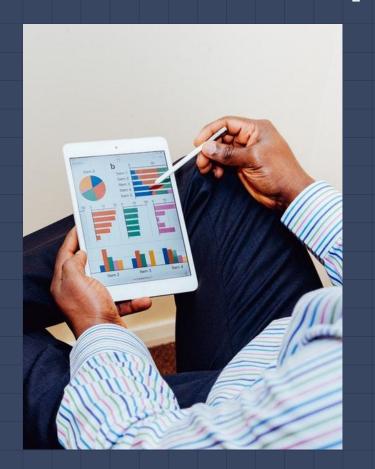
# TRADING ACTION CLASSIFICATION

THU PHAM
FALL 2019

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#### INTRODUCTION

- Utilize historical data, financial indicators, and sentimental analysis to apply machine learning methods.
- Forecast the movement of stock in a daily basis.
- Focus on trading action (long/short position).

"October: this is one of the peculiarly dangerous months to speculate in stocks. The others are July, January, September, April, November, May, March, June, December, August and February."

Mark Twain

#### **PROGRESS REPORT**

Complete retrieved stock historical data, NYTimes data, and 7 days of Tweets. Complete sentimental analysis on News articles.

Model performance evaluation and optimizations.

10/16/2019

11/15/2019

10/27/2019

12/2019

Implementation of regression and classification models (Logistic Regression, SVM, Neural Networks)

Final report and presentation

#### **Historical Stock Price**

- Alpha Vantage API
- Daily
- Since 2000

	timestamp	open	high	low	close	volume
timestamp						
2019-10-15	2019-10-15	236.39	237.64	234.88	235.32	19012889
2019-10-14	2019-10-14	234.90	238.13	234.67	235.87	24106900
2019-10-11	2019-10-11	232.95	237.64	232.31	236.21	41698900
2019-10-10	2019-10-10	227.93	230.44	227.30	230.09	28253400
2019-10-09	2019-10-09	227.03	227.79	225.64	227.03	18692600
2019-10-08	2019-10-08	225.82	228.06	224.33	224.40	27955000
2019-10-07	2019-10-07	226.27	229.93	225.84	227.06	30576500
2019-10-04	2019-10-04	225.64	227.49	223.89	227.01	34619700
2019-10-03	2019-10-03	218.43	220.96	215.13	220.82	28606500
2019-10-02	2019-10-02	223.06	223.58	217.93	218.96	34612300

## Convert closing price to classification data

- Long stock (1) if the price increase by 2.5%.
- Short stock (0) if otherwise.

	timestamp	open	high	low	close	volume	prev_close	action
timestamp								
2019-10-15	2019-10-15	236.39	237.64	234.88	235.32	19012889	235.87	0.0
2019-10-14	2019-10-14	234.90	238.13	234.67	235.87	24106900	236.21	0.0
2019-10-11	2019-10-11	232.95	237.64	232.31	236.21	41698900	230.09	1.0
2019-10-10	2019-10-10	227.93	230.44	227.30	230.09	28253400	227.03	0.0
2019-10-09	2019-10-09	227.03	227.79	225.64	227.03	18692600	224.40	0.0
2019-10-08	2019-10-08	225.82	228.06	224.33	224.40	27955000	227.06	0.0
2019-10-07	2019-10-07	226.27	229.93	225.84	227.06	30576500	227.01	0.0
2019-10-04	2019-10-04	225.64	227.49	223.89	227.01	34619700	220.82	1.0
2019-10-03	2019-10-03	218.43	220.96	215.13	220.82	28606500	218.96	0.0
2019-10-02	2019-10-02	223.06	223.58	217.93	218.96	34612300	224.59	0.0

#### **New York Times API**

- Headlines and articles archive from the past 20 years

  Merge to the stock historical
- Merge to the stock historical data frame
- Sentimental analysis

	timestamp	open	high	low	close	volume	prev_close	action	neg	neu	pos
2000-01-03	2000-01-03	104.8750	112.5000	101.6880	111.938	133949200	102.813	1.0	0.051	0.871	0.078
2000-01-04	2000-01-04	108.2500	110.6250	101.1880	102.500	128094400	111.938	0.0	0.056	0.904	0.039
2000-01-05	2000-01-05	103.7500	110.5630	103.0000	104.000	194580400	102.500	0.0	0.093	0.828	0.079
2000-01-06	2000-01-06	106.1183	107.0000	95.0000	95.000	191993200	104.000	0.0	0.079	0.835	0.086
2000-01-07	2000-01-07	96.5000	101.0000	95.5000	99.500	115183600	95.000	1.0	0.072	0.838	0.090
2000-01-10	2000-01-10	102.0000	102.2500	94.7500	97.750	126266000	99.500	0.0	0.081	0.850	0.068
2000-01-11	2000-01-11	95.9380	99.3750	90.5000	92.750	110387200	97.750	0.0	0.086	0.846	0.069
2000-01-12	2000-01-12	95.0000	95.5012	86.5000	87.188	244017200	92.750	0.0	0.115	0.789	0.096
2000-01-13	2000-01-13	94.4840	98.7500	92.5000	96.750	258171200	87.188	1.0	0.097	0.818	0.085
2000-01-14	2000-01-14	100.0000	102.2500	99.3750	100.438	97594000	96.750	1.0	0.097	0.832	0.071

## 2,131,988

headlines

#### Twitter Static Sentimental Analysis from Kaggle

- AAPL
- 2016-2019
- Daily

date	ts_polarity	twitter_volur	ne
1/1/16	0.11969256	417	
1/2/16	0.14077416	495	
1/3/16	0.18113164	518	
1/4/16	0.07038878	1133	
1/5/16	0.13363479	1430	
1/6/16	0.07204194	1949	
1/7/16	0.07436948	2289	
1/8/16	0.05159477	2235	
1/9/16	0.03234206	892	
1/10/16	0.14592163	625	
1/11/16	0.01944325	1222	
1/12/16	0.12136357	1293	

	timestamp	open	high	low	close	volume	prev_close	action	neg	neu	pos	SlowD	SlowK	SMA	MACD	MACD_Hist	M.
0	2000-01- 03	104.8750	112.500	101.688	111.938	133949200	102.813	1.0	0.051	0.871	0.078	86.9150	83.4605	227.842	4.9364	0.9771	
1	2000-01- 04	108.2500	110.625	101.188	102.500	128094400	111.938	0.0	0.056	0.904	0.039	85.5056	89.1786	226.710	4.5060	0.7911	
2	2000-01- 05	103.7500	110.563	103.000	104.000	194580400	102.500	0.0	0.093	0.828	0.079	80.6293	88.1060	225.310	4.0429	0.5257	
3	2000-01- 06	106.1183	107.000	95.000	95.000	191993200	104.000	0.0	0.079	0.835	0.086	77.2606	79.2323	224.069	3.5916	0.2058	
4	2000-01- 07	96.5000	101.000	95.500	99.500	115183600	95.000	1.0	0.072	0.838	0.090	74.7201	74.5496	223.276	3.4743	0.1400	

#### **METHODOLOGY**

**Logistic Regression** 

SVM

**Sequential Kernel** 

- Implement separately the complete data set with NY Times sentimental analysis itself vs. the dataset with added Twitter data for limiting year.
- Compare the result.

### THANKS!

Any questions?

Find me at:

https://github.com/thu2pham/tradingclassification

