

# Thiago Sousa Lopes

PRODUCT DESIGNER | UX/UI DESIGN ESPECIALIST



Resident in Brasilia, Brazil

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I'm a senior product designer (UX/UI specialist), with over 17 years of experience working in information technology.

Experienced in performing on different projects, companies, segments, and leading teams in complex projects.

Communicator and executor profile, that allows me to understand the processes and people, I can deliver high quality and complex projects on time.

## Education

**Communication and Media Studies** - Associate's Degree  
**Design Thinking** - M.B.A.

## Important Experiences



Cision

Brand measurement and Press Release analytics

**ROLE (2022 - 2023)**  
Senior Consultant Product Designer (+HTML/CSS Dev)

**RESPONSIBILITIES**  
I designed interfaces of a complex system, which is used by thousands of users, resulting in improvement of the user experience and helping reduce 50% user time working.



Sebrae

Support for Small Business

**ROLE (2019 - 2022)**  
Senior Product Designer (+HTML/CSS Dev)

**RESPONSIBILITIES**  
Designing systems, sites and apps, used by thousands of users, improving their user experience, applying the digital transformation, and UX strategy



Ministério da Saúde  
FIOCRUZ  
Fundação Oswaldo Cruz

**Oswaldo Cruz Foundation**  
Scientific institution for research

**ROLE (2018 - 2022)**  
Senior Product Designer (+HTML/CSS Dev)

**RESPONSIBILITIES**  
I designed the interface of systems for medics, improving the user experience, digital transformation, and UX strategy for complex projects.



United Nations

UNESCO

Educational, Scientific and Cultural Organization

**ROLE (2017-2018)**  
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

**RESPONSIBILITIES**  
I have worked on "Educação Livre" project (that means "Education Free"). It is a project to provide education to young people that are in social vulnerability



United Nations

UN / UNODC / UNPO

**ROLE (2014-2016 / 2021)**  
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

**RESPONSIBILITIES**  
I have worked on the "Custody Hearing System". It is a project to register people who have suffered violence or torture, that are in social vulnerability. Studing and researching the clients, I developed the information architecture so that users can use the system quickly and simply



Organización de Estados Iberoamericanos  
OEI

**OEI**  
Organización de Estados Iberoamericanos  
Cooperation company between countries

**ROLE (2012-2014 / 2015)**  
Senior Product Designer (UX/UI) - UX Consultant (+HTML/CSS Dev)

**RESPONSIBILITIES**  
I worked in the interface and design team to develop websites, restructuring navigation and aesthetics, improving information architecture for different solutions

## Tools/Languages

### LANGUAGES

HTML5 / CSS3 (Less, Sass)

Javascript

### PROTOTYPING

Figma

Adobe XD

### DESIGN

Figma

Photoshop

Illustrator

## Additional Knowledge

### Digital Transformation

University of Virginia

### Leadership Through Design Innovation

Northwestern University

### Design Thinking

MJV / Unopar

### Digital Product Leadership

Tera Education (Brazil)

### Data Leadership for Business

Tera Education (Brazil)

### Business model generation

Echos (Brazil)

### UX Design Thinking

Jump Education (Brazil)

