



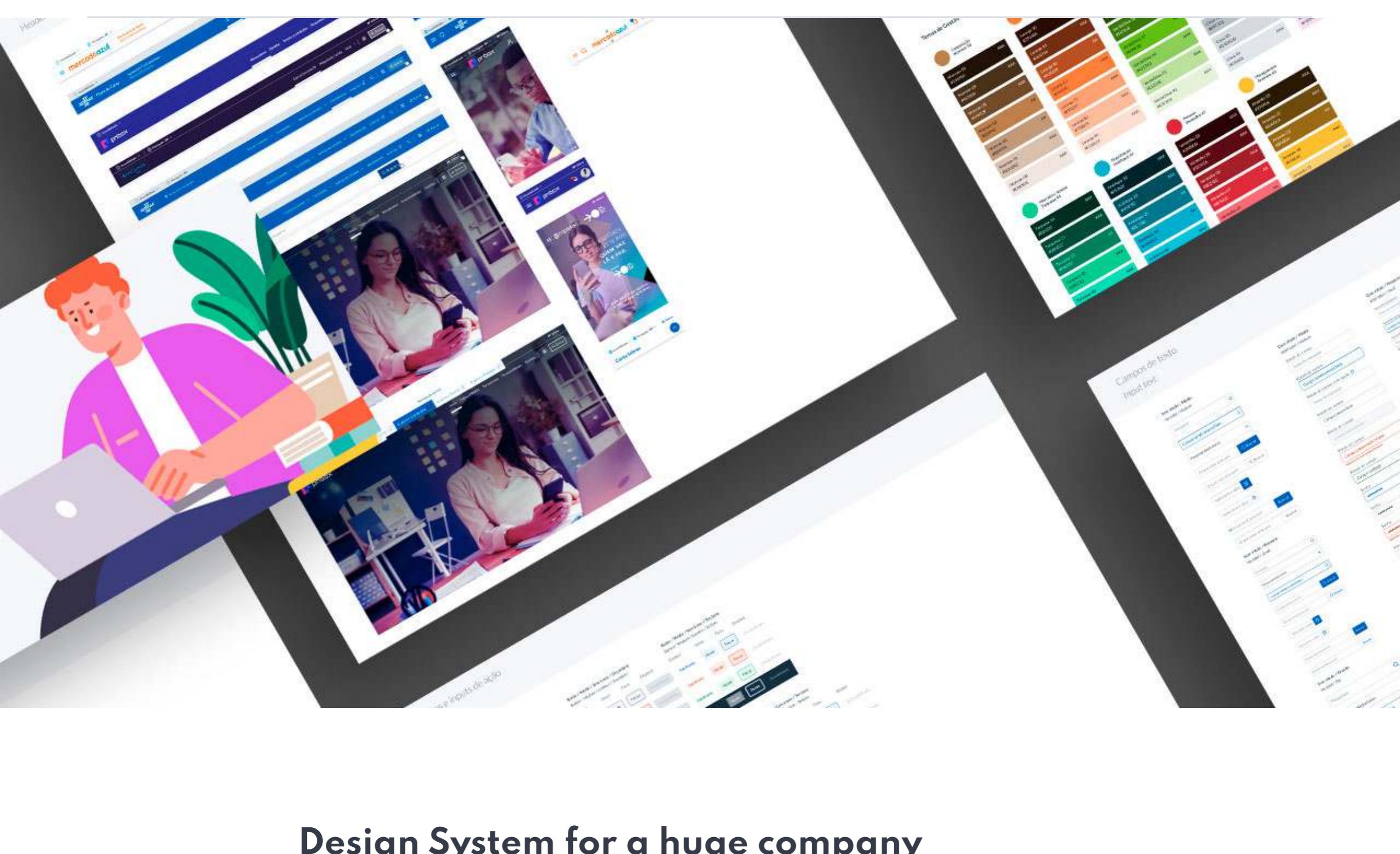
# Hi! I'm Thiago Lopes Senior Product Designer

**I do User Experience design, and art direction .  
Sometimes, I lead teams in complex projects too.**

I have been working with User Experience for the last 17 years, and I have been specialized in helping small and huge companies to solve complex problems, and improving their interfaces, and helping teams to reduce developer time, using design thinking and agile methodologies.

I have been working for international companies like United Nations, UNESCO, and for huge companies from Brazil.

In these companies, sometimes, I lead teams in complex projects. I use a lot of tools that help teams to generate ideas, I implement visual design prototypes, I also do usability tests, and sometimes I develop simple HTML and CSS code



