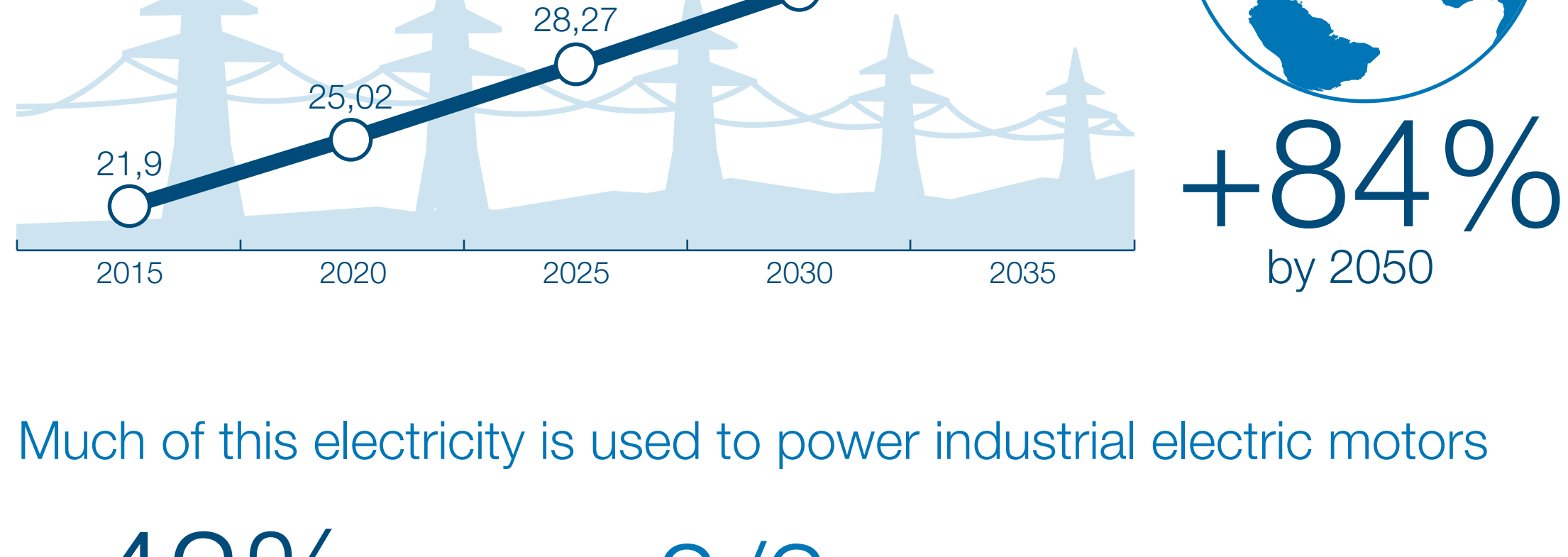


# Powering the world economy

## Is there a better way to use electricity?

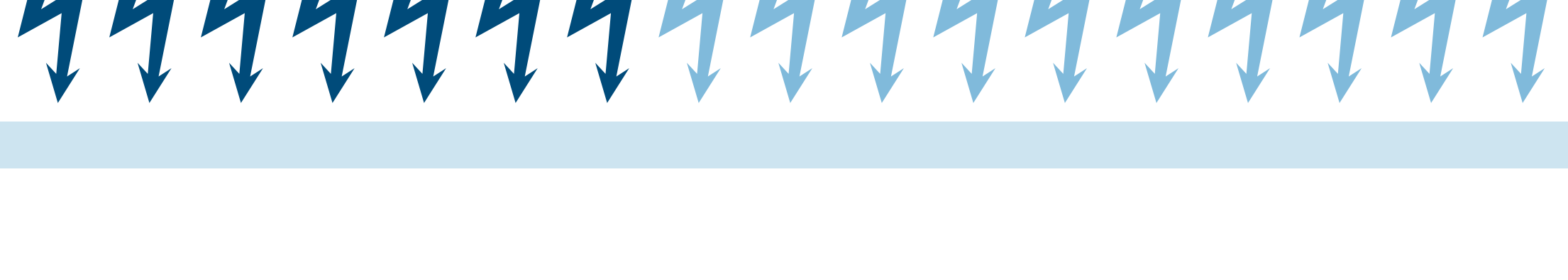
The world has a bottomless appetite for electricity



