

Terry L. Hunt Jr.

Full-Stack Developer

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EXPERIENCE

SOFWERX, Tampa, Florida — Full-Stack Developer

October 2022 - Present

- Spearheaded the end-to-end redesign and development of the website, utilizing the open-source Headless CMS Strapi and leveraging advanced features of NextJS 13 and NextJS 14 to boost performance and user experience.
- Integrated React Hook Form to enhance form management, significantly improving performance and user experience through efficient validation and error handling.
- Demonstrated expertise in Next.js, optimizing page and app directory structures for efficient routing, SEO, and streamlined development processes.
- Managed deployments in Microsoft Azure, AWS, and Linux environments, ensuring high availability and scalability. Implemented NextAuth and Azure AD for robust authentication and Single Sign-On (SSO), enhancing security and user experience.
- Acted as a mentor, offering comprehensive guidance through the project lifecycle and fostering a supportive environment for the professional growth of interns.
- Led bi-weekly design collaboration sessions with the team, using Figma to iteratively create and refine website mockups, aligning closely with project objectives.
- Worked with serverless and event-driven architecture in AWS, utilizing services like Lambda, DynamoDB, API Gateway, CloudFront, Amplify, and S3 to build scalable, high-performance applications.

Freelance, Hudson, Florida — Full-Stack Developer

January 2021 - Present

- Mastered a suite of technologies, including JavaScript, NodeJS, ReactJS, and Express, demonstrating advanced skills in both front-end and back-end development.
- Excelled in database administration, ensuring efficient data storage, retrieval, and security across multiple projects.
- Specialized in website design, creating visually appealing and user-friendly interfaces for a diverse range of clients.
- Developed and deployed blogs and eCommerce solutions utilizing headless CMS technologies like Strapi and Sanity, tailoring each solution to meet specific client needs.

Web Development and Programming Languages:

JavaScript (including ES6+)
HTML5
CSS3

Frameworks and Libraries:

ReactJS
NodeJS
Express.js
Bootstrap, React-Bootstrap, Reactstrap
Tailwind CSS

Design and Prototyping:

Figma

Database Management:

Postman
PostgreSQL
MySQL
AWS RDS

Cloud Platforms and Deployment:

AWS (Amazon Web Services)
Google Cloud Platform
Microsoft Azure
Netlify
Heroku
Railway App

Front-End Development:

Responsive Web Design
Front-End Performance

- Provided comprehensive consultation services, working closely with clients to enhance their online presence through:
 - Optimizing website appearance for a more professional and engaging user experience.
 - Improving website grammar and content clarity to communicate effectively with target audiences.
 - Enhancing website speed performance, ensuring fast loading times and smooth navigation for users.
 - Implementing robust backup systems to safeguard client data against loss or corruption.
 - Maintaining high website uptime, minimizing disruptions and ensuring consistent access for users.

Whoa Website, LLC, Hudson, Florida — *Web Developer*

August 2013 - December 2020

- Administered shared hosting on self-managed dedicated servers, supporting WordPress/WooCommerce, Prestashop, and various CMS platforms. Each server catered to over 200 clients, achieving an exceptional 99.999% uptime performance.
- Spearheaded transformative initiatives that tripled clients' sales through comprehensive enhancements in front-end design, marketing strategies, and SEO optimization.
- Demonstrated expertise in optimizing business outcomes, delivering a nearly 60% increase in annual sales for clients, with revenues ranging from \$300,000 to \$2 million.
- Orchestrated the design and launch of an impressive portfolio of 60 websites annually, ensuring seamless functionality and aesthetic appeal.
- Managed a dynamic portfolio of over 20 eCommerce websites monthly, including meticulous product management, SEO refinement, and effective newsletter campaigns.
- Utilized a diverse array of email marketing platforms, such as MailChimp, Sendy, SendinBlue, and the WordPress Newsletter plugin, to achieve an outstanding 96% success rate in email delivery.

Optimization

eCommerce and CMS:

eCommerce Management

Content Management Systems
(e.g., WordPress, Strapi)

SEO and Marketing:

SEO Powersuite

Hootsuite

Google Analytics

Google Console

LANGUAGES

English

American Sign Language (ASL)

EDUCATION

St. Petersburg College — *Bachelor of Applied Science*

2020 - 2021

Major: Technology Development & Management Software Development

St. Petersburg College — *Associate of Science - General Studies*

2019 - 2020

Major: Technology Development & Management Software Development

Rasmussen College — *Associate of Science*

2016 - 2018

Major: Technology Development & Management Software Development