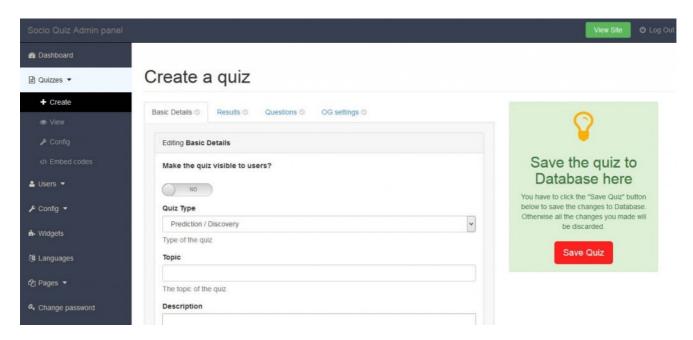
## **Born Socio**

### MENU

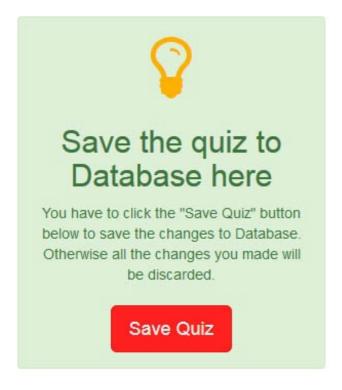
# Create Quizzes

To create a quiz using Socio Quiz go to Admin > Quizzes > Create.



# Descriptions of Fields

To create a quiz details you have to enter are categorized into four sections. After each section you have to update data to Draft. But changes added to the draft will be discarded once the page is closed. To save the quiz into database click Save Quiz Button.



### Basic Details section

- 1. Make the quiz visible to users?
  - You can choose quiz available to the user when you want using this choice.
- 2. Quiz Type
  - What type of quiz you are making can be chosen. There are two choices one is a typical Question and Answer, a score based quiz and other Prediction or Discovery based quiz.
- 3. Topic
  - Topic of the quiz.
- 4. Description
  - Description of the quiz.
- 5. Page content
  - You can put any Html content you like in this field. For example you can put a video in their or an Opt-in form, multiple images and Ads etc.
- 6. Banner
  - Banner image of the Quiz.
- 7. Update Basic Details to Draft
  - Basic Details updated to draft will not be saved to the database until you click the Save Quiz Button.

## **Results Section**

In Results section basic details of the result that has to be generated according result of question and answers are entered. Multiple results can be added.

- 1. Title
- 2. Image
  - Banner image of the Result
- 3. Description
- 4. Update Result to draft
  - Result updated to draft will not be saved to the database until you click the Save Quiz Button.

In Question section basic details of the questions and its choices are added. Any number of question can be added for single quiz and for each question any number of choices can be added.

#### Question

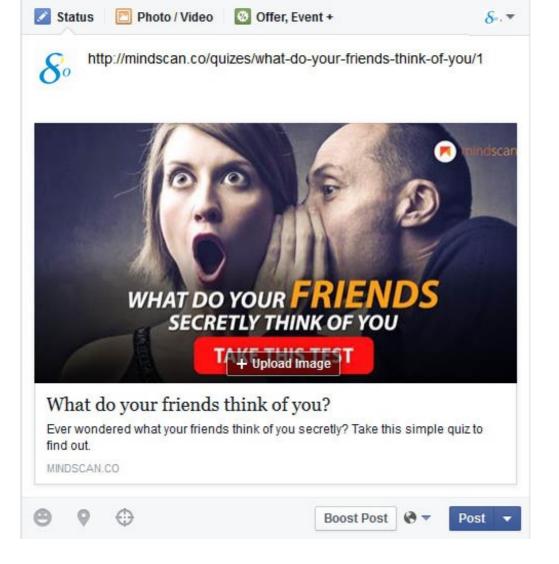
- 1. Question
- 2. Description
- 3. Question Banner
- 4. Is it Skippable
  - Selecting this would allow users to skip the questions, If not selected it mandatory for users to answer this question for going to the next question.
- 5. Add new Choices
  - Different choices of each question. Any number of choices can be added here.

#### Choices

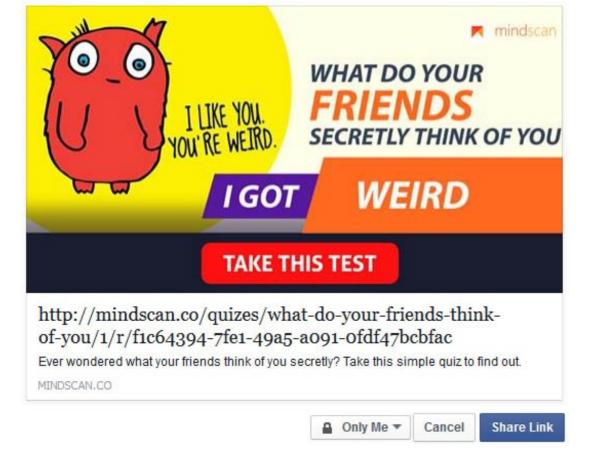
- 1. Choice Type.
  - 1. Simple
    - 1. Users can select a choice and pass on to the next one
  - 2. Fb like
    - 1. If the choice type is Fb-like then users have to like a specified link inorder to choose that choice. The url that needed to be like is give in the data field.
  - 3. Click
    - 1. On selecting the choice user will be redirected to an url in a new tab. For example, the choices for the question "Which of the dresses do you like?" can be one of you affiliate link from amazon.
- 2. The Answer text.
- 3. Data
  - 1. For 'simple' type
    - Keep it empty
  - 2. For 'Fb like' type
    - Enter the url that has to be liked for choosing that option
  - 3. For 'click' type
    - Enter the url (link) to be opened in the new tab
- 4. Image
- 5. Favour Result
  - Which result should the choice favour.
  - Any number of result can be favored by each answers
  - Also Favored result weight-age can be added for each result from 1 to 10.

## **Og Settings Section**

Open Graph Images are images that are fetched by Facebook and Twitter when links are shared.



- Main Og banner Image.
  - Main Open Graph image are set as the main OG image for the quiz. Even if Og images are not set for specific results then this Main Og image is taken.
- Result based Og image
  - It good provide specific Og image for each result. That way it will increase click through rate from links shared by the users. For example the Specific Result Og image for the above Shared link is given below.



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