Thiago Sousa Lopes

PRODUCT DESIGNER LEADER / USER EXPERIENCE / USER INTERFACE DESIGNER

Resident in Brasilia, Brazil
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As a Senior User Experience and Strategic Designer, I have honed my craft through diverse experiences across several industries. My area of specialization lies in devising innovative strategies, right from the inception stage of projects.

I leverage cutting-edge tools to reshape ideas, develop prototypes, conduct usability tests, and occasionally dabble in the development of simple HTML and CSS coding. My track record speaks to my ability to design intuitive and engaging user experiences that surpass client expectations.

USER EXPERIENCE	
USER INTERFACE DESIGN	
HTML / CSS	

Education

Communication and Media Studies - Associate's Degree
Design Thinking - M.B.A.

Important Experiences

Sebrae
Micro and Small Business Support Service

ROLE (2019 - Currently)
Senior Product Designer (+HTML/CSS Dev)

RESPONSIBILITIES
Designing interfaces of systems and sites used by thousands, improving the user experience, digital transformation, and UX strategy

Fundação Oswaldo Cruz
Scientific institution for research

ROLE (2018 - 2022)
Senior Product Designer (+HTML/CSS Dev)

RESPONSIBILITIES
Designing interfaces of systems and sites used by thousands, improving the user experience, digital transformation, and UX strategy

UN / UNESCO
United Nations Educational, Scientific and Cultural Organization

ROLE (2017-2018)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES
I have worked on "Educação Livre" project (that means "Education Free"). It is a project to provide education to young people that are in social vulnerability

UN / UNODC / UNPD
United Nations

ROLE (2014-2016 / 2021)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES
I have worked on the "Custody Hearing System". It is a project to register people who have suffered violence or torture, that are in social vulnerability. Studing and researching the clients, I developed the information architecture so that users can use the system quickly and simply

SICOOB
The Brazilian Credit Union System

ROLE (2016)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES
At SICOOB I have been working on implementing user experience standards and helping to improve products and services.

OEI
Organización de Estados Iberoamericanos
Multilateral cooperation company between countries

ROLE (2012-2014 / 2015)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES
I worked in the interface and design team to develop websites, restructuring navigation and aesthetics, improving information architecture for different solutions

Knowledge

LANGUAGES

HTML5 / CSS3 (Less, Sass)	
Javascript	

PROTOTYPING

Figma	
Adobe XD	

DESIGN

Figma	
Photoshop	
Illustrator	

Additional Knowledge

Digital Transformation
University of Virginia

Leadership Through Design Innovation
Northwestern University

Design Thinking
MJV / Unopar

Digital Product Leadership
Tera Education (Brazil)

Data Leadership for Business
Tera Education (Brazil)

Business model generation
Echos (Brazil)

UX Design Thinking
Jump Education (Brazil)