

# THUAN PHUNG

## Graphic Design

### EXPERIENCE

#### Moodbit

New York

12/2019—Present

Graphic Design Intern

- Create infographics and presentation layouts using InDesign and Illustrator to quickly deliver Moodbit values towards future clients
- Make animations/GIFs on After Effects and Premiere Pro to demonstrate usages of the MoodBit plugin on various third-party platforms
- Design and illustrate motivational posters following the brand's design guideline to gain social media's exposure and to boost user's productivity
- Research and create reports on popular design trends in technology to be implemented in future products

#### Hidden Archive

1/2018—11/2019

Co-founder / Art Director

- Worked alongside with production designers to host two archival fashion exhibitions in Vietnam in hope of educating the Vietnamese youth about archival clothing
- Designed digital covers and posters to promote the brand on social media and experienced a total growth of 20,000+ followers across Instagram and Facebook
- Organized pitch presentations to attain partnerships with photographers and models, as well as US and Vietnamese fashion brands such as Grafted Inc., MoiDien, Vietnamesestreetstylegroup, and ELLE Vietnam
- Retouched campaign photoshoots and product shots to be used for press articles and online marketplace
- Designed and produced invitation pamphlets and photobooks for guests to archive their visits and keep as merchandise

### EDUCATION

2017—2019

#### Parsons School of Design

AAS Graphic Design  
New York

2015—2017

#### Highline College

Communication Design  
Seattle

### WEBSITE

[www.thuanphung.com](http://www.thuanphung.com)

### COURSEWORK

Graphic Design (I,II,III)  
Typography  
Advanced Digital Layout  
Interactive Web Design  
Packaging Design  
Process and Skills  
Critical Reading and Writing  
Drawing  
Japanese Art

### SKILLS

Adobe Illustrator



Adobe Photoshop



Adobe Indesign



Coding HTML5/CSS



Adobe Premiere Pro/  
After Effects



Blender (3D Modelling)



### CONTACT INFORMATION

#### Phone

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#### Email

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#### Instagram

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