain & Company	24
Boston Consulting Group	21
Deloitte Consulting LLP	26
McKinsey & Company	29
Oliver Wyman	3
Strategy&	7
Consumer Products	
General Mills	6
Kraft Foods Group, Inc.	15
Mattel	3
Nike, Inc.	5
Unilever	4
Financial Services	
Bank of America Merrill Lynch	5
Goldman, Sachs & Co.	4
J.P. Morgan	3

Health Care Products and Services	
DaVita, Inc.	3
Johnson & Johnson	4
Medline Industries, Inc.	3
Medtronic, Inc.	4
Manufacturing	
Danaher Corporation	3
DuPont	4
General Motors Company	3
Other	
Target Corporation	4
Petroleum/Energy	
ExxonMobil	3
Technology	
Adobe Systems	4
Amazon	12
Apple	13
Google	4
Microsoft Corporation	9
TOTAL HIRES	
244	

SOURCES OF ACCEPTED FULL-TIME JOB OFFERS

FULL-TIME CLASS OF 2014

School-facilitated	77.0%	Student-initiated	23.0%
Alumni referral	3.6%	Conference	1.4%
Kellogg Job Board posting	7.5%	External job board	6.6%
Off-campus interview (school-facilitated)	4.6%	Previous employer	7.0%
On-campus interview	20.0%	Summer employer (student-initiative)	5.7%
Résumé Book	2.5%	Other	2.3%
Summer employer (school-facilitated)	37.0%		
Other	1.8%		

^{*} This table reflects new hires only and does not include sponsored students.

CLASS OF 2015 SUMMER INTERNSHIPS

PUTTING THEORY INTO PRACTICE, STUDENTS INTO ACTION

At Kellogg, the summer internship bridges the student's classroom experiences with the real world of commercial and social enterprise. As the experience of the class of 2015 exemplifies, internship opportunities abound in industries and companies as diverse as those that recruit Kellogg graduates for full-time positions. Internships are critical not only to landing a top job after graduation but also to broadening students' experiential learning and opening up opportunities to put theory into practice.

THE POWER OF EXPERIENCE

"Kellogg stands pretty much alone in terms of experiential learning, particularly in social impact. You can talk theory until the cows come home, but actually understanding the work is what's important. To be able to fall back on the kind of experiences I had at Kellogg and say, 'I've seen this before and I know what to do'... that's been invaluable. Kellogg gave me the ability to actually engage with almost any business problem."

John Collery '13, Business Designer, IDEO.org, and Global Fellow Acumen Fund Intern, Summer 2012, Frontier Growth Advisors, Gurgaon, India



SUMMER INTERNSHIP PROFILE

CLASS OF 2015

DEMOGRAPHICS

Students graduating in the Class of 2015

Two-Year MBA students	514
MMM students ¹	462

EMPLOYMENT SUMMARY

Total seeking employment

496

Not seeking employment

Postponing job search	1
Starting a new business ²	6
Not seeking employment	11

Total not seeking employment

Total students

Total students

514

MAJOR INDUSTRIES

CHOSEN BY SUMMER INTERNS, 2010-2014

INDUSTRY	ACCEPTANCES (%) [*]				
	2014	2013	2012	2011	2010
Consulting	24	24	26	25	21
Consumer Products	15	13	13	14	12
Financial Services	19	17	21	19	20
Health Care Products and Services	8	7	5	8	9
Manufacturing	4	6	5	5	6
Media/Entertainment	1	1	2	1	3
Nonprofit	4	3	3	3	2
Other	7	10	8	8	10
Petroleum/Energy	2	2	1	2	2
Real Estate	1	1	1	2	1
Technology	15	16	14	14	12