## Design System for a huge company

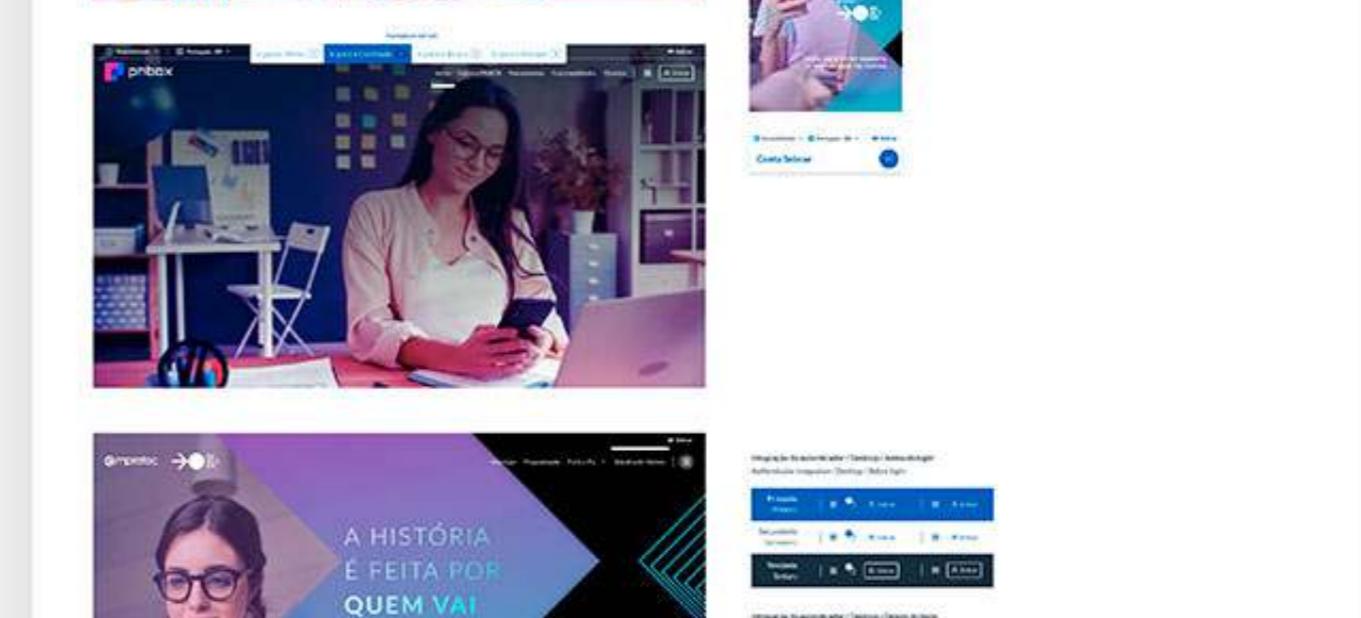
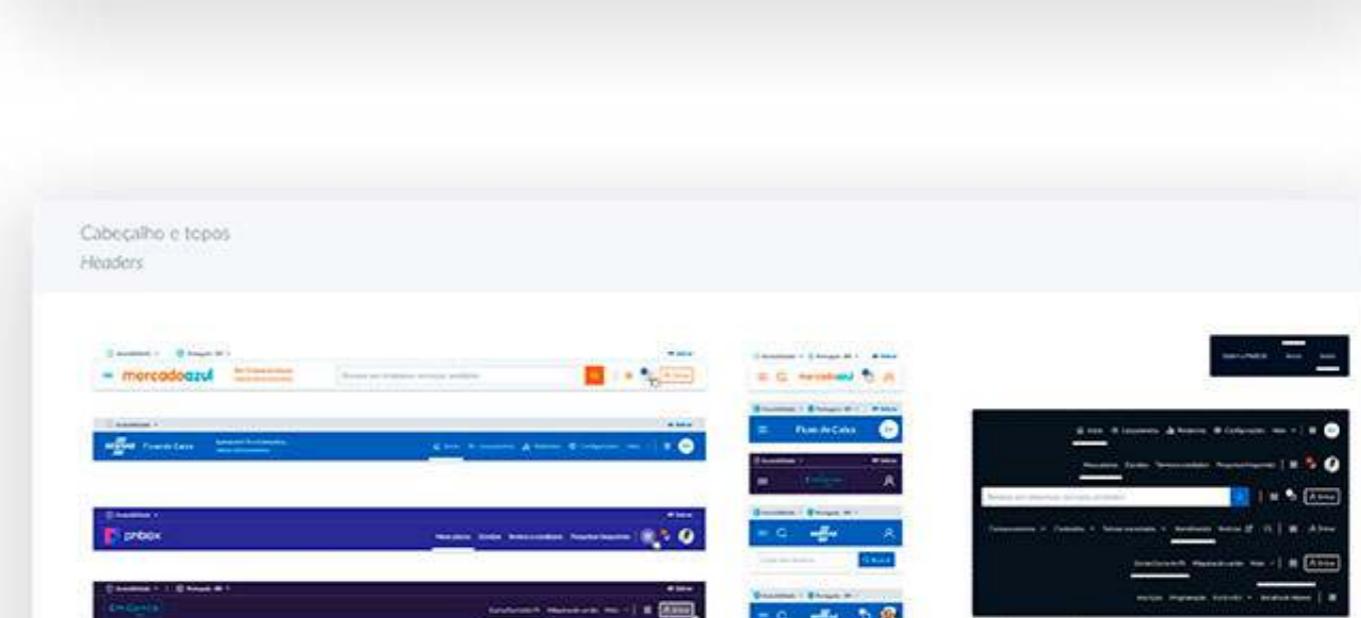
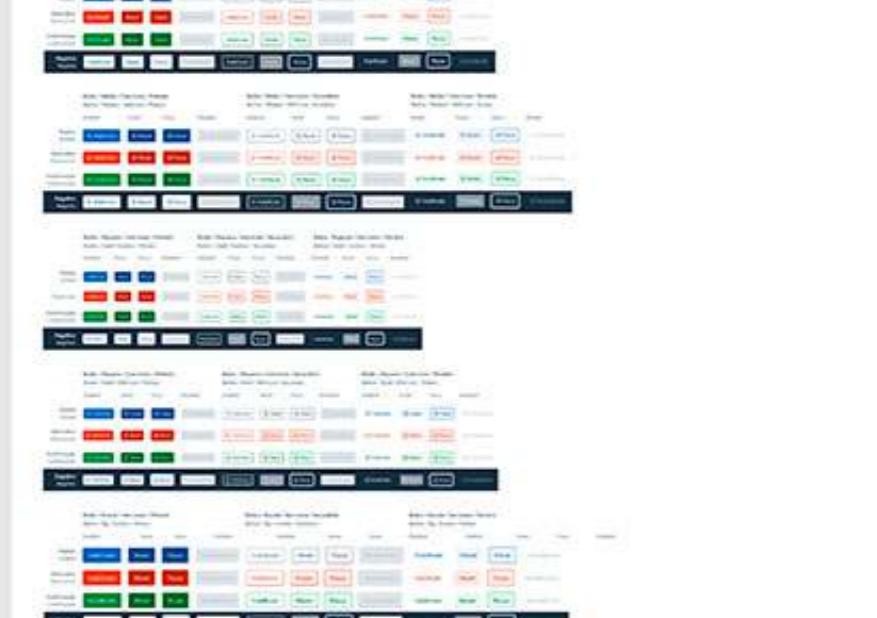
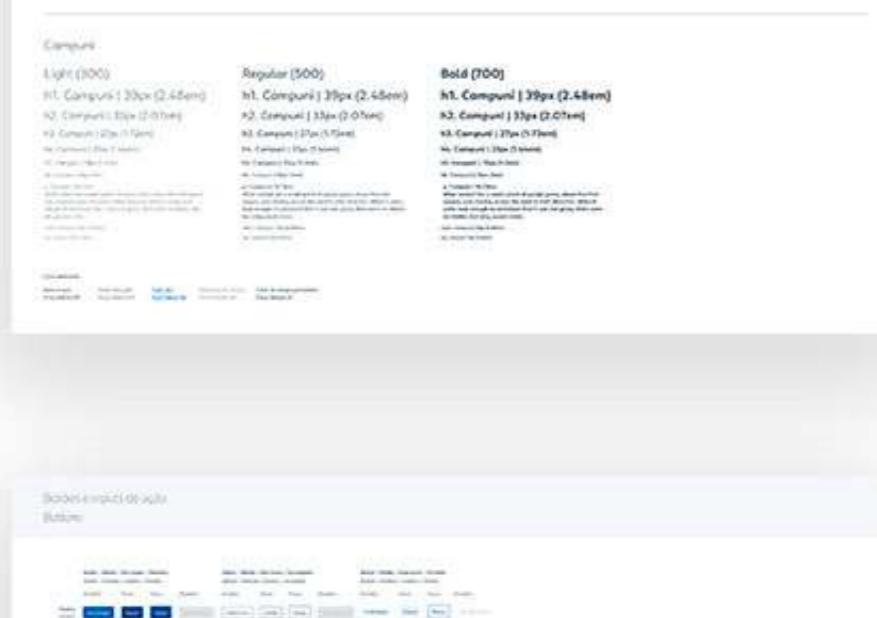
