Lonely People
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Problem Statement:
Our users are finding it increasingly difficult to establish a real connection with another person. They find it difficult to find the "one" for them as many of these people have a hard time finding others with similar interests and goals. Our solution would make it so people can be matched based on similar interests that they communicate, goals they would like to achieve, to help make it easier to help find that special someone who's right for you.

Who is experiencing the problem? Individuals who find it difficult to connect with one another

What is the problem? People are feeling lonely

Where does this problem present itself? In everyday activities, jobs, and hobbies. In the mental part of a person, being lonely can create other issues that could have a negative impact on said individual's mind, outlook on others. Whenever trying to establish a connection.

Why does it matter? Mental health is an important topic in today's society. It is important that everyone come together, so that people can feel included and good about themselves which leads to productivity and positive outcomes.