# IMDB reviews classification

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#### Sample Reviews:

"This was a really interesting Halloween film. I wasnt to thrilled with the whole Thorn theory but it still makes for a good film. I liked getting to see Tommy Doyle back but sadly Donald Pleasance died right after shooting. (...)"

"comeundone, I love you! I could not have come to a better conclusion than you did about this movie and it\'s ending. My family has not seen this movie yet, but I know them too well; they will hate it.(...)"

#### **Project Outline**

**Objective:** Accurate classification the sentiment of reviews: positive or negative

Data: 25k reviews for training, 25k reviews for testing

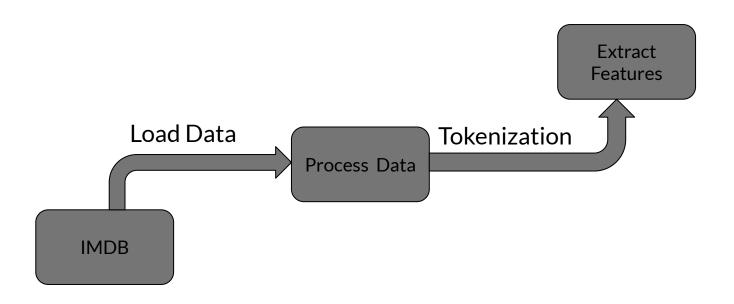
**Methods:** AutoAI, Manually trained models basing on embeddings

Metrics: Accuracy, Confusion Matrix, ROC-AUC

Github: https://github.com/thually/cloudTech-Summer23-24

# **Benchmark Model**

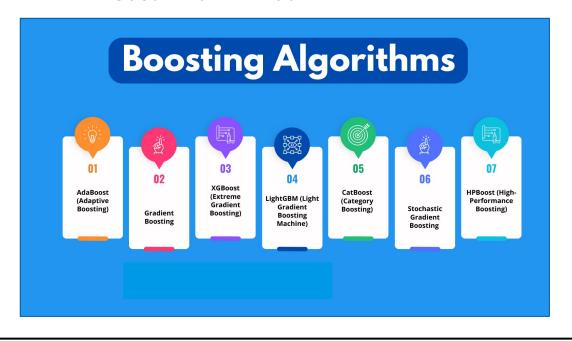
#### **Download IMDB from IBM Cloud Object Storage**



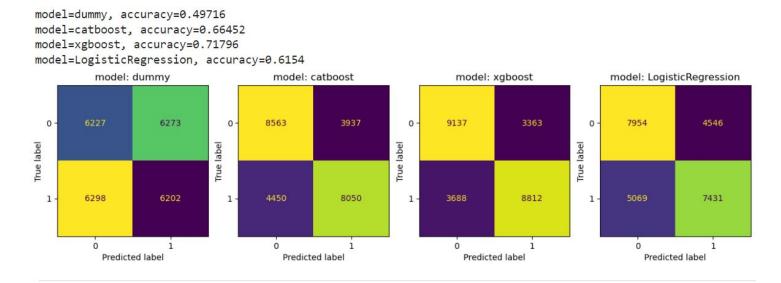
#### **Sentiment Analysis**

- 1. Load and process data.
- 2. Create dataframe and normalized.
- Sampled the data and visualized.
- 4. Extract features.

#### **Custom tokenization**



#### Result with TfidfVectorizer and light normalization



XGBoost performed best with accuracy approximately 71.8%

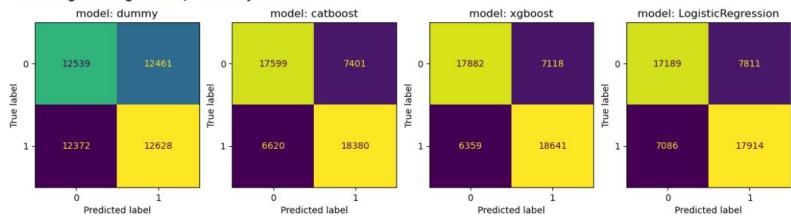
#### Improvement in the pre-processing of the text

- Lowercasing all text.
- 2. Removing URLs.
- 3. Replace "<br/>vith space.
- 4. Remove punctuation marks.
- 5. Tokenize text into words.
- 6. Remove non-alphabetic words.
- 7. Remove stop words except for "not"