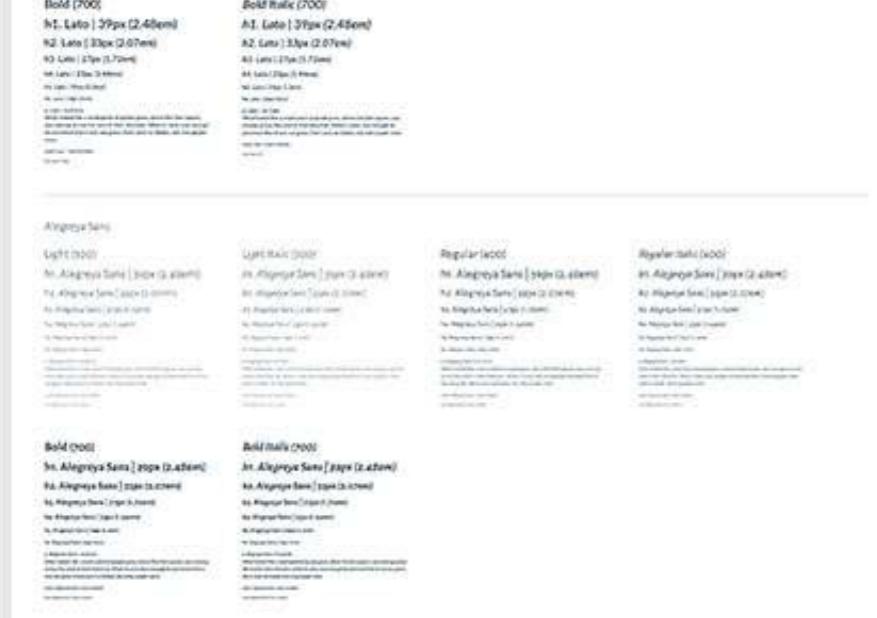
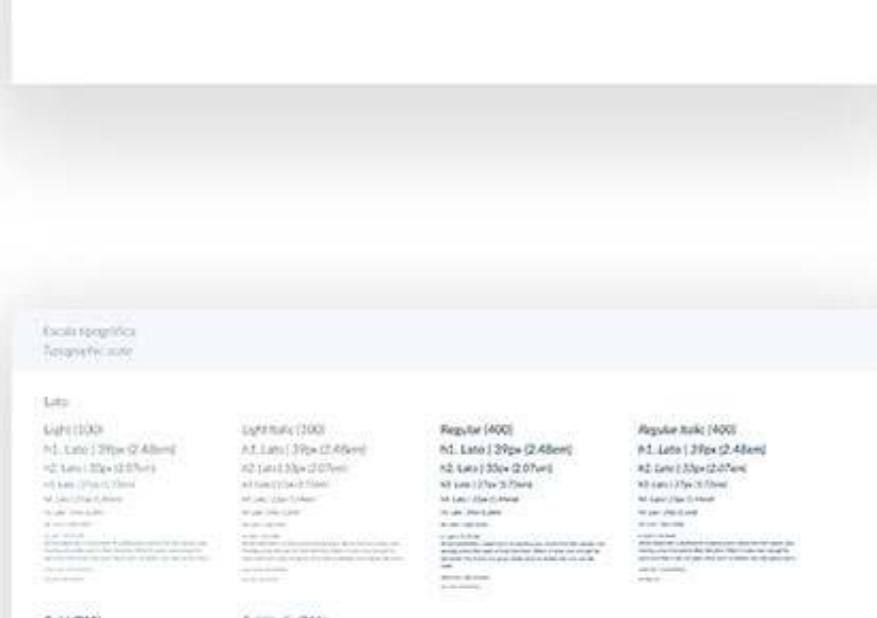
Sebrae is a huge non-profit private entity with the mission of promoting the sustainable and competitive development of small businesses in Brazil.

