

When you get onto the app you pick either advertiser or driver here is what both sides will need

Advertiser - 10\$ monthly fee + 1\$ monthly fee per sticker in use

You first say if your sticker is location based (as in if you specifically want it in certain zip codes) and if so what areas you are good with drivers being in

Then you pick if you want to provide and ship the stickers yourself or if you just want to submit the design and have us take care of it

Then you submit your designs + size repeat what areas you want them to show up in

Then the final step before they publish the ad for drivers is it would run them through exactly how much each sticker will cost then a month to pay drivers and what's the most amount of stickers they are willing to pay for

WILL ADD PRICE SCALING SOON will need more info on which company we will be working with which i will have by the end of august

Driver

First thing you do is put zip codes in

Then it lists all advertising you can put on your car along with prices

Then if drivers click on an ad and press deliver they put their address in and bank account details and it will either let the company know where to send it if the company wants to provide them themselves OR if the company elected us to do it send the information to the company that is still to be decided

Once a month in the app camera (like snapchat) will let you know you have 24 hours to send a picture of the stickers on your car

Payment

App will need to be able to take money from companies and give it monthly to the drivers

If companies choose to let us produce the stickers we need a way for them to pay us for manufacturing them

Sams part:

WHO	Noah, Sam, Joel
WHAT	Detailed description of the product
WHEN	Before Thanksgiving
WHERE	Location based
WHY	Simplify advertising
HOW	Below

1. Design
2. Front end
 - a. Tech stack: React native to ensure compatibility between apple, android, and possibly web
3. Back-end
 - a. The backend should serve as a communicator between the client.
 - b. Things to send to back-end:
 - i. Location (zipcode)
 - ii. Account detail (names, company, etc)
 - iii. provide/ship
 - c. Tech stack - REST/GET api build on [Node.js](#) with maybe express
4. Database
 - a. Secure
 - b. Need consistency and availability because of payments
5. Payment - Third party
6. Deploy
 - a. Front end- figure it out as we go (publishing app might be tricky)
 - b. Backend/api - vercel free tier until we need to scale