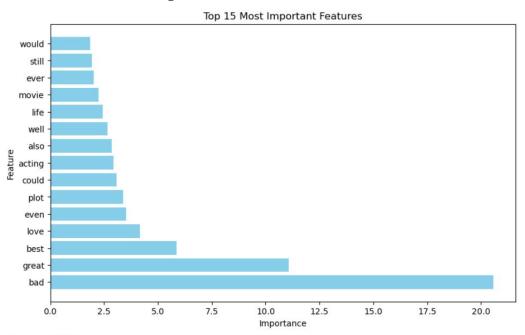
```
{'re', 'does', 'couldn', 'hasn', 'on', "you'd", 'doesn', 'there', 'myself', 'have', 'about', 'some', 'a', 'weren', 'aren', 'a nd', 'if', 'wasn', 'haven', 'hers', 'o', 'll', 'that', 'don', 'whom', 'in', 'up', 'here', 'most', "won't", 'i', 'mhadn't", "yo u've", 'didn', "didn't", 'had', 'ma', 'for', 'she', 'ourselves', "wasn't", "doesn't", 'the', "hasn't", 'with', 'when', "tha t'll", 'is', 'now', 'an', 'of', 't', 'mightn', 'needn', 'ain', "wouldn't", 'herself', 'it', 'itself', 'he', "it's", 'will', 'out', 'once', 'my', "mustn't", 'by', 'through', 'before', 'because', 'off', 'ours', 'having', 'between', 'only', 'd', 'where', 'or', "shouldn't", 'hadn', "isn't", 'any', 'isn', 'these', 'few', "aren't", 'then', 'themselves', "haven't", "weren't", 'our', "you'll", 'until', 'this', 'were', 's', 'yours', 'but', 'at', 'after', 'should', "shan't", 'your', 'against', 'y', 'are', 'm', 'them', 'mustn', 'was', 'being', 'nor', 'did', 'what', "couldn't", 'down', 'can', 'won', 'why', 'theirs', 'all', 'doing', 'as', 'from', 'while', 'other', 'to', 'yourselves', 'been', 'shan', 'wouldn', 'you', 'more', 'yourself', 'her', 'they', 'am', 'which', 'we', 'above', 'just', 've', 'be', "you're", "mightn't", 'how', 'both', "don't", 'into', 'no', "she's", 'its', 'same', 'during', "should've", 'him', 'such', 'very', 'those', 'again', 'who', 'shouldn', 'their', 'under', 'further', 'belo w', 'too', 'himself', 'over', 'his', 'each', 'do', 'so', 'own', "needn't", 'me', 'than', 'has'}
```

#### Results with our pre-processing

model=dummy, accuracy=0.50334
model=catboost, accuracy=0.71958
model=xgboost, accuracy=0.73046
model=LogisticRegression, accuracy=0.70206



#### **Feature importance of CATboost**



Accuracy: 0.71958

Precision: 0.7129281253636399

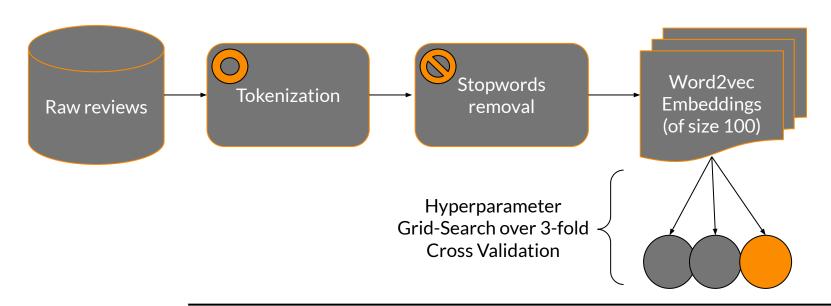
Recall: 0.7352

F1-score: 0.7238927945491423

# Pipeline with embeddings

#### **Embeddings Pipeline Training**

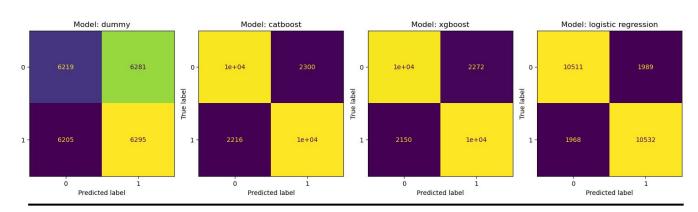
Train-test split: 25k to 25k reviews (perfectly balanced)
Models: Dummy, XGBoost, CatBoost, LogisticRegression