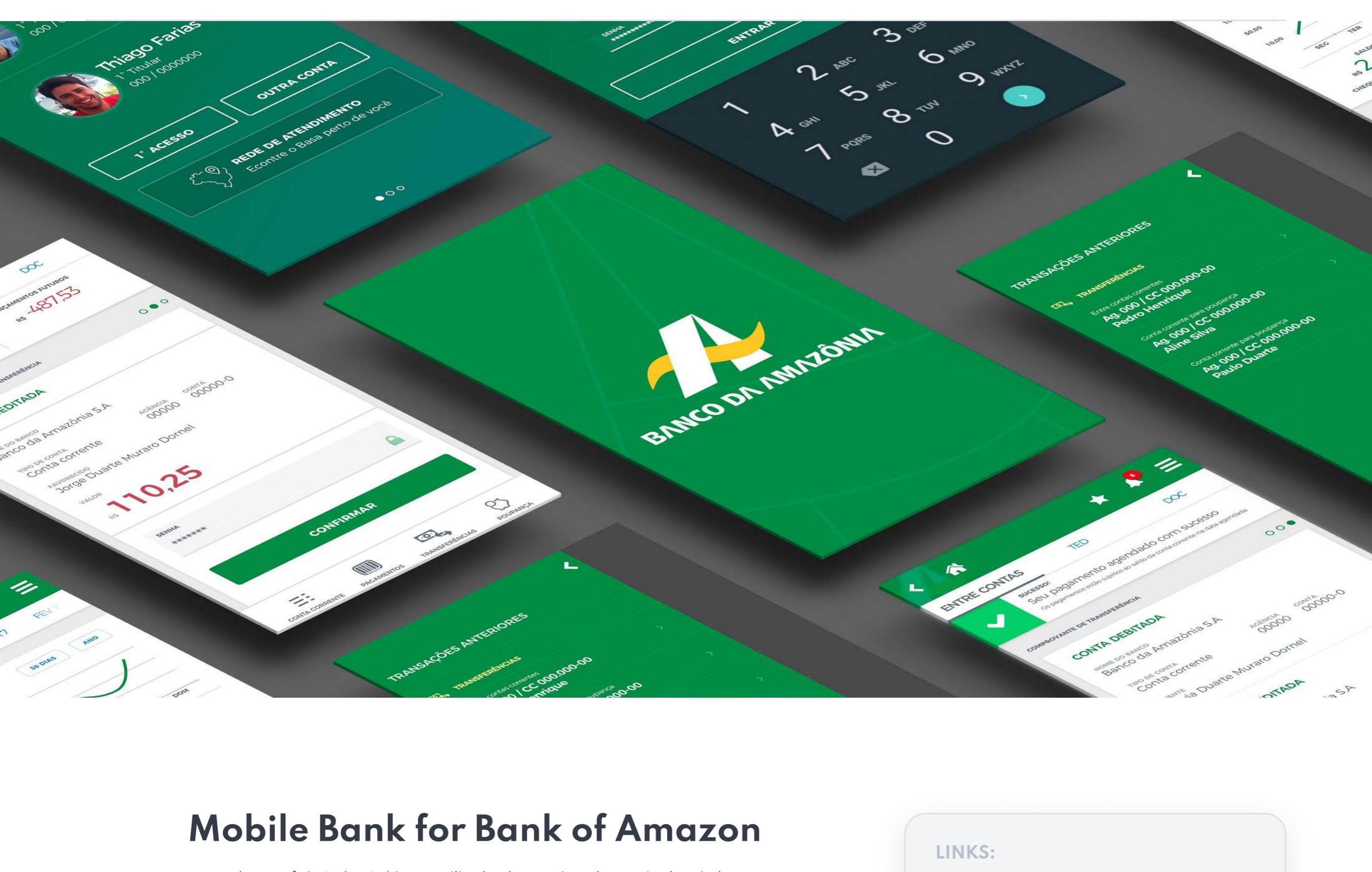
Building a Design System for a single project already requires a lot of experience, imagine building something like that for a huge company, with fifty years of existence and thousands of products, designers spread in the hole company, in a country that seems like a continent.

