

Jake Graham by Thomas Hubert

age: 24

residence: Charleston, SC

education: Bachelor's Degree in Exercise Science from University of South Carolina

occupation: Physical Therapist

marital status: Single



"You only live once, so do what makes you happy!"

When he's not at his job, Jake is partying and going on dates with no success in finding the right person. He is very energetic and spreads positivity but can't find someone to match his energy.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Jake needs positivity to keep that smile shining bright. He finds this in daily activities such as working out, finding fun activities and having productive alone time.

Needs

- A strong support system
- Healthy dieting and time at the gym
- Fun outings in his free time

Values

- Designing birdhouses on the weekends
- Listening to podcasts
- Loyalty
- Reading books

Wants

- Engaging conversations
- Someone who likes going to the beach!
- To try any fun new activities

Fears

- Clowns
- Having no purpose in life
- Never having kids