## **Project Outline**

- Project summary
  - The Cardano ecosystem faces challenges in effective communication and collaboration between Delegated Representatives (DReps) and delegators. This project aims to create a dedicated platform that enhances transparency, fosters community engagement, and facilitates pre-voting discussions. By addressing this communication gap, our solution aims to improve governance, empower stakeholders, and strengthen the Cardano ecosystem's long-term impact.
- Project objective
  - The primary objective of this project is to create a community-centric platform that enables DReps and delegators to engage in transparent, informed discussions before voting on proposals. The platform will provide DReps a dedicated space to share insights and interact directly with their delegators.
    Delegators will have an opportunity to participate in governance by providing their feedback
- Scope: The scope of this project includes:
  - Developing a platform that supports direct communication between DReps and delegators.
  - o Implementing features such as:
    - DRep Registration
    - DRep Profiles
    - DRep Listing
    - Delegator delegation
    - Proposal creation and voting, comment on proposals in the DRep community with their delegators
  - Exploring additional features like support multi-language for global accessibility
- Methodology: To ensure the successful development of the platform, the project will follow an agile methodology, focusing on iterative

development, community feedback, and continuous improvement. Key phases will include:

- Research and Discovery: Understanding the needs of DReps, delegators, and the wider Cardano community through surveys, interviews, and competitive analysis.
- Design and Prototyping: Creating wireframes and prototypes that reflect user needs and ensure a user-friendly experience.
- Development: Building the platform in phases, starting with core features like DRep registration, DRep profiles, and delegation processes, internal poll creation and voting, comment on polls in the DRep community with their delegators
- Testing and Feedback: Conducting usability tests with selected users and refining the platform based on their feedback.
- Launch and Promotion: Introducing the platform to the Cardano community and promoting its unique features to encourage adoption.
- Development Plan
  - Phase 1: Project Planning and Design
    - Project Outline Document with development plan describing goal, scope, and plan to run this project
    - Requirement document about user interface and experience design
    - High-level design documentation outlining project architecture.
  - Phase 2: Development and Testing
    - Deploy the platform on SanchoNet Testnet including features:
      - DRep Registration
      - DRep Profiles
      - DRep Listing
      - Delegator delegation
      - Internal poll creation and voting, comment on poll in the DRep community with their delegators

- The features have been fully tested by successfully executing the defined test cases.
- o Phase 3: Launch and Community Engagement
  - Launch the platform and share the public link to communities
  - Promote the platform through social media and other channels to encourage users to try it and provide feedback