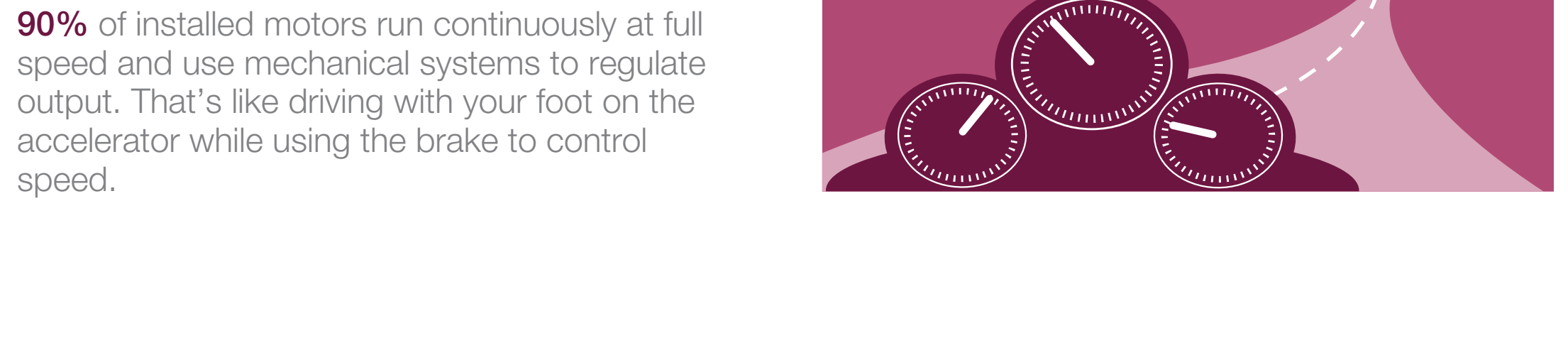
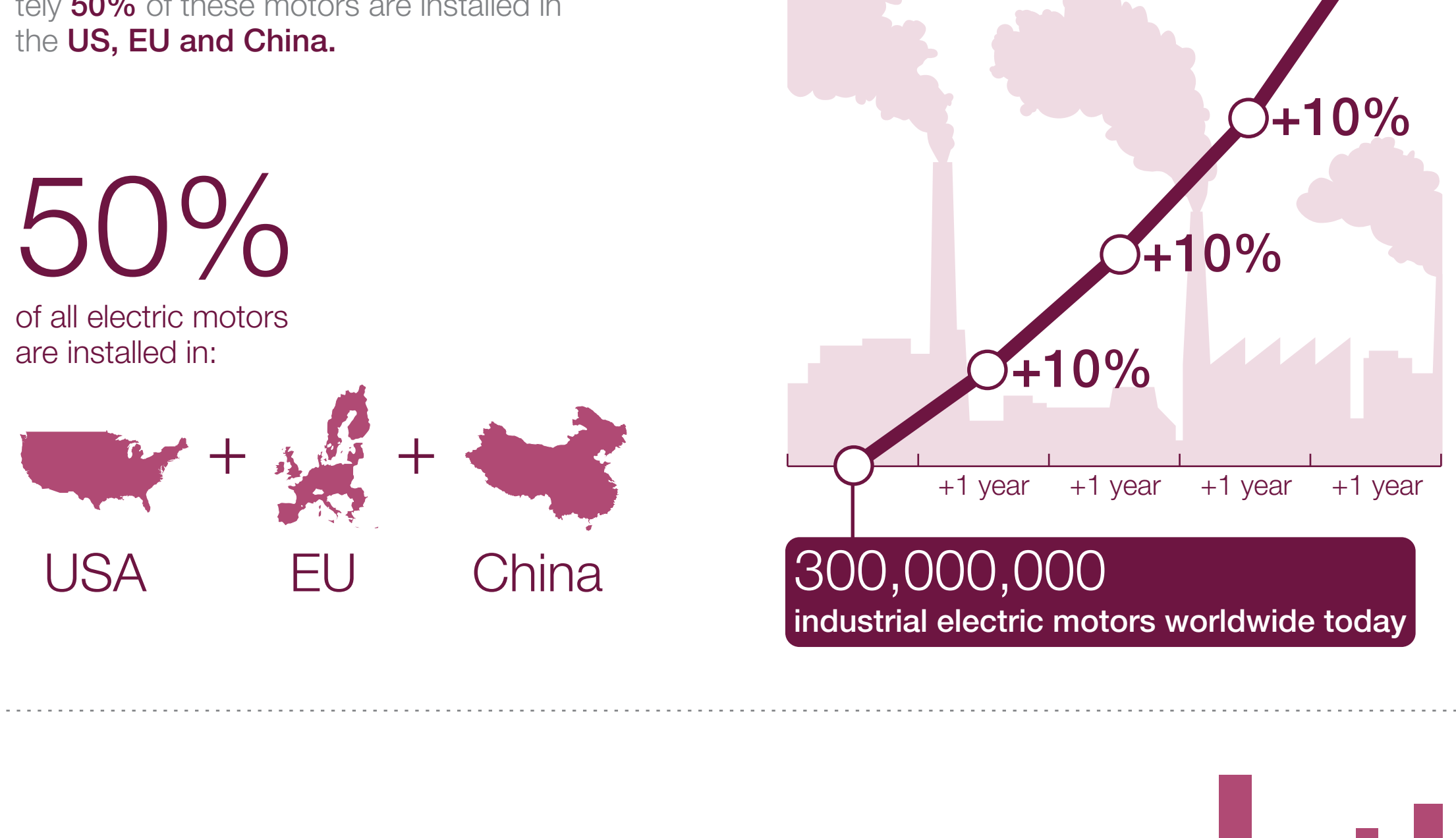
Much of this electricity is used to power industrial electric motors