MONTHLY SALARIES¹

BY INDUSTRY, SUMMER INTERNS, CLASS OF 2015²

REGION	PERCENT (%) ³	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Consulting	23.6	1,687	13,083	10,246	10,600
Consumer Products	15.1	1,000	9,000	6,354	6,700
Apparel/Textiles	0.8	4,000	7,250	5,775	5,926
Food and Beverage	9.5	1,000	9,000	6,340	6,734
Household/Personal	3.6	3,669	7,338	6,411	6,542
Luxury Goods	0.6	†	†	†	†
Other	0.6	†	†	†	†
Financial Services	19.3	1,000	11,000	7,151	8,317
Diversified Financial Services	1.8	3,000	8,333	7,092	7,692
Insurance	0.6	†	†	†	†
Investment Banking/Brokerage	8.5	1,850	10,833	8,118	8,333
Investment Management	2.4	2,000	9,167	7,099	8,333
Private Equity	4.0	1,000	11,000	6,410	6,000
Venture Capital	1.0	2,000	8,000	4,000	3,000
Other	1.0	†	†	†	†

REGION	PERCENT (%)	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Health Care Products and Services	7.5	1,888	17,628	7,111	7,120
General Health Care	1.9	2,500	8,000	6,992	8,000
Medical Devices	1.0	1,888	7,553	6,081	6,933
Pharmaceutical Manufacturers	1.6	5,703	17,628	8,268	7,045
Pharmaceutical Other	1.0	6,800	8,300	7,340	6,800
Providers and Services	1.0	4,500	9,583	7,040	7,150
Other	1.0	2,000	15,000	6,372	3,360
Manufacturing	3.6	6,250	9,600	7,488	7,200
Automotive	0.6	†	†	†	†
Chemicals	0.6	†	†	†	†
Other	2.4	6,800	9,166	7,761	7,200
Media/Entertainment	1.0	3,200	7,200	5,408	5,440
Nonprofit	4.4	1,000	7,000	3,841	3,000
Education	2.6	1,000	7,000	4,283	3,750
Social Enterprise	1.4	†	†	†	†
Other	0.4	†	†	†	†
Other	7.4	700	9,167	5,667	6,000
Hospitality/Tourism	1.2	2,600	6,500	5,183	6,000
Retail	4.0	1,600	7,800	5,755	6,500
Other	2.2	700	9,167	5,792	6,500
Petroleum/Energy	1.8	3,000	9,208	7,030	6,850
Real Estate	1.0	3,200	7,100	4,828	4,000
Technology	15.3	1,250	11,000	6,799	7,500
Equipment/Hardware/Networking	3.4	4,440	11,000	8,189	8,800
General	2.2	4,800	8,000	7,352	7,800
Internet Services/E-Commerce	5.1	1,250	8,000	5,903	7,200
Software	3.6	2,000	8,200	7,027	7,620
Other	1.0	4,000	5,000	4,360	4,220

^{*}Percentages have been rounded to the nearest whole number and may not add up to 100 percent.

[†]Reporting numbers insufficient to provide salary data.

¹Two percent of students reported accepting an unpaid summer internship.

²Data for sponsored students reporting summer internship details is included in this table.

³Five students reported accepting multiple internships.