This was the challenge that is still being developed by me, and Sebrae experienced designers team. The big challenge was not just to build all the standards for user interfaces, but also to build a simple way to apply research studies, design ops, and try to think always the experience for clients and providers.

In this huge project, I lead the team, also lead the project, I did the visual design with the team, and conducted the usability tests. Also, I am responsible for following the developers team, while they build the code of the Design system.

## The results





## Mobile Bank for Bank of Amazon

Banco da Amazônia SA (BASA) is a Brazilian bank, constituted as a mixed capital company, with the participation of the Federal Government of Brazil as the largest shareholder.

One of my most important digital design work was for a digital bank app for "Banco da Amazônia", in Brazil.

In this app I was responsible to do the basic UX discovery research, I have made all the interaction design, like information architecture, and also, I made the User interface design, and the HTML and CSS customization.

I had made the usability tests with the all the prototypes, and now the developers are doing their job, and sometimes we still discuss some improvements for the app.

This project for Banco da Amazônia was awarded, in the categories "Channel Modernization, New Mobile Banking, Extra Cash Web", by the Efinance Award.

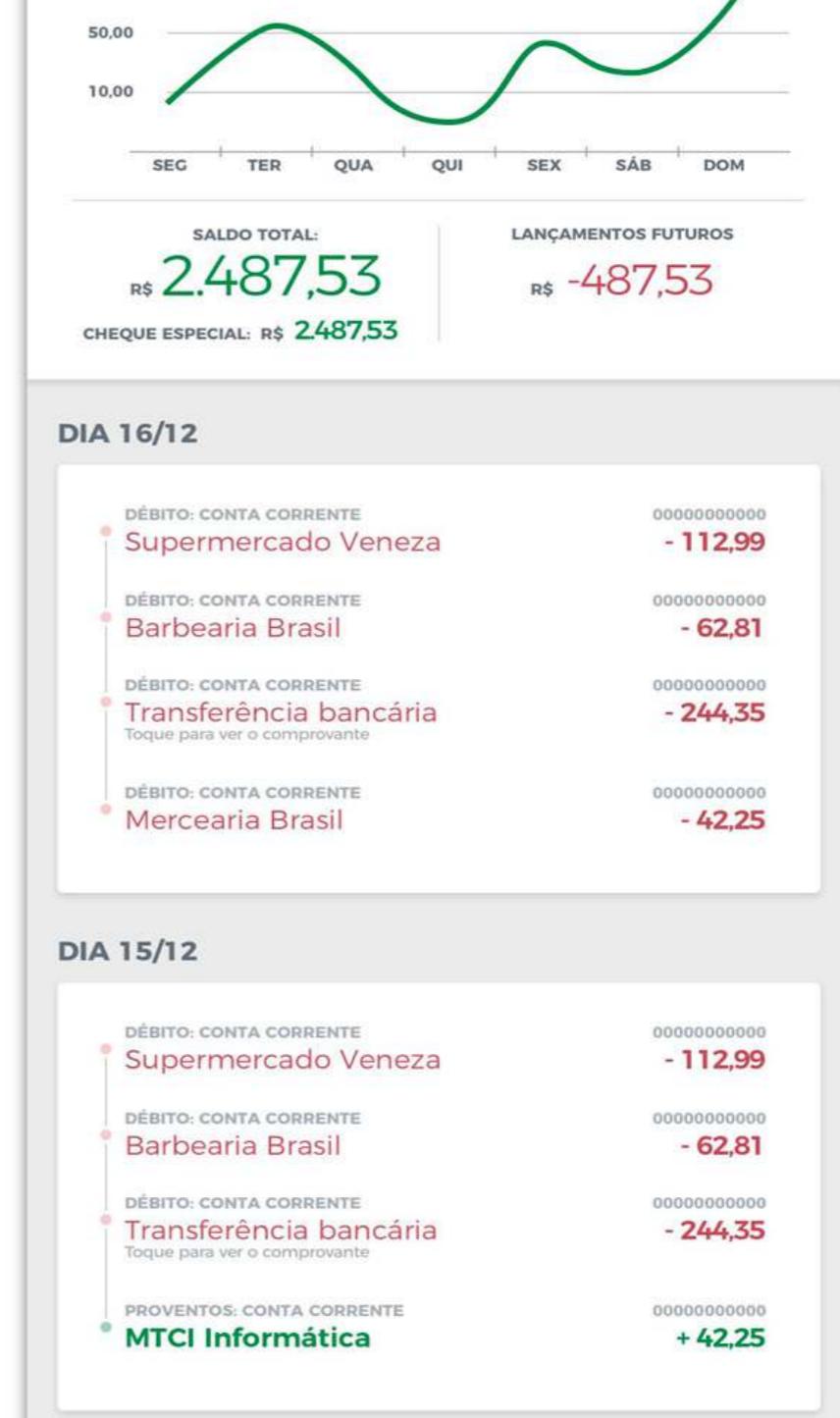
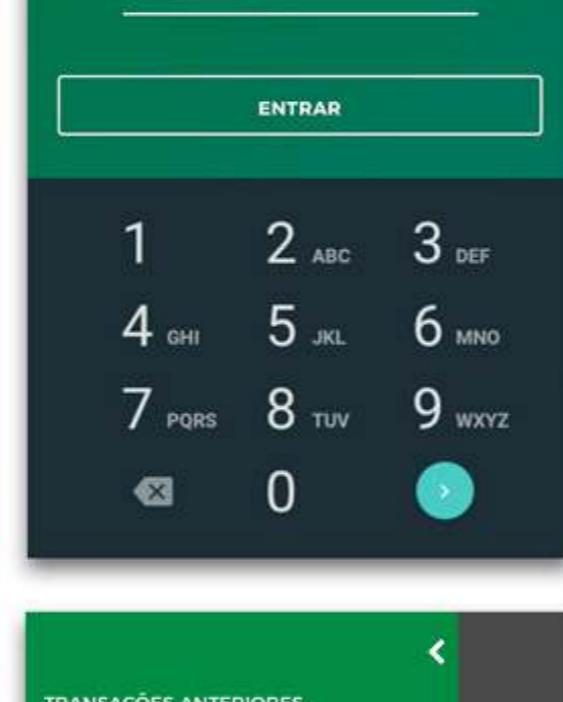
The Efinance Award aims to identify and highlight the most important projects in the Information and Communication Technology area of financial companies in Brazil.