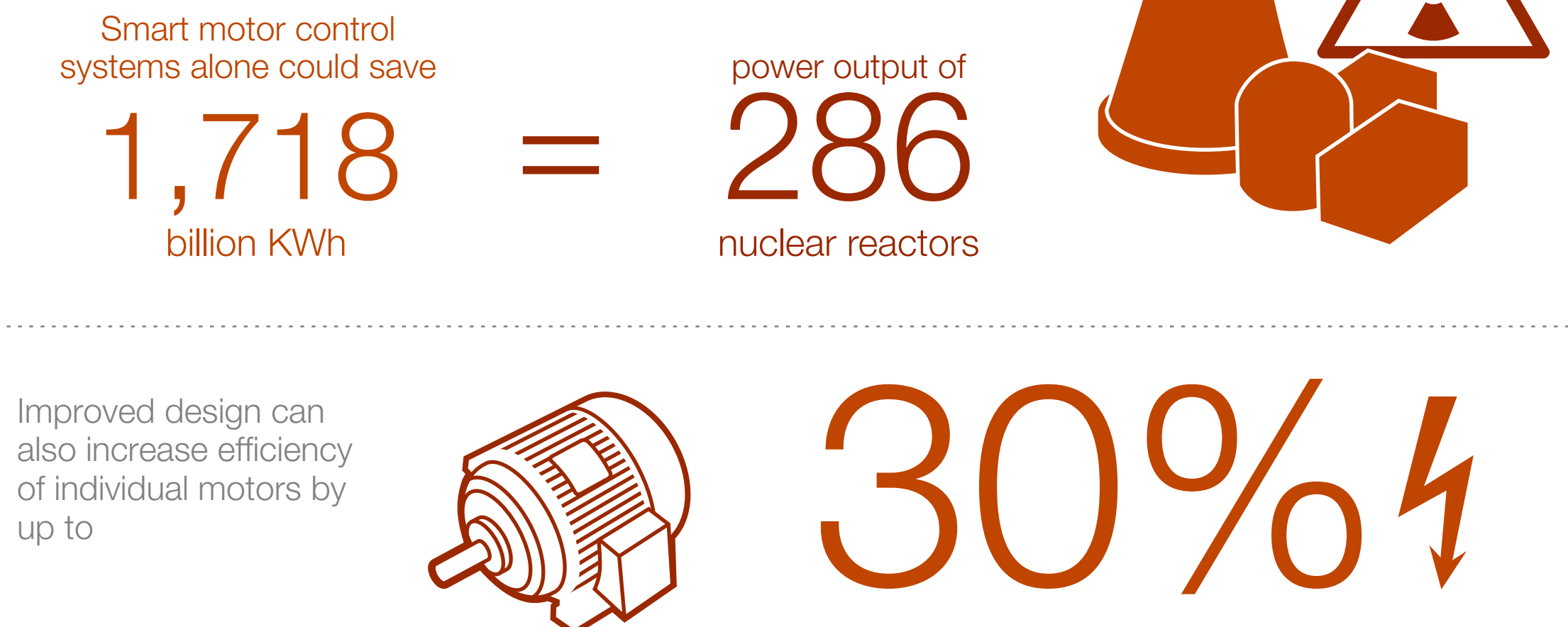
However, using technology already available today we can make millions of motor systems more efficient