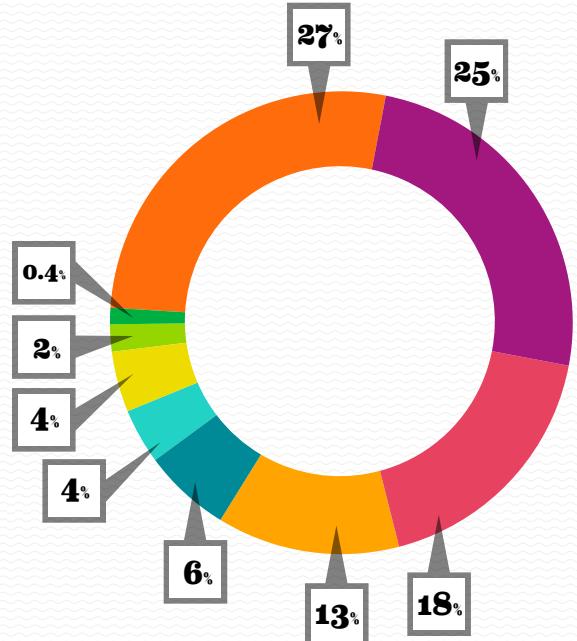
MAJOR FUNCTIONS

CHOSEN BY SUMMER INTERNS, 2010–2014

INDUSTRY	ACCEPTANCES (%) ¹				
	2014	2013	2012	2011	2010
Consulting	25	24	28	27	22
Finance/Accounting	18	16	19	19	19
General Management	4	6	3	5	4
Human Resources	*	1	*	*	*
Information Technology	4	3	1	2	0
Marketing/Sales	27	26	24	24	30
Operations/Production	2	2	2	2	1
Other	13	14	16	14	15
Strategic Planning	6	8	8	7	9

INTERNSHIP ACCEPTANCES BY FUNCTION

- MARKETING/SALES
- CONSULTING
- FINANCE/ACCOUNTING
- OTHER
- STRATEGIC PLANNING
- GENERAL MANAGEMENT
- INFORMATION TECHNOLOGY
- OPERATIONS/PRODUCTION
- HUMAN RESOURCES



¹ Percentages have been rounded to the nearest whole number and may not add up to 100 percent.

² Data for sponsored students reporting summer internship details is included in this table.

³ Five students reported accepting multiple internships.

* Less than 1 percent of accepted internships.

[†] Reporting numbers insufficient to provide salary data.

MONTHLY SALARIES

BY FUNCTION, SUMMER INTERNS, CLASS OF 2015²

REGION	PERCENT (%) ³	LOW (\$)	HIGH (\$)	AVERAGE (\$)	MEDIAN (\$)
Consulting	25.2	1,687	13,083	9,897	10,500
Finance/Accounting	17.9	1,000	11,000	7,347	8,333
Corporate Finance	2.4	3,367	9,208	6,984	7,596
General	1.6	4,000	10,000	6,550	6,250
Investment Banking	7.9	1,850	10,833	8,079	8,333
Investment Management	2.0	2,500	9,167	6,467	8,000
Mergers and Acquisitions	1.4	1,000	9,600	5,528	5,000
Private Client Services/Wealth Mgmt	1.0	2,000	8,333	7,000	8,333
Other	1.6	4,166	11,000	7,857	8,000
General Management	4.2	1,000	9,600	6,136	6,810
General Management	2.4	1,000	9,600	5,935	6,560
Project Management	0.2	†	†	†	†
Rotational/Development Program	0.8	5,456	8,335	7,176	7,457
Other	0.8	2,600	8,200	5,700	6,000
Human Resources	0.4	†	†	†	†
Information Technology	4.4	1,250	10,380	7,067	7,900
E-Commerce/Internet/Website Mgmt	0.8	1,250	8,000	6,113	7,600
General	2.6	3,200	8,800	6,803	7,620
Other	1.0	7,200	10,380	8,516	8,200
Marketing/Sales	26.6	1,600	10,000	6,439	6,734
Brand/Product Management	13.5	1,600	8,200	6,585	6,734
Buyer/Merchandising	0.8	6,000	8,800	6,950	6,500
General	7.7	1,600	10,000	6,518	6,923
Merchandising/Retail	0.8	†	†	†	†
Product Development	2.4	2,000	8,500	5,784	5,625
Other	1.4	2,000	8,300	5,362	6,000
Operations/Production	2.4	6,000	11,000	8,608	8,800
Other	13.1	700	15,000	5,731	6,400
Business Development	6.3	700	9,167	5,870	6,710
Corporate Development	0.8	6,800	15,000	9,250	7,600
Entrepreneurship	1.6	1,500	4,000	2,929	3,000
Real Estate	1.2	3,200	8,000	5,357	5,000
Other	3.2	2,800	8,333	5,989	6,650
Strategic Planning	5.8	1,100	17,628	6,651	6,900