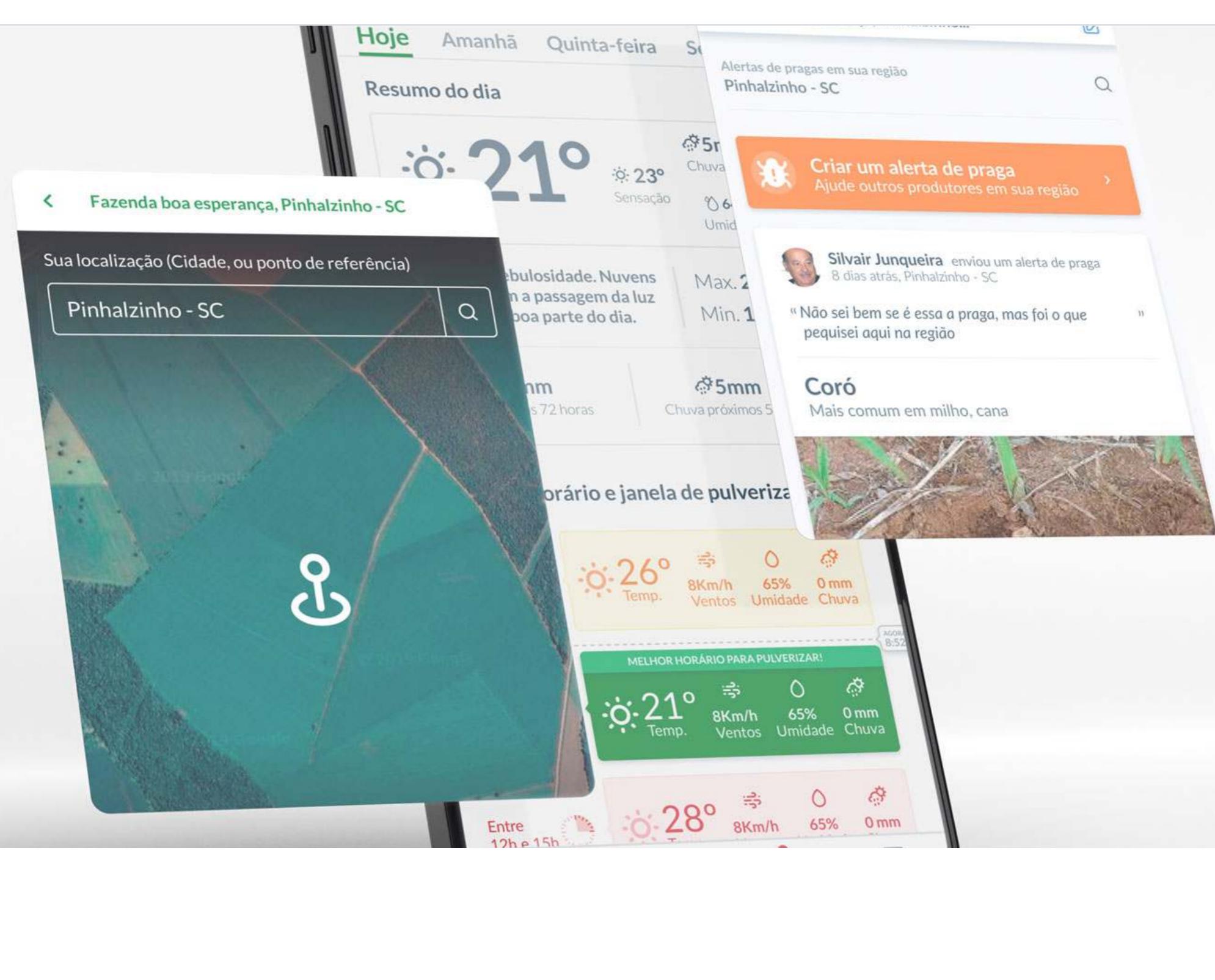
### The results

#### LINKS:

[Prototype \(Marvelapp\)](#)

[App \(Google Play\)](#)





## App for Farmer's Guide

The proposal of the app is been a digital solution aimed to help farm producers in their decision-making

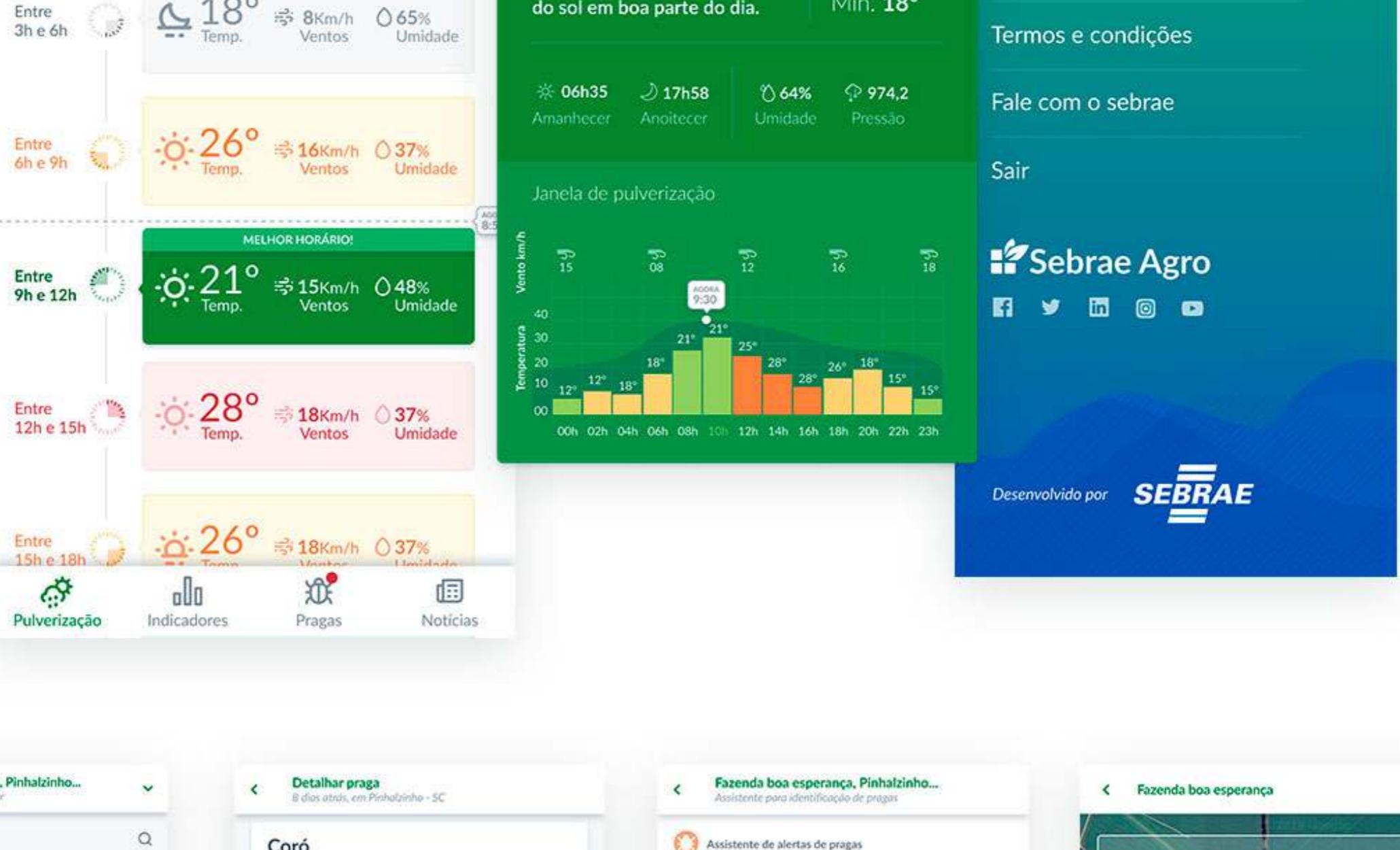
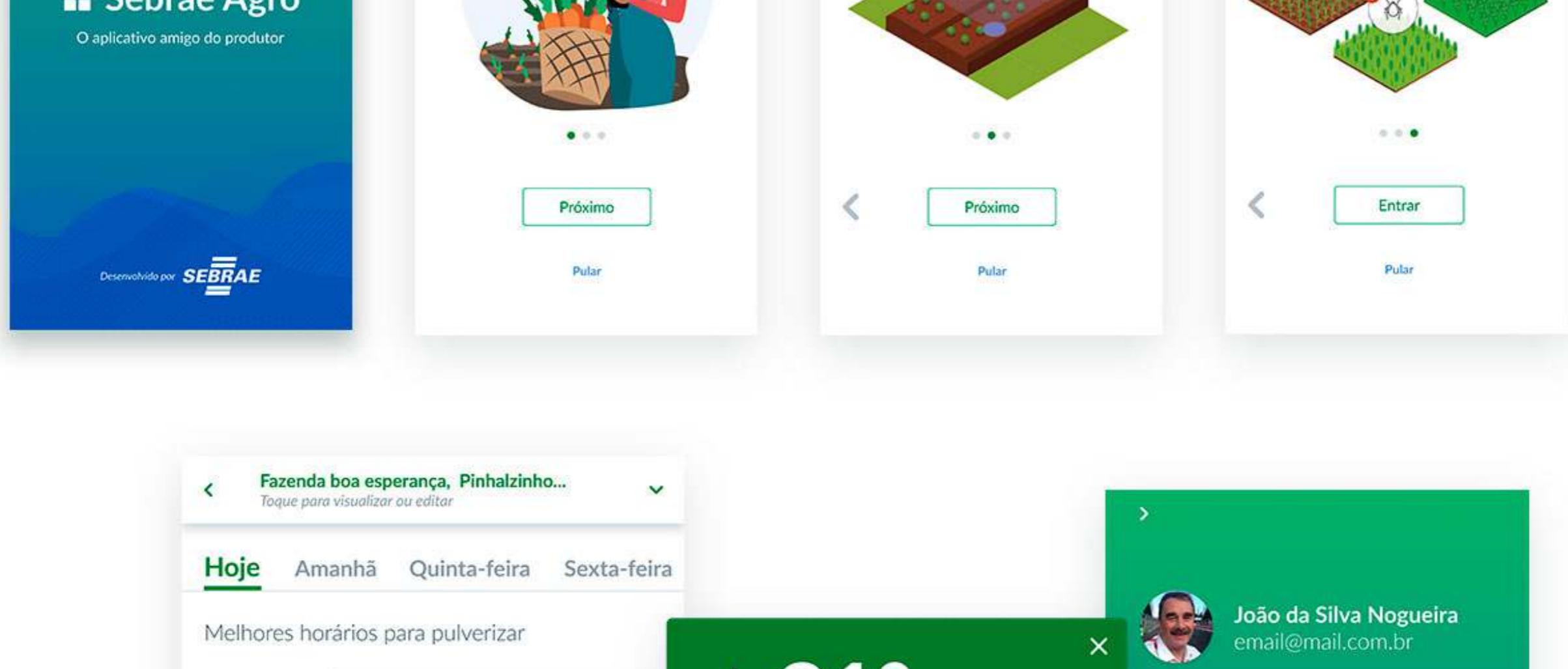
This digital design work was for a free app to help small farm producers in Brazil, that helps them to choose the best time to spray pesticides in their plantation.

