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國立金門大學

教學綱要

部別：日間部研究所碩士班

114學年度第2學期

列印日期：2026/01/21

科目名稱：永續觀光發展研究 (Sustainable Tourism Development 開課班級：觀光學 分：授課時數：
and Research) 碩一 2.0 2.0

授課教師：陳錦玉 必選修：選修

1. 教學目標

Provide students studying the origins, theories, and impacts of sustainable tourism, as well as its alignment with the UN Sustainable Development Goals (SDGs). Understanding the dynamic relationship between tourism and sustainable development trends, and applying principles like energy conservation to promote innovative sustainable services and address tourism-related challenges.

2. 教學綱要

Theoretical construction for understanding the principles, framework, and relevance of sustainable tourism to SDGs.

Developing the ability to assess the environmental, economic, and socio-cultural impacts of tourism, and mastering the sustainable tourism guidelines.

To integrate relevant knowledge into practices to address problems caused by tourism development. Critical thinking on sustainable tourism issues, and reflecting on tourism models through innovative services to enhance the transformation of tourism industry development.

3. 教科書

書名：See references

1 出版日期：年 月

作者：出版社：版本：

4. 參考書

1 書名：An Introduction to Sustainable Tourism 出版日期：2023年 月

作者：Coghlan 出版社：版本：2nd Edition

2 書名：Sustainable Tourism: Frameworks, Practices, and Innovative Solutions 出版日期：2024年 月

作者：Walker, T., Demir, E., Machnik-Kekesi, G. & Kelly, V. 出版社：Palgrave MacMillan 版本：

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5. 教學進度表

週次	日期	內容	備註
1	2026/02/22—2026/02/28	Intruduction	
2	2026/03/01—2026/03/07	Sustainable issues	
3	2026/03/08—2026/03/14	Carbon footprint	
4	2026/03/15—2026/03/21	Carbon footprint verification, CBAM, carbon tax, carbon fee	
5	2026/03/22—2026/03/28	Circular economy	
6	2026/03/29—2026/04/04	Sustainable tourism	
7	2026/04/05—2026/04/11	Sustainable hospitality	
8	2026/04/12—2026/04/18	Sustainable tourism-food & dining	
9	2026/04/19—2026/04/25	Hospitality green marketing	
10	2026/04/26—2026/05/02	Green tourism products	
11	2026/05/03—2026/05/09	Environmental, Social, & Governance	

12	2026/05/10—2026/05/16	Sustainable behavior	
13	2026/05/17—2026/05/23	Eco-tourism, green travel	
14	2026/05/24—2026/05/30	Green organizational identity	
15	2026/05/31—2026/06/06	Cases of sustainable development	
16	2026/06/07—2026/06/13	Cases of sustainable development	
17	2026/06/14—2026/06/20	Cases of sustainable development	
18	2026/06/21—2026/06/27	Cases of sustainable development	

6. 成績評定及課堂要求

Class discussion and participation 40% Oral presentation 30% Report 30%

8. 永續發展目標(SDGs)：SDG11 永續城鄉、SDG12 責任消費及生產

9. 大學社會責任(USR)關聯性：高