

# Thiago Sousa Lopes

PRODUCT DESIGNER LEADER / USER EXPERIENCE / USER INTERFACE DESIGNER



Brazilian, 40 years old, married, 2 children  
Resident in Brasília, Brazil  
Portfolio: [thsl.github.io/thsl/](https://thsl.github.io/thsl/)  
Phone Number: +55 61 99258 5694  
E-mail: [thiago.sousa.lopes@gmail.com](mailto:thiago.sousa.lopes@gmail.com)  
[linkedin.com/in/thsl](https://linkedin.com/in/thsl)

As a Senior User Experience and Strategic Designer, I've been working on projects in many companies in various segments, I've been specialized in innovation strategies, participating in the beginning of the creation of the projects

Using tools that helps the reposition of the ideas, implementing prototypes, usability tests and sometimes developing simple HTML and CSS coding

## USER EXPERIENCE

## USER INTERFACE DESIGN

## HTML / CSS

## Education

**Communication and Media Studies** - Associate's Degree  
**Design Thinking** - M.B.A.

## Important experiences



### Sebrae

Micro and Small Business Support Service

#### ROLE

Senior Product Designer (+HTML/CSS Dev)

#### RESPONSIBILITIES

Designing interfaces of systems and sites for use by its thousands of users, improving the user experience, digital transformation, and UX strategy



### Fundação Oswaldo Cruz

Scientific institution for research

#### ROLE

Senior Product Designer (+HTML/CSS Dev)

#### RESPONSIBILITIES

The UNASUS system was created by the Ministry of Health in 2010 to meet the training and continuing education needs of health professionals



### ONU / UNESCO

United Nations Educational, Scientific and Cultural Organization

#### ROLE

Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

#### RESPONSIBILITIES

I've worked on the "Educação Livre" (that means "Education Free"). It's a project to bring education to youth people, in social vulnerable.



### ONU / UNODC / PNUD

United Nations Office on Drugs and Crime

#### ROLE

Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

#### RESPONSIBILITIES

I've worked in the "Custody Hearing System". It's a project to register people who have suffered violence or torture, in social vulnerability. With studies and research with users, I developed the information architecture so that users can use the system quickly and simply;



### SICOOB

The Brazilian Credit Union System

#### ROLE

Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

#### RESPONSIBILITIES

At SICOOB I'm working implementing user experience standards, helping to improve products and services.



### OEI

Organización de Estados Iberoamericanos  
Multilateral cooperation company between countries

#### ROLE

Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

#### RESPONSIBILITIES

Worked at the interface and design team to develop websites, restructuring navigation and aesthetics, improving information architecture for different solutions

## Knowledge

### LANGUAGES

#### HTML5 / CSS3 (Less, Sass)

#### Javascript

### PROTOTYPING

#### Figma

#### Adobe XD

### DESIGN

#### Figma

#### Photoshop

#### Illustrator

## Additional knowledge

### Digital Transformation

University of Virginia

### Leadership Through Design Innovation

Northwestern University

### Design Thinking

MJV / Unopar

### Digital Product Leadership

Tera Education (Brazil)

### Data Leadership for Business

Tera Education (Brazil)

### Business model generation

Echos (Brazil)

### UX Design Thinking

Jump Education (Brazil)