### **Embeddings Pipeline Results**

	Dummy	Catboost	XGBoost	LogisticReg.
Tested Params:	1	32	48	5
CV Accuracy:	50.2%	91.8%	100%	84.4%
Test Accuracy:	49.6%	81.9%	82.3%	84.2%

Test C-Matrix:

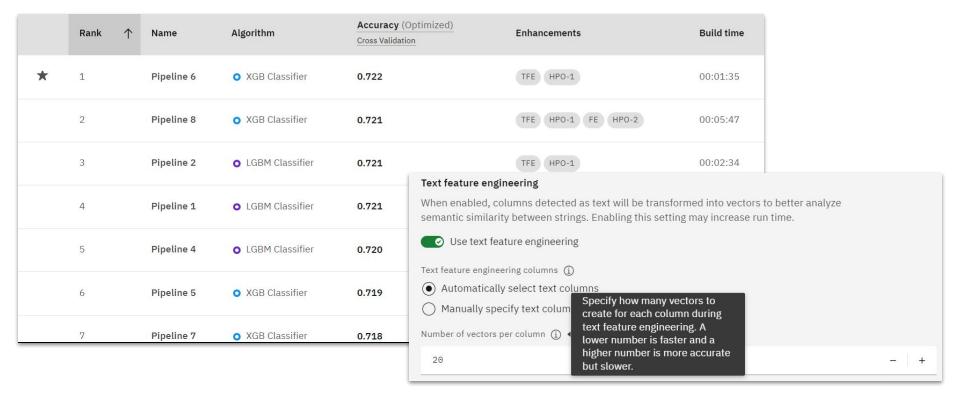


# AutoAl

## No Text feature engineering

	Rank	<b>↑</b>	Name	Algorithm	Accuracy (Optimized) Cross Validation	Enhan	nancements Build time		
*	1		Pipeline 8	• Extra Trees Classifier	0.505	НРО-	1 FE HPO-2	00:04:37	
	2		Pipeline 6	• Extra Trees Classifier	0.504	НРО-	1	00:01:39	
	3		Pipeline 4	Decision Tree Classifier	0.504	l l	abels		texts
						17797	1	A film that deser	ved theatrical release. This
	4		Pipeline 7	• Extra Trees Classifier	0.504	6458	0	What a drawn out pa	inful experience. <br< th=""></br<>
						14478	1	Every American who t	hinks he or she understand
	5		Pipeline 2	<ul> <li>Decision Tree Classifier</li> </ul>	0.503	14825	1	I think a person wo	uld be well-advised to read
	6		Pipeline 3	Decision Tree Classifier	0.502	7523	0	this is horrib	e film. it is past dumb. first,
	7		Pineline 1		detected as text will be t een strings. Enabling this				***

## With Text feature engineering - 1/2



## With Text feature engineering - 2/2

	Rank ↑	Name	Algorithm	Accuracy (Cross Validati	Enhancements	Build time		
*	1	Pipeline 4	Logistic Regression	0.792	TFE HPO-1 FE HPO-2	00:10:56		
	2	Pipeline 3	• Logistic Regression	0.792	TFE HPO-1 FE	00:06:10		
	3	Pipeline 8	• LGBM Classifier	0.791	TFE HPO-1 FE HPO-2	00:29:29		
	4	Pipeline 7	• LGBM Classifier	0.791	Text feature engineering  When enabled, columns detected as text will be tra semantic similarity between strings. Enabling this s			
	5	Pipeline 2	Logistic Regression	0.791 Use text feature engineering				
	6	Pipeline 1	• Logistic Regression	0.790	Text feature engineering columns (i)  • Automatically select text columns			
	7	Pipeline 6	• LGBM Classifier	0.789	Manually specify text columns  Number of vectors per column (j)			
					30		- [	