This app is for free to users, and I was responsible to do the basic UX discovery research, I have made all the interaction design, like information architecture, and also, I made the User interface design.

After that I made the usability tests with the prototype, and now the developers are doing their job, and sometimes we still discuss some improvements for the app



## The results





## EngSoftware new website

Engesoftware is a company that has large experience with technology solutions and provides digital transformation to their clients.

This is a simple website, that is still under construction, for a smart company. In this challenge, I was responsible to understand the company, and try to translate in the design.

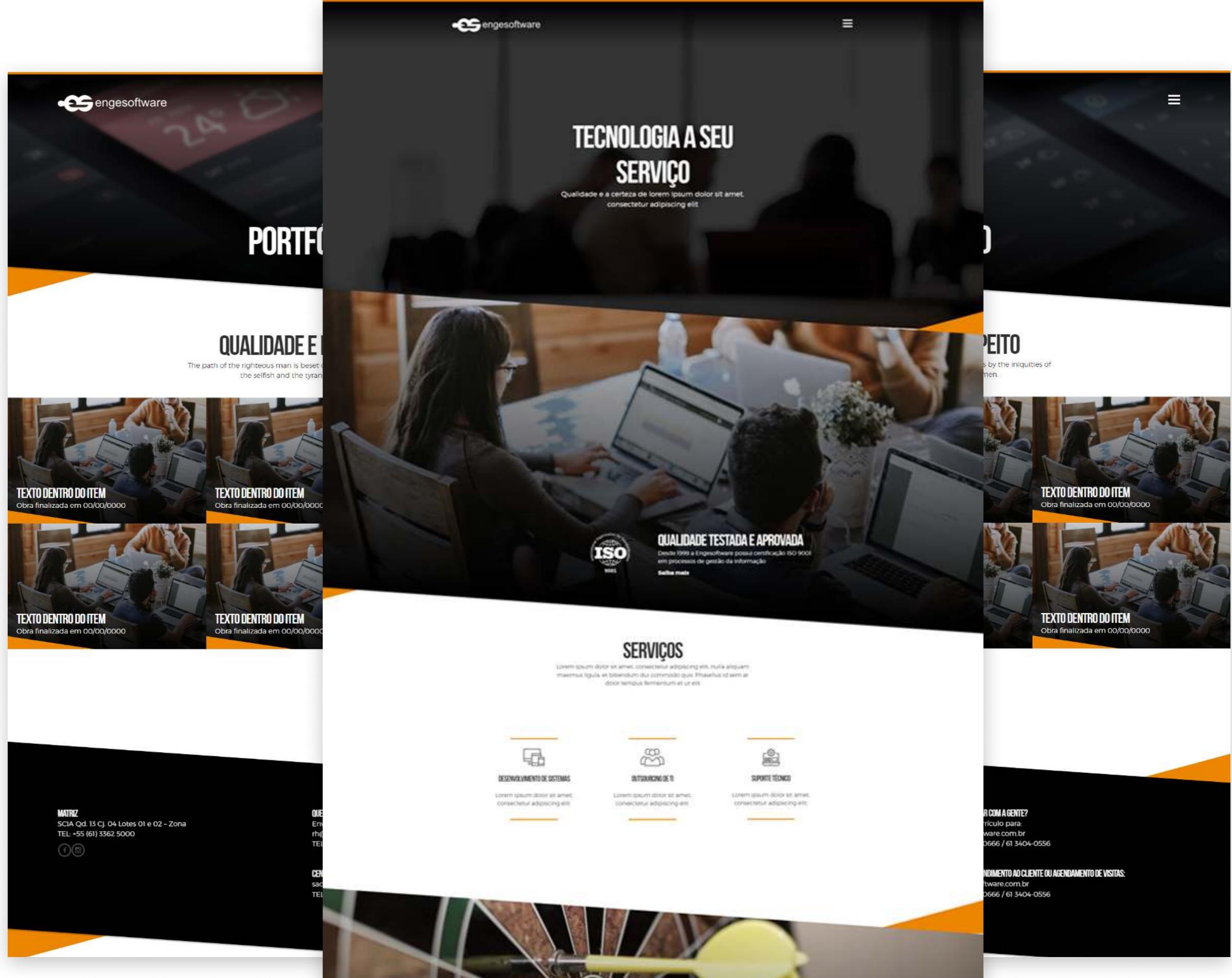
In this case, I did the User experience, the Design (User interface), and finally I did the HTML and the CSS.