## The industrial energy challenge



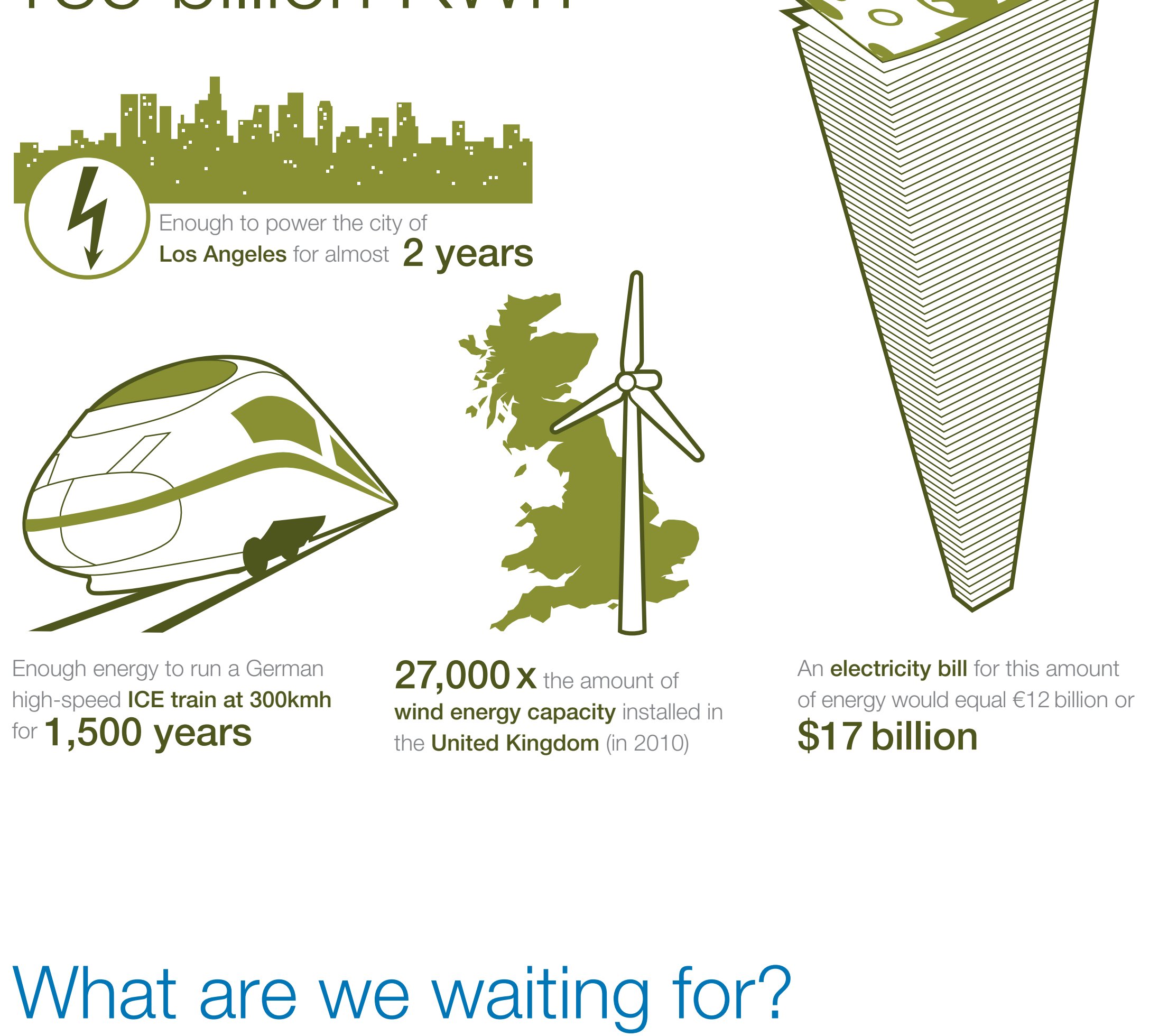
## Opportunities for efficiency



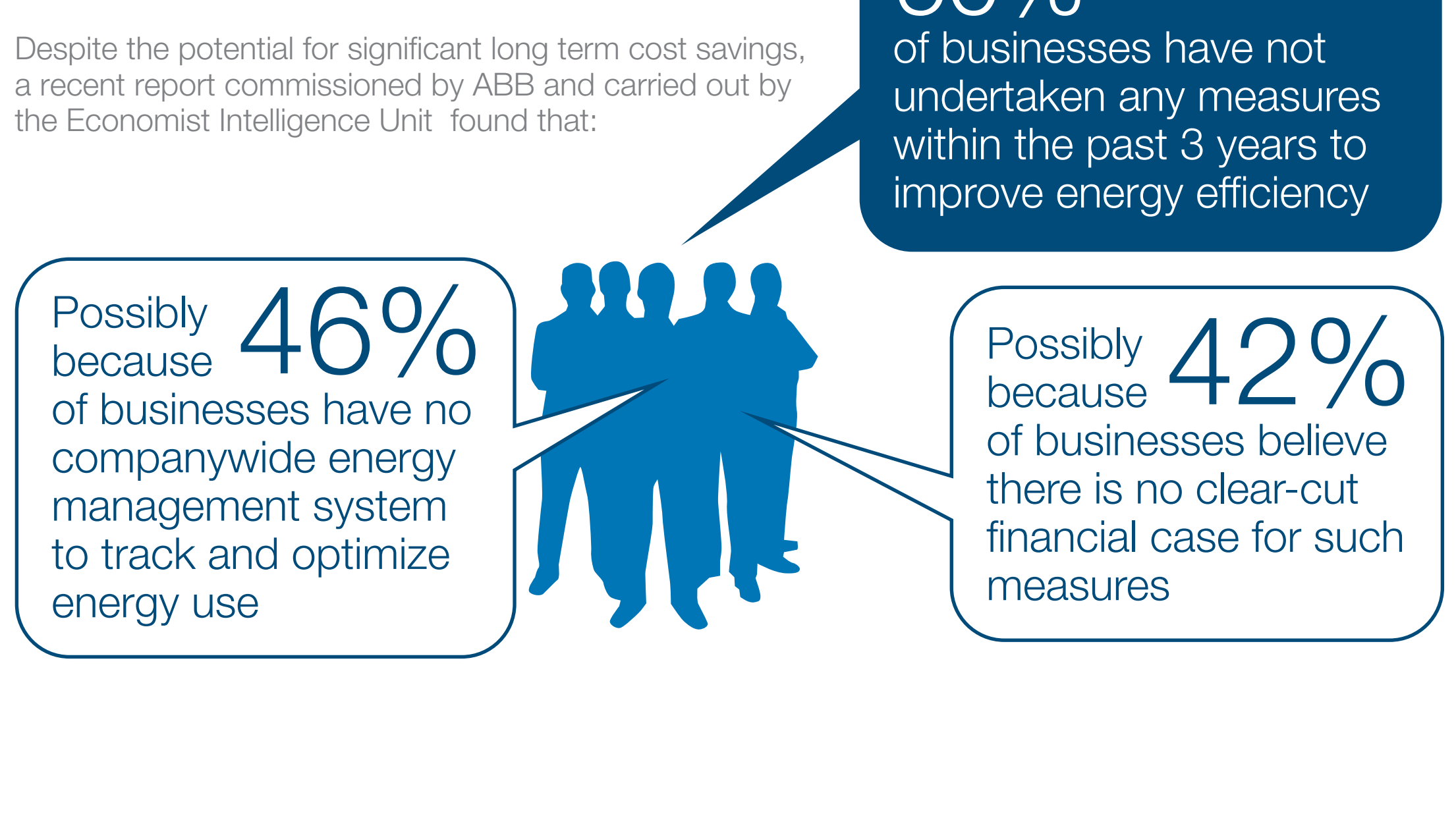
## Savings are gradually being realized



What does this number really mean?



## What are we waiting for?



## Energy efficiency pays for itself

