

THUAN PHUNG

Graphic Design

EXPERIENCE

Moodbit

New York

12/2019—Present

Graphic Design Intern

- Create infographics and presentation layouts using InDesign and Illustrator to quickly deliver Moodbit values towards future clients
- Make animations/GIFs on After Effects and Premiere Pro to demonstrate usages of the MoodBit plugin on various third-party platforms
- Design and illustrate motivational posters following the brand's design guideline to gain social media's exposure and to boost user's productivity
- Research and create reports on popular design trends in technology to be implemented in future products

Hidden Archive

1/2018—11/2019

Co-founder / Art Director

- Worked alongside with production designers to host two archival fashion exhibitions in Vietnam in hope of educating the Vietnamese youth about archival clothing
- Designed digital covers and posters to promote the brand on social media and experienced a total growth of 20,000+ followers across Instagram and Facebook
- Organized pitch presentations to attain partnerships with photographers and models, as well as US and Vietnamese fashion brands such as Grailed Inc., MoiDien, Vietnamesestreetstylegroup, and ELLE Vietnam
- Retouched campaign photoshoots and product shots to be used for press articles and online marketplace
- Designed and produced invitation pamphlets and photobooks for guests to archive their visits and keep as merchandise

EDUCATION

2017—2019

Parsons School of Design

AAS Graphic Design
New York

2015—2017

Highline College

Communication Design
Seattle

WEBSITE

www.thuanphung.com

COURSEWORK

Graphic Design (I,II,III)
Typography
Advanced Digital Layout
Interactive Web Design
Packaging Design
Process and Skills
Critical Reading and Writing
Drawing
Japanese Art

SKILLS

Adobe Illustrator



Adobe Photoshop



Adobe Indesign



Coding HTML5/CSS



Adobe Premiere Pro/
After Effects



Blender (3D Modelling)



CONTACT INFORMATION

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Instagram

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