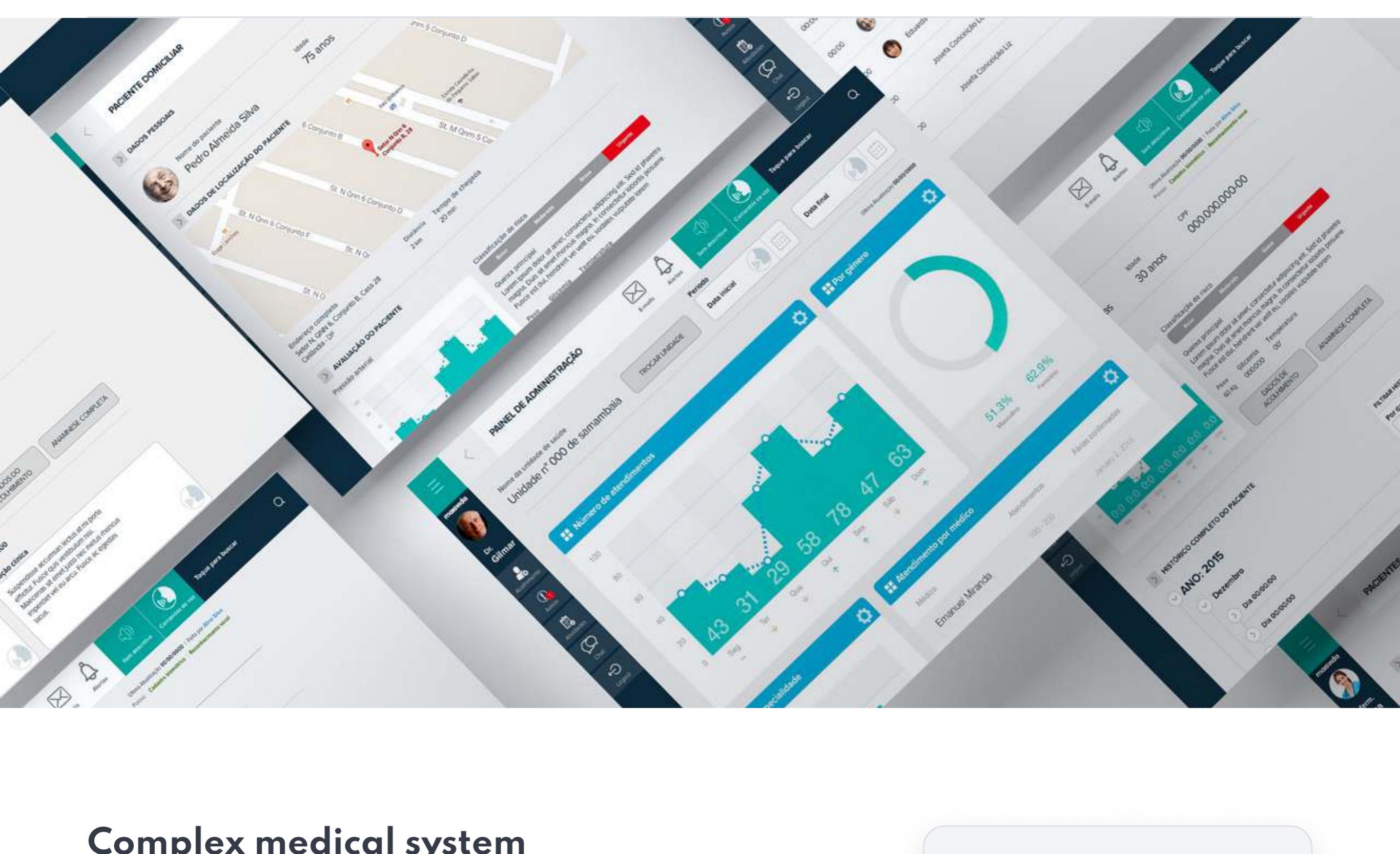
### LINKS:

[Prototype \(Figma\)](#)

[Website \(Github\)](#)

## The results





## Complex medical system

MaisVida is a startup that develops digital solutions for health and hospitals management.

In this project I was responsible for the discovery, researching in hospitals, studying how medics works in their field, using shadowing techniques.

The challenge was creating a system that Medics could fill the forms with voice or texting, using tablets (that's the reason for the big sizes of buttons, and texts fields).

After that I developed the user experience, with prototypes, usability tests, and them, I did the visual design and the HTML and CSS customization.

## The results

### LINKS:

[HTML and CSS \(Github\)](#)

[HTML and CSS \(Github\)](#)