MAJOR EMPLOYERS OF SUMMER INTERNS

CLASS OF 2015

COMPANIES HIRING 3 OR MORE FROM THE CLASS OF 2015^{*}

Consulting	
A.T. Kearney	4
Bain & Company	20
Boston Consulting Group	19
Deloitte Consulting LLP	18
McKinsey & Company	28
Prophet	3
PwC	7
Strategy&	6
Consumer Products	
Anheuser-Busch InBev	5
General Mills	4
Kraft Foods Group, Inc.	14
MillerCoors	4
Mondelez International, Inc.	4
Nike, Inc.	3
Procter & Gamble Company	4
SC Johnson	4
Unilever	5
Financial Services	
American Express	3
Bank of America	3
Bank of America Merrill Lynch	6
Barclays Capital	3
Citi	6
Goldman, Sachs & Co.	7
J.P. Morgan	6
Lincoln International LLC	3
MetLife, Inc.	3
Morgan Stanley	3
Robert W. Baird & Co. Incorporated	3
World Business Chicago	3

Health Care Products and Services	
BD – Becton, Dickinson and Company	5
Eli Lilly and Company	3
Genentech, Inc.	4
Johnson & Johnson	5
Medtronic, Inc.	3
Manufacturing	
Cummins Inc.	3
Danaher Corporation	3
Nonprofit	
Education Pioneers	9
Kellogg Center for Research in Technology & Innovation (CRTI)	3
Other	
Starbucks Corporation	3
Starwood Hotels & Resorts Worldwide, Inc.	3
Walmart Stores, Inc.	3
Technology	
Adobe Systems	3
Amazon	8
Apple Inc.	12
Cisco Systems, Inc.	3
Google	4
Intuit Inc.	4
Microsoft Corporation	5
Visa Inc.	4
TOTAL HIRES	
	291

SOURCES OF ACCEPTED INTERNSHIP JOB OFFERS

CLASS OF 2015

School-facilitated	85.5%	Student-initiated	14.5%
Alumni referral	3.4%	Conference	1.4%
Employer information meeting/dinner	3.4%	External job board	8.7%
Kellogg Job Board posting	19.9%	Previous employer	2.2%
Off-campus interview (school-facilitated)	8.5%	Other	2.2%
On-campus interview	47.9%		
Résumé Book	1.8%		
Other	0.6%		

^{*} Data for sponsored students reporting summer internship details is included in this table.
Five students reported accepting multiple internships.

RECRUITING PARTNERS

CHARACTER, COURAGE AND LEADERSHIP

More than 200 organizations across a wide array of industries hire Kellogg grads. That large number of recruiting companies attests to the depth and breadth of the Kellogg education: rigor in the core business disciplines and an extraordinarily diverse and dynamic electives curriculum that includes emerging industries, cutting-edge practice, technological advances and global perspectives. And, of course, companies come back to Kellogg year after year because of the character, courage and quality of leadership our graduates bring to their organizations.



PUTTING CUTTING-EDGE THINKING TO WORK

“Very few schools offer the breadth and depth of marketing analytics courses I found at Kellogg. The professors trained us extensively on the tools we would actually use in business. They also emphasized the theory and its managerial implications. Now that I’m working in the real world at Amazon, I realize that just being able to analyze the data isn’t everything. You have to know how to interpret the results and use them to make decisions while clearly communicating to stakeholders. I learned how to do all of these at Kellogg.”

Kaleb Cho '11, Senior Marketing Manager, Amazon

CORPORATE RECRUITING PARTNERS

2013-2014

The following organizations recruited students from the Kellogg School of Management during fiscal year 2013-2014.

