

THIAGO SOUSA LOPEZ

PRODUCT DESIGNER LEADER / USER EXPERIENCE / USER INTERFACE DESIGNER



Resident in Brasilia, Brazil
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As a Senior User Experience and Strategic Designer, I have been working on projects in various companies and in different segments, I have been specialized in innovation strategies, participating in the beginning of the project creation process

Using tools that help to reposition ideas, implementing prototypes, usability tests and sometimes developing simple HTML and CSS coding

EDUCATION

Communication and Media Studies - Associate's Degree
Design Thinking - M.B.A.

IMPORTANT EXPERIENCES



Sebrae
Micro and Small Business Support Service

ROLE (2019 - Currently)
Senior Product Designer (+HTML/CSS Dev)

RESPONSIBILITIES

Designing interfaces of systems and sites used by thousands, improving the user experience, digital transformation, and UX strategy



Fundação Oswaldo Cruz
Scientific institution for research

ROLE (2018 - 2022)
Senior Product Designer (+HTML/CSS Dev)

RESPONSIBILITIES

The UNASUS system was created by the Ministry of Health in 2010 to provide training and continuous education needs for health professionals



UN / UNESCO
United Nations Educational, Scientific and Cultural Organization

ROLE (2017-2018)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES

I have worked on "Educação Livre" project (that means "Education Free"). It is a project to provide education to young people that are in social vulnerability



UN / UNODC / UNPD
United Nations

ROLE (2014-2016 / 2021)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES

I have worked on the "Custody Hearing System". It is a project to register people who have suffered violence or torture, that are in social vulnerability. Studing and researching the clients, I developed the information architecture so that users can use the system quickly and simply



SICOOB
The Brazilian Credit Union System

ROLE (2016)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES

At SICOOB I have been working on implementing user experience standards and helping to improve products and services.



OEI
Organización de Estados Iberoamericanos
Multilateral cooperation company between countries

ROLE (2012-2014 / 2015)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES

I worked in the interface and design team to develop websites, restructuring navigation and aesthetics, improving information architecture for different solutions

USER EXPERIENCE

USER INTERFACE DESIGN

HTML / CSS

KNOWLEDGE

LANGUAGES

HTML5 / CSS3 (Less, Sass)

Javascript

PROTOTYPING

Figma

Adobe XD

DESIGN

Figma

Photoshop

Illustrator

ADDITIONAL KNOWLEDGE

Digital Transformation

University of Virginia

Leadership Through Design Innovation

Northwestern University

Design Thinking

MJV / Unopar

Digital Product Leadership

Tera Education (Brazil)

Data Leadership for Business

Tera Education (Brazil)

Business model generation

Echos (Brazil)

UX Design Thinking

Jump Education (Brazil)