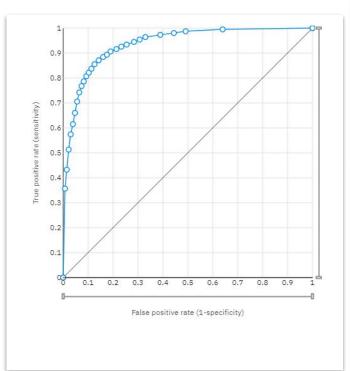
## Bag of words dataframe

	Rank	<b>↑</b>	Name	Algorithm	Accuracy (Optim	Enhancements				Build tir	me						
*	1		Pipeline 2	• XGB Classifier	0.707	0.707 HPO-1						00:01:0	1				
	2		Pipeline 1	• XGB Classifier	0.706	0.706 None						00:00:0					
	3		Pipeline 6	• LGBM Classifier	0.705	HPO-1				00:04:2				55 49 56 T 11 700			
	4		Pipeline 5	• LGBM Classifier	0.704	31809	movie 0	film 1	not 1	one 1	like 1	good 0	would 0	even 0	time 0	really 1	
	5		Pipeline 4	• XGB Classifier	0.704	34702	1	1	1	1	1	1	0	1	1	1	
	6		Pipeline 3	• XGB Classifier	0.704	14222 26294	0	1	1	0	0	0	0	1 0	0	0	
						9876	0	1	1	1	1	1	1	0	0	1	

#### Word2Vec dataframe

	Rank	<b>↑</b>	Name	Al	gorit	hm		Accuracy (Options Validation	timized)	Enhance	ements	Build t	time			
*	1		Pipeline 2	0	Sna	ıp Logistic Regre	ession	0.859		HPO-1		00:00	:28			
	2		Pipeline 1	0	Sna	p Logistic Regre	ession	0.859		None		00:00	:08			
	3		Pipeline 6	0	LGE	BM Classifier		0.858		HPO-1		00:04	:08			
	4		Pipeline 4	0	Sna	p Logistic Regre	ession	0.858		HPO-1	FE HPO-2	00:02	:20			
	5		Pipeline 3	c	2	vec_0	vec_1	vec_2	vec_3	vec_4	vec_5	vec_6	vec_7	vec_8	vec_9	
	6		Pipeline 8	c	0	0.183350	0.534415	0.015735	1.190066	0.360685	-0.092301	-0.194228	0.796413	-0.571112	-0.318000	
	7		Pipeline 7	c	1	0.300997 0.331114	0.792131 0.636385	0.077491 0.212770	0.730346 1.219322	0.437014 0.521238	-0.205979 -0.039456	-0.367422 0.028477	0.930643 0.918003	-0.929578 -1.031215	-0.209355 -0.089852	
					3	-0.237428	0.462750	-0.096233	0.946653	0.449601	-0.411498	-0.119159	0.645685	-0.505424	-0.195865	near.
					4	0.046638	0.667927	-0.056968	0.721459	0.439914	-0.214095	-0.205593	0.890287	-0.378080	-0.442387	
						(***		446)		5440	500	675)	1881	24.0	((***)	1000

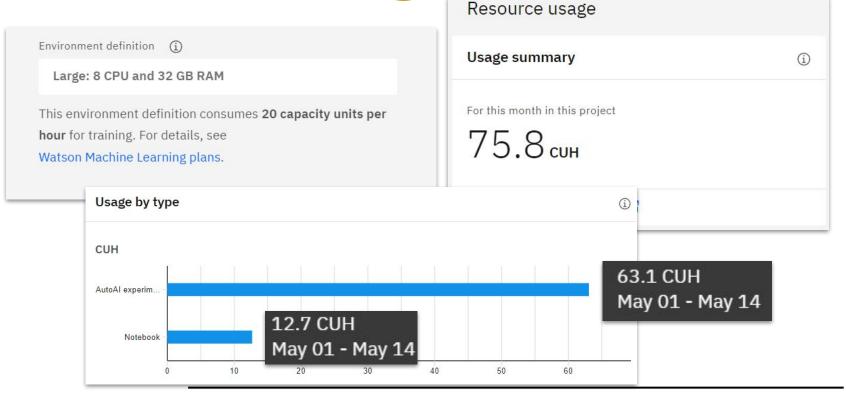
#### **P2 Snap Logistic Regression**



Observed	Predicted								
Observed	1	0	Percent correct						
1	2196	304	87.8%						
0	386	2114	84.6%						
Percent correct	85.1%	87.4%	86.2%						
Less correct			More correct						

Measures	Holdout score	Cross validation score
Accuracy	0.862	0.860
Area under ROC	0.936	0.935
Precision	0.851	0.851
Recall	0.878	0.873
F1	0.864	0.862
Average precision	0.934	0.932
Log loss	0.323	0.327





# Let's jump to application!