

Cybersecurity Assessment
Return on Investment (ROI) Report

Prepared by: K. Stewart

Timeline: Three (3) weeks + ONE (1) year continuous monitoring

Cost:

Potential Financial Impact of Cyber Incidents

Type of Incident	Potential Cost (min/max)
Data Breach	\$150,000 - \$1.2M
Ransomware Attack	\$20,000 - \$5M
Downtime Costs	\$20,000 - \$500,000 (per hour)
Regulatory Fines	\$50,000 - \$4M
Reputational Damage	\$100,000 – \$2M

Assessment ROI

If the cybersecurity risk assessment prevents a single data breach

1. Preventing a Data Breach

- **Investment:** \$47,530
- **Minimum Potential Savings:** \$150,000

ROI: 215.55%

If the cybersecurity risk assessment prevents a major ransomware attack

2. Preventing a Major Ransomware Attack

- **Investment:** \$47,530
- **Minimum Potential Savings:** \$200,000

ROI: 320.74%

3. Preventing Downtime Costs (per hour)

- **Investment:** \$47,530
- **Minimum Potential Savings:** \$20,000

ROI: (-)57.91%

- **Note:** Negative ROI indicates a loss in this scenario if only one hour of downtime at the minimum estimated cost is prevented.

If the cybersecurity risk assessment prevents regulatory fines

4. Preventing Regulatory Fines

- **Investment:** \$47,530
- **Minimum Potential Savings:** \$50,000

ROI: 5.20%

- **Note:** Slightly positive ROI.

5. Preventing Reputational Damage

- **Investment:** \$47,530
- **Minimum Potential Savings:** \$100,000

ROI: 110.40%

Summary:

The ROI significantly improves for most scenarios; especially for preventing data breaches, ransomware attacks, and reputational damage, where the Organization's ROI is well over 100%.

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Disclaimer: *The ROI figures presented are current estimates based on industry averages for the cost of data breaches and ransomware attacks. Actual savings may vary depending on the specific circumstances and the effectiveness of implemented security measures. This assessment and its recommendations do not guarantee prevention of all security incidents. Service Capital Partners assumes no liability for any direct or indirect losses resulting from the use or implementation of this assessment.*