



Cluster Analysis

—Model-Based Clustering Methods—

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Cluster Analysis



- ◉ What is Cluster Analysis?
- ◉ Types of Data in Cluster Analysis
- ◉ A Categorization of Major Clustering Methods
- ◉ Partitioning Methods
- ◉ Hierarchical Methods
- ◉ Density-Based Methods
- ◉ Grid-Based Methods
- ◉ **Model-Based Clustering Methods**
- ◉ Outlier Analysis
- 2 ◉ **Summary**



Model-Based Clustering Methods



- ◉ Attempt to optimize the fit between the data and some mathematical model
- ◉ Statistical and AI approach
 - ◆ Conceptual clustering
 - A form of clustering in machine learning
 - Produces a classification scheme for a set of unlabeled objects
 - Finds characteristic description for each concept (class)
 - ◆ COBWEB (Fisher' 87)
 - A popular simple method of incremental conceptual learning
 - Creates a hierarchical clustering in the form of a **classification tree**
 - Each node refers to a concept and contains a probabilistic description of that concept

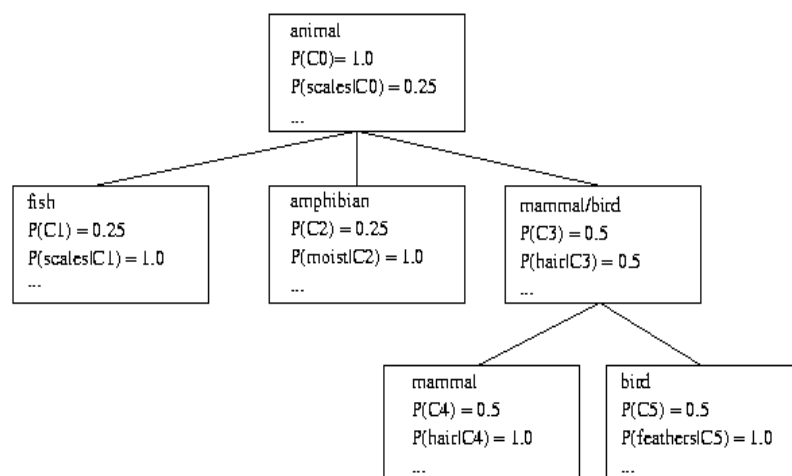
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COBWEB Clustering Method



- ◉ A classification tree



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More on Statistical-Based Clustering



- ◉ **Limitations of COBWEB**
 - ◆ The assumption that the attributes are independent of each other is often too strong because correlation may exist
 - ◆ Not suitable for clustering large database data – skewed tree and expensive probability distributions
- ◉ **CLASSIT**
 - ◆ an extension of COBWEB for incremental clustering of continuous data
 - ◆ suffers similar problems as COBWEB
- ◉ **AutoClass (Cheeseman and Stutz, 1996)**
 - ◆ Uses Bayesian statistical analysis to estimate the number of clusters
 - ◆ Popular in industry

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Thanks!

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