

Thiago Sousa Lopes

PRODUCT DESIGN LEADER / USER EXPERIENCE / USER INTERFACE DESIGNER

Resident in Brasilia, Brazil

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As a Senior User Experience and Strategic Designer, I have honed my craft through diverse experiences across several industries. My area of specialization lies in devising innovative strategies, right from the inception stage of projects.

I leverage cutting-edge tools to reshape ideas, develop prototypes, conduct usability tests, and occasionally dabble in the development of simple HTML and CSS coding. My track record speaks to my ability to design intuitive and engaging user experiences that surpass client expectations.

Education

Communication and Media Studies - Associate's Degree

Design Thinking - M.B.A.

Important Experiences



Cision
As Zazmic contractor

ROLE (2022 - Currently)
Senior Consultant Product Designer (+HTML/CSS Dev)

RESPONSIBILITIES
As a consultant, designing interfaces of systems and sites used by thousands, improving the user experience, digital transformation, and UX strategy



Sebrae
Support for Small Business

ROLE (2019 - Currently)
Senior Product Designer (+HTML/CSS Dev)

RESPONSIBILITIES
Designing interfaces of systems and sites used by thousands, improving the user experience, digital transformation, and UX strategy



Oswaldo Cruz Foundation
Scientific institution for research

ROLE (2018 - 2022)
Senior Product Designer (+HTML/CSS Dev)

RESPONSIBILITIES
Designing interfaces of systems and sites used by thousands, improving the user experience, digital transformation, and UX strategy



United Nations
UNESCO
Educational, Scientific and Cultural Organization

ROLE (2017-2018)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES
I have worked on "Educação Livre" project (that means "Education Free"). It is a project to provide education to young people that are in social vulnerability



United Nations
UN / UNODC / UNPD

ROLE (2014-2016 / 2021)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

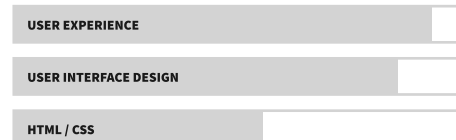
RESPONSIBILITIES
I have worked on the "Custody Hearing System". It is a project to register people who have suffered violence or torture, that are in social vulnerability. Studing and researching the clients, I developed the information architecture so that users can use the system quickly and simply



OEI
Organización de Estados Iberoamericanos
Cooperation company between countries

ROLE (2012-2014 / 2015)
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

RESPONSIBILITIES
I worked in the interface and design team to develop websites, restructuring navigation and aesthetics, improving information architecture for different solutions



Knowledge

LANGUAGES

HTML5 / CSS3 (Less, Sass)

Javascript

PROTOTYPING

Figma

Adobe XD

DESIGN

Figma

Photoshop

Illustrator

Additional Knowledge

Digital Transformation

University of Virginia

Leadership Through Design Innovation

Northwestern University

Design Thinking

MJV / Unopar

Digital Product Leadership

Tera Education (Brazil)

Data Leadership for Business

Tera Education (Brazil)

Business model generation

Echos (Brazil)

UX Design Thinking

Jump Education (Brazil)

