

Thiago Sousa Lopes

PRODUCT DESIGNER & UX/UI DESIGN SPECIALIST

LIVING IN: **Brasília, Brazil**

PHONE: +55 61 99258 5694

E-MAIL: thiago.sousa.lopes@gmail.com

PORTFOLIO: thsl.github.io/thsl

LINKEDIN: linkedin.com/in/thsl

SUMMARY

Senior Product Designer & UX/UI Specialist, worked with diverse clients and users, from startups to large corporations.

From strategy to coding, also experienced in Agile and Lean methodologies, to solve complex challenges.

SENIOR SKILLS (17+ years)

- User Experience and Interaction Design, User Research & Strategy.
- User Interface and Graphic Design, Information Design, and Data visualization.
- Responsive Design (HTML/CSS), Lean UX, Agile Methodologies, and scrum.
- Communication, Collaboration, Empathy, Problem-solving, Leadership, and Adaptability.
- Figma (6+ years), InVision, Marvel, Photoshop/Illustrator (15+ years).

RELEVANT PROJECTS

Banking Application (Mobile)

Designed UX/UI and basic HTML/CSS for a mobile banking app with 200,000+ users, winning three social banking modernization awards.

AI-Driven Information System:

Designed the user experience and visual elements for a system that utilizes artificial intelligence to rank and collect relevant information for various clients.

Medical System for a Health Startup

Create a user-friendly interface experience for medical professionals at a health startup that uses big data and voice interfaces to improve patient care in hospitals.

IMPORTANT EXPERIENCES

Sebrae *(A major company that provides free support to small businesses)*

Senior Product Designer (+HTML/CSS Dev) (Mar 2019 - Currently)

Designing systems, sites, and apps, used by thousands of users

Responsibilities

- UX Design for complex systems, apps, and sites used by 4+ millions of users.
- Digital transformation, and UX strategy.
- Leading projects and people to solve complex problems.
- Reducing to more than 75% the time of developers using design thinking, agile methodologies like scrum, and design system methodologies.

Cision *(Brand measurement and Press Release analytics company)*

Senior Product Designer Consultant (Jun 2022- Mar 2023)

Working as a Zazmic consultant in Cision projects (Cision is a company with clients worldwide)

Responsibilities

- Worked with the developers, helping to find the best solution for UX problems in the user interface.
- Creating/applying the complex system's visual design and design system.
- Reduced next to 60% of the time of the users.
- User experience based on understanding users.

Fiotec *(A huge Tech and Scientific institution for research in Brazil)*

Senior Product Designer (+HTML/CSS Dev) (Jun 2018- Mar 2022)

I designed the interface of educational complex systems for thousands of medics, improving the user experience, digital transformation, and UX strategy for other complex projects.

Responsibilities

- Designing interfaces of systems used by more than 20,000 medics.
- Digital transformation, UX strategy for better results.
- Improving the user experience with UX research.
- Interaction design, Information Architecture, and User Interface design.
- Usability tests with the prototype.
- Helped developers customize the HTML and CSS.

Foton Tech *(Tech bank company)*

Senior Product Designer (UX/UI) Consultant (+HTML/CSS Dev)

(Jun 2016 – Sep 2018)

One of my most important digital design works was for a digital bank app for Amazonian Bank, in Brazil, and winner of the EFinance Award, in the 3 categories, in 2018.

Responsibilities

- UX design for the banking app, used by more than 100,000 users.
- Improving the user experience and UX strategy.
- UX discovery research.
- Interaction design, Information architecture.
- User Interface design and Usability tests with the prototype.
- Working directly with developers.
- HTML and CSS customization.

United Nations *(Educational, Scientific, and Cultural Organization)*

Senior Product Designer (UX/UI) Consultant (+HTML/CSS Dev)

(Ap 2012 – Jun 2016)

I have worked on the "Educação Livre" project (that means "Education Free"). It is a project to provide education to young people that are in social vulnerability, and I was responsible for the whole design process (research, UX design, and visual design).

Responsibilities

- Designing interfaces of systems used by more than 8,000 young people.
- Digital transformation, and UX strategy.
- UX discovery research.
- Interaction design.
- Information architecture.
- Usability tests with the prototype.

EDUCATION

- **M.B.A. in Design Thinking**
- **Associate degree in communication and media studies**

LANGUAGES

English – *Upper intermediate*

Portuguese – *Native Speaker*