



Cluster Analysis

——Types of Data in Cluster Analysis——

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Cluster Analysis



- ◉ What is Cluster Analysis?
- ◉ Types of Data in Cluster Analysis
- ◉ **A Categorization of Major Clustering Methods**
- ◉ Partitioning Methods
- ◉ Hierarchical Methods
- ◉ Density-Based Methods
- ◉ Grid-Based Methods
- ◉ Model-Based Clustering Methods
- ◉ Outlier Analysis
- 2 ◉ **Summary**



Major Clustering Approaches



- ◉ **Partitioning algorithms**: Construct various partitions and then evaluate them by some criterion
- ◉ **Hierarchy algorithms**: Create a hierarchical decomposition of the set of data (or objects) using some criterion
- ◉ **Density-based**: based on connectivity and density functions
- ◉ **Grid-based**: based on a multiple-level granularity structure
- ◉ **Model-based**: A model is hypothesized for each of the clusters and the idea is to find the best fit of that model to each other

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Thanks !

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