# Thiago Sousa Lopes

PRODUCT DESIGNER & UX/UI DESIGN SPECIALIST

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Portfolio: thsl.github.io/thsl/ | LinkedIn: linkedin.com/in/thsl

#### **SUMMARY**

Senior product designer (UX/UI specialist), with large experience working in information technology;

Experienced in performing on different projects, companies, and segments, leading teams in complex projects, and improving products values for continued growth and success;

Communicator and executor profile, that allows me to understand the processes and people, I can deliver high-quality and complex projects on time;

# SENIOR SKILLS (17+ years)

Figma (5+ years), Adobe XD, InVision, Marvel, Adobe Photoshop (15+ years), Adobe Illustrator (15+ years), HTML/CSS;

User experience, User Interface Design, User Research & Strategy, Sketching, User Interviews, Journey Maps;

Communication, Collaboration, Empathy, Problem-solving, Leadership, and Adaptability;

#### **IMPORTANT EXPERIENCES**

Cision (Brand measurement and Press Release analytics company)

## Senior Product Designer Consultant (2022-2023)

Responsible for designing interfaces of a complex system, which is used by thousands of users, resulting in an improvement in the user experience and helping reduce 50% user time working.

**Sebrae** (A huge company that provides free support to small businesses)

#### Senior Product Designer (+HTML/CSS Dev) (2019-2022)

Designing systems, sites, and apps, used by thousands of users, improving their user experience, and applying the digital transformation, and UX strategy.

### Oswaldo Cruz Foundation (A huge Scientific institution for research in Brazil)

# Senior Product Designer (+HTML/CSS Dev) (2018-2022)

I designed the interface of educational complex systems for thousands of medics, improving the user experience, digital transformation, and UX strategy for other complex projects.

# United Nations (Educational, Scientific, and Cultural Organization)

Senior Product Designer (UX/UI) Consultant (+HTML/CSS Dev) (2012-2016) I have worked on the "Educação Livre" project (that means "Education Free"). It is a project to provide education to young people that are in social vulnerability, and I was responsible for the whole design process (research, UX design, and visual design)

#### **EDUCATION**

Communication and Media Studies - Associates Degree;

Design Thinking - M.B.A.;

#### **LANGUAGES**

English - Advanced;

Portuguese - Native Speaker;