□ 21st Century Oncology	AVIA	Burke America	* Columbia Wanger Asset Management	Effortless Energy
□ 3M Company	AVIA health innovation/ Abundant Venture Partners	Caesars Entertainment Corporation	□ ConAgra Foods, Inc.	□ Eli Lilly and Company
□ 7-Eleven, Inc.	Axia Ltd	* Cambridge Associates	Context America	Embarc Chicago
A Better Chicago	□ Axiom Consulting Partners	□ Cambridge Group	Continuum Innovation	□ Emerson Electric Company
A.T. Kearney	□ Bain & Company	Canadian Solar Inc.	Counstyl	Enphase Energy, Inc.
□ Abbott	Bank of America	* Capgemini Consulting	Coyote Logistics	Equity International
□ AbbVie	□ Bank of America Merrill Lynch	□ Capital One Financial Corporation	Credible Labs Inc.	□ Ernst & Young
Abyrint AS	Barclays Capital	□ Cargill	Credit Suisse	ESPN
□ Accenture	Baring Private Equity Asia	* Carlisle & Company	□ Cummins Inc.	□ Estee Lauder Companies, Inc.
□ Adobe Systems	□ Baxter Healthcare	□ Castlelake	CVS/Caremark	Evercore Partners
Adroll	Bayti Real Estate Investment Company – Rawabi	□ Catholic Health Initiatives	Dalberg Global Development Advisors	Exelon Corporation
AEW Capital Management	□ BD - Becton, Dickinson and Company	CBN Holdings	□ Danaher Corporation	EXL Service Holdings, Inc.
Agero	Benford Capital Partners, LLC	CDH Fund	□ DaVita, Inc.	Expedia, Inc.
AJ Capital Partners	Benhamou Global Ventures	CensoSud S.A.	* Del Monte Foods	□ ExxonMobil
Albright Stonebridge Group	Beverly Capital LLC	Century Capital Management	□ Dell Inc.	Facebook
Alyeska Investment Group	Beyond Meat	Cerner Corporation	□ Deloitte Consulting LLP	Falabella
□ Amazon	Biogen Idec Inc.	ChannelAdvisor Corporation	Delta Air Lines, Inc.	FBR & Co.
□ American Airlines, Inc.	BlackRock	Chartis Group	Detroit Venture Partners	□ Fidelity Business Consulting
□ American Express	□ BMO Capital Markets	□ Chevron Corporation	□ Dimensional Fund Advisors	□ Ford Motor Company
American Industrial Partners	□ Bose Corporation	□ Cigna	Discover Financial Services	Free Market Ventures
* American Red Cross	□ Boston Consulting Group	CIM Group	□ DISH Network	Gafisa
Amgen Inc.	Boston Scientific Corporation	□ Cisco Systems, Inc.	DoorDash	Gametime
□ Amphenol Corporation	BRF	□ Citi	Dover Corporation	Gap Inc.
Anadarko Petroleum Corporation	Bridgespan Group	Civic Consulting Alliance	□ Dow Chemical Company	* Genentech, Inc.
Anchor Bolt Capital, LLC	* Brightstar Corp	Cleveland Indians Baseball Club	□ Dow Corning Corporation	□ General Electric Company
Anheuser-Busch InBev	□ British Telecommunications	□ Clorox Company	* DTE Energy Resources	□ General Mills
Appier	* Brown-Forman Corporation	CMEA Capital	□ DuPont	□ General Motors Company
□ Apple Inc.	BucketFeet	* Coca-Cola Company	□ E & J Gallo Winery	Genpact
Arista Networks, Inc.	* Building Excellent Schools	Cole Haan	□ Eaton	
* AT&T	Bunge Ltd.	□ Colfax Corporation	* eBay Inc.	
Atlantic Trust Private Wealth Management	Burger King Corporation	□ Colgate-Palmolive Company	□ Ecolab	
AvantCredit		Colorado Impact Fund	Education Pioneers	

Recruited on campus for:

* Full-time employees

□ Summer interns

□ Both full-time employees and summer interns

Georgetown University Investment Office	* INDITEX	LaSalle Capital Group	NanoAI LLC	International, LLC
GGV Capital	* Infosys Limited	LATAM Airlines Group S.A.	NASCAR	Princess Cruises
GlaxoSmithKline	Instart Logic	* Laureate Education, Inc.	* Navigant Consulting, Inc.	Procter & Gamble Company
GoDaddy.com	* Intel Corporation	↳ Lazard Frères & Co. LLC	Nestlé USA	Prophet
Goldman, Sachs & Co.	* International Business Machines Corporation	↳ Lazard Middle Market LLC	Nielsen Company	Provide Commerce
Golub Capital	* International Finance Corporation	LEAP Innovations	↳ Nike, Inc.	* Prudential Financial, Inc.
Google	International Youth Foundation	Leapfrog Enterprises Inc.	* Nissan North America, Inc.	Prudential Mortgage Capital Company
GoPro, Inc.	* Intuit Inc.	Learnmetrics	↳ Nordstrom Inc.	PwC
Gores Group	Intuitive Surgical	LG Hausys	Northern Light Venture Capital	Quad-C Management
* Gorton's Seafoods	Ipsento	↳ Liberty Mutual Insurance Company	Northern Trust Corporation	Qualcomm Ventures
Grommet	Ironwood Capital Management	↳ Lincoln International LLC	* Northwestern Mutual Capital	Quidsi
Groupon Inc.	Irvine Company	Linden LLC	Norwest Equity Partners	Razorfish
Guardian Analytics Inc.	* ITW	Link Capital	Novant Health	Reckitt Benckiser
GuiaBolso	↳ J.M.Huber	Lone Star Investment Advisors	* Oliver Wyman	REDF
H.I.G. Capital LLC	↳ J.P. Morgan	↳ Luxottica	One Praetorian	Refriango
Halifax Group	Jail Education Solutions	Macy's Inc.	One Rock Capital Partners	Renaissance Pharma
Hanwha Chemical	JBG Companies	Major League Baseball	Optum, A UnitedHealth Group Company	Rent-A-Center Inc.
Harris Williams & Co.	Jefferies LLC	Manhattan Beer Distributors, LLC	Orbitz Worldwide	↳ Rivers Casino
Have Dreams	Johnson & Johnson	Marriott International	↳ Pacific Alternative Asset Management Company	Robert W. Baird & Co. Incorporated
HealthTap	JPMorgan Chase & Co.	↳ Mars, Incorporated	PACT Apparel	Rocket Internet
✉ Hershey Company	Kaiser Permanente - The Permanente Medical Group	* Masco Corporation	Page Vault	✉ Roland Berger Strategy Consultants
Hewlett-Packard Company	Kellogg Center for Research in Technology & Innovation (CRTI)	↳ Mattel, Inc.	Pamlico Capital	Saavn
HFF	Keurig Green Mountain, Inc.	* McKesson Corporation	Panaderias Castano	Salesforce.com Inc.
✉ Hillshire Brands Company	Keystone Group	McKinsey & Company	✉ Parthenon Group	Samsung Card
* Hines	Kids' Table	* Medline Industries, Inc.	Parthenon-EY	Samsung Electronics
Home Depot	Kimberly-Clark Corporation	* Medtronic, Inc.	* Partners Group	Samsung Global Strategy Group
Hony Capital Limited	Kohl's	Merrill Lynch Asia Pacific	Payplant	Samsung Telecommunications America
Horizon Capital Advisors, LLC	Konga.com	↳ MetLife, Inc.	Peek.com	
✉ Houlihan Lokey	Kosmode Biotechnology	* Microsoft Corporation	↳ Pepsico, Inc.	
Housatonic Partners	KPMG LLP	↳ MillerCoors	Pfizer, Inc	
Hudson Advisors	* Kraft Foods Group, Inc.	MIRA Companies	PG&E (Pacific Gas and Electric)	
Huron Consulting Group, Inc.	Kurgo Products	Mission Measurement	Philips	
IA Collaborative	Kurt Salmon	↳ Moet Hennessy USA	Pixlee	
IBM Global Business Services	↳ L.E.K. Consulting	↳ Mondelez International, Inc.	Point B, Inc.	
IDEO, Inc.	Land O'Lakes Inc.	* Morgan Stanley	Portage Advisors	
IMS Consulting Group		My Market	* Praxis Management	
InContext Solutions				

Recruited on campus for:
 * Full-time employees
 ↳ Summer interns
 □ Both full-time employees and summer interns

SC Johnson	Symantec Corporation	* URS
Schlumberger Business Consulting	Syniverse Technologies	USAID Bureau for Global Health and Center for Accelerating Innovation and Impact
Scopely	T. Rowe Price	Vanguard Group, Inc.
Seagate Technology	Target Corporation	Viacom Media Networks
* Sears Holdings Corporation	Tarpon Investimentos SA	VIATECHNIK LLC
Selco Vedacoes Dinamicas	Tata Consultancy Services	Visa Inc.
Sephora	TechnoServe	Visual Supply Company
Seven Lakes Technologies	TeleBrands Corp.	VMware
Shell Oil Company	Telefonica SA	W.W. Grainger, Inc.
Shinano Kenshi	Tencent	* Walgreens
Siemens	Tesla Motors, Inc.	* Walmart Stores, Inc.
Silver Spring Networks, Inc.	Texas Children's Hospital Endowment	Walt Disney Studios
Simmons & Company International	Theparerg Company Limited	Wattpad
* Simon-Kucher and Partners	Three Ships Media	Wayfair Inc.
Skimble	Tishman Speyer	WellPoint, Inc.
SoFi	T-Mobile US, Inc.	Wells Fargo & Company
Sony Network Entertainment International	Tongal	Wildcat Investments, LLC
Spartz	Toyota Motor Sales USA, Inc.	* William Blair and Company, L.L.C.
Sprint	TripAdvisor	Wilson, Perumal & Company, Inc.
ST&Company	True Corporation	Wind Point Partners
Starbucks Corporation	Twitter, Inc.	* Wine Group
Starwood Hotels & Resorts Worldwide, Inc.	Tyree & D'Angelo Partners	Wolters Kluwer
* Stax Inc.	Uber Technologies Inc.	World Business Chicago
Stitch Fix	UBS Investment Bank	Zenefits
Strategy&	* UMT	* Zimmer, Inc.
Stratram Capital	Unilever	ZS Associates
* Surgical Care Affiliates, Inc.	* United Airlines	Zynga Inc.
Sutter Health	United Technologies Corporation	
Swarm Mobile	UnitedHealth Group	
	Unum Group	

Recruited on campus for:

* Full-time employees

✉ Summer interns

▣ Both full-time employees and summer interns

THE CAREER MANAGEMENT CENTER

CREATING THE CONNECTIONS THAT INSPIRE GROWTH

The world-renowned Kellogg Career Management Center (CMC) has a well-earned reputation as the leader in its field. The CMC sustains consistently high levels of participation with an array of recruiting partners. That success is attributed, in part, to a personalized focus on each recruiter's unique requirements and a customized job search strategy for each student.

GETTING THE JOB DONE

"I was pleasantly surprised at the number of companies that actively recruit at Kellogg. As a student interested in a career in health care, it seemed there were more recruiters looking for Kellogg grads than job seekers. Every one of my friends seeking health care jobs had the same experience. I heard over and over again from recruiters that they come to Kellogg because of our ability to work with and through others to get the job done. That's what companies really look for. That's why they recruit leaders from Kellogg."

Rochelle Ross '14, Marketing Manager, Baxter International

CAREER MANAGEMENT CENTER

TOP FIVE WAYS FOR EMPLOYERS TO CONNECT

1

ON-CAMPUS RECRUITING & EVENTS

Learn how Kellogg can bring you closer to the top talent you seek.

2

KELLOGG JOB BOARD

Connect with both students and alumni; ideal for just-in-time recruiting.

3

RÉSUMÉ DATABASE

Tap into the deep end of the talent pool to fill specific requirements.

4

EXPERIENTIAL LEARNING PROJECTS

Gain practical, real-world exposure with highly motivated talent.

5

80 SPECIAL INTEREST STUDENT CLUBS

Get involved with those that align best with your industry and needs.

Learn more about recruiting at Kellogg: kellogg.northwestern.edu/career.
Talk with a member of the Employer Relations team: 847.491.